admiral
TAVERNS

TITANIC, SOUTHAMPTON

SOUTHAMPTON, SO14 2BE

AGREEMENT TYPE:
LONG TERM AGREEMENT (5 YEAR TENANCY)

YOUR INVESTMENT:
£14,375

CALL **01244 321 171** FOR MORE DETAILS

DESCRIPTION

Located on Simnel Street in the heart of historic Southampton, the Titanic sits within the city's old walls, just steps from the bustling high street. A pub has stood on this site since the 1880s, with the building itself rebuilt during Victorian times. In 2012, it was renamed in tribute to the passengers and crew of the RMS Titanic, which departed on its ill-fated maiden voyage just yards away, 100 years earlier.
Perfectly positioned for both locals and visitors, the pub is directly opposite West Quay Shopping Centre, just a five minute walk from the Isle of Wight ferry terminal and around 10 minutes from the International Cruise Terminal. Excellent transport links make it easily accessible, with Southampton Central Station only a short bus or taxi ride away, and ample city-centre parking nearby.

Pub Layout

The trade area is open-plan, centred around a striking bar servery that serves as the hub of the pub. At the far end of the space, a warm open fire creates a cosy focal point, especially popular during the colder months. The trade kitchen, located at the rear of the bar servery, delivers a pub grub menu. In November 2024, The Titanic benefited from a transformational refurbishment, with significant improvements to both the interior and exterior, enhancing the overall atmosphere and visitor experience.

TRADING STYLE

The Titanic is a wet led pub, with food offered to compliment it's drinks selection. The bar features an extensive range of draught beers, including Doom Bar, traditional real ales, and Guinness, alongside a selection of homemade gins and a variety of premium spirits. The sales mix reflects this focus, with approximately 80% wet sales to 20% food.
The pub is a vibrant social hub, regularly hosting live music, DJs and karaoke, and is a popular destination for football fans on match days at St Mary's Stadium. It's also dog friendly and offers reliable Wi-Fi, making it an ideal spot for remote workers, office staff, or anyone looking to combine a relaxed atmosphere with connectivity.

ACCOMODATION

Private Accommodation

The private accommodation is a generous size and consists of three bedrooms, lounge/office and bathroom all in good order.

FINANCIAL

Weekly Rent: £567.31
Estimated Annual Turnover*: £352,677
Security Deposit: £7,375
Working Capital: £4,000
Stock: £3,000
Fixtures and Fittings: To be confirmed upon valuation – funding options may be available for the right licensee.
Tie: All drinks categories are tied. For fully funded licensees on long term agreements, we offer free-of-tie options for certain drinks categories in exchange for an annual fee.
For a breakdown on financial information, please refer to the 'Additional Info' tab.

3+ Private Bedrooms | Cask Ale | Kitchen | Food Preparation Area | Live Music | Open Fire

Email: recruitment@admiraltaverns.co.uk
admiraltaverns.co.uk
admiraltaverns admiral_taverns

BDM VISION

We are seeking an experienced licensee to lead The Titanic, driving wet sales while growing and enhancing the food offer. Building on strong existing foundations, there is real scope to unlock further growth at this iconic pub. With its prime position in the heart of Southampton and consistent appeal to both tourists and locals, the opportunity is perfectly placed for someone ready to take it up a gear.
This is a chance to make your mark on a venue steeped in history. We're looking for a dynamic, innovative licensee(s) with a community focused mindset and a passion for delivering an exceptional pub experience. The right person will maximise income, strengthen the offer, and cement The Titanic's reputation as a go to destination for drinks, dining and entertainment.

3+ Private Bedrooms

Cask Ale

Kitchen

Food Preparation Area

Live Music

Open Fire

Email: recruitment@admiraltaverns.co.uk
admiraltaverns.co.uk

admiraltaverns admiral_taverns