

CGA LICENCED PREMISES - LICENCES

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Area: P04661_Fox, Oadby, LE2 5DL (1 Mile contour)
Base: Great Britain
Year: 2024

Licence Type	Profile	Per 1000 Pop (Area)	Per 1000 Pop (Base)	Index	0	100	200
Pubs and Bars							
Branded Food Pub	0	0.0	2.9	0	<div></div>		
Cocktail Bar	0	0.0	1.4	0	<div></div>		
Community Pub	3	12.3	26.8	46	<div></div>		
Craft Bar	0	0.0	1.2	0	<div></div>		
Educational Bar	3	12.3	0.9	1312	<div></div>	<div></div>	
Late Night Bar	1	4.1	2.0	207	<div></div>	<div></div>	
Themed Bar	0	0.0	0.5	0	<div></div>		
Themed Pub	0	0.0	0.3	0	<div></div>		
Unbranded Food Pub	1	4.1	13.8	30	<div></div>		
Unthemed High Street Pub	1	4.1	8.9	46	<div></div>		
Wine Bar	0	0.0	1.0	0	<div></div>		
Restaurants and Cafes							
Bar Restaurant	0	0.0	5.0	0	<div></div>		
Cafe/Delicatessen	0	0.0	1.8	0	<div></div>		
Casual Dining Restaurant	0	0.0	7.6	0	<div></div>		
Restaurant	3	12.3	21.7	57	<div></div>		
Accommodation and Functions							
Conference/Exhibition/Function/Banquet	0	0.0	3.6	0	<div></div>		
Guest/Boarding House	0	0.0	2.5	0	<div></div>		
Hotel	0	0.0	10.8	0	<div></div>		
Sports and Community							
Bowling Alley	0	0.0	0.3	0	<div></div>		
Commercially Run Sports Venue/Stadium	1	4.1	0.5	853	<div></div>	<div></div>	
Golf Club	1	4.1	3.1	131	<div></div>	<div></div>	
Local Sports Club	4	16.4	11.9	138	<div></div>	<div></div>	
Snooker Club	0	0.0	0.0	0	<div></div>		
Social Club	1	4.1	12.0	34	<div></div>		
Spa and Country Club	0	0.0	0.2	0	<div></div>		
Sports and Leisure Centre	1	4.1	1.9	212	<div></div>	<div></div>	
Entertainment and Leisure							
Arena	0	0.0	0.0	0	<div></div>		
Ballroom	0	0.0	0.0	0	<div></div>		
Bingo Hall	0	0.0	0.4	0	<div></div>		
Casino	0	0.0	0.2	0	<div></div>		
Cinema	0	0.0	0.5	0	<div></div>		
Holiday/Caravan Park	0	0.0	1.3	0	<div></div>		
Nightclub	0	0.0	1.2	0	<div></div>		
Street Market	0	0.0	0.0	0	<div></div>		
Theatre	0	0.0	1.0	0	<div></div>		
Unknown	0	0.0	0.0	0	<div></div>		

CGA LICENCED PREMISES

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Area: P04661_Fox, Oadby, LE2 5DL (1 Mile contour)
 Base: Great Britain
 Year: 2024

Name	Description	License Type	Owner Name	Postcode
Oadby Rugby Club	Independent Free	Local Sports Club	Independent Free	LE 2 5JD
John Fosters Hall	Independent Free	Educational Bar	Independent Free	LE 2 2LG
Beaumont Hall	Independent Free	Educational Bar	Independent Free	LE 2 2NA
Stamford Hall	Independent Free	Educational Bar	Independent Free	LE 2 2ND
Oadby Owl	Greene King	Unbranded Food Pub	Greene King	LE 2 4PE
Glen Gorse Golf Club	Independent Free	Golf Club	Independent Free	LE 2 4RF
Leeja Palace	Independent Free	Restaurant	Independent Free	LE 2 5BB
Yum Sing Catonese Restaurant	Independent Free	Restaurant	Independent Free	LE 2 5BD
Oadby Granville Tennis & Social Club	Independent Free	Local Sports Club	Independent Free	LE 2 4AB
Fox Inn	Admiral Taverns Ltd	Community Pub	Admiral Taverns Ltd	LE 2 5DL
Black Dog	Everards	Community Pub	Everards	LE 2 5DL
Wheel Inn	Star Pubs & Bars	Community Pub	Star Pubs & Bars	LE 2 5DP
First Break	Independent Free	Local Sports Club	Independent Free	LE 2 5NE
Royal British Legion Club	Independent Free	Social Club	Independent Free	LE 2 5QA
Parklands Leisure Centre	Independent Free	Sports and Leisure Cent	Independent Free	LE 2 5QG
Lord Keeper Of The Great Seal	Wetherspoons GB	Unthemed High Street F	Wetherspoons GB	LE 2 5BF
Oadby Football Club	Independent Free	Local Sports Club	Independent Free	LE 2 5QG
Sports Lounge	Independent Free	Late Night Bar	Independent Free	LE 2 5DP
Leicester Racecourse	Independent Free	Commercially Run Sport	Independent Free	LE 2 4AL
Cheikho's	Independent Free	Restaurant	Independent Free	LE 2 5BD

MAP OF AREA

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Source: OS Open Data 2018

Area: P04661_Fox, Oadby, LE2 5DL (1 Mile contour)



KEY

Large pub co's & bars

- Admiral Taverns Ltd
- Ei Group
- Greene King
- Marston's
- Mitchells & Butlers
- Punch Pub Company
- Shepherd Neame
- Star Pubs & Bars
- Stonegate Pub Company
- Wetherspoon
- Whitbread

Small to medium pub co's & bars

- Family Brewers with pubs

Hotels

- ✕ Hotels

Restaurants

- ★ Restaurants

Leisure

- ↑ Leisure

Independent

- Independent

Other

- ◆ Other

- ✕ Site Location
- Boundary

ACORN CATEGORY PROFILE - HOUSEHOLDS

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Area: P04661_Fox, Oadby, LE2 5DL (1 Mile contour)
Base: Great Britain
Year: 2024

Acorn Category Description		Area Profile	% for Area	% for Base	Index 0	100	200
<div></div>	1	Luxury Lifestyles	277	3.4	3.1	109	<div></div>
<div></div>	2	Established Affluence	1,456	17.8	12.3	145	<div></div>
<div></div>	3	Thriving Neighbourhoods	3,263	39.9	22.6	177	<div></div>
<div></div>	4	Steadfast Communities	2,157	26.4	25.2	105	<div></div>
<div></div>	5	Stretched Society	591	7.2	21.1	34	<div></div>
<div></div>	6	Low Income Living	414	5.1	15.4	33	<div></div>
<div></div>	7	Not Private Households	22	0.3	0.4	69	<div></div>
Total households		8,180					

3

Thriving Neighbourhoods

6.3M
UK Households

22.4%
of UK

Predominant Housing Type

Semi or detached

Predominant Housing Tenure

Owned

Savings & Investments

Average

Comfortable, stable families and empty nesters who have a good standard of living, on an income above the UK average.

Groups within Thriving Neighbourhoods

F Mature Success

G Settled Suburbia

H Metropolitan Surroundings

I Up-and-coming Urbanites

J Aspiring Communities

32%

23%

7%

7%

31%

CATEGORY

GROUP

TYPE

MAP

WHAT IS ACORN?

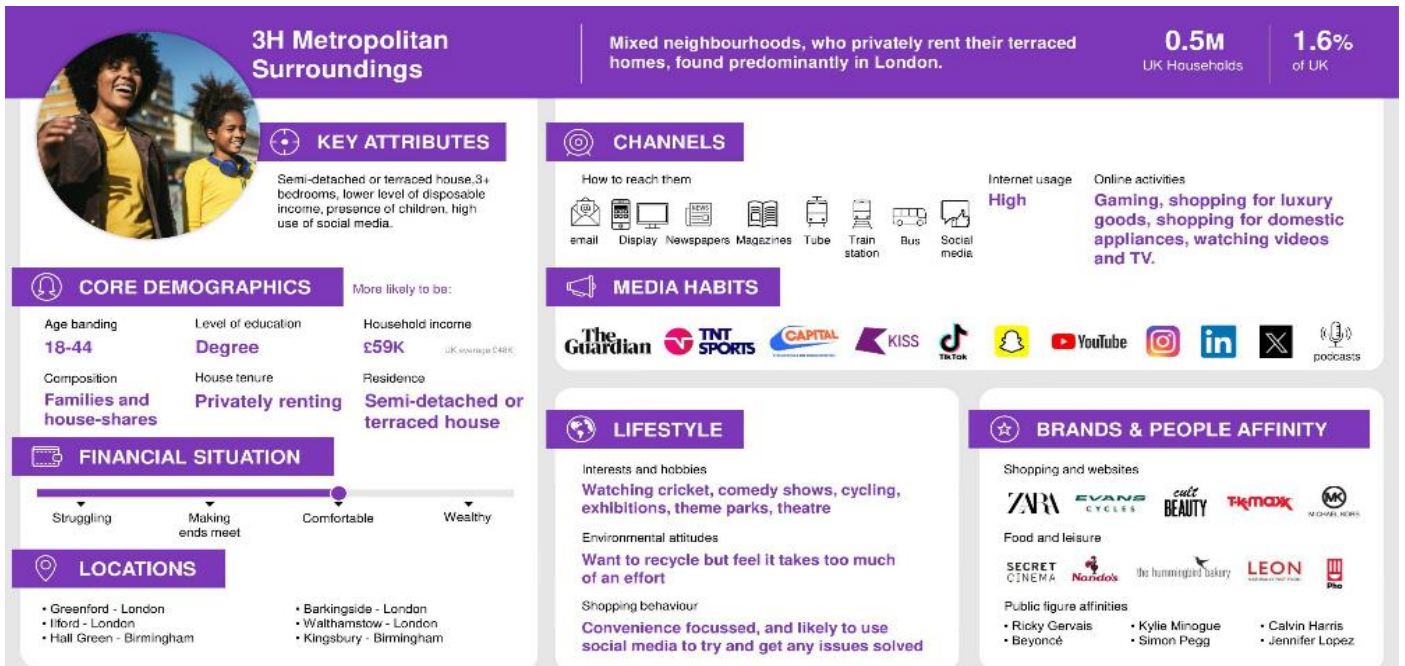
ACORN GROUP PROFILE - HOUSEHOLDS

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Area: P04661_Fox, Oadby, LE2 5DL (1 Mile contour)
Base: Great Britain
Year: 2024

Acorn Group Description	Area Profile	% for Area	% for Base	Index	0	100	200
1. Luxury Lifestyles							
1.A Exclusive Addresses	9	0.1	0.3	40			
1.B Flourishing Capital	0	0.0	1.0	0			
1.C Upmarket Families	268	3.3	1.8	179			
2. Established Affluence							
2.D Commuter Belt Wealth	1,209	14.8	9.1	162			
2.E Prosperous Professionals	247	3.0	3.2	96			
3. Thriving Neighbourhoods							
3.F Mature Success	774	9.5	7.0	135			
3.G Settled Suburbia	699	8.5	5.2	165			
3.H Metropolitan Surroundings	1,712	20.9	1.6	1,275			
3.I Up-and-coming Urbanites	68	0.8	3.2	26			
3.J Aspiring Communities	10	0.1	5.5	2			
4. Steadfast Communities							
4.K Semi-rural Maturity	282	3.4	6.7	51			
4.L Traditional Homeowners	940	11.5	6.0	192			
4.M Family Renters	288	3.5	4.6	77			
4.N Urban Diversity	424	5.2	2.6	201			
4.O Stable Seniors	223	2.7	5.3	51			
5. Stretched Society							
5.P Tenant Living	297	3.6	8.3	44			
5.Q Limited Budgets	248	3.0	5.2	58			
5.R Hard-up Households	46	0.6	7.6	7			
6. Low Income Living							
6.S Cash-strapped Families	9	0.1	7.3	2			
6.T Constrained Pensioners	233	2.8	3.3	86			
6.U Challenging Circumstances	172	2.1	4.8	44			
7. Not Private Households							
7.V Not Private Households	22	0.3	0.4	69			
Total households	8,180						

Acorn Group Pen Portrait



CATEGORY

GROUP

TYPE

MAP

WHAT IS ACORN?




ACORN TYPE PROFILE - HOUSEHOLDS

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Area: P04661_Fox, Oadby, LE2 5DL (1 Mile contour)

Base: Great Britain

Year: 2024

Sort by:  Acorn Structure
 Index
 Profile %

Acorn Type Description				Area Profile	% for Area	% for Base	Index	0	100	200
1- Luxury Lifestyles										
1.A Exclusive Addresses										
	1.A.1	High-flyers in luxury apartments and townhouses		0	0.0	0.1	0	<div></div>		
	1.A.2	Wealthy, gentrified areas		0	0.0	0.1	0	<div></div>		
	1.A.3	Asset-rich, out-of-town older families		9	0.1	0.1	87	<div></div>		
1.B Flourishing Capital										
	1.B.4	High-end professionals in city flats		0	0.0	0.5	0	<div></div>		
	1.B.5	Successful young families in smart urban areas		0	0.0	0.5	0	<div></div>		
1.C Upmarket Families										
	1.C.6	Executives in expensive suburban houses		9	0.1	1.1	10	<div></div>		
	1.C.7	Prosperous families in green-belt areas with substantial homes		259	3.2	0.8	406	<div></div>		
2- Established Affluence										
2.D Commuter Belt Wealth										
	2.D.8	Affluent, older homeowners		100	1.2	2.1	57	<div></div>		
	2.D.9	Families and couples in comfortable homes		908	11.1	1.6	715	<div></div>		
	2.D.10	Well-off families in larger semis		111	1.4	1.1	121	<div></div>		
	2.D.11	Mature and moneyed out-of-towners		0	0.0	2.1	0	<div></div>		
	2.D.12	Well-to-do empty nesters in detached houses		90	1.1	2.2	51	<div></div>		
2.E Prosperous Professionals										
	2.E.13	Families in leafy suburbs		247	3.0	1.3	239	<div></div>		
	2.E.14	Upmarket young families in terraces		0	0.0	0.9	0	<div></div>		
	2.E.15	Educated professionals renting flats		0	0.0	1.0	0	<div></div>		
3- Comfortable Communities										
3.F Mature Success										
	3.F.16	Families and couples in detached houses		277	3.4	2.0	173	<div></div>		
	3.F.17	Older, rural empty nesters and couples		29	0.4	2.7	13	<div></div>		
	3.F.18	Countryside retirees in spacious houses		68	0.8	0.1	977	<div></div>		
	3.F.19	Sophisticated couples living comfortably in detached homes		400	4.9	2.3	209	<div></div>		
3.G Successful Suburbs										
	3.G.20	Mixed lifestages in semi-detached homes		186	2.3	2.4	93	<div></div>		
	3.G.21	Mid-life suburban living		513	6.3	2.7	230	<div></div>		
3.H Metropolitan Surroundings										
	3.H.22	Younger families and sharers in city terraces		0	0.0	1.0	0	<div></div>		
	3.H.23	Culturally diverse suburban families		1,712	20.9	0.7	3,170	<div></div>		
3.I Up-and-coming Urbanites										
	3.I.24	Young professionals renting city flats		0	0.0	1.3	0	<div></div>		
	3.I.25	Privately renting students and house sharers		9	0.1	0.3	41	<div></div>		
	3.I.26	Younger couples and singles in flats		59	0.7	1.7	44	<div></div>		
3.J Aspiring Communities										
	3.J.27	Professional families and couples in suburban, owner-occupied areas		0	0.0	3.2	0	<div></div>		
	3.J.28	Families and couples in terraces		10	0.1	2.3	5	<div></div>		
4- Steadfast Communities										
4.K Semi-rural Maturity										
	4.K.29	Senior home-owning couples		4	0.0	3.0	2	<div></div>		
	4.K.30	Empty nesters in owner-occupied detached homes		278	3.4	2.5	137	<div></div>		
	4.K.31	Comfortable, home-owning families and empty nesters		0	0.0	0.7	0	<div></div>		
	4.K.32	Older comfortable families and couples in detached, rural properties		0	0.0	0.5	0	<div></div>		
	4.K.33	Retirees in semi-detached and detached properties		0	0.0	0.1	0	<div></div>		
4.L Traditional Homeowners										
	4.L.34	Older owner-occupier households in semis		237	2.9	3.0	95	<div></div>		
	4.L.35	Settled communities, semi-detached properties		703	8.6	2.9	294	<div></div>		
4.M Family Renters										
	4.M.36	Cost-conscious families in terraces		235	2.9	2.2	130	<div></div>		
	4.M.37	Restricted residents, socially renting		53	0.6	2.4	27	<div></div>		
4.N Urban Diversity										
	4.N.38	Younger families, multi-occupancy and rented households		0	0.0	1.0	0	<div></div>		
	4.N.39	Diverse communities in smaller semis and terraces		403	4.9	0.7	711	<div></div>		
	4.N.40	Young families, limited means in terraced metropolitan areas		21	0.3	0.9	29	<div></div>		
4.O Stable Seniors										
	4.O.41	Living on modest means in terraces		0	0.0	2.7	0	<div></div>		
	4.O.42	Retired homeowners in semi-detached and detached houses		223	2.7	1.6	169	<div></div>		
	4.O.43	Older couples living in detached houses, rural communities		0	0.0	1.0	0	<div></div>		
5- Stretched Society										
5.P Tenant Living										
	5.P.44	Urban, aspiring flat dwellers		0	0.0	1.4	0	<div></div>		
	5.P.45	Privately renting squeezed professionals in flats		191	2.3	2.9	82	<div></div>		
	5.P.46	Sharers and students in private rentals		2	0.0	1.0	2	<div></div>		
	5.P.47	Singles and couples in rented flats		104	1.3	3.0	42	<div></div>		
5.Q Limited Budgets										
	5.Q.48	Routine occupations, socially renting families in semis		200	2.4	3.3	75	<div></div>		
	5.Q.49	Socially renting single adult households		48	0.6	1.9	30	<div></div>		
5.R Hard-up Households										
	5.R.50	Single-parent families in terraced housing		46	0.6	3.2	17	<div></div>		
	5.R.51	Older, single-person households on the outskirts of town		0	0.0	2.3	0	<div></div>		
	5.R.52	Socially renting families in terraces		0	0.0	2.0	0	<div></div>		
6- Low Income Living										
6.S Cash-strapped Families										
	6.S.53	Diverse families and sharers in flats		0	0.0	1.7	0	<div></div>		
	6.S.54	Young families in socially rented semis		0	0.0	1.9	0	<div></div>		
	6.S.55	Families in low-value terraced housing		9	0.1	3.0	4	<div></div>		
	6.S.56	Diverse young families in rented terraces and flats		0	0.0	0.8	0	<div></div>		
6.T Constrained Pensioners										
	6.T.57	Older renters in flats and tenements		231	2.8	2.0	142	<div></div>		
	6.T.58	Poorer pensioners in semis		2	0.0	1.3	2	<div></div>		
6.U Challenging Circumstances										
	6.U.59	Students and sharers in multi-occupancy flats		0	0.0	0.2	0	<div></div>		
	6.U.60	Socially renting single adult households in flats		0	0.0	0.9	0	<div></div>		
	6.U.61	Socially rented flats, singles and pensioners		172	2.1	3.6	58	<div></div>		
7- Not Private Households										
7.V Not Private Households										
	7.V.62	Students in halls of residence		10	0.1	0.1	92	<div></div>		
	7.V.63	Active communal populations		0	0.0	0.0	0	<div></div>		
	7.V.64	Inactive communal populations		12	0.1	0.2	70	<div></div>		
	7.V.65	Non-residential postcodes		0	0.0	0.0	0	<div></div>		
Total households				8,180						

CATEGORY

GROUP

TYPE

MAP

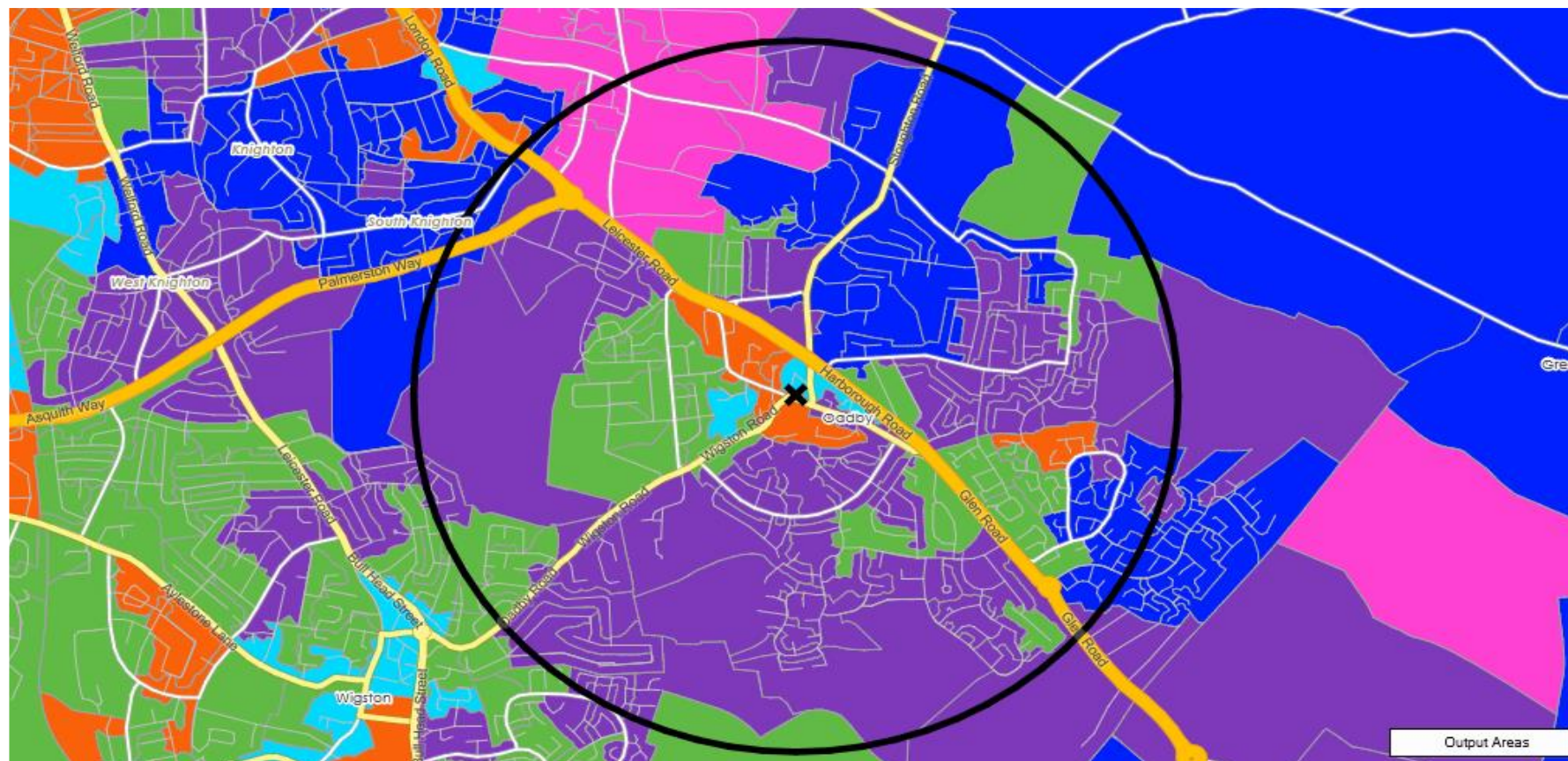
WHAT IS ACORN?

DOMINANT ACORN CATEGORY - HOUSEHOLDS

Area: P04661_Fox, Oadby, LE2 5DL (1 Mile contour)

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Source: OS Open Data 2018



- Dominant Acorn Category
- % Luxury Lifestyles
- % Established Affluence
- % Thriving Neighbourhoods
- % Steadfast Communities
- % Stretched Society
- % Low Income Living
- Dominant Acorn Group

Acorn Categories

- 1. Luxury Lifestyles
- 2. Established Affluence
- 3. Thriving Neighbourhoods
- 4. Steadfast Communities
- 5. Stretched Society
- 6. Low Income Living
- 7. Not Private Households

Area Boundary

CATEGORY

GROUP

TYPE

MAP

WHAT IS ACORN?

ACORN - WHAT IS IT?



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WHAT IS ACORN?

Acorn is the leading geodemographic segmentation of residential neighbourhoods in the UK. It classifies each postcode in the country into one of 7 categories, 22 groups and 65 types that give a distinctive picture of the kinds of people who live in an area.

Acorn is a powerful targeting tool that combines geography with demographics and lifestyle information, and the places where people live with their underlying characteristics and behaviour, to create a tool for understanding the different types of people in different areas throughout the country. It provides a detailed understanding of the people who interact with your organisation and helps you learn about their relationship with you. This knowledge gives you the opportunity to target, acquire and develop profitable customer relationships and improve service delivery.

ACORN STRUCTURE

CATEGORY	GROUP	TYPE
1. Luxury Lifestyles	1.A. Exclusive Addresses	1-3
	1.B. Flourishing Capital	4-5
	1.C. Upmarket Families	6-7
2. Established Affluence	2.D. Commuter-Belt Wealth	8-12
	2.E. Prosperous Professionals	13-15
3. Thriving Neighbourhoods	3.F. Mature Success	16-19
	3.G. Settled Suburbia	20-21
	3.H. Metropolitan Surroundings	22-23
	3.I. Up-and-Coming Urbanites	24-26
	3.J. Aspiring Communities	27-28
4. Steadfast Communities	4.K. Semi-Rural Maturity	29-33
	4.L. Traditional Homeowners	34-35
	4.M. Family Renters	36-37
	4.N. Urban Diversity	38-40
	4.O. Stable Seniors	41-43
5. Stretched Society	5.P. Tenant Living	44-47
	5.Q. Limited Budgets	48-49
	5.R. Hard-Up Households	50-52
6. Low Income Living	6.S. Cash-Strapped Families	53-56
	6.T. Constrained Pensioners	57-58
	6.U. Challenging Circumstances	59-61
7. Not Private Households	7.V. Not Private Households	62-65

ADDITIONAL INFORMATION



For more information, click here to visit the website:

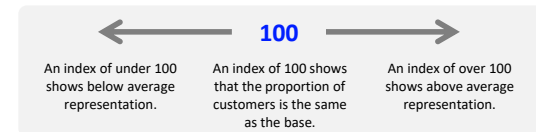
INTERPRETING THE REPORT

The Acorn Detailed Report helps you understand the underlying demographics and lifestyle attributes of your catchment by comparing them to the GB/UK average.

AREA PROFILE

Total figures exclude business addresses without residential population

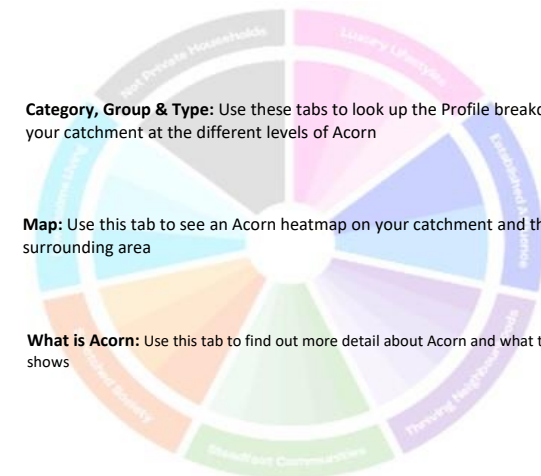
INDEX



PERCENTAGE

% for Area: Calculates the percentages of each category, group or type for the catchment
% for Base: Calculates the percentages of each category, group or type for the base catchment

REPORT INFORMATION



Category, Group & Type: Use these tabs to look up the Profile breakdown of your catchment at the different levels of Acorn

Map: Use this tab to see an Acorn heatmap on your catchment and the surrounding area

What is Acorn: Use this tab to find out more detail about Acorn and what this report shows

MAP OF AREA

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Source: OS Open Data 2018

Area: P04661_Fox, Oadby, LE2 5DL (1 Mile contour)

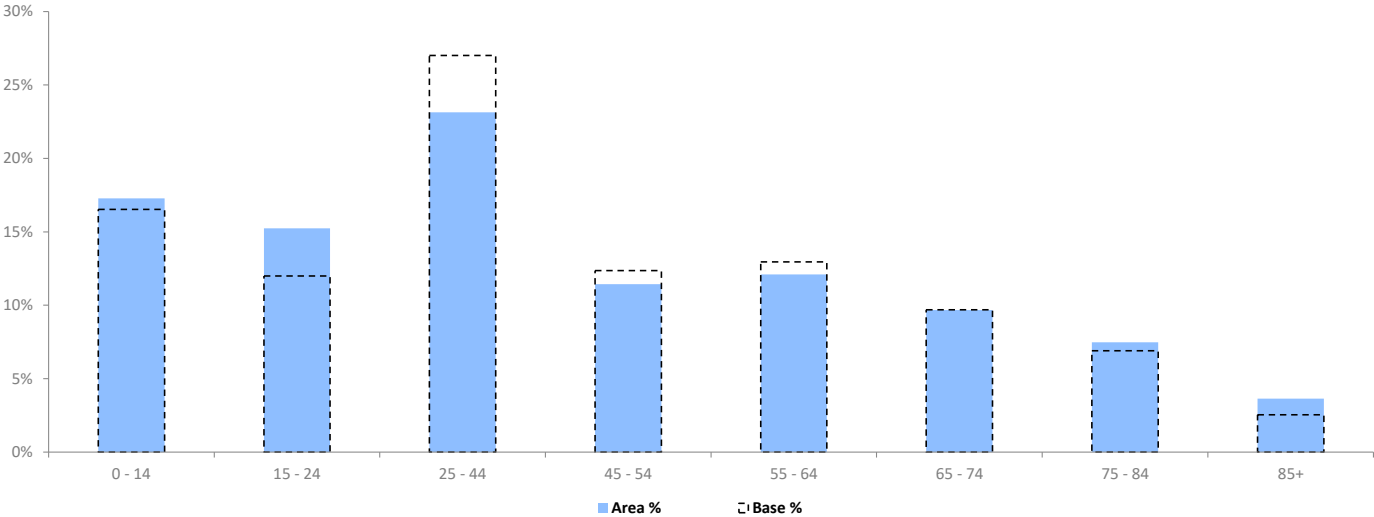


POPULATION PROJECTIONS

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Area:	P04661_Fox, Oadby, LE2 5DL (1 Mile contour)
Base:	Great Britain
Year:	2024

	Area Profile	Area %	Base %	Index av=100	0	100	200
0 - 14	4,211	17.3	16.5	105			
15 - 24	3,711	15.2	12.0	127			
25 - 44	5,636	23.1	27.0	86			
45 - 54	2,786	11.4	12.4	92			
55 - 64	2,947	12.1	13.0	93			
65 - 74	2,357	9.7	9.7	100			
75 - 84	1,821	7.5	6.9	108			
85+	889	3.6	2.5	144			
Total population	24,358						



EXPENDITURE

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Area:	P04661_Fox, Oadby, LE2 5DL (1 Mile contour)
Base:	Great Britain
Year:	2024

EXPENDITURE ESTIMATES PER WEEK

	Area Spend	Area spend per hhs	Base spend per hhs	Index av=100	0	100	200
COICOP Categories							
1. Food & non-alcoholic beverages	£915,838	£111.96	£92.53	121			
2. Alcoholic beverages, tobacco and narcotics	£218,633	£26.73	£29.81	90			
3. Clothing & Footwear	£488,252	£59.69	£44.48	134			
4. Housing, water, electricity, gas and other fuels	£1,022,081	£124.95	£106.80	117			
5. Furnishings, equipment and routine maintenance	£541,669	£66.22	£52.65	126			
6. Health	£196,122	£23.98	£21.84	110			
7. Transport	£1,209,306	£147.84	£125.67	118			
8. Communication	£310,466	£37.95	£19.03	199			
9. Recreation & Culture	£935,439	£114.36	£98.79	116			
10. Education	£627,819	£76.75	£21.71	354			
11. Restaurants & Hotels	£896,468	£109.59	£103.11	106			
12. Miscellaneous goods and services	£1,202,897	£147.05	£135.92	108			
Total Expenditure	£8,564,990	£1,047.06	£852.33	123			

Expenditure calculated for RF Centres includes weighted residential, worker and tourist spend; for RF catchments it includes weighted residential spend only. For all other catchments it includes residential, online and domestic tourist spend (all spend originating from these areas).

The figures are calculated from data from the Living Costs and Family (LCF) survey conducted by the Office for National Statistics. The analyses in this report are carried out by CACI and those who carried out the original collection and analysis of the data bear no responsibility for their further analysis or interpretation. The spend figures are based on current prices for the year stated at the top of the report. The Classification of Individual Consumption by Purpose (COICOP) is published by the UN Statistics Division to provide an international standard for the reporting of expenditure. Totals are controlled to national figures supplied by ONS Consumer Trends.

CENSUS DEMOGRAPHICS

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Area:	P04661_Fox, Oadby, LE2 5DL (1 Mile contour)
Base:	Great Britain
Year:	2021

NS-SOCIO ECONOMIC CLASSIFICATION

	Area Profile	Area %	Base %	Index av=100	0	100	200
1. Higher managerial, administrative and professional	3,013	15.7	12.7	123			
2. Lower managerial, administrative and professional	3,789	19.8	19.9	99			
3. Intermediate	2,327	12.2	11.5	105			
4. Small employers and own account workers	1,737	9.1	10.3	88			
5. Lower supervisory and technical	676	3.5	5.6	63			
6. Semi-routine	1,747	9.1	11.7	78			
7. Routine	1,781	9.3	12.1	77			
Never worked and long-term unemployed	1,472	7.7	8.2	93			
Full-time students	2,605	13.6	7.8	175			
Total population	19,147						

