

CGA LICENCED PREMISES - LICENCES

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Area: P04464_Branch, Holyhead, LL65 1RS (1 Mile)
Base: Great Britain
Year: 2024

Licence Type	Profile	Per 1000 Pop (Area)	Per 1000 Pop (Base)	Index	0	100	200
Pubs and Bars							
Branded Food Pub	0	0.0	2.9	0			
Cocktail Bar	0	0.0	1.4	0			
Community Pub	7	59.1	26.8	221			
Craft Bar	0	0.0	1.2	0			
Educational Bar	0	0.0	0.9	0			
Late Night Bar	0	0.0	2.0	0			
Themed Bar	0	0.0	0.5	0			
Themed Pub	0	0.0	0.3	0			
Unbranded Food Pub	0	0.0	13.8	0			
Unthemed High Street Pub	7	59.1	8.9	662			
Wine Bar	0	0.0	1.0	0			
Restaurants and Cafes							
Bar Restaurant	0	0.0	5.0	0			
Cafe/Delicatessen	0	0.0	1.8	0			
Casual Dining Restaurant	0	0.0	7.6	0			
Restaurant	2	16.9	21.7	78			
Accommodation and Functions							
Conference/Exhibition/Function/Banquet	0	0.0	3.6	0			
Guest/Boarding House	0	0.0	2.5	0			
Hotel	1	8.4	10.8	78			
Sports and Community							
Bowling Alley	0	0.0	0.3	0			
Commercially Run Sports Venue/Stadium	0	0.0	0.5	0			
Golf Club	0	0.0	3.1	0			
Local Sports Club	1	8.4	11.9	71			
Snooker Club	0	0.0	0.0	0			
Social Club	2	16.9	12.0	141			
Spa and Country Club	0	0.0	0.2	0			
Sports and Leisure Centre	0	0.0	1.9	0			
Entertainment and Leisure							
Arena	0	0.0	0.0	0			
Ballroom	0	0.0	0.0	0			
Bingo Hall	0	0.0	0.4	0			
Casino	0	0.0	0.2	0			
Cinema	1	8.4	0.5	1548			
Holiday/Caravan Park	0	0.0	1.3	0			
Nightclub	0	0.0	1.2	0			
Street Market	0	0.0	0.0	0			
Theatre	0	0.0	1.0	0			
Unknown	0	0.0	0.0	0			

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Area: P04464_Branch, Holyhead, LL65 1RS (1 Mile)

Base: Great Britain

Year: 2024

Name	Description	License Type	Owner Name	Postcode
Victoria Inn	Independent Free	Community Pub	Independent Free	LL65 1AU
Old Shipping Office	Independent Free	Community Pub	Independent Free	LL65 1DG
Gleasons	Independent Free	Unthemed High Street F	Independent Free	LL65 1HG
Albert Vaults	Marston's	Unthemed High Street F	Marston's	LL65 1HL
Raob Holyhead	Independent Free	Social Club	Independent Free	LL65 1NH
Cambria Inn	Admiral Taverns Ltd	Unthemed High Street F	Admiral Taverns Ltd	LL65 1NH
Branch	Admiral Taverns Ltd	Unthemed High Street F	Admiral Taverns Ltd	LL65 1RS
Chester Inn	Independent Free	Community Pub	Independent Free	LL65 1TE
George Hotel	Marston's	Unthemed High Street F	Marston's	LL65 1UL
Edinburgh Castle	Independent Free	Community Pub	Independent Free	LL65 2BU
Holland Hotel	JW Lees	Community Pub	JW Lees	LL65 2HW
Boston Arms	Independent Free	Community Pub	Independent Free	LL65 2NE
Prince Of Wales	*Other Small Retail Groups	Community Pub	*Other Small Retail Groups	LL65 2RA
Boat House Hotel	Independent Free	Hotel	Independent Free	LL65 1YF
Holyhead Conservative Club	Independent Free	Social Club	Independent Free	LL65 1HG
Holyhead Sailing Club	Independent Free	Local Sports Club	Independent Free	LL65 1YD
Stanley Arms	Star Pubs & Bars	Unthemed High Street F	Star Pubs & Bars	LL65 1HL
Skerries	Independent Free	Unthemed High Street F	Independent Free	LL65 1HG
Holyhead Tandoori Spice	Independent Free	Restaurant	Independent Free	LL65 2NE
Empire Cinema	Empire Cinemas Group	Cinema	Empire Cinemas Group	LL65 1HL
Nuha Tandoori Restaurant	Independent Free	Restaurant	Independent Free	LL65 1UW

MAP OF AREA

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Source: OS Open Data 2018

Area: P04464_Branch, Holyhead, LL65 1RS (1 Mile contour)



KEY

Large pub co's & bars

- Admiral Taverns Ltd
- Ei Group
- Greene King
- Marston's
- Mitchells & Butlers
- Punch Pub Company
- Shepherd Neame
- Star Pubs & Bars
- Stonegate Pub Company
- Wetherspoon
- Whitbread

Small to medium pub co's & bars

- ▲ Family Brewers with pubs

- ✕ Hotels

- ★ Restaurants

- ↑ Leisure

- Independent

- ◆ Other

- ✕ Site Location

- Boundary

ACORN CATEGORY PROFILE - HOUSEHOLDS

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Area: P04464_Branch, Holyhead, LL65 1RS (1 Mile contour)
Base: Great Britain
Year: 2024

Acorn Category Description			Area Profile	% for Area	% for Base	Index	0	100	200
<div></div>	1	Luxury Lifestyles	0	0.0	3.1	0	<div></div>		
<div></div>	2	Established Affluence	0	0.0	12.3	0	<div></div>		
<div></div>	3	Thriving Neighbourhoods	170	3.1	22.6	14	<div></div>		
<div></div>	4	Steadfast Communities	1,349	24.4	25.2	97	<div></div>		
<div></div>	5	Stretched Society	1,755	31.7	21.1	150	<div></div>		
<div></div>	6	Low Income Living	2,258	40.8	15.4	266	<div></div>		
<div></div>	7	Not Private Households	2	0.0	0.4	9	<div></div>		
Total households			5,534						

Acorn Category Pen Portrait

6

Low Income Living

4.4M
UK Households

15.5%
of UK

Predominant Housing Type

Flats

Predominant Housing Tenure

Socially rented

Savings & Investments

Very low

This category contains the most deprived areas of towns and cities across the UK, with the lowest incomes. It contains a higher proportion of single people across the age groups, socially renting their flats.

Groups within Low Income Living

S Cash-strapped Families 48%

T Constrained Pensioners 21%

U Challenging Circumstances 31%



CATEGORY

GROUP

TYPE

MAP

WHAT IS ACORN?

ACORN GROUP PROFILE - HOUSEHOLDS

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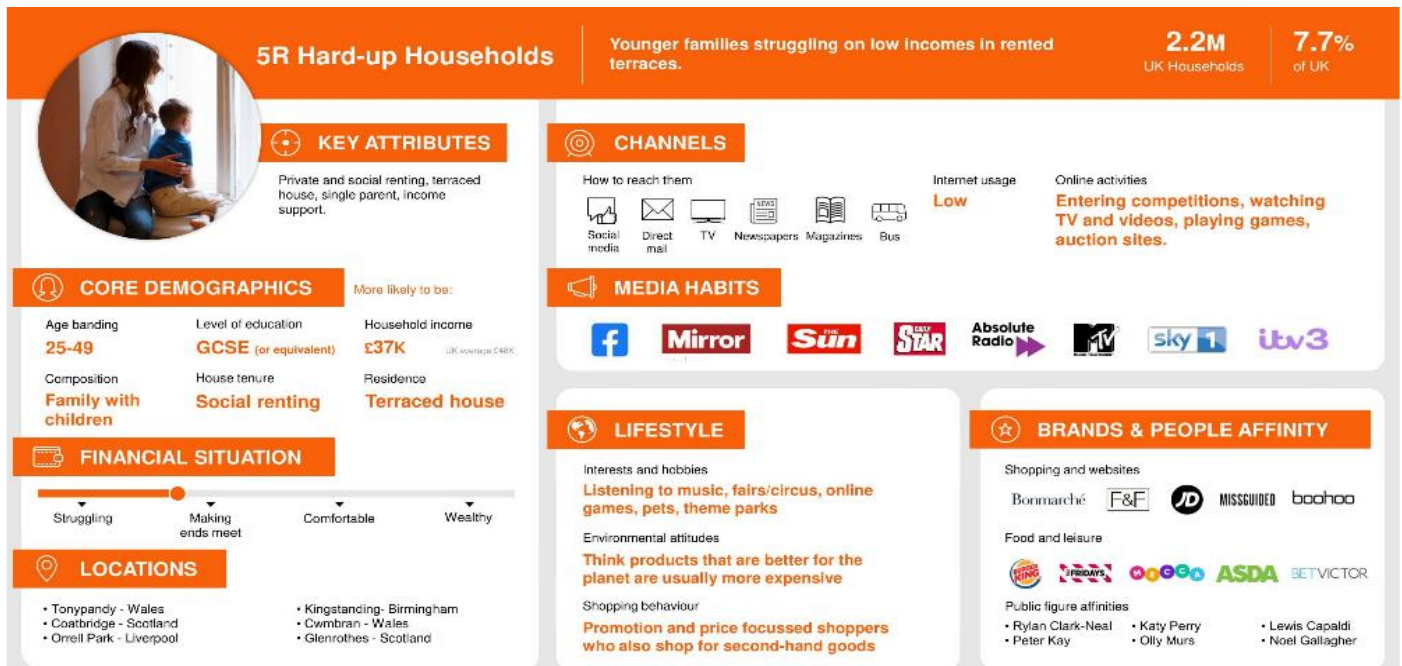
Area: P04464_Branch, Holyhead, LL65 1RS (1 Mile contour)

Base: Great Britain

Year: 2024

Acorn Group Description	Area Profile	% for Area	% for Base	Index	0	100	200
1. Luxury Lifestyles							
1.A Exclusive Addresses	0	0.0	0.3	0			
1.B Flourishing Capital	0	0.0	1.0	0			
1.C Upmarket Families	0	0.0	1.8	0			
2. Established Affluence							
2.D Commuter Belt Wealth	0	0.0	9.1	0			
2.E Prosperous Professionals	0	0.0	3.2	0			
3. Thriving Neighbourhoods							
3.F Mature Success	59	1.1	7.0	15			
3.G Settled Suburbia	2	0.0	5.2	1			
3.H Metropolitan Surroundings	0	0.0	1.6	0			
3.I Up-and-coming Urbanites	0	0.0	3.2	0			
3.J Aspiring Communities	109	2.0	5.5	35			
4. Steadfast Communities							
4.K Semi-rural Maturity	518	9.4	6.7	139			
4.L Traditional Homeowners	176	3.2	6.0	53			
4.M Family Renters	25	0.5	4.6	10			
4.N Urban Diversity	0	0.0	2.6	0			
4.O Stable Seniors	630	11.4	5.3	213			
5. Stretched Society							
5.P Tenant Living	77	1.4	8.3	17			
5.Q Limited Budgets	285	5.1	5.2	99			
5.R Hard-up Households	1,393	25.2	7.6	331			
6. Low Income Living							
6.S Cash-strapped Families	1,345	24.3	7.3	332			
6.T Constrained Pensioners	642	11.6	3.3	352			
6.U Challenging Circumstances	271	4.9	4.8	103			
7. Not Private Households							
7.V Not Private Households	2	0.0	0.4	9			
Total households	5,534						

Acorn Group Pen Portrait



CATEGORY

GROUP

TYPE

MAP

WHAT IS ACORN?

ACORN TYPE PROFILE - HOUSEHOLDS

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Area: P04464_Branch, Holyhead, LL65 1RS (1 Mile contour)

Base: Great Britain

Year: 2024

Sort by:  Acorn Structure
 Index
 Profile %

Acorn Type Description			Area Profile	% for Area	% for Base	Index	0	100	200
1. Luxury Lifestyles									
1.A Exclusive Addresses									
	1.A.1	High-flyers in luxury apartments and townhouses	0	0.0	0.1	0			
	1.A.2	Wealthy, gentrified areas	0	0.0	0.1	0			
	1.A.3	Asset-rich, out-of-town older families	0	0.0	0.1	0			
1.B Flourishing Capital									
	1.B.4	High-end professionals in city flats	0	0.0	0.5	0			
	1.B.5	Successful young families in smart urban areas	0	0.0	0.5	0			
1.C Upmarket Families									
	1.C.6	Executives in expensive suburban houses	0	0.0	1.1	0			
	1.C.7	Prosperous families in green-belt areas with substantial homes	0	0.0	0.8	0			
2. Established Affluence									
2.D Commuter Belt Wealth									
	2.D.8	Affluent, older homeowners	0	0.0	2.1	0			
	2.D.9	Families and couples in comfortable homes	0	0.0	1.6	0			
	2.D.10	Well-off families in larger semis	0	0.0	1.1	0			
	2.D.11	Mature and moneyed out-of-towners	0	0.0	2.1	0			
	2.D.12	Well-to-do empty nesters in detached houses	0	0.0	2.2	0			
2.E Prosperous Professionals									
	2.E.13	Families in leafy suburbs	0	0.0	1.3	0			
	2.E.14	Upmarket young families in terraces	0	0.0	0.9	0			
	2.E.15	Educated professionals renting flats	0	0.0	1.0	0			
3. Comfortable Communities									
3.F Mature Success									
	3.F.16	Families and couples in detached houses	20	0.4	2.0	18			
	3.F.17	Older, rural empty nesters and couples	0	0.0	2.7	0			
	3.F.18	Countryside retirees in spacious houses	0	0.0	0.1	0			
	3.F.19	Sophisticated couples living comfortably in detached homes	39	0.7	2.3	30			
3.G Successful Suburbs									
	3.G.20	Mixed lifestyles in semi-detached homes	2	0.0	2.4	1			
	3.G.21	Mid-life suburban living	0	0.0	2.7	0			
3.H Metropolitan Surroundings									
	3.H.22	Younger families and sharers in city terraces	0	0.0	1.0	0			
	3.H.23	Culturally diverse suburban families	0	0.0	0.7	0			
3.I Up-and-coming Urbanites									
	3.I.24	Young professionals renting city flats	0	0.0	1.3	0			
	3.I.25	Privately renting students and house sharers	0	0.0	0.3	0			
	3.I.26	Younger couples and singles in flats	0	0.0	1.7	0			
3.J Aspiring Communities									
	3.J.27	Professional families and couples in suburban, owner-occupied areas	100	1.8	3.2	56			
	3.J.28	Families and couples in terraces	9	0.2	2.3	7			
4. Steadfast Communities									
4.K Semi-rural Maturity									
	4.K.29	Senior home-owning couples	146	2.6	3.0	87			
	4.K.30	Empty nesters in owner-occupied detached homes	228	4.1	2.5	166			
	4.K.31	Comfortable, home-owning families and empty nesters	142	2.6	0.7	381			
	4.K.32	Older comfortable families and couples in detached, rural properties	2	0.0	0.5	7			
	4.K.33	Retirees in semi-detached and detached properties	0	0.0	0.1	0			
4.L Traditional Homeowners									
	4.L.34	Older owner-occupier households in semis	143	2.6	3.0	85			
	4.L.35	Settled communities, semi-detached properties	33	0.6	2.9	20			
4.M Family Renters									
	4.M.36	Cost-conscious families in terraces	22	0.4	2.2	18			
	4.M.37	Restricted residents, socially renting	3	0.1	2.4	2			
4.N Urban Diversity									
	4.N.38	Younger families, multi-occupancy and rented households	0	0.0	1.0	0			
	4.N.39	Diverse communities in smaller semis and terraces	0	0.0	0.7	0			
	4.N.40	Young families, limited means in terraced metropolitan areas	0	0.0	0.9	0			
4.O Stable Seniors									
	4.O.41	Living on modest means in terraces	128	2.3	2.7	84			
	4.O.42	Retired homeowners in semi-detached and detached houses	143	2.6	1.6	161			
	4.O.43	Older couples living in detached houses, rural communities	359	6.5	1.0	653			
5. Stretched Society									
5.P Tenant Living									
	5.P.44	Urban, aspiring flat dwellers	0	0.0	1.4	0			
	5.P.45	Privately renting squeezed professionals in flats	15	0.3	2.9	9			
	5.P.46	Sharers and students in private rentals	0	0.0	1.0	0			
	5.P.47	Singles and couples in rented flats	62	1.1	3.0	37			
5.Q Limited Budgets									
	5.Q.48	Routine occupations, socially renting families in semis	209	3.8	3.3	115			
	5.Q.49	Socially renting single adult households	76	1.4	1.9	71			
5.R Hard-up Households									
	5.R.50	Single-parent families in terraced housing	1,007	18.2	3.2	561			
	5.R.51	Older, single-person households on the outskirts of town	223	4.0	2.3	173			
	5.R.52	Socially renting families in terraces	163	2.9	2.0	144			
6. Low Income Living									
6.S Cash-strapped Families									
	6.S.53	Diverse families and sharers in flats	0	0.0	1.7	0			
	6.S.54	Young families in socially rented semis	127	2.3	1.9	124			
	6.S.55	Families in low-value terraced housing	1,218	22.0	3.0	731			
	6.S.56	Diverse young families in rented terraces and flats	0	0.0	0.8	0			
6.T Constrained Pensioners									
	6.T.57	Older renters in flats and tenements	407	7.4	2.0	370			
	6.T.58	Poorer pensioners in semis	235	4.2	1.3	325			
6.U Challenging Circumstances									
	6.U.59	Students and sharers in multi-occupancy flats	0	0.0	0.2	0			
	6.U.60	Socially renting single adult households in flats	0	0.0	0.9	0			
	6.U.61	Socially rented flats, singles and pensioners	271	4.9	3.6	135			
7. Not Private Households									
7.V Not Private Households									
	7.V.62	Students in halls of residence	2	0.0	0.1	27			
	7.V.63	Active communal populations	0	0.0	0.0	0			
	7.V.64	Inactive communal populations	0	0.0	0.2	0			
	7.V.65	Non-residential postcodes	0	0.0	0.0	0			
Total households			5,534						

CATEGORY

GROUP

TYPE

MAP

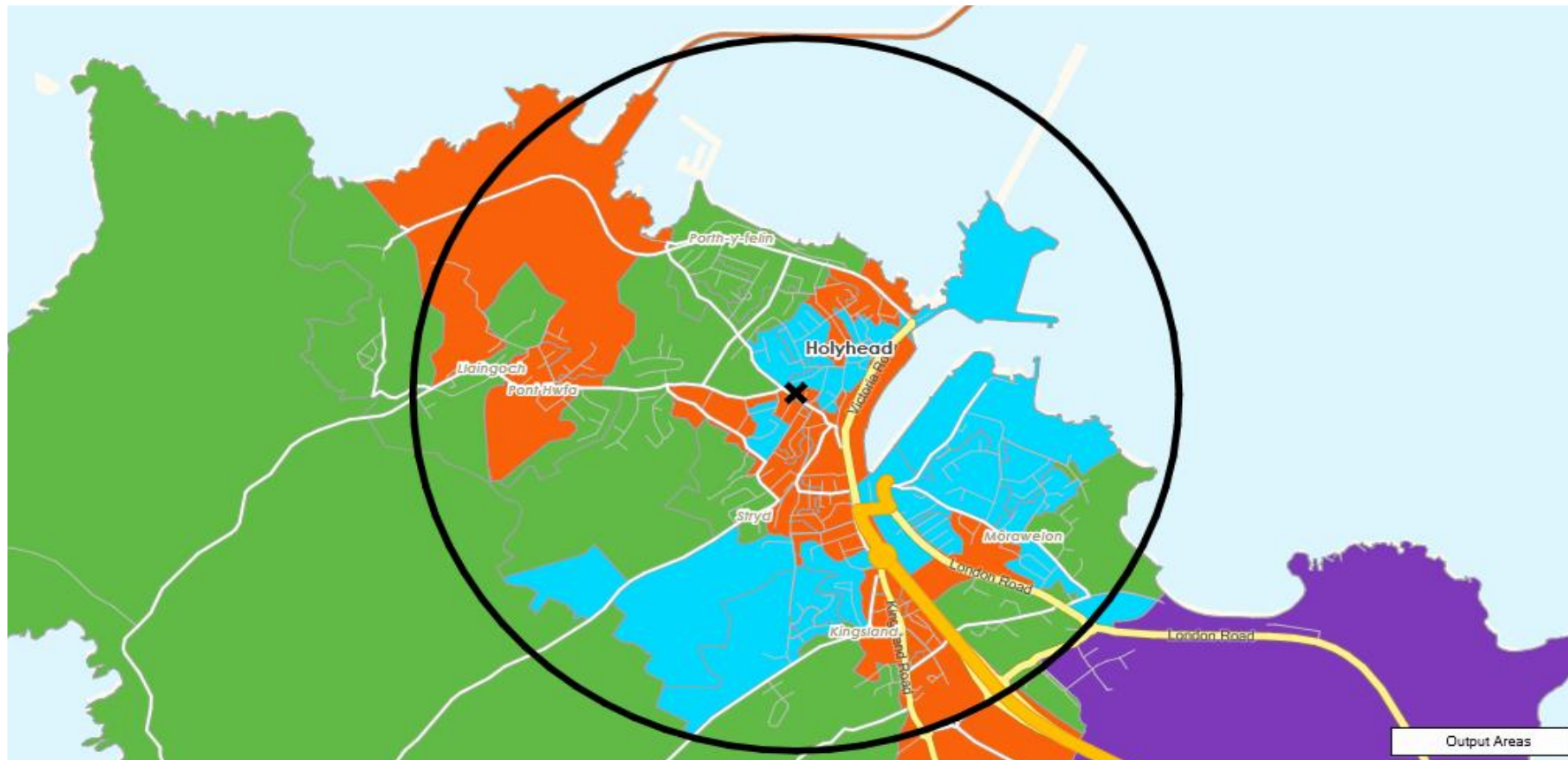
WHAT IS ACORN?

DOMINANT ACORN CATEGORY - HOUSEHOLDS

Area: P04464_Branch, Holyhead, LL65 1RS (1 Mile contour)

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Source: OS Open Data 2018



- Dominant Acorn Category
- % Luxury Lifestyles
- % Established Affluence
- % Thriving Neighbourhoods
- % Steadfast Communities
- % Stretched Society
- % Low Income Living
- Dominant Acorn Group

Acorn Categories

1. Luxury Lifestyles
2. Established Affluence
3. Thriving Neighbourhoods
4. Steadfast Communities
5. Stretched Society
6. Low Income Living
7. Not Private Households

Area Boundary

CATEGORY

GROUP

TYPE

MAP

WHAT IS ACORN?

ACORN - WHAT IS IT?



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WHAT IS ACORN?

Acorn is the leading geodemographic segmentation of residential neighbourhoods in the UK. It classifies each postcode in the country into one of 7 categories, 22 groups and 65 types that give a distinctive picture of the kinds of people who live in an area.

Acorn is a powerful targeting tool that combines geography with demographics and lifestyle information, and the places where people live with their underlying characteristics and behaviour, to create a tool for understanding the different types of people in different areas throughout the country. It provides a detailed understanding of the people who interact with your organisation and helps you learn about their relationship with you. This knowledge gives you the opportunity to target, acquire and develop profitable customer relationships and improve service delivery.

ACORN STRUCTURE

CATEGORY	GROUP	TYPE
1. Luxury Lifestyles	1.A. Exclusive Addresses	1-3
	1.B. Flourishing Capital	4-5
	1.C. Upmarket Families	6-7
2. Established Affluence	2.D. Commuter-Belt Wealth	8-12
	2.E. Prosperous Professionals	13-15
3. Thriving Neighbourhoods	3.F. Mature Success	16-19
	3.G. Settled Suburbia	20-21
	3.H. Metropolitan Surroundings	22-23
	3.I. Up-and-Coming Urbanites	24-26
	3.J. Aspiring Communities	27-28
4. Steadfast Communities	4.K. Semi-Rural Maturity	29-33
	4.L. Traditional Homeowners	34-35
	4.M. Family Renters	36-37
	4.N. Urban Diversity	38-40
	4.O. Stable Seniors	41-43
5. Stretched Society	5.P. Tenant Living	44-47
	5.Q. Limited Budgets	48-49
	5.R. Hard-Up Households	50-52
6. Low Income Living	6.S. Cash-Strapped Families	53-56
	6.T. Constrained Pensioners	57-58
	6.U. Challenging Circumstances	59-61
7. Not Private Households	7.V. Not Private Households	62-65

ADDITIONAL INFORMATION



For more information, click here to visit the website:

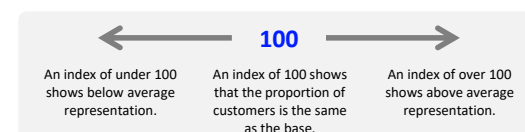
INTERPRETING THE REPORT

The Acorn Detailed Report helps you understand the underlying demographics and lifestyle attributes of your catchment by comparing them to the GB/UK average.

AREA PROFILE

Total figures exclude business addresses without residential population

INDEX

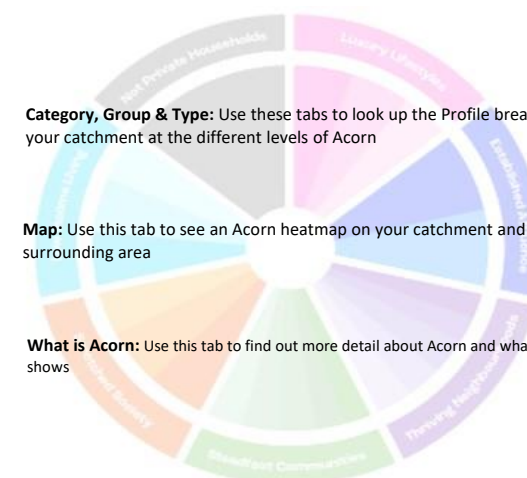


PERCENTAGE

% for Area: Calculates the percentages of each category, group or type for the catchment

% for Base: Calculates the percentages of each category, group or type for the base catchment

REPORT INFORMATION

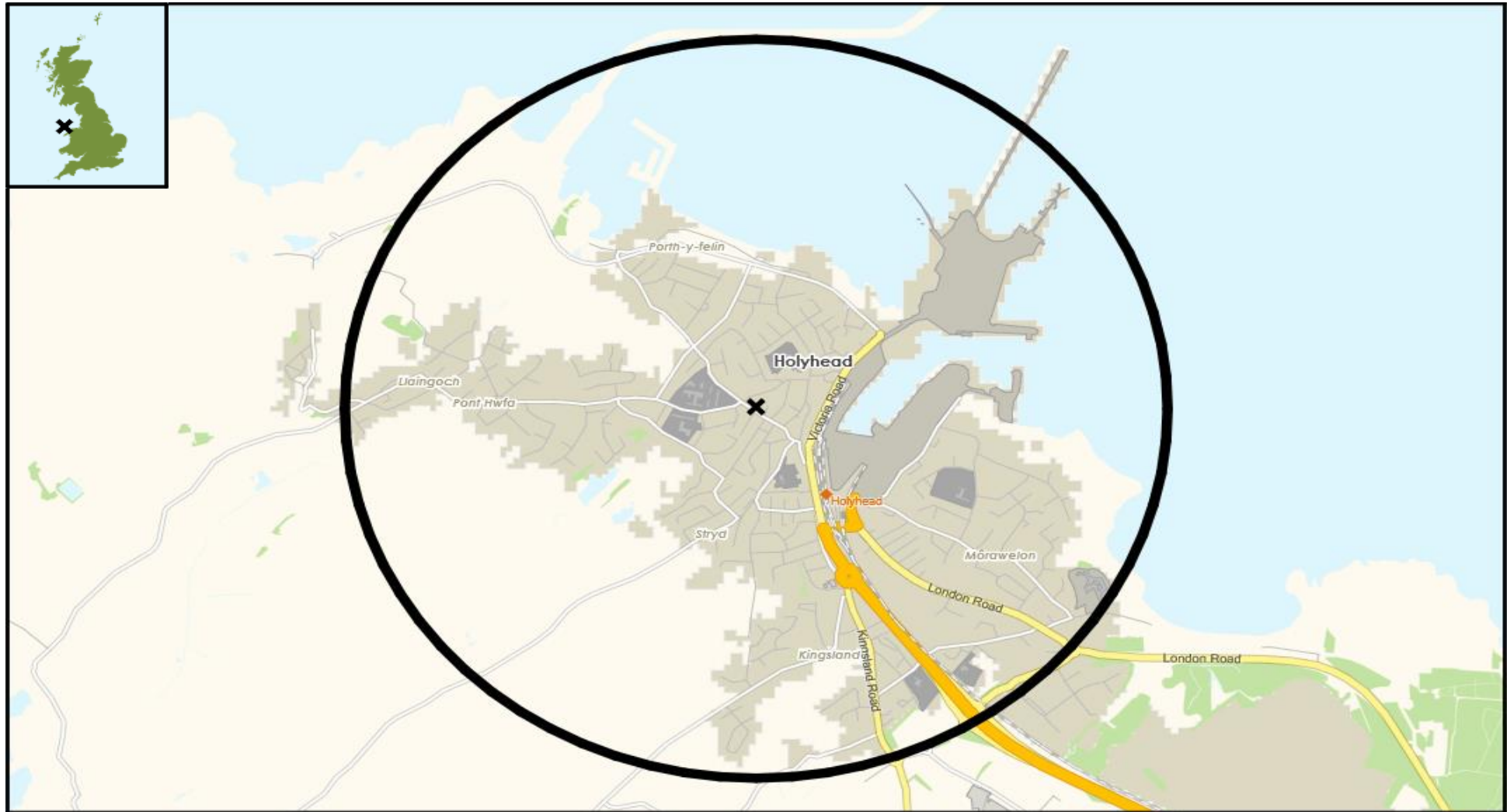


MAP OF AREA

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Source: OS Open Data 2018

Area: P04464_Branch, Holyhead, LL65 1RS (1 Mile contour)

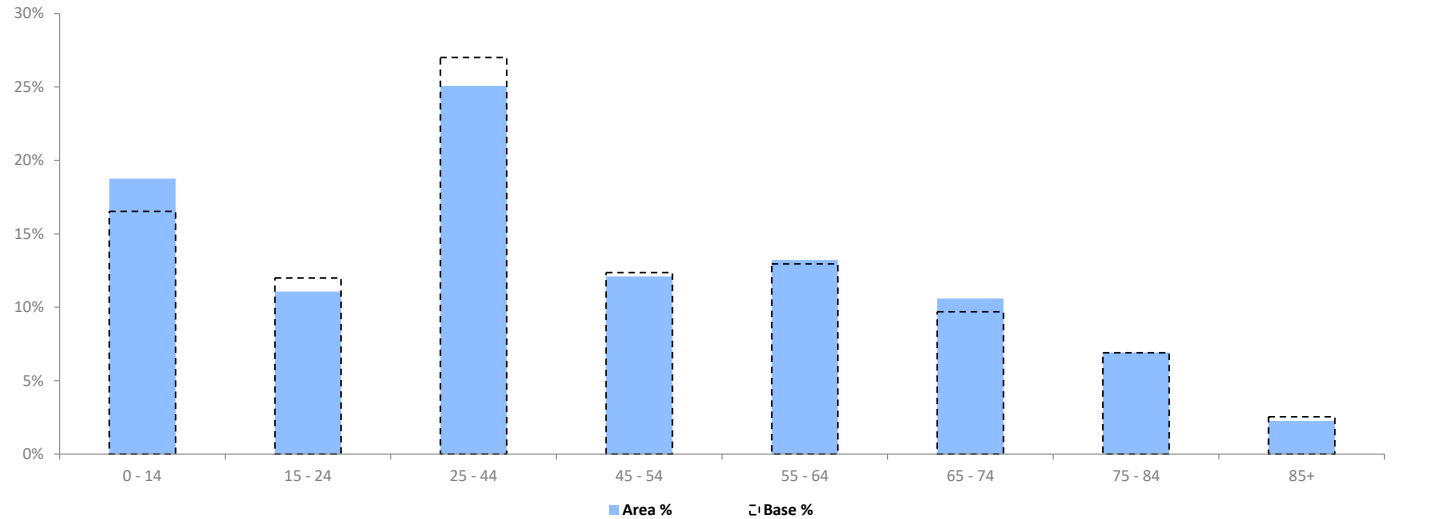


POPULATION PROJECTIONS

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Area:	P04464_Branch, Holyhead, LL65 1RS (1 Mile contour)
Base:	Great Britain
Year:	2024

	Area Profile	Area %	Base %	Index av=100	0	100	200
0 - 14	2,221	18.8	16.5	113			
15 - 24	1,310	11.1	12.0	92			
25 - 44	2,969	25.1	27.0	93			
45 - 54	1,433	12.1	12.4	98			
55 - 64	1,564	13.2	13.0	102			
65 - 74	1,256	10.6	9.7	109			
75 - 84	820	6.9	6.9	100			
85+	268	2.3	2.5	89			
Total population	11,841						



EXPENDITURE

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Area:	P04464_Branch, Holyhead, LL65 1RS (1 Mile contour)
Base:	Great Britain
Year:	2024

EXPENDITURE ESTIMATES PER WEEK

	Area Spend	Area spend per hhs	Base spend per hhs	Index av=100	0	100	200
COICOP Categories							
1. Food & non-alcoholic beverages	£414,358	£74.87	£92.53	81			
2. Alcoholic beverages, tobacco and narcotics	£165,291	£29.87	£29.81	100			
3. Clothing & Footwear	£190,851	£34.49	£44.48	78			
4. Housing, water, electricity, gas and other fuels	£387,456	£70.01	£106.80	66			
5. Furnishings, equipment and routine maintenance	£230,680	£41.68	£52.65	79			
6. Health	£68,603	£12.40	£21.84	57			
7. Transport	£482,073	£87.11	£125.67	69			
8. Communication	£84,397	£15.25	£19.03	80			
9. Recreation & Culture	£417,680	£75.48	£98.79	76			
10. Education	£17,410	£3.15	£21.71	14			
11. Restaurants & Hotels	£345,562	£62.44	£103.11	61			
12. Miscellaneous goods and services	£554,224	£100.15	£135.92	74			
Total Expenditure	£3,358,583	£606.90	£852.33	71			

Expenditure calculated for RF Centres includes weighted residential, worker and tourist spend; for RF catchments it includes weighted residential spend only. For all other catchments it includes residential, online and domestic tourist spend (all spend originating from these areas).

The figures are calculated from data from the Living Costs and Family (LCF) survey conducted by the Office for National Statistics. The analyses in this report are carried out by CACI and those who carried out the original collection and analysis of the data bear no responsibility for their further analysis or interpretation. The spend figures are based on current prices for the year stated at the top of the report. The Classification of Individual Consumption by Purpose (COICOP) is published by the UN Statistics Division to provide an international standard for the reporting of expenditure. Totals are controlled to national figures supplied by ONS Consumer Trends.

CENSUS DEMOGRAPHICS

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Area:	P04464_Branch, Holyhead, LL65 1RS (1 Mile contour)
Base:	Great Britain
Year:	2021

NS-SOCIO ECONOMIC CLASSIFICATION

	Area Profile	Area %	Base %	Index av=100	
1. Higher managerial, administrative and professional	405	4.3	12.7	34	
2. Lower managerial, administrative and professional	1,404	14.9	19.9	75	
3. Intermediate	974	10.3	11.5	89	
4. Small employers and own account workers	801	8.5	10.3	82	
5. Lower supervisory and technical	707	7.5	5.6	133	
6. Semi-routine	1,889	20.0	11.7	171	
7. Routine	1,616	17.1	12.1	141	
Never worked and long-term unemployed	1,106	11.7	8.2	142	
Full-time students	542	5.7	7.8	74	
Total population	9,444				

