

# CGA LICENCED PREMISES - LICENCES

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Area: P02338\_Foresters Arms, Colchester, CO1 1U  
Base: Great Britain  
Year: 2024

Licence Type	Profile	Per 1000 Pop (Area)	Per 1000 Pop (Base)	Index	0	100	200
<b>Pubs and Bars</b>							
Branded Food Pub	0	0.0	2.9	0			
Cocktail Bar	5	13.6	1.4	951			
Community Pub	10	27.2	26.8	101			
Craft Bar	0	0.0	1.2	0			
Educational Bar	1	2.7	0.9	290			
Late Night Bar	3	8.2	2.0	412			
Themed Bar	1	2.7	0.5	548			
Themed Pub	0	0.0	0.3	0			
Unbranded Food Pub	5	13.6	13.8	98			
Unthemed High Street Pub	17	46.2	8.9	517			
Wine Bar	0	0.0	1.0	0			
<b>Restaurants and Cafes</b>							
Bar Restaurant	5	13.6	5.0	273			
Cafe/Delicatessen	1	2.7	1.8	148			
Casual Dining Restaurant	12	32.6	7.6	428			
Restaurant	26	70.7	21.7	326			
<b>Accommodation and Functions</b>							
Conference/Exhibition/Function/Banquet	3	8.2	3.6	229			
Guest/Boarding House	0	0.0	2.5	0			
Hotel	9	24.5	10.8	226			
<b>Sports and Community</b>							
Bowling Alley	1	2.7	0.3	1022			
Commercially Run Sports Venue/Stadium	0	0.0	0.5	0			
Golf Club	0	0.0	3.1	0			
Local Sports Club	6	16.3	11.9	138			
Snooker Club	0	0.0	0.0	0			
Social Club	5	13.6	12.0	113			
Spa and Country Club	0	0.0	0.2	0			
Sports and Leisure Centre	1	2.7	1.9	140			
<b>Entertainment and Leisure</b>							
Arena	0	0.0	0.0	0			
Ballroom	0	0.0	0.0	0			
Bingo Hall	1	2.7	0.4	758			
Casino	0	0.0	0.2	0			
Cinema	1	2.7	0.5	498			
Holiday/Caravan Park	0	0.0	1.3	0			
Nightclub	1	2.7	1.2	219			
Street Market	0	0.0	0.0	0			
Theatre	2	5.4	1.0	537			
Unknown	0	0.0	0.0	0			

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Area: P02338\_Foresters Arms, Colchester, CO1 1U  
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Name	Description	License Type	Owner Name	Postcode
After Office Hours	Star Pubs & Bars	Cocktail Bar	Star Pubs & Bars	CO 1 1SP
Preto	Preto	Casual Dining Restaurar	Preto	CO 1 1DH
Brook Red Lion Hotel	Brook Hotels	Hotel	Brook Hotels	CO 1 1DJ
North Hill Noodle Bar	Independent Free	Restaurant	Independent Free	CO 1 1DZ
Marquis	Star Pubs & Bars	Unthemed High Street F	Star Pubs & Bars	CO 1 1EG
Timbers	Independent Free	Restaurant	Independent Free	CO 1 1JN
Purple Dog	Star Pubs & Bars	Unbranded Food Pub	Star Pubs & Bars	CO 1 1LS
Cuckoo Dough	Unknown	Unthemed High Street F	Unknown	CO 1 1LN
North Country Mens Club	Independent Free	Social Club	Independent Free	CO 1 1NF
Vinnys	Independent Free	Restaurant	Independent Free	CO 1 1NU
Yates	Stonegate Pub Company	Unthemed High Street F	Stonegate Pub Company	CO 1 1NX
Favoloso	Independent Free	Restaurant	Independent Free	CO 1 1PA
Carluccios	Boparan Restaurant Group	Casual Dining Restaurar	Boparan Restaurant Group	CO 1 1PN
Centurion	Stonegate Pub Company	Unthemed High Street F	Stonegate Pub Company	CO 1 1PX
Twisters	Independent Free	Cocktail Bar	Independent Free	CO 1 1PY
North Hill Hotel	Independent Free	Hotel	Independent Free	CO 1 1PY
Trotters	Independent Free	Bar Restaurant	Independent Free	CO 1 1QX
Victoria Inn	Independent Free	Community Pub	Independent Free	CO 1 1RB
Trilogy	Epic Bars and Clubs Ltd	Nightclub	Epic Bars and Clubs Ltd	CO 1 1SP
Castle Inn	Star Pubs & Bars	Unbranded Food Pub	Star Pubs & Bars	CO 1 1TH
Mamma Mia	Independent Free	Restaurant	Independent Free	CO 1 1TN
Colchester Snooker & Billiard Club	Independent Free	Local Sports Club	Independent Free	CO 1 1TP
Camulodunum	Greene King	Unthemed High Street F	Greene King	CO 1 1PG
Belle Vue Social Club	Independent Free	Social Club	Independent Free	CO 1 1UU
Foresters Arms	Admiral Taverns Ltd	Unbranded Food Pub	Admiral Taverns Ltd	CO 1 1UW
Colchester Leisure World	Independent Free	Sports and Leisure Cent	Independent Free	CO 1 1YH
Bamboo House	Independent Free	Restaurant	Independent Free	CO 1 2AN
Royal Mortar	Independent Free	Community Pub	Independent Free	CO 1 2AS
New Town Tavern	Unknown	Community Pub	Unknown	CO 1 2BN
Three Clubs Bowling Association	Independent Free	Local Sports Club	Independent Free	CO 1 2EP
Artillery Man	Greene King	Community Pub	Greene King	CO 1 2JQ
Yak & Yeti	Independent Free	Restaurant	Independent Free	CO 1 2JT
Aashiana	Independent Free	Restaurant	Independent Free	CO 1 2JX
Queen St Brewhouse	Independent Free	Unthemed High Street F	Independent Free	CO 1 2PG
Goat & Boot	Greene King	Community Pub	Greene King	CO 1 2QW
Thai One	Independent Free	Restaurant	Independent Free	CO 1 2QW
Manna Indian Restaurant	Independent Free	Restaurant	Independent Free	CO 1 2TQ
Charlies Bar	Independent Free	Community Pub	Independent Free	CO 1 2TR
Rose & Crown Hotel	Independent Free	Hotel	Independent Free	CO 1 2TZ
Fox And Fiddler	Independent Free	Unthemed High Street F	Independent Free	CO 2 7AA
Bella Pais	Independent Free	Restaurant	Independent Free	CO 2 7AH
New Inn	Unknown	Unthemed High Street F	Unknown	CO 2 7AX
Highways Sports Club	Independent Free	Local Sports Club	Independent Free	CO 2 7BP
Brewers Arms	Independent Free	Unthemed High Street F	Independent Free	CO 2 7DA
Mama Rita	Independent Free	Casual Dining Restaurar	Independent Free	CO 2 7DB
Tops Wine Bar	Independent Free	Local Sports Club	Independent Free	CO 2 7DG
Fashion Cafe Bar	Independent Free	Cocktail Bar	Independent Free	CO 2 7DX
Silk Road Lounge & Cocktail Bar	Independent Free	Cocktail Bar	Independent Free	CO 2 7DX
Odd One Out	Independent Free	Community Pub	Independent Free	CO 2 7ET
St Giles Masonic Centre	Independent Free	Social Club	Independent Free	CO 2 7EZ
Britannia Gurkha Restaurant And Bar	Independent Free	Unbranded Food Pub	Independent Free	CO 2 7QY
Grapes	Wellington	Community Pub	Wellington	CO 2 7RB
Kings Arms	Greene King	Unthemed High Street F	Greene King	CO 3 3EY
Ale House	Independent Free	Unthemed High Street F	Independent Free	CO 3 3DA
Fat Cat	Independent Free	Unthemed High Street F	Independent Free	CO 3 3BZ
Rubix	Independent Free	Cocktail Bar	Independent Free	CO 3 3ES
Chef Canton	Independent Free	Restaurant	Independent Free	CO 3 3ES
Bull Hotel	Trust Inns Limited	Unthemed High Street F	Trust Inns Limited	CO 3 3ES
Hospital Arms	Wells & Co	Unthemed High Street F	Wells & Co	CO 3 3HA
Curry India Tandoori	Independent Free	Restaurant	Independent Free	CO 3 3HA
Hole In The Wall	Trust Inns Limited	Unthemed High Street F	Trust Inns Limited	CO 3 3AA
Balkerne Room	Independent Free	Restaurant	Independent Free	CO 3 3LL

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Year: 2024

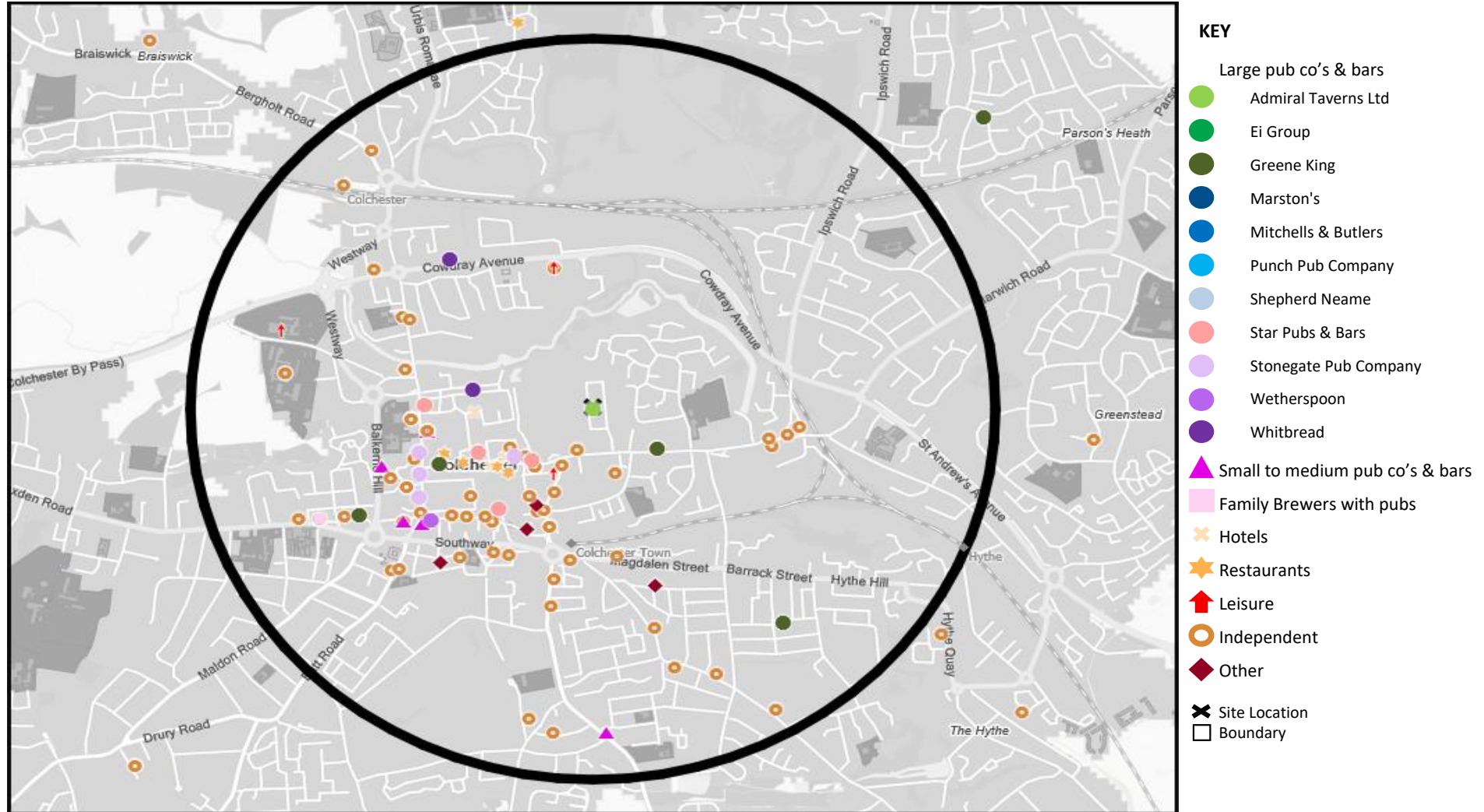
Name	Description	License Type	Owner Name	Postcode
Bricklayers Arms	Independent Free	Community Pub	Independent Free	CO 4 5AA
Abbey Arms	Independent Free	Unthemed High Street F	Independent Free	CO 2 7HA
Tenpin	Tenpin Ltd	Bowling Alley	Tenpin Ltd	CO 1 1YH
George Hotel	Surya Hotels Ltd	Hotel	Surya Hotels Ltd	CO 1 1TD
British Grenadier	Independent Free	Community Pub	Independent Free	CO 1 2AP
Curve	Independent Free	Conference/Exhibition/I	Independent Free	CO 1 2QW
Mercury Theatre Bar	Independent Free	Theatre	Independent Free	CO 1 1PT
Old Siege House	Independent Free	Restaurant	Independent Free	CO 1 2TS
Playhouse	Wetherspoons GB	Unthemed High Street F	Wetherspoons GB	CO 2 7AA
Lexden Squash Club	Independent Free	Local Sports Club	Independent Free	CO 3 3PJ
Middletons Steak House	Middletons Steak House	Restaurant	Middletons Steak House	CO 1 1DZ
Hudson House	Independent Free	Bar Restaurant	Independent Free	CO 1 1NX
Pizza Express	Hony Capital	Casual Dining Restaurar	Hony Capital	CO 1 1HP
Slug and Lettuce	Stonegate Pub Company	Bar Restaurant	Stonegate Pub Company	CO 1 1TB
Raj Palace	Independent Free	Restaurant	Independent Free	CO 1 1RB
Climax Strip Club	Independent Free	Late Night Bar	Independent Free	CO 2 7EA
Pavillion	Independent Free	Restaurant	Independent Free	CO 1 1QX
Ask Italian	Azzurri Group Ltd	Casual Dining Restaurar	Azzurri Group Ltd	CO 1 1DZ
Walkabout	Stonegate Pub Company	Late Night Bar	Stonegate Pub Company	CO 1 1NH
Gala Bingo	Gala Group	Bingo Hall	Gala Group	CO 2 7DP
Institute Bar	Independent Free	Educational Bar	Independent Free	CO 3 3LL
Nandos	Nandos Restaurants	Casual Dining Restaurar	Nandos Restaurants	CO 1 1NX
Zizzi	Azzurri Group Ltd	Casual Dining Restaurar	Azzurri Group Ltd	CO 3 3BT
Three Wise Monkeys	Independent Free	Unbranded Food Pub	Independent Free	CO 1 1DN
Arts Centre	Independent Free	Theatre	Independent Free	CO 1 1NF
X Bar	Independent Free	Conference/Exhibition/I	Independent Free	CO 2 7AD
Territorial Army	Independent Free	Social Club	Independent Free	CO 2 7SZ
Premier Inn	Whitbread Hotels	Hotel	Whitbread	CO 1 1UT
China Chef	Independent Free	Restaurant	Independent Free	CO 3 3EZ
Dice And A Slice	Independent Free	Restaurant	Independent Free	CO 1 2PQ
Bar	Independent Free	Restaurant	Independent Free	CO 1 1RQ
Wagamama	Restaurant Group	Casual Dining Restaurar	Restaurant Group	CO 1 1PG
Kintsu	Independent Free	Restaurant	Independent Free	CO 1 1DZ
Colchester Boutique Hotel	Independent Free	Hotel	Independent Free	CO 1 1DZ
Star Anglia	Independent Free	Hotel	Independent Free	CO 1 1XD
Church Street Tavern	Independent Free	Restaurant	Independent Free	CO 1 1NF
Firstsite	Independent Free	Conference/Exhibition/I	Independent Free	CO 1 1JH
Bills	Bills Restaurants	Casual Dining Restaurar	Bills Restaurants	CO 1 1SP
Colchester Officers' Club	Independent Free	Social Club	Independent Free	CO 2 7EX
Premier Inn	Whitbread Hotels	Hotel	Whitbread	CO 1 1EW
Greyfriars Hotel	Independent Free	Hotel	Independent Free	CO 1 1UG
Play Football	Play Football	Local Sports Club	Play Football	CO 3 3LE
Piccolo	Independent Free	Restaurant	Independent Free	CO 1 1PY
Chez Afrique	Independent Free	Restaurant	Independent Free	CO 2 7EA
Turtle Bay	Turtle Bay Restaurants	Bar Restaurant	Turtle Bay Restaurants	CO 1 1YJ
Five Guys	Five Guys	Casual Dining Restaurar	Five Guys	CO 1 1SP
Curzon	Curzon Artificial Eye Ltd	Cinema	Curzon Artificial Eye Ltd	CO 1 1LD
Love Thy Burger	Love Thy Burger	Casual Dining Restaurar	Love Thy Burger	CO 1 1DH
Coda	Independent Free	Late Night Bar	Independent Free	CO 1 1DN
Mirra	Independent Free	Restaurant	Independent Free	CO 1 1TH
Chappells	Independent Free	Cafe/Delicatessen	Independent Free	CO 1 1PX
Romano Lounge	Loungers	Bar Restaurant	Loungers	CO 1 1LF
No Name Bar & Games	Independent Free	Themed Bar	Independent Free	CO 1 1LJ
Moto Pizza	Independent Free	Casual Dining Restaurar	Independent Free	CO 1 1DN

# MAP OF AREA

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Source: OS Open Data 2018

Area: P02338\_Foresters Arms, Colchester, CO1 1UW (1 Mile contour)



ACORN CATEGORY PROFILE - HOUSEHOLDS

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Area: P02338\_Foresters Arms, Colchester, CO1 1UW (1 Mile contour)  
Base: Great Britain  
Year: 2024

Acorn Category Description			Area Profile	% for Area	% for Base	Index 0	100	200
<div></div>	1	Luxury Lifestyles	11	0.1	3.1	2	<div></div>	
<div></div>	2	Established Affluence	624	3.8	12.3	31	<div></div>	
<div></div>	3	Thriving Neighbourhoods	2,898	17.6	22.6	78	<div></div>	
<div></div>	4	Steadfast Communities	4,660	28.3	25.2	112	<div></div>	
<div></div>	5	Stretched Society	6,884	41.9	21.1	198	<div></div>	
<div></div>	6	Low Income Living	1,316	8.0	15.4	52	<div></div>	
<div></div>	7	Not Private Households	56	0.3	0.4	87	<div></div>	
Total households			16,449					

Acorn Category Pen Portrait

5

Stretched Society

6.0M  
UK Households

21.1%  
of UK

Predominant Housing Type

Terraced

Predominant Housing Tenure

Privately rented

Savings & Investments

Low

Traditional working class areas of Britain containing younger families, flat sharers and students privately renting their homes.

Groups within Stretched Society

P Tenant Living

38%

Q Limited Budgets

25%

R Hard-up Households

37%



CATEGORY

GROUP

TYPE

MAP

WHAT IS ACORN?

## ACORN GROUP PROFILE - HOUSEHOLDS

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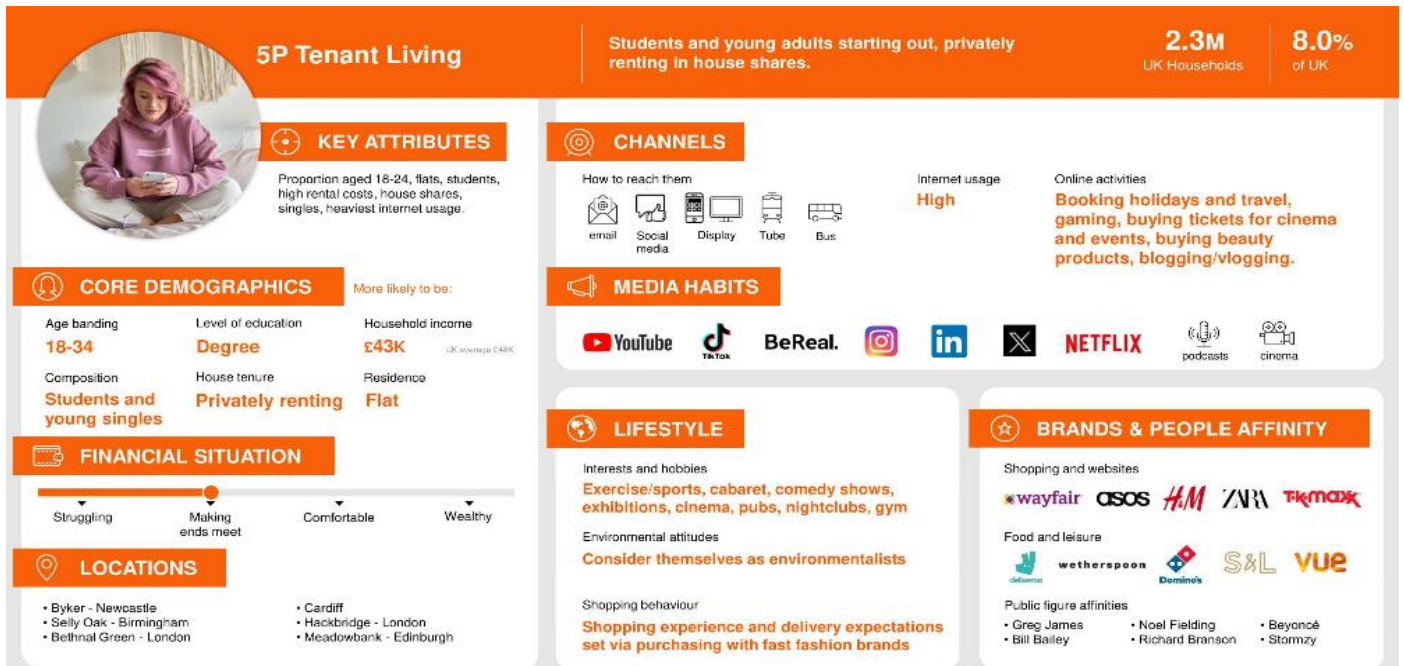
Area: P02338\_Foresters Arms, Colchester, CO1 1UW (1 Mile contour)

Base: Great Britain

Year: 2024

Acorn Group Description	Area Profile	% for Area	% for Base	Index	0	100	200
<b>1. Luxury Lifestyles</b>							
1.A Exclusive Addresses	0	0.0	0.3	0			
1.B Flourishing Capital	0	0.0	1.0	0			
1.C Upmarket Families	11	0.1	1.8	4			
<b>2. Established Affluence</b>							
2.D Commuter Belt Wealth	475	2.9	9.1	32			
2.E Prosperous Professionals	149	0.9	3.2	29			
<b>3. Thriving Neighbourhoods</b>							
3.F Mature Success	105	0.6	7.0	9			
3.G Settled Suburbia	591	3.6	5.2	69			
3.H Metropolitan Surroundings	5	0.0	1.6	2			
3.I Up-and-coming Urbanites	784	4.8	3.2	149			
3.J Aspiring Communities	1,413	8.6	5.5	155			
<b>4. Steadfast Communities</b>							
4.K Semi-rural Maturity	225	1.4	6.7	20			
4.L Traditional Homeowners	1,075	6.5	6.0	109			
4.M Family Renters	3,280	19.9	4.6	437			
4.N Urban Diversity	0	0.0	2.6	0			
4.O Stable Seniors	80	0.5	5.3	9			
<b>5. Stretched Society</b>							
5.P Tenant Living	5,028	30.6	8.3	369			
5.Q Limited Budgets	461	2.8	5.2	54			
5.R Hard-up Households	1,395	8.5	7.6	111			
<b>6. Low Income Living</b>							
6.S Cash-strapped Families	134	0.8	7.3	11			
6.T Constrained Pensioners	480	2.9	3.3	89			
6.U Challenging Circumstances	702	4.3	4.8	90			
<b>7. Not Private Households</b>							
7.V Not Private Households	56	0.3	0.4	87			
Total households		16,449					

## Acorn Group Pen Portrait



CATEGORY

GROUP

TYPE

MAP

WHAT IS ACORN?

## ACORN TYPE PROFILE - HOUSEHOLDS

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Area: P02338\_Foresters Arms, Colchester, CO1 1UW (1 Mile contour)

Base: Great Britain

Year: 2024

Sort by:  Acorn Structure  
 Index  
 Profile %

Acorn Type Description				Area Profile	% for Area	% for Base	Index	0	100	200
1. Luxury Lifestyles										
1.A Exclusive Addresses										
	1.A.1	High-flyers in luxury apartments and townhouses		0	0.0	0.1	0			
	1.A.2	Wealthy, gentrified areas		0	0.0	0.1	0			
	1.A.3	Asset-rich, out-of-town older families		0	0.0	0.1	0			
1.B Flourishing Capital										
	1.B.4	High-end professionals in city flats		0	0.0	0.5	0			
	1.B.5	Successful young families in smart urban areas		0	0.0	0.5	0			
1.C Upmarket Families										
	1.C.6	Executives in expensive suburban houses		11	0.1	1.1	6			
	1.C.7	Prosperous families in green-belt areas with substantial homes		0	0.0	0.8	0			
2. Established Affluence										
2.D Commuter Belt Wealth										
	2.D.8	Affluent, older homeowners		277	1.7	2.1	78			
	2.D.9	Families and couples in comfortable homes		59	0.4	1.6	23			
	2.D.10	Well-off families in larger semis		63	0.4	1.1	34			
	2.D.11	Mature and moneyed out-of-towners		67	0.4	2.1	19			
	2.D.12	Well-to-do empty nesters in detached houses		9	0.1	2.2	3			
2.E Prosperous Professionals										
	2.E.13	Families in leafy suburbs		32	0.2	1.3	15			
	2.E.14	Upmarket young families in terraces		117	0.7	0.9	77			
	2.E.15	Educated professionals renting flats		0	0.0	1.0	0			
3. Comfortable Communities										
3.F Mature Success										
	3.F.16	Families and couples in detached houses		72	0.4	2.0	22			
	3.F.17	Older, rural empty nesters and couples		10	0.1	2.7	2			
	3.F.18	Countryside retirees in spacious houses		0	0.0	0.1	0			
	3.F.19	Sophisticated couples living comfortably in detached homes		23	0.1	2.3	6			
3.G Successful Suburbs										
	3.G.20	Mixed lifestages in semi-detached homes		588	3.6	2.4	146			
	3.G.21	Mid-life suburban living		3	0.0	2.7	1			
3.H Metropolitan Surroundings										
	3.H.22	Younger families and sharers in city terraces		5	0.0	1.0	3			
	3.H.23	Culturally diverse suburban families		0	0.0	0.7	0			
3.I Up-and-coming Urbanites										
	3.I.24	Young professionals renting city flats		0	0.0	1.3	0			
	3.I.25	Privately renting students and house sharers		8	0.0	0.3	18			
	3.I.26	Younger couples and singles in flats		776	4.7	1.7	285			
3.J Aspiring Communities										
	3.J.27	Professional families and couples in suburban, owner-occupied areas		62	0.4	3.2	12			
	3.J.28	Families and couples in terraces		1,351	8.2	2.3	357			
4. Steadfast Communities										
4.K Semi-rural Maturity										
	4.K.29	Senior home-owning couples		156	0.9	3.0	31			
	4.K.30	Empty nesters in owner-occupied detached homes		67	0.4	2.5	16			
	4.K.31	Comfortable, home-owning families and empty nesters		0	0.0	0.7	0			
	4.K.32	Older comfortable families and couples in detached, rural properties		2	0.0	0.5	2			
	4.K.33	Retirees in semi-detached and detached properties		0	0.0	0.1	0			
4.L Traditional Homeowners										
	4.L.34	Older owner-occupier households in semis		162	1.0	3.0	32			
	4.L.35	Settled communities, semi-detached properties		913	5.6	2.9	190			
4.M Family Renters										
	4.M.36	Cost-conscious families in terraces		2,806	17.1	2.2	773			
	4.M.37	Restricted residents, socially renting		474	2.9	2.4	122			
4.N Urban Diversity										
	4.N.38	Younger families, multi-occupancy and rented households		0	0.0	1.0	0			
	4.N.39	Diverse communities in smaller semis and terraces		0	0.0	0.7	0			
	4.N.40	Young families, limited means in terraced metropolitan areas		0	0.0	0.9	0			
4.O Stable Seniors										
	4.O.41	Living on modest means in terraces		48	0.3	2.7	11			
	4.O.42	Retired homeowners in semi-detached and detached houses		27	0.2	1.6	10			
	4.O.43	Older couples living in detached houses, rural communities		5	0.0	1.0	3			
5. Stretched Society										
5.P Tenant Living										
	5.P.44	Urban, aspiring flat dwellers		0	0.0	1.4	0			
	5.P.45	Privately renting squeezed professionals in flats		2,204	13.4	2.9	469			
	5.P.46	Sharers and students in private rentals		20	0.1	1.0	12			
	5.P.47	Singles and couples in rented flats		2,804	17.0	3.0	563			
5.Q Limited Budgets										
	5.Q.48	Routine occupations, socially renting families in semis		73	0.4	3.3	14			
	5.Q.49	Socially renting single adult households		388	2.4	1.9	122			
5.R Hard-up Households										
	5.R.50	Single-parent families in terraced housing		587	3.6	3.2	110			
	5.R.51	Older, single-person households on the outskirts of town		0	0.0	2.3	0			
	5.R.52	Socially renting families in terraces		808	4.9	2.0	241			
6. Low Income Living										
6.S Cash-strapped Families										
	6.S.53	Diverse families and sharers in flats		0	0.0	1.7	0			
	6.S.54	Young families in socially rented semis		55	0.3	1.9	18			
	6.S.55	Families in low-value terraced housing		79	0.5	3.0	16			
	6.S.56	Diverse young families in rented terraces and flats		0	0.0	0.8	0			
6.T Constrained Pensioners										
	6.T.57	Older renters in flats and tenements		387	2.4	2.0	118			
	6.T.58	Poorer pensioners in semis		93	0.6	1.3	43			
6.U Challenging Circumstances										
	6.U.59	Students and sharers in multi-occupancy flats		17	0.1	0.2	44			
	6.U.60	Socially renting single adult households in flats		26	0.2	0.9	18			
	6.U.61	Socially rented flats, singles and pensioners		659	4.0	3.6	111			
7. Not Private Households										
7.V Not Private Households										
	7.V.62	Students in halls of residence		1	0.0	0.1	5			
	7.V.63	Active communal populations		1	0.0	0.0	12			
	7.V.64	Inactive communal populations		54	0.3	0.2	157			
	7.V.65	Non-residential postcodes		0	0.0	0.0	0			
Total households				16,449						

CATEGORY

GROUP

TYPE

MAP

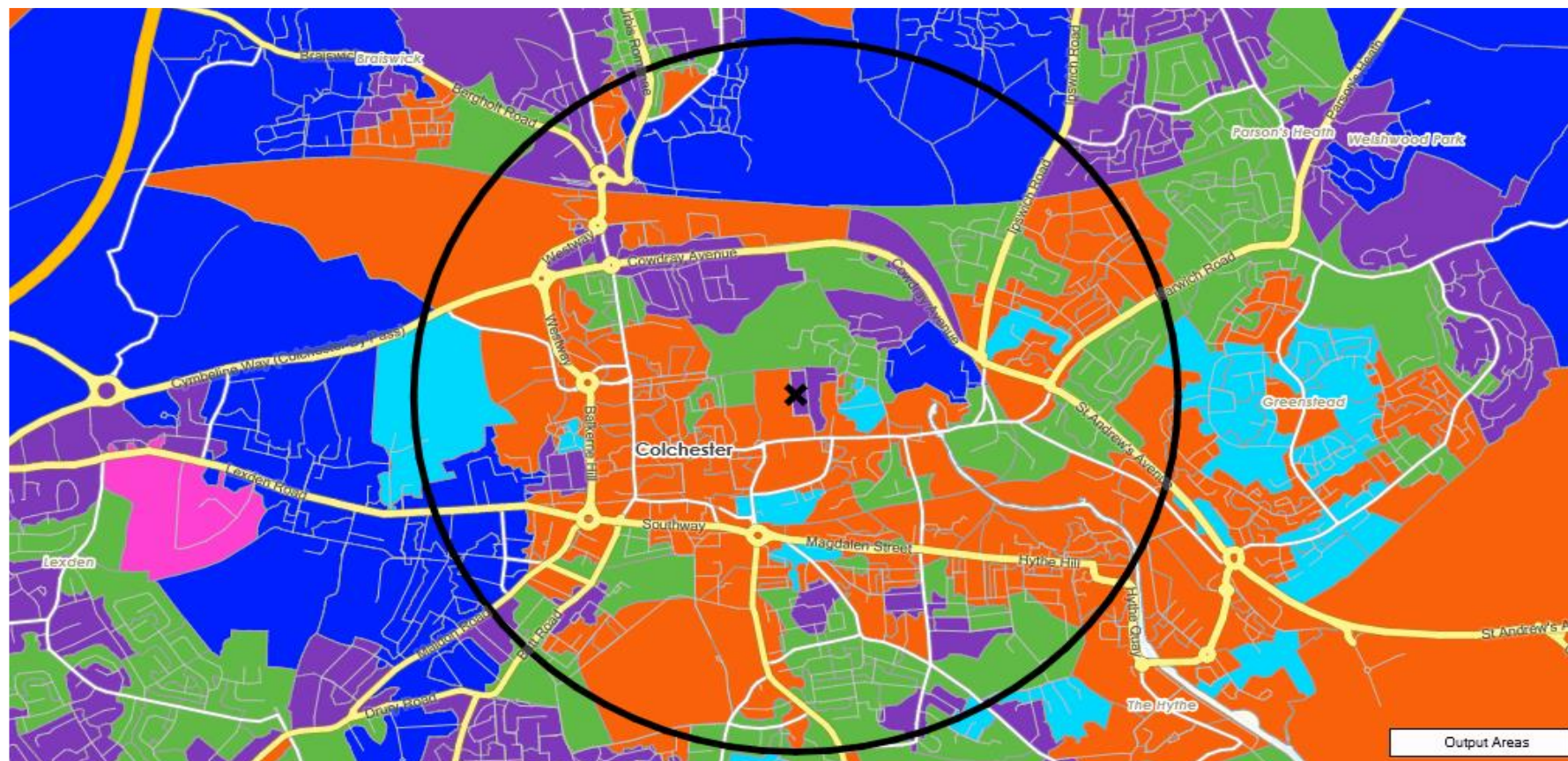
WHAT IS ACORN?

## DOMINANT ACORN CATEGORY - HOUSEHOLDS

Area: P02338\_Foresters Arms, Colchester, CO1 1UW (1 Mile contour)

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Source: OS Open Data 2018



## Acorn Categories

1. Luxury Lifestyles
2. Established Affluence
3. Thriving Neighbourhoods
4. Steadfast Communities
5. Stretched Society
6. Low Income Living
7. Not Private Households

Area Boundary



CATEGORY

GROUP

TYPE

MAP

WHAT IS ACORN?

## ACORN - WHAT IS IT?



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### WHAT IS ACORN?

Acorn is the leading geodemographic segmentation of residential neighbourhoods in the UK. It classifies each postcode in the country into one of 7 categories, 22 groups and 65 types that give a distinctive picture of the kinds of people who live in an area.

Acorn is a powerful targeting tool that combines geography with demographics and lifestyle information, and the places where people live with their underlying characteristics and behaviour, to create a tool for understanding the different types of people in different areas throughout the country. It provides a detailed understanding of the people who interact with your organisation and helps you learn about their relationship with you. This knowledge gives you the opportunity to target, acquire and develop profitable customer relationships and improve service delivery.

### ACORN STRUCTURE

CATEGORY	GROUP	TYPE
1. Luxury Lifestyles	1.A. Exclusive Addresses	1-3
	1.B. Flourishing Capital	4-5
	1.C. Upmarket Families	6-7
2. Established Affluence	2.D. Commuter-Belt Wealth	8-12
	2.E. Prosperous Professionals	13-15
3. Thriving Neighbourhoods	3.F. Mature Success	16-19
	3.G. Settled Suburbia	20-21
	3.H. Metropolitan Surroundings	22-23
	3.I. Up-and-Coming Urbanites	24-26
	3.J. Aspiring Communities	27-28
4. Steadfast Communities	4.K. Semi-Rural Maturity	29-33
	4.L. Traditional Homeowners	34-35
	4.M. Family Renters	36-37
	4.N. Urban Diversity	38-40
	4.O. Stable Seniors	41-43
5. Stretched Society	5.P. Tenant Living	44-47
	5.Q. Limited Budgets	48-49
	5.R. Hard-Up Households	50-52
6. Low Income Living	6.S. Cash-Strapped Families	53-56
	6.T. Constrained Pensioners	57-58
	6.U. Challenging Circumstances	59-61
7. Not Private Households	7.V. Not Private Households	62-65

### ADDITIONAL INFORMATION



For more information, click here to visit the website:

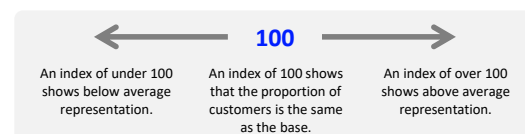
### INTERPRETING THE REPORT

The Acorn Detailed Report helps you understand the underlying demographics and lifestyle attributes of your catchment by comparing them to the GB/UK average.

#### AREA PROFILE

Total figures exclude business addresses without residential population

#### INDEX

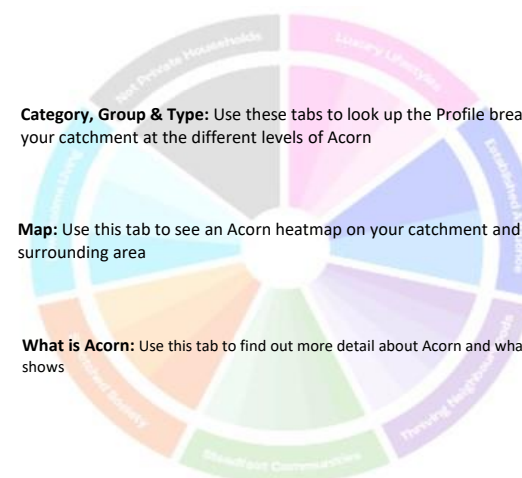


#### PERCENTAGE

**% for Area:** Calculates the percentages of each category, group or type for the catchment

**% for Base:** Calculates the percentages of each category, group or type for the base catchment

### REPORT INFORMATION



**Category, Group & Type:** Use these tabs to look up the Profile breakdown of your catchment at the different levels of Acorn

**Map:** Use this tab to see an Acorn heatmap on your catchment and the surrounding area

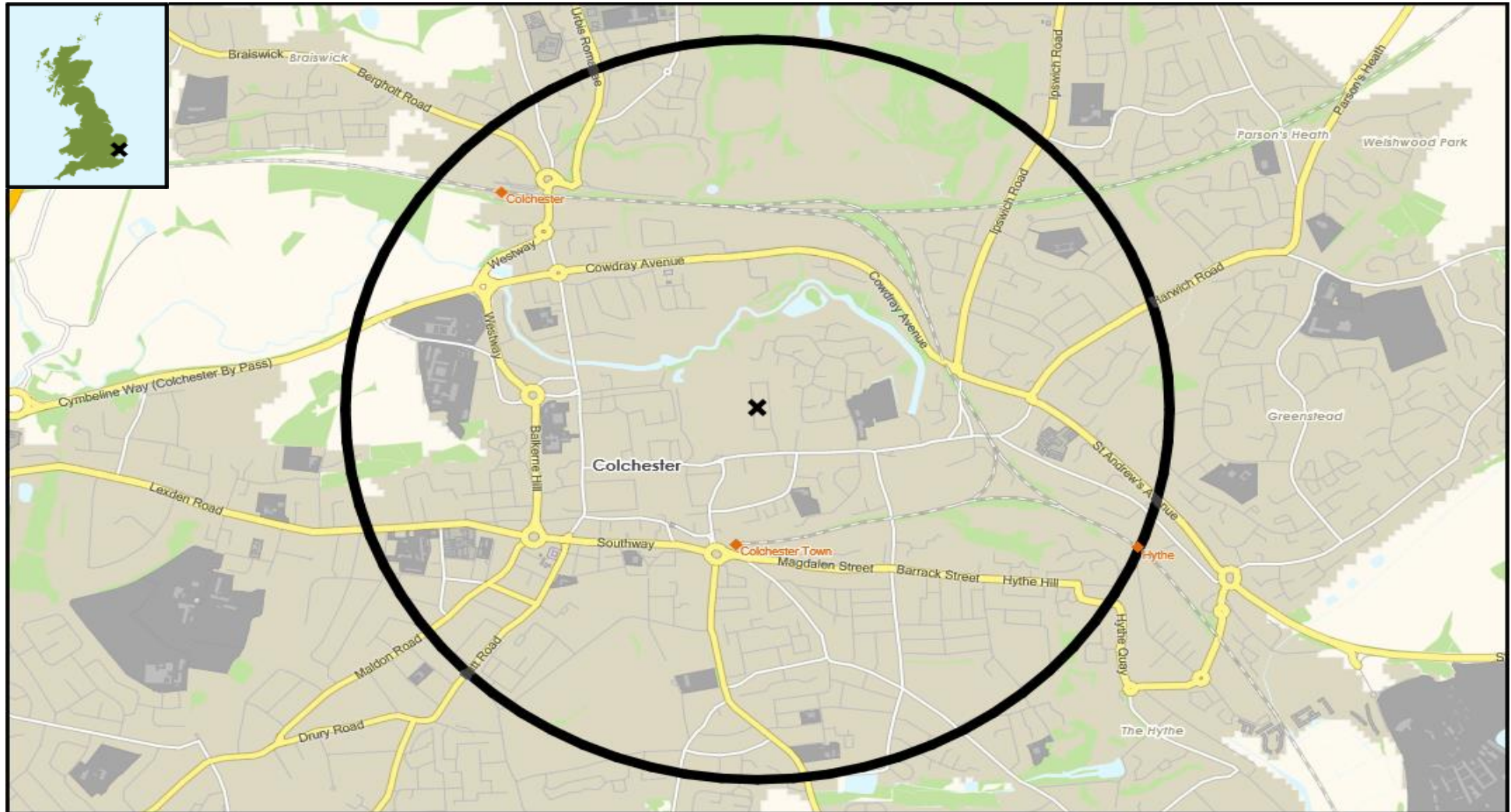
**What is Acorn:** Use this tab to find out more detail about Acorn and what this report shows

# MAP OF AREA

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Source: OS Open Data 2018

Area: P02338\_Foresters Arms, Colchester, CO1 1UW (1 Mile contour)

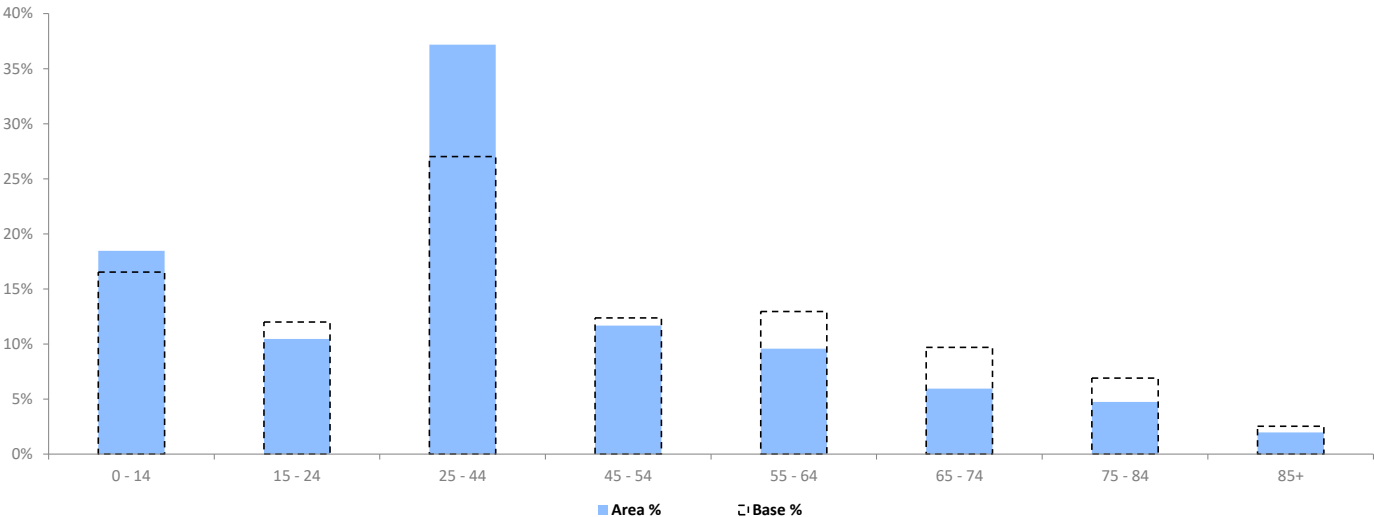


POPULATION PROJECTIONS

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Area:	P02338_Foresters Arms, Colchester, CO1 1UW (1 Mile contour)
Base:	Great Britain
Year:	2024

	Area Profile	Area %	Base %	Index av=100	0	100	200
0 - 14	6,793	18.5	16.5	112			
15 - 24	3,845	10.5	12.0	87			
25 - 44	13,678	37.2	27.0	138			
45 - 54	4,294	11.7	12.4	94			
55 - 64	3,526	9.6	13.0	74			
65 - 74	2,190	6.0	9.7	61			
75 - 84	1,742	4.7	6.9	69			
85+	722	2.0	2.5	77			
Total population	36,790						



EXPENDITURE

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Area:	P02338_Foresters Arms, Colchester, CO1 1UW (1 Mile contour)
Base:	Great Britain
Year:	2024

EXPENDITURE ESTIMATES PER WEEK

	Area Spend	Area spend per hhs	Base spend per hhs	Index av=100	0	100	200
<b>COICOP Categories</b>							
1. Food & non-alcoholic beverages	£1,349,503	£82.04	£92.53	89			
2. Alcoholic beverages, tobacco and narcotics	£462,196	£28.10	£29.81	94			
3. Clothing & Footwear	£627,773	£38.16	£44.48	86			
4. Housing, water, electricity, gas and other fuels	£1,458,958	£88.70	£106.80	83			
5. Furnishings, equipment and routine maintenance	£670,429	£40.76	£52.65	77			
6. Health	£307,720	£18.71	£21.84	86			
7. Transport	£2,040,588	£124.06	£125.67	99			
8. Communication	£265,696	£16.15	£19.03	85			
9. Recreation & Culture	£1,244,059	£75.63	£98.79	77			
10. Education	£333,636	£20.28	£21.71	93			
11. Restaurants & Hotels	£1,627,002	£98.91	£103.11	96			
12. Miscellaneous goods and services	£2,223,696	£135.19	£135.92	99			
<b>Total Expenditure</b>	<b>£12,611,256</b>	<b>£766.69</b>	<b>£852.33</b>	<b>90</b>			

Expenditure calculated for RF Centres includes weighted residential, worker and tourist spend; for RF catchments it includes weighted residential spend only. For all other catchments it includes residential, online and domestic tourist spend (all spend originating from these areas).

The figures are calculated from data from the Living Costs and Family (LCF) survey conducted by the Office for National Statistics. The analyses in this report are carried out by CACI and those who carried out the original collection and analysis of the data bear no responsibility for their further analysis or interpretation. The spend figures are based on current prices for the year stated at the top of the report. The Classification of Individual Consumption by Purpose (COICOP) is published by the UN Statistics Division to provide an international standard for the reporting of expenditure. Totals are controlled to national figures supplied by ONS Consumer Trends.



CENSUS DEMOGRAPHICS

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Area:	P02338_Foresters Arms, Colchester, CO1 1UW (1 Mile contour)
Base:	Great Britain
Year:	2021

NS-SOCIO ECONOMIC CLASSIFICATION

	Area Profile	Area %	Base %	Index av=100	0	100	200
1. Higher managerial, administrative and professional	3,571	12.6	12.7	99			
2. Lower managerial, administrative and professional	6,114	21.5	19.9	108			
3. Intermediate	3,052	10.7	11.5	93			
4. Small employers and own account workers	2,760	9.7	10.3	94			
5. Lower supervisory and technical	1,547	5.4	5.6	97			
6. Semi-routine	3,679	13.0	11.7	111			
7. Routine	3,198	11.3	12.1	93			
Never worked and long-term unemployed	2,013	7.1	8.2	86			
Full-time students	2,466	8.7	7.8	112			
Total population	28,400						

