

CGA LICENCED PREMISES - LICENCES

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Area: P04271_Queens Head, Tiverton, EX16 6RG (!
Base: Great Britain
Year: 2024

Licence Type	Profile	Per 1000 Pop (Area)	Per 1000 Pop (Base)	Index	0	100	200
Pubs and Bars							
Branded Food Pub	0	0.0	2.9	0	<div></div>		
Cocktail Bar	0	0.0	1.4	0	<div></div>		
Community Pub	7	23.0	26.8	86	<div></div>		
Craft Bar	0	0.0	1.2	0	<div></div>		
Educational Bar	1	3.3	0.9	351	<div></div>	<div></div>	
Late Night Bar	2	6.6	2.0	332	<div></div>	<div></div>	
Themed Bar	0	0.0	0.5	0	<div></div>		
Themed Pub	0	0.0	0.3	0	<div></div>		
Unbranded Food Pub	1	3.3	13.8	24	<div></div>		
Unthemed High Street Pub	5	16.5	8.9	184	<div></div>	<div></div>	
Wine Bar	0	0.0	1.0	0	<div></div>		
Restaurants and Cafes							
Bar Restaurant	1	3.3	5.0	66	<div></div>		
Cafe/Delicatessen	1	3.3	1.8	179	<div></div>	<div></div>	
Casual Dining Restaurant	1	3.3	7.6	43	<div></div>		
Restaurant	2	6.6	21.7	30	<div></div>		
Accomodation and Functions							
Conference/Exhibition/Function/Banquet	4	13.2	3.6	369	<div></div>	<div></div>	
Guest/Boarding House	1	3.3	2.5	132	<div></div>		
Hotel	3	9.9	10.8	91	<div></div>		
Sports and Community							
Bowling Alley	0	0.0	0.3	0	<div></div>		
Commercially Run Sports Venue/Stadium	0	0.0	0.5	0	<div></div>		
Golf Club	1	3.3	3.1	105	<div></div>		
Local Sports Club	9	29.6	11.9	250	<div></div>	<div></div>	
Snooker Club	0	0.0	0.0	0	<div></div>		
Social Club	6	19.7	12.0	165	<div></div>	<div></div>	
Spa and Country Club	0	0.0	0.2	0	<div></div>		
Sports and Leisure Centre	0	0.0	1.9	0	<div></div>		
Entertainment and Leisure							
Arena	0	0.0	0.0	0	<div></div>		
Ballroom	0	0.0	0.0	0	<div></div>		
Bingo Hall	0	0.0	0.4	0	<div></div>		
Casino	0	0.0	0.2	0	<div></div>		
Cinema	0	0.0	0.5	0	<div></div>		
Holiday/Caravan Park	0	0.0	1.3	0	<div></div>		
Nightclub	0	0.0	1.2	0	<div></div>		
Street Market	0	0.0	0.0	0	<div></div>		
Theatre	0	0.0	1.0	0	<div></div>		
Unknown	0	0.0	0.0	0	<div></div>		

CGA LICENCED PREMISES

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Area: P04271_Queens Head, Tiverton, EX16 6RG (!

Base: Great Britain

Year: 2024

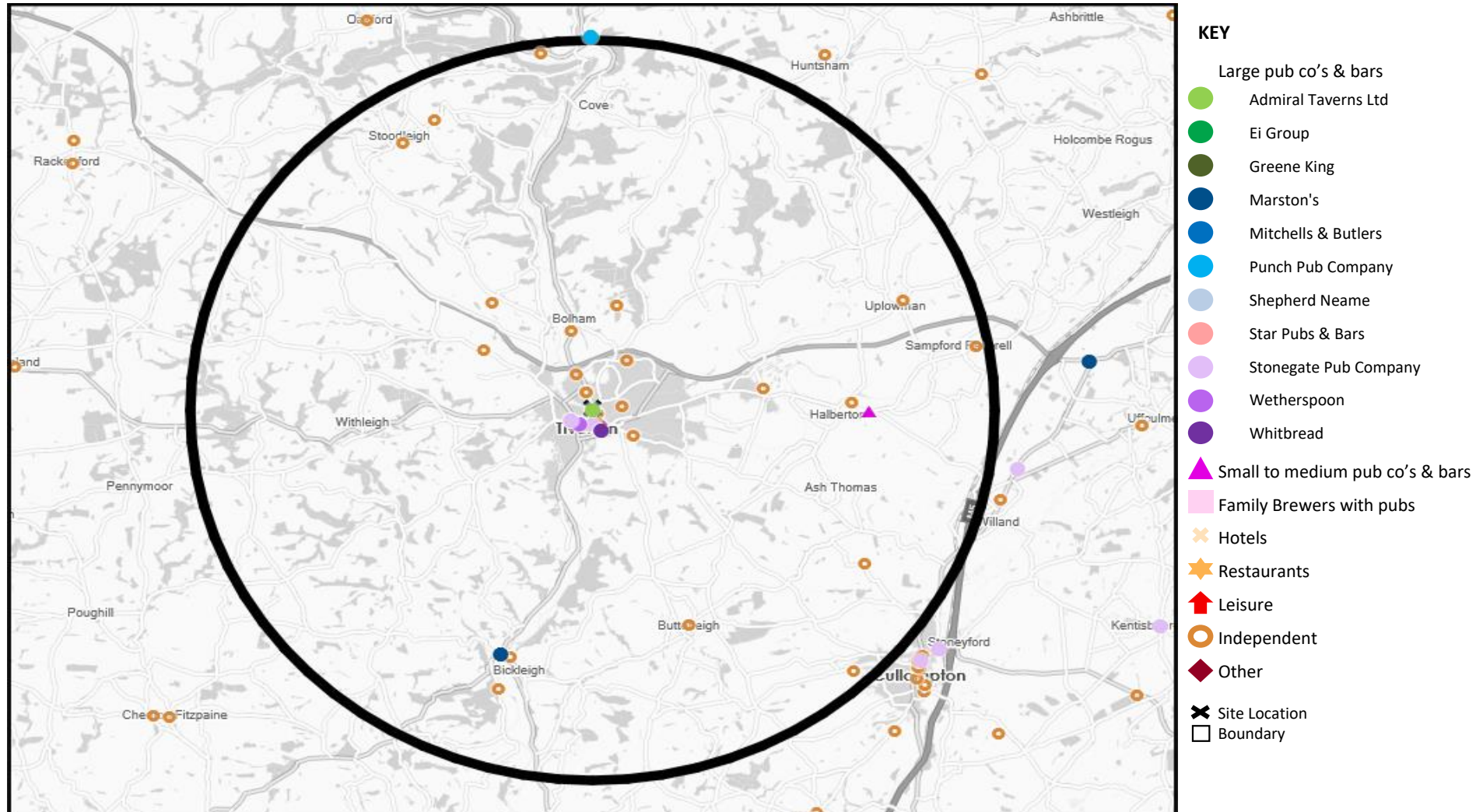
Name	Description	License Type	Owner Name	Postcode
Butterleigh Inn	Independent Free	Community Pub	Independent Free	EX15 1PN
Tiverton West End Bowls Club	Independent Free	Local Sports Club	Independent Free	EX16 5JW
Mid Devon Indoor Bowl	Independent Free	Local Sports Club	Independent Free	EX16 6DQ
Heathcoat Cricket Club	Independent Free	Local Sports Club	Independent Free	EX16 7RQ
Elmore Association Football	Independent Free	Local Sports Club	Independent Free	EX16 6BH
Tiverton Hotel	Crest Hotels Group	Hotel	Crest Hotels Group	EX16 4DB
Tiverton Golf Club	Independent Free	Golf Club	Independent Free	EX16 4NE
Racehorse Inn	Stonegate Pub Company	Community Pub	Stonegate Pub Company	EX16 5JW
Heathcoat Social Club	Independent Free	Local Sports Club	Independent Free	EX16 5JW
White Ball Inn	Wetherspoons GB	Unthemed High Street F	Wetherspoons GB	EX16 5LY
Seven Stars	Peninsula Inns	Unthemed High Street F	Peninsula Inns	EX16 5LY
Nawab	Independent Free	Restaurant	Independent Free	EX16 5LY
Bridge Guest House	Independent Free	Guest/Boarding House	Independent Free	EX16 5LY
Constitutional Club	Independent Free	Social Club	Independent Free	EX16 6AH
Half Moon	Stonegate Pub Company	Unthemed High Street F	Stonegate Pub Company	EX16 6LD
Ex16 Lounge Bar And Grill	Independent Free	Late Night Bar	Independent Free	EX16 6LH
Golden Panda Restaurant	Independent Free	Restaurant	Independent Free	EX16 6NL
Tiverton Liberal Club	Independent Free	Social Club	Independent Free	EX16 6PD
Riverside Club	Independent Free	Social Club	Independent Free	EX16 6PE
White Horse Inn	Peninsula Inns	Unthemed High Street F	Peninsula Inns	EX16 6PZ
Queens Head	Admiral Taverns Ltd	Unthemed High Street F	Admiral Taverns Ltd	EX16 6RG
Tiverton Town Football Club	Independent Free	Local Sports Club	Independent Free	EX16 6SG
Tiverton Rugby Club	Independent Free	Local Sports Club	Independent Free	EX16 6SG
Halberton Village Hall	Independent Free	Local Sports Club	Independent Free	EX16 7AF
Hickory Inn	Peninsula Inns	Community Pub	Peninsula Inns	EX16 7AG
Globe Inn	Independent Free	Community Pub	Independent Free	EX16 7BJ
Redwoods Inn	Independent Free	Community Pub	Independent Free	EX16 7DP
Hartnoll Country House Hotel	Independent Free	Hotel	Independent Free	EX16 7RA
Rose & Crown	Independent Free	Community Pub	Independent Free	EX16 8BA
Millstones & Bickleigh Mill	Independent Free	Cafe/Delicatessen	Independent Free	EX16 8RG
Fishermans Cot Hotel	Marston's	Unbranded Food Pub	Marston's	EX16 8RW
Stoodleigh Inn	Independent Free	Community Pub	Independent Free	EX16 9PR
Grand Western Horseboat Co	Independent Free	Social Club	Independent Free	EX16 4HX
Washfield Social Club	Independent Free	Social Club	Independent Free	EX16 9RD
Remedies	*Other Small Retail Groups	Late Night Bar	*Other Small Retail Groups	EX16 6QB
Stoodleigh Court Centre	Independent Free	Conference/Exhibition/I	Independent Free	EX16 9PN
Petroc College	Independent Free	Educational Bar	Independent Free	EX16 6SH
Tomato	Independent Free	Bar Restaurant	Independent Free	EX16 6BJ
Cullompton Rugby Club	Independent Free	Local Sports Club	Independent Free	EX15 1PZ
Corn Barn	Independent Free	Conference/Exhibition/I	Independent Free	EX15 1NF
Duval Priory	Independent Free	Conference/Exhibition/I	Independent Free	EX16 9EG
Moorhayes Community Centre	Independent Free	Social Club	Independent Free	EX16 6SU
Tiverton Steak House	Independent Free	Casual Dining Restaurar	Independent Free	EX16 6AA
Bickleigh Castle	Independent Free	Conference/Exhibition/I	Independent Free	EX16 8RP
Premier Inn	Whitbread Hotels	Hotel	Whitbread	EX16 6PP

MAP OF AREA

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Source: OS Open Data 2018

Area: P04271_Queens Head, Tiverton, EX16 6RG (5 Mile contour)



ACORN CATEGORY PROFILE - HOUSEHOLDS

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Area: P04271_Queens Head, Tiverton, EX16 6RG (5 Mile contour)
Base: Great Britain
Year: 2024

Acorn Category Description		Area Profile	% for Area	% for Base	Index 0	100	200
<div></div>	1	Luxury Lifestyles	22	0.2	3.1	5	<div></div>
<div></div>	2	Established Affluence	840	6.5	12.3	53	<div></div>
<div></div>	3	Thriving Neighbourhoods	3,383	26.1	22.6	115	<div></div>
<div></div>	4	Steadfast Communities	4,616	35.6	25.2	141	<div></div>
<div></div>	5	Stretched Society	2,897	22.3	21.1	106	<div></div>
<div></div>	6	Low Income Living	1,213	9.3	15.4	61	<div></div>
<div></div>	7	Not Private Households	5	0.0	0.4	10	<div></div>
Total households		12,976					

Acorn Category Pen Portrait

4

Steadfast Communities

7.3M
UK Households

25.7%
of UK

Predominant Housing Type

Semi detached

Predominant Housing Tenure

Privately rented

Savings & Investments

Below average

This category contains much of middle of the road Britain with working families on incomes just below the UK average.

Groups within Steadfast Communities

K Semi-rural Maturity

L Traditional Homeowners

M Family Renters

N Urban Diversity

O Stable Seniors

27%

23%

18%

10%

22%

ACORN GROUP PROFILE - HOUSEHOLDS

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Area: P04271_Queens Head, Tiverton, EX16 6RG (5 Mile contour)
Base: Great Britain
Year: 2024

Acorn Group Description		Area Profile	% for Area	% for Base	Index	0	100	200
1. Luxury Lifestyles								
1.A	Exclusive Addresses	0	0.0	0.3	0	<div></div>		
1.B	Flourishing Capital	0	0.0	1.0	0	<div></div>		
1.C	Upmarket Families	22	0.2	1.8	9	<div></div>		
2. Established Affluence								
2.D	Commuter Belt Wealth	840	6.5	9.1	71	<div></div>		
2.E	Prosperous Professionals	0	0.0	3.2	0	<div></div>		
3. Thriving Neighbourhoods								
3.F	Mature Success	1,847	14.2	7.0	202	<div></div>		
3.G	Settled Suburbia	148	1.1	5.2	22	<div></div>		
3.H	Metropolitan Surroundings	0	0.0	1.6	0	<div></div>		
3.I	Up-and-coming Urbanites	41	0.3	3.2	10	<div></div>		
3.J	Aspiring Communities	1,347	10.4	5.5	187	<div></div>		
4. Steadfast Communities								
4.K	Semi-rural Maturity	1,665	12.8	6.7	190	<div></div>		
4.L	Traditional Homeowners	500	3.9	6.0	65	<div></div>		
4.M	Family Renters	827	6.4	4.6	140	<div></div>		
4.N	Urban Diversity	0	0.0	2.6	0	<div></div>		
4.O	Stable Seniors	1,624	12.5	5.3	234	<div></div>		
5. Stretched Society								
5.P	Tenant Living	671	5.2	8.3	62	<div></div>		
5.Q	Limited Budgets	686	5.3	5.2	102	<div></div>		
5.R	Hard-up Households	1,540	11.9	7.6	156	<div></div>		
6. Low Income Living								
6.S	Cash-strapped Families	202	1.6	7.3	21	<div></div>		
6.T	Constrained Pensioners	604	4.7	3.3	141	<div></div>		
6.U	Challenging Circumstances	407	3.1	4.8	66	<div></div>		
7. Not Private Households								
7.V	Not Private Households	5	0.0	0.4	10	<div></div>		
Total households		12,976						

Acorn Group Pen Portrait

3F Mature Success

Empty nesters living in comfortable detached homes, enjoying the endeavours of their earlier careers.

1.8M
UK Households

6.9%
of UK

KEY ATTRIBUTES

Homeowners close to paying off the mortgage, detached homes, retired, empty nesters, good level of savings and investments.

CORE DEMOGRAPHICS

Age banding
55+

Level of education
Degree

Household income
£57K

Composition
Older couple

House tenure
Homeowner

Residence
Detached house

FINANCIAL SITUATION

Struggling

Making ends meet

Comfortable

Wealthy

LOCATIONS

Ross-on-Wye - Herefordshire

Malvern - Worcestershire

New Milton - Hampshire

Mold - Flintshire

Oakham - East Midlands

Tenterden - Kent

CHANNELS

How to reach them

email

Direct mail

Linear TV

Newspapers

Internet usage
Low

Online activities
Checking the weather forecast, news, emails, booking entertainment tickets.

MEDIA HABITS

ONE TWO

itv 4 5

sky arts

f

CLASSIC

RADIO

4

Daily Mail

THE TIMES

LIFESTYLE

Interests and hobbies
Gardening and visiting parks/gardens, bird watching, crossword puzzles, DIY, playing golf

Environmental attitudes
Concerned about the future for their grandchildren

Shopping behaviour
Loyalty card holders, more likely to shop in store

BRANDS & PEOPLE AFFINITY

Shopping and websites
LAKELAND, COTSWOLD, Specavers, LANCÔME

Food and leisure
JAGUAR, TUI, MELLER, CARTER, Majestic

Public figure affinities
Michael Palin, Robert Peston, James Martin, Kirstie Allsopp, Prof Noel Fitzpatrick, Tim Peake

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Page 5 of 12
06/05/2025

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CATEGORY

GROUP

TYPE

MAP

WHAT IS ACORN?

ACORN TYPE PROFILE - HOUSEHOLDS

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Area: P04271_Queens Head, Tiverton, EX16 6RG (5 Mile contour)

Base: Great Britain

Year: 2024

Sort by:  Acorn Structure
 Index
 Profile %

Acorn Type Description			Area Profile	% for Area	% for Base	Index	0	100	200
1. Luxury Lifestyles									
1.A Exclusive Addresses									
	1.A.1	High-flyers in luxury apartments and townhouses	0	0.0	0.1	0			
	1.A.2	Wealthy, gentrified areas	0	0.0	0.1	0			
	1.A.3	Asset-rich, out-of-town older families	0	0.0	0.1	0			
1.B Flourishing Capital									
	1.B.4	High-end professionals in city flats	0	0.0	0.5	0			
	1.B.5	Successful young families in smart urban areas	0	0.0	0.5	0			
1.C Upmarket Families									
	1.C.6	Executives in expensive suburban houses	22	0.2	1.1	16			
	1.C.7	Prosperous families in green-belt areas with substantial homes	0	0.0	0.8	0			
2. Established Affluence									
2.D Commuter Belt Wealth									
	2.D.8	Affluent, older homeowners	80	0.6	2.1	29			
	2.D.9	Families and couples in comfortable homes	55	0.4	1.6	27			
	2.D.10	Well-off families in larger semis	7	0.1	1.1	5			
	2.D.11	Mature and moneyed out-of-towners	304	2.3	2.1	111			
	2.D.12	Well-to-do empty nesters in detached houses	394	3.0	2.2	141			
2.E Prosperous Professionals									
	2.E.13	Families in leafy suburbs	0	0.0	1.3	0			
	2.E.14	Upmarket young families in terraces	0	0.0	0.9	0			
	2.E.15	Educated professionals renting flats	0	0.0	1.0	0			
3. Comfortable Communities									
3.F Mature Success									
	3.F.16	Families and couples in detached houses	254	2.0	2.0	100			
	3.F.17	Older, rural empty nesters and couples	1,134	8.7	2.7	329			
	3.F.18	Countryside retirees in spacious houses	0	0.0	0.1	0			
	3.F.19	Sophisticated couples living comfortably in detached homes	459	3.5	2.3	151			
3.G Successful Suburbs									
	3.G.20	Mixed lifestages in semi-detached homes	109	0.8	2.4	34			
	3.G.21	Mid-life suburban living	39	0.3	2.7	11			
3.H Metropolitan Surroundings									
	3.H.22	Younger families and sharers in city terraces	0	0.0	1.0	0			
	3.H.23	Culturally diverse suburban families	0	0.0	0.7	0			
3.I Up-and-coming Urbanites									
	3.I.24	Young professionals renting city flats	0	0.0	1.3	0			
	3.I.25	Privately renting students and house sharers	0	0.0	0.3	0			
	3.I.26	Younger couples and singles in flats	41	0.3	1.7	19			
3.J Aspiring Communities									
	3.J.27	Professional families and couples in suburban, owner-occupied areas	1,175	9.1	3.2	279			
	3.J.28	Families and couples in terraces	172	1.3	2.3	58			
4. Steadfast Communities									
4.K Semi-rural Maturity									
	4.K.29	Senior home-owning couples	682	5.3	3.0	174			
	4.K.30	Empty nesters in owner-occupied detached homes	749	5.8	2.5	233			
	4.K.31	Comfortable, home-owning families and empty nesters	19	0.1	0.7	22			
	4.K.32	Older comfortable families and couples in detached, rural properties	214	1.6	0.5	336			
	4.K.33	Retirees in semi-detached and detached properties	1	0.0	0.1	11			
4.L Traditional Homeowners									
	4.L.34	Older owner-occupier households in semis	390	3.0	3.0	99			
	4.L.35	Settled communities, semi-detached properties	110	0.8	2.9	29			
4.M Family Renters									
	4.M.36	Cost-conscious families in terraces	173	1.3	2.2	60			
	4.M.37	Restricted residents, socially renting	654	5.0	2.4	214			
4.N Urban Diversity									
	4.N.38	Younger families, multi-occupancy and rented households	0	0.0	1.0	0			
	4.N.39	Diverse communities in smaller semis and terraces	0	0.0	0.7	0			
	4.N.40	Young families, limited means in terraced metropolitan areas	0	0.0	0.9	0			
4.O Stable Seniors									
	4.O.41	Living on modest means in terraces	970	7.5	2.7	272			
	4.O.42	Retired homeowners in semi-detached and detached houses	504	3.9	1.6	241			
	4.O.43	Older couples living in detached houses, rural communities	150	1.2	1.0	116			
5. Stretched Society									
5.P Tenant Living									
	5.P.44	Urban, aspiring flat dwellers	0	0.0	1.4	0			
	5.P.45	Privately renting squeezed professionals in flats	123	0.9	2.9	33			
	5.P.46	Sharers and students in private rentals	0	0.0	1.0	0			
	5.P.47	Singles and couples in rented flats	548	4.2	3.0	139			
5.Q Limited Budgets									
	5.Q.48	Routine occupations, socially renting families in semis	290	2.2	3.3	68			
	5.Q.49	Socially renting single adult households	396	3.1	1.9	158			
5.R Hard-up Households									
	5.R.50	Single-parent families in terraced housing	389	3.0	3.2	92			
	5.R.51	Older, single-person households on the outskirts of town	359	2.8	2.3	119			
	5.R.52	Socially renting families in terraces	792	6.1	2.0	299			
6. Low Income Living									
6.S Cash-strapped Families									
	6.S.53	Diverse families and sharers in flats	0	0.0	1.7	0			
	6.S.54	Young families in socially rented semis	156	1.2	1.9	65			
	6.S.55	Families in low-value terraced housing	46	0.4	3.0	12			
	6.S.56	Diverse young families in rented terraces and flats	0	0.0	0.8	0			
6.T Constrained Pensioners									
	6.T.57	Older renters in flats and tenements	295	2.3	2.0	114			
	6.T.58	Poorer pensioners in semis	309	2.4	1.3	182			
6.U Challenging Circumstances									
	6.U.59	Students and sharers in multi-occupancy flats	0	0.0	0.2	0			
	6.U.60	Socially renting single adult households in flats	0	0.0	0.9	0			
	6.U.61	Socially rented flats, singles and pensioners	407	3.1	3.6	87			
7. Not Private Households									
7.V Not Private Households									
	7.V.62	Students in halls of residence	0	0.0	0.1	0			
	7.V.63	Active communal populations	3	0.0	0.0	47			
	7.V.64	Inactive communal populations	2	0.0	0.2	7			
	7.V.65	Non-residential postcodes	0	0.0	0.0	0			
Total households			12,976						

CATEGORY

GROUP

TYPE

MAP

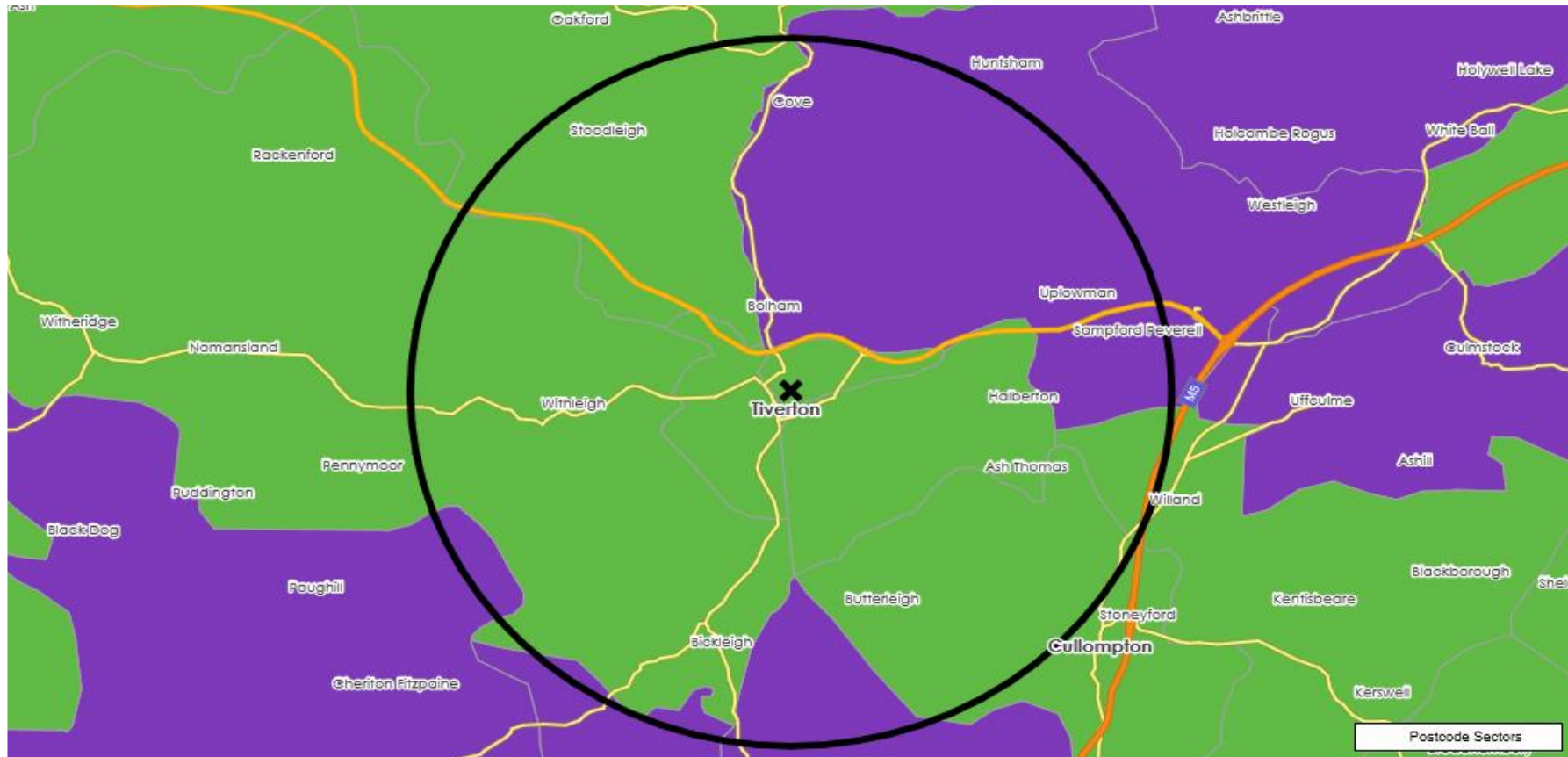
WHAT IS ACORN?

DOMINANT ACORN CATEGORY - HOUSEHOLDS

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Source: OS Open Data 2018

Area: P04271_Queens Head, Tiverton, EX16 6RG (5 Mile contour)



Area Boundary

CATEGORY

GROUP

TYPE

MAP

WHAT IS ACORN?

ACORN - WHAT IS IT?



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WHAT IS ACORN?

Acorn is the leading geodemographic segmentation of residential neighbourhoods in the UK. It classifies each postcode in the country into one of 7 categories, 22 groups and 65 types that give a distinctive picture of the kinds of people who live in an area.

Acorn is a powerful targeting tool that combines geography with demographics and lifestyle information, and the places where people live with their underlying characteristics and behaviour, to create a tool for understanding the different types of people in different areas throughout the country. It provides a detailed understanding of the people who interact with your organisation and helps you learn about their relationship with you. This knowledge gives you the opportunity to target, acquire and develop profitable customer relationships and improve service delivery.

ACORN STRUCTURE

CATEGORY	GROUP	TYPE
1. Luxury Lifestyles	1.A. Exclusive Addresses	1-3
	1.B. Flourishing Capital	4-5
	1.C. Upmarket Families	6-7
2. Established Affluence	2.D. Commuter-Belt Wealth	8-12
	2.E. Prosperous Professionals	13-15
3. Thriving Neighbourhoods	3.F. Mature Success	16-19
	3.G. Settled Suburbia	20-21
	3.H. Metropolitan Surroundings	22-23
	3.I. Up-and-Coming Urbanites	24-26
	3.J. Aspiring Communities	27-28
4. Steadfast Communities	4.K. Semi-Rural Maturity	29-33
	4.L. Traditional Homeowners	34-35
	4.M. Family Renters	36-37
	4.N. Urban Diversity	38-40
	4.O. Stable Seniors	41-43
5. Stretched Society	5.P. Tenant Living	44-47
	5.Q. Limited Budgets	48-49
	5.R. Hard-Up Households	50-52
6. Low Income Living	6.S. Cash-Strapped Families	53-56
	6.T. Constrained Pensioners	57-58
	6.U. Challenging Circumstances	59-61
7. Not Private Households	7.V. Not Private Households	62-65

ADDITIONAL INFORMATION



For more information, click here to visit the website:

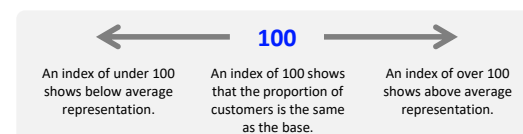
INTERPRETING THE REPORT

The Acorn Detailed Report helps you understand the underlying demographics and lifestyle attributes of your catchment by comparing them to the GB/UK average.

AREA PROFILE

Total figures exclude business addresses without residential population

INDEX

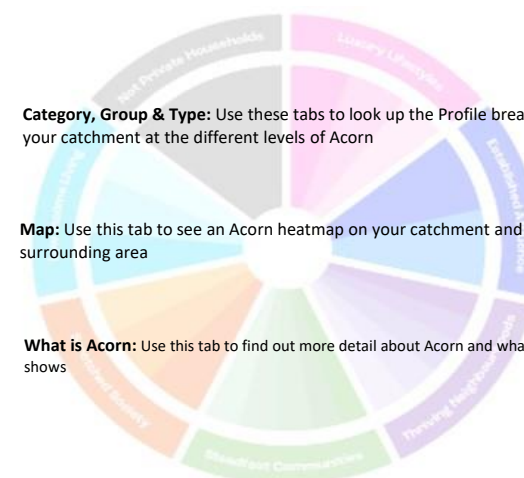


PERCENTAGE

% for Area: Calculates the percentages of each category, group or type for the catchment

% for Base: Calculates the percentages of each category, group or type for the base catchment

REPORT INFORMATION



Category, Group & Type: Use these tabs to look up the Profile breakdown of your catchment at the different levels of Acorn

Map: Use this tab to see an Acorn heatmap on your catchment and the surrounding area

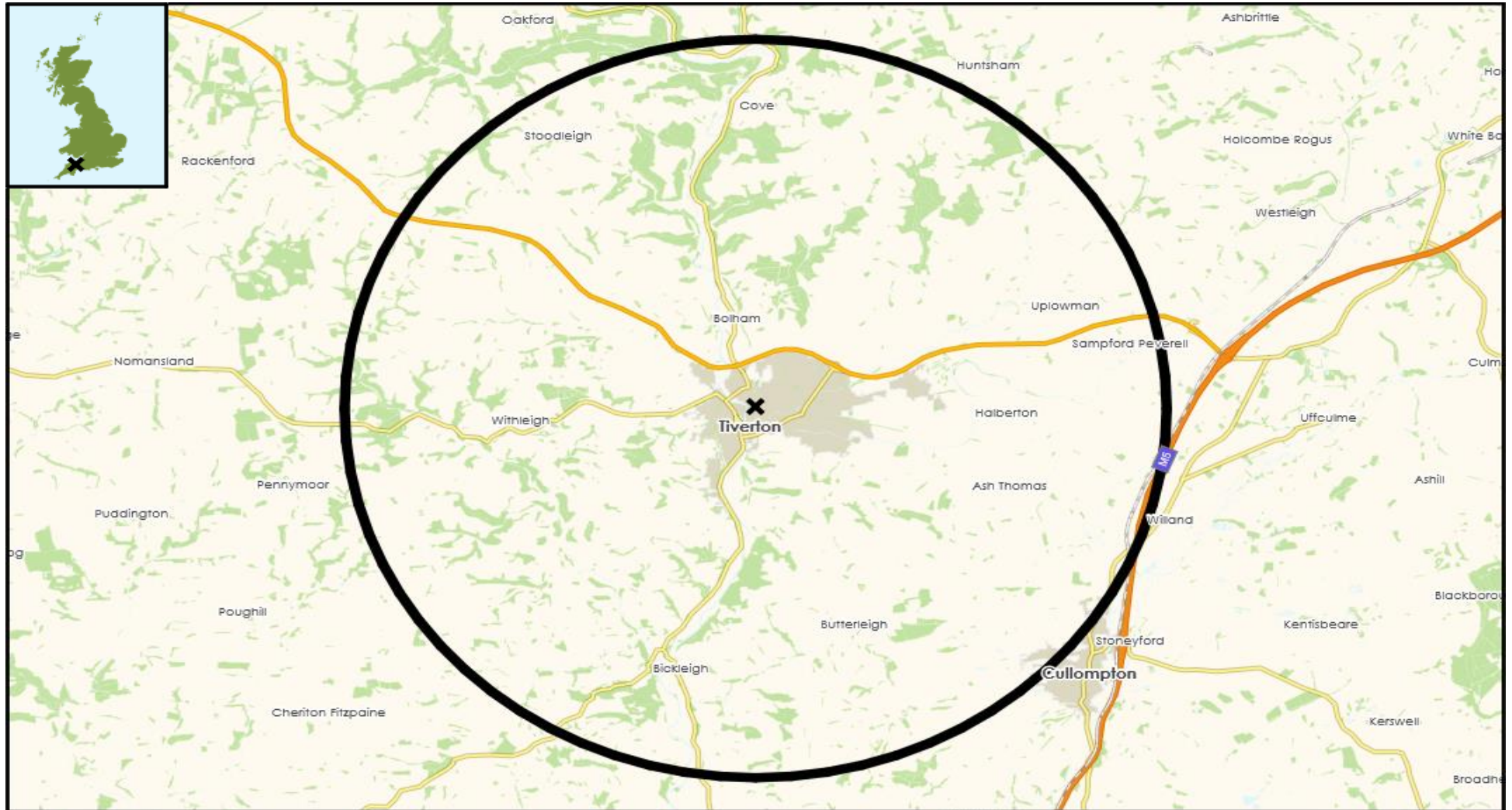
What is Acorn: Use this tab to find out more detail about Acorn and what this report shows

MAP OF AREA

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Source: OS Open Data 2018

Area: P04271_Queens Head, Tiverton, EX16 6RG (5 Mile contour)

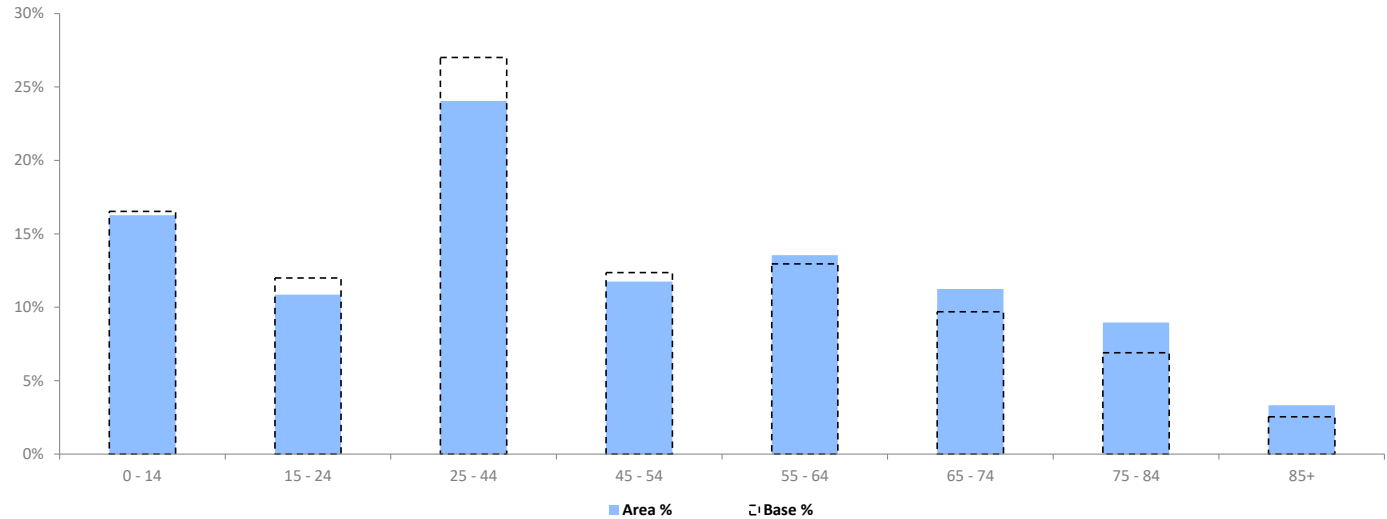


POPULATION PROJECTIONS

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Area:	P04271_Queens Head, Tiverton, EX16 6RG (5 Mile contour)
Base:	Great Britain
Year:	2024

	Area Profile	Area %	Base %	Index av=100	0	100	200
0 - 14	4,945	16.3	16.5	98			
15 - 24	3,298	10.9	12.0	90			
25 - 44	7,305	24.0	27.0	89			
45 - 54	3,571	11.8	12.4	95			
55 - 64	4,116	13.5	13.0	105			
65 - 74	3,417	11.2	9.7	116			
75 - 84	2,723	9.0	6.9	130			
85+	1,011	3.3	2.5	131			
Total population	30,386						



EXPENDITURE

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Area:	P04271_Queens Head, Tiverton, EX16 6RG (5 Mile contour)
Base:	Great Britain
Year:	2024

EXPENDITURE ESTIMATES PER WEEK

	Area Spend	Area spend per hhs	Base spend per hhs	Index av=100	0	100	200
COICOP Categories							
1. Food & non-alcoholic beverages	£1,216,605	£93.76	£92.53	101			
2. Alcoholic beverages, tobacco and narcotics	£372,880	£28.74	£29.81	96			
3. Clothing & Footwear	£513,770	£39.59	£44.48	89			
4. Housing, water, electricity, gas and other fuels	£1,419,014	£109.36	£106.80	102			
5. Furnishings, equipment and routine maintenance	£635,456	£48.97	£52.65	93			
6. Health	£313,899	£24.19	£21.84	111			
7. Transport	£1,534,426	£118.25	£125.67	94			
8. Communication	£221,070	£17.04	£19.03	90			
9. Recreation & Culture	£1,346,274	£103.75	£98.79	105			
10. Education	£261,027	£20.12	£21.71	93			
11. Restaurants & Hotels	£1,149,737	£88.60	£103.11	86			
12. Miscellaneous goods and services	£1,655,258	£127.56	£135.92	94			
Total Expenditure	£10,639,415	£819.93	£852.33	96			

Expenditure calculated for RF Centres includes weighted residential, worker and tourist spend; for RF catchments it includes weighted residential spend only. For all other catchments it includes residential, online and domestic tourist spend (all spend originating from these areas).

The figures are calculated from data from the Living Costs and Family (LCF) survey conducted by the Office for National Statistics. The analyses in this report are carried out by CACI and those who carried out the original collection and analysis of the data bear no responsibility for their further analysis or interpretation. The spend figures are based on current prices for the year stated at the top of the report. The Classification of Individual Consumption by Purpose (COICOP) is published by the UN Statistics Division to provide an international standard for the reporting of expenditure. Totals are controlled to national figures supplied by ONS Consumer Trends.

CENSUS DEMOGRAPHICS

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Area:	P04271_Queens Head, Tiverton, EX16 6RG (5 Mile contour)
Base:	Great Britain
Year:	2021

NS-SOCIO ECONOMIC CLASSIFICATION

	Area Profile	Area %	Base %	Index av=100	0	100	200
1. Higher managerial, administrative and professional	2,492	10.5	12.7	82			
2. Lower managerial, administrative and professional	4,604	19.4	19.9	97			
3. Intermediate	2,642	11.1	11.5	96			
4. Small employers and own account workers	3,288	13.8	10.3	134			
5. Lower supervisory and technical	1,528	6.4	5.6	115			
6. Semi-routine	3,156	13.3	11.7	114			
7. Routine	3,538	14.9	12.1	123			
Never worked and long-term unemployed	1,380	5.8	8.2	70			
Full-time students	1,137	4.8	7.8	62			
Total population	23,765						

