

# **CGA LICENCED PREMISES - LICENCES**

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Area: P03876\_Whifflet Arms, Coatbridge, ML5 4EJ

	2 (1)	Per 1000	Per 1000			400	222
Licence Type	Profile	Pop (Area)	Pop (Base)	Index	0	100	200
Pubs and Bars							
Branded Food Pub	0	0.0	2.9	0			
Cocktail Bar	0	0.0	1.4	0			
Community Pub	8	31.0	26.8	116			
Craft Bar	1	3.9	1.2	318			
Educational Bar	1	3.9	0.9	413			
Late Night Bar	2	7.8	2.0	392			
Themed Bar	0	0.0	0.5	0			
Themed Pub	1	3.9	0.3	1419			
Unbranded Food Pub	2	7.8	13.8	56			
Unthemed High Street Pub	7	27.2	8.9	304			
Wine Bar	0	0.0	1.0	0			
Restaurants and Cafes							
Bar Restaurant	0	0.0	5.0	0			
Cafe/Delicatessen	0	0.0	1.8	0			
Casual Dining Restaurant	1	3.9	7.6	51			
Restaurant	4	15.5	21.7	72			
Accomodation and Functions							
Conference/Exhibition/Function/Banquet	0	0.0	3.6	0			
Guest/Boarding House	0	0.0	2.5	0			
Hotel	1	3.9	10.8	36			
Sports and Community	0	0.0	0.2				
Bowling Alley	0	0.0	0.3	0			
Commercially Run Sports Venue/Stadium	2 0	7.8 0.0	0.5 3.1	<b>1613</b> 0			
Golf Club Local Sports Club	4	0.0 15.5	11.9	131			
Snooker Club	0	0.0	0.0	0			
Social Club	4	15.5	12.0	<b>130</b>			
Spa and Country Club	0	0.0	0.2	0			
Sports and Leisure Centre	1	3.9	1.9	200			
Sports and Leisure centre	-	3.3	1.5	200			
Entertainment and Leisure							
Arena	0	0.0	0.0	0			
Ballroom	0	0.0	0.0	0			
Bingo Hall	2	7.8	0.4	2164			
Casino	0	0.0	0.2	0			
Cinema	0	0.0	0.5	0			
Holiday/Caravan Park	0	0.0	1.3	0			
Nightclub	1	3.9	1.2	313			
Street Market Theatre	0 0	0.0 0.0	0.0 1.0	0 0			
HEALE	U	0.0	1.0	U			
Unknown	0	0.0	0.0	0			



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Area: P03876\_Whifflet Arms, Coatbridge, ML5 4EJ

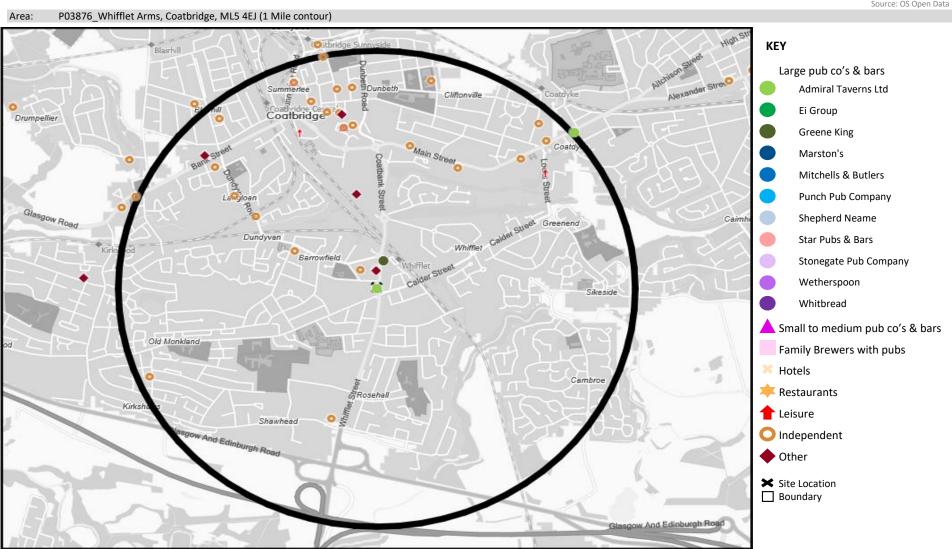
Name	Description	License Type	Owner Name	Postcode
Bank Social Club	Independent Free	Social Club	Independent Free	ML 5 1DE
Coatbridge Bowling Club	Independent Free	Local Sports Club	Independent Free	ML 5 1PP
Ball Room	Corte Leisure Limited	Commercially Run Spor	•	ML 5 3AA
Mint	Independent Free	Unbranded Food Pub	Independent Free	ML 5 3AU
Bon Appetite	Independent Free	Restaurant	Independent Free	ML 5 3DG
Coatbridge Columba Club	Independent Free	Social Club	Independent Free	ML 5 3EJ
Victoria Bowling Club	Independent Free	Local Sports Club	Independent Free	ML 5 3EU
Lol District Social Club	Independent Free	Social Club	Independent Free	ML 5 3HS
Coatbridge Indoor Bowling Club	Independent Free	Local Sports Club	Independent Free	ML 5 3PU
Whifflet Bowling Club	Independent Free	Local Sports Club	Independent Free	ML 5 4BU
Whifflet Arms	Admiral Taverns Ltd	Community Pub	Admiral Taverns Ltd	ML 5 4EJ
Spice Of Life	Independent Free	Restaurant	Independent Free	ML 5 4EL
Kirkshaws Social Club	Independent Free	Social Club	Independent Free	ML 5 5DN
Sadies Bar	Independent Free	Community Pub	Independent Free	ML 5 3RX
Time Capsule	Independent Free	Sports and Leisure Cen	t Independent Free	ML 5 1DL
Segtons Bar	Independent Free	Unthemed High Street	F Independent Free	ML 5 3DG
Vulcan	Independent Free	Unthemed High Street	F Independent Free	ML 5 3HH
Big Owens Bar	Independent Free	Community Pub	Independent Free	ML 5 3RS
Barnyard	Independent Free	Late Night Bar	Independent Free	ML 5 4DA
Big Tree	Admiral Taverns Ltd	Community Pub	Admiral Taverns Ltd	ML 5 4EJ
Hartys	Greene King	Unbranded Food Pub	Greene King	ML 5 4EN
Grange Hotel	Independent Free	Community Pub	Independent Free	ML 5 4SJ
Buzz Bingo	Gala Group	Bingo Hall	Gala Group	ML 5 3SQ
Culdesac Bar	Independent Free	Unthemed High Street	F Independent Free	ML 5 3EJ
St Andrews Bar	Independent Free	Unthemed High Street	F Independent Free	ML 5 3DG
Argyle Bar	*Other Small Retail Groups	Unthemed High Street	F *Other Small Retail Groups	ML 5 3EL
Fountain Bar	Rosemount Taverns	Unthemed High Street	F Rosemount Taverns	ML 5 3DG
Clock Bar	Independent Free	Community Pub	Independent Free	ML 5 1EA
Shunters Bar	Independent Free	Late Night Bar	Independent Free	ML 5 3DG
Heritage	Independent Free	Unthemed High Street	F Independent Free	ML 5 3DG
Auld House	*Other Small Retail Groups	Community Pub	*Other Small Retail Groups	ML 5 4EL
St Patricks Church Hall & Tearoom	Independent Free	Restaurant	Independent Free	ML 5 3HB
Mondo Hotel	Independent Free	Hotel	Independent Free	ML 5 3BJ
Albion Rovers Football Club	Independent Free	Commercially Run Spor	1 Independent Free	ML 5 3RB
Taste Of China	Independent Free	Restaurant	Independent Free	ML 5 3EH
Club 3000	Fraser Capital Management Ltd	Bingo Hall	Fraser Capital Management Ltd	ML 5 3RT
Coatbridge College	Independent Free	<b>Educational Bar</b>	Independent Free	ML 5 3LS
Burger 7	*Other Small Retail Groups	Casual Dining Restaura	r *Other Small Retail Groups	ML 5 1ET
Merlins Coatbridge	Independent Free	Themed Pub	Independent Free	ML 5 3EG
Old Post Office	Amber Taverns	Community Pub	Amber Taverns	ML 5 3BJ
Innishmohr	Independent Free	Craft Bar	Independent Free	ML 5 3BJ
Eden Nightclub	Independent Free	Nightclub	Independent Free	ML 5 3EG



## **MAP OF AREA**

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Source: OS Open Data 2018





acorn

CATEGORY GROUP TYPE MAP WHAT IS ACORN?

### **ACORN CATEGORY PROFILE - HOUSEHOLDS**

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Area: P03876\_Whifflet Arms, Coatbridge, ML5 4EJ (1 Mile contour)

Base: Great Britain

Year: 2024

Acorn Cate	egory D	escription	Area Profile	% for Area	% for Base	Index 0	100	200
	1	Luxury Lifestyles	0	0.0	3.1	0		
	2	Established Affluence	451	3.8	12.3	31		
	3	Thriving Neighbourhoods	1,694	14.4	22.6	64		
	4	Steadfast Communities	2,105	17.9	25.2	71		
	5	Stretched Society	3,933	33.5	21.1	159		
	6	Low Income Living	3,553	30.3	15.4	197		
	7	Not Private Households	5	0.0	0.4	11		

Total households 11,741









CATEGORY GROUP TYPE MAP WHAT IS ACORN?

### **ACORN GROUP PROFILE - HOUSEHOLDS**

Area: P03876\_Whifflet Arms, Coatbridge, ML5 4EJ (1 Mile contour)

Base: Great Britain
Year: 2024

orn Group De	scription	Area Profile	% for Area	% for Base	Index 0	100	200
1. Luxury	/ Lifestyles						
1.A	Exclusive Addresses	0	0.0	0.3	0		
1.B	Flourishing Capital	0	0.0	1.0	0		
1.C	Upmarket Families	0	0.0	1.8	0		
2. Establ	ished Affluence						
2.D	Commuter Belt Wealth	451	3.8	9.1	42		
2.E	Prosperous Professionals	0	0.0	3.2	0		
3. Thrivin	ng Neighbourhoods						
3.F	Mature Success	815	6.9	7.0	99		
3.G	Settled Suburbia	680	5.8	5.2	112		
3.H	Metropolitan Surroundings	0	0.0	1.6	0		
3.1	Up-and-coming Urbanites	0	0.0	3.2	0		
3.J	Aspiring Communities	199	1.7	5.5	31		
4. Steadf	fast Communities						
4.K	Semi-rural Maturity	169	1.4	6.7	21		
4.L	Traditional Homeowners	1,105	9.4	6.0	158		
4.M	Family Renters	53	0.5	4.6	10		
4.N	Urban Diversity	0	0.0	2.6	0		
4.0	Stable Seniors	778	6.6	5.3	124		
5. Stretc	hed Society						
5.P	Tenant Living	771	6.6	8.3	79		
5.Q	Limited Budgets	124	1.1	5.2	20		
5.R	Hard-up Households	3,038	25.9	7.6	340		
6. Low In	ncome Living						
6.5	Cash-strapped Families	531	4.5	7.3	62		
6.T	Constrained Pensioners	1,245	10.6	3.3	322		
6.U	Challenging Circumstances	1,777	15.1	4.8	318		
7. Not Pr	rivate Households						
7.V	Not Private Households	5	0.0	0.4	11		

11,741

Acorn Group Pen Portrait 2.2<sub>M</sub> 7.7% Younger families struggling on low incomes in rented terraces. 5R Hard-up Households KEY ATTRIBUTES (iii) CHANNELS Private and social renting, terraced house, single parent, income support. How to reach them Internet usage Online activities eact TV Newspapers Entering competitions, watching TV and videos, playing games, Low 484 Magazines Bus auction sites. ( CORE DEMOGRAPHICS MEDIA HABITS More likely to be: Level of education Age banding sky 🚺 ibv3 25-49 GCSE (or equivalent) £37K House tenure Composition Residence Family with Social renting Terraced house children BRANDS & PEOPLE AFFINITY C LIFESTYLE FINANCIAL SITUATION Interests and hobbies Shopping and websites Listening to music, fairs/circus, online Bonmarché F&F MISSGUIDED boohoo games, pets, theme parks ▼ Wealthy Struggling Comfortable Food and leisure Environmental attitudes Think products that are better for the O LOCATIONS ( ASDA BETVICTOR planet are usually more expensive Public figure affinities

Rylan Clark-Neal
Peter Kay
Olly Murs Tonypandy - Wales
 Coatbridge - Scotland
 Orrell Park - Liverpool Kingstanding- Birmingham
 Cwmbran - Wales
 Glenrothes - Scotland Shopping behaviour Promotion and price focussed shoppers who also shop for second-hand goods Lewis Capaldi
 Noel Gallagher



Total households

 $\bigcirc A \bigcirc O_2 \bigcirc O_2 \bigcirc O_2 \bigcirc O_3 \bigcirc O_4 \bigcirc O_1 \bigcirc O_2 \bigcirc O_2 \bigcirc O_2 \bigcirc O_3 \bigcirc O_2 \bigcirc O_3 \bigcirc O_4 \bigcirc O_2 \bigcirc O_4 \bigcirc O_4 \bigcirc O_5 \bigcirc O_5$ 



CATEGORY GROUP TYPE MAP WHAT IS ACORN?



## **ACORN TYPE PROFILE - HOUSEHOLDS**

Area: P03876\_Whifflet Arms, Coatbridge, ML5 4EJ (1 Mile contour)

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	Sort by:	corn Structure

Great Britain  Year: 2024							1 <u></u>	- Inde Profi	le %
corn Type Description			Area Profile	% for Area	% for Base	Index	0	100	20
Luxury Lifestyles 1.A Exclusive Addresses	1.0.1	U. h fire a in least a party of the same and		0.0	0.1	0			
	1.A.1 1.A.2 1.A.3	High-flyers in luxury apartments and townhouses Wealthy, gentrified areas Asset-rich, out-of-town older families	0 0 0	0.0 0.0 0.0	0.1 0.1 0.1	0			
1.B Flourishing Capital	1.B.4	High-end professionals in city flats	0	0.0	0.5	0			
1.C Upmarket Families	1.B.5 1.C.6	Successful young families in smart urban areas  Executives in expensive suburban houses	0	0.0	0.5 1.1	0			
Established Affluence	1.C.7	Prosperous families in green-belt areas with substantial homes	ő	0.0	0.8	0			
2.D Commuter Belt Wealth	2.D.8	Affluent, older homeowners	0	0.0	2.1	0			
	2.D.9 2.D.10 2.D.11	Families and couples in comfortable homes Well-off families in larger semis Mature and moneyed out-of-towners	376 47 28	3.2 0.4 0.2	1.6 1.1 2.1	<b>206</b> 36 11			
2.E Prosperous Professionals		Well-to-do empty nesters in detached houses	0	0.0	2.2	0			
	2.E.13 2.E.14	Upmarket young families in terraces	0	0.0 0.0	1.3 0.9	0			
Comfortable Communities 3.F Mature Success	2.E.15	Educated professionals renting flats	0	0.0	1.0	0			
	3.F.16 3.F.17	Families and couples in detached houses Older, rural empty nesters and couples	745 0	6.3 0.0	2.0 2.7	<b>324</b> 0			
3.G Successful Suburbs	3.F.18 3.F.19	Countryside retirees in spacious houses Sophisticated couples living comfortably in detached homes	0 70	0.0 0.6	0.1 2.3	0 26			
3.G Successiui Suburbs		Mixed lifestages in semi-detached homes Mid-life suburban living	2 678	0.0 5.8	2.4 2.7	1 <b>212</b>			
3.H Metropolitan Surroundings		Younger families and sharers in city terraces	0	0.0	1.0	0			
3.I Up-and-coming Urbanites	3.H.23 3.I.24	Culturally diverse suburban families  Young professionals renting city flats	0	0.0	0.7 1.3	0			
	3.I.25 3.I.26	Privately renting students and house sharers Younger couples and singles in flats	0	0.0 0.0	0.3 1.7	0			
3.J Aspiring Communities	3.J.27	Professional families and couples in suburban, owner-occupied areas	195	1.7	3.2	51			
Steadfast Communities 4.K Semi-rural Maturity	3.J.28	Families and couples in terraces	4	0.0	2.3	1			
	4.K.30		74 1	0.6 0.0	3.0 2.5	21 0			
	4.K.31 4.K.32 4.K.33		93 1 0	0.8 0.0 0.0	0.7 0.5 0.1	117 2 0			
4.L Traditional Homeowners	4.K.33		294	2.5	3.0	82			
4.M Family Renters	4.L.35	Settled communities, semi-detached properties	811	6.9	2.9	236			
4.N Urban Diversity		6 Cost-conscious families in terraces 7 Restricted residents, socially renting	9 44	0.1 0.4	2.2 2.4	3 16			
The Ground Diversity	4.N.38 4.N.39		0	0.0 0.0	1.0 0.7	0			
4.0 Stable Seniors	4.N.40		0	0.0	0.9	0			
	4.0.42	Living on modest means in terraces Retired homeowners in semi-detached and detached houses Older couples living in detached houses, rural communities	683 64 31	5.8 0.5 0.3	2.7 1.6 1.0	<b>212</b> 34 27			
Stretched Society 5.P Tenant Living									
		Urban, aspiring flat dwellers Privately renting squeezed professionals in flats Sharers and students in private rentals	0 0 0	0.0 0.0 0.0	1.4 2.9 1.0	0 0 0			
5.Q Limited Budgets		Singles and couples in rented flats	771	6.6	3.0	217			
5 D Hand on Hannahalda		Routine occupations, socially renting families in semis Socially renting single adult households	27 97	0.2 0.8	3.3 1.9	7 43			
5.R Hard-up Households		Single-parent families in terraced housing Older, single-person households on the outskirts of town	25 2,995	0.2 25.5	3.2 2.3	7 <b>1,094</b>			
Low Income Living	5.R.52	Socially renting families in terraces	18	0.2	2.0	8			
6.S Cash-strapped Families		Diverse families and sharers in flats	0	0.0	1.7	0			
	6.S.54 6.S.55 6.S.56		129 402 0	1.1 3.4 0.0	1.9 3.0 0.8	59 <b>114</b> 0			
6.T Constrained Pensioners	6.T.57	Older renters in flats and tenements	1,204	10.3	2.0	516			
6.U Challenging Circumstances		Poorer pensioners in semis  Students and sharers in multi-occupancy flats	41	0.3	1.3 0.2	27 0			
	6.U.60	Socially rented flats, single adult households in flats Socially rented flats, singles and pensioners	0 0 1,777	0.0 0.0 15.1	0.2 0.9 3.6	0 <b>418</b>			
Not Private Households 7.V Not Private Households								_	
	7.V.62 7.V.63 7.V.64		0 0 5	0.0 0.0 0.0	0.1 0.0 0.2	0 0 20			
		Non-residential postcodes	0	0.0	0.0	0			
		Total households	11,741						



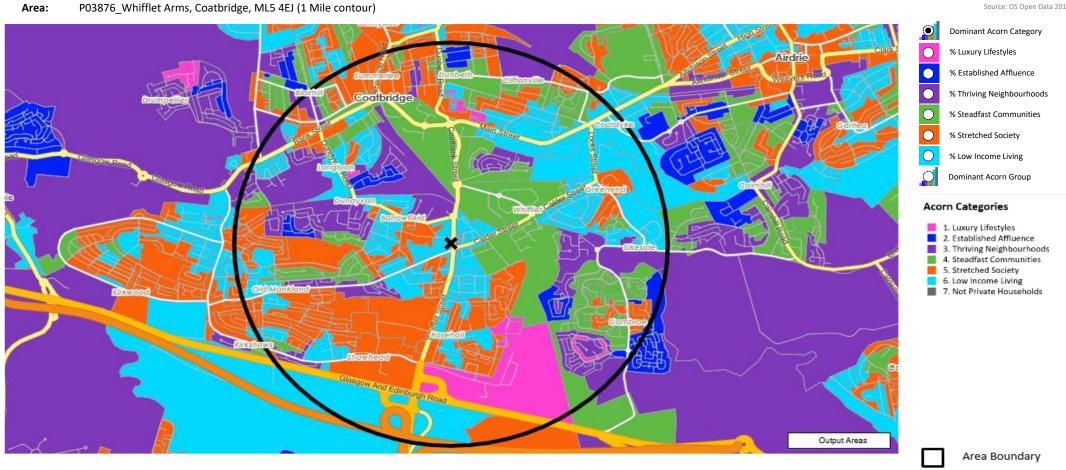


**CATEGORY GROUP TYPE** MAP WHAT IS ACORN?

## **DOMINANT ACORN CATEGORY - HOUSEHOLDS**

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Source: OS Open Data 2018









CATEGORY GROUP TYPE MAP WHAT IS ACORN?

## **ACORN - WHAT IS IT?**



#### WHAT IS ACORN?

Acorn is the leading geodemographic segmentation of residential neighbourhoods in the UK. It classifies each postcode in the country into one of 7 categories, 22 groups and 65 types that give a distinctive picture of the kinds of people who live in an area.

Acorn is a powerful targeting tool that combines geography with demographics and lifestyle information, and the places where people live with their underlying characteristics and behaviour, to create a tool for understanding the different types of people in different areas throughout the country. It provides a detailed understanding of the people who interact with your organisation and helps you learn about their relationship with you. This knowledge gives you the opportunity to target, acquire and develop profitable customer relationships and improve service delivery.

#### **ACORN STRUCTURE**

CATEGORY	GROUP	TYPE
	1.A. Exclusive Addresses	1-3
1. Luxury Lifestyles	1.B. Flourishing Capital	4-5
	1.C. Upmarket Families	6-7
2. Established Affluence	2.D. Commuter-Belt Wealth	8-12
2. Established Affluence	2.E. Prosperous Professionals	13-15
	3.F. Mature Success	16-19
	3.G. Settled Suburbia	20-21
3. Thriving Neighbourhoods	3.H. Metropolitan Surroundings	22-23
	3.I. Up-and-Coming Urbanites	24-26
	3.J. Aspiring Communities	27-28
	4.K. Semi-Rural Maturity	29-33
	4.L. Traditional Homeowners	34-35
4. Steadfast Communities	4.M. Family Renters	36-37
	4.N. Urban Diversity	38-40
	4.O. Stable Seniors	41-43
	5.P. Tenant Living	44-47
5. Stretched Society	5.Q. Limited Budgets	48-49
	5.R. Hard-Up Households	50-52
	6.S. Cash-Strapped Families	53-56
6. Low Income Living	6.T. Constrained Pensioners	57-58
	6.U. Challenging Circumstances	59-61
7. Not Private Households	7.V. Not Private Households	62-65

#### **ADDITIONAL INFORMATION**



For more information, click here to visit the website:

#### INTERPRETING THE REPORT

The Acorn Detailed Report helps you understand the underlying demographics and lifestyle attributes of your catchment by comparing them to the GB/UK average.

#### AREA PROFILE

Total figures exclude business addresses without residential population

INDEX

An index of under 100 shows that the proportion of customers is the same as the base.

An index of under 100 shows that the proportion of customers is the same as the base.

#### PERCENTAGE

% for Area: Calculates the percentages of each category, group or type for the catchment

**% for Base**: Calculates the percentages of each category, group or type for the base catchment

#### REPORT INFORMATION

Category, Group & Type: Use these tabs to look up the Profile breakdown of your catchment at the different levels of Acorn

Map: Use this tab to see an Acorn heatmap on your catchment and the surrounding area

What is Acorn: Use this tab to find out more detail about Acorn and what this report shows





## **MAP OF AREA**

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Source: OS Open Data 2018

Area: P03876\_Whifflet Arms, Coatbridge, ML5 4EJ (1 Mile contour) Airdrie Weavers Road Coatbridge Glasgow Road

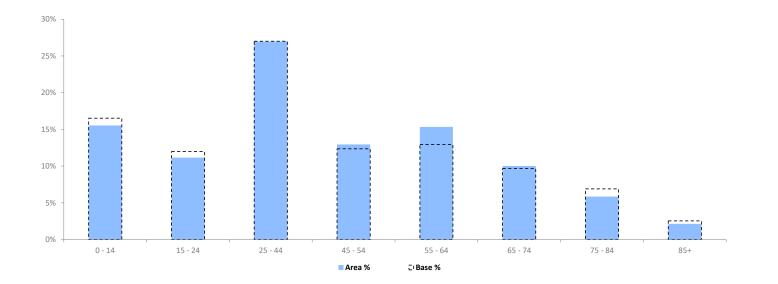


# **POPULATION PROJECTIONS**

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Area: P03876\_Whifflet Arms, Coatbridge, ML5 4EJ (1 Mile contour)

	Area Profile	Area %	Base %	Index av=100	0	100 200
0 - 14 15 - 24	4,006	15.5	16.5	94		1
25 - 44	2,875 6,955	11.2 27.0	12.0 27.0	93 100		
45 - 54 55 - 64	3,340 3,954	13.0 15.3	12.4 13.0	105 118		
65 - 74 75 - 84	2,582 1,510	10.0 5.9	9.7 6.9	<b>103</b> 85	1	
85+ Total population	554 <b>25,776</b>	2.1	2.5	85		





## **EXPENDITURE**

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Area: P03876\_Whifflet Arms, Coatbridge, ML5 4EJ (1 Mile contour)

Base: Great Britain Year: 2024

## **EXPENDITURE ESTIMATES PER WEEK**

	Area Spend	Area spend per hhs	Base spend per hhs		0	100	200
COICOP Categories							
1. Food & non-alcoholic beverages	£1,003,198	£85.44	£92.53	92			
2. Alcoholic beverages, tobacco and narcotics	£434,280	£36.99	£29.81	124			
3. Clothing & Footwear	£447,953	£38.15	£44.48	86			
4. Housing, water, electricity, gas and other fuels	£843,451	£71.84	£106.80	67			
5. Furnishings, equipment and routine maintenance	£478,671	£40.77	£52.65	77			
6. Health	£160,676	£13.69	£21.84	63			
7. Transport	£1,183,600	£100.81	£125.67	80			
8. Communication	£204,880	£17.45	£19.03	92			
9. Recreation & Culture	£966,853	£82.35	£98.79	83			
10. Education	£142,928	£12.17	£21.71	56			
11. Restaurants & Hotels	£918,537	£78.23	£103.11	76			
12. Miscellaneous goods and services	£1,279,457	£108.97	£135.92	80			
Total Expenditure	£8,064,485	£686.87	£852.33	81			

Expenditure calculated for RF Centres includes weighted residential, worker and tourist spend; for RF catchments it includes weighted residential spend only. For all other catchments it includes residential, online and domestic tourist spend (all spend originating from these areas).

The figures are calculated from data from the Living Costs and Family (LCF) survey conducted by the Office for National Statistics. The analyses in this report are carried out by CACI and those who carried out the original collection and analysis of the data bear no responsibility for their further analysis or interpretation. The spend figures are based on current prices for the year stated at the top of the report. The Classification of Individual Consumption by Purpose (COICOP) is published by the UN Statistics Division to provide an international standard for the reporting of expenditure. Totals are controlled to national figures supplied by ONS Consumer Trends.



# **CENSUS DEMOGRAPHICS**

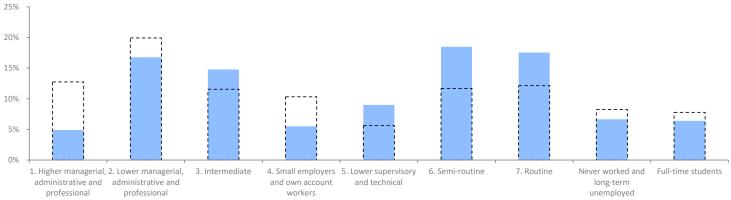
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Area: P03876\_Whifflet Arms, Coatbridge, ML5 4EJ (1 Mile contour)

Base: Great Britain Year: 2021

### NS-SOCIO ECONOMIC CLASSIFICATION

			Inc	lev			
	Area Profile	Area %	Base %	av=100	0	100	200
1. Higher managerial, administrative and professional	940	4.9	12.7	38			
2. Lower managerial, administrative and professional	3,223	16.8	19.9	84			
3. Intermediate	2,840	14.8	11.5	128			
4. Small employers and own account workers	1,056	5.5	10.3	53			
5. Lower supervisory and technical	1,729	9.0	5.6	160			
6. Semi-routine	3,554	18.5	11.7	158			
7. Routine	3,369	17.5	12.1	145			
Never worked and long-term unemployed	1,278	6.7	8.2	81			
Full-time students	1,227	6.4	7.8	82			
Total population	19.216						



■ Area % □ Base %