

CGA LICENCED PREMISES - LICENCES

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Area: P03358_Athelstan Arms, Bournemouth, BH6

	- CI	Per 1000	Per 1000		•	222
Licence Type	Profile	Pop (Area)	Pop (Base)	Index	0 100	200
Pubs and Bars						
Branded Food Pub	2	5.9	2.9	200		
Cocktail Bar	2	5.9	1.4	411		
Community Pub	7	20.5	26.8	77		
Craft Bar	3	8.8	1.2	722		
Educational Bar	0	0.0	0.9	0		
Late Night Bar	0	0.0	2.0	0		
Themed Bar	0	0.0	0.5	0		
Themed Pub	1	2.9	0.3	1073		
Unbranded Food Pub	4	11.7	13.8	85		
Unthemed High Street Pub	2	5.9	8.9	66		
Wine Bar	0	0.0	1.0	0		
Restaurants and Cafes			_			_
Bar Restaurant	5	14.7	5.0	294		
Cafe/Delicatessen	2	5.9	1.8	319		
Casual Dining Restaurant	2	5.9	7.6	77		
Restaurant	19	55.7	21.7	257		
Accomodation and Functions						
Conference/Exhibition/Function/Banquet	0	0.0	3.6	0		
Guest/Boarding House	1	2.9	2.5	118		
Hotel	4	11.7	10.8	109		
Sports and Community						
Bowling Alley	0	0.0	0.3	0		
Commercially Run Sports Venue/Stadium	0	0.0	0.5	0		
Golf Club	0	0.0	3.1	0		
Local Sports Club	6	17.6	11.9	148		
Snooker Club	0	0.0	0.0	0		
Social Club	3	8.8	12.0	73		
Spa and Country Club	0	0.0	0.2	0		
Sports and Leisure Centre	0	0.0	1.9	0		
Entertainment and Leisure						
Arena	0	0.0	0.0	0		
Ballroom	0	0.0	0.0	0		
Bingo Hall	0	0.0	0.4	0		
Casino	0	0.0	0.2	0		
Cinema	0	0.0	0.5	0		
Holiday/Caravan Park	0	0.0	1.3	0		
Nightclub	0	0.0	1.2	0		
Street Market	0	0.0	0.0	0		
Theatre	0	0.0	1.0	0		
Unknown	0	0.0	0.0	0		



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Name	Description	License Type	Owner Name	Postcode
Christchurch Sailing Club	Independent Free	Local Sports Club	Independent Free	BH23 1BY
Thomas Tripp	*Other Small Retail Groups	S	F *Other Small Retail Groups	BH23 1HX
Ship Inn	Stonegate Pub Company	Unbranded Food Pub	Stonegate Pub Company	BH23 1BN
Soho	Independent Free	Bar Restaurant	Independent Free	BH23 1BW
Pinocchio	Independent Free	Restaurant Themed Pub	Independent Free	BH23 1BW
Camerons Standard Bengal Restaurant	Independent Free Independent Free	Restaurant	Independent Free Independent Free	BH23 1QD BH23 1QH
Christchurch Conservative Club	Independent Free	Social Club	Independent Free	BH23 1QL
Stourvale	Marston's	Community Pub	Marston's	BH23 2AY
Brewhouse And Kitchen	Brewhouse and Kitchen	Bar Restaurant	Brewhouse and Kitchen	BH 5 2BW
Riverside Inn	Mitchells & Butlers	Branded Food Pub	Mitchells & Butlers	BH 6 3BA
Roots	Independent Free	Restaurant	Independent Free	BH 6 3EN
Beccafico	Independent Free	Restaurant	Independent Free	BH 6 3JZ
Spyglass & Kettle	Greene King	Community Pub	Greene King	BH 6 3PW
Commodore Hotel	Greene King	Unbranded Food Pub	Greene King	BH 6 3TD
Schooner Cafe	Independent Free	Cafe/Delicatessen	Independent Free	BH 6 4AH
Athelstan Arms	Admiral Taverns Ltd	Community Pub	Admiral Taverns Ltd	BH 6 5JZ
East Dorset Rugby Club	Independent Free	Local Sports Club	Independent Free	BH 6 5NF
Cranleigh Hotel	Greene King	Unbranded Food Pub	Greene King	BH 6 5PY
Iford Bridge	Mitchells & Butlers	Branded Food Pub	Mitchells & Butlers	BH 6 5RG
Salathai Restaurant	Independent Free	Restaurant	Independent Free	BH 7 6DS
Kasbah	Independent Free	Local Sports Club	Independent Free	BH 7 6DY
Christchurch Rowing Club	Independent Free	Local Sports Club	Independent Free	BH23 1HU
Railway Hotel	Punch Pub Company	Community Pub	Punch Pub Company	BH23 1PS
Pokesdown & Southbourne Ex Service	•	Social Club	Independent Free	BH 6 5DR
Larder House	Independent Free	Guest/Boarding House	•	BH 6 3QZ
Beaufort Community Centre	Independent Free	Social Club	Independent Free	BH 6 5LB
Bistro On The Beach	Independent Free	Restaurant	Independent Free	BH 6 4BE
Starlight Indian Cuisine Boat House	Independent Free Independent Free	Restaurant Unbranded Food Pub	Independent Free Independent Free	BH23 1QL BH23 1BU
Grove Tavern	Independent Free	Unthemed High Street	•	BH 6 3QS
Iford Bridge Bowling Club	Independent Free	Local Sports Club	Independent Free	BH23 2BA
Dragon Palace	Independent Free	Restaurant	Independent Free	BH23 2AX
Captains Club Hotel & Spa	Independent Free	Hotel	Independent Free	BH23 1HU
Top Wok	Independent Free	Restaurant	Independent Free	BH23 2AW
Loch And Quay Bistro	Independent Free	Bar Restaurant	Independent Free	BH23 1BW
Ludo Lounge	Loungers	Bar Restaurant	Loungers	BH 6 3RA
Beach House Restaurant	Independent Free	Restaurant	Independent Free	BH23 1BU
Premier Inn	Whitbread Hotels	Hotel	Whitbread	BH23 2BN
Southborne Bowling Club	Independent Free	Local Sports Club	Independent Free	BH 6 3EX
Arcado Lounge	Loungers	Bar Restaurant	Loungers	BH23 1AS
Pizza Express	Hony Capital	Casual Dining Restaura	r Hony Capital	BH23 1AS
Baffi	Independent Free	Restaurant	Independent Free	BH 6 3QU
Darcys Bar	Independent Free	Cafe/Delicatessen	Independent Free	BH 7 6BQ
Chef Carlos	Independent Free	Restaurant	Independent Free	BH 5 2HL
Makla	Independent Free	Restaurant	Independent Free	BH 5 2HL
Grill Shack & Tiki Bar	Independent Free	Restaurant	Independent Free	BH 5 2HJ
Cliff House Hotel	Independent Free	Hotel	Independent Free	BH 6 3DA
Dragon Palace li	Independent Free	Restaurant	Independent Free	BH23 1AY
Mela Druid House	Independent Free	Restaurant	Independent Free	BH23 1QN
Druid House	Independent Free Independent Free	Hotel	Independent Free Independent Free	BH23 1JE
Dickys Bar Way Outback Brewing	Independent Free	Restaurant Community Pub	Independent Free	BH 6 3RB BH 5 2HZ
Bodega	Independent Free	Cocktail Bar	Independent Free	BH23 1HX
Saxon Bear Ale House	Independent Free	Craft Bar	Independent Free	BH23 1QN
Wight Bear Ale House	Independent Free	Craft Bar	Independent Free	BH 6 3QU
Saxon Bar	Independent Free	Craft Bar	Independent Free	BH23 1QA
Velo Domestique	Independent Free	Restaurant	Independent Free	BH 5 2JB
Terroir	Independent Free	Restaurant	Independent Free	BH 6 3QX
La Citas	Independent Free	Cocktail Bar	Independent Free	BH23 2AW
Tobias Jacks	Independent Free	Community Pub	Independent Free	BH23 2DN
Meram Kitchen	Independent Free	Casual Dining Restaura	•	BH23 1AB
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Area: P03358_Athelstan Arms, Bournemouth, BH6

Name	Description	License Type	Owner Name	Postcode
Syds Slaps	Independent Free	Community Pub	Independent Free	BH 6 3QZ



MAP OF AREA

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Source: OS Open Data 2018







HOME

WHAT IS WORKFORCE ACORN?

CATEGORY

GROUP

TYPE

MAP

WORKFORCE ACORN REPORT

Area: P03358 Athelstan Arms, Bournemouth, BH6 5JZ (1 Mile contour)

Base: Great Britain

NAVIGATION

Use the Navigation bar above to navigate through this document.

INTERPRETING THE REPORT

The Workforce Acorn report describes the relationship between the selected Area profile and the Base area by comparing the penetration of each Workforce Acorn Type in the area with the penetration of each Workforce Acorn Type in the base.

PERCENTAGE OF PROFILE

Counts of the working population within each Workforce Acorn Type are shown as raw counts and as percentages of the total volume.

INDEX

The index shows how the percentage of a Type in the area compares with the percentage of that Type in the base. Differences between these two percentages are measured by the Index in the following way.

- An index of 100 indicates that the representation of that Acorn Type is the same in the area as the base.
- An index of over 100 shows above average representation (e.g. 140 shows that this type has a 40% over representation in the file when compared to the base).
- An index of under 100 shows below average representation.

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ADDITIONAL INFORMATION

Click on the documents below for more information on Acorn.









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HOME WHAT IS WORKFORCE ACORN? CATEGORY GROUP TYPE MAP

WORKFORCE ACORN - WHAT IS IT?

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Area: P03358_Athelstan Arms, Bournemouth, BH6 5JZ (1 Mile contour)

Base: Great Britain

Workforce Acorn is a powerful consumer classification tool that segments the UK's working population at their place of work. By analysing demographic data, social factors, consumer behaviour and commuting patterns, Workforce Acorn provides precise information and an in-depth understanding of the different types of people working in proximity to your business.

Workforce Acorn categorises the working population of every workplace zone in the UK. This makes it easier to understand the demographic and lifestyle characteristics and therefore the needs of workers

Workforce Acorn segments workers into 6 categories, 18 groups and 62 types.

 $The Workforce \ A corn \ factsheet \ is \ available \ to \ download \ from \ www.caci.co.uk/products/product/acorn family.$

Workforce Acorn Category	Workforce Acorn Group	Workfo	rce Acorn Type
		1.A.1	Exclusive enclaves
	1.A Lavish Lifestyles	1.A.2	Metropolitan money
		1.A.3	Large house luxury
		1.B.4	Asset rich families
		1.B.5	Wealthy countryside commuters
1	1.B Executive Wealth	1.B.6	Financially comfortable families
	1.b Executive vveaitii	1.B.7	Affluent professionals
Affluent Achievers		1.B.8	Prosperous suburban families
		1.B.9	Well-off edge of towners
		1.C.10	Better-off villagers
	1.C Mature Money	1.C.11	
	1.C Mature Money	1.C.12	Retired and empty nesters
		1.C.13	Upmarket downsizers
		2.D.14	Townhouse cosmopolitans
	2 D City Conhicticates	2.D.15	Younger professionals in smaller flats
2	2.D City Sophisticates	2.D.16	Metropolitan professionals
		2.D.17	Socialising young renters
Rising Prosperity		2.E.18	Career driven young families
	2.E Career Climbers	2.E.19	First time buyers in small, modern homes
		2.E.20	Mixed metropolitan areas
		3.F.21	Farms and cottages
	3.F Countryside Communities	3.F.22	Older couples and families in rural areas
		3.F.23	Owner occupiers in small towns and villages
		3.G.24	Comfortably-off families in modern housing
	3.G Successful Suburbs	3.G.25	Larger family homes, multi-ethnic areas
3		3.G.26	Semi-professional families, owner occupied neighbourhoods
· · · · · ·		3.H.27	Suburban semis, conventional attitudes
Comfortable Communties	3.H Steady Neighbourhoods	3.H.28	Owner occupied terraces, average income
		3.H.29	Established suburbs, older families
	3.I Comfortable Seniors	3.1.30	Older people, neat and tidy neighbourhoods
	5.1 Collifortable Selliors	3.1.31	Elderly singles in purpose-built accommodation
	3.J Starting Out	3.J.32	Educated families in terraces, young children
	3.3 Starting Out	3.J.33	Smaller houses and starter homes
		4.K.34	Student flats and halls of residence
	4.K Student Life	4.K.35	Term-time terraces
		4.K.36	Educated young people in flats and tenements
		4.L.37	Low cost flats in suburban areas
	4.L Modest Means	4.L.38	Semi-skilled workers in traditional neighbourhoods
		4.L.39	Fading owner occupied terraces
4		4.L.40	High occupancy terraces, culturally diverse family areas
Financially Stratched		4.M.41	
Financially Stretched	4.M Striving Families	4.M.42	
		4.M.43	
		4.M.44	Post-war estates, limited means
		4.N.45	Pensioners in social housing, semis and terraces
	4.N Poorer Families	4.N.46	Elderly people in social rented flats
		4.N.47	Low income older people in smaller semis
		4.N.48	Pensioners and singles in social rented flats
	E O Voung Hardship	5.0.49	Young families in low cost private flats
	5.O Young Hardship	5.0.50	Struggling younger people in mixed tenure
		5.0.51	Young people in small, low cost terraces
		5.P.52	Poorer families, many children, terraced housing
5	E D Struggling Estates	5.P.53 5.P.54	Low income terraces
Urban Adversity	5.P Struggling Estates		Multi-ethnic, purpose-built estates
orban Adversity		5.P.55 5.P.56	Deprived and ethnically diverse in flats
		5.P.56 5.Q.57	Low income large families in social rented semis
	5.Q Difficult Circumstances		Social rented flats, families and single parents
	5.Q Difficult Circumstances	5.Q.58 5.Q.59	Singles and young families, some receiving benefits
		6.R.60	Deprived areas and high-rise flats
6	6.R Not Private Households		Active communal population
Not Private Households	o.k Not Private Households	6.R.61	Inactive communal population
Total India Households		6.R.62	Business areas without resident population





HOME WHAT IS WORKFORCE ACORN? CATEGORY GROUP TYPE MAP

WORKFORCE ACORN CATEGORY PROFILE

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Area: P03358_Athelstan Arms, Bournemouth, BH6 5JZ (1 Mile contour)

Base: Great Britain Year: 2011

Total workers

Workforce	Acor	n Category Description	Area Profile	% for Area	% for Base	Index 0	100	200
0	1	Affluent Achievers	2,935	34.8	24.4	143		
0	2	Rising Prosperity	730	8.7	11.3	77		
0	3	Comfortable Communities	2,412	28.6	28.5	100		
	4	Financially Stretched	1,219	14.5	20.1	72		
	5	Urban Adversity	1,083	12.8	15.2	85		
0	6	Not Private Households	51	0.6	0.6	105		

8,430

40% - 30% - 25% - 10% - 5% - 00%

⊑% for Base

Urban Adversity

Not Private Households

Comfortable Communities



Affluent Achievers

Rising Prosperity





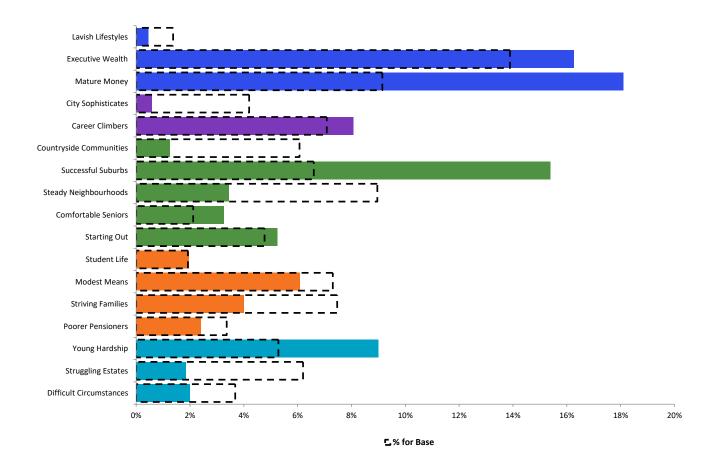
HOME WHAT IS WORKFORCE CATEGORY GROUP TYPE MAP

WORKFORCE ACORN GROUP PROFILE

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Area: P03358_Athelstan Arms, Bournemouth, BH6 5JZ (1 Mile contour)

Workforce Aco	rn Group Description	Area Profile	% for Area	% for Base	Index 0	100 200
1. Affluer	nt Achievers					
1.A	Lavish Lifestyles	38	0.5	1.4	33	
1.B	Executive Wealth	1,371	16.3	13.9	117	
1.C	Mature Money	1,526	18.1	9.1	198	
2. Rising	Prosperity					
2.D	City Sophisticates	50	0.6	4.2	14	
2.E	Career Climbers	680	8.1	7.1	114	
3. Comfo	rtable Communities					
3.F	Countryside Communities	106	1.3	6.1	21	
3.G	Successful Suburbs	1,298	15.4	6.6	233	
3.H	Steady Neighbourhoods	290	3.4	9.0	38	
3.1	Comfortable Seniors	275	3.3	2.1	154	
3.J	Starting Out	443	5.3	4.8	110	
4. Financ	ially Stretched					
4.K	Student Life	165	2.0	1.9	102	I
4.L	Modest Means	513	6.1	7.3	83	
4.M	Striving Families	338	4.0	7.5	54	
4.N	Poorer Pensioners	203	2.4	3.4	72	
5. Urban	Adversity					
5.0	Young Hardship	758	9.0	5.3	170	
5.P	Struggling Estates	156	1.9	6.2	30	
5.Q	Difficult Circumstances	169	2.0	3.7	54	
6. Not Pr	ivate Households					
6.R	Not Private Households	51	0.6	0.6	105	
Total w	orkers	8,430				







HOME WHAT IS WORKFORCE CATEGORY GROUP TYPE MAP

WORKFORCE ACORN TYPE PROFILE

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Area: P03358_Athelstan Arms, Bournemouth, BH6 5JZ (1 Mile contour)

A Influent Achieves	Workforce Ac	orn Type Description	Area Profile	% for Area	% for Base	Index 0	100	200
1.A. Leviku Ulestvies	1. Afflu	ent Achievers						
1.A.2 Metropolitar money	1.A	Lavish Lifestyles						
1.4.3 Large house houry 33			0 5					
1.0.4 Asset rich families 1.0.5 Western from lines 1.0.7 Affluent professionals 1.0.7 Affluent professionals 1.0.7 Affluent professionals 1.0.7 Affluent professionals 1.0.8 1.1 1.2 1.5 1.1 1.47 1.0.8 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0 1.0	1.A.3	Large house luxury						
1.5.5 Wealth countryide commenters 74 0.5 2.5 33 1 1.6.7 1.6.5 Wealth countryide commenters 1.6.6 P. Transcriptor control carbon from the country of the cou			766	9.1	2.5	361		
1.0.7 Affisent professionals	1.B.5	Wealthy countryside commuters	74	0.9	2.6	33		
1.8.8 Prosperiors soluritan families 13 0.2 1.9 8 1.8.9								
1.C. Mature Money	1.B.8	Prosperous suburban families	13	0.2	1.9	8		
1.C.10			135	1.6	2.6	63		
1.C.12 Retired and empty resters	1.C.10) Better-off villagers						
1.C.13 Upmarder Idom/states 1.00 1.10 1.00 1.10 1.00 1.10 1.00 1.10 1.00 1.10 1.00 1.10 1.00 1.10 1.00 1.10 1.00 1.10 1.00 1.10 1.00 1.10 1.00 1.10 1.00 1.10 1.00 1.10 1.00 1.10 1.00 1.10 1.00 1.10 1.00 1.1								
2.0.16 City Sophisticates 2.0.16 City Sophisticates 2.0.16 Metropolita authoritiss 2.0.17 Comphouse connocitarist 2.0.17 Complex commonities 3.1 Complex commonities 3.2 Complex commonities 3.2 Complex commonities 3.3 Complex commonities 3.4 Complex commonities 3.5 Complex commonities 3.6 Complex commonities 3.7 Complex commonities 3.8 Complex commonities 3.9 Complex commonities 3.9 Complex commonities 3.0 Complex commonities 3.0 Complex commonities 3.1 Complex commonities 3.1 Complex commonities 3.1 Complex commonities 3.2 Complex commonities 3.3 Complex commonities 3.4 Complex commonities 3.5 Complex commonities 3.6 Commonitie	1.C.13	3 Upmarket downsizers						
2.0.1.5 Townhouse compopulitars 3 0.0 1.0 4 1.0 1.								
2.0.15 Vourget professionals in annaller flats 2.0.16 Metroportian professionals 3.0.16 Centroportian professionals 3.17 Centroportian professionals 3.18 Centroportian professionals 3.19 Section professionals 3.19 Section professionals 3.10 Section professionals in annaller flats fla			3	0.0	1.0	4		
2.0.17 Socialising young renters 2.1	2.D.15	5 Younger professionals in smaller flats	4	0.0	1.2	4		
2.E Career cimbers young tamilles 1								
2 £.19 first time buyers in small, modern homes 3 £ 2 Commontable Communities 3	2.E	Career Climbers						
2. £. 20 Mixed metropolitina rares 3. Countrolable Communities 3. F. Countrolable Countrolable Communities 3. F. Countrolable Countrolab								
3.721 Farms and octaging single models 3.721 Farms and octaging single models 3.722 Older couples and families in modern housing 3.722 Older couples in small bown and villages 34	2.E.20) Mixed metropolitan areas						
3.7.21 Farms and cottages 20 0.2 1.7 14 15 27 3.7.2 3.7.2 15 2.5 1.5 1.1 12 2 1.5 1.5 1.1 12 2 1.5 1.5 1.1 12 2 1.5 1.5 1.1 12 2 1.1 1.2 1.5 1.5 1.1 12 2 1.1 1.2 1.2								
3.6.23 Owner occupiers in small towns and villages 3.6.2 Comfortably-off families in modern invaring 3.6.2.3 Comfortably-off families in modern invaring 3.6.2.3 Comfortably-off families in modern invaring 3.6.2.3 Comfortably-off families, owner occupied neighbourhoods 3.6.2.3 Comfortably-off families, owner occupied neighbourhoods 3.8.4 Steady Neighbourhoods 3.8.4 Steady Neighbourhoods 3.8.4.2 Suburban semis, coverentional attitudes 3.8.1.2 Suburban semis, coverentional attitudes 3.8.1.2 Comfortable Semior off families 3.8.1.2 Comfortable Semior off families 3.8.1.2 Comfortable Semior off families 3.8.1.3 Comfortable Semior off families in terraces 3.8.2 Comfortable Semior off families in terraces 3.8.3 Comfortable Semior off families in terraces 3.8.2 Comfortable Semior off families in terraces 3.8.3 Comfortable Semior off families in terraces 3.8.2 Comfortable Semior off families in terraces 3.8.3 Comfort	3.F.21	Farms and cottages						
3.6 Successful suburbs 3.6.25 Larger families in modern housing 3.6.25 Larger family homes, multi-ethnic areas 3.0.26 Some-portisation families, owner occupied neighbourhoods 3.0.26 1177 3.1.27 Suburban semis, conventional attitudes 3.1.27 Suburban semis, conventional attitudes 3.1.28 Suburban semis, conventional attitudes 3.1.29 Suburban semis, conventional attitudes 3.1.31 Suburban semis, conventional attitudes 3.1.32 Suburban semis, conventional attitudes 3.1.33 Suburban semis, conventional attitudes 3.1.34 Suburban semis, conventional attitudes 3.1.35 Suburban semis, conventional attitudes 3.1.36 Suburban semis, conventional attitudes 3.1.37 Suburban semis, conventional attitudes 3.1.38 Suburban semis semioral semisoration semisor								
3.6.25 Larger family homes, multi-ethnic areas 3.6.25 Semi-professional familiaes, wome occupied neighbourhoods 255 3.0 C.6 117 3.8 H. Steady Neighbourhoods 3.1 H. Steady Neighbourhoods 4. K. Steady Neighbourhoods 5. Steady Neighbourhoods 5. Steady Neighbourhoods 6. K. Steady Neighbourhoods 7. Steady Neighbourhoods 8. Steady Neighbourhoods 8. Steady Neighbourhoods 9. L. Steady Neighbourhoods 9.			52	0.6	2.9	21		
3.G.26 Semi-professional families, owner occupied neighbourhoods 3.H.17 Suburban semis, conventional attitudes 3.H.17 Suburban semis, conventional attitudes 3.H.18 Suburban semis, conventional attitudes 3.H.19 Suburban semis, conventional attitudes 3.H.19 Suburban semis, conventional attitudes 3.H.19 Suburban semis, conventional attitudes 3.H.10 Suburban semis, conventional semines 3.H.10 Suburban semis, conventional semines 3.H.10 Suburban semis semines 3.H.10 Suburban semis semines 3.H.10 Suburban semines 3.H.10 Suburban semis semines 3.H.10 Suburban								
3.H.27 Suburban semis, conventional attitudes 3.H.28 Owner occupied terraces, average income 5.1 0.6 0.2.1 2.9 3.H.29 Established suburbs, older families 137 1.6 3.1 5.2 3.1.3 1.5 1.5 1.5 1.5 1.5 1.5 1.5 1.5 1.5 1.5								
3.H.28 Owner occupied terraces, average income 3.H.28 istabilised suburbs, older familles 3.1 Comfortable Seniors 3.1.3 Comfortable Seniors 3.1.3 Liderly singles in purpose-built accommodation 99 1.2 0.1 1,009 3.1.3 Liderly singles in purpose-built accommodation 99 1.2 0.1 1,009 3.1.3 Liderly singles in purpose-built accommodation 99 1.2 0.1 1,009 3.1.3 Liderly singles in purpose-built accommodation 99 1.2 0.1 1,009 3.1.3 Liderly singles in purpose-built accommodation 99 1.2 0.1 1,009 3.1.3 Liderly singles in purpose-built accommodation 99 1.2 0.1 1,009 3.1.3 Smaller houses and starter homes 391 4.6 2.5 182 3.1.3 Smaller houses and starter homes 391 4.6 2.5 182 3.1.3 Smaller houses and starter homes 391 4.6 0.5 84 4.K.3 Student Life 4.K.3 Student Life 4.K.3 Student Life 4.K.3 Life Sudent Life 4.K.3 Life Sudent Life Sudent Life 4.K.3 Life Sudent Life Sudent Life 4.K.3 Life Sudent Life Sudent Life 4.K.3 Sudent Life Sud			102	1.2	2.0	22		
3.1.3 Comfortable Seniors 3.1.30 Older people, neat and tidy neighbourhoods 3.1.31 Elderly singles in purpose-built accommodation 99 1.2 0.1 1,009 3.1.31 Starting Out 3.1.32 Educated families in terraces, young children 52 0.6 2.2 28 3.1.32 Educated families in terraces, young children 52 0.6 2.2 182 4. Financially Stretches 4. Student 4. Student 4. K.35 Term-time terraces 8 0.1 0.3 27 4. K.35 Term-time terraces 8 0.1 0.3 27 4. K.35 Term-time terraces 8 0.1 0.3 27 4. L.31 Modest Means 1. Low cost flats in suburban areas 1. Low cost flats in traditional neighbourhoods 1. Low cost f								
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3.1.31 Elderly singles in purpose-built accommodation 3.J. Starting, OU. 3.J.32 Educated families in terraces, young children 3.J.33 Educated families in terraces, young children 3.J.33 Educated families in terraces, young children 3.J.33 Smaller houses and starter homes 391 4.6 2.5 182 4.K. Student life 4.K. Student life 4.K. 34 Student flats and halls of residence 32 0.4 0.5 84 1.0 3 27 1.0 3 2 2 2 3 2 3 2 3 2 3 2 4 4 5 5 2 2 3 2 3 2 3 2 4 4 5 5 2 2 3 2 3 2 3 2 4 5 2 2 5 2 3 2 3 2 3 2 3 2 3 2 3 2 3 2 3			176	2.1	2.0	104		
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3.1,33 Smaller houses and starter homes 4. K Student Life 4.K.34 Student Life 4.K.35 Term-time terraces 8 0.1 0.3 27 4.K.35 Term-time terraces 8 0.1 0.3 27 4.K.36 Educated young people in flats and tenements 125 1.5 1.1 132 4.1 Modest Means 4.1.37 Low cost flats in suburban areas 369 4.4 0.7 626 4.1.38 Semi-skilled workers in traditional neighbourhoods 100 1.2 2.6 45 4.1.39 Fading owner occupied terraces 4.1.40 High occupancy terraces, culturally diverse family areas 4.1.40 High occupancy terraces, culturally diverse family areas 4.1.41 Low Striving Families 4.1.42 Lobouring semi-rid affective states 4.1.43 Families in right to-buy estates 4.1.44 Low Families in post-war terraces 4.1.44 Low Families in post-war terraces 4.1.44 Post-war estates, limited means 4.1.44 Post-war estates, limited means 4.1.45 Pensioners in social housing, semis and terraces 4.1.40 Poorer Pensioners 4.1.43 Pensioners and singles in social rented flats 4.1.44 Poorer people in smaller semis 5.0.64 0.6 1.7 37 5.0.79 Voung Hardship 5.0.79 Struggling younger people in mixed tenure 5.0.79 Loving people in smaller series 7.0.70 L			52	0.6	2.2	28		
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A.K.24 Student flats and halls of residence								
4.K.36 Educated young people in flats and tenements	4.K.34	Student flats and halls of residence		0.4				
4.L Modest Means								
4.1.38 Semi-skilled workers in traditional neighbourhoods 100 1.2 2.6 45	4.L	Modest Means						
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4.M.43		1 Labouring semi-rural estates		1.2	1.7	67		
4.M.44 Post-war estates, limited means 4.N Poore Pensioners 4.N.45 Pensioners in social housing, semis and terraces 4.N.45 Pensioners in social rented flats 4.N.46 Elderly people in social rented flats 4.N.47 Low income older people in smaller semis 4.N.48 Pensioners and singles in social rented flats 53 0.6 0.8 80 5. Urban Adversity 5. O Young Hardship 5.0.49 Young families in low cost private flats 5.0.50 Struggling younger people in mixed tenure 5.0.51 Young people in small, low cost terraces 5.P.52 Poorer families, many children, terraced housing 5.P.53 Low income terraces 5.P.55 Low income terraces 5.P.55 Low income terraces 5.P.55 Deprived and ethnically diverse in flats 5.P.55 Deprived and ethnically diverse in flats 5.P.55 Low income terraces 5.P.55 Deprived and ethnically diverse in flats 5.P.56 Low income terraces 5.P.57 Social rented flats, families and single parents 5.P.58 Logical rented flats, families and single parents 5.P.59 Deprived areas and higher-ise flats 6.R.60 Not Private Households 6.R.60 Not Private Households 6.R.60 Not Private Households 6.R.61 Inactive communal population 6.R.62 Business areas without resident population 6.R.62 Business areas without resident population 6.R.62 Business areas without resident population 6.R.63 Business areas without resident population 6.R.64 Business areas without resident population 6.R.65 Business areas without resident population 6.R.66 Business areas without resident population								
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4.N.48 Pensioners and singles in social rented flats 5. Urban Adversity 5.0 Young Hardship 5.0.49 Young families in low cost private flats 5.0.50 Struggling younger people in mixed tenure 146 1.7 1.6 110 5.0.51 Young people in small, low cost terraces 10 0.1 2.2 5 5.P. Struggling Estates 5.P.52 Poorer families, many children, terraced housing 5.P.53 Low income terraces 3 0.0 1.0 4 5.P.55 Deprived and ethnically diverse in flats 5.P.55 Deprived and ethnically diverse in flats 5.P.56 Low income large families in social rented semis 5.P.57 Social rented flats, families and single parents 5.Q.57 Social rented flats, some receiving benefits 5.Q.58 Singles and young families, some receiving benefits 5.Q.59 Deprived areas and high-rise flats 6.R. Not Private Households 6.R.60 Active communal population 6.R.61 Inactive communal population 6.R.62 Business areas without resident population 0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0		6 Elderly people in social rented flats	19		0.2			
S. Urban Adversity								
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5.0.50 Struggling younger people in mixed tenure 5.0.51 Young people in small, low cost terraces 5.P. Struggling Estates 5.P.52 Poorer families, many children, terraced housing 5.P.53 Low income terraces 5.P.54 Multi-ethnic, purpose-built estates 5.P.55 Deprived and ethnically diverse in flats 5.P.56 Low income large families in social rented semis 5.P.56 Low income large families in social rented semis 5.Q. Difficult Circumstances 5.Q.57 Social rented flats, families and single parents 5.Q.58 Singles and young families, some receiving benefits 5.Q.59 Deprived areas and high-rise flats 6.R. Not Private Households 6.R. 60 Active communal population 6.R.61 Inactive communal population 6.R.62 Business areas without resident population 0 0.1 0.2 10 0.1 1.0 1.5 1.6 1.9 1.0 0.0 0.9 1 1.0 0.0 0.8 0 1.0 0.0 0.8 0 1.0 0.0 0.8 0 1.0 0.0 0.8 0 1.0 0.0 0.8 0 1.0 0.0 0.8 0 1.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0 0.0								
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5.P.55 Deprived and ethnically diverse in flats 5.P.55 Low income large families in social rented semis 5.Q. Difficult Circumstances 5.Q.57 Social rented flats, families and single parents 5.Q.58 Singles and young families, some receiving benefits 5.Q.59 Deprived areas and high-rise flats 6. Not Private Households 6.R. Not Private Households 6.R. Ok Active communal population 6.R.60 Active communal population 6.R.61 Inactive communal population 6.R.62 Business areas without resident population 0 0.0 0.0 0.2 10 0 0.8 1.9 81 0 0.0 0.4 1.1 106 0 0 0.4 1.1 106 0 0 0 0.4 1.1 106 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	5.P.53	B Low income terraces	3	0.0	1.0	4		
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5.Q.58 Singles and young families, some receiving benefits 5.Q.59 Deprived areas and high-rise flats 6. Not Private Households 6.R. Not Private Households 6.R.60 Active communal population 6.R.61 Inactive communal population 6.R.62 Business areas without resident population 0 0 1.5 28 0.4 1.1 40			00	1 7	1 1	106		
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6.R Not Private Households 6.R.60 Active communal population 2 0.0 0.2 10 6.R.61 Inactive communal population 49 0.6 0.3 170 6.R.62 Business areas without resident population 0			36	0.4	1.1	40		
6.R.60 Active communal population 2 0.0 0.2 10 6.R.61 Inactive communal population 49 0.6 0.3 170 6.R.62 Business areas without resident population 0								
6.R.61 Inactive communal population 49 0.6 0.3 170 6.R.62 Business areas without resident population 0		Active communal population						
	6.R.61	Inactive communal population	49		0.3			
Total workers 8,430	D.K.b2		U					
·		Total workers	8,430					





HOME

WHAT IS WORKFORCE ACORN?

CATEGORY

GROUP

TYPE

MAP

DOMINANT WORKFORCE ACORN GROUP

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MAP OF AREA

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Source: OS Open Data 2018

Area: P03358_Athelstan Arms, Bournemouth, BH6 5JZ (1 Mile contour) Christohurch ×

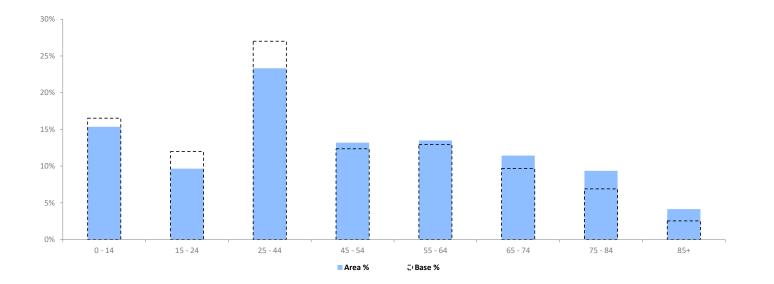


POPULATION PROJECTIONS

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Area: P03358_Athelstan Arms, Bournemouth, BH6 5JZ (1 Mile contour)

	Area Profile	Area %	Base %	Index av=100	0	100	200
0 - 14	5,238	15.4	16.5	93		_1	
15 - 24	3,291	9.7	12.0	80			
25 - 44	7,952	23.3	27.0	86			
45 - 54	4,499	13.2	12.4	107			
55 - 64	4,601	13.5	13.0	104		1	
65 - 74	3,900	11.4	9.7	118			
75 - 84	3,188	9.4	6.9	136			
85+	1,415	4.2	2.5	163			
Total population	34,084						





EXPENDITURE

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Area: P03358_Athelstan Arms, Bournemouth, BH6 5JZ (1 Mile contour)

Base: Great Britain Year: 2024

EXPENDITURE ESTIMATES PER WEEK

	Area Spend	Area spend per hhs	Base spend per hhs	Index av=100	0	100	200
COICOP Categories							
1. Food & non-alcoholic beverages	£1,381,925	£89.78	£92.53	97			
2. Alcoholic beverages, tobacco and narcotics	£412,764	£26.82	£29.81	90			
3. Clothing & Footwear	£613,804	£39.88	£44.48	90			
4. Housing, water, electricity, gas and other fuels	£1,569,724	£101.98	£106.80	95			
5. Furnishings, equipment and routine maintenance	£762,393	£49.53	£52.65	94			
6. Health	£323,403	£21.01	£21.84	96		1	
7. Transport	£1,881,337	£122.23	£125.67	97			
8. Communication	£260,664	£16.94	£19.03	89			
9. Recreation & Culture	£1,438,574	£93.46	£98.79	95			
10. Education	£313,014	£20.34	£21.71	94			
11. Restaurants & Hotels	£1,550,979	£100.77	£103.11	98			
12. Miscellaneous goods and services	£2,199,991	£142.93	£135.92	105		- 1	
Total Expenditure	£12,708,571	£825.66	£852.33	97		1	

Expenditure calculated for RF Centres includes weighted residential, worker and tourist spend; for RF catchments it includes weighted residential spend only. For all other catchments it includes residential, online and domestic tourist spend (all spend originating from these areas).

The figures are calculated from data from the Living Costs and Family (LCF) survey conducted by the Office for National Statistics. The analyses in this report are carried out by CACI and those who carried out the original collection and analysis of the data bear no responsibility for their further analysis or interpretation. The spend figures are based on current prices for the year stated at the top of the report. The Classification of Individual Consumption by Purpose (COICOP) is published by the UN Statistics Division to provide an international standard for the reporting of expenditure. Totals are controlled to national figures supplied by ONS Consumer Trends.



CENSUS DEMOGRAPHICS

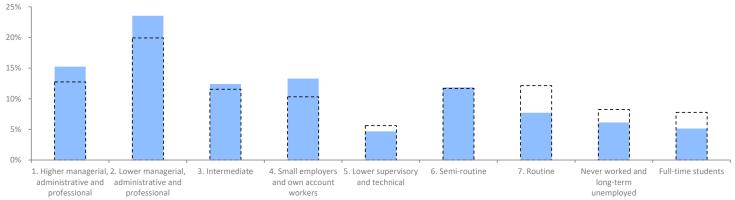
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Area: P03358_Athelstan Arms, Bournemouth, BH6 5JZ (1 Mile contour)

Base: Great Britain Year: 2021

NS-SOCIO ECONOMIC CLASSIFICATION

	Area Profile	Area %	Base %	Index av=100	0	100	200
1. Higher managerial, administrative and professional	4,240	15.2	12.7	119			
2. Lower managerial, administrative and professional	6,554	23.5	19.9	118			
3. Intermediate	3,450	12.4	11.5	107			
4. Small employers and own account workers	3,698	13.3	10.3	129			
5. Lower supervisory and technical	1,305	4.7	5.6	84			
6. Semi-routine	3,305	11.9	11.7	102			
7. Routine	2,146	7.7	12.1	64			
Never worked and long-term unemployed	1,709	6.1	8.2	74			
Full-time students	1,432	5.1	7.8	66			
Total population	27,839						



■ Area % □ Base %