

# CGA LICENCED PREMISES - LICENCES

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Area: P01184\_Parkers, Hull, HU3 6NS (1 Mile conti  
Base: Great Britain  
Year: 2024

Licence Type	Profile	Per 1000 Pop (Area)	Per 1000 Pop (Base)	Index	0	100	200
<b>Pubs and Bars</b>							
Branded Food Pub	0	0.0	3.3	0	<div><div></div></div>		
Cocktail Bar	1	2.4	1.4	172	<div><div></div></div>		
Community Pub	15	36.0	26.7	135	<div><div></div></div>		
Craft Bar	0	0.0	1.2	0	<div><div></div></div>		
Educational Bar	0	0.0	0.9	0	<div><div></div></div>		
Late Night Bar	3	7.2	2.0	366	<div><div></div></div>		
Themed Bar	0	0.0	0.4	0	<div><div></div></div>		
Themed Pub	0	0.0	0.3	0	<div><div></div></div>		
Unbranded Food Pub	4	9.6	13.7	70	<div><div></div></div>		
Unthemed High Street Pub	4	9.6	8.9	108	<div><div></div></div>		
Wine Bar	1	2.4	1.0	244	<div><div></div></div>		
<b>Restaurants and Cafes</b>							
Bar Restaurant	2	4.8	5.0	97	<div><div></div></div>		
Cafe/Delicatessen	0	0.0	1.9	0	<div><div></div></div>		
Casual Dining Restaurant	0	0.0	7.8	0	<div><div></div></div>		
Restaurant	12	28.8	22.6	127	<div><div></div></div>		
<b>Accomodation and Functions</b>							
Conference/Exhibition/Function/Banquet	0	0.0	3.5	0	<div><div></div></div>		
Guest/Boarding House	2	4.8	2.6	186	<div><div></div></div>		
Hotel	0	0.0	10.8	0	<div><div></div></div>		
<b>Sports and Community</b>							
Bowling Alley	0	0.0	0.3	0	<div><div></div></div>		
Commercially Run Sports Venue/Stadium	2	4.8	0.5	1000	<div><div></div></div>		
Golf Club	0	0.0	3.1	0	<div><div></div></div>		
Local Sports Club	2	4.8	11.9	40	<div><div></div></div>		
Snooker Club	0	0.0	0.0	0	<div><div></div></div>		
Social Club	4	9.6	12.0	80	<div><div></div></div>		
Spa and Country Club	0	0.0	0.2	0	<div><div></div></div>		
Sports and Leisure Centre	2	4.8	1.9	247	<div><div></div></div>		
<b>Entertainment and Leisure</b>							
Arena	0	0.0	0.0	0	<div><div></div></div>		
Ballroom	0	0.0	0.0	0	<div><div></div></div>		
Bingo Hall	0	0.0	0.4	0	<div><div></div></div>		
Casino	0	0.0	0.2	0	<div><div></div></div>		
Cinema	0	0.0	0.5	0	<div><div></div></div>		
Holiday/Caravan Park	0	0.0	1.3	0	<div><div></div></div>		
Nightclub	0	0.0	1.2	0	<div><div></div></div>		
Street Market	0	0.0	0.0	0	<div><div></div></div>		
Theatre	0	0.0	1.0	0	<div><div></div></div>		
Unknown	0	0.0	0.0	0	<div><div></div></div>		

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Year: 2024

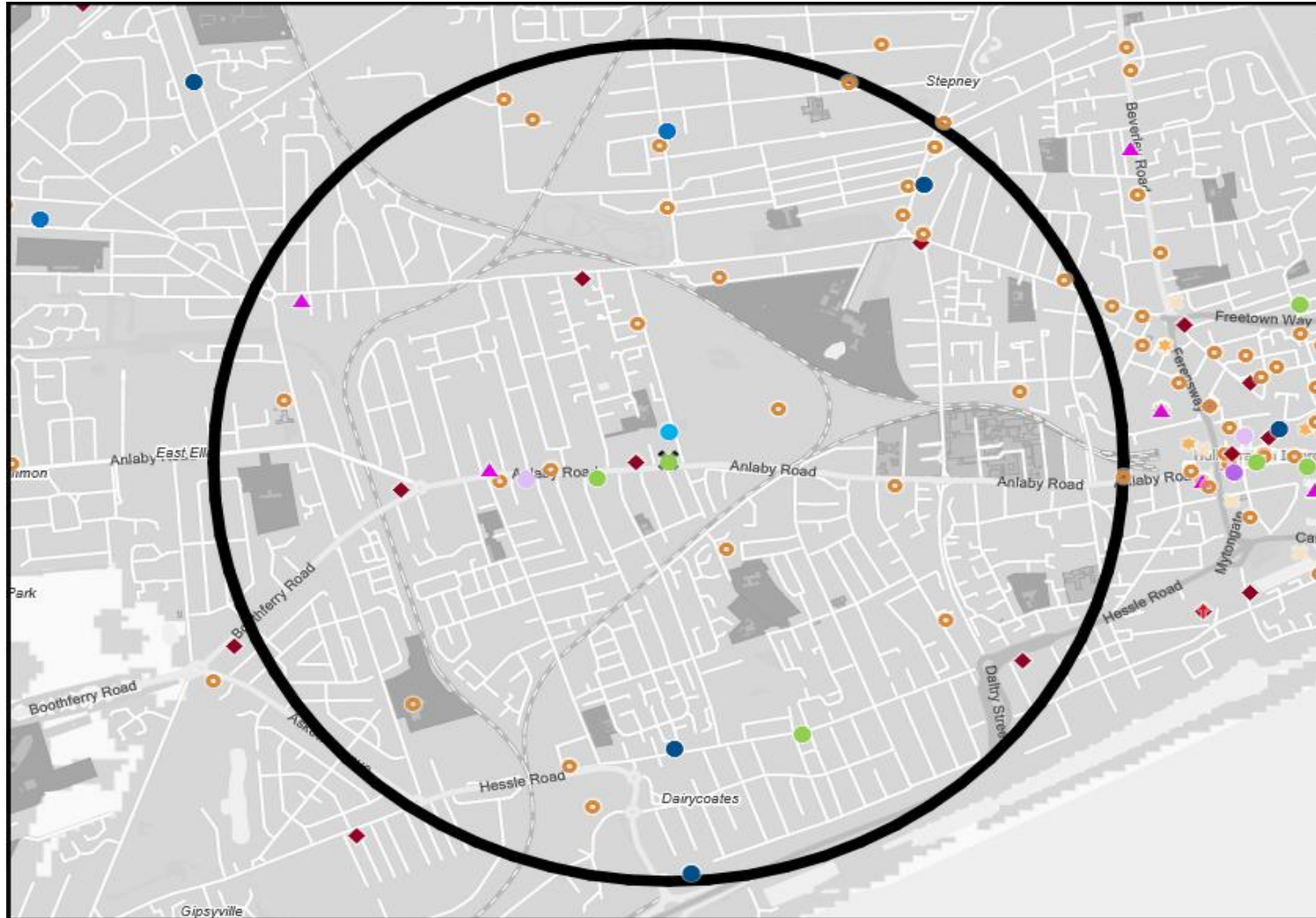
Name	Description	License Type	Owner Name	Postcode
Maltshovel	Stonegate Pub Company	Community Pub	Stonegate Pub Company	HU 3 6SH
Clarendon	Independent Free	Community Pub	Independent Free	HU 3 1DS
Botanic Hotel	*Other Small Retail Groups	Community Pub	*Other Small Retail Groups	HU 3 1LR
Polar Bear	Independent Free	Late Night Bar	Independent Free	HU 3 1LR
Marlborough Hotel	Independent Free	Guest/Boarding House	Independent Free	HU 3 1LU
Alexandra Hotel	*Other Small Retail Groups	Community Pub	*Other Small Retail Groups	HU 3 2AB
Ryder Social Club	Independent Free	Social Club	Independent Free	HU 3 2SJ
Rayners	Admiral Taverns Ltd	Unthemed High Street F	Admiral Taverns Ltd	HU 3 4BL
Halfway	Marston's	Unthemed High Street F	Marston's	HU 3 5AA
Dairycoates	Independent Free	Unthemed High Street F	Independent Free	HU 3 5JA
New Griffin	Admiral Taverns Ltd	Community Pub	Admiral Taverns Ltd	HU 3 6EN
William Gemmel	Independent Free	Social Club	Independent Free	HU 3 6EN
Aegean Greek Taverna	Independent Free	Restaurant	Independent Free	HU 3 6EN
Brickmakers Arms	Punch Pub Company	Community Pub	Punch Pub Company	HU 3 6JB
New Walton Club	Independent Free	Social Club	Independent Free	HU 3 6JR
Halfway House	*Other Small Retail Groups	Community Pub	*Other Small Retail Groups	HU 3 6LD
Parkers	Admiral Taverns Ltd	Community Pub	Admiral Taverns Ltd	HU 3 6NS
Carlton Hotel	Independent Free	Restaurant	Independent Free	HU 3 6QR
Tandoori Mahal Restaurant	Independent Free	Restaurant	Independent Free	HU 3 6ST
Silver Cod	Trust Inns Limited	Community Pub	Trust Inns Limited	HU 3 6SZ
Three Tuns	Unknown	Community Pub	Unknown	HU 3 6UH
Old Zoological	Greene King	Community Pub	Greene King	HU 5 3QA
Avenue	Mitchells & Butlers	Unbranded Food Pub	Mitchells & Butlers	HU 5 3TS
Hull Golf Centre	Independent Free	Sports and Leisure Cent	Independent Free	HU 5 4JB
Hull Indoor Cricket Club	Independent Free	Local Sports Club	Independent Free	HU 5 4JF
Hastings Hotel	Trust Inns Limited	Community Pub	Trust Inns Limited	HU 5 5BE
Bowery	Marston's	Unbranded Food Pub	Marston's	HU 5 3QA
Pave	Independent Free	Community Pub	Independent Free	HU 5 3QA
Social Distortion	Independent Free	Restaurant	Independent Free	HU 5 3QA
Hull Football Club	Independent Free	Commercially Run Sport	Independent Free	HU 3 6HU
Albert Hotel	*Other Small Retail Groups	Community Pub	*Other Small Retail Groups	HU 3 6PB
El Toro	Independent Free	Restaurant	Independent Free	HU 5 3RX
Thai House Restaurant	Independent Free	Restaurant	Independent Free	HU 5 3QY
Accomplice	Independent Free	Bar Restaurant	Independent Free	HU 5 3QA
Gianni Bistro	Independent Free	Restaurant	Independent Free	HU 5 3QG
Garbutts	Independent Free	Unbranded Food Pub	Independent Free	HU 5 3QG
Chic	Independent Free	Restaurant	Independent Free	HU 3 1QH
Madras Restaurant	Independent Free	Restaurant	Independent Free	HU 3 2SE
Underdog	Independent Free	Late Night Bar	Independent Free	HU 5 3QA
Ciao Bistro	Independent Free	Restaurant	Independent Free	HU 5 3TG
West Hull Amateur Rugby League Footb	Independent Free	Local Sports Club	Independent Free	HU 4 6LQ
Red Sails	Marston's	Unbranded Food Pub	Marston's	HU 3 4AE
Atom Bar	Independent Free	Unthemed High Street F	Independent Free	HU 5 3QG
Greek Restaurant	Independent Free	Restaurant	Independent Free	HU 5 3HS
Crafted	Independent Free	Bar Restaurant	Independent Free	HU 5 3QG
Cognac	Independent Free	Restaurant	Independent Free	HU 5 3SS
Hull Greyhounds	Independent Free	Commercially Run Sport	Independent Free	HU 3 3QT
Chanterlands Cafe Bar	Independent Free	Wine Bar	Independent Free	HU 5 3SS
Trees Guest House	Independent Free	Guest/Boarding House	Independent Free	HU 3 1LE
Arthouse	Independent Free	Cocktail Bar	Independent Free	HU 5 3QA
Dive	Independent Free	Late Night Bar	Independent Free	HU 5 3QY
1 Troop Bar	Independent Free	Social Club	Independent Free	HU 4 6BN
80 Days Bierhaus	Independent Free	Community Pub	Independent Free	HU 5 3QA
Teamsport Go Karting	Independent Free	Sports and Leisure Cent	Independent Free	HU 3 4UL

# MAP OF AREA

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Source: OS Open Data 2018

Area: P01184\_Parkers, Hull, HU3 6NS (1 Mile contour)



## KEY

### Large pub co's & bars

- Admiral Taverns Ltd
- Ei Group
- Greene King
- Marston's
- Mitchells & Butlers
- Punch Pub Company
- Shepherd Neame
- Star Pubs & Bars
- Stonegate Pub Company
- Wetherspoon
- Whitbread

### Small to medium pub co's & bars

- ▲ Family Brewers with pubs

### Hotels

- ✕ Hotels

### Restaurants

- ★ Restaurants

### Leisure

- ➔ Leisure

### Independent

- Independent

### Other

- ◆ Other

- ✕ Site Location
- Boundary

ACORN CATEGORY PROFILE - HOUSEHOLDS

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Area: P01184\_Parkers, Hull, HU3 6NS (1 Mile contour)  
Base: Great Britain  
Year: 2024

Acorn Category Description			Area Profile	% for Area	% for Base	Index 0	100	200
<div></div>	1	Luxury Lifestyles	0	0.0	3.1	0	<div></div>	
<div></div>	2	Established Affluence	51	0.3	12.3	2	<div></div>	
<div></div>	3	Thriving Neighbourhoods	767	4.0	22.6	18	<div></div>	
<div></div>	4	Steadfast Communities	2,994	15.8	25.2	63	<div></div>	
<div></div>	5	Stretched Society	7,388	39.0	21.1	185	<div></div>	
<div></div>	6	Low Income Living	7,750	40.9	15.4	266	<div></div>	
<div></div>	7	Not Private Households	17	0.1	0.4	23	<div></div>	
Total households			18,967					

Acorn Category Pen Portrait

6

Low Income Living

4.4M  
UK Households

15.5%  
of UK

Predominant Housing Type

Flats

Predominant Housing Tenure

Socially rented

Savings & Investments

Very low

This category contains the most deprived areas of towns and cities across the UK, with the lowest incomes. It contains a higher proportion of single people across the age groups, socially renting their flats.

Groups within Low Income Living

S Cash-strapped Families

T Constrained Pensioners

U Challenging Circumstances

48%

21%

31%



CATEGORY

GROUP

TYPE

MAP

WHAT IS ACORN?

## ACORN GROUP PROFILE - HOUSEHOLDS

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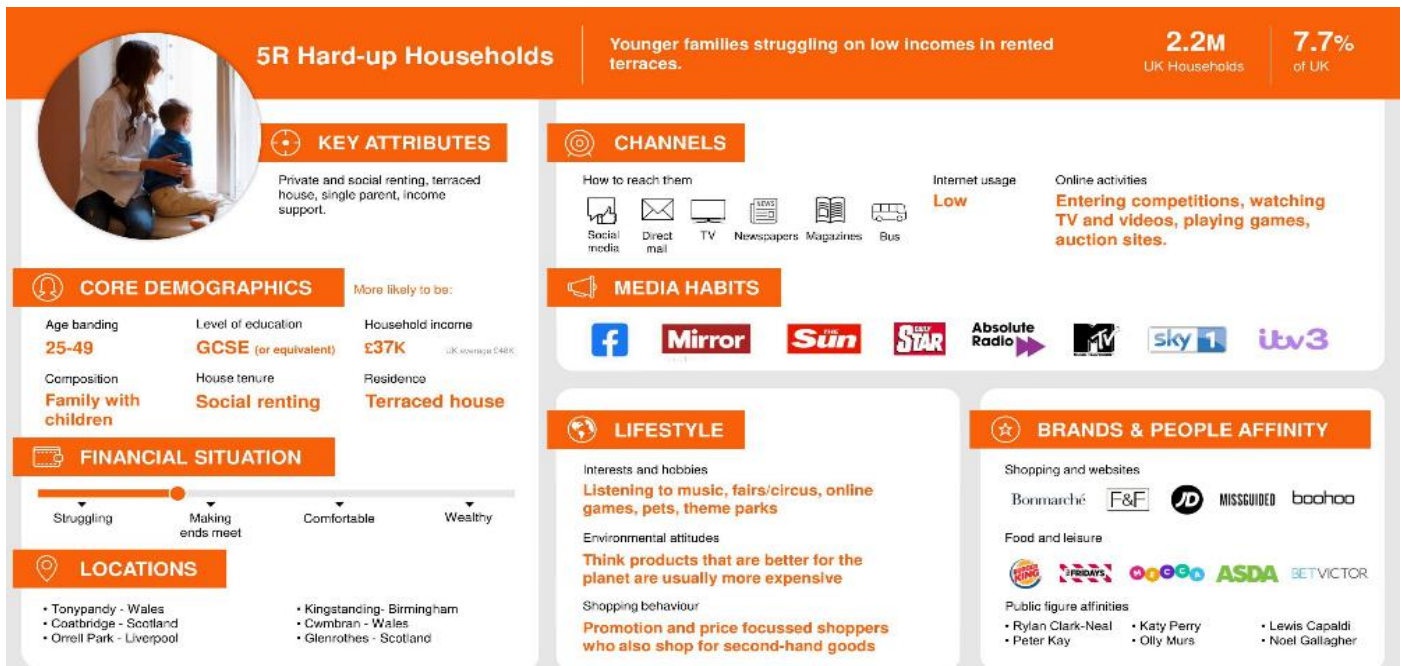
Area: P01184\_Parkers, Hull, HU3 6NS (1 Mile contour)

Base: Great Britain

Year: 2024

Acorn Group Description	Area Profile	% for Area	% for Base	Index	0	100	200
<b>1. Luxury Lifestyles</b>							
1.A Exclusive Addresses	0	0.0	0.3	0			
1.B Flourishing Capital	0	0.0	1.0	0			
1.C Upmarket Families	0	0.0	1.8	0			
<b>2. Established Affluence</b>							
2.D Commuter Belt Wealth	51	0.3	9.1	3			
2.E Prosperous Professionals	0	0.0	3.2	0			
<b>3. Thriving Neighbourhoods</b>							
3.F Mature Success	44	0.2	7.0	3			
3.G Settled Suburbia	312	1.6	5.2	32			
3.H Metropolitan Surroundings	0	0.0	1.6	0			
3.I Up-and-coming Urbanites	90	0.5	3.2	15			
3.J Aspiring Communities	321	1.7	5.5	31			
<b>4. Steadfast Communities</b>							
4.K Semi-rural Maturity	39	0.2	6.7	3			
4.L Traditional Homeowners	678	3.6	6.0	60			
4.M Family Renters	2,051	10.8	4.6	237			
4.N Urban Diversity	0	0.0	2.6	0			
4.O Stable Seniors	226	1.2	5.3	22			
<b>5. Stretched Society</b>							
5.P Tenant Living	789	4.2	8.3	50			
5.Q Limited Budgets	423	2.2	5.2	43			
5.R Hard-up Households	6,176	32.6	7.6	428			
<b>6. Low Income Living</b>							
6.S Cash-strapped Families	4,306	22.7	7.3	310			
6.T Constrained Pensioners	1,648	8.7	3.3	264			
6.U Challenging Circumstances	1,796	9.5	4.8	199			
<b>7. Not Private Households</b>							
7.V Not Private Households	17	0.1	0.4	23			
<b>Total households</b>	<b>18,967</b>						

## Acorn Group Pen Portrait



CATEGORY

GROUP

TYPE

MAP

WHAT IS ACORN?

## ACORN TYPE PROFILE - HOUSEHOLDS

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Area: P01184\_Parkers, Hull, HU3 6NS (1 Mile contour)

Base: Great Britain

Year: 2024

Sort by:  Acorn Structure  
 Index  
 Profile %

Acorn Type Description				Area Profile	% for Area	% for Base	Index	0	100	200
1- Luxury Lifestyles										
1.A Exclusive Addresses										
	1.A.1	High-flyers in luxury apartments and townhouses		0	0.0	0.1	0	<div></div>		
	1.A.2	Wealthy, gentrified areas		0	0.0	0.1	0	<div></div>		
	1.A.3	Asset-rich, out-of-town older families		0	0.0	0.1	0	<div></div>		
1.B Flourishing Capital										
	1.B.4	High-end professionals in city flats		0	0.0	0.5	0	<div></div>		
	1.B.5	Successful young families in smart urban areas		0	0.0	0.5	0	<div></div>		
1.C Upmarket Families										
	1.C.6	Executives in expensive suburban houses		0	0.0	1.1	0	<div></div>		
	1.C.7	Prosperous families in green-belt areas with substantial homes		0	0.0	0.8	0	<div></div>		
2- Established Affluence										
2.D Commuter Belt Wealth										
	2.D.8	Affluent, older homeowners		0	0.0	2.1	0	<div></div>		
	2.D.9	Families and couples in comfortable homes		0	0.0	1.6	0	<div></div>		
	2.D.10	Well-off families in larger semis		51	0.3	1.1	24	<div></div>		
	2.D.11	Mature and moneyed out-of-towners		0	0.0	2.1	0	<div></div>		
	2.D.12	Well-to-do empty nesters in detached houses		0	0.0	2.2	0	<div></div>		
2.E Prosperous Professionals										
	2.E.13	Families in leafy suburbs		0	0.0	1.3	0	<div></div>		
	2.E.14	Upmarket young families in terraces		0	0.0	0.9	0	<div></div>		
	2.E.15	Educated professionals renting flats		0	0.0	1.0	0	<div></div>		
3- Comfortable Communities										
3.F Mature Success										
	3.F.16	Families and couples in detached houses		44	0.2	2.0	12	<div></div>		
	3.F.17	Older, rural empty nesters and couples		0	0.0	2.7	0	<div></div>		
	3.F.18	Countryside retirees in spacious houses		0	0.0	0.1	0	<div></div>		
	3.F.19	Sophisticated couples living comfortably in detached homes		0	0.0	2.3	0	<div></div>		
3.G Successful Suburbs										
	3.G.20	Mixed lifestages in semi-detached homes		0	0.0	2.4	0	<div></div>		
	3.G.21	Mid-life suburban living		312	1.6	2.7	60	<div></div>		
3.H Metropolitan Surroundings										
	3.H.22	Younger families and sharers in city terraces		0	0.0	1.0	0	<div></div>		
	3.H.23	Culturally diverse suburban families		0	0.0	0.7	0	<div></div>		
3.I Up-and-coming Urbanites										
	3.I.24	Young professionals renting city flats		0	0.0	1.3	0	<div></div>		
	3.I.25	Privately renting students and house sharers		0	0.0	0.3	0	<div></div>		
	3.I.26	Younger couples and singles in flats		90	0.5	1.7	29	<div></div>		
3.J Aspiring Communities										
	3.J.27	Professional families and couples in suburban, owner-occupied areas		0	0.0	3.2	0	<div></div>		
	3.J.28	Families and couples in terraces		321	1.7	2.3	74	<div></div>		
4- Steadfast Communities										
4.K Semi-rural Maturity										
	4.K.29	Senior home-owning couples		24	0.1	3.0	4	<div></div>		
	4.K.30	Empty nesters in owner-occupied detached homes		3	0.0	2.5	1	<div></div>		
	4.K.31	Comfortable, home-owning families and empty nesters		1	0.0	0.7	1	<div></div>		
	4.K.32	Older comfortable families and couples in detached, rural properties		0	0.0	0.5	0	<div></div>		
	4.K.33	Retirees in semi-detached and detached properties		11	0.1	0.1	81	<div></div>		
4.L Traditional Homeowners										
	4.L.34	Older owner-occupier households in semis		1	0.0	3.0	0	<div></div>		
	4.L.35	Settled communities, semi-detached properties		677	3.6	2.9	122	<div></div>		
4.M Family Renters										
	4.M.36	Cost-conscious families in terraces		2,018	10.6	2.2	482	<div></div>		
	4.M.37	Restricted residents, socially renting		33	0.2	2.4	7	<div></div>		
4.N Urban Diversity										
	4.N.38	Younger families, multi-occupancy and rented households		0	0.0	1.0	0	<div></div>		
	4.N.39	Diverse communities in smaller semis and terraces		0	0.0	0.7	0	<div></div>		
	4.N.40	Young families, limited means in terraced metropolitan areas		0	0.0	0.9	0	<div></div>		
4.O Stable Seniors										
	4.O.41	Living on modest means in terraces		186	1.0	2.7	36	<div></div>		
	4.O.42	Retired homeowners in semi-detached and detached houses		1	0.0	1.6	0	<div></div>		
	4.O.43	Older couples living in detached houses, rural communities		39	0.2	1.0	21	<div></div>		
5- Stretched Society										
5.P Tenant Living										
	5.P.44	Urban, aspiring flat dwellers		0	0.0	1.4	0	<div></div>		
	5.P.45	Privately renting squeezed professionals in flats		162	0.9	2.9	30	<div></div>		
	5.P.46	Sharers and students in private rentals		0	0.0	1.0	0	<div></div>		
	5.P.47	Singles and couples in rented flats		627	3.3	3.0	109	<div></div>		
5.Q Limited Budgets										
	5.Q.48	Routine occupations, socially renting families in semis		423	2.2	3.3	68	<div></div>		
	5.Q.49	Socially renting single adult households		0	0.0	1.9	0	<div></div>		
5.R Hard-up Households										
	5.R.50	Single-parent families in terraced housing		5,834	30.8	3.2	949	<div></div>		
	5.R.51	Older, single-person households on the outskirts of town		58	0.3	2.3	13	<div></div>		
	5.R.52	Socially renting families in terraces		284	1.5	2.0	73	<div></div>		
6- Low Income Living										
6.S Cash-strapped Families										
	6.S.53	Diverse families and sharers in flats		0	0.0	1.7	0	<div></div>		
	6.S.54	Young families in socially rented semis		579	3.1	1.9	164	<div></div>		
	6.S.55	Families in low-value terraced housing		3,683	19.4	3.0	645	<div></div>		
	6.S.56	Diverse young families in rented terraces and flats		44	0.2	0.8	30	<div></div>		
6.T Constrained Pensioners										
	6.T.57	Older renters in flats and tenements		1,469	7.7	2.0	389	<div></div>		
	6.T.58	Poorer pensioners in semis		179	0.9	1.3	72	<div></div>		
6.U Challenging Circumstances										
	6.U.59	Students and sharers in multi-occupancy flats		0	0.0	0.2	0	<div></div>		
	6.U.60	Socially renting single adult households in flats		340	1.8	0.9	199	<div></div>		
	6.U.61	Socially rented flats, singles and pensioners		1,456	7.7	3.6	212	<div></div>		
7- Not Private Households										
7.V Not Private Households										
	7.V.62	Students in halls of residence		4	0.0	0.1	16	<div></div>		
	7.V.63	Active communal populations		1	0.0	0.0	11	<div></div>		
	7.V.64	Inactive communal populations		12	0.1	0.2	30	<div></div>		
	7.V.65	Non-residential postcodes		0	0.0	0.0	0	<div></div>		
Total households				18,967						

CATEGORY

GROUP

TYPE

MAP

WHAT IS ACORN?

## DOMINANT ACORN CATEGORY - HOUSEHOLDS

Area: P01184\_Parkers, Hull, HU3 6NS (1 Mile contour)

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Source: OS Open Data 2018



- Dominant Acorn Category
- % Luxury Lifestyles
- % Established Affluence
- % Thriving Neighbourhoods
- % Steadfast Communities
- % Stretched Society
- % Low Income Living
- Dominant Acorn Group

## Acorn Categories

1. Luxury Lifestyles
2. Established Affluence
3. Thriving Neighbourhoods
4. Steadfast Communities
5. Stretched Society
6. Low Income Living
7. Not Private Households

Area Boundary



CATEGORY

GROUP

TYPE

MAP

WHAT IS ACORN?

## ACORN - WHAT IS IT?



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### WHAT IS ACORN?

Acorn is the leading geodemographic segmentation of residential neighbourhoods in the UK. It classifies each postcode in the country into one of 7 categories, 22 groups and 65 types that give a distinctive picture of the kinds of people who live in an area.

Acorn is a powerful targeting tool that combines geography with demographics and lifestyle information, and the places where people live with their underlying characteristics and behaviour, to create a tool for understanding the different types of people in different areas throughout the country. It provides a detailed understanding of the people who interact with your organisation and helps you learn about their relationship with you. This knowledge gives you the opportunity to target, acquire and develop profitable customer relationships and improve service delivery.

### ACORN STRUCTURE

CATEGORY	GROUP	TYPE
1. Luxury Lifestyles	1.A. Exclusive Addresses	1-3
	1.B. Flourishing Capital	4-5
	1.C. Upmarket Families	6-7
2. Established Affluence	2.D. Commuter-Belt Wealth	8-12
	2.E. Prosperous Professionals	13-15
3. Thriving Neighbourhoods	3.F. Mature Success	16-19
	3.G. Settled Suburbia	20-21
	3.H. Metropolitan Surroundings	22-23
	3.I. Up-and-Coming Urbanites	24-26
	3.J. Aspiring Communities	27-28
4. Steadfast Communities	4.K. Semi-Rural Maturity	29-33
	4.L. Traditional Homeowners	34-35
	4.M. Family Renters	36-37
	4.N. Urban Diversity	38-40
	4.O. Stable Seniors	41-43
5. Stretched Society	5.P. Tenant Living	44-47
	5.Q. Limited Budgets	48-49
	5.R. Hard-Up Households	50-52
6. Low Income Living	6.S. Cash-Strapped Families	53-56
	6.T. Constrained Pensioners	57-58
	6.U. Challenging Circumstances	59-61
7. Not Private Households	7.V. Not Private Households	62-65

### ADDITIONAL INFORMATION



For more information, click here to visit the website:

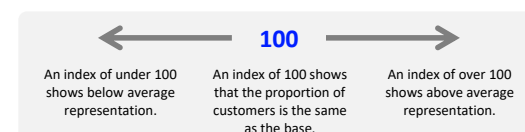
### INTERPRETING THE REPORT

The Acorn Detailed Report helps you understand the underlying demographics and lifestyle attributes of your catchment by comparing them to the GB/UK average.

#### AREA PROFILE

Total figures exclude business addresses without residential population

#### INDEX

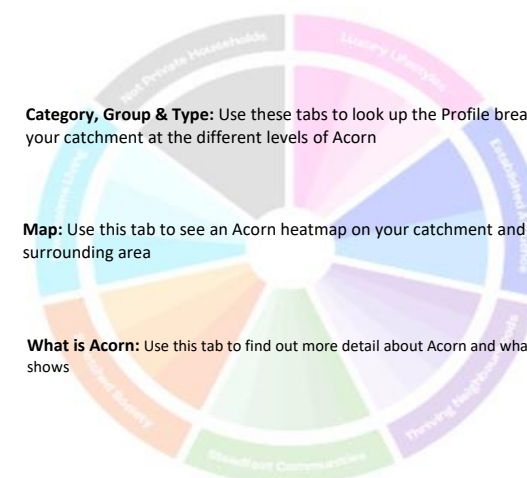


#### PERCENTAGE

**% for Area:** Calculates the percentages of each category, group or type for the catchment

**% for Base:** Calculates the percentages of each category, group or type for the base catchment

### REPORT INFORMATION





# MAP OF AREA

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Source: OS Open Data 2018

Area: P01184\_Parkers, Hull, HU3 6NS (1 Mile contour)

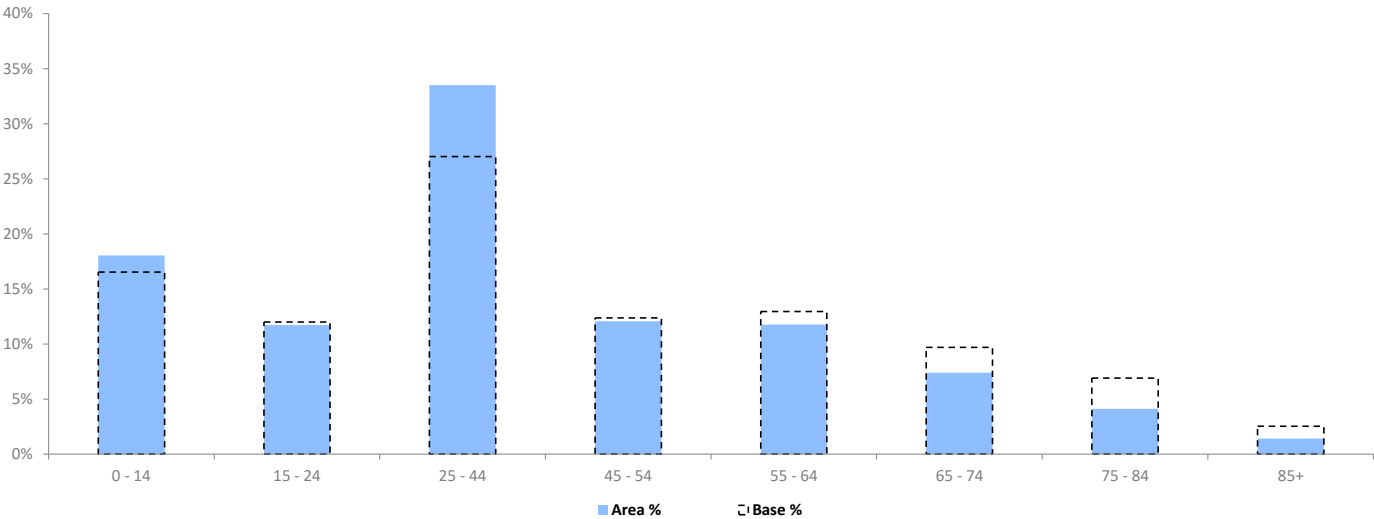


# POPULATION PROJECTIONS

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Area:	P01184_Parkers, Hull, HU3 6NS (1 Mile contour)
Base:	Great Britain
Year:	2024

	Area Profile	Area %	Base %	Index av=100	0	100	200
0 - 14	7,524	18.0	16.5	109			
15 - 24	4,888	11.7	12.0	98			
25 - 44	13,976	33.5	27.0	124			
45 - 54	5,035	12.1	12.4	98			
55 - 64	4,908	11.8	13.0	91			
65 - 74	3,082	7.4	9.7	76			
75 - 84	1,715	4.1	6.9	60			
85+	586	1.4	2.5	55			
Total population	41,714						



EXPENDITURE

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Area:	P01184_Parkers, Hull, HU3 6NS (1 Mile contour)
Base:	Great Britain
Year:	2024

EXPENDITURE ESTIMATES PER WEEK

	Area Spend	Area spend per hhs	Base spend per hhs	Index av=100	0	100	200
<b>COICOP Categories</b>							
1. Food & non-alcoholic beverages	£1,399,395	£73.78	£92.53	80			
2. Alcoholic beverages, tobacco and narcotics	£631,618	£33.30	£29.81	112			
3. Clothing & Footwear	£648,409	£34.19	£44.48	77			
4. Housing, water, electricity, gas and other fuels	£1,476,799	£77.86	£106.80	73			
5. Furnishings, equipment and routine maintenance	£712,336	£37.56	£52.65	71			
6. Health	£214,364	£11.30	£21.84	52			
7. Transport	£1,700,316	£89.65	£125.67	71			
8. Communication	£299,931	£15.81	£19.03	83			
9. Recreation & Culture	£1,422,966	£75.02	£98.79	76			
10. Education	£291,116	£15.35	£21.71	71			
11. Restaurants & Hotels	£1,514,886	£79.87	£103.11	77			
12. Miscellaneous goods and services	£1,937,593	£102.16	£135.92	75			
<b>Total Expenditure</b>	<b>£12,249,727</b>	<b>£645.84</b>	<b>£852.33</b>	<b>76</b>			

Expenditure calculated for RF Centres includes weighted residential, worker and tourist spend; for RF catchments it includes weighted residential spend only. For all other catchments it includes residential, online and domestic tourist spend (all spend originating from these areas).

The figures are calculated from data from the Living Costs and Family (LCF) survey conducted by the Office for National Statistics. The analyses in this report are carried out by CACI and those who carried out the original collection and analysis of the data bear no responsibility for their further analysis or interpretation. The spend figures are based on current prices for the year stated at the top of the report. The Classification of Individual Consumption by Purpose (COICOP) is published by the UN Statistics Division to provide an international standard for the reporting of expenditure. Totals are controlled to national figures supplied by ONS Consumer Trends.

CENSUS DEMOGRAPHICS

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Area:	P01184_Parkers, Hull, HU3 6NS (1 Mile contour)
Base:	Great Britain
Year:	2021

NS-SOCIO ECONOMIC CLASSIFICATION

	Area Profile	Area %	Base %	Index av=100	
1. Higher managerial, administrative and professional	1,782	5.4	12.7	42	
2. Lower managerial, administrative and professional	4,590	14.0	19.9	70	
3. Intermediate	2,945	9.0	11.5	78	
4. Small employers and own account workers	2,457	7.5	10.3	72	
5. Lower supervisory and technical	2,286	7.0	5.6	124	
6. Semi-routine	4,615	14.0	11.7	120	
7. Routine	7,624	23.2	12.1	191	
Never worked and long-term unemployed	4,442	13.5	8.2	164	
Full-time students	2,151	6.5	7.8	84	
Total population	32,892				

