

CGA LICENCED PREMISES - LICENCES

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Area: P04608_New Inn, Ashton under Lyne, OL6 6

Base: Great Britain Year: 2024

Licence Type	Profile	Per 1000 Pop (Area)	Per 1000 Pop (Base)	Index	0 100 20	00
Pubs and Bars						
Branded Food Pub	0	0.0	3.3	0		
Cocktail Bar	0	0.0	1.4	0		
Community Pub	16	45.0	26.7	168		
Craft Bar	0	0.0	1.2	0		
Educational Bar	1	2.8	0.9	299		
Late Night Bar	3	8.4	2.0	429		
Themed Bar	0	0.0	0.4	0		
Themed Pub	0	0.0	0.3	0		
Unbranded Food Pub	6	16.9	13.7	123		
Unthemed High Street Pub	10	28.1	8.9	316		
Wine Bar	0	0.0	1.0	0		
Restaurants and Cafes						
Bar Restaurant	0	0.0	5.0	0		
Cafe/Delicatessen	1	2.8	1.9	152		
Casual Dining Restaurant	2	5.6	7.8	73		
Restaurant	5	14.1	22.6	62		
Accomodation and Functions						
Conference/Exhibition/Function/Banquet	0	0.0	3.5	0		
Guest/Boarding House	0	0.0	2.6	0		
Hotel	1	2.8	10.8	26		
County and Community						
Sports and Community	0	0.0	0.2	0		
Bowling Alley	0 0	0.0	0.3 0.5	0 0		
Commercially Run Sports Venue/Stadium Golf Club	1	2.8	3.1	90		
Local Sports Club	2	2.6 5.6	11.9	47		
Snooker Club	0	0.0	0.0	0		
Social Club	3	8.4	12.0	70		
Spa and Country Club	0	0.0	0.2	0		
Sports and Leisure Centre	0	0.0	1.9	0		
Entertainment and Leisure Arena	0	0.0	0.0	0		
Ballroom	0	0.0	0.0	0		
Bingo Hall Casino	1 0	2.8	0.4 0.2	774		
Cinema	0	0.0 0.0	0.2	0 0		
	0	0.0	1.3	0		
Holiday/Caravan Park Nightclub	1	0.0 2.8	1.3	225		
Street Market	0	2.8 0.0	0.0	225 0		
Theatre	0	0.0	1.0	0		
Heatie	U	0.0	1.0	U		
Unknown	0	0.0	0.0	0		



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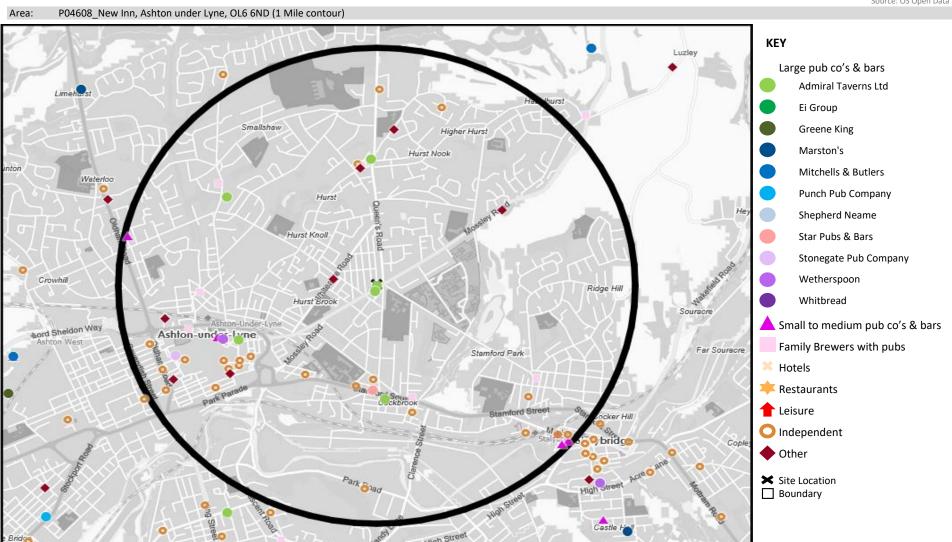
Name	Description	License Type	Owner Name	Postcode
Broadoak Hotel	Robinsons	Community Pub	Robinsons	OL 6 8QD
Alexandra	Independent Free	Social Club	Independent Free	OL 6 7DY
Sorriso	Independent Free	Restaurant	Independent Free	OL 6 6QW
Ashton Under Lyne Golf Club	Independent Free	Golf Club	Independent Free	OL 6 9HT
Feathers Hotel	*Other Small Retail Groups	Unbranded Food Pub	*Other Small Retail Groups	OL 6 6AD
Station	Independent Free	Hotel	Independent Free	OL 6 6XB
Old Fire Station	Amber Taverns	Unbranded Food Pub	Amber Taverns	OL 6 6DQ
Prince Of Orange	Robinsons	Unbranded Food Pub	Robinsons	OL 6 6DW
Bowling Green	Admiral Taverns Ltd	Unthemed High Street		OL 6 6EP
New Inn	Admiral Taverns Ltd	Community Pub	Admiral Taverns Ltd	OL 6 6ND
Miners Arms	Admiral Taverns Ltd	Community Pub	Admiral Taverns Ltd	OL 6 6NE
Warrington Arms	Admiral Taverns Ltd	Community Pub	Admiral Taverns Ltd	OL 6 6QR
White Horse	Star Pubs & Bars	Community Pub	Star Pubs & Bars	OL 6 6QW
Sycamore Inn	Robinsons	Community Pub	Robinsons	OL 6 6QX
Number Fifteen	Independent Free	Late Night Bar	Independent Free	OL 6 6AQ
Beau Geste	Stonegate Pub Company	Unthemed High Street	F Stonegate Pub Company	OL 6 7AE
Fat Lenny's Saloon	Independent Free	Late Night Bar	Independent Free	OL 6 7AP
Ash Tree	Wetherspoons GB	Unthemed High Street	F Wetherspoons GB	OL 6 6DA
Foresters Call	Independent Free	Unthemed High Street	F Independent Free	OL 6 7SQ
Star Inn	*Other Small Retail Groups		F *Other Small Retail Groups	OL 6 7SD
Hare & Hounds	*Other Small Retail Groups	Community Pub	*Other Small Retail Groups	OL 6 8HD
Ashton United Football Club	Independent Free	Local Sports Club	Independent Free	OL 6 8DY
Amaani	Independent Free	Restaurant	Independent Free	OL 6 8BQ
Old Ball Inn	Admiral Taverns Ltd	Community Pub	Admiral Taverns Ltd	OL 6 8QW
Heroes Of Waterloo	*Other Small Retail Groups	Unbranded Food Pub	*Other Small Retail Groups	OL 6 9DQ
Lord Nelson Inn	Unknown	Community Pub	Unknown	OL 6 9HJ
Royal Oak	Admiral Taverns Ltd	Community Pub	Admiral Taverns Ltd	OL 6 9HN
Halfway House	*Other Small Retail Groups	Community Pub	*Other Small Retail Groups	OL 6 9PS
Ridgehill Working Mens Club	Independent Free	Social Club	Independent Free	SK15 1NF
Fox Tavern	Daniel Thwaites plc	Community Pub	Daniel Thwaites plc	SK15 1NQ
White House	Hydes Anvil	Unthemed High Street	F Hydes Anvil	SK15 2AG
Khaleasi	Independent Free	Nightclub	Independent Free	SK15 2AJ
Q Inn	Hydes Anvil	Unbranded Food Pub	Hydes Anvil	SK15 2AL
Old Fleece	*Other Small Retail Groups	Unbranded Food Pub	*Other Small Retail Groups	SK15 2AL
Old Thirteenth Cheshire Astley Volunte	ee Independent Free	Unthemed High Street	-	SK15 2AL
Station Buffet Bar	Independent Free	Casual Dining Restaura	r Independent Free	SK15 1RF
Tame Valley Hotel	Independent Free	Community Pub	Independent Free	SK16 5LX
Beaconsfield Conservative Club	Independent Free	Social Club	Independent Free	OL 6 6QL
Ashton Cricket Bowling Club	Independent Free	Local Sports Club	Independent Free	OL 6 6RU
Indian Ocean	Independent Free	Restaurant	Independent Free	OL 6 6QH
Junction Inn	Robinsons	Community Pub	Robinsons	OL 6 8LP
Theatre Tavern	Independent Free	Community Pub	Independent Free	OL 6 7AP
Bridge Inn	Dukedom Ltd	Late Night Bar	Dukedom Ltd	SK15 2AH
Tameside College Of Tech	Independent Free	Educational Bar	Independent Free	OL 6 6PJ
Gala Bingo	Gala Group	Bingo Hall	Gala Group	OL 6 6DJ
Top End Bar	Unknown	Unthemed High Street	•	OL 6 6AD
Frankie & Bennys	Big Table Group Ltd	Casual Dining Restaura		OL 7 9BG
Hoppy Daze	Independent Free	Unthemed High Street		OL 6 6BP
Jade Garden	Independent Free	Restaurant	Independent Free	OL 6 6HA
Tapsters	Independent Free	Unthemed High Street	•	OL 6 6LA
Rosie's Coffee Bar And Kitchen	Independent Free	Cafe/Delicatessen	Independent Free	OL 6 7JJ
Lily's Indian Vegetarian Cusine	Independent Free	Restaurant	Independent Free	OL 6 7DY
Heavenlys Bar	Independent Free	Community Pub	Independent Free	OL 6 6LB
ricavelliya bul	macpendent rec	Community Fub	macpendent i i ee	OL U ULD



MAP OF AREA

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Source: OS Open Data 2018





acorn

CATEGORY GROUP TYPE MAP WHAT IS ACORN?

ACORN CATEGORY PROFILE - HOUSEHOLDS

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Area: P04608_New Inn, Ashton under Lyne, OL6 6ND (1 Mile contour)

Base: Great Britain Year: 2024

Acorn Cate	egory D	escription	Area Profile	% for Area	% for Base	Index 0	100	200
	1	Luxury Lifestyles	0	0.0	3.1	0		
	2	Established Affluence	135	0.9	12.3	7		
	3	Thriving Neighbourhoods	1,579	10.1	22.6	45		
	4	Steadfast Communities	3,371	21.6	25.2	86		
	5	Stretched Society	6,130	39.4	21.1	187		
	6	Low Income Living	4,297	27.6	15.4	180		
	7	Not Private Households	63	0.4	0.4	103	I	

Total households 15,575

Acorn Category Pen Portrait 5 Stretched Society Predominant Housing Type Terraced Prodominant Housing Tenure Privately rented Savings & Investments Low Traditional working class areas of Britain containing younger families, flat sharers and students privately renting their homes. Groups within Stretched Society P Tenant Living O Limited Budgets P Tenant Living O Limited Budgets F Hard-up Households 37%







CATEGORY GROUP TYPE MAP WHAT IS ACORN?

ACORN GROUP PROFILE - HOUSEHOLDS

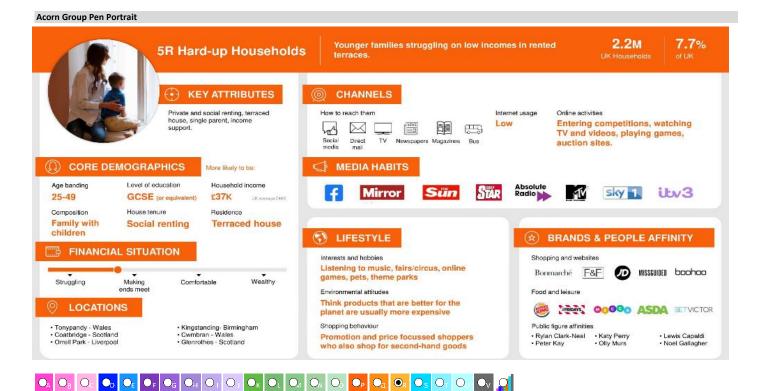
Area: P04608_New Inn, Ashton under Lyne, OL6 6ND (1 Mile contour)

Base: Great Britain Year: 2024

Total households

Group Des	scription	Area Profile	% for Area	% for Base	Index 0	100	
1 Luvum	, Lifestyles						
1. Luxury	Exclusive Addresses	0	0.0	0.3	0		
1.A 1.B	Flourishing Capital	0	0.0	1.0	0		
1.C	Upmarket Families	0	0.0	1.8	0		
	ished Affluence	U	0.0	1.0	U		
2. Establi	Commuter Belt Wealth	135	0.9	9.1	10		
2.E	Prosperous Professionals	0	0.0	3.2	0		
	ng Neighbourhoods	0	0.0	3.2	0		
3.F	Mature Success	404	2.6	7.0	37		
3.G	Settled Suburbia	1,034	6.6	5.2	128		
3.H	Metropolitan Surroundings	0	0.0	1.6	0		
3.1	Up-and-coming Urbanites	23	0.1	3.2	5		
3.J	Aspiring Communities	118	0.8	5.5	14		
	fast Communities		0.0	3.3			
4.K	Semi-rural Maturity	217	1.4	6.7	21		
4.L	Traditional Homeowners	1,666	10.7	6.0	179		
4.M	Family Renters	986	6.3	4.6	139		
4.N	Urban Diversity	432	2.8	2.6	107		
4.0	Stable Seniors	70	0.4	5.3	8		
5. Stretch	hed Society						
5.P	Tenant Living	498	3.2	8.3	39		
5.Q	Limited Budgets	1,939	12.4	5.2	239		
5.R	Hard-up Households	3,693	23.7	7.6	311		
6. Low In	ncome Living						
6.5	Cash-strapped Families	2,118	13.6	7.3	186		
6.T	Constrained Pensioners	498	3.2	3.3	97		
6.U	Challenging Circumstances	1,681	10.8	4.8	227		
7. Not Pr	rivate Households						
7.V	Not Private Households	63	0.4	0.4	103		

15,575







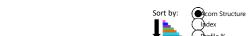




ACORN TYPE PROFILE - HOUSEHOLDS

Area: P04608_New Inn, Ashton under Lyne, OL6 6ND (1 Mile contour)

Base: Great Britain



Acorn Type Description			Area Profile	% for Area	% for Base	Index	0	100	20
Luxury Lifestyles									
1.A Exclusive Addresses	1.A.1 1.A.2	High-flyers in luxury apartments and townhouses Wealthy, gentrified areas Asset-rich, out-of-town older families	0 0	0.0 0.0 0.0	0.1 0.1	0			
1.B Flourishing Capital	1.A.3 1.B.4	High-end professionals in city flats	0	0.0	0.1 0.5	0			
1.C Upmarket Families	1.B.5 1.C.6	Successful young families in smart urban areas Executives in expensive suburban houses	0	0.0	0.5 1.1	0			
Established Affluence	1.C.7	Prosperous families in green-belt areas with substantial homes	Ō	0.0	0.8	0			
2.D Commuter Belt Wealth	2.D.11	Affluent, older homeowners Families and couples in comfortable homes Well-off families in larger semis Mature and moneyed out-of-towners Well-to-do empty nesters in detached houses	0 60 71 4 0	0.0 0.4 0.5 0.0	2.1 1.6 1.1 2.1 2.2	0 25 41 1 0			
2.E Prosperous Professionals	2.E.14	Families in leafy suburbs Upmarket young families in terraces Educated professionals renting flats	0 0	0.0 0.0 0.0	1.3 0.9 1.0	0 0 0			
Comfortable Communities 3.F Mature Success	2.2.25	Educated professionals renting note		0.0	1.0	Ü			
	3.F.16 3.F.17 3.F.18 3.F.19	Families and couples in detached houses Older, rural empty nesters and couples Countryside retirees in spacious houses Sophisticated couples living comfortably in detached homes	161 0 0 243	1.0 0.0 0.0 1.6	2.0 2.7 0.1 2.3	53 0 0 67			
3.G Successful Suburbs	3.G.20 3.G.21	Mixed lifestages in semi-detached homes Mid-life suburban living	0 1,034	0.0 6.6	2.4 2.7	0 243			
3.H Metropolitan Surroundings		Younger families and sharers in city terraces Culturally diverse suburban families	0	0.0 0.0	1.0 0.7	0			
3.I Up-and-coming Urbanites	3.I.24 3.I.25	Young professionals renting city flats Privately renting students and house sharers	0	0.0 0.0	1.3 0.3	0			
3.J Aspiring Communities	3.1.26	Younger couples and singles in flats	23	0.1	1.7	9			
Steadfast Communities	3.J.27 3.J.28	Professional families and couples in suburban, owner-occupied areas Families and couples in terraces	74 44	0.5 0.3	3.2 2.3	15 12			
4.K Semi-rural Maturity	4.K.29	Senior home-owning couples	65	0.4	3.0	14			
	4.K.30 4.K.31 4.K.32 4.K.33	Empty nesters in owner-occupied detached homes Comfortable, home-owning families and empty nesters Older comfortable families and couples in detached, rural properties Retirees in semi-detached and detached properties	152 0 0	1.0 0.0 0.0 0.0	2.5 0.7 0.5 0.1	39 0 0 0			
4.L Traditional Homeowners	4.L.34 4.L.35	Older owner-occupier households in semis Settled communities, semi-detached properties	159 1,507	1.0 9.7	3.0 2.9	34 331			
4.M Family Renters		Cost-conscious families in terraces Restricted residents, socially renting	985 1	6.3 0.0	2.2 2.4	286 0			
4.N Urban Diversity	4.N.38 4.N.39	Younger families, multi-occupancy and rented households Diverse communities in smaller semis and terraces Young families, limited means in terraced metropolitan areas	0 62 370	0.0 0.4 2.4	1.0 0.7 0.9	0 57 264	_	=_	
4.0 Stable Seniors	4.0.42	Living on modest means in terraces Retired homeowners in semi-detached and detached houses Older couples living in detached houses, rural communities	8 51 11	0.1 0.3 0.1	2.7 1.6 1.0	2 20 7			
Stretched Society 5.P Tenant Living	5.0.44					•			
C.O. Limited Budgete	5.P.45 5.P.46	Urban, aspiring flat dwellers Privately renting squeezed professionals in flats Sharers and students in private rentals Singles and couples in rented flats	0 72 0 426	0.0 0.5 0.0 2.7	1.4 2.9 1.0 3.0	0 16 0 90			
5.Q Limited Budgets		Routine occupations, socially renting families in semis Socially renting single adult households	1,710 229	11.0 1.5	3.3 1.9	335 76			
5.R Hard-up Households	5.R.51	Single-parent families in terraced housing Older, single-person households on the outskirts of town Socially renting families in terraces	3,067 107 519	19.7 0.7 3.3	3.2 2.3 2.0	608 29 163	_		
6.S Cash-strapped Families	6.6.53	Divines families and shower in flate	0	0.0	1.7	0			
CT Constrained Developmen	6.S.53 6.S.54 6.S.55 6.S.56	Diverse families and sharers in flats Young families in socially rented semis Families in low-value terraced housing Diverse young families in rented terraces and flats	0 759 824 535	0.0 4.9 5.3 3.4	1.7 1.9 3.0 0.8	0 263 176 444			
6.T Constrained Pensioners	6.T.57 6.T.58	Older renters in flats and tenements Poorer pensioners in semis	370 128	2.4 0.8	2.0 1.3	119 63	-	_	
6.U Challenging Circumstances	6.U.60	Students and sharers in multi-occupancy flats Socially renting single adult households in flats Socially rented flats, singles and pensioners	0 0 1,681	0.0 0.0 10.8	0.2 0.9 3.6	0 0 298			
Not Private Households 7.V Not Private Households	7.V.63 7.V.64	Students in halls of residence Active communal populations Inactive communal populations	0 6 57	0.0 0.0 0.4	0.1 0.0 0.2	0 79 175		=_	
	7.V.65		0	0.0	0.0	0			
		Total households	15,575						



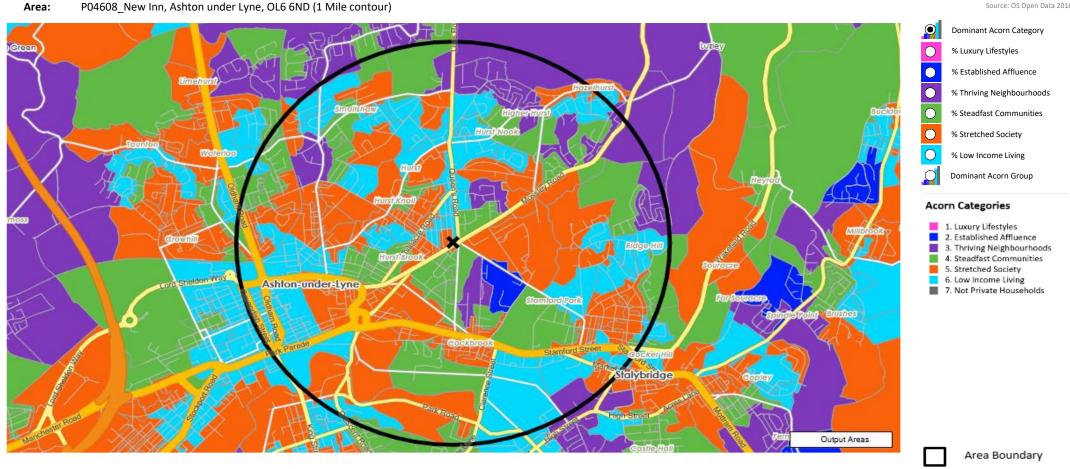


CATEGORY GROUP TYPE MAP WHAT IS ACORN?

DOMINANT ACORN CATEGORY - HOUSEHOLDS

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Source: OS Open Data 2018









CATEGORY GROUP TYPE MAP WHAT IS ACORN?

ACORN - WHAT IS IT?



WHAT IS ACORN?

Acorn is the leading geodemographic segmentation of residential neighbourhoods in the UK. It classifies each postcode in the country into one of 7 categories, 22 groups and 65 types that give a distinctive picture of the kinds of people who live in an area.

Acorn is a powerful targeting tool that combines geography with demographics and lifestyle information, and the places where people live with their underlying characteristics and behaviour, to create a tool for understanding the different types of people in different areas throughout the country. It provides a detailed understanding of the people who interact with your organisation and helps you learn about their relationship with you. This knowledge gives you the opportunity to target, acquire and develop profitable customer relationships and improve service delivery.

ACORN STRUCTURE

CATEGORY	GROUP	TYPE
	1.A. Exclusive Addresses	1-3
1. Luxury Lifestyles	1.B. Flourishing Capital	4-5
	1.C. Upmarket Families	6-7
2. Established Affluence	2.D. Commuter-Belt Wealth	8-12
2. Established Affluence	2.E. Prosperous Professionals	13-15
	3.F. Mature Success	16-19
	3.G. Settled Suburbia	20-21
3. Thriving Neighbourhoods	3.H. Metropolitan Surroundings	22-23
	3.I. Up-and-Coming Urbanites	24-26
	3.J. Aspiring Communities	27-28
	4.K. Semi-Rural Maturity	29-33
	4.L. Traditional Homeowners	34-35
4. Steadfast Communities	4.M. Family Renters	36-37
	4.N. Urban Diversity	38-40
	4.O. Stable Seniors	41-43
	5.P. Tenant Living	44-47
5. Stretched Society	5.Q. Limited Budgets	48-49
	5.R. Hard-Up Households	50-52
	6.S. Cash-Strapped Families	53-56
6. Low Income Living	6.T. Constrained Pensioners	57-58
	6.U. Challenging Circumstances	59-61
7. Not Private Households	7.V. Not Private Households	62-65

ADDITIONAL INFORMATION



For more information, click here to visit the website:

INTERPRETING THE REPORT

The Acorn Detailed Report helps you understand the underlying demographics and lifestyle attributes of your catchment by comparing them to the GB/UK average.

AREA PROFILE

Total figures exclude business addresses without residential population

INDEX

An index of under 100 shows below average representation.

An index of 100 shows that the proportion of customers is the same as the base.

An index of over 100 shows above average representation.

PERCENTAGE

% for Area: Calculates the percentages of each category, group or type for the catchment

% for Base: Calculates the percentages of each category, group or type for the base catchment

REPORT INFORMATION

Category, Group & Type: Use these tabs to look up the Profile breakdown of your catchment at the different levels of Acorn

Map: Use this tab to see an Acorn heatmap on your catchment and the surrounding area

What is Acorn: Use this tab to find out more detail about Acorn and what this report shows





MAP OF AREA

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Source: OS Open Data 2018

Area: P04608_New Inn, Ashton under Lyne, OL6 6ND (1 Mile contour) Higher Hurst Hurst Nook Ridge Hill ord Sheldon Way Ashton-under-Lyne Stalybridge Castle Hall



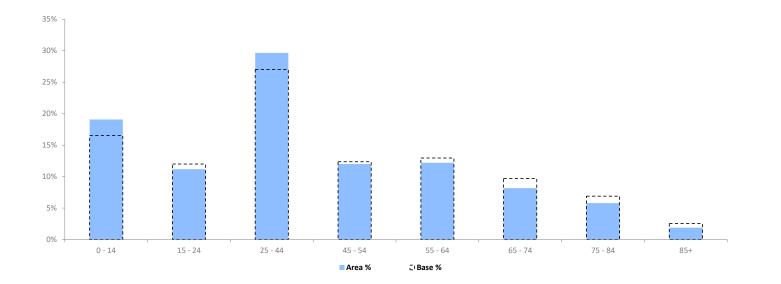
POPULATION PROJECTIONS

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Area: P04608_New Inn, Ashton under Lyne, OL6 6ND (1 Mile contour)

Base: Great Britain Year: 2024

	61			Index			
	Area Profile	Area %	Base %	av=100	0	100	200
0 - 14	6,786	19.1	16.5	115			
15 - 24	3,981	11.2	12.0	93			
25 - 44	10,545	29.7	27.0	110			
45 - 54	4,270	12.0	12.4	97		1	
55 - 64	4,340	12.2	13.0	94			
65 - 74	2,906	8.2	9.7	84			
75 - 84	2,059	5.8	6.9	84			
85+	671	1.9	2.5	74			
Total population	35,558						





EXPENDITURE

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Area: P04608_New Inn, Ashton under Lyne, OL6 6ND (1 Mile contour)

Base: Great Britain Year: 2024

EXPENDITURE ESTIMATES PER WEEK

	Area Spend	Area spend per hhs	Base spend per hhs	Index av=100	0 100	200
COICOP Categories						
1. Food & non-alcoholic beverages	£1,248,740	£80.18	£92.53	87		
2. Alcoholic beverages, tobacco and narcotics	£475,717	£30.54	£29.81	102		
3. Clothing & Footwear	£601,243	£38.60	£44.48	87		
4. Housing, water, electricity, gas and other fuels	£1,162,879	£74.66	£106.80	70		
5. Furnishings, equipment and routine maintenance	£680,962	£43.72	£52.65	83		
6. Health	£222,932	£14.31	£21.84	66		
7. Transport	£1,489,194	£95.61	£125.67	76		
8. Communication	£265,543	£17.05	£19.03	90		
9. Recreation & Culture	£1,192,045	£76.54	£98.79	77		
10. Education	£95,607	£6.14	£21.71	28		
11. Restaurants & Hotels	£1,196,938	£76.85	£103.11	75		
12. Miscellaneous goods and services	£1,738,419	£111.62	£135.92	82		
Total Expenditure	£10,370,218	£665.82	£852.33	78		

Expenditure calculated for RF Centres includes weighted residential, worker and tourist spend; for RF catchments it includes weighted residential spend only. For all other catchments it includes residential, online and domestic tourist spend (all spend originating from these areas).

The figures are calculated from data from the Living Costs and Family (LCF) survey conducted by the Office for National Statistics. The analyses in this report are carried out by CACI and those who carried out the original collection and analysis of the data bear no responsibility for their further analysis or interpretation. The spend figures are based on current prices for the year stated at the top of the report. The Classification of Individual Consumption by Purpose (COICOP) is published by the UN Statistics Division to provide an international standard for the reporting of expenditure. Totals are controlled to national figures supplied by ONS Consumer Trends.



CENSUS DEMOGRAPHICS

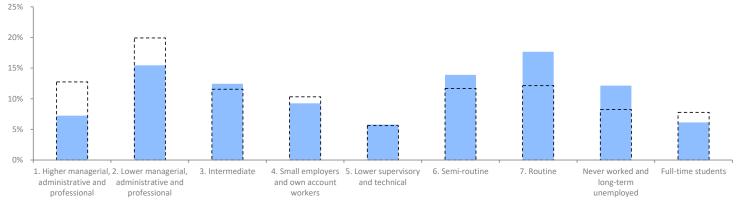
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Area: P04608_New Inn, Ashton under Lyne, OL6 6ND (1 Mile contour)

Base: Great Britain Year: 2021

NS-SOCIO ECONOMIC CLASSIFICATION

	Area Profile	Area %	Base %	ex av=100	0 100	200
Higher managerial, administrative and professional	1,947	7.2	12.7	57		
2. Lower managerial, administrative and professional	4,159	15.4	19.9	77		
3. Intermediate	3,352	12.4	11.5	108		
4. Small employers and own account workers	2,494	9.3	10.3	90		
5. Lower supervisory and technical	1,555	5.8	5.6	103		
6. Semi-routine	3,741	13.9	11.7	119		
7. Routine	4,759	17.7	12.1	146		
Never worked and long-term unemployed	3,267	12.1	8.2	147		
Full-time students	1,653	6.1	7.8	79		
Total population	26,927					



■ Area % こ Base %