

CGA LICENCED PREMISES - LICENCES

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Area: P04263_Murray, West Calder, EH55 8SR (1 N
Base: Great Britain
Year: 2024

| Licence Type | Profile | Per 1000 Pop (Area) | Per 1000 Pop (Base) | Index | 0 | 100 | 200 |
|--|---------|------------------------|------------------------|-------|---|-----|-----|
| Pubs and Bars | | | | | | | |
| Branded Food Pub | 1 | 17.7 | 2.9 | 604 | | | |
| Cocktail Bar | 0 | 0.0 | 1.4 | 0 | | | |
| Community Pub | 4 | 70.7 | 26.8 | 264 | | | |
| Craft Bar | 0 | 0.0 | 1.2 | 0 | | | |
| Educational Bar | 0 | 0.0 | 0.9 | 0 | | | |
| Late Night Bar | 0 | 0.0 | 2.0 | 0 | | | |
| Themed Bar | 0 | 0.0 | 0.5 | 0 | | | |
| Themed Pub | 0 | 0.0 | 0.3 | 0 | | | |
| Unbranded Food Pub | 0 | 0.0 | 13.8 | 0 | | | |
| Unthemed High Street Pub | 0 | 0.0 | 8.9 | 0 | | | |
| Wine Bar | 0 | 0.0 | 1.0 | 0 | | | |
| Restaurants and Cafes | | | | | | | |
| Bar Restaurant | 0 | 0.0 | 5.0 | 0 | | | |
| Cafe/Delicatessen | 0 | 0.0 | 1.8 | 0 | | | |
| Casual Dining Restaurant | 0 | 0.0 | 7.6 | 0 | | | |
| Restaurant | 1 | 17.7 | 21.7 | 81 | | | |
| Accommodation and Functions | | | | | | | |
| Conference/Exhibition/Function/Banquet | 0 | 0.0 | 3.6 | 0 | | | |
| Guest/Boarding House | 0 | 0.0 | 2.5 | 0 | | | |
| Hotel | 0 | 0.0 | 10.8 | 0 | | | |
| Sports and Community | | | | | | | |
| Bowling Alley | 0 | 0.0 | 0.3 | 0 | | | |
| Commercially Run Sports Venue/Stadium | 0 | 0.0 | 0.5 | 0 | | | |
| Golf Club | 0 | 0.0 | 3.1 | 0 | | | |
| Local Sports Club | 1 | 17.7 | 11.9 | 149 | | | |
| Snooker Club | 0 | 0.0 | 0.0 | 0 | | | |
| Social Club | 1 | 17.7 | 12.0 | 148 | | | |
| Spa and Country Club | 0 | 0.0 | 0.2 | 0 | | | |
| Sports and Leisure Centre | 0 | 0.0 | 1.9 | 0 | | | |
| Entertainment and Leisure | | | | | | | |
| Arena | 0 | 0.0 | 0.0 | 0 | | | |
| Ballroom | 0 | 0.0 | 0.0 | 0 | | | |
| Bingo Hall | 0 | 0.0 | 0.4 | 0 | | | |
| Casino | 0 | 0.0 | 0.2 | 0 | | | |
| Cinema | 0 | 0.0 | 0.5 | 0 | | | |
| Holiday/Caravan Park | 0 | 0.0 | 1.3 | 0 | | | |
| Nightclub | 0 | 0.0 | 1.2 | 0 | | | |
| Street Market | 0 | 0.0 | 0.0 | 0 | | | |
| Theatre | 0 | 0.0 | 1.0 | 0 | | | |
| Unknown | 0 | 0.0 | 0.0 | 0 | | | |

CGA LICENCED PREMISES

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| | |
|-------|---|
| Area: | P04263_Murray, West Calder, EH55 8SR (1 N |
| Base: | Great Britain |
| Year: | 2024 |

| Name | Description | License Type | Owner Name | Postcode |
|-------------------------------|----------------------------|-------------------|----------------------------|----------|
| Brucefield Farm | Mitchells & Butlers | Branded Food Pub | Mitchells & Butlers | EH54 9BU |
| Central Inn | Independent Free | Community Pub | Independent Free | EH55 8DA |
| Commercial Inn | *Other Small Retail Groups | Community Pub | *Other Small Retail Groups | EH55 8AD |
| West Calder Bowling Club | Independent Free | Local Sports Club | Independent Free | EH55 8AH |
| Thistle Lodge | Independent Free | Social Club | Independent Free | EH55 8BU |
| Railway Inn | Admiral Taverns Ltd | Community Pub | Admiral Taverns Ltd | EH55 8DL |
| Murray | Admiral Taverns Ltd | Community Pub | Admiral Taverns Ltd | EH55 8SR |
| La Salute Ristorante Italiano | Independent Free | Restaurant | Independent Free | EH55 8EB |

MAP OF AREA

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Source: OS Open Data 2018

Area: P04263_Murray, West Calder, EH55 8SR (1 Mile contour)



KEY

Large pub co's & bars

- Admiral Taverns Ltd
- Ei Group
- Greene King
- Marston's
- Mitchells & Butlers
- Punch Pub Company
- Shepherd Neame
- Star Pubs & Bars
- Stonegate Pub Company
- Wetherspoon
- Whitbread

Small to medium pub co's & bars

- ▲ Family Brewers with pubs

- ✕ Hotels

- ★ Restaurants

- ↑ Leisure

- Independent

- ◆ Other

- ✕ Site Location

- Boundary

ACORN CATEGORY PROFILE - HOUSEHOLDS

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Area: P04263_Murray, West Calder, EH55 8SR (1 Mile contour)
Base: Great Britain
Year: 2024

| Acorn Category Description | | | Area Profile | % for Area | % for Base | Index | 0 | 100 | 200 |
|----------------------------|---|-------------------------|--------------|------------|------------|-------|---|-------------|-------------|
| <div></div> | 1 | Luxury Lifestyles | 2 | 0.1 | 3.1 | 3 | | <div></div> | |
| <div></div> | 2 | Established Affluence | 175 | 6.8 | 12.3 | 56 | | <div></div> | |
| <div></div> | 3 | Thriving Neighbourhoods | 681 | 26.6 | 22.6 | 118 | | <div></div> | <div></div> |
| <div></div> | 4 | Steadfast Communities | 370 | 14.5 | 25.2 | 57 | | <div></div> | |
| <div></div> | 5 | Stretched Society | 1,005 | 39.3 | 21.1 | 186 | | <div></div> | <div></div> |
| <div></div> | 6 | Low Income Living | 324 | 12.7 | 15.4 | 82 | | <div></div> | |
| <div></div> | 7 | Not Private Households | 0 | 0.0 | 0.4 | 0 | | <div></div> | |
| Total households | | | 2,557 | | | | | | |

Acorn Category Pen Portrait

5

Stretched Society

6.0M
UK Households

21.1%
of UK

Predominant Housing Type

Terraced

Predominant Housing Tenure

Privately rented

Savings & Investments

Low

Traditional working class areas of Britain containing younger families, flat sharers and students privately renting their homes.

Groups within Stretched Society

P Tenant Living 38%

Q Limited Budgets 25%

R Hard-up Households 37%

CATEGORY

GROUP

TYPE

MAP

WHAT IS ACORN?

ACORN GROUP PROFILE - HOUSEHOLDS

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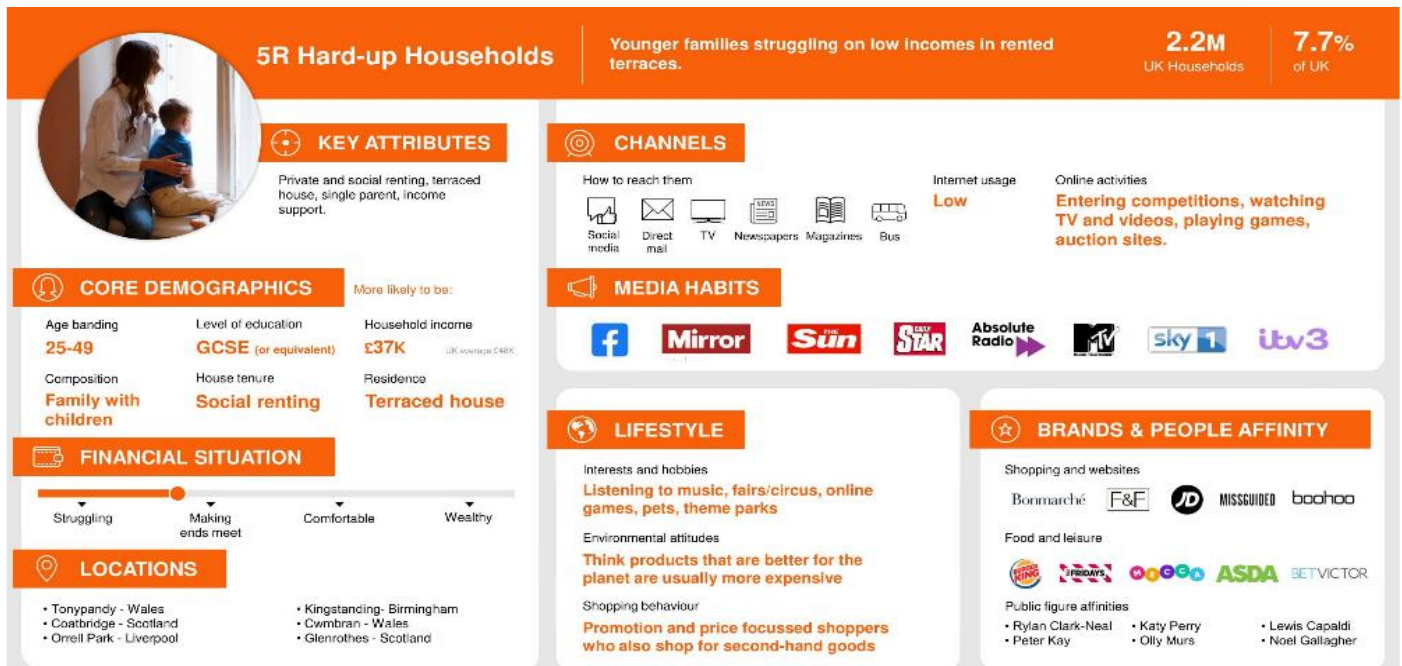
Area: P04263_Murray, West Calder, EH55 8SR (1 Mile contour)

Base: Great Britain

Year: 2024

| Acorn Group Description | Area Profile | % for Area | % for Base | Index | 0 | 100 | 200 |
|-----------------------------------|--------------|------------|------------|-------|---|-----|-------|
| 1. Luxury Lifestyles | | | | | | | |
| 1.A Exclusive Addresses | 0 | 0.0 | 0.3 | 0 | | | |
| 1.B Flourishing Capital | 0 | 0.0 | 1.0 | 0 | | | |
| 1.C Upmarket Families | 2 | 0.1 | 1.8 | 4 | | | |
| 2. Established Affluence | | | | | | | |
| 2.D Commuter Belt Wealth | 175 | 6.8 | 9.1 | 75 | | | |
| 2.E Prosperous Professionals | 0 | 0.0 | 3.2 | 0 | | | |
| 3. Thriving Neighbourhoods | | | | | | | |
| 3.F Mature Success | 453 | 17.7 | 7.0 | 252 | | | |
| 3.G Settled Suburbia | 137 | 5.4 | 5.2 | 104 | | | |
| 3.H Metropolitan Surroundings | 0 | 0.0 | 1.6 | 0 | | | |
| 3.I Up-and-coming Urbanites | 0 | 0.0 | 3.2 | 0 | | | |
| 3.J Aspiring Communities | 91 | 3.6 | 5.5 | 64 | | | |
| 4. Steadfast Communities | | | | | | | |
| 4.K Semi-rural Maturity | 102 | 4.0 | 6.7 | 59 | | | |
| 4.L Traditional Homeowners | 17 | 0.7 | 6.0 | 11 | | | |
| 4.M Family Renters | 21 | 0.8 | 4.6 | 18 | | | |
| 4.N Urban Diversity | 0 | 0.0 | 2.6 | 0 | | | |
| 4.O Stable Seniors | 230 | 9.0 | 5.3 | 168 | | | |
| 5. Stretched Society | | | | | | | |
| 5.P Tenant Living | 0 | 0.0 | 8.3 | 0 | | | |
| 5.Q Limited Budgets | 58 | 2.3 | 5.2 | 44 | | | |
| 5.R Hard-up Households | 947 | 37.0 | 7.6 | 487 | | | |
| 6. Low Income Living | | | | | | | |
| 6.S Cash-strapped Families | 127 | 5.0 | 7.3 | 68 | | | |
| 6.T Constrained Pensioners | 129 | 5.0 | 3.3 | 153 | | | |
| 6.U Challenging Circumstances | 68 | 2.7 | 4.8 | 56 | | | |
| 7. Not Private Households | | | | | | | |
| 7.V Not Private Households | 0 | 0.0 | 0.4 | 0 | | | |
| Total households | | | | | | | 2,557 |

Acorn Group Pen Portrait



CATEGORY

GROUP

TYPE

MAP

WHAT IS ACORN?

ACORN TYPE PROFILE - HOUSEHOLDS

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Area: P04263_Murray, West Calder, EH55 8SR (1 Mile contour)

Base: Great Britain

Year: 2024

Sort by:  Acorn Structure
 Index
 Profile %

| Acorn Type Description | | | | Area Profile | % for Area | % for Base | Index | 0 | 100 | 200 |
|-------------------------------|--------|--|--|--------------|------------|------------|-------|-------------|-------------|-------------|
| 1. Luxury Lifestyles | | | | | | | | | | |
| 1.A Exclusive Addresses | | | | | | | | | | |
| | 1.A.1 | High-flyers in luxury apartments and townhouses | | 0 | 0.0 | 0.1 | 0 | <div></div> | | |
| | 1.A.2 | Wealthy, gentrified areas | | 0 | 0.0 | 0.1 | 0 | <div></div> | | |
| | 1.A.3 | Asset-rich, out-of-town older families | | 0 | 0.0 | 0.1 | 0 | <div></div> | | |
| 1.B Flourishing Capital | | | | | | | | | | |
| | 1.B.4 | High-end professionals in city flats | | 0 | 0.0 | 0.5 | 0 | <div></div> | | |
| | 1.B.5 | Successful young families in smart urban areas | | 0 | 0.0 | 0.5 | 0 | <div></div> | | |
| 1.C Upmarket Families | | | | | | | | | | |
| | 1.C.6 | Executives in expensive suburban houses | | 0 | 0.0 | 1.1 | 0 | <div></div> | | |
| | 1.C.7 | Prosperous families in green-belt areas with substantial homes | | 2 | 0.1 | 0.8 | 10 | <div></div> | | |
| 2. Established Affluence | | | | | | | | | | |
| 2.D Commuter Belt Wealth | | | | | | | | | | |
| | 2.D.8 | Affluent, older homeowners | | 0 | 0.0 | 2.1 | 0 | <div></div> | | |
| | 2.D.9 | Families and couples in comfortable homes | | 130 | 5.1 | 1.6 | 328 | <div></div> | <div></div> | |
| | 2.D.10 | Well-off families in larger semis | | 0 | 0.0 | 1.1 | 0 | <div></div> | | |
| | 2.D.11 | Mature and moneyed out-of-towners | | 12 | 0.5 | 2.1 | 22 | <div></div> | | |
| | 2.D.12 | Well-to-do empty nesters in detached houses | | 33 | 1.3 | 2.2 | 60 | <div></div> | | |
| 2.E Prosperous Professionals | | | | | | | | | | |
| | 2.E.13 | Families in leafy suburbs | | 0 | 0.0 | 1.3 | 0 | <div></div> | | |
| | 2.E.14 | Upmarket young families in terraces | | 0 | 0.0 | 0.9 | 0 | <div></div> | | |
| | 2.E.15 | Educated professionals renting flats | | 0 | 0.0 | 1.0 | 0 | <div></div> | | |
| 3. Comfortable Communities | | | | | | | | | | |
| 3.F Mature Success | | | | | | | | | | |
| | 3.F.16 | Families and couples in detached houses | | 428 | 16.7 | 2.0 | 855 | <div></div> | | <div></div> |
| | 3.F.17 | Older, rural empty nesters and couples | | 14 | 0.5 | 2.7 | 21 | <div></div> | | |
| | 3.F.18 | Countryside retirees in spacious houses | | 0 | 0.0 | 0.1 | 0 | <div></div> | | |
| | 3.F.19 | Sophisticated couples living comfortably in detached homes | | 11 | 0.4 | 2.3 | 18 | <div></div> | | |
| 3.G Successful Suburbs | | | | | | | | | | |
| | 3.G.20 | Mixed lifestyles in semi-detached homes | | 0 | 0.0 | 2.4 | 0 | <div></div> | | |
| | 3.G.21 | Mid-life suburban living | | 137 | 5.4 | 2.7 | 196 | <div></div> | | <div></div> |
| 3.H Metropolitan Surroundings | | | | | | | | | | |
| | 3.H.22 | Younger families and sharers in city terraces | | 0 | 0.0 | 1.0 | 0 | <div></div> | | |
| | 3.H.23 | Culturally diverse suburban families | | 0 | 0.0 | 0.7 | 0 | <div></div> | | |
| 3.I Up-and-coming Urbanites | | | | | | | | | | |
| | 3.I.24 | Young professionals renting city flats | | 0 | 0.0 | 1.3 | 0 | <div></div> | | |
| | 3.I.25 | Privately renting students and house sharers | | 0 | 0.0 | 0.3 | 0 | <div></div> | | |
| | 3.I.26 | Younger couples and singles in flats | | 0 | 0.0 | 1.7 | 0 | <div></div> | | |
| 3.J Aspiring Communities | | | | | | | | | | |
| | 3.J.27 | Professional families and couples in suburban, owner-occupied areas | | 91 | 3.6 | 3.2 | 110 | <div></div> | | <div></div> |
| | 3.J.28 | Families and couples in terraces | | 0 | 0.0 | 2.3 | 0 | <div></div> | | |
| 4. Steadfast Communities | | | | | | | | | | |
| 4.K Semi-rural Maturity | | | | | | | | | | |
| | 4.K.29 | Senior home-owning couples | | 32 | 1.3 | 3.0 | 41 | <div></div> | | |
| | 4.K.30 | Empty nesters in owner-occupied detached homes | | 0 | 0.0 | 2.5 | 0 | <div></div> | | |
| | 4.K.31 | Comfortable, home-owning families and empty nesters | | 64 | 2.5 | 0.7 | 371 | <div></div> | | <div></div> |
| | 4.K.32 | Older comfortable families and couples in detached, rural properties | | 6 | 0.2 | 0.5 | 48 | <div></div> | | |
| | 4.K.33 | Retirees in semi-detached and detached properties | | 0 | 0.0 | 0.1 | 0 | <div></div> | | |
| 4.L Traditional Homeowners | | | | | | | | | | |
| | 4.L.34 | Older owner-occupier households in semis | | 17 | 0.7 | 3.0 | 22 | <div></div> | | |
| | 4.L.35 | Settled communities, semi-detached properties | | 0 | 0.0 | 2.9 | 0 | <div></div> | | |
| 4.M Family Renters | | | | | | | | | | |
| | 4.M.36 | Cost-conscious families in terraces | | 0 | 0.0 | 2.2 | 0 | <div></div> | | |
| | 4.M.37 | Restricted residents, socially renting | | 21 | 0.8 | 2.4 | 35 | <div></div> | | |
| 4.N Urban Diversity | | | | | | | | | | |
| | 4.N.38 | Younger families, multi-occupancy and rented households | | 0 | 0.0 | 1.0 | 0 | <div></div> | | |
| | 4.N.39 | Diverse communities in smaller semis and terraces | | 0 | 0.0 | 0.7 | 0 | <div></div> | | |
| | 4.N.40 | Young families, limited means in terraced metropolitan areas | | 0 | 0.0 | 0.9 | 0 | <div></div> | | |
| 4.O Stable Seniors | | | | | | | | | | |
| | 4.O.41 | Living on modest means in terraces | | 206 | 8.1 | 2.7 | 294 | <div></div> | | <div></div> |
| | 4.O.42 | Retired homeowners in semi-detached and detached houses | | 0 | 0.0 | 1.6 | 0 | <div></div> | | |
| | 4.O.43 | Older couples living in detached houses, rural communities | | 24 | 0.9 | 1.0 | 95 | <div></div> | | <div></div> |
| 5. Stretched Society | | | | | | | | | | |
| 5.P Tenant Living | | | | | | | | | | |
| | 5.P.44 | Urban, aspiring flat dwellers | | 0 | 0.0 | 1.4 | 0 | <div></div> | | |
| | 5.P.45 | Privately renting squeezed professionals in flats | | 0 | 0.0 | 2.9 | 0 | <div></div> | | |
| | 5.P.46 | Sharers and students in private rentals | | 0 | 0.0 | 1.0 | 0 | <div></div> | | |
| | 5.P.47 | Singles and couples in rented flats | | 0 | 0.0 | 3.0 | 0 | <div></div> | | |
| 5.Q Limited Budgets | | | | | | | | | | |
| | 5.Q.48 | Routine occupations, socially renting families in semis | | 31 | 1.2 | 3.3 | 37 | <div></div> | | |
| | 5.Q.49 | Socially renting single adult households | | 27 | 1.1 | 1.9 | 55 | <div></div> | | |
| 5.R Hard-up Households | | | | | | | | | | |
| | 5.R.50 | Single-parent families in terraced housing | | 0 | 0.0 | 3.2 | 0 | <div></div> | | |
| | 5.R.51 | Older, single-person households on the outskirts of town | | 947 | 37.0 | 2.3 | 1,589 | <div></div> | | <div></div> |
| | 5.R.52 | Socially renting families in terraces | | 0 | 0.0 | 2.0 | 0 | <div></div> | | |
| 6. Low Income Living | | | | | | | | | | |
| 6.S Cash-strapped Families | | | | | | | | | | |
| | 6.S.53 | Diverse families and sharers in flats | | 0 | 0.0 | 1.7 | 0 | <div></div> | | |
| | 6.S.54 | Young families in socially rented semis | | 77 | 3.0 | 1.9 | 162 | <div></div> | | <div></div> |
| | 6.S.55 | Families in low-value terraced housing | | 50 | 2.0 | 3.0 | 65 | <div></div> | <div></div> | |
| | 6.S.56 | Diverse young families in rented terraces and flats | | 0 | 0.0 | 0.8 | 0 | <div></div> | | |
| 6.T Constrained Pensioners | | | | | | | | | | |
| | 6.T.57 | Older renters in flats and tenements | | 129 | 5.0 | 2.0 | 254 | <div></div> | | <div></div> |
| | 6.T.58 | Poorer pensioners in semis | | 0 | 0.0 | 1.3 | 0 | <div></div> | | |
| 6.U Challenging Circumstances | | | | | | | | | | |
| | 6.U.59 | Students and sharers in multi-occupancy flats | | 0 | 0.0 | 0.2 | 0 | <div></div> | | |
| | 6.U.60 | Socially renting single adult households in flats | | 0 | 0.0 | 0.9 | 0 | <div></div> | | |
| | 6.U.61 | Socially rented flats, singles and pensioners | | 68 | 2.7 | 3.6 | 73 | <div></div> | <div></div> | |
| 7. Not Private Households | | | | | | | | | | |
| 7.V Not Private Households | | | | | | | | | | |
| | 7.V.62 | Students in halls of residence | | 0 | 0.0 | 0.1 | 0 | <div></div> | | |
| | 7.V.63 | Active communal populations | | 0 | 0.0 | 0.0 | 0 | <div></div> | | |
| | 7.V.64 | Inactive communal populations | | 0 | 0.0 | 0.2 | 0 | <div></div> | | |
| | 7.V.65 | Non-residential postcodes | | 0 | 0.0 | 0.0 | 0 | <div></div> | | |
| Total households | | | | 2,557 | | | | | | |

CATEGORY

GROUP

TYPE

MAP

WHAT IS ACORN?

DOMINANT ACORN CATEGORY - HOUSEHOLDS

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Source: OS Open Data 2018

Area: P04263_Murray, West Calder, EH55 8SR (1 Mile contour)



- Dominant Acorn Category
- % Luxury Lifestyles
- % Established Affluence
- % Thriving Neighbourhoods
- % Steadfast Communities
- % Stretched Society
- % Low Income Living
- Dominant Acorn Group

Acorn Categories

- 1. Luxury Lifestyles
- 2. Established Affluence
- 3. Thriving Neighbourhoods
- 4. Steadfast Communities
- 5. Stretched Society
- 6. Low Income Living
- 7. Not Private Households

Area Boundary

CATEGORY

GROUP

TYPE

MAP

WHAT IS ACORN?

ACORN - WHAT IS IT?



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WHAT IS ACORN?

Acorn is the leading geodemographic segmentation of residential neighbourhoods in the UK. It classifies each postcode in the country into one of 7 categories, 22 groups and 65 types that give a distinctive picture of the kinds of people who live in an area.

Acorn is a powerful targeting tool that combines geography with demographics and lifestyle information, and the places where people live with their underlying characteristics and behaviour, to create a tool for understanding the different types of people in different areas throughout the country. It provides a detailed understanding of the people who interact with your organisation and helps you learn about their relationship with you. This knowledge gives you the opportunity to target, acquire and develop profitable customer relationships and improve service delivery.

ACORN STRUCTURE

| CATEGORY | GROUP | TYPE |
|----------------------------|--------------------------------|-------|
| 1. Luxury Lifestyles | 1.A. Exclusive Addresses | 1-3 |
| | 1.B. Flourishing Capital | 4-5 |
| | 1.C. Upmarket Families | 6-7 |
| 2. Established Affluence | 2.D. Commuter-Belt Wealth | 8-12 |
| | 2.E. Prosperous Professionals | 13-15 |
| 3. Thriving Neighbourhoods | 3.F. Mature Success | 16-19 |
| | 3.G. Settled Suburbia | 20-21 |
| | 3.H. Metropolitan Surroundings | 22-23 |
| | 3.I. Up-and-Coming Urbanites | 24-26 |
| | 3.J. Aspiring Communities | 27-28 |
| 4. Steadfast Communities | 4.K. Semi-Rural Maturity | 29-33 |
| | 4.L. Traditional Homeowners | 34-35 |
| | 4.M. Family Renters | 36-37 |
| | 4.N. Urban Diversity | 38-40 |
| | 4.O. Stable Seniors | 41-43 |
| 5. Stretched Society | 5.P. Tenant Living | 44-47 |
| | 5.Q. Limited Budgets | 48-49 |
| | 5.R. Hard-Up Households | 50-52 |
| 6. Low Income Living | 6.S. Cash-Strapped Families | 53-56 |
| | 6.T. Constrained Pensioners | 57-58 |
| | 6.U. Challenging Circumstances | 59-61 |
| 7. Not Private Households | 7.V. Not Private Households | 62-65 |

ADDITIONAL INFORMATION



For more information, click here to visit the website:

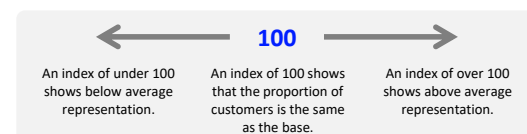
INTERPRETING THE REPORT

The Acorn Detailed Report helps you understand the underlying demographics and lifestyle attributes of your catchment by comparing them to the GB/UK average.

AREA PROFILE

Total figures exclude business addresses without residential population

INDEX

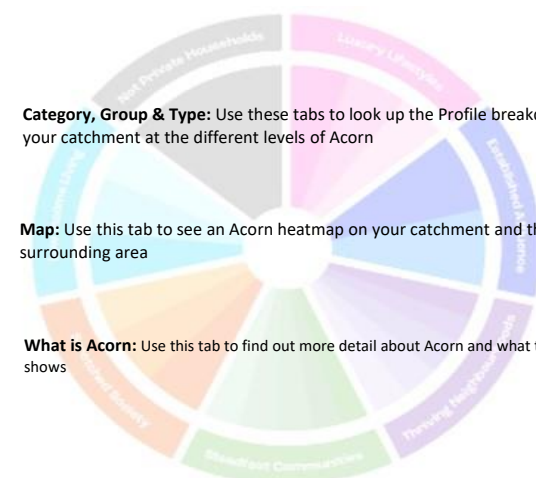


PERCENTAGE

% for Area: Calculates the percentages of each category, group or type for the catchment

% for Base: Calculates the percentages of each category, group or type for the base catchment

REPORT INFORMATION



MAP OF AREA

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Source: OS Open Data 2018

Area: P04263_Murray, West Calder, EH55 8SR (1 Mile contour)

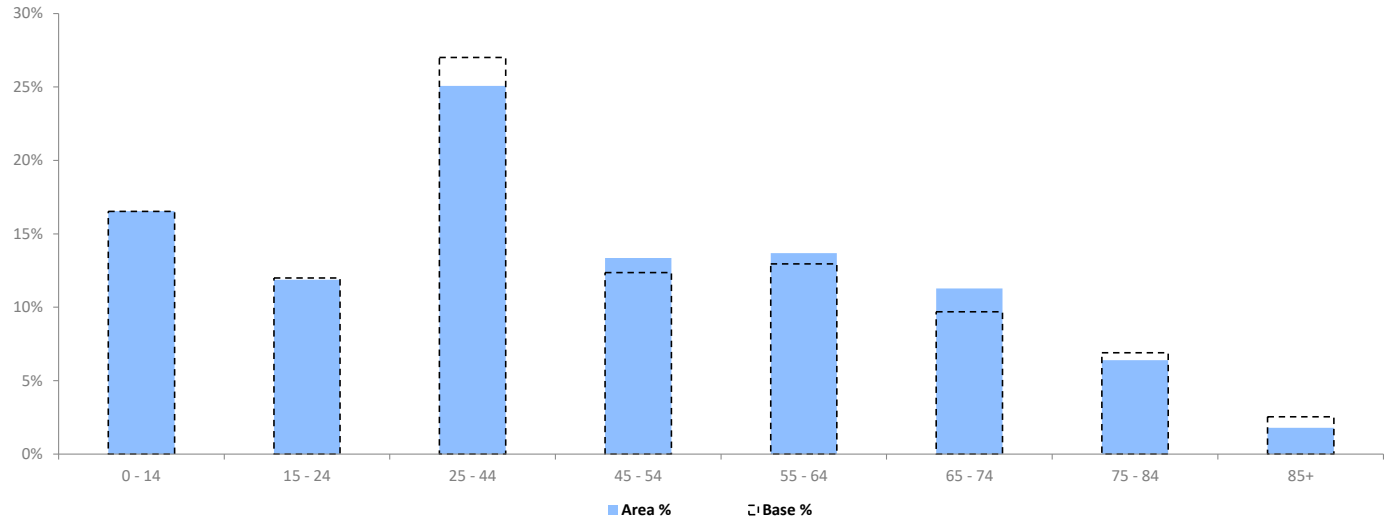


POPULATION PROJECTIONS

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| | |
|-------|---|
| Area: | P04263_Murray, West Calder, EH55 8SR (1 Mile contour) |
| Base: | Great Britain |
| Year: | 2024 |

| | Area Profile | Area % | Base % | Index av=100 | 0 | 100 | 200 |
|------------------|--------------|--------|--------|-----------------|---|-----|-----|
| 0 - 14 | 936 | 16.6 | 16.5 | 100 | | | |
| 15 - 24 | 671 | 11.9 | 12.0 | 99 | | | |
| 25 - 44 | 1,418 | 25.1 | 27.0 | 93 | | | |
| 45 - 54 | 755 | 13.4 | 12.4 | 108 | | | |
| 55 - 64 | 774 | 13.7 | 13.0 | 106 | | | |
| 65 - 74 | 638 | 11.3 | 9.7 | 116 | | | |
| 75 - 84 | 362 | 6.4 | 6.9 | 93 | | | |
| 85+ | 101 | 1.8 | 2.5 | 70 | | | |
| Total population | 5,655 | | | | | | |



EXPENDITURE

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| | |
|-------|---|
| Area: | P04263_Murray, West Calder, EH55 8SR (1 Mile contour) |
| Base: | Great Britain |
| Year: | 2024 |

EXPENDITURE ESTIMATES PER WEEK

| | Area Spend | Area spend per hhs | Base spend per hhs | Index av=100 | 0 | 100 | 200 |
|---|-------------------|-----------------------|-----------------------|-----------------|---|-----|-----|
| COICOP Categories | | | | | | | |
| 1. Food & non-alcoholic beverages | £227,273 | £88.88 | £92.53 | 96 | | | |
| 2. Alcoholic beverages, tobacco and narcotics | £90,830 | £35.52 | £29.81 | 119 | | | |
| 3. Clothing & Footwear | £105,244 | £41.16 | £44.48 | 93 | | | |
| 4. Housing, water, electricity, gas and other fuels | £199,222 | £77.91 | £106.80 | 73 | | | |
| 5. Furnishings, equipment and routine maintenance | £119,498 | £46.73 | £52.65 | 89 | | | |
| 6. Health | £40,033 | £15.66 | £21.84 | 72 | | | |
| 7. Transport | £292,763 | £114.49 | £125.67 | 91 | | | |
| 8. Communication | £44,348 | £17.34 | £19.03 | 91 | | | |
| 9. Recreation & Culture | £238,985 | £93.46 | £98.79 | 95 | | | |
| 10. Education | £28,660 | £11.21 | £21.71 | 52 | | | |
| 11. Restaurants & Hotels | £222,098 | £86.86 | £103.11 | 84 | | | |
| 12. Miscellaneous goods and services | £302,870 | £118.45 | £135.92 | 87 | | | |
| Total Expenditure | £1,911,824 | £747.68 | £852.33 | 88 | | | |

Expenditure calculated for RF Centres includes weighted residential, worker and tourist spend; for RF catchments it includes weighted residential spend only. For all other catchments it includes residential, online and domestic tourist spend (all spend originating from these areas).

The figures are calculated from data from the Living Costs and Family (LCF) survey conducted by the Office for National Statistics. The analyses in this report are carried out by CACI and those who carried out the original collection and analysis of the data bear no responsibility for their further analysis or interpretation. The spend figures are based on current prices for the year stated at the top of the report. The Classification of Individual Consumption by Purpose (COICOP) is published by the UN Statistics Division to provide an international standard for the reporting of expenditure. Totals are controlled to national figures supplied by ONS Consumer Trends.

CENSUS DEMOGRAPHICS

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| | |
|-------|---|
| Area: | P04263_Murray, West Calder, EH55 8SR (1 Mile contour) |
| Base: | Great Britain |
| Year: | 2021 |

NS-SOCIO ECONOMIC CLASSIFICATION

| | Area Profile | Area % | Base % | Index av=100 | |
|---|--------------|--------|--------|-----------------|--|
| 1. Higher managerial, administrative and professional | 194 | 5.5 | 12.7 | 43 | |
| 2. Lower managerial, administrative and professional | 548 | 15.6 | 19.9 | 78 | |
| 3. Intermediate | 513 | 14.6 | 11.5 | 127 | |
| 4. Small employers and own account workers | 240 | 6.8 | 10.3 | 66 | |
| 5. Lower supervisory and technical | 364 | 10.4 | 5.6 | 185 | |
| 6. Semi-routine | 677 | 19.3 | 11.7 | 165 | |
| 7. Routine | 608 | 17.3 | 12.1 | 143 | |
| Never worked and long-term unemployed | 165 | 4.7 | 8.2 | 57 | |
| Full-time students | 199 | 5.7 | 7.8 | 73 | |
| Total population | 3,508 | | | | |

