

CGA LICENCED PREMISES - LICENCES

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Area: P04069_Cornish Choughs, Camborne, TR14
Base: Great Britain
Year: 2024

Licence Type	Profile	Per 1000 Pop (Area)	Per 1000 Pop (Base)	Index	0	100	200
Pubs and Bars							
Branded Food Pub	1	10.0	2.9	343			
Cocktail Bar	0	0.0	1.4	0			
Community Pub	0	0.0	26.8	0			
Craft Bar	0	0.0	1.2	0			
Educational Bar	0	0.0	0.9	0			
Late Night Bar	0	0.0	2.0	0			
Themed Bar	0	0.0	0.5	0			
Themed Pub	0	0.0	0.3	0			
Unbranded Food Pub	2	20.1	13.8	145			
Unthemed High Street Pub	3	30.1	8.9	338			
Wine Bar	1	10.0	1.0	1013			
Restaurants and Cafes							
Bar Restaurant	1	10.0	5.0	202			
Cafe/Delicatessen	0	0.0	1.8	0			
Casual Dining Restaurant	1	10.0	7.6	132			
Restaurant	2	20.1	21.7	93			
Accommodation and Functions							
Conference/Exhibition/Function/Banquet	0	0.0	3.6	0			
Guest/Boarding House	0	0.0	2.5	0			
Hotel	2	20.1	10.8	186			
Sports and Community							
Bowling Alley	1	10.0	0.3	3778			
Commercially Run Sports Venue/Stadium	0	0.0	0.5	0			
Golf Club	0	0.0	3.1	0			
Local Sports Club	3	30.1	11.9	254			
Snooker Club	0	0.0	0.0	0			
Social Club	1	10.0	12.0	84			
Spa and Country Club	0	0.0	0.2	0			
Sports and Leisure Centre	0	0.0	1.9	0			
Entertainment and Leisure							
Arena	0	0.0	0.0	0			
Ballroom	0	0.0	0.0	0			
Bingo Hall	0	0.0	0.4	0			
Casino	0	0.0	0.2	0			
Cinema	0	0.0	0.5	0			
Holiday/Caravan Park	0	0.0	1.3	0			
Nightclub	0	0.0	1.2	0			
Street Market	0	0.0	0.0	0			
Theatre	0	0.0	1.0	0			
Unknown	0	0.0	0.0	0			

CGA LICENCED PREMISES

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Area: P04069_Cornish Choughs, Camborne, TR14 :

Base: Great Britain

Year: 2024

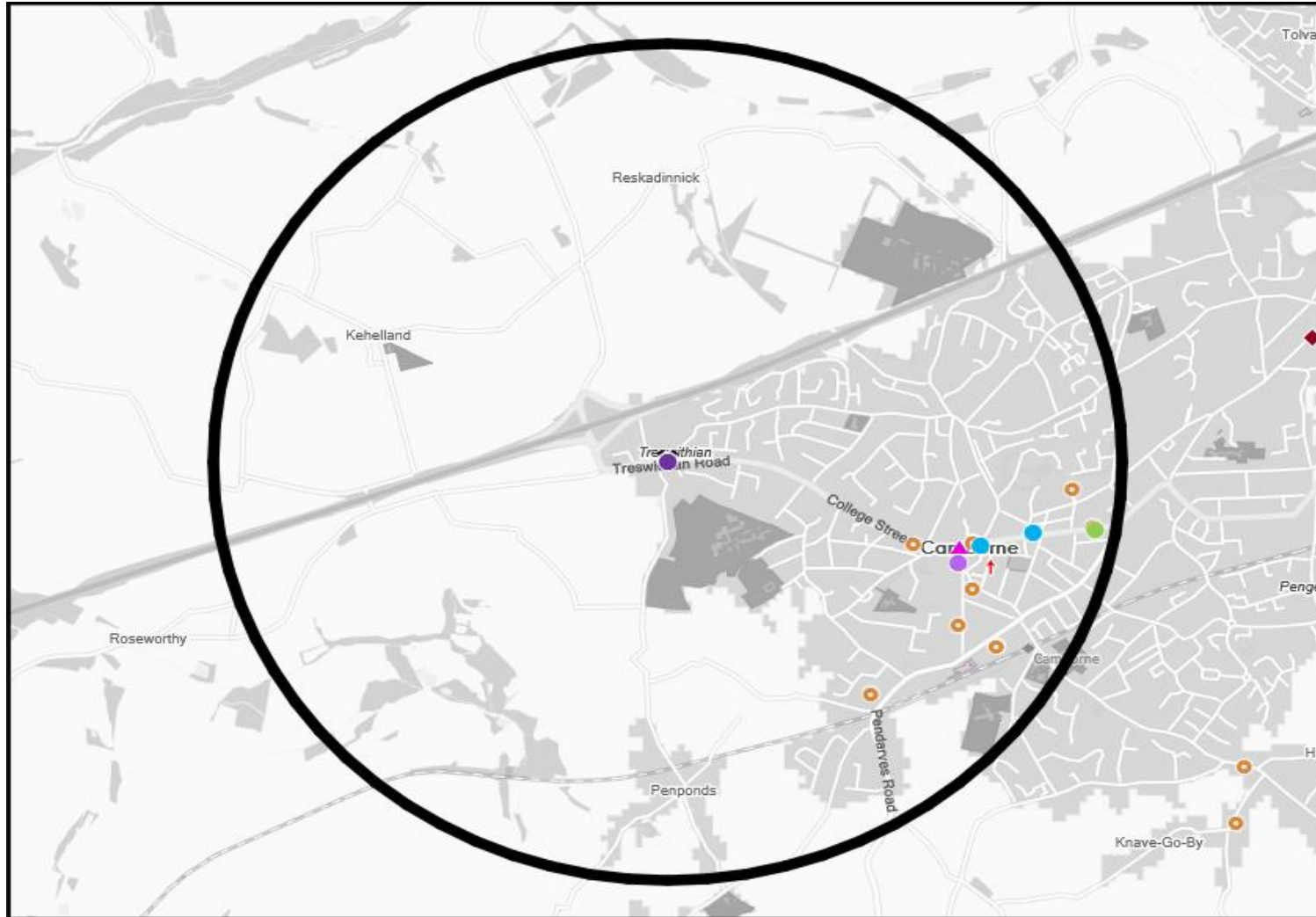
Name	Description	License Type	Owner Name	Postcode
Fu Yuan	Independent Free	Restaurant	Independent Free	TR14 7JU
Cornish Choughs Inn	Admiral Taverns Ltd	Unbranded Food Pub	Admiral Taverns Ltd	TR14 7NW
Holman Sports Club	Independent Free	Local Sports Club	Independent Free	TR14 7QG
Vyvyan Arms	Admiral Taverns Ltd	Unthemed High Street F	Admiral Taverns Ltd	TR14 8AN
Waggoners Arms	Punch Pub Company	Unbranded Food Pub	Punch Pub Company	TR14 8AQ
Lee House	Independent Free	Casual Dining Restaurar	Independent Free	TR14 8AW
Camborne Conservative Club	Independent Free	Social Club	Independent Free	TR14 8BN
White Hart Hotel	Punch Pub Company	Hotel	Punch Pub Company	TR14 8JS
Tse House	Independent Free	Restaurant	Independent Free	TR14 8JX
Tyacks Hotel	St Austell Brewery	Unthemed High Street F	St Austell Brewery	TR14 8LD
Lowenac	Independent Free	Wine Bar	Independent Free	TR14 8SL
Camborne Rugby Club	Independent Free	Local Sports Club	Independent Free	TR14 8SS
Camborne Cricket Club	Independent Free	Local Sports Club	Independent Free	TR14 8SS
Majestic Bingo	Majestic Bingo Ltd	Bowling Alley	Majestic Bingo Ltd	TR14 8ED
John Francis Basset	Wetherspoons GB	Unthemed High Street F	Wetherspoons GB	TR14 8JZ
Premier Inn	Whitbread Hotels	Hotel	Whitbread	TR14 7NW
Trevithick Inn	Whitbread	Branded Food Pub	Whitbread	TR14 7NW
Soul Cafe	Independent Free	Bar Restaurant	Independent Free	TR14 8ET

MAP OF AREA

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Source: OS Open Data 2018

Area: P04069_Cornish Choughs, Camborne, TR14 7NW (1 Mile contour)



KEY

Large pub co's & bars

- Admiral Taverns Ltd
- Ei Group
- Greene King
- Marston's
- Mitchells & Butlers
- Punch Pub Company
- Shepherd Neame
- Star Pubs & Bars
- Stonegate Pub Company
- Wetherspoon
- Whitbread

Small to medium pub co's & bars

- ▲ Family Brewers with pubs

- ✕ Hotels

- ★ Restaurants

- ↑ Leisure

- Independent

- ◆ Other

- ✕ Site Location

- Boundary

HOME

WHAT IS WORKFORCE
ACORN?

CATEGORY

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WORKFORCE ACORN REPORT

Area: P04069_Cornish Choughs, Camborne, TR14 7NW (1 Mile contour)
Base: Great Britain

NAVIGATION

Use the Navigation bar above to navigate through this document.

INTERPRETING THE REPORT

The Workforce Acorn report describes the relationship between the selected Area profile and the Base area by comparing the penetration of each Workforce Acorn Type in the area with the penetration of each Workforce Acorn Type in the base.

PERCENTAGE OF PROFILE

Counts of the working population within each Workforce Acorn Type are shown as raw counts and as percentages of the total volume.

INDEX

The index shows how the percentage of a Type in the area compares with the percentage of that Type in the base. Differences between these two percentages are measured by the Index in the following way.

- An index of 100 indicates that the representation of that Acorn Type is the same in the area as the base.
- An index of over 100 shows above average representation (e.g. 140 shows that this type has a 40% over representation in the file when compared to the base).
- An index of under 100 shows below average representation.

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ADDITIONAL INFORMATION

Click on the documents below for more information on Acorn.

User Guide



Tableau



Online Microsite



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WORKFORCE ACORN - WHAT IS IT?

© 2025 CACI Limited and all other applicable third party notices (Workforce Acorn) can be found at www.caci.co.uk/copyrightnotices.pdf

Area: P04069_Cornish Choughs, Camborne, TR14 7NW (1 Mile contour)

Base: Great Britain

Workforce Acorn is a powerful consumer classification tool that segments the UK's working population at their place of work. By analysing demographic data, social factors, consumer behaviour and commuting patterns, Workforce Acorn provides precise information and an in-depth understanding of the different types of people working in proximity to your business.

Workforce Acorn categorises the working population of every workplace zone in the UK. This makes it easier to understand the demographic and lifestyle characteristics and therefore the needs of workers.

Workforce Acorn segments workers into 6 categories, 18 groups and 62 types.

The Workforce Acorn factsheet is available to download from www.caci.co.uk/products/product/acornfamily.

Workforce Acorn Category	Workforce Acorn Group	Workforce Acorn Type
1 Affluent Achievers	1.A Lavish Lifestyles	1.A.1 Exclusive enclaves
		1.A.2 Metropolitan money
		1.A.3 Large house luxury
	1.B Executive Wealth	1.B.4 Asset rich families
		1.B.5 Wealthy countryside commuters
		1.B.6 Financially comfortable families
		1.B.7 Affluent professionals
		1.B.8 Prosperous suburban families
		1.B.9 Well-off edge of towners
	1.C Mature Money	1.C.10 Better-off villagers
		1.C.11 Settled suburbia, older people
		1.C.12 Retired and empty nesters
		1.C.13 Upmarket downsizers
2 Rising Prosperity	2.D City Sophisticates	2.D.14 Townhouse cosmopolitans
		2.D.15 Younger professionals in smaller flats
		2.D.16 Metropolitan professionals
		2.D.17 Socialising young renters
	2.E Career Climbers	2.E.18 Career driven young families
		2.E.19 First time buyers in small, modern homes
		2.E.20 Mixed metropolitan areas
3 Comfortable Communities	3.F Countryside Communities	3.F.21 Farms and cottages
		3.F.22 Older couples and families in rural areas
		3.F.23 Owner occupiers in small towns and villages
	3.G Successful Suburbs	3.G.24 Comfortably-off families in modern housing
		3.G.25 Larger family homes, multi-ethnic areas
		3.G.26 Semi-professional families, owner occupied neighbourhoods
	3.H Steady Neighbourhoods	3.H.27 Suburban semis, conventional attitudes
		3.H.28 Owner occupied terraces, average income
		3.H.29 Established suburbs, older families
	3.I Comfortable Seniors	3.I.30 Older people, neat and tidy neighbourhoods
		3.I.31 Elderly singles in purpose-built accommodation
	3.J Starting Out	3.J.32 Educated families in terraces, young children
		3.J.33 Smaller houses and starter homes
4 Financially Stretched	4.K Student Life	4.K.34 Student flats and halls of residence
		4.K.35 Term-time terraces
		4.K.36 Educated young people in flats and tenements
	4.L Modest Means	4.L.37 Low cost flats in suburban areas
		4.L.38 Semi-skilled workers in traditional neighbourhoods
		4.L.39 Fading owner occupied terraces
		4.L.40 High occupancy terraces, culturally diverse family areas
	4.M Striving Families	4.M.41 Labouring semi-rural estates
		4.M.42 Struggling young families in post-war terraces
		4.M.43 Families in right-to-buy estates
		4.M.44 Post-war estates, limited means
	4.N Poorer Families	4.N.45 Pensioners in social housing, semis and terraces
		4.N.46 Elderly people in social rented flats
		4.N.47 Low income older people in smaller semis
		4.N.48 Pensioners and singles in social rented flats
5 Urban Adversity	5.O Young Hardship	5.O.49 Young families in low cost private flats
		5.O.50 Struggling younger people in mixed tenure
		5.O.51 Young people in small, low cost terraces
	5.P Struggling Estates	5.P.52 Poorer families, many children, terraced housing
		5.P.53 Low income terraces
		5.P.54 Multi-ethnic, purpose-built estates
		5.P.55 Deprived and ethnically diverse in flats
		5.P.56 Low income large families in social rented semis
	5.Q Difficult Circumstances	5.Q.57 Social rented flats, families and single parents
		5.Q.58 Singles and young families, some receiving benefits
		5.Q.59 Deprived areas and high-rise flats
6 Not Private Households	6.R Not Private Households	6.R.60 Active communal population
		6.R.61 Inactive communal population
		6.R.62 Business areas without resident population

HOME

WHAT IS WORKFORCE
ACORN?

CATEGORY

GROUP

TYPE

MAP

WORKFORCE ACORN CATEGORY PROFILE

© 2025 CACI Limited and all other applicable third party notices (Workforce Acorn) can be found at www.caci.co.uk/copyrightnotices.pdf

Area: P04069_Cornish Choughs, Camborne, TR14 7NW (1 Mile contour)

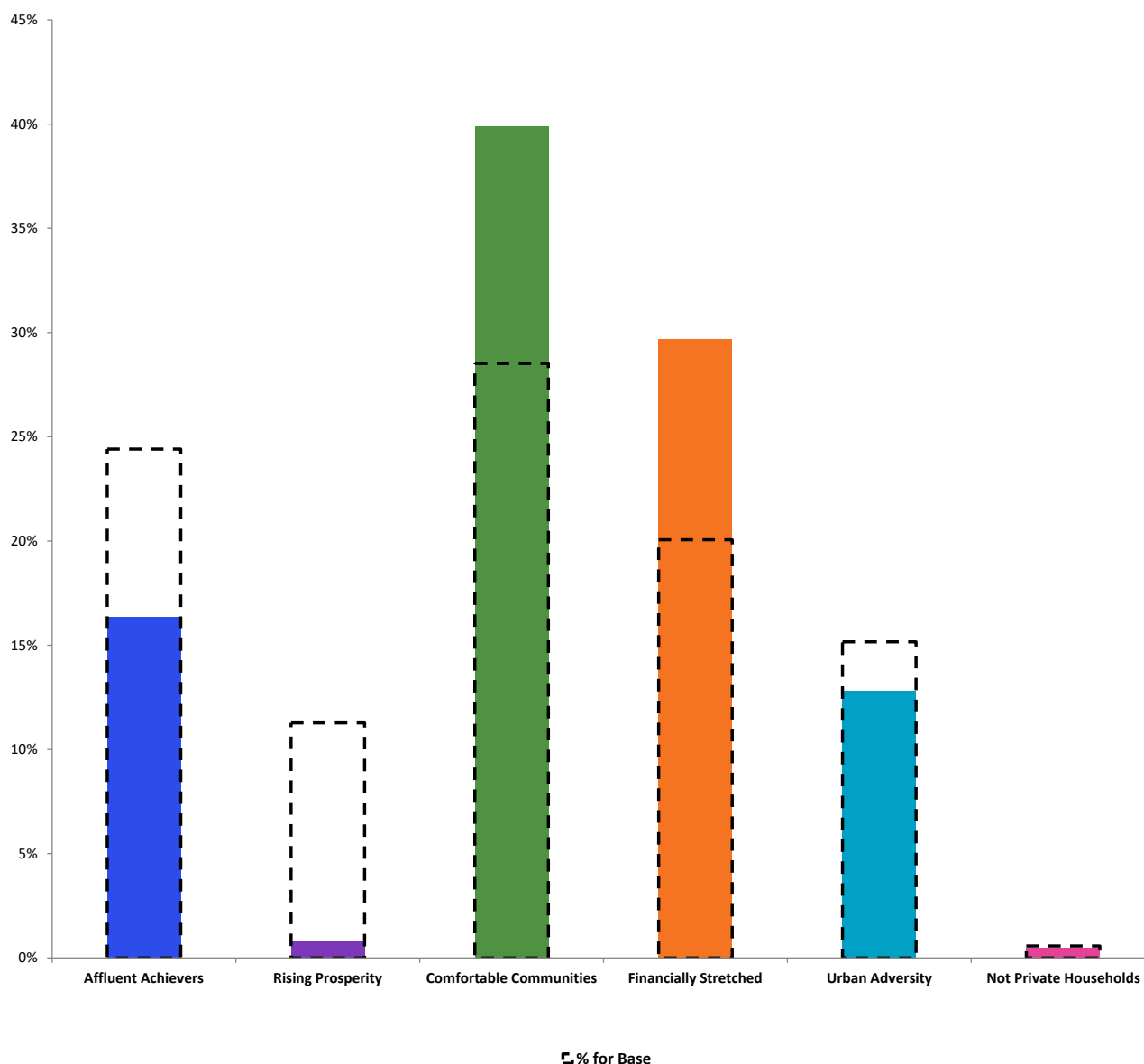
Base: Great Britain

Year: 2011

Workforce Acorn Category Description	Area Profile	% for Area	% for Base	Index	0	100	200
1 Affluent Achievers	576	16.4	24.4	67			
2 Rising Prosperity	27	0.8	11.3	7			
3 Comfortable Communities	1,403	39.9	28.5	140			
4 Financially Stretched	1,044	29.7	20.1	148			
5 Urban Adversity	450	12.8	15.2	84			
6 Not Private Households	17	0.5	0.6	84			

Total workers

3,517



HOME

WHAT IS WORKFORCE
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WORKFORCE ACORN GROUP PROFILE

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Area: P04069_Cornish Choughs, Camborne, TR14 7NW (1 Mile contour)

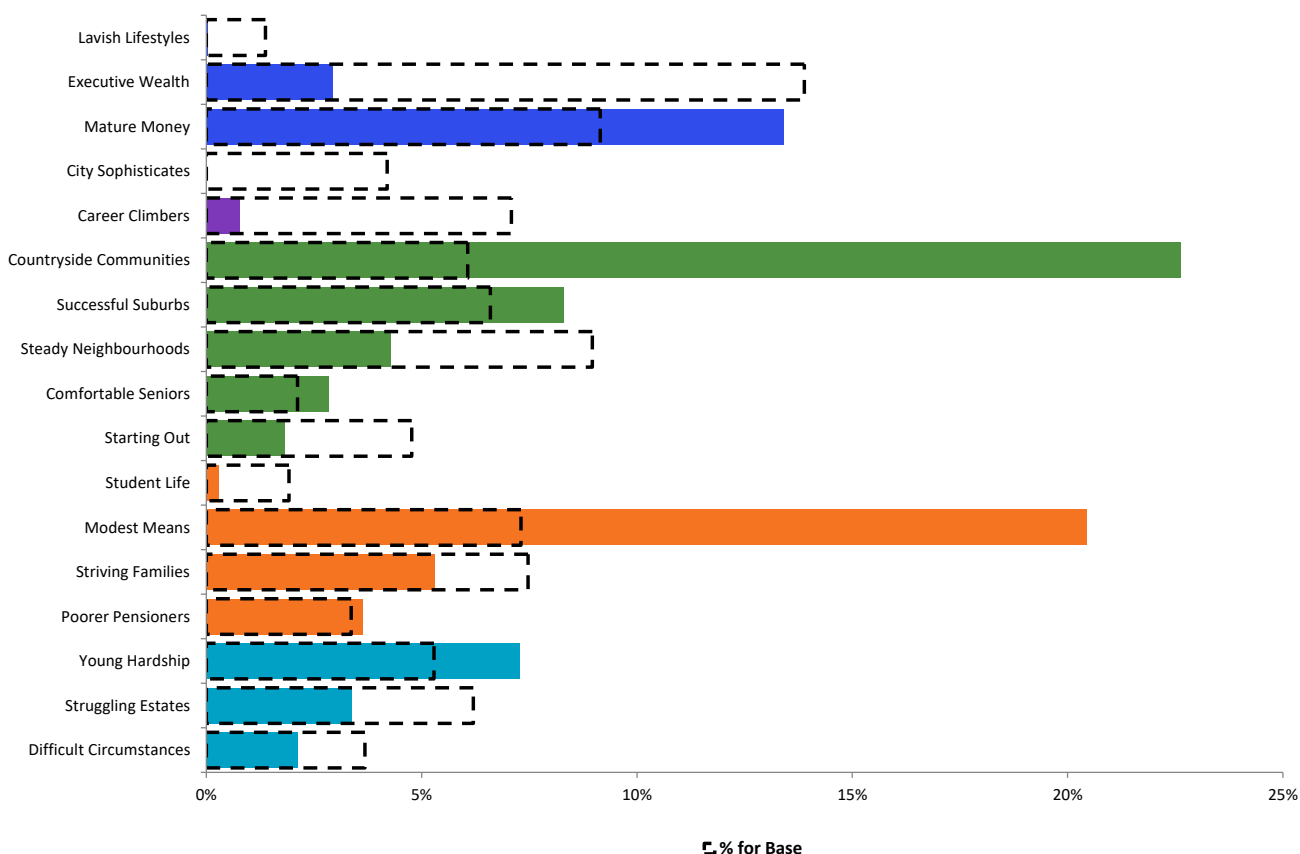
Base: Great Britain

Year: 2011

Workforce Acorn Group Description	Area Profile	% for Area	% for Base	Index	0	100	200
1. Affluent Achievers							
1.A Lavish Lifestyles	1	0.0	1.4	2			
1.B Executive Wealth	103	2.9	13.9	21			
1.C Mature Money	472	13.4	9.1	147			
2. Rising Prosperity							
2.D City Sophisticates	0	0.0	4.2	0			
2.E Career Climbers	27	0.8	7.1	11			
3. Comfortable Communities							
3.F Countryside Communities	796	22.6	6.1	373			
3.G Successful Suburbs	292	8.3	6.6	126			
3.H Steady Neighbourhoods	151	4.3	9.0	48			
3.I Comfortable Seniors	100	2.8	2.1	134			
3.J Starting Out	64	1.8	4.8	38			
4. Financially Stretched							
4.K Student Life	10	0.3	1.9	15			
4.L Modest Means	719	20.4	7.3	280			
4.M Striving Families	187	5.3	7.5	71			
4.N Poorer Pensioners	128	3.6	3.4	108			
5. Urban Adversity							
5.O Young Hardship	256	7.3	5.3	138			
5.P Struggling Estates	119	3.4	6.2	55			
5.Q Difficult Circumstances	75	2.1	3.7	58			
6. Not Private Households							
6.R Not Private Households	17	0.5	0.6	84			

Total workers

3,517



HOME

WHAT IS WORKFORCE
ACORN?

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TYPE

MAP

WORKFORCE ACORN TYPE PROFILE

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Area: P04069_Cornish Choughs, Camborne, TR14 7NW (1 Mile contour)

Base: Great Britain

Year: 2011

Workforce Acorn Type Description		Area Profile	% for Area	% for Base	Index	0	100	200
1. Affluent Achievers								
1.A Lavish Lifestyles								
1.A.1 Exclusive enclaves	0	0.0	0.1	0				
1.A.2 Metropolitan money	0	0.0	0.2	0				
1.A.3 Large house luxury	1	0.0	1.1	3				
1.B Executive Wealth								
1.B.4 Asset rich families	37	1.1	2.5	42				
1.B.5 Wealthy countryside commuters	35	1.0	2.6	38				
1.B.6 Financially comfortable families	20	0.6	3.2	18				
1.B.7 Affluent professionals	4	0.1	1.1	11				
1.B.8 Prosperous suburban families	1	0.0	1.9	2				
1.B.9 Well-off edge of towners	6	0.2	2.6	7				
1.C Mature Money								
1.C.10 Better-off villagers	63	1.8	2.9	61				
1.C.11 Settled suburbia, older people	30	0.9	3.4	25				
1.C.12 Retired and empty nesters	356	10.1	1.9	519				
1.C.13 Upmarket downsizers	23	0.7	0.9	75				
2. Rising Prosperity								
2.D City Sophisticates								
2.D.14 Townhouse cosmopolitans	0	0.0	1.0	0				
2.D.15 Younger professionals in smaller flats	0	0.0	1.2	0				
2.D.16 Metropolitan professionals	0	0.0	0.9	0				
2.D.17 Socialising young renters	0	0.0	1.1	0				
2.E Career Climbers								
2.E.18 Career driven young families	14	0.4	2.4	16				
2.E.19 First time buyers in small, modern homes	12	0.3	3.3	10				
2.E.20 Mixed metropolitan areas	1	0.0	1.3	2				
3. Comfortable Communities								
3.F Countryside Communities								
3.F.21 Farms and cottages	156	4.4	1.7	264				
3.F.22 Older couples and families in rural areas	181	5.1	1.5	345				
3.F.23 Owner occupiers in small towns and villages	459	13.1	2.9	450				
3.G Successful Suburbs								
3.G.24 Comfortably-off families in modern housing	160	4.5	2.8	163				
3.G.25 Larger family homes, multi-ethnic areas	0	0.0	1.2	0				
3.G.26 Semi-professional families, owner occupied neighbourhoods	132	3.8	2.6	145				
3.H Steady Neighbourhoods								
3.H.27 Suburban semis, conventional attitudes	60	1.7	3.8	45				
3.H.28 Owner occupied terraces, average income	4	0.1	2.1	5				
3.H.29 Established suburbs, older families	87	2.5	3.1	80				
3.I Comfortable Seniors								
3.I.30 Older people, neat and tidy neighbourhoods	91	2.6	2.0	129				
3.I.31 Elderly singles in purpose-built accommodation	9	0.3	0.1	220				
3.J Starting Out								
3.J.32 Educated families in terraces, young children	16	0.5	2.2	20				
3.J.33 Smaller houses and starter homes	48	1.4	2.5	54				
4. Financially Stretched								
4.K Student Life								
4.K.34 Student flats and halls of residence	5	0.1	0.5	32				
4.K.35 Term-time terraces	5	0.1	0.3	41				
4.K.36 Educated young people in flats and tenements	0	0.0	1.1	0				
4.L Modest Means								
4.L.37 Low cost flats in suburban areas	25	0.7	0.7	102				
4.L.38 Semi-skilled workers in traditional neighbourhoods	305	8.7	2.6	331				
4.L.39 Fading owner occupied terraces	389	11.1	2.9	384				
4.L.40 High occupancy terraces, culturally diverse family areas	0	0.0	1.1	0				
4.M Striving Families								
4.M.41 Labouring semi-rural estates	81	2.3	1.7	135				
4.M.42 Struggling young families in post-war terraces	58	1.6	1.8	91				
4.M.43 Families in right-to-buy estates	13	0.4	2.2	17				
4.M.44 Post-war estates, limited means	35	1.0	1.7	57				
4.N Poorer Pensioners								
4.N.45 Pensioners in social housing, semis and terraces	15	0.4	0.4	94				
4.N.46 Elderly people in social rented flats	10	0.3	0.2	162				
4.N.47 Low income older people in smaller semis	56	1.6	2.0	81				
4.N.48 Pensioners and singles in social rented flats	48	1.4	0.8	173				
5. Urban Adversity								
5.O Young Hardship								
5.O.49 Young families in low cost private flats	58	1.6	1.5	107				
5.O.50 Struggling younger people in mixed tenure	90	2.6	1.6	163				
5.O.51 Young people in small, low cost terraces	108	3.1	2.2	141				
5.P Struggling Estates								
5.P.52 Poorer families, many children, terraced housing	67	1.9	1.5	127				
5.P.53 Low income terraces	0	0.0	1.0	0				
5.P.54 Multi-ethnic, purpose-built estates	0	0.0	0.9	0				
5.P.55 Deprived and ethnically diverse in flats	0	0.0	0.8	0				
5.P.56 Low income large families in social rented semis	52	1.5	1.9	76				
5.Q Difficult Circumstances								
5.Q.57 Social rented flats, families and single parents	36	1.0	1.1	93				
5.Q.58 Singles and young families, some receiving benefits	31	0.9	1.5	59				
5.Q.59 Deprived areas and high-rise flats	8	0.2	1.1	21				
6. Not Private Households								
6.R Not Private Households								
6.R.60 Active communal population	7	0.2	0.2	86				
6.R.61 Inactive communal population	10	0.3	0.3	83				
6.R.62 Business areas without resident population	0							
Total workers		3,517						

HOME

WHAT IS WORKFORCE
ACORN?

CATEGORY

GROUP

TYPE

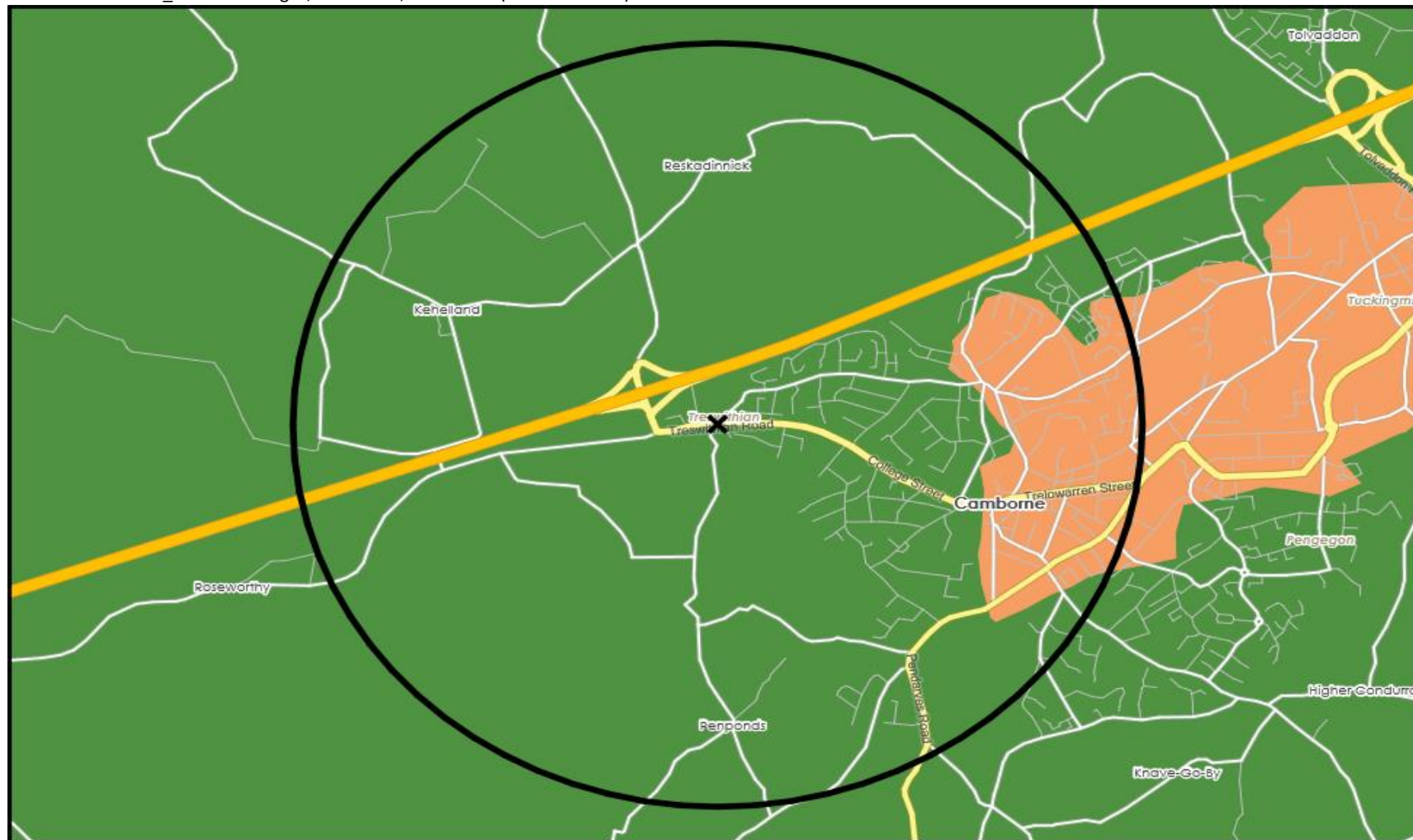
MAP

DOMINANT WORKFORCE ACORN GROUP

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Source: OS Open Data 2018

Area: P04069_Cornish Choughs, Camborne, TR14 7NW (1 Mile contour)



Workforce Acorn Group

- 1.A Lavish Lifestyles
- 1.B Executive Wealth
- 1.C Mature Money
- 2.D City Sophisticates
- 2.E Career Climbers
- 3.F Countryside Communities
- 3.G Successful Suburbs
- 3.H Steady Neighbourhoods
- 3.I Comfortable Seniors
- 3.J Starting Out
- 4.K Student Life
- 4.L Modest Means
- 4.M Striving Families
- 4.N Poorer Pensioners
- 5.O Young Hardship
- 5.P Struggling Estates
- 5.Q Difficult Circumstances
- 5.R Not Private Households

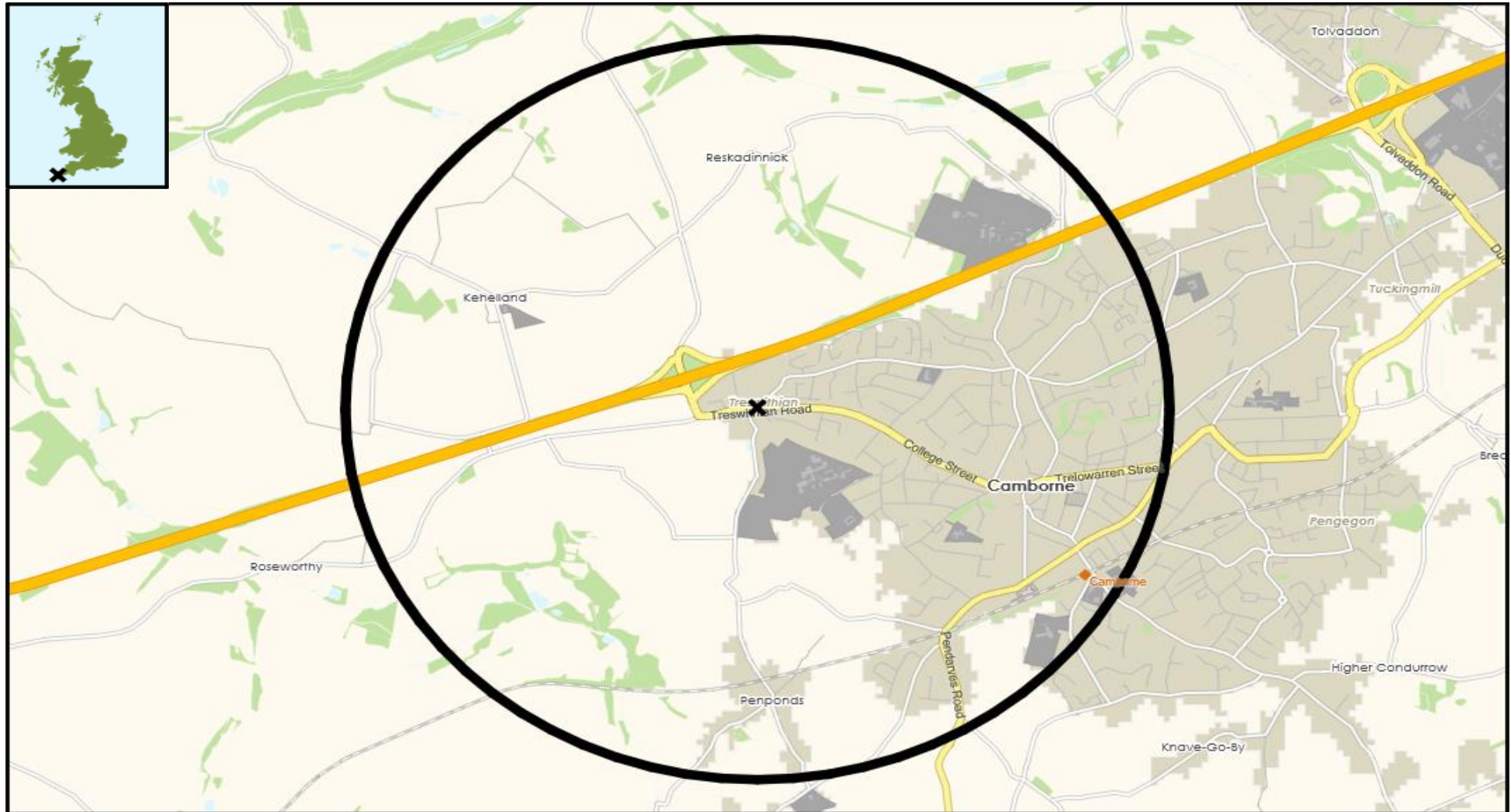
 Area boundary

MAP OF AREA

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Source: OS Open Data 2018

Area: P04069_Cornish Choughs, Camborne, TR14 7NW (1 Mile contour)

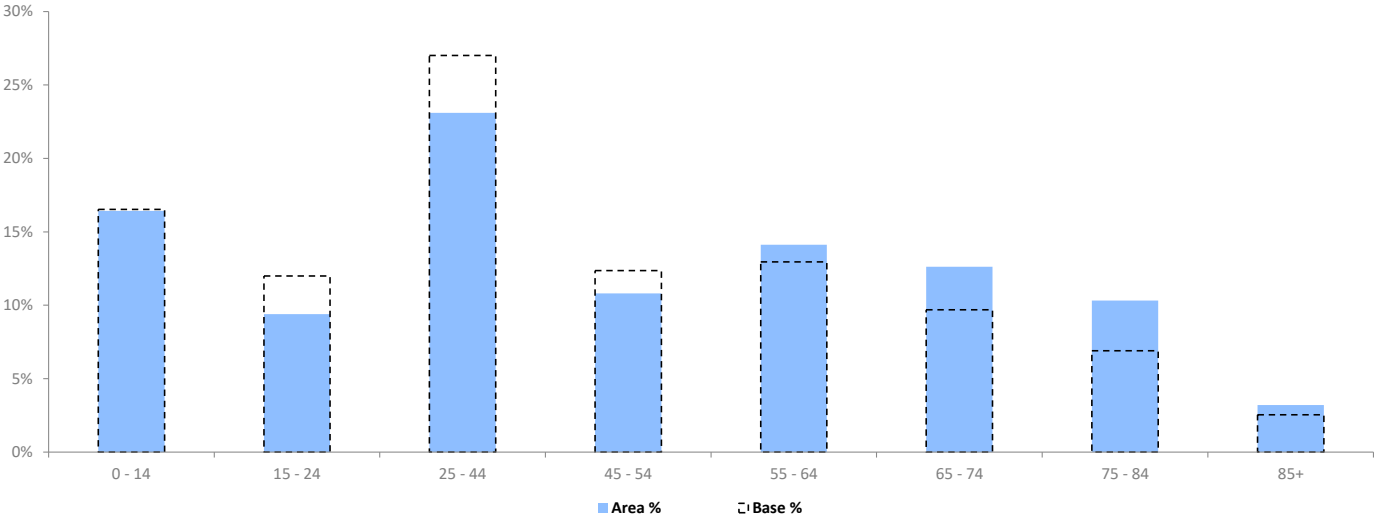


POPULATION PROJECTIONS

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Area:	P04069_Cornish Choughs, Camborne, TR14 7NW (1 Mile contour)
Base:	Great Britain
Year:	2024

	Area Profile	Area %	Base %	Index av=100	0	100	200
0 - 14	1,634	16.4	16.5	99			
15 - 24	935	9.4	12.0	78			
25 - 44	2,299	23.1	27.0	86			
45 - 54	1,076	10.8	12.4	87			
55 - 64	1,405	14.1	13.0	109			
65 - 74	1,257	12.6	9.7	130			
75 - 84	1,027	10.3	6.9	150			
85+	319	3.2	2.5	126			
Total population	9,952						



EXPENDITURE

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Area:	P04069_Cornish Choughs, Camborne, TR14 7NW (1 Mile contour)
Base:	Great Britain
Year:	2024

EXPENDITURE ESTIMATES PER WEEK

	Area Spend	Area spend per hhs	Base spend per hhs	Index av=100	0	100	200
COICOP Categories							
1. Food & non-alcoholic beverages	£382,596	£84.70	£92.53	92			
2. Alcoholic beverages, tobacco and narcotics	£119,626	£26.48	£29.81	89			
3. Clothing & Footwear	£159,219	£35.25	£44.48	79			
4. Housing, water, electricity, gas and other fuels	£432,679	£95.79	£106.80	90			
5. Furnishings, equipment and routine maintenance	£194,403	£43.04	£52.65	82			
6. Health	£86,118	£19.07	£21.84	87			
7. Transport	£431,631	£95.56	£125.67	76			
8. Communication	£71,275	£15.78	£19.03	83			
9. Recreation & Culture	£409,181	£90.59	£98.79	92			
10. Education	£54,504	£12.07	£21.71	56			
11. Restaurants & Hotels	£346,062	£76.61	£103.11	74			
12. Miscellaneous goods and services	£475,614	£105.29	£135.92	77			
Total Expenditure	£3,162,907	£700.22	£852.33	82			

Expenditure calculated for RF Centres includes weighted residential, worker and tourist spend; for RF catchments it includes weighted residential spend only. For all other catchments it includes residential, online and domestic tourist spend (all spend originating from these areas).

The figures are calculated from data from the Living Costs and Family (LCF) survey conducted by the Office for National Statistics. The analyses in this report are carried out by CACI and those who carried out the original collection and analysis of the data bear no responsibility for their further analysis or interpretation. The spend figures are based on current prices for the year stated at the top of the report. The Classification of Individual Consumption by Purpose (COICOP) is published by the UN Statistics Division to provide an international standard for the reporting of expenditure. Totals are controlled to national figures supplied by ONS Consumer Trends.

CENSUS DEMOGRAPHICS

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Area:	P04069_Cornish Choughs, Camborne, TR14 7NW (1 Mile contour)
Base:	Great Britain
Year:	2021

NS-SOCIO ECONOMIC CLASSIFICATION

	Area Profile	Area %	Base %	Index av=100	0	100	200
1. Higher managerial, administrative and professional	556	6.3	12.7	50			
2. Lower managerial, administrative and professional	1,464	16.6	19.9	83			
3. Intermediate	986	11.2	11.5	97			
4. Small employers and own account workers	998	11.3	10.3	110			
5. Lower supervisory and technical	638	7.3	5.6	129			
6. Semi-routine	1,523	17.3	11.7	148			
7. Routine	1,374	15.6	12.1	129			
Never worked and long-term unemployed	884	10.1	8.2	122			
Full-time students	373	4.2	7.8	55			
Total population	8,796						

