

# CGA LICENCED PREMISES - LICENCES

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Area: P03910\_Pinny, Cumbria, CA11 7TA (5 Mile c  
Base: Great Britain  
Year: 2024

Licence Type	Profile	Per 1000 Pop (Area)	Per 1000 Pop (Base)	Index	0	100	200
<b>Pubs and Bars</b>							
Branded Food Pub	0	0.0	3.3	0			
Cocktail Bar	0	0.0	1.4	0			
Community Pub	6	24.3	26.7	91			
Craft Bar	0	0.0	1.2	0			
Educational Bar	1	4.0	0.9	430			
Late Night Bar	1	4.0	2.0	206			
Themed Bar	0	0.0	0.4	0			
Themed Pub	0	0.0	0.3	0			
Unbranded Food Pub	14	56.6	13.7	413			
Unthemed High Street Pub	8	32.3	8.9	363			
Wine Bar	1	4.0	1.0	412			
<b>Restaurants and Cafes</b>							
Bar Restaurant	2	8.1	5.0	163			
Cafe/Delicatessen	0	0.0	1.9	0			
Casual Dining Restaurant	7	28.3	7.8	365			
Restaurant	9	36.4	22.6	161			
<b>Accommodation and Functions</b>							
Conference/Exhibition/Function/Banquet	0	0.0	3.5	0			
Guest/Boarding House	1	4.0	2.6	157			
Hotel	10	40.4	10.8	375			
<b>Sports and Community</b>							
Bowling Alley	0	0.0	0.3	0			
Commercially Run Sports Venue/Stadium	0	0.0	0.5	0			
Golf Club	1	4.0	3.1	129			
Local Sports Club	3	12.1	11.9	102			
Snooker Club	0	0.0	0.0	0			
Social Club	2	8.1	12.0	67			
Spa and Country Club	0	0.0	0.2	0			
Sports and Leisure Centre	2	8.1	1.9	416			
<b>Entertainment and Leisure</b>							
Arena	0	0.0	0.0	0			
Ballroom	0	0.0	0.0	0			
Bingo Hall	0	0.0	0.4	0			
Casino	0	0.0	0.2	0			
Cinema	1	4.0	0.5	747			
Holiday/Caravan Park	4	16.2	1.3	1285			
Nightclub	0	0.0	1.2	0			
Street Market	0	0.0	0.0	0			
Theatre	1	4.0	1.0	405			
Unknown	0	0.0	0.0	0			

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Area: P03910\_Pinny, Cumbria, CA11 7TA (5 Mile cr  
Base: Great Britain  
Year: 2024

Name	Description	License Type	Owner Name	Postcode
Shepherds Inn	*Other Small Retail Groups	Unbranded Food Pub	*Other Small Retail Groups	CA10 1LW
Crown Hotel	Independent Free	Hotel	Independent Free	CA10 2BX
Bee Hive	Punch Pub Company	Unbranded Food Pub	Punch Pub Company	CA10 2BX
George & Dragon Inn	Independent Free	Hotel	Independent Free	CA10 2ER
Lowther Castle Inn	Independent Free	Unbranded Food Pub	Independent Free	CA10 2HX
Squirrel Inn	Independent Free	Community Pub	Independent Free	CA10 2JB
Pooley Bridge Inn	Robinsons	Hotel	Robinsons	CA10 2NN
Sun Inn	Marston's	Unbranded Food Pub	Marston's	CA10 2NN
Crown Inn	Daniel Thwaites plc	Unbranded Food Pub	Daniel Thwaites plc	CA10 2NP
Queens Head Inn	Punch Pub Company	Unbranded Food Pub	Punch Pub Company	CA10 2PF
Punch Bowl Hotel	Ei Group	Unbranded Food Pub	Ei Group	CA10 2PF
Sun Inn	Independent Free	Community Pub	Independent Free	CA11 0AP
Clickham Inn	Independent Free	Unbranded Food Pub	Independent Free	CA11 0BP
Brantwood Country Hotel	Independent Free	Hotel	Independent Free	CA11 0EP
Kings Arms	Independent Free	Unbranded Food Pub	Independent Free	CA11 0EP
Horse & Farrier	*Other Small Retail Groups	Unbranded Food Pub	*Other Small Retail Groups	CA11 0HL
Waterfoot Caravan Park	Independent Free	Holiday/Caravan Park	Independent Free	CA11 0JE
Boot & Shoe	Punch Pub Company	Community Pub	Punch Pub Company	CA11 0TP
Penrith Conservative Club	Independent Free	Social Club	Independent Free	CA11 7AB
Robin Hood	Star Pubs & Bars	Unthemed High Street F	Star Pubs & Bars	CA11 7AG
Giannis Ristorante Pizzeria	Independent Free	Restaurant	Independent Free	CA11 7BY
Board & Elbow Inn	Punch Pub Company	Unbranded Food Pub	Punch Pub Company	CA11 7HS
Dockray Hall	Independent Free	Unbranded Food Pub	Independent Free	CA11 7DE
General Wolfe Inn	Daniel Thwaites plc	Unbranded Food Pub	Daniel Thwaites plc	CA11 7HL
Penrith Players Theatre Club	Independent Free	Theatre	Independent Free	CA11 7JG
Salsa	Independent Free	Casual Dining Restaurar	Independent Free	CA11 7HX
Beacon Social Club	Independent Free	Social Club	Independent Free	CA11 7NB
Royal	Stonegate Pub Company	Unthemed High Street F	Stonegate Pub Company	CA11 7PZ
Pinney	Admiral Taverns Ltd	Community Pub	Admiral Taverns Ltd	CA11 7TA
Grey Goat Inn	Punch Pub Company	Unthemed High Street F	Punch Pub Company	CA11 7TJ
Woolpack	Punch Pub Company	Unthemed High Street F	Punch Pub Company	CA11 7TA
Druids Arms	Independent Free	Unthemed High Street F	Independent Free	CA11 7TJ
Penrith Cricket Club	Independent Free	Local Sports Club	Independent Free	CA11 8PE
Penrith Amature Football Club	Independent Free	Local Sports Club	Independent Free	CA11 8UA
North Lakes Hotel & Spa	Daniel Thwaites plc	Hotel	Daniel Thwaites plc	CA11 8QT
Penrith Golf Club	Independent Free	Golf Club	Independent Free	CA11 8SG
Penrith Rugby Club	Independent Free	Local Sports Club	Independent Free	CA11 8RQ
Round Thorn Country Hotel	Classic Lodges	Hotel	Classic Lodges	CA11 8SJ
Edenhall Hotel	Independent Free	Hotel	Independent Free	CA11 8SX
Cross Keys Inn	Independent Free	Unbranded Food Pub	Independent Free	CA11 8TP
Penrith Truck Stop	Independent Free	Casual Dining Restaurar	Independent Free	CA11 9DP
Highland Drove Inn	Independent Free	Community Pub	Independent Free	CA11 9NA
Lowther Caravan Park	Independent Free	Holiday/Caravan Park	Independent Free	CA10 2JB
Taste Of Bengal	Independent Free	Restaurant	Independent Free	CA11 7NJ
Lowther Leisure Park	Independent Free	Sports and Leisure Cent	Independent Free	CA10 2HX
Station Hotel	Punch Pub Company	Unthemed High Street F	Punch Pub Company	CA11 7JB
Dog Beck	Wetherspoons GB	Unthemed High Street F	Wetherspoons GB	CA11 8JH
Center Parcs	Center Parcs UK	Holiday/Caravan Park	Center Parcs UK	CA10 2DW
Jenkinson Truck Stop Penrith	Nightowl Limited	Guest/Boarding House	Nightowl Limited	CA11 9EH
La Casita	Independent Free	Bar Restaurant	Independent Free	CA11 7XF
Warehouse	Independent Free	Late Night Bar	Independent Free	CA11 7TA
Queens Head Inn	Robinsons	Community Pub	Robinsons	CA10 2JF
Foundry 34	Independent Free	Restaurant	Independent Free	CA11 7TA
Grants Of Castlegate	Independent Free	Casual Dining Restaurar	Independent Free	CA11 7HY
Rheghead Discovery Centre	Independent Free	Educational Bar	Independent Free	CA11 0DQ
Penrith Leisure Centre	Independent Free	Sports and Leisure Cent	Independent Free	CA11 8JH
Xaivers Cafe And Wine Bar	Independent Free	Wine Bar	Independent Free	CA11 8HN
Indian Plaza	Independent Free	Casual Dining Restaurar	Independent Free	CA11 7PT
Cafe Rouge	Big Table Group Ltd	Casual Dining Restaurar	Big Table Group Ltd	CA10 2DW
Bella Italia	Big Table Group Ltd	Casual Dining Restaurar	Big Table Group Ltd	CA10 2DW
Four & Twenty	Independent Free	Restaurant	Independent Free	CA11 7AY
Lounge Hotel & Bar	Independent Free	Hotel	Independent Free	CA11 7AJ

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Base:	Great Britain
Year:	2024

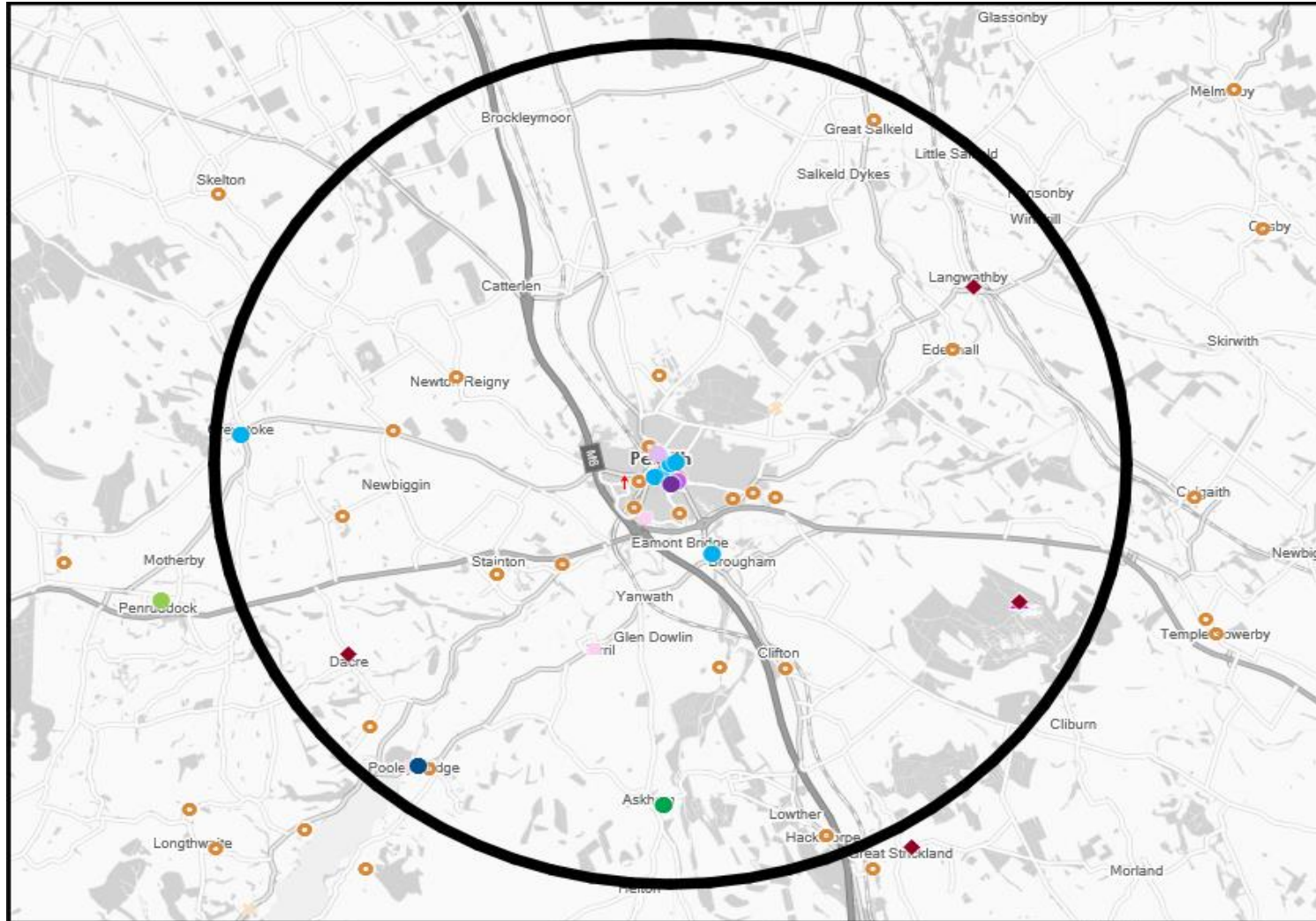
Name	Description	License Type	Owner Name	Postcode
Villa Bianca	Independent Free	Restaurant	Independent Free	CA11 7PX
Cranstons Cumbria Food Hall & Cafe Os	Independent Free	Casual Dining Restaurar	Independent Free	CA11 7EH
Fell Bar	Independent Free	Unthemed High Street F	Independent Free	CA11 7AY
Courtyard	Independent Free	Restaurant	Independent Free	CA11 7DA
Allium At Askham Hall	Independent Free	Restaurant	Independent Free	CA10 2PF
Lonsdale Alhambra Cinema	*Other Small Retail Groups	Cinema	*Other Small Retail Groups	CA11 7PT
Rajinda Pradesh	Unknown	Restaurant	Unknown	CA10 2DW
Premier Inn	Whitbread Hotels	Hotel	Whitbread	CA11 7FG
1863 Bar Bistro Rooms	Independent Free	Hotel	Independent Free	CA10 2NH
Woodstone Pizza & Grill	Independent Free	Restaurant	Independent Free	CA11 7BQ
Ullswater Heights	Independent Free	Holiday/Caravan Park	Independent Free	CA11 0JB
Arturo Lounge	Loungers	Bar Restaurant	Loungers	CA11 7FG

# MAP OF AREA

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Source: OS Open Data 2018

Area: P03910\_Pinny, Cumbria, CA11 7TA (5 Mile contour)



## KEY

### Large pub co's & bars

- Admiral Taverns Ltd
- Ei Group
- Greene King
- Marston's
- Mitchells & Butlers
- Punch Pub Company
- Shepherd Neame
- Star Pubs & Bars
- Stonegate Pub Company
- Wetherspoon
- Whitbread

### Small to medium pub co's & bars

- ▲ Family Brewers with pubs

- ✕ Hotels

- ★ Restaurants

- ↑ Leisure

- Independent

- ◆ Other

- ✕ Site Location

- Boundary

ACORN CATEGORY PROFILE - HOUSEHOLDS

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Area: P03910\_Pinny, Cumbria, CA11 7TA (5 Mile contour)  
Base: Great Britain  
Year: 2024

Acorn Category Description			Area Profile	% for Area	% for Base	Index 0	100	200
<div></div>	1	Luxury Lifestyles	3	0.0	3.1	1	<div></div>	
<div></div>	2	Established Affluence	647	5.6	12.3	45	<div></div>	
<div></div>	3	Thriving Neighbourhoods	2,347	20.2	22.6	89	<div></div>	
<div></div>	4	Steadfast Communities	4,699	40.4	25.2	160	<div></div>	
<div></div>	5	Stretched Society	2,367	20.3	21.1	96	<div></div>	
<div></div>	6	Low Income Living	1,553	13.3	15.4	87	<div></div>	
<div></div>	7	Not Private Households	20	0.2	0.4	44	<div></div>	
Total households			11,636					

Acorn Category Pen Portrait

4

Steadfast Communities

7.3M  
UK Households

25.7%  
of UK

Predominant Housing Type

Semi detached

Predominant Housing Tenure

Privately rented

Savings & Investments

Below average

This category contains much of middle of the road Britain with working families on incomes just below the UK average.

Groups within Steadfast Communities

K Semi-rural Maturity

L Traditional Homeowners

M Family Renters

N Urban Diversity

O Stable Seniors

27%

23%

18%

10%

22%



CATEGORY

GROUP

TYPE

MAP

WHAT IS ACORN?

## ACORN GROUP PROFILE - HOUSEHOLDS

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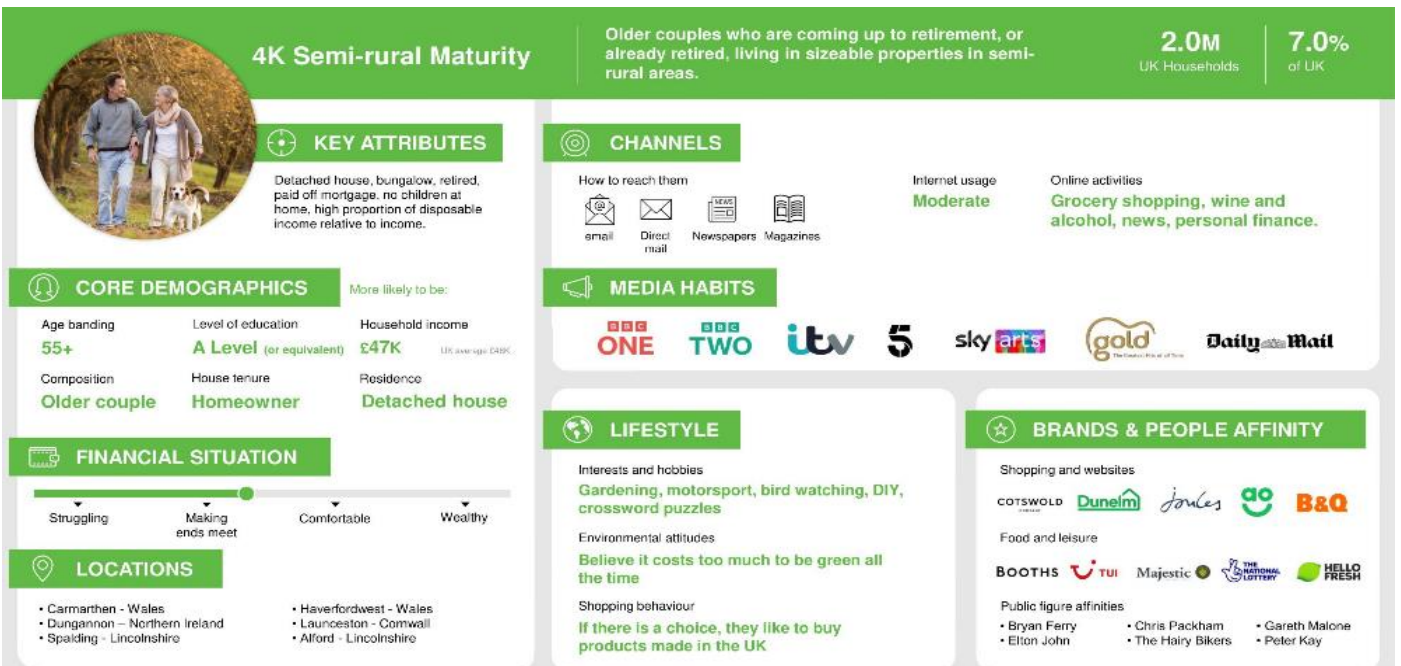
Area: P03910\_Pinny, Cumbria, CA11 7TA (5 Mile contour)

Base: Great Britain

Year: 2024

Acorn Group Description	Area Profile	% for Area	% for Base	Index	0	100	200
<b>1. Luxury Lifestyles</b>							
1.A Exclusive Addresses	0	0.0	0.3	0			
1.B Flourishing Capital	0	0.0	1.0	0			
1.C Upmarket Families	3	0.0	1.8	1			
<b>2. Established Affluence</b>							
2.D Commuter Belt Wealth	647	5.6	9.1	61			
2.E Prosperous Professionals	0	0.0	3.2	0			
<b>3. Thriving Neighbourhoods</b>							
3.F Mature Success	1,461	12.6	7.0	179			
3.G Settled Suburbia	73	0.6	5.2	12			
3.H Metropolitan Surroundings	0	0.0	1.6	0			
3.I Up-and-coming Urbanites	1	0.0	3.2	0			
3.J Aspiring Communities	812	7.0	5.5	126			
<b>4. Steadfast Communities</b>							
4.K Semi-rural Maturity	1,877	16.1	6.7	239			
4.L Traditional Homeowners	1,226	10.5	6.0	176			
4.M Family Renters	168	1.4	4.6	32			
4.N Urban Diversity	0	0.0	2.6	0			
4.O Stable Seniors	1,428	12.3	5.3	230			
<b>5. Stretched Society</b>							
5.P Tenant Living	372	3.2	8.3	39			
5.Q Limited Budgets	916	7.9	5.2	151			
5.R Hard-up Households	1,079	9.3	7.6	122			
<b>6. Low Income Living</b>							
6.S Cash-strapped Families	219	1.9	7.3	26			
6.T Constrained Pensioners	937	8.1	3.3	244			
6.U Challenging Circumstances	397	3.4	4.8	72			
<b>7. Not Private Households</b>							
7.V Not Private Households	20	0.2	0.4	44			
<b>Total households</b>	<b>11,636</b>						

## Acorn Group Pen Portrait



CATEGORY

GROUP

TYPE

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WHAT IS ACORN?




## ACORN TYPE PROFILE - HOUSEHOLDS

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Area: P03910\_Pinny, Cumbria, CA11 7TA (5 Mile contour)

Base: Great Britain

Year: 2024

Sort by:  Acorn Structure  
 Index  
 Profile %

Acorn Type Description				Area Profile	% for Area	% for Base	Index	0	100	200
1. Luxury Lifestyles										
1.A Exclusive Addresses										
	1.A.1	High-flyers in luxury apartments and townhouses		0	0.0	0.1	0	<div></div>		
	1.A.2	Wealthy, gentrified areas		0	0.0	0.1	0	<div></div>		
	1.A.3	Asset-rich, out-of-town older families		0	0.0	0.1	0	<div></div>		
1.B Flourishing Capital										
	1.B.4	High-end professionals in city flats		0	0.0	0.5	0	<div></div>		
	1.B.5	Successful young families in smart urban areas		0	0.0	0.5	0	<div></div>		
1.C Upmarket Families										
	1.C.6	Executives in expensive suburban houses		3	0.0	1.1	2	<div></div>		
	1.C.7	Prosperous families in green-belt areas with substantial homes		0	0.0	0.8	0	<div></div>		
2. Established Affluence										
2.D Commuter Belt Wealth										
	2.D.8	Affluent, older homeowners		0	0.0	2.1	0	<div></div>		
	2.D.9	Families and couples in comfortable homes		287	2.5	1.6	159	<div></div>	<div></div>	
	2.D.10	Well-off families in larger semis		75	0.6	1.1	57	<div></div>	<div></div>	
	2.D.11	Mature and moneyed out-of-towners		117	1.0	2.1	47	<div></div>	<div></div>	
	2.D.12	Well-to-do empty nesters in detached houses		168	1.4	2.2	67	<div></div>	<div></div>	
2.E Prosperous Professionals										
	2.E.13	Families in leafy suburbs		0	0.0	1.3	0	<div></div>		
	2.E.14	Upmarket young families in terraces		0	0.0	0.9	0	<div></div>		
	2.E.15	Educated professionals renting flats		0	0.0	1.0	0	<div></div>		
3. Comfortable Communities										
3.F Mature Success										
	3.F.16	Families and couples in detached houses		120	1.0	2.0	53	<div></div>	<div></div>	
	3.F.17	Older, rural empty nesters and couples		1,173	10.1	2.7	380	<div></div>	<div></div>	<div></div>
	3.F.18	Countryside retirees in spacious houses		13	0.1	0.1	131	<div></div>	<div></div>	<div></div>
	3.F.19	Sophisticated couples living comfortably in detached homes		155	1.3	2.3	57	<div></div>	<div></div>	
3.G Successful Suburbs										
	3.G.20	Mixed lifestages in semi-detached homes		9	0.1	2.4	3	<div></div>	<div></div>	
	3.G.21	Mid-life suburban living		64	0.6	2.7	20	<div></div>	<div></div>	
3.H Metropolitan Surroundings										
	3.H.22	Younger families and sharers in city terraces		0	0.0	1.0	0	<div></div>	<div></div>	
	3.H.23	Culturally diverse suburban families		0	0.0	0.7	0	<div></div>	<div></div>	
3.I Up-and-coming Urbanites										
	3.I.24	Young professionals renting city flats		0	0.0	1.3	0	<div></div>	<div></div>	
	3.I.25	Privately renting students and house sharers		0	0.0	0.3	0	<div></div>	<div></div>	
	3.I.26	Younger couples and singles in flats		1	0.0	1.7	1	<div></div>	<div></div>	
3.J Aspiring Communities										
	3.J.27	Professional families and couples in suburban, owner-occupied areas		743	6.4	3.2	197	<div></div>	<div></div>	<div></div>
	3.J.28	Families and couples in terraces		69	0.6	2.3	26	<div></div>	<div></div>	
4. Steadfast Communities										
4.K Semi-rural Maturity										
	4.K.29	Senior home-owning couples		814	7.0	3.0	231	<div></div>	<div></div>	<div></div>
	4.K.30	Empty nesters in owner-occupied detached homes		543	4.7	2.5	189	<div></div>	<div></div>	<div></div>
	4.K.31	Comfortable, home-owning families and empty nesters		25	0.2	0.7	32	<div></div>	<div></div>	
	4.K.32	Older comfortable families and couples in detached, rural properties		494	4.2	0.5	866	<div></div>	<div></div>	<div></div>
	4.K.33	Retirees in semi-detached and detached properties		1	0.0	0.1	12	<div></div>	<div></div>	
4.L Traditional Homeowners										
	4.L.34	Older owner-occupier households in semis		1,037	8.9	3.0	293	<div></div>	<div></div>	<div></div>
	4.L.35	Settled communities, semi-detached properties		189	1.6	2.9	56	<div></div>	<div></div>	
4.M Family Renters										
	4.M.36	Cost-conscious families in terraces		18	0.2	2.2	7	<div></div>	<div></div>	
	4.M.37	Restricted residents, socially renting		150	1.3	2.4	55	<div></div>	<div></div>	
4.N Urban Diversity										
	4.N.38	Younger families, multi-occupancy and rented households		0	0.0	1.0	0	<div></div>	<div></div>	
	4.N.39	Diverse communities in smaller semis and terraces		0	0.0	0.7	0	<div></div>	<div></div>	
	4.N.40	Young families, limited means in terraced metropolitan areas		0	0.0	0.9	0	<div></div>	<div></div>	
4.O Stable Seniors										
	4.O.41	Living on modest means in terraces		631	5.4	2.7	198	<div></div>	<div></div>	<div></div>
	4.O.42	Retired homeowners in semi-detached and detached houses		504	4.3	1.6	269	<div></div>	<div></div>	<div></div>
	4.O.43	Older couples living in detached houses, rural communities		293	2.5	1.0	254	<div></div>	<div></div>	<div></div>
5. Stretched Society										
5.P Tenant Living										
	5.P.44	Urban, aspiring flat dwellers		0	0.0	1.4	0	<div></div>	<div></div>	
	5.P.45	Privately renting squeezed professionals in flats		7	0.1	2.9	2	<div></div>	<div></div>	
	5.P.46	Sharers and students in private rentals		0	0.0	1.0	0	<div></div>	<div></div>	
	5.P.47	Singles and couples in rented flats		365	3.1	3.0	104	<div></div>	<div></div>	<div></div>
5.Q Limited Budgets										
	5.Q.48	Routine occupations, socially renting families in semis		585	5.0	3.3	153	<div></div>	<div></div>	<div></div>
	5.Q.49	Socially renting single adult households		331	2.8	1.9	148	<div></div>	<div></div>	<div></div>
5.R Hard-up Households										
	5.R.50	Single-parent families in terraced housing		450	3.9	3.2	119	<div></div>	<div></div>	<div></div>
	5.R.51	Older, single-person households on the outskirts of town		554	4.8	2.3	204	<div></div>	<div></div>	<div></div>
	5.R.52	Socially renting families in terraces		75	0.6	2.0	32	<div></div>	<div></div>	
6. Low Income Living										
6.S Cash-strapped Families										
	6.S.53	Diverse families and sharers in flats		0	0.0	1.7	0	<div></div>	<div></div>	
	6.S.54	Young families in socially rented semis		66	0.6	1.9	31	<div></div>	<div></div>	
	6.S.55	Families in low-value terraced housing		153	1.3	3.0	44	<div></div>	<div></div>	
	6.S.56	Diverse young families in rented terraces and flats		0	0.0	0.8	0	<div></div>	<div></div>	
6.T Constrained Pensioners										
	6.T.57	Older renters in flats and tenements		650	5.6	2.0	281	<div></div>	<div></div>	<div></div>
	6.T.58	Poorer pensioners in semis		287	2.5	1.3	189	<div></div>	<div></div>	<div></div>
6.U Challenging Circumstances										
	6.U.59	Students and sharers in multi-occupancy flats		0	0.0	0.2	0	<div></div>	<div></div>	
	6.U.60	Socially renting single adult households in flats		0	0.0	0.9	0	<div></div>	<div></div>	
	6.U.61	Socially rented flats, singles and pensioners		397	3.4	3.6	94	<div></div>	<div></div>	<div></div>
7. Not Private Households										
7.V Not Private Households										
	7.V.62	Students in halls of residence		0	0.0	0.1	0	<div></div>	<div></div>	
	7.V.63	Active communal populations		3	0.0	0.0	53	<div></div>	<div></div>	
	7.V.64	Inactive communal populations		17	0.1	0.2	70	<div></div>	<div></div>	
	7.V.65	Non-residential postcodes		0	0.0	0.0	0	<div></div>	<div></div>	
Total households				11,636						

CATEGORY

GROUP

TYPE

MAP

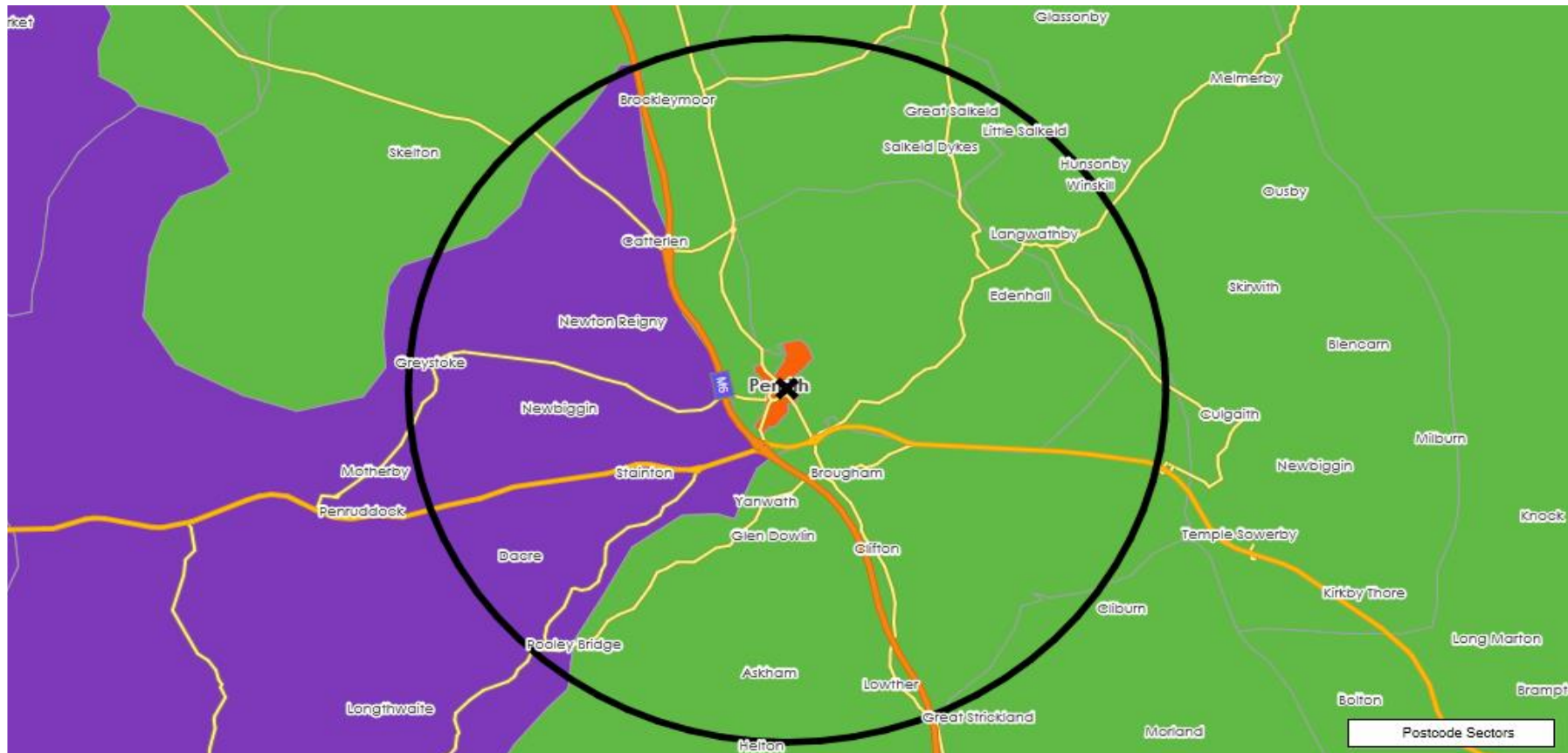
WHAT IS ACORN?

## DOMINANT ACORN CATEGORY - HOUSEHOLDS

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Source: OS Open Data 2018

Area: P03910\_Pinny, Cumbria, CA11 7TA (5 Mile contour)



## Acorn Categories

1. Luxury Lifestyles
2. Established Affluence
3. Thriving Neighbourhoods
4. Steadfast Communities
5. Stretched Society
6. Low Income Living
7. Not Private Households

 Area Boundary



CATEGORY

GROUP

TYPE

MAP

WHAT IS ACORN?

## ACORN - WHAT IS IT?



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### WHAT IS ACORN?

Acorn is the leading geodemographic segmentation of residential neighbourhoods in the UK. It classifies each postcode in the country into one of 7 categories, 22 groups and 65 types that give a distinctive picture of the kinds of people who live in an area.

Acorn is a powerful targeting tool that combines geography with demographics and lifestyle information, and the places where people live with their underlying characteristics and behaviour, to create a tool for understanding the different types of people in different areas throughout the country. It provides a detailed understanding of the people who interact with your organisation and helps you learn about their relationship with you. This knowledge gives you the opportunity to target, acquire and develop profitable customer relationships and improve service delivery.

### ACORN STRUCTURE

CATEGORY	GROUP	TYPE
1. Luxury Lifestyles	1.A. Exclusive Addresses	1-3
	1.B. Flourishing Capital	4-5
	1.C. Upmarket Families	6-7
2. Established Affluence	2.D. Commuter-Belt Wealth	8-12
	2.E. Prosperous Professionals	13-15
3. Thriving Neighbourhoods	3.F. Mature Success	16-19
	3.G. Settled Suburbia	20-21
	3.H. Metropolitan Surroundings	22-23
	3.I. Up-and-Coming Urbanites	24-26
	3.J. Aspiring Communities	27-28
4. Steadfast Communities	4.K. Semi-Rural Maturity	29-33
	4.L. Traditional Homeowners	34-35
	4.M. Family Renters	36-37
	4.N. Urban Diversity	38-40
	4.O. Stable Seniors	41-43
5. Stretched Society	5.P. Tenant Living	44-47
	5.Q. Limited Budgets	48-49
	5.R. Hard-Up Households	50-52
6. Low Income Living	6.S. Cash-Strapped Families	53-56
	6.T. Constrained Pensioners	57-58
	6.U. Challenging Circumstances	59-61
7. Not Private Households	7.V. Not Private Households	62-65

### ADDITIONAL INFORMATION



For more information, click here to visit the website:

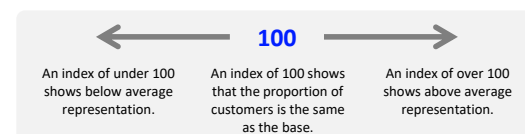
### INTERPRETING THE REPORT

The Acorn Detailed Report helps you understand the underlying demographics and lifestyle attributes of your catchment by comparing them to the GB/UK average.

#### AREA PROFILE

Total figures exclude business addresses without residential population

#### INDEX



#### PERCENTAGE

**% for Area:** Calculates the percentages of each category, group or type for the catchment

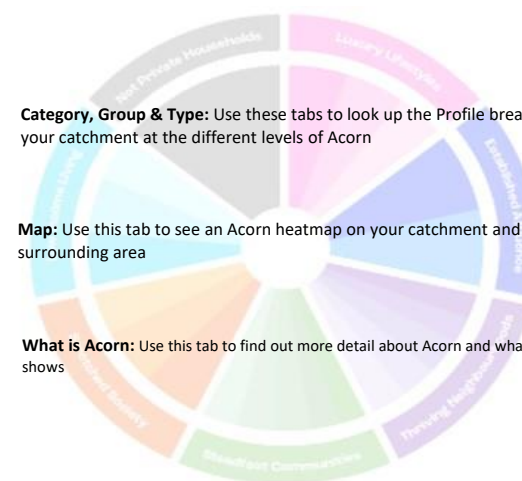
**% for Base:** Calculates the percentages of each category, group or type for the base catchment

### REPORT INFORMATION

**Category, Group & Type:** Use these tabs to look up the Profile breakdown of your catchment at the different levels of Acorn

**Map:** Use this tab to see an Acorn heatmap on your catchment and the surrounding area

**What is Acorn:** Use this tab to find out more detail about Acorn and what this report shows

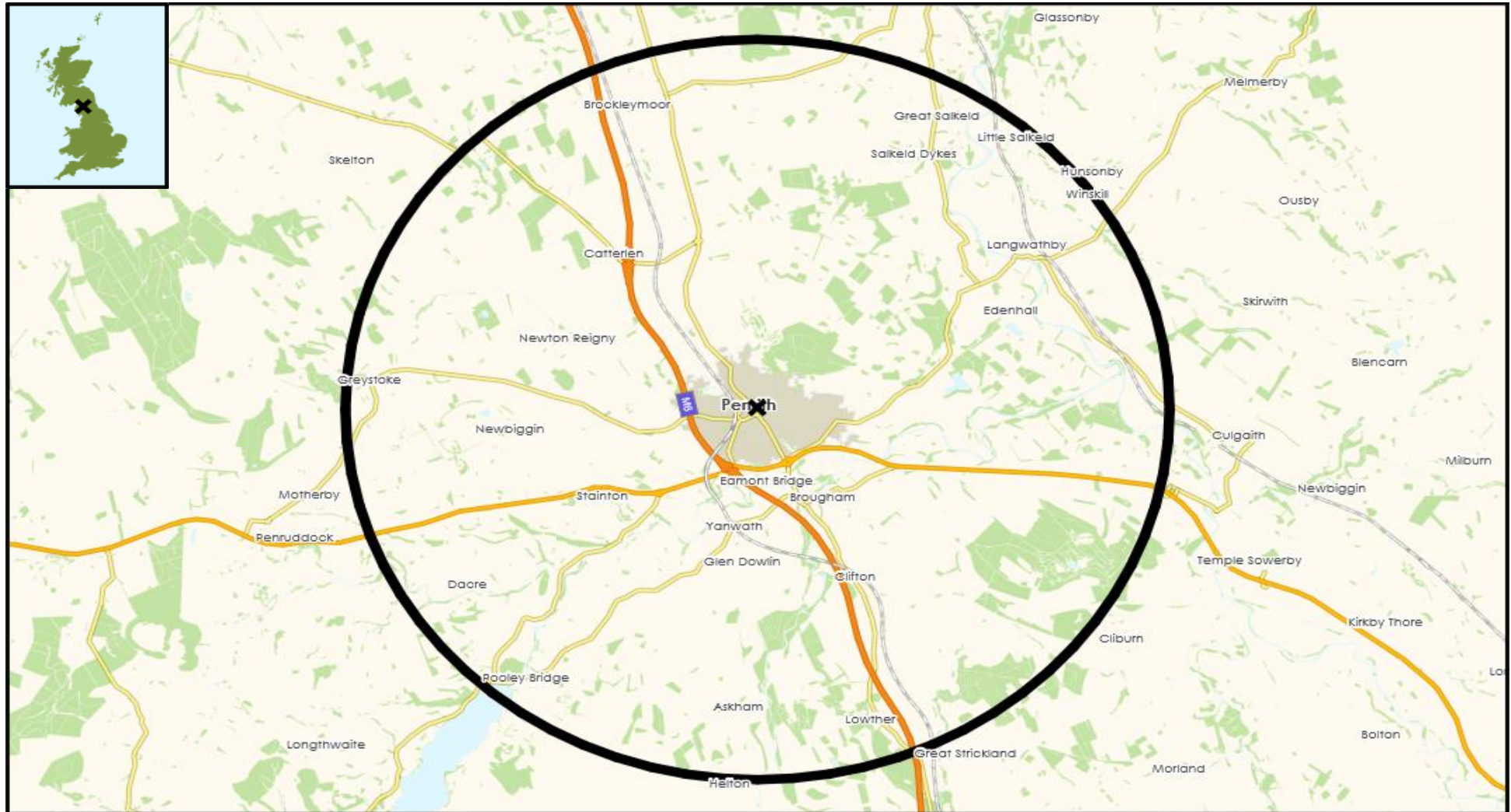


# MAP OF AREA

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Source: OS Open Data 2018

Area: P03910\_Pinny, Cumbria, CA11 7TA (5 Mile contour)

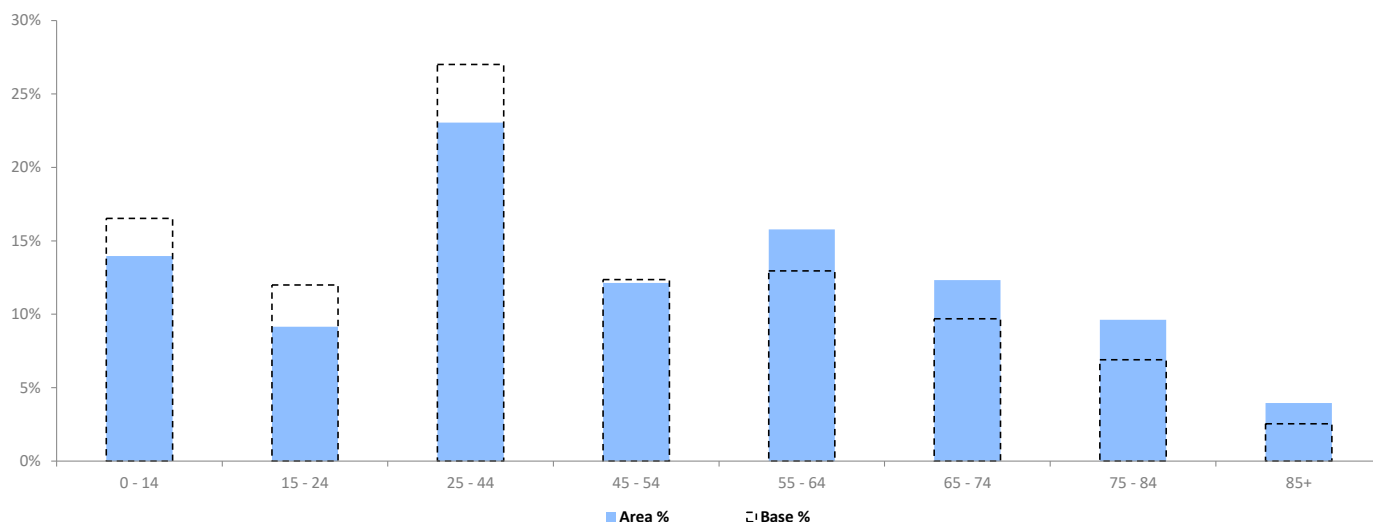


# POPULATION PROJECTIONS

© 2025 CACI Limited and all other applicable third party notices (Population Estimates and Projections) can be found at [www.caci.co.uk/copyrightnotices.pdf](http://www.caci.co.uk/copyrightnotices.pdf)

Area: P03910\_Pinny, Cumbria, CA11 7TA (5 Mile contour)  
Base: Great Britain  
Year: 2024

	Area Profile	Area %	Base %	Index av=100	0	100	200
0 - 14	3,453	14.0	16.5	84			
15 - 24	2,265	9.2	12.0	76			
25 - 44	5,704	23.1	27.0	85			
45 - 54	3,002	12.1	12.4	98			
55 - 64	3,905	15.8	13.0	122			
65 - 74	3,049	12.3	9.7	127			
75 - 84	2,381	9.6	6.9	139			
85+	980	4.0	2.5	156			
<b>Total population</b>	<b>24,739</b>						



EXPENDITURE

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Area:	P03910_Pinny, Cumbria, CA11 7TA (5 Mile contour)
Base:	Great Britain
Year:	2024

EXPENDITURE ESTIMATES PER WEEK

	Area Spend	Area spend per hhs	Base spend per hhs	Index av=100	0	100	200
<b>COICOP Categories</b>							
1. Food & non-alcoholic beverages	£982,405	£84.43	£92.53	91			
2. Alcoholic beverages, tobacco and narcotics	£353,718	£30.40	£29.81	102			
3. Clothing & Footwear	£489,088	£42.03	£44.48	95			
4. Housing, water, electricity, gas and other fuels	£1,281,996	£110.17	£106.80	103			
5. Furnishings, equipment and routine maintenance	£578,448	£49.71	£52.65	94			
6. Health	£239,251	£20.56	£21.84	94			
7. Transport	£1,367,347	£117.51	£125.67	94			
8. Communication	£194,098	£16.68	£19.03	88			
9. Recreation & Culture	£1,069,826	£91.94	£98.79	93			
10. Education	£112,785	£9.69	£21.71	45			
11. Restaurants & Hotels	£1,000,398	£85.97	£103.11	83			
12. Miscellaneous goods and services	£1,568,789	£134.82	£135.92	99			
<b>Total Expenditure</b>	<b>£9,238,149</b>	<b>£793.93</b>	<b>£852.33</b>	<b>93</b>			

Expenditure calculated for RF Centres includes weighted residential, worker and tourist spend; for RF catchments it includes weighted residential spend only. For all other catchments it includes residential, online and domestic tourist spend (all spend originating from these areas).

The figures are calculated from data from the Living Costs and Family (LCF) survey conducted by the Office for National Statistics. The analyses in this report are carried out by CACI and those who carried out the original collection and analysis of the data bear no responsibility for their further analysis or interpretation. The spend figures are based on current prices for the year stated at the top of the report. The Classification of Individual Consumption by Purpose (COICOP) is published by the UN Statistics Division to provide an international standard for the reporting of expenditure. Totals are controlled to national figures supplied by ONS Consumer Trends.

CENSUS DEMOGRAPHICS

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Area:	P03910_Pinny, Cumbria, CA11 7TA (5 Mile contour)
Base:	Great Britain
Year:	2021

NS-SOCIO ECONOMIC CLASSIFICATION

	Area Profile	Area %	Base %	Index av=100	0	100	200
1. Higher managerial, administrative and professional	2,070	10.1	12.7	79			
2. Lower managerial, administrative and professional	3,984	19.5	19.9	98			
3. Intermediate	2,028	9.9	11.5	86			
4. Small employers and own account workers	2,799	13.7	10.3	132			
5. Lower supervisory and technical	1,450	7.1	5.6	126			
6. Semi-routine	2,728	13.3	11.7	114			
7. Routine	3,256	15.9	12.1	131			
Never worked and long-term unemployed	1,337	6.5	8.2	79			
Full-time students	831	4.1	7.8	52			
Total population	20,483						

