

CGA LICENCED PREMISES - LICENCES

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Area: P03590_Church Inn, Matlock, DE4 2GG (10 n

	- **	Per 1000	Per 1000				
Licence Type	Profile	Pop (Area)	Pop (Base)	Index	0	100	20
Pubs and Bars							
Branded Food Pub	0	0.0	2.9	0			
Cocktail Bar	0	0.0	1.4	0			
Community Pub	11	105.3	26.8	393			
Craft Bar	1	9.6	1.2	785			
Educational Bar	0	0.0	0.9	0			
Late Night Bar	0	0.0	2.0	0			
Themed Bar	0	0.0	0.5	0			
Themed Pub	0	0.0	0.3	0			
Unbranded Food Pub	4	38.3	13.8	277		_	
Unthemed High Street Pub	1	9.6	8.9	107			
Wine Bar	0	0.0	1.0	0			
Restaurants and Cafes							
Bar Restaurant	2	19.2	5.0	384			
Cafe/Delicatessen	0	0.0	1.8	0			
Casual Dining Restaurant	0	0.0	7.6	0			
Restaurant	3	28.7	21.7	132			
Accomodation and Functions							
Conference/Exhibition/Function/Banquet	3	28.7	3.6	806			
Guest/Boarding House	2	19.2	2.5	768			
Hotel	4	38.3	10.8	354			
Sports and Community							
Bowling Alley	0	0.0	0.3	0			
Commercially Run Sports Venue/Stadium	0	0.0	0.5	0			
Golf Club	0	0.0	3.1	0			
Local Sports Club	2	19.2	11.9	161			
Snooker Club	0	0.0	0.0	0			
Social Club	1	9.6	12.0	80			
Spa and Country Club	0	0.0	0.2	0			
Sports and Leisure Centre	0	0.0	1.9	0			
Entertainment and Leisure							
Arena	0	0.0	0.0	0			
Ballroom	0	0.0	0.0	0			
Bingo Hall	0	0.0	0.4	0			
Casino	0	0.0	0.2	0			
Cinema	0	0.0	0.5	0			
Holiday/Caravan Park	1	9.6	1.3	760			
Nightclub	0	0.0	1.2	0			
Street Market	0	0.0	0.0	0			
Theatre	0	0.0	1.0	0			
Unknown	0	0.0	0.0	0			



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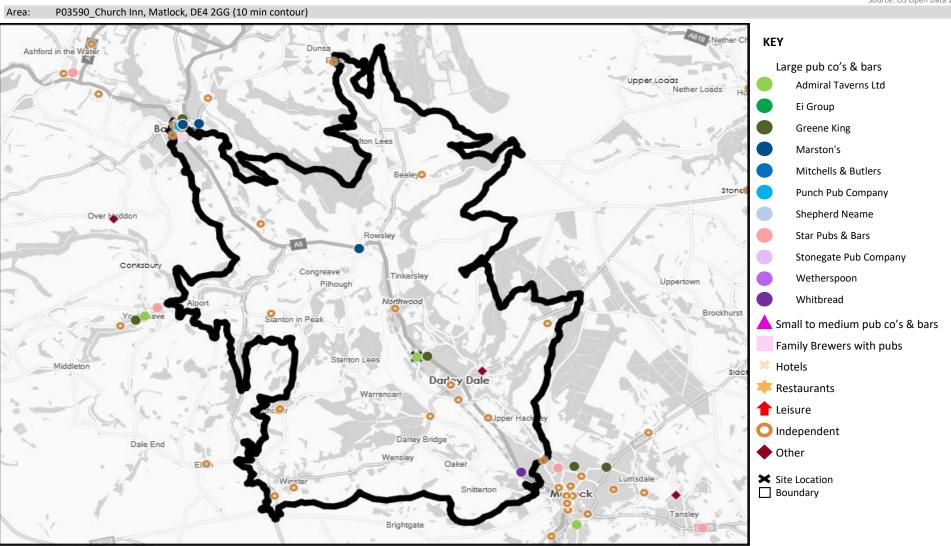
Name	Description	License Type	Owner Name	Postcode
	· · ·	"		
Red Lion	Punch Pub Company	Bar Restaurant	Punch Pub Company	DE45 1BT
Rutland Arms Hotel	Coaching Inn Group Ltd	Hotel	RedCat Pub Company	DE45 1BT
Old Original Bakewell Pudding Shop	Independent Free	Restaurant	Independent Free	DE45 1BT
Queens Arms	Marston's	Unthemed High Street	•	DE45 1DS
Wheatsheaf	Marston's	Unbranded Food Pub	Marston's	DE45 1DS
Peacock Hotel	Stonegate Pub Company	Unbranded Food Pub	Stonegate Pub Company	DE45 1DS
Bakewell Working Mens Club	Independent Free	Social Club	Independent Free	DE45 1EB
Manners Hotel	Robinsons	Community Pub	Robinsons	DE45 1EP
Haddon Hall	Independent Free	Conference/Exhibition/	Independent Free	DE45 1LA
Druids Inn	Independent Free	Community Pub	Independent Free	DE 4 2BL
Red Lion	Independent Free	Community Pub	Independent Free	DE 4 2BN
Miners Standard	Independent Free	Unbranded Food Pub	Independent Free	DE 4 2DR
Bowling Green Inn	Independent Free	Community Pub	Independent Free	DE 4 2DS
Peacock Hotel	Independent Free	Hotel	Independent Free	DE 4 2EB
Grouse & Claret	Marston's	Unbranded Food Pub	Marston's	DE 4 2EB
Square & Compass	Robinsons	Community Pub	Robinsons	DE 4 2EQ
Darley Dale Cricket & Sports Club	Independent Free	Local Sports Club	Independent Free	DE 4 2EQ
Red House Hotel	Independent Free	Guest/Boarding House	Independent Free	DE 4 2ER
Plough Inn	*Other Small Retail Groups	Community Pub	*Other Small Retail Groups	DE 4 2FF
Forresters	Independent Free	Holiday/Caravan Park	Independent Free	DE 4 5LN
Barringtons	Independent Free	Hotel	Independent Free	DE 4 2FT
Grouse Inn	Greene King	Community Pub	Greene King	DE 4 2FT
Church Inn	Admiral Taverns Ltd	Community Pub	Admiral Taverns Ltd	DE 4 2GG
Shalimar	Independent Free	Restaurant	Independent Free	DE 4 2HX
Three Stags Heads Inn	Independent Free	Community Pub	Independent Free	DE 4 2JY
Flying Childers Inn	Independent Free	Community Pub	Independent Free	DE 4 2LW
Devonshire Arms Hotel	Independent Free	Community Pub	Independent Free	DE 4 2NR
Matlock Rugby Union Football Club	Independent Free	Local Sports Club	Independent Free	DE 4 3LA
Joseph Whitworth Centre	Independent Free	Conference/Exhibition/	Independent Free	DE 4 2EQ
H Wine Bar	Independent Free	Bar Restaurant	Independent Free	DE45 1EW
Audley St Elphin's Park	Independent Free	Guest/Boarding House	Independent Free	DE 4 2RH
Bakewell Town Hall	Independent Free	Conference/Exhibition/	Independent Free	DE45 1BT
Joiners Arms Bakewell	Independent Free	Craft Bar	Independent Free	DE45 1BZ
Rajas Indian Restaurant	Independent Free	Restaurant	Independent Free	DE45 1DS
Premier Inn	Whitbread Hotels	Hotel	Whitbread	DE 4 3AZ



MAP OF AREA

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Source: OS Open Data 2018





CATEGORY GROUP TYPE MAP WHAT IS ACORN?

ACORN CATEGORY PROFILE - HOUSEHOLDS

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P03590_Church Inn, Matlock, DE4 2GG (10 min contour) Area: **Great Britain**

Base: Year: 2024

Acorn Cate	egory D	escription	Area Profile	% for Area	% for Base	Index 0	100	200
	1	Luxury Lifestyles	34	0.7	3.1	22		
	2	Established Affluence	683	14.0	12.3	114		
	3	Thriving Neighbourhoods	1,808	37.0	22.6	164		
	4	Steadfast Communities	1,491	30.5	25.2	121		
	5	Stretched Society	466	9.5	21.1	45		
	6	Low Income Living	375	7.7	15.4	50		
	7	Not Private Households	33	0.7	0.4	173		

Total households 4,890

Acorn Category Pen Portrait

0 0 0 0 0 0









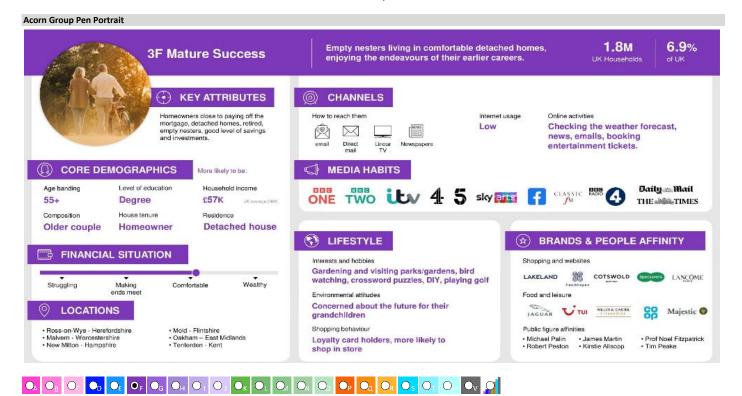
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CATEGORY GROUP TYPE MAP WHAT IS ACORN?

ACORN GROUP PROFILE - HOUSEHOLDS

Area: P03590_Church Inn, Matlock, DE4 2GG (10 min contour)

1. Luxury l 1.A 1.B 1.C	16			% for Base	Index 0	100	
1.A 1.B							
1.B	Exclusive Addresses		0.0	0.3	0		
		0	0.0	1.0	0		
	Flourishing Capital Upmarket Families	34	0.0	1.8	38		
	hed Affluence	54	0.7	1.0	36		
2. Establis 2.D	Commuter Belt Wealth	683	14.0	9.1	153		
2.E	Prosperous Professionals	083	0.0	3.2	0		
	Neighbourhoods	U	0.0	5.2	U		
3.F	Mature Success	1,032	21.1	7.0	300		
3.G	Settled Suburbia	1,032	2.2	5.2	42		
3.H	Metropolitan Surroundings	0	0.0	1.6	0		
3.1	Up-and-coming Urbanites	30	0.6	3.2	19		
3.J	Aspiring Communities	639	13.1	5.5	236		
	st Communities	033	13.1	3.3	230		
4.K	Semi-rural Maturity	829	17.0	6.7	252		
4.L	Traditional Homeowners	199	4.1	6.0	68		
4.M	Family Renters	0	0.0	4.6	0		
4.N	Urban Diversity	0	0.0	2.6	0		
4.0	Stable Seniors	463	9.5	5.3	177		
5. Stretche		100	5.5	5.5			_
5.P	Tenant Living	18	0.4	8.3	4		
5.Q	Limited Budgets	267	5.5	5.2	105		
5.R	Hard-up Households	181	3.7	7.6	49		
	ome Living						
6.S	Cash-strapped Families	128	2.6	7.3	36		
6.T	Constrained Pensioners	187	3.8	3.3	116		
6.U	Challenging Circumstances	60	1.2	4.8	26		
7. Not Priv	ate Households						
7.V	Not Private Households	33	0.7	0.4	173		







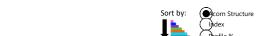
CATEGORY GROUP TYPE MAP WHAT IS ACORN?



ACORN TYPE PROFILE - HOUSEHOLDS

Area: P03590_Church Inn, Matlock, DE4 2GG (10 min contour)

Base: Great Britain



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corn Type Description			Area Profile	% for Area	% for Base	Index	0 100 200
Luxury Lifestyles 1.A Exclusive Addresses					0.4	•	
	1.A.1 1.A.2 1.A.3	High-flyers in luxury apartments and townhouses Wealthy, gentrified areas Asset-rich, out-of-town older families	0 0 0	0.0 0.0 0.0	0.1 0.1 0.1	0 0 0	
1.B Flourishing Capital	1.B.4	High-end professionals in city flats	0	0.0	0.5	0	
.C Upmarket Families	1.B.5	Successful young families in smart urban areas	0	0.0	0.5	0	
5 . 12 1 . 100	1.C.6 1.C.7	Executives in expensive suburban houses Prosperous families in green-belt areas with substantial homes	0 34	0.0 0.7	1.1 0.8	0 89	
Established Affluence D Commuter Belt Wealth	2.0.0	A(0) - 11 - 1			2.4	•	
		Affluent, older homeowners Families and couples in comfortable homes Well-off families in larger semis Mature and moneyed out-of-towners Well-to-do empty nesters in detached houses	0 18 0 123 542	0.0 0.4 0.0 2.5 11.1	2.1 1.6 1.1 2.1 2.2	0 24 0 119 513	<u> </u>
E Prosperous Professionals	2.E.13 2.E.14 2.E.15	Families in leafy suburbs Upmarket young families in terraces Educated professionals renting flats	0 0 0	0.0 0.0 0.0	1.3 0.9 1.0	0 0	
Comfortable Communities F Mature Success	ZIZI Z	Educated professionals renting nots		0.0	2.0	Ü	
	3.F.16 3.F.17 3.F.18 3.F.19	Families and couples in detached houses Older, rural empty nesters and couples Countryside retirees in spacious houses Sophisticated couples living comfortably in detached homes	0 951 51 30	0.0 19.4 1.0 0.6	2.0 2.7 0.1 2.3	0 733 1,226 26	
G Successful Suburbs		Mixed lifestages in semi-detached homes Mid-life suburban living	4	0.1	2.4	3	
H Metropolitan Surroundings	3.H.22	Younger families and sharers in city terraces	103	2.1 0.0	2.7 1.0	77 0	
I Up-and-coming Urbanites		Culturally diverse suburban families	0	0.0	0.7	0	
	3.I.24 3.I.25 3.I.26	Young professionals renting city flats Privately renting students and house sharers Younger couples and singles in flats	0 0 30	0.0 0.0 0.6	1.3 0.3 1.7	0 0 37	=
Aspiring Communities	3.J.27	Professional families and couples in suburban, owner-occupied areas Families and couples in terraces	639 0	13.1 0.0	3.2 2.3	402 0	
Steadfast Communities K Semi-rural Maturity	3.3.20	Tahines and couples in terraces	<u> </u>	0.0	2.3	Ü	
K Jenn-tural Maturity	4.K.29 4.K.30 4.K.31 4.K.32	Senior home-owning couples Empty nesters in owner-occupied detached homes Comfortable, home-owning families and empty nesters Older comfortable families and couples in detached, rural properties	587 232 3 7 0	12.0 4.7 0.1 0.1	3.0 2.5 0.7 0.5	396 192 9 29 0	
L Traditional Homeowners	4.K.33 4.L.34	Retirees in semi-detached and detached properties Older owner-occupier households in semis	199	0.0 4.1	0.1 3.0	134	
Family Renters	4.L.35	Settled communities, semi-detached properties	0	0.0	2.9	0	
Urban Diversity		Cost-conscious families in terraces Restricted residents, socially renting	0	0.0 0.0	2.2 2.4	0	
Stable Seniors	4.N.39	Younger families, multi-occupancy and rented households Diverse communities in smaller semis and terraces Young families, limited means in terraced metropolitan areas	0 0 0	0.0 0.0 0.0	1.0 0.7 0.9	0 0 0	
> Stable Selliors	4.0.42	Living on modest means in terraces Retired homeowners in semi-detached and detached houses Older couples living in detached houses, rural communities	246 197 20	5.0 4.0 0.4	2.7 1.6 1.0	183 250 41	_=
Stretched Society P Tenant Living							
	5.P.44 5.P.45 5.P.46 5.P.47	Urban, aspiring flat dwellers Privately renting squeezed professionals in flats Sharers and students in private rentals Singles and couples in rented flats	0 0 0 18	0.0 0.0 0.0 0.4	1.4 2.9 1.0 3.0	0 0 0 12	
Q Limited Budgets		Routine occupations, socially renting families in semis Socially renting single adult households	89 178	1.8 3.6	3.3 1.9	56 189	
R Hard-up Households	5.R.50 5.R.51	Single-parent families in terraced housing	6 146 29	0.1 3.0 0.6	3.2 2.3 2.0	4 128 29	
Low Income Living	J.N.J2	Socially renting families in terraces	29	0.0	2.0	29	
S Cash-strapped Families	6.S.53 6.S.54 6.S.55 6.S.56	Diverse families and sharers in flats Young families in socially rented semis Families in low-value terraced housing Diverse young families in rented terraces and flats	0 95 33 0	0.0 1.9 0.7 0.0	1.7 1.9 3.0 0.8	0 105 22 0	
T Constrained Pensioners	6.T.57	Older renters in flats and tenements	35	0.7	2.0	36	
J Challenging Circumstances		Poorer pensioners in semis Students and sharers in multi-occupancy flats Socially renting single adult households in flats	152 0 0	3.1 0.0 0.0	1.3 0.2 0.9	238 0 0	
		Socially rented flats, singles and pensioners	60	1.2	3.6	34	
Not Private Households	6.U.61	Socially refree flats, singles and pensioners					
Not Private Households V.V Not Private Households	7.V.62 7.V.63 7.V.64	Students in halls of residence Active communal populations	0 0 33 0	0.0 0.0 0.7 0.0	0.1 0.0 0.2 0.0	0 0 322 0	=-





CATEGORY GROUP TYPE MAP WHAT IS ACORN?

DOMINANT ACORN CATEGORY - HOUSEHOLDS

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P03590 Church Inn, Matlock, DE4 2GG (10 min contour) Source: OS Open Data 2018 Area: Dominant Acorn Category Nether Chanderhil 0 % Luxury Lifestyles % Established Affluence % Thriving Neighbourhoods Sheldon % Steadfast Communities % Stretched Society Harper Hill % Low Income Living Stone Edge Dominant Acorn Group Spite Over Haddon Har Rowsley Spansarr **Acorn Categories** Conksbury Luxury Lifestyles **Pres** Tinkersley 2. Established Affluence Uppertown Northedge 3. Thriving Neighbourhoods 4. Steadfast Communities Brookhurst Alten 5. Stretched Society 6. Low Income Living 7. Not Private Households Hay Ashower Famili Stanton Lees Middleton Littlemoo Darley Dale Warrencarr Overton Upper Hackney Dale End Militewn **Oaker** Elfon Ashover Hay v Friden (lumsdale Snitterton Matlock Newhaven Postcode Sectors Area Boundary







CATEGORY GROUP TYPE MAP WHAT IS ACORN?

ACORN - WHAT IS IT?



WHAT IS ACORN?

Acorn is the leading geodemographic segmentation of residential neighbourhoods in the UK. It classifies each postcode in the country into one of 7 categories, 22 groups and 65 types that give a distinctive picture of the kinds of people who live in an area.

Acorn is a powerful targeting tool that combines geography with demographics and lifestyle information, and the places where people live with their underlying characteristics and behaviour, to create a tool for understanding the different types of people in different areas throughout the country. It provides a detailed understanding of the people who interact with your organisation and helps you learn about their relationship with you. This knowledge gives you the opportunity to target, acquire and develop profitable customer relationships and improve service delivery.

ACORN STRUCTURE

CATEGORY	GROUP	TYPE
	1.A. Exclusive Addresses	1-3
1. Luxury Lifestyles	1.B. Flourishing Capital	4-5
	1.C. Upmarket Families	6-7
2. Established Affluence	2.D. Commuter-Belt Wealth	8-12
2. Established Affidence	2.E. Prosperous Professionals	13-15
	3.F. Mature Success	16-19
0.00	3.G. Settled Suburbia	20-21
3. Thriving Neighbourhoods	3.H. Metropolitan Surroundings	22-23
	3.I. Up-and-Coming Urbanites	24-26
	3.J. Aspiring Communities	27-28
	4.K. Semi-Rural Maturity	29-33
	4.L. Traditional Homeowners	34-35
4. Steadfast Communities	4.M. Family Renters	36-37
	4.N. Urban Diversity	38-40
	4.0. Stable Seniors	41-43
	5.P. Tenant Living	44-47
5. Stretched Society	5.Q. Limited Budgets	48-49
	5.R. Hard-Up Households	50-52
	6.S. Cash-Strapped Families	53-56
6. Low Income Living	6.T. Constrained Pensioners	57-58
	6.U. Challenging Circumstances	59-61
7. Not Private Households	7.V. Not Private Households	62-65

ADDITIONAL INFORMATION



For more information, click here to visit the website:

INTERPRETING THE REPORT

The Acorn Detailed Report helps you understand the underlying demographics and lifestyle attributes of your catchment by comparing them to the GB/UK average.

AREA PROFILE

Total figures exclude business addresses without residential population

INDEX

An index of under 100 shows below average representation.

An index of 100 shows that the proportion of customers is the same as the base.

An index of over 100 shows above average representation.

PERCENTAGE

% for Area: Calculates the percentages of each category, group or type for the catchment

% for Base: Calculates the percentages of each category, group or type for the base catchment

REPORT INFORMATION

Category, Group & Type: Use these tabs to look up the Profile breakdown of your catchment at the different levels of Acorn

Map: Use this tab to see an Acorn heatmap on your catchment and the surrounding area

What is Acorn: Use this tab to find out more detail about Acorn and what this report shows

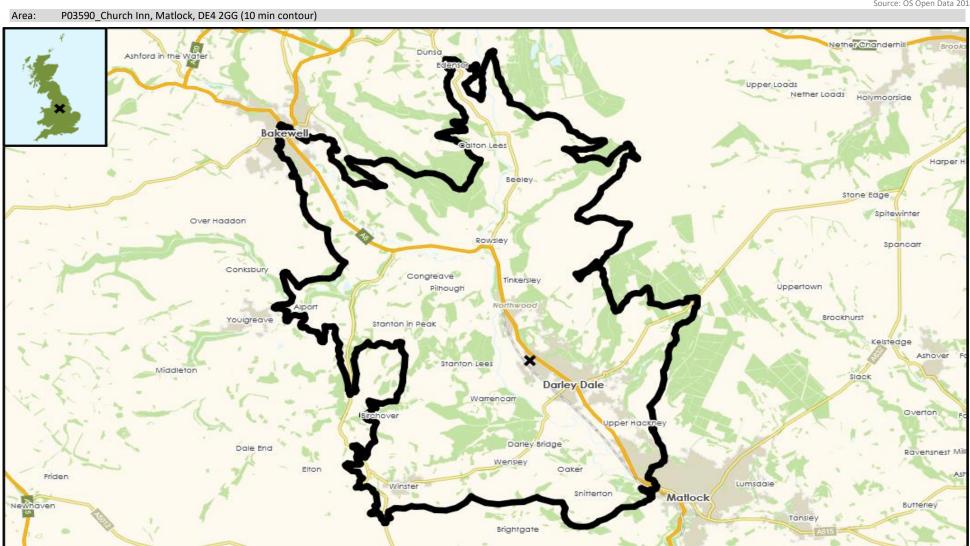




MAP OF AREA

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Source: OS Open Data 2018



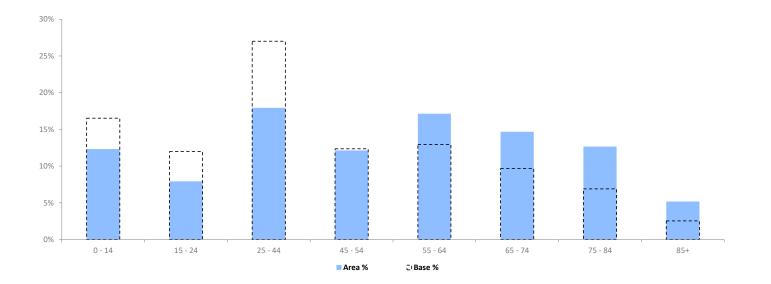


POPULATION PROJECTIONS

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Area: P03590_Church Inn, Matlock, DE4 2GG (10 min contour)

	Area Profile	Area %	Base %	Index av=100	0 100	200
0 - 14	1,287	12.3	16.5	75		
15 - 24	829	7.9	12.0	66		
25 - 44	1,874	17.9	27.0	66		
45 - 54	1,267	12.1	12.4	98		
55 - 64	1,790	17.1	13.0	132		
65 - 74	1,534	14.7	9.7	152		
75 - 84	1,321	12.6	6.9	183		
85+	541	5.2	2.5	204		
Total population	10,443					





EXPENDITURE

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Area: P03590_Church Inn, Matlock, DE4 2GG (10 min contour)

Base: Great Britain Year: 2024

EXPENDITURE ESTIMATES PER WEEK

	Area Spend	Area spend per hhs	Base spend per hhs	Index av=100	0 10	0 200
COICOP Categories						
1. Food & non-alcoholic beverages	£469,421	£96.00	£92.53	104		
2. Alcoholic beverages, tobacco and narcotics	£149,549	£30.58	£29.81	103	I	
3. Clothing & Footwear	£203,205	£41.56	£44.48	93		
4. Housing, water, electricity, gas and other fuels	£524,903	£107.34	£106.80	101		
5. Furnishings, equipment and routine maintenance	£282,829	£57.84	£52.65	110		
6. Health	£107,043	£21.89	£21.84	100		
7. Transport	£654,131	£133.77	£125.67	106		
8. Communication	£104,157	£21.30	£19.03	112		
9. Recreation & Culture	£521,917	£106.73	£98.79	108		
10. Education	£86,190	£17.63	£21.71	81		
11. Restaurants & Hotels	£495,526	£101.33	£103.11	98		
12. Miscellaneous goods and services	£694,269	£141.98	£135.92	104		
Total Expenditure	£4,293,140	£877.94	£852.33	103	- 1	

Expenditure calculated for RF Centres includes weighted residential, worker and tourist spend; for RF catchments it includes weighted residential spend only. For all other catchments it includes residential, online and domestic tourist spend (all spend originating from these areas).

The figures are calculated from data from the Living Costs and Family (LCF) survey conducted by the Office for National Statistics. The analyses in this report are carried out by CACI and those who carried out the original collection and analysis of the data bear no responsibility for their further analysis or interpretation. The spend figures are based on current prices for the year stated at the top of the report. The Classification of Individual Consumption by Purpose (COICOP) is published by the UN Statistics Division to provide an international standard for the reporting of expenditure. Totals are controlled to national figures supplied by ONS Consumer Trends.



CENSUS DEMOGRAPHICS

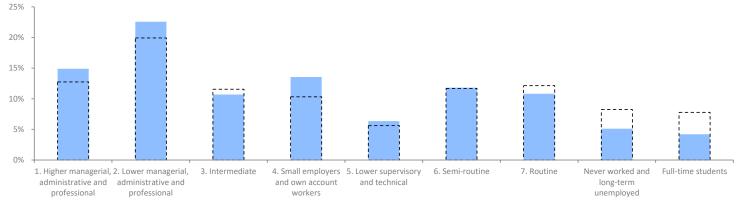
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Area: P03590_Church Inn, Matlock, DE4 2GG (10 min contour)

Base: Great Britain Year: 2021

NS-SOCIO ECONOMIC CLASSIFICATION

	Area Profile	Area %	Base %	lex av=100	0 100	200
Higher managerial, administrative and professional	1,314	14.9	12.7	117		
2. Lower managerial, administrative and professional	1,991	22.6	19.9	113		
3. Intermediate	943	10.7	11.5	93		
4. Small employers and own account workers	1,195	13.5	10.3	131		
5. Lower supervisory and technical	561	6.4	5.6	113		
6. Semi-routine	1,042	11.8	11.7	101		
7. Routine	955	10.8	12.1	89		
Never worked and long-term unemployed	452	5.1	8.2	62		
Full-time students	371	4.2	7.8	54		
Total population	8,824					



■ Area % こ Base %