

CGA LICENCED PREMISES - LICENCES

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Area: P04016_Take A Gander, Scunthorpe, DN17 3
Base: Great Britain
Year: 2024

Licence Type	Profile	Per 1000 Pop (Area)	Per 1000 Pop (Base)	Index	0	100	200
Pubs and Bars							
Branded Food Pub	4	3.9	2.9	134			
Cocktail Bar	1	1.0	1.4	69			
Community Pub	24	23.6	26.8	88			
Craft Bar	0	0.0	1.2	0			
Educational Bar	0	0.0	0.9	0			
Late Night Bar	3	2.9	2.0	149			
Themed Bar	2	2.0	0.5	396			
Themed Pub	0	0.0	0.3	0			
Unbranded Food Pub	10	9.8	13.8	71			
Unthemed High Street Pub	6	5.9	8.9	66			
Wine Bar	1	1.0	1.0	99			
Restaurants and Cafes							
Bar Restaurant	3	2.9	5.0	59			
Cafe/Delicatessen	1	1.0	1.8	53			
Casual Dining Restaurant	2	2.0	7.6	26			
Restaurant	11	10.8	21.7	50			
Accommodation and Functions							
Conference/Exhibition/Function/Banquet	2	2.0	3.6	55			
Guest/Boarding House	0	0.0	2.5	0			
Hotel	4	3.9	10.8	36			
Sports and Community							
Bowling Alley	1	1.0	0.3	370			
Commercially Run Sports Venue/Stadium	1	1.0	0.5	204			
Golf Club	3	2.9	3.1	94			
Local Sports Club	3	2.9	11.9	25			
Snooker Club	0	0.0	0.0	0			
Social Club	14	13.8	12.0	115			
Spa and Country Club	0	0.0	0.2	0			
Sports and Leisure Centre	4	3.9	1.9	203			
Entertainment and Leisure							
Arena	0	0.0	0.0	0			
Ballroom	0	0.0	0.0	0			
Bingo Hall	1	1.0	0.4	274			
Casino	0	0.0	0.2	0			
Cinema	1	1.0	0.5	180			
Holiday/Caravan Park	0	0.0	1.3	0			
Nightclub	1	1.0	1.2	79			
Street Market	0	0.0	0.0	0			
Theatre	1	1.0	1.0	97			
Unknown	0	0.0	0.0	0			

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Base: Great Britain

Year: 2024

Name	Description	License Type	Owner Name	Postcode
Black Door	Independent Free	Late Night Bar	Independent Free	DN15 6EA
Lord Roberts	*Other Small Retail Groups	Unbranded Food Pub	*Other Small Retail Groups	DN15 6HJ
Tavern	Stonegate Pub Company	Unthemed High Street F	Stonegate Pub Company	DN15 6LP
Exotic Thai	Independent Free	Restaurant	Independent Free	DN15 6LQ
Bridge Hotel	Independent Free	Hotel	Independent Free	DN15 6PY
Cole Street Working Mens Club	Independent Free	Social Club	Independent Free	DN15 6QT
Indoor Bowls Centre	Independent Free	Sports and Leisure Cent	Independent Free	DN15 6TA
Royal	Greene King	Community Pub	Greene King	DN15 7DE
Rahmans Restaurant	Independent Free	Restaurant	Independent Free	DN15 7JR
Der Schnapps Bar	Independent Free	Unthemed High Street F	Independent Free	DN15 7JU
Polish Social Centre	Independent Free	Social Club	Independent Free	DN15 7NS
Honest Lawyer	Independent Free	Unthemed High Street F	Independent Free	DN15 7PG
Steel Town Bar And Bistro	*Other Small Retail Groups	Community Pub	*Other Small Retail Groups	DN15 7PX
Parkinsons Arms	Independent Free	Hotel	Independent Free	DN15 7PX
West End Working Mens Club	Independent Free	Social Club	Independent Free	DN15 7QA
Showmans Sports Bar	Independent Free	Themed Bar	Independent Free	DN15 7RD
Baths Hall	Independent Free	Conference/Exhibition/	Independent Free	DN15 7RG
Warren Lodge	Greene King	Branded Food Pub	Greene King	DN15 8LP
New Ashdown Club	Independent Free	Local Sports Club	Independent Free	DN15 8HB
Cocked Hat	Star Pubs & Bars	Unbranded Food Pub	Star Pubs & Bars	DN15 8LQ
Grosvenor	Independent Free	Community Pub	Independent Free	DN15 8PY
Ironstone Wharf	Independent Free	Community Pub	Independent Free	DN15 8SX
Appleby Frod Wks Club	Independent Free	Social Club	Independent Free	DN16 1AA
Talbot	Red Oak Taverns	Community Pub	Red Oak Taverns	DN16 1EE
Comet Hotel	Stonegate Pub Company	Community Pub	Stonegate Pub Company	DN16 1HL
Grange Farm Hobbies Centre	Independent Free	Social Club	Independent Free	DN16 1RT
Wortley House Hotel	Nowell Hotels Ltd	Hotel	Nowell Hotels Ltd	DN16 1SU
Priory Hotel	Greene King	Community Pub	Greene King	DN16 2AB
Heslam Park Club	Independent Free	Social Club	Independent Free	DN16 2AG
Harry's Bar	Independent Free	Bar Restaurant	Independent Free	DN16 2NN
Queen Bess	Sam Smith	Community Pub	Sam Smith	DN16 2PE
St Bernadettes Catholic Club	Independent Free	Social Club	Independent Free	DN16 2RS
Clay Oven Tandoori Restaurant	Independent Free	Restaurant	Independent Free	DN16 2RY
Ashby Mill Road Club	Independent Free	Social Club	Independent Free	DN16 2SH
Glennys	Independent Free	Community Pub	Independent Free	DN16 1UB
Anchor	Whitbread	Branded Food Pub	Whitbread	DN16 3UA
Scunthorpe & District Raob Club	Independent Free	Social Club	Independent Free	DN16 3HF
Chancel Hotel	Star Pubs & Bars	Community Pub	Star Pubs & Bars	DN16 3LG
Beckwood	Stonegate Pub Company	Community Pub	Stonegate Pub Company	DN16 3PZ
Iron Forge	Marston's	Unbranded Food Pub	Marston's	DN17 2AB
Scunthorpe Golf Club	Independent Free	Golf Club	Independent Free	DN17 2AB
Beacon Hotel	Stonegate Pub Company	Community Pub	Stonegate Pub Company	DN17 2DE
Black Beauty	Marston's	Community Pub	Marston's	DN17 2QU
Miller & Carter	Mitchells & Butlers	Restaurant	Mitchells & Butlers	DN17 2QZ
Bottesford Town Football Club	Independent Free	Local Sports Club	Independent Free	DN17 2TQ
Dog & Gun	Independent Free	Community Pub	Independent Free	DN17 3AJ
Keadby & Althorpe Working Mens Club	Independent Free	Social Club	Independent Free	DN17 3BN
Three Horseshoes Inn	Punch Pub Company	Community Pub	Punch Pub Company	DN17 3JR
Take A Gander	Admiral Taverns Ltd	Unbranded Food Pub	Admiral Taverns Ltd	DN17 3NA
Horn Inn	Stonegate Pub Company	Community Pub	Stonegate Pub Company	DN17 3NU
Green Tree Inn	Star Pubs & Bars	Unbranded Food Pub	Star Pubs & Bars	DN17 3RX
Ingleby Arms	Independent Free	Community Pub	Independent Free	DN17 4AJ
White Hart Hotel	Admiral Taverns Ltd	Community Pub	Admiral Taverns Ltd	DN17 4LB
Red Lion Hotel	Independent Free	Unbranded Food Pub	Independent Free	DN17 4NE
River Don Hotel	Independent Free	Unbranded Food Pub	Independent Free	DN17 4PQ
White Bear Hotel	Stonegate Pub Company	Community Pub	Stonegate Pub Company	DN 9 1JL
Epworth Tap Wine Bar	Independent Free	Bar Restaurant	Independent Free	DN 9 1EU
Queens Head Hotel	Stonegate Pub Company	Community Pub	Stonegate Pub Company	DN 9 1HG
Crown Inn	Independent Free	Community Pub	Independent Free	DN 9 1PA
Wheatsheaf Hotel	*Other Small Retail Groups	Hotel	*Other Small Retail Groups	DN 9 1QB
Red Lion Hotel	Star Pubs & Bars	Community Pub	Star Pubs & Bars	DN 9 1EU
Redbourn Club	Independent Free	Social Club	Independent Free	DN16 1NU

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Area: P04016_Take A Gander, Scunthorpe, DN17 3
Base: Great Britain
Year: 2024

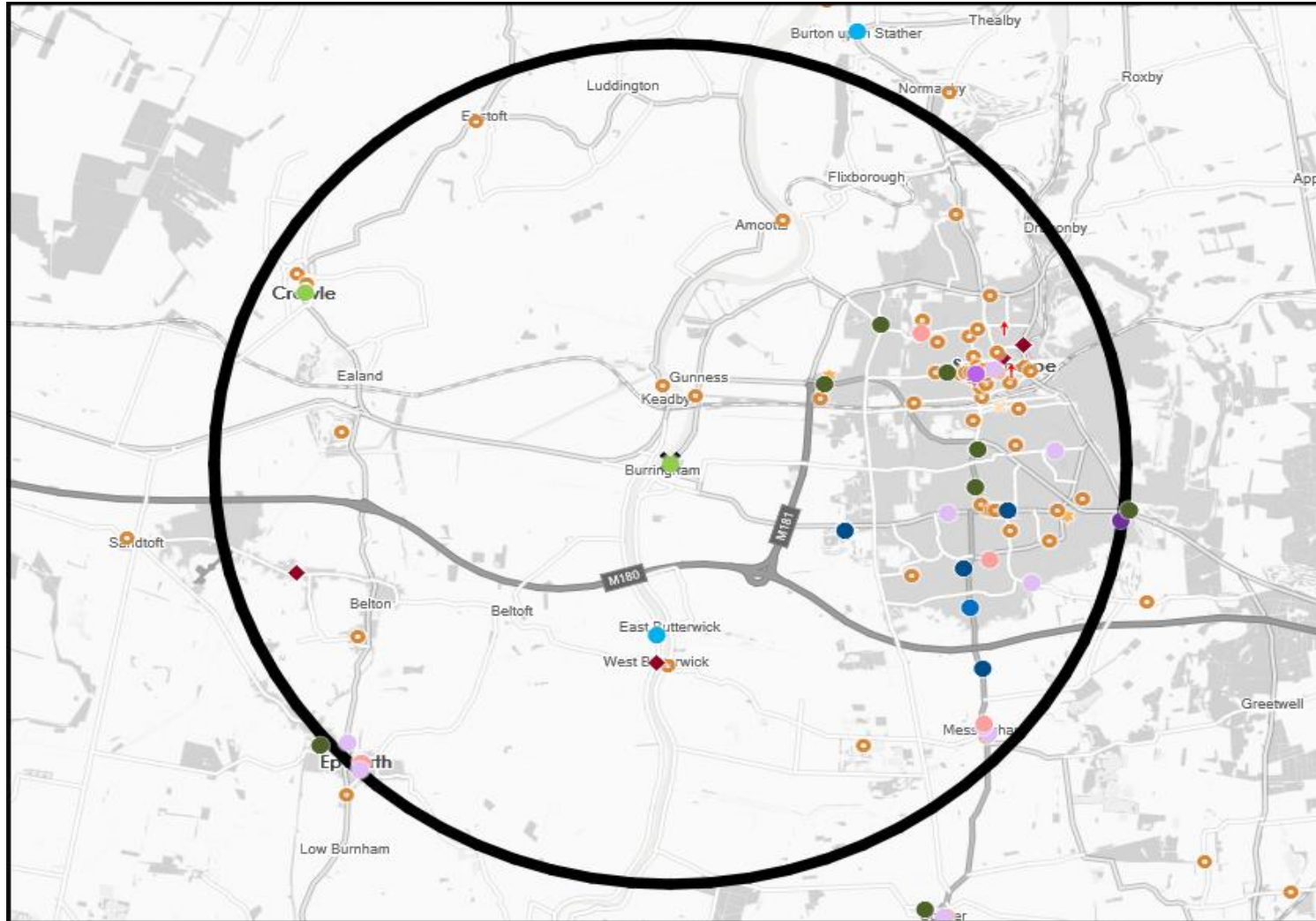
Name	Description	License Type	Owner Name	Postcode
Mulligans Sports Bar	Independent Free	Local Sports Club	Independent Free	DN15 6AD
Penny Bank	Independent Free	Unthemed High Street F	Independent Free	DN15 6EN
Scunthorpe Bowl	Disco Bowl Ltd	Sports and Leisure Cent	Disco Bowl Ltd	DN15 6XH
Scunthorpe Football Club	Independent Free	Commercially Run Sport	Independent Free	DN15 8TD
Foxhills Club	Independent Free	Social Club	Independent Free	DN15 8LH
Queensway	Greene King	Branded Food Pub	Greene King	DN16 2AG
Crown	Marston's	Community Pub	Marston's	DN16 2JP
Malt Shovel	Trust Inns Limited	Unbranded Food Pub	Trust Inns Limited	DN16 2JP
Ferryboat Inn	*Other Small Retail Groups	Unbranded Food Pub	*Other Small Retail Groups	DN17 3JT
Crown	Stonegate Pub Company	Community Pub	Stonegate Pub Company	DN17 3RS
Bird In The Barley	Marston's	Unbranded Food Pub	Marston's	DN17 3SQ
Old Farmhouse	Greene King	Branded Food Pub	Greene King	DN15 8TE
Blue Bell Inn	Wetherspoons GB	Unthemed High Street F	Wetherspoons GB	DN15 7PU
Megna	Independent Free	Restaurant	Independent Free	DN15 7RD
Khyber	Independent Free	Restaurant	Independent Free	DN 9 1ER
Gourmet Restaurant	Independent Free	Restaurant	Independent Free	DN16 2SD
Buzz Bingo	Gala Group	Bingo Hall	Gala Group	DN15 6TZ
Plowright Theatre	Independent Free	Theatre	Independent Free	DN15 6JP
Ashby Bowling Club	Independent Free	Bowling Alley	Independent Free	DN16 3BJ
Lincolnshire Golf Club	Independent Free	Golf Club	Independent Free	DN17 4BU
Crowle Liberal Working Mens Club	Independent Free	Social Club	Independent Free	DN17 4HL
Grange Park Golf Club	Independent Free	Golf Club	Independent Free	DN17 3PP
Class 6	Independent Free	Unthemed High Street F	Independent Free	DN15 7RA
San Pietro	Independent Free	Restaurant	Independent Free	DN15 6UH
Light	Dukedom Ltd	Nightclub	Dukedom Ltd	DN15 7PU
Pearl City	Independent Free	Restaurant	Independent Free	DN15 6LJ
Colosseo	Independent Free	Restaurant	Independent Free	DN15 6NJ
Mary Rose	Independent Free	Late Night Bar	Independent Free	DN15 7JN
Magnolia Cafe And Restaurant	Independent Free	Casual Dining Restaurar	Independent Free	DN15 6EN
Robert Holme Hall	Independent Free	Social Club	Independent Free	DN15 7HD
Route 15 American Diner	Independent Free	Restaurant	Independent Free	DN15 6NE
Retro	Independent Free	Late Night Bar	Independent Free	DN15 6LQ
Pizza Hut	Pizza Hut UK Ltd	Casual Dining Restaurar	Pizza Hut UK Ltd	DN15 8GR
Boston Brothers	Independent Free	Themed Bar	Independent Free	DN15 7DF
Scunthorpe Raceway .	Independent Free	Sports and Leisure Cent	Independent Free	DN15 9YG
Pooleys	Independent Free	Bar Restaurant	Independent Free	DN17 3NT
Vue	Omers Private Equity	Cinema	Omers Private Equity	DN15 6QX
Cafe Indiependant	Independent Free	Cafe/Delicatessen	Independent Free	DN15 6EH
Hirst Priory	Independent Free	Conference/Exhibition/I	Independent Free	DN17 4BU
Arcade Warehouse	Independent Free	Sports and Leisure Cent	Independent Free	DN15 8XF
Paint Shop	Independent Free	Cocktail Bar	Independent Free	DN16 2SQ
Orgullo Wine Bar And Coffee House	Independent Free	Wine Bar	Independent Free	DN17 4LB

MAP OF AREA

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Source: OS Open Data 2018

Area: P04016_Take A Gander, Scunthorpe, DN17 3NA (5 Mile contour)



KEY

Large pub co's & bars

- Admiral Taverns Ltd
- Ei Group
- Greene King
- Marston's
- Mitchells & Butlers
- Punch Pub Company
- Shepherd Neame
- Star Pubs & Bars
- Stonegate Pub Company
- Wetherspoon
- Whitbread

Small to medium pub co's & bars

- ▲ Family Brewers with pubs

Hotels

- ✖ Hotels

Restaurants

- ★ Restaurants

Leisure

- ▲ Leisure

Independent

- Independent

Other

- ◆ Other

Site Location

- ✖ Site Location

Boundary

- Boundary

ACORN CATEGORY PROFILE - HOUSEHOLDS

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Area: P04016_Take A Gander, Scunthorpe, DN17 3NA (5 Mile contour)
Base: Great Britain
Year: 2024

Acorn Category Description			Area Profile	% for Area	% for Base	Index 0	100	200
<div></div>	1	Luxury Lifestyles	0	0.0	3.1	0	<div></div>	
<div></div>	2	Established Affluence	1,038	2.4	12.3	19	<div></div>	
<div></div>	3	Thriving Neighbourhoods	4,402	10.1	22.6	45	<div></div>	
<div></div>	4	Steadfast Communities	16,053	36.8	25.2	146	<div></div>	
<div></div>	5	Stretched Society	9,353	21.4	21.1	102	<div></div>	
<div></div>	6	Low Income Living	12,684	29.1	15.4	189	<div></div>	
<div></div>	7	Not Private Households	116	0.3	0.4	68	<div></div>	
Total households			43,646					

Acorn Category Pen Portrait

4

Steadfast Communities

7.3M
UK Households

25.7%
of UK

Predominant Housing Type

Semi detached

Predominant Housing Tenure

Privately rented

Savings & Investments

Below average

This category contains much of middle of the road Britain with working families on incomes just below the UK average.

Groups within Steadfast Communities

K Semi-rural Maturity

L Traditional Homeowners

M Family Renters

N Urban Diversity

O Stable Seniors

27%

23%

18%

10%

22%

CATEGORY

GROUP

TYPE

MAP

WHAT IS ACORN?

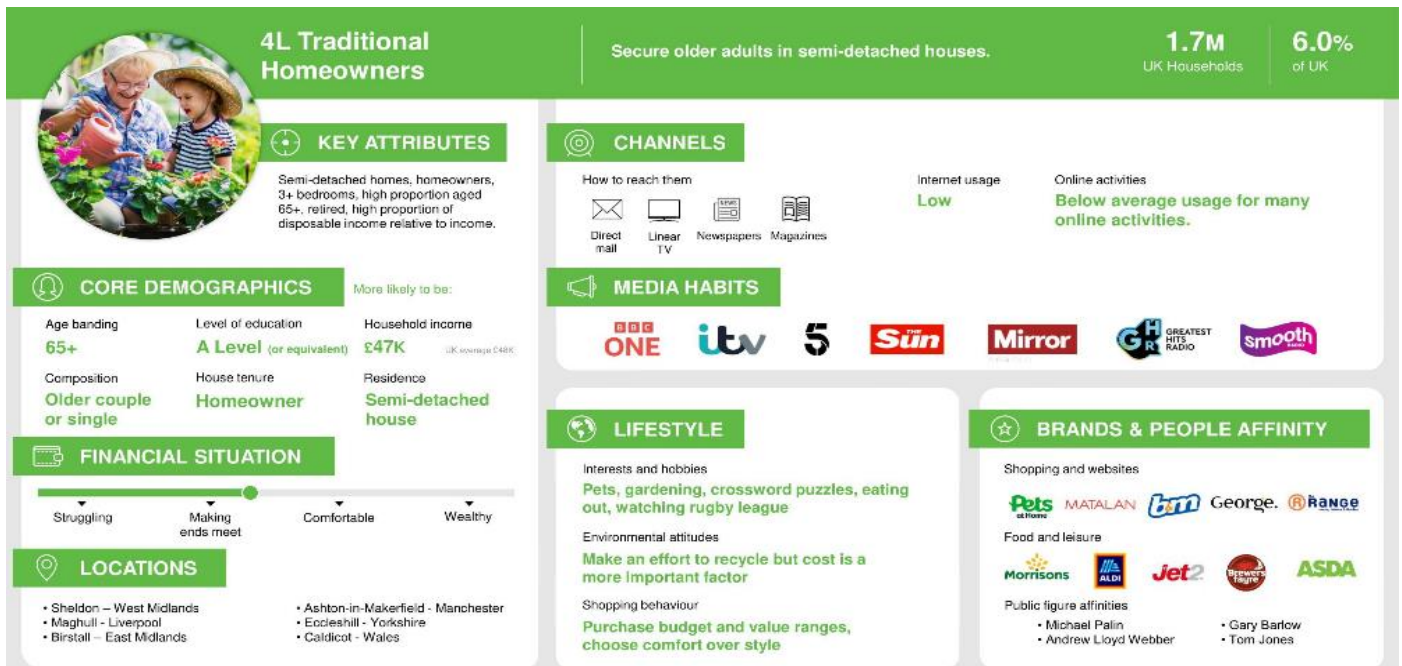
ACORN GROUP PROFILE - HOUSEHOLDS

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Area: P04016_Take A Gander, Scunthorpe, DN17 3NA (5 Mile contour)
Base: Great Britain
Year: 2024

Acorn Group Description	Area Profile	% for Area	% for Base	Index	0	100	200
1. Luxury Lifestyles							
1.A Exclusive Addresses	0	0.0	0.3	0			
1.B Flourishing Capital	0	0.0	1.0	0			
1.C Upmarket Families	0	0.0	1.8	0			
2. Established Affluence							
2.D Commuter Belt Wealth	1,033	2.4	9.1	26			
2.E Prosperous Professionals	5	0.0	3.2	0			
3. Thriving Neighbourhoods							
3.F Mature Success	3,380	7.7	7.0	110			
3.G Settled Suburbia	786	1.8	5.2	35			
3.H Metropolitan Surroundings	0	0.0	1.6	0			
3.I Up-and-coming Urbanites	0	0.0	3.2	0			
3.J Aspiring Communities	236	0.5	5.5	10			
4. Steadfast Communities							
4.K Semi-rural Maturity	4,174	9.6	6.7	142			
4.L Traditional Homeowners	8,264	18.9	6.0	317			
4.M Family Renters	272	0.6	4.6	14			
4.N Urban Diversity	47	0.1	2.6	4			
4.O Stable Seniors	3,296	7.6	5.3	141			
5. Stretched Society							
5.P Tenant Living	275	0.6	8.3	8			
5.Q Limited Budgets	6,800	15.6	5.2	299			
5.R Hard-up Households	2,278	5.2	7.6	69			
6. Low Income Living							
6.S Cash-strapped Families	7,962	18.2	7.3	249			
6.T Constrained Pensioners	1,829	4.2	3.3	127			
6.U Challenging Circumstances	2,893	6.6	4.8	139			
7. Not Private Households							
7.V Not Private Households	116	0.3	0.4	68			
Total households	43,646						

Acorn Group Pen Portrait



CATEGORY

GROUP

TYPE

MAP

WHAT IS ACORN?




ACORN TYPE PROFILE - HOUSEHOLDS

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Area: P04016_Take A Gander, Scunthorpe, DN17 3NA (5 Mile contour)

Base: Great Britain

Year: 2024

Sort by:  Acorn Structure
 Index
 Profile %

Acorn Type Description				Area Profile	% for Area	% for Base	Index	0	100	200
1- Luxury Lifestyles										
1.A Exclusive Addresses										
	1.A.1	High-flyers in luxury apartments and townhouses		0	0.0	0.1	0			
	1.A.2	Wealthy, gentrified areas		0	0.0	0.1	0			
	1.A.3	Asset-rich, out-of-town older families		0	0.0	0.1	0			
1.B Flourishing Capital										
	1.B.4	High-end professionals in city flats		0	0.0	0.5	0			
	1.B.5	Successful young families in smart urban areas		0	0.0	0.5	0			
1.C Upmarket Families										
	1.C.6	Executives in expensive suburban houses		0	0.0	1.1	0			
	1.C.7	Prosperous families in green-belt areas with substantial homes		0	0.0	0.8	0			
2- Established Affluence										
2.D Commuter Belt Wealth										
	2.D.8	Affluent, older homeowners		0	0.0	2.1	0			
	2.D.9	Families and couples in comfortable homes		682	1.6	1.6	101			
	2.D.10	Well-off families in larger semis		8	0.0	1.1	2			
	2.D.11	Mature and moneyed out-of-towners		11	0.0	2.1	1			
	2.D.12	Well-to-do empty nesters in detached houses		332	0.8	2.2	35			
2.E Prosperous Professionals										
	2.E.13	Families in leafy suburbs		5	0.0	1.3	1			
	2.E.14	Upmarket young families in terraces		0	0.0	0.9	0			
	2.E.15	Educated professionals renting flats		0	0.0	1.0	0			
3- Comfortable Communities										
3.F Mature Success										
	3.F.16	Families and couples in detached houses		1,458	3.3	2.0	171			
	3.F.17	Older, rural empty nesters and couples		848	1.9	2.7	73			
	3.F.18	Countryside retirees in spacious houses		13	0.0	0.1	35			
	3.F.19	Sophisticated couples living comfortably in detached homes		1,061	2.4	2.3	104			
3.G Successful Suburbs										
	3.G.20	Mixed lifestages in semi-detached homes		9	0.0	2.4	1			
	3.G.21	Mid-life suburban living		777	1.8	2.7	65			
3.H Metropolitan Surroundings										
	3.H.22	Younger families and sharers in city terraces		0	0.0	1.0	0			
	3.H.23	Culturally diverse suburban families		0	0.0	0.7	0			
3.I Up-and-coming Urbanites										
	3.I.24	Young professionals renting city flats		0	0.0	1.3	0			
	3.I.25	Privately renting students and house sharers		0	0.0	0.3	0			
	3.I.26	Younger couples and singles in flats		0	0.0	1.7	0			
3.J Aspiring Communities										
	3.J.27	Professional families and couples in suburban, owner-occupied areas		236	0.5	3.2	17			
	3.J.28	Families and couples in terraces		0	0.0	2.3	0			
4- Steadfast Communities										
4.K Semi-rural Maturity										
	4.K.29	Senior home-owning couples		938	2.1	3.0	71			
	4.K.30	Empty nesters in owner-occupied detached homes		1,853	4.2	2.5	172			
	4.K.31	Comfortable, home-owning families and empty nesters		879	2.0	0.7	299			
	4.K.32	Older comfortable families and couples in detached, rural properties		470	1.1	0.5	220			
	4.K.33	Retirees in semi-detached and detached properties		34	0.1	0.1	109			
4.L Traditional Homeowners										
	4.L.34	Older owner-occupier households in semis		3,212	7.4	3.0	242			
	4.L.35	Settled communities, semi-detached properties		5,052	11.6	2.9	396			
4.M Family Renters										
	4.M.36	Cost-conscious families in terraces		209	0.5	2.2	22			
	4.M.37	Restricted residents, socially renting		63	0.1	2.4	6			
4.N Urban Diversity										
	4.N.38	Younger families, multi-occupancy and rented households		0	0.0	1.0	0			
	4.N.39	Diverse communities in smaller semis and terraces		0	0.0	0.7	0			
	4.N.40	Young families, limited means in terraced metropolitan areas		47	0.1	0.9	12			
4.O Stable Seniors										
	4.O.41	Living on modest means in terraces		306	0.7	2.7	26			
	4.O.42	Retired homeowners in semi-detached and detached houses		2,254	5.2	1.6	321			
	4.O.43	Older couples living in detached houses, rural communities		736	1.7	1.0	170			
5- Stretched Society										
5.P Tenant Living										
	5.P.44	Urban, aspiring flat dwellers		0	0.0	1.4	0			
	5.P.45	Privately renting squeezed professionals in flats		25	0.1	2.9	2			
	5.P.46	Sharers and students in private rentals		0	0.0	1.0	0			
	5.P.47	Singles and couples in rented flats		250	0.6	3.0	19			
5.Q Limited Budgets										
	5.Q.48	Routine occupations, socially renting families in semis		6,660	15.3	3.3	465			
	5.Q.49	Socially renting single adult households		140	0.3	1.9	17			
5.R Hard-up Households										
	5.R.50	Single-parent families in terraced housing		816	1.9	3.2	58			
	5.R.51	Older, single-person households on the outskirts of town		1,107	2.5	2.3	109			
	5.R.52	Socially renting families in terraces		355	0.8	2.0	40			
6- Low Income Living										
6.S Cash-strapped Families										
	6.S.53	Diverse families and sharers in flats		0	0.0	1.7	0			
	6.S.54	Young families in socially rented semis		4,183	9.6	1.9	516			
	6.S.55	Families in low-value terraced housing		3,471	8.0	3.0	264			
	6.S.56	Diverse young families in rented terraces and flats		308	0.7	0.8	91			
6.T Constrained Pensioners										
	6.T.57	Older renters in flats and tenements		865	2.0	2.0	100			
	6.T.58	Poorer pensioners in semis		964	2.2	1.3	169			
6.U Challenging Circumstances										
	6.U.59	Students and sharers in multi-occupancy flats		0	0.0	0.2	0			
	6.U.60	Socially renting single adult households in flats		0	0.0	0.9	0			
	6.U.61	Socially rented flats, singles and pensioners		2,893	6.6	3.6	183			
7- Not Private Households										
7.V Not Private Households										
	7.V.62	Students in halls of residence		4	0.0	0.1	7			
	7.V.63	Active communal populations		5	0.0	0.0	23			
	7.V.64	Inactive communal populations		107	0.2	0.2	117			
	7.V.65	Non-residential postcodes		0	0.0	0.0	0			
Total households				43,646						

CATEGORY

GROUP

TYPE

MAP

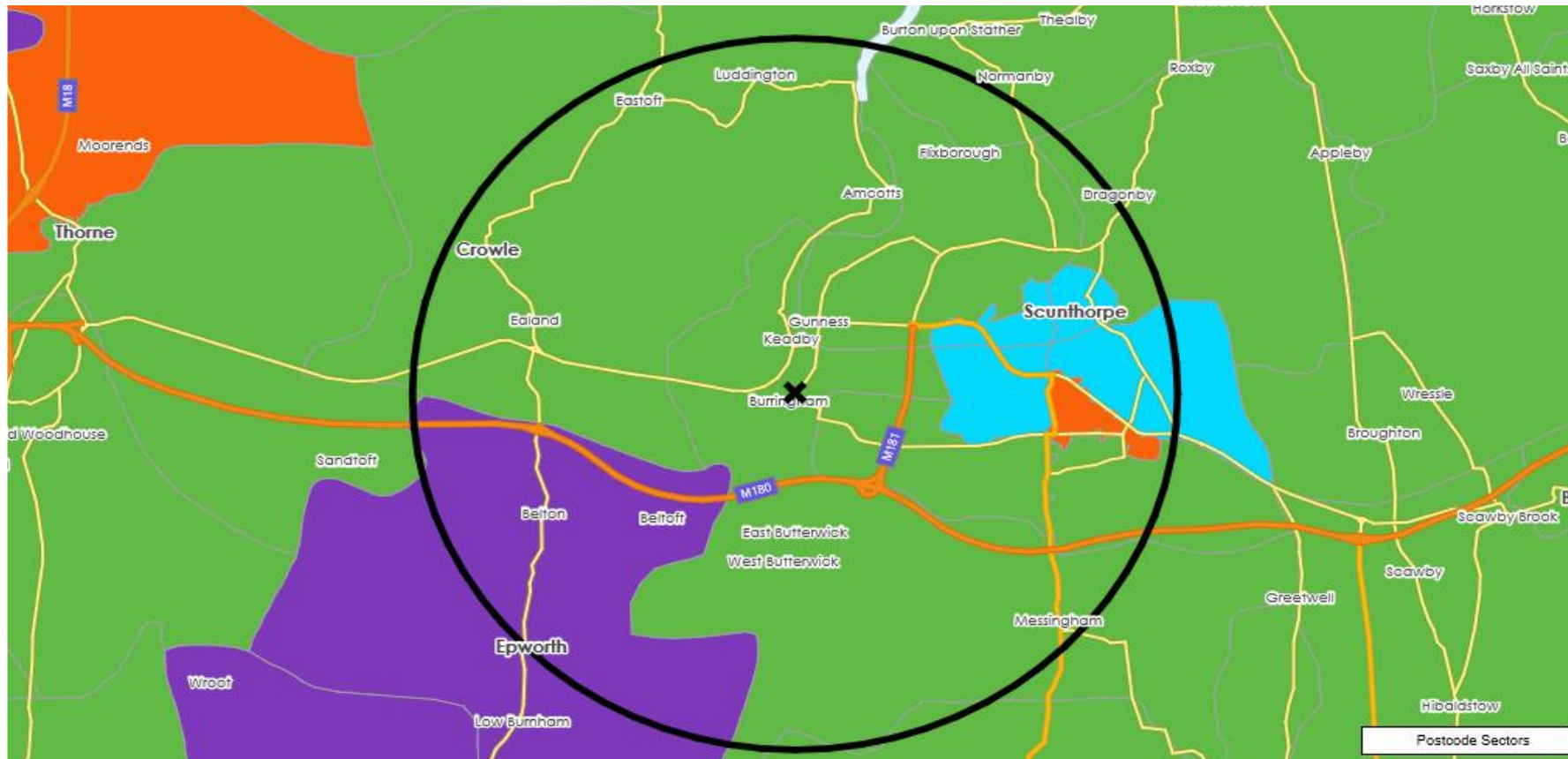
WHAT IS ACORN?

DOMINANT ACORN CATEGORY - HOUSEHOLDS

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Source: OS Open Data 2018

Area: P04016_Take A Gander, Scunthorpe, DN17 3NA (5 Mile contour)



Acorn Categories

1. Luxury Lifestyles
2. Established Affluence
3. Thriving Neighbourhoods
4. Steadfast Communities
5. Stretched Society
6. Low Income Living
7. Not Private Households

Area Boundary

CATEGORY

GROUP

TYPE

MAP

WHAT IS ACORN?

ACORN - WHAT IS IT?



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WHAT IS ACORN?

Acorn is the leading geodemographic segmentation of residential neighbourhoods in the UK. It classifies each postcode in the country into one of 7 categories, 22 groups and 65 types that give a distinctive picture of the kinds of people who live in an area.

Acorn is a powerful targeting tool that combines geography with demographics and lifestyle information, and the places where people live with their underlying characteristics and behaviour, to create a tool for understanding the different types of people in different areas throughout the country. It provides a detailed understanding of the people who interact with your organisation and helps you learn about their relationship with you. This knowledge gives you the opportunity to target, acquire and develop profitable customer relationships and improve service delivery.

ACORN STRUCTURE

CATEGORY	GROUP	TYPE
1. Luxury Lifestyles	1.A. Exclusive Addresses	1-3
	1.B. Flourishing Capital	4-5
	1.C. Upmarket Families	6-7
2. Established Affluence	2.D. Commuter-Belt Wealth	8-12
	2.E. Prosperous Professionals	13-15
3. Thriving Neighbourhoods	3.F. Mature Success	16-19
	3.G. Settled Suburbia	20-21
	3.H. Metropolitan Surroundings	22-23
	3.I. Up-and-Coming Urbanites	24-26
	3.J. Aspiring Communities	27-28
4. Steadfast Communities	4.K. Semi-Rural Maturity	29-33
	4.L. Traditional Homeowners	34-35
	4.M. Family Renters	36-37
	4.N. Urban Diversity	38-40
	4.O. Stable Seniors	41-43
5. Stretched Society	5.P. Tenant Living	44-47
	5.Q. Limited Budgets	48-49
	5.R. Hard-Up Households	50-52
6. Low Income Living	6.S. Cash-Strapped Families	53-56
	6.T. Constrained Pensioners	57-58
	6.U. Challenging Circumstances	59-61
7. Not Private Households	7.V. Not Private Households	62-65

ADDITIONAL INFORMATION



For more information, click here to visit the website:

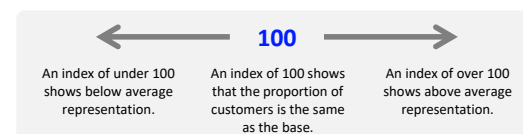
INTERPRETING THE REPORT

The Acorn Detailed Report helps you understand the underlying demographics and lifestyle attributes of your catchment by comparing them to the GB/UK average.

AREA PROFILE

Total figures exclude business addresses without residential population

INDEX

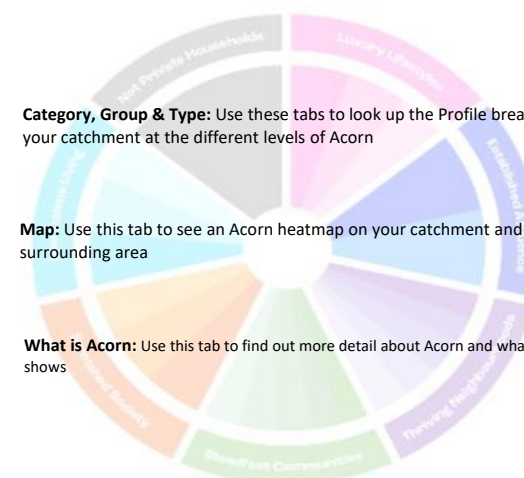


PERCENTAGE

% for Area: Calculates the percentages of each category, group or type for the catchment

% for Base: Calculates the percentages of each category, group or type for the base catchment

REPORT INFORMATION

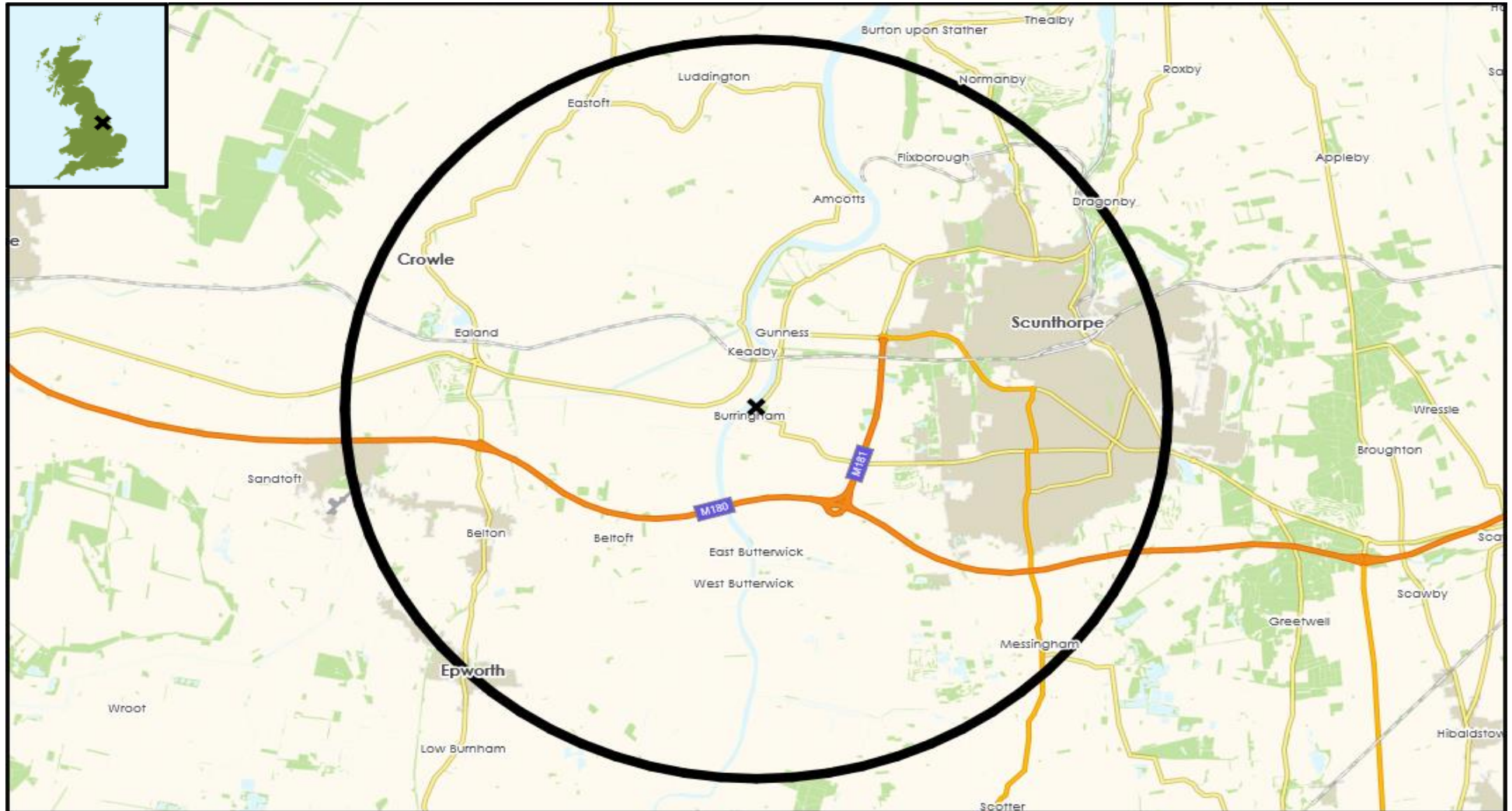


MAP OF AREA

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Source: OS Open Data 2018

Area: P04016_Take A Gander, Scunthorpe, DN17 3NA (5 Mile contour)

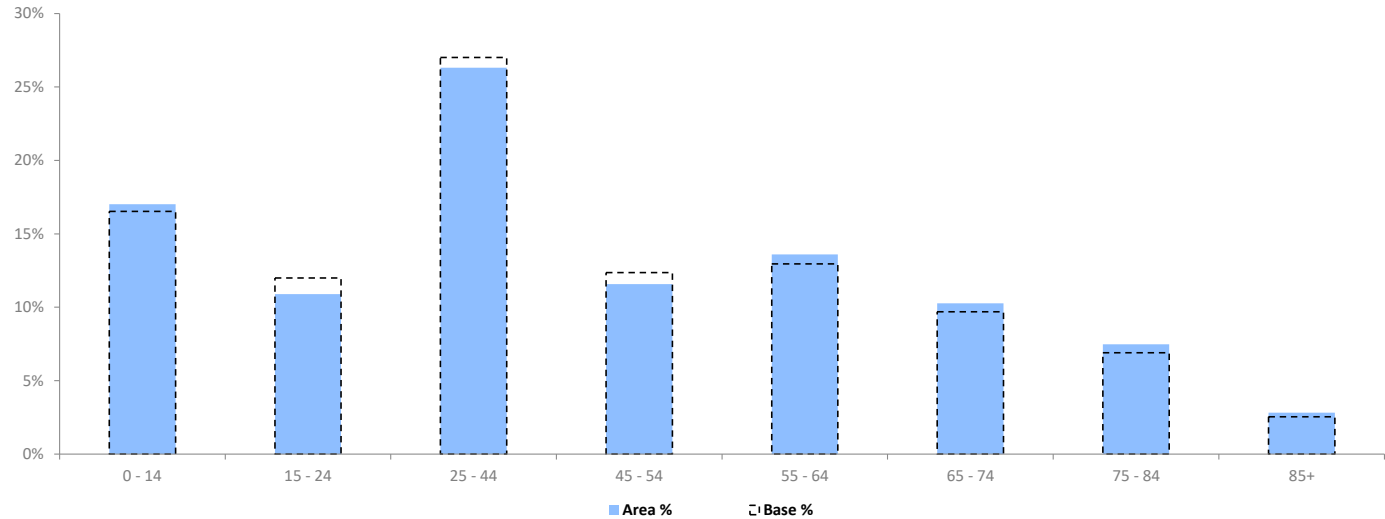


POPULATION PROJECTIONS

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Area:	P04016_Take A Gander, Scunthorpe, DN17 3NA (5 Mile contour)
Base:	Great Britain
Year:	2024

	Area Profile	Area %	Base %	Index av=100	0	100	200
0 - 14	17,321	17.0	16.5	103			
15 - 24	11,082	10.9	12.0	91			
25 - 44	26,775	26.3	27.0	97			
45 - 54	11,784	11.6	12.4	94			
55 - 64	13,840	13.6	13.0	105			
65 - 74	10,452	10.3	9.7	106			
75 - 84	7,617	7.5	6.9	108			
85+	2,869	2.8	2.5	111			
Total population	101,740						



EXPENDITURE

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Area:	P04016_Take A Gander, Scunthorpe, DN17 3NA (5 Mile contour)
Base:	Great Britain
Year:	2024

EXPENDITURE ESTIMATES PER WEEK

	Area Spend	Area spend per hhs	Base spend per hhs	Index av=100	0	100	200
COICOP Categories							
1. Food & non-alcoholic beverages	£3,577,873	£81.97	£92.53	89			
2. Alcoholic beverages, tobacco and narcotics	£1,386,275	£31.76	£29.81	107			
3. Clothing & Footwear	£1,777,765	£40.73	£44.48	92			
4. Housing, water, electricity, gas and other fuels	£3,595,064	£82.37	£106.80	77			
5. Furnishings, equipment and routine maintenance	£2,064,806	£47.31	£52.65	90			
6. Health	£974,255	£22.32	£21.84	102			
7. Transport	£4,456,575	£102.11	£125.67	81			
8. Communication	£845,431	£19.37	£19.03	102			
9. Recreation & Culture	£4,065,427	£93.15	£98.79	94			
10. Education	£505,886	£11.59	£21.71	53			
11. Restaurants & Hotels	£3,820,212	£87.53	£103.11	85			
12. Miscellaneous goods and services	£4,914,673	£112.60	£135.92	83			
Total Expenditure	£31,984,242	£732.81	£852.33	86			

Expenditure calculated for RF Centres includes weighted residential, worker and tourist spend; for RF catchments it includes weighted residential spend only. For all other catchments it includes residential, online and domestic tourist spend (all spend originating from these areas).

The figures are calculated from data from the Living Costs and Family (LCF) survey conducted by the Office for National Statistics. The analyses in this report are carried out by CACI and those who carried out the original collection and analysis of the data bear no responsibility for their further analysis or interpretation. The spend figures are based on current prices for the year stated at the top of the report. The Classification of Individual Consumption by Purpose (COICOP) is published by the UN Statistics Division to provide an international standard for the reporting of expenditure. Totals are controlled to national figures supplied by ONS Consumer Trends.

CENSUS DEMOGRAPHICS

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Area:	P04016_Take A Gander, Scunthorpe, DN17 3NA (5 Mile contour)
Base:	Great Britain
Year:	2021

NS-SOCIO ECONOMIC CLASSIFICATION

	Area Profile	Area %	Base %	Index av=100	
1. Higher managerial, administrative and professional	5,562	6.9	12.7	54	
2. Lower managerial, administrative and professional	12,363	15.4	19.9	77	
3. Intermediate	7,828	9.7	11.5	84	
4. Small employers and own account workers	6,284	7.8	10.3	76	
5. Lower supervisory and technical	6,612	8.2	5.6	146	
6. Semi-routine	11,846	14.7	11.7	126	
7. Routine	17,118	21.3	12.1	175	
Never worked and long-term unemployed	8,495	10.6	8.2	128	
Full-time students	4,399	5.5	7.8	70	
Total population	80,507				

