

CGA LICENCED PREMISES - LICENCES

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Area: P03412_Goodrest Tavern, Worcester, WR3 3
Base: Great Britain
Year: 2024

Licence Type	Profile	Per 1000 Pop (Area)	Per 1000 Pop (Base)	Index	0	100	200
Pubs and Bars							
Branded Food Pub	0	0.0	3.3	0			
Cocktail Bar	1	2.8	1.4	198			
Community Pub	13	36.0	26.7	135			
Craft Bar	5	13.8	1.2	1183			
Educational Bar	0	0.0	0.9	0			
Late Night Bar	1	2.8	2.0	141			
Themed Bar	2	5.5	0.4	1264			
Themed Pub	1	2.8	0.3	1035			
Unbranded Food Pub	8	22.1	13.7	162			
Unthemed High Street Pub	14	38.7	8.9	436			
Wine Bar	0	0.0	1.0	0			
Restaurants and Cafes							
Bar Restaurant	3	8.3	5.0	168			
Cafe/Delicatessen	4	11.1	1.9	597			
Casual Dining Restaurant	4	11.1	7.8	143			
Restaurant	14	38.7	22.6	172			
Accommodation and Functions							
Conference/Exhibition/Function/Banquet	0	0.0	3.5	0			
Guest/Boarding House	0	0.0	2.6	0			
Hotel	1	2.8	10.8	26			
Sports and Community							
Bowling Alley	2	5.5	0.3	2105			
Commercially Run Sports Venue/Stadium	0	0.0	0.5	0			
Golf Club	0	0.0	3.1	0			
Local Sports Club	3	8.3	11.9	70			
Snooker Club	0	0.0	0.0	0			
Social Club	3	8.3	12.0	69			
Spa and Country Club	0	0.0	0.2	0			
Sports and Leisure Centre	2	5.5	1.9	285			
Entertainment and Leisure							
Arena	0	0.0	0.0	0			
Ballroom	0	0.0	0.0	0			
Bingo Hall	0	0.0	0.4	0			
Casino	0	0.0	0.2	0			
Cinema	0	0.0	0.5	0			
Holiday/Caravan Park	0	0.0	1.3	0			
Nightclub	3	8.3	1.2	665			
Street Market	0	0.0	0.0	0			
Theatre	2	5.5	1.0	555			
Unknown	0	0.0	0.0	0			

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Year: 2024

Name	Description	License Type	Owner Name	Postcode
Slug and Lettuce	Stonegate Pub Company	Bar Restaurant	Stonegate Pub Company	WR 1 3PY
Dragon Inn	Independent Free	Craft Bar	Independent Free	WR 1 1JT
Marwood	Independent Free	Unbranded Food Pub	Independent Free	WR 1 1JL
Chestnut Tree Inn	Stonegate Pub Company	Community Pub	Stonegate Pub Company	WR 1 1SS
Worcester Whitehouse Hotel	Whitehouse Hotels Ltd	Hotel	Whitehouse Hotels Ltd	WR 1 1EA
Monroes Cellar Bar	Independent Free	Unthemed High Street F	Independent Free	WR 1 1EE
Saracens Head	Independent Free	Unthemed High Street F	Independent Free	WR 1 1HD
Talbot	Greene King	Community Pub	Greene King	WR 1 1HT
Coach & Horses	Marston's	Unthemed High Street F	Marston's	WR 1 1JZ
Swan Inn	Admiral Taverns Ltd	Community Pub	Admiral Taverns Ltd	WR 1 1JE
Lamb & Flag Inn	Independent Free	Unthemed High Street F	Independent Free	WR 1 1JL
Rajkot	Independent Free	Restaurant	Independent Free	WR 1 1JL
Bombay Palace	Independent Free	Restaurant	Independent Free	WR 1 1JL
Oneills	Mitchells & Butlers	Themed Pub	Mitchells & Butlers	WR 1 1UW
Worcester Bowling Club	Independent Free	Local Sports Club	Independent Free	WR 1 1NY
Courtyard	Admiral Taverns Ltd	Unbranded Food Pub	Admiral Taverns Ltd	WR 1 1UW
Imperial Tavern	Black Country Ales	Unthemed High Street F	Black Country Ales	WR 1 1UW
Aurora Experience	Independent Free	Restaurant	Independent Free	WR 1 1DN
Swan With Two Nicks	Independent Free	Unbranded Food Pub	Independent Free	WR 1 2DP
Old Greyhound	Admiral Taverns Ltd	Unthemed High Street F	Admiral Taverns Ltd	WR 1 2DL
Pheasant	Stonegate Pub Company	Unbranded Food Pub	Stonegate Pub Company	WR 1 2DP
Bushwackers	Independent Free	Unthemed High Street F	Independent Free	WR 1 2PW
Chesters	Independent Free	Casual Dining Restaurar	Independent Free	WR 1 2DL
Royal Exchange	Stonegate Pub Company	Unthemed High Street F	Stonegate Pub Company	WR 1 2DF
Sin	Independent Free	Unthemed High Street F	Independent Free	WR 1 2DN
Black Cherry	Independent Free	Late Night Bar	Independent Free	WR 1 2RS
Bridge Inn	Independent Free	Community Pub	Independent Free	WR 1 2RX
Flag	Independent Free	Unthemed High Street F	Independent Free	WR 1 2SG
Barbourne Ex-Servicemens Association	Independent Free	Social Club	Independent Free	WR 1 3ED
Swan Theatre	Independent Free	Theatre	Independent Free	WR 1 3ED
Winning Post	Independent Free	Community Pub	Independent Free	WR 1 3HB
Crown	Wetherspoons GB	Unthemed High Street F	Wetherspoons GB	WR 1 3LL
Boston Tea Party	Boston Tea Party Group Ltd	Cafe/Delicatessen	Boston Tea Party Group Ltd	WR 1 3NF
Massalla Lounge	Independent Free	Restaurant	Independent Free	WR 1 3NH
Paul Pry	Independent Free	Unbranded Food Pub	Independent Free	WR 1 3PA
Poppins	Independent Free	Restaurant	Independent Free	WR 1 3QF
Tramps Nightclub	Independent Free	Nightclub	Independent Free	WR 1 3QN
Horn & Trumpet Inn	Marston's	Unthemed High Street F	Marston's	WR 1 3QT
Old Elizabethans Cricket Club	Independent Free	Local Sports Club	Independent Free	WR 3 7SN
Vine Inn	*Other Small Retail Groups	Community Pub	*Other Small Retail Groups	WR 3 7BU
Barbourne Bowling Club	Independent Free	Local Sports Club	Independent Free	WR 3 7AR
Northwick Arms	Unknown	Community Pub	Unknown	WR 3 7DY
Alma Tavern	Star Pubs & Bars	Community Pub	Star Pubs & Bars	WR 3 7HT
St Stephens Working Mens Club	Independent Free	Social Club	Independent Free	WR 3 7JD
Nuffield Health Fitness & Wellbeing Cen	Cannons Group Ltd	Sports and Leisure Cent	Cannons Group Ltd	WR 3 7SN
New Chequers	Star Pubs & Bars	Community Pub	Star Pubs & Bars	WR 3 8HD
Worcester Masonic Association	Independent Free	Social Club	Independent Free	WR 3 8LX
Goodrest Tavern	Admiral Taverns Ltd	Community Pub	Admiral Taverns Ltd	WR 3 8NP
Altafs Balti	Independent Free	Restaurant	Independent Free	WR 4 9QH
Majestic Bingo	Majestic Bingo Ltd	Bowling Alley	Majestic Bingo Ltd	WR 4 9TY
Gun Tavern	Unknown	Community Pub	Unknown	WR 5 1HG
Feathers	Independent Free	Unthemed High Street F	Independent Free	WR 1 1JZ
King Charles House	Craddocks Brewery	Unbranded Food Pub	Craddocks Brewery	WR 1 2DP
Mode	Independent Free	Unbranded Food Pub	Independent Free	WR 1 3QN
Velvet Lounge	Independent Free	Nightclub	Independent Free	WR 1 3QN
FireFly	Independent Free	Unbranded Food Pub	Independent Free	WR 1 2SE
Blackpole	Marston's	Community Pub	Marston's	WR 3 8SQ
Huntingdon Hall	Independent Free	Theatre	Independent Free	WR 1 3LD
Marrs Bar	Independent Free	Unthemed High Street F	Independent Free	WR 1 1TA
Fuego	Independent Free	Casual Dining Restaurar	Independent Free	WR 1 1EE
Ostlers At No 1	Independent Free	Restaurant	Independent Free	WR 1 3EH
Anarkarli Indian Restaurant	Independent Free	Restaurant	Independent Free	WR 1 1JT

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Area: P03412_Goodrest Tavern, Worcester, WR3 6
Base: Great Britain
Year: 2024

Name	Description	License Type	Owner Name	Postcode
West Midlands Tavern	Independent Free	Community Pub	Independent Free	WR 1 2PB
Perdiswell Leisure Centre	Independent Free	Sports and Leisure Cent	Independent Free	WR 3 8DX
Valentinos Restaurant	Independent Free	Restaurant	Independent Free	WR 1 1EE
Harakat	Independent Free	Restaurant	Independent Free	WR 1 1DN
Tenpin	Tenpin Ltd	Bowling Alley	Tenpin Ltd	WR 3 7SN
Island	Independent Free	Restaurant	Independent Free	WR 1 3NH
Elgars Coffee Shop	Independent Free	Bar Restaurant	Independent Free	WR 1 2DS
Bolero	Independent Free	Bar Restaurant	Independent Free	WR 1 1EE
Olive Branch	Independent Free	Restaurant	Independent Free	WR 1 2RH
Caffe Bolero	Independent Free	Cafe/Delicatessen	Independent Free	WR 1 1UW
Anatolian	Independent Free	Casual Dining Restaurar	Independent Free	WR 1 3LD
Bills	Bills Restaurants	Casual Dining Restaurar	Bills Restaurants	WR 1 3LD
Alexanders	Independent Free	Nightclub	Independent Free	WR 1 2DL
Cheng Ye Restaurant	Independent Free	Restaurant	Independent Free	WR 1 2RS
Hanbo	Independent Free	Restaurant	Independent Free	WR 1 1DB
Tonic	Independent Free	Cocktail Bar	Independent Free	WR 1 1EE
Brick Room	Independent Free	Cafe/Delicatessen	Independent Free	WR 1 2DL
Hop Lords	Independent Free	Craft Bar	Independent Free	WR 1 2QX
Sociable Beer Company	Independent Free	Craft Bar	Independent Free	WR 1 3BQ
Retroids Arcade Bar	Independent Free	Themed Bar	Independent Free	WR 1 2DN
Craft Inn Bar	Independent Free	Craft Bar	Independent Free	WR 1 1DX
Bierkeller	Independent Free	Themed Bar	Independent Free	WR 1 2DL
Dice Box	Dice Box Limited	Cafe/Delicatessen		WR 1 2RF
Cocky Anchor	Independent Free	Craft Bar	Independent Free	WR 1 3LY

MAP OF AREA

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Source: OS Open Data 2018

Area: P03412_Goodrest Tavern, Worcester, WR3 8NP (1 Mile contour)



KEY

Large pub co's & bars

- Admiral Taverns Ltd
- Ei Group
- Greene King
- Marston's
- Mitchells & Butlers
- Punch Pub Company
- Shepherd Neame
- Star Pubs & Bars
- Stonegate Pub Company
- Wetherspoon
- Whitbread

Small to medium pub co's & bars

- Family Brewers with pubs

- ✕ Hotels

- ★ Restaurants

- ↑ Leisure

- Independent

- ◆ Other

- ✕ Site Location

- Boundary

ACORN CATEGORY PROFILE - HOUSEHOLDS

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Area: P03412_Goodrest Tavern, Worcester, WR3 8NP (1 Mile contour)
Base: Great Britain
Year: 2024

Acorn Category Description			Area Profile	% for Area	% for Base	Index 0	100	200
<div></div>	1	Luxury Lifestyles	72	0.4	3.1	14	<div></div>	
<div></div>	2	Established Affluence	537	3.2	12.3	26	<div></div>	
<div></div>	3	Thriving Neighbourhoods	2,317	13.8	22.6	61	<div></div>	
<div></div>	4	Steadfast Communities	5,152	30.7	25.2	122	<div></div>	
<div></div>	5	Stretched Society	6,109	36.4	21.1	172	<div></div>	
<div></div>	6	Low Income Living	2,535	15.1	15.4	98	<div></div>	
<div></div>	7	Not Private Households	81	0.5	0.4	123	<div></div>	
Total households			16,803					

Acorn Category Pen Portrait

5

Stretched Society

6.0M
UK Households

21.1%
of UK

Predominant Housing Type

Terraced

Predominant Housing Tenure

Privately rented

Savings & Investments

Low

Traditional working class areas of Britain containing younger families, flat sharers and students privately renting their homes.

Groups within Stretched Society

P Tenant Living 38%

Q Limited Budgets 25%

R Hard-up Households 37%

CATEGORY

GROUP

TYPE

MAP

WHAT IS ACORN?

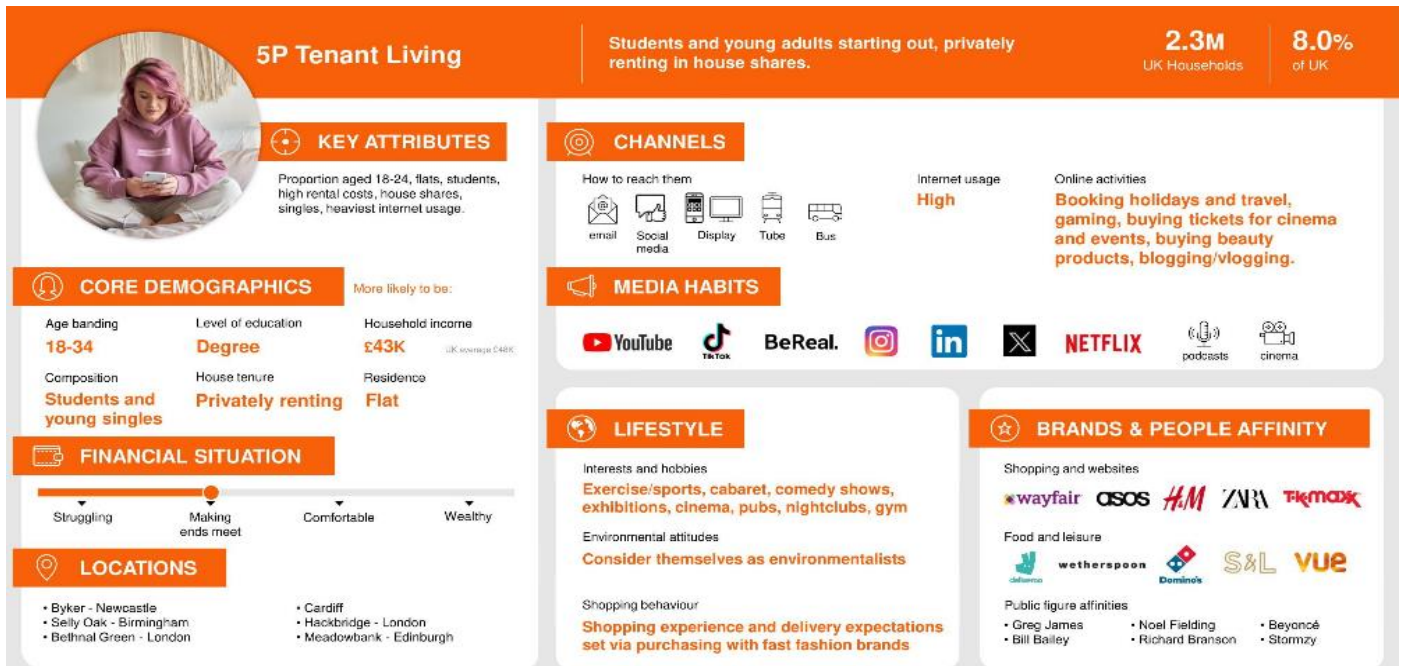
ACORN GROUP PROFILE - HOUSEHOLDS

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Area: P03412_Goodrest Tavern, Worcester, WR3 8NP (1 Mile contour)
Base: Great Britain
Year: 2024

Acorn Group Description	Area Profile	% for Area	% for Base	Index	0	100	200
1. Luxury Lifestyles							
1.A Exclusive Addresses	0	0.0	0.3	0			
1.B Flourishing Capital	41	0.2	1.0	25			
1.C Upmarket Families	31	0.2	1.8	10			
2. Established Affluence							
2.D Commuter Belt Wealth	436	2.6	9.1	29			
2.E Prosperous Professionals	101	0.6	3.2	19			
3. Thriving Neighbourhoods							
3.F Mature Success	215	1.3	7.0	18			
3.G Settled Suburbia	692	4.1	5.2	80			
3.H Metropolitan Surroundings	0	0.0	1.6	0			
3.I Up-and-coming Urbanites	159	0.9	3.2	30			
3.J Aspiring Communities	1,251	7.4	5.5	134			
4. Steadfast Communities							
4.K Semi-rural Maturity	680	4.0	6.7	60			
4.L Traditional Homeowners	1,602	9.5	6.0	160			
4.M Family Renters	2,121	12.6	4.6	276			
4.N Urban Diversity	0	0.0	2.6	0			
4.O Stable Seniors	749	4.5	5.3	83			
5. Stretched Society							
5.P Tenant Living	3,400	20.2	8.3	244			
5.Q Limited Budgets	2,098	12.5	5.2	240			
5.R Hard-up Households	611	3.6	7.6	48			
6. Low Income Living							
6.S Cash-strapped Families	588	3.5	7.3	48			
6.T Constrained Pensioners	722	4.3	3.3	130			
6.U Challenging Circumstances	1,225	7.3	4.8	153			
7. Not Private Households							
7.V Not Private Households	81	0.5	0.4	123			
Total households		16,803					

Acorn Group Pen Portrait



CATEGORY

GROUP

TYPE

MAP

WHAT IS ACORN?




ACORN TYPE PROFILE - HOUSEHOLDS

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Area: P03412_Goodrest Tavern, Worcester, WR3 8NP (1 Mile contour)

Base: Great Britain

Year: 2024

Sort by:  Acorn Structure
 Index
 Profile %

Acorn Type Description				Area Profile	% for Area	% for Base	Index	0	100	200
1. Luxury Lifestyles										
1.A Exclusive Addresses										
	1.A.1	High-flyers in luxury apartments and townhouses		0	0.0	0.1	0	<div></div>		
	1.A.2	Wealthy, gentrified areas		0	0.0	0.1	0	<div></div>		
	1.A.3	Asset-rich, out-of-town older families		0	0.0	0.1	0	<div></div>		
1.B Flourishing Capital										
	1.B.4	High-end professionals in city flats		0	0.0	0.5	0	<div></div>		
	1.B.5	Successful young families in smart urban areas		41	0.2	0.5	46	<div></div>		
1.C Upmarket Families										
	1.C.6	Executives in expensive suburban houses		0	0.0	1.1	0	<div></div>		
	1.C.7	Prosperous families in green-belt areas with substantial homes		31	0.2	0.8	24	<div></div>		
2. Established Affluence										
2.D Commuter Belt Wealth										
	2.D.8	Affluent, older homeowners		22	0.1	2.1	6	<div></div>		
	2.D.9	Families and couples in comfortable homes		53	0.3	1.6	20	<div></div>		
	2.D.10	Well-off families in larger semis		210	1.2	1.1	111	<div></div>		
	2.D.11	Mature and moneyed out-of-towners		32	0.2	2.1	9	<div></div>		
	2.D.12	Well-to-do empty nesters in detached houses		119	0.7	2.2	33	<div></div>		
2.E Prosperous Professionals										
	2.E.13	Families in leafy suburbs		3	0.0	1.3	1	<div></div>		
	2.E.14	Upmarket young families in terraces		98	0.6	0.9	63	<div></div>		
	2.E.15	Educated professionals renting flats		0	0.0	1.0	0	<div></div>		
3. Comfortable Communities										
3.F Mature Success										
	3.F.16	Families and couples in detached houses		141	0.8	2.0	43	<div></div>		
	3.F.17	Older, rural empty nesters and couples		9	0.1	2.7	2	<div></div>		
	3.F.18	Countryside retirees in spacious houses		15	0.1	0.1	105	<div></div>		
	3.F.19	Sophisticated couples living comfortably in detached homes		50	0.3	2.3	13	<div></div>		
3.G Successful Suburbs										
	3.G.20	Mixed lifestages in semi-detached homes		129	0.8	2.4	31	<div></div>		
	3.G.21	Mid-life suburban living		563	3.4	2.7	123	<div></div>		
3.H Metropolitan Surroundings										
	3.H.22	Younger families and sharers in city terraces		0	0.0	1.0	0	<div></div>		
	3.H.23	Culturally diverse suburban families		0	0.0	0.7	0	<div></div>		
3.I Up-and-coming Urbanites										
	3.I.24	Young professionals renting city flats		0	0.0	1.3	0	<div></div>		
	3.I.25	Privately renting students and house sharers		51	0.3	0.3	113	<div></div>		
	3.I.26	Younger couples and singles in flats		108	0.6	1.7	39	<div></div>		
3.J Aspiring Communities										
	3.J.27	Professional families and couples in suburban, owner-occupied areas		161	1.0	3.2	29	<div></div>		
	3.J.28	Families and couples in terraces		1,090	6.5	2.3	282	<div></div>		
4. Steadfast Communities										
4.K Semi-rural Maturity										
	4.K.29	Senior home-owning couples		625	3.7	3.0	123	<div></div>		
	4.K.30	Empty nesters in owner-occupied detached homes		36	0.2	2.5	9	<div></div>		
	4.K.31	Comfortable, home-owning families and empty nesters		0	0.0	0.7	0	<div></div>		
	4.K.32	Older comfortable families and couples in detached, rural properties		0	0.0	0.5	0	<div></div>		
	4.K.33	Retirees in semi-detached and detached properties		19	0.1	0.1	158	<div></div>		
4.L Traditional Homeowners										
	4.L.34	Older owner-occupier households in semis		286	1.7	3.0	56	<div></div>		
	4.L.35	Settled communities, semi-detached properties		1,316	7.8	2.9	268	<div></div>		
4.M Family Renters										
	4.M.36	Cost-conscious families in terraces		1,901	11.3	2.2	512	<div></div>		
	4.M.37	Restricted residents, socially renting		220	1.3	2.4	55	<div></div>		
4.N Urban Diversity										
	4.N.38	Younger families, multi-occupancy and rented households		0	0.0	1.0	0	<div></div>		
	4.N.39	Diverse communities in smaller semis and terraces		0	0.0	0.7	0	<div></div>		
	4.N.40	Young families, limited means in terraced metropolitan areas		0	0.0	0.9	0	<div></div>		
4.O Stable Seniors										
	4.O.41	Living on modest means in terraces		646	3.8	2.7	140	<div></div>		
	4.O.42	Retired homeowners in semi-detached and detached houses		103	0.6	1.6	38	<div></div>		
	4.O.43	Older couples living in detached houses, rural communities		0	0.0	1.0	0	<div></div>		
5. Stretched Society										
5.P Tenant Living										
	5.P.44	Urban, aspiring flat dwellers		0	0.0	1.4	0	<div></div>		
	5.P.45	Privately renting squeezed professionals in flats		1,074	6.4	2.9	224	<div></div>		
	5.P.46	Sharers and students in private rentals		101	0.6	1.0	61	<div></div>		
	5.P.47	Singles and couples in rented flats		2,225	13.2	3.0	437	<div></div>		
5.Q Limited Budgets										
	5.Q.48	Routine occupations, socially renting families in semis		1,906	11.3	3.3	346	<div></div>		
	5.Q.49	Socially renting single adult households		192	1.1	1.9	59	<div></div>		
5.R Hard-up Households										
	5.R.50	Single-parent families in terraced housing		338	2.0	3.2	62	<div></div>		
	5.R.51	Older, single-person households on the outskirts of town		39	0.2	2.3	10	<div></div>		
	5.R.52	Socially renting families in terraces		234	1.4	2.0	68	<div></div>		
6. Low Income Living										
6.S Cash-strapped Families										
	6.S.53	Diverse families and sharers in flats		0	0.0	1.7	0	<div></div>		
	6.S.54	Young families in socially rented semis		364	2.2	1.9	117	<div></div>		
	6.S.55	Families in low-value terraced housing		224	1.3	3.0	44	<div></div>		
	6.S.56	Diverse young families in rented terraces and flats		0	0.0	0.8	0	<div></div>		
6.T Constrained Pensioners										
	6.T.57	Older renters in flats and tenements		599	3.6	2.0	179	<div></div>		
	6.T.58	Poorer pensioners in semis		123	0.7	1.3	56	<div></div>		
6.U Challenging Circumstances										
	6.U.59	Students and sharers in multi-occupancy flats		39	0.2	0.2	100	<div></div>		
	6.U.60	Socially renting single adult households in flats		0	0.0	0.9	0	<div></div>		
	6.U.61	Socially rented flats, singles and pensioners		1,186	7.1	3.6	195	<div></div>		
7. Not Private Households										
7.V Not Private Households										
	7.V.62	Students in halls of residence		66	0.4	0.1	297	<div></div>		
	7.V.63	Active communal populations		11	0.1	0.0	134	<div></div>		
	7.V.64	Inactive communal populations		4	0.0	0.2	11	<div></div>		
	7.V.65	Non-residential postcodes		0	0.0	0.0	0	<div></div>		
Total households				16,803						

CATEGORY

GROUP

TYPE

MAP

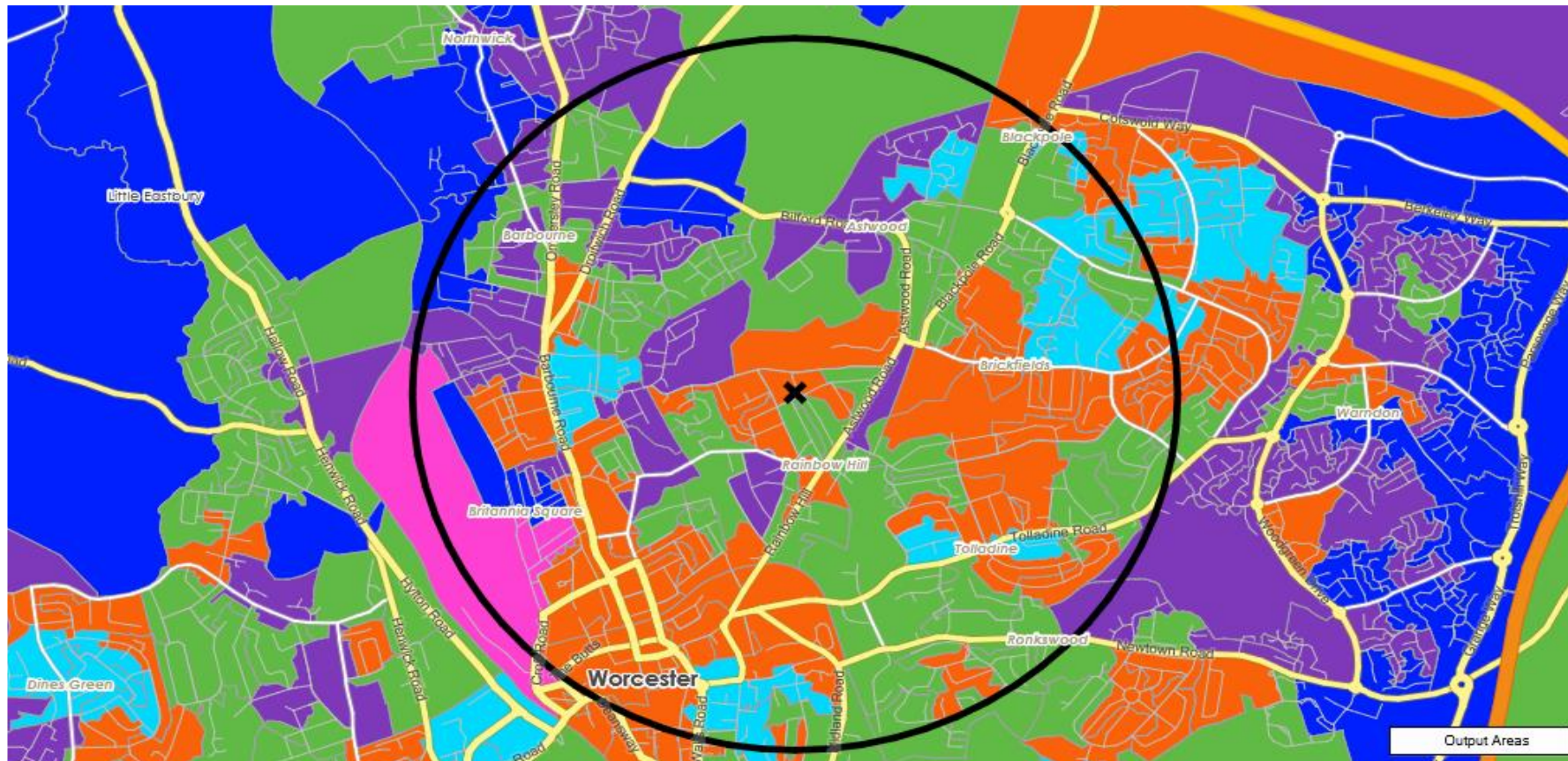
WHAT IS ACORN?

DOMINANT ACORN CATEGORY - HOUSEHOLDS

Area: P03412_Goodrest Tavern, Worcester, WR3 8NP (1 Mile contour)

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Source: OS Open Data 2018



Acorn Categories

1. Luxury Lifestyles
2. Established Affluence
3. Thriving Neighbourhoods
4. Steadfast Communities
5. Stretched Society
6. Low Income Living
7. Not Private Households

Area Boundary

CATEGORY

GROUP

TYPE

MAP

WHAT IS ACORN?

ACORN - WHAT IS IT?



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WHAT IS ACORN?

Acorn is the leading geodemographic segmentation of residential neighbourhoods in the UK. It classifies each postcode in the country into one of 7 categories, 22 groups and 65 types that give a distinctive picture of the kinds of people who live in an area.

Acorn is a powerful targeting tool that combines geography with demographics and lifestyle information, and the places where people live with their underlying characteristics and behaviour, to create a tool for understanding the different types of people in different areas throughout the country. It provides a detailed understanding of the people who interact with your organisation and helps you learn about their relationship with you. This knowledge gives you the opportunity to target, acquire and develop profitable customer relationships and improve service delivery.

ACORN STRUCTURE

CATEGORY	GROUP	TYPE
1. Luxury Lifestyles	1.A. Exclusive Addresses	1-3
	1.B. Flourishing Capital	4-5
	1.C. Upmarket Families	6-7
2. Established Affluence	2.D. Commuter-Belt Wealth	8-12
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ADDITIONAL INFORMATION



For more information, click here to visit the website:

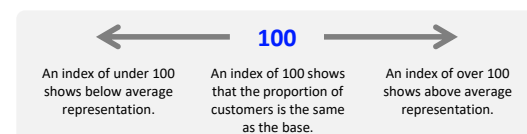
INTERPRETING THE REPORT

The Acorn Detailed Report helps you understand the underlying demographics and lifestyle attributes of your catchment by comparing them to the GB/UK average.

AREA PROFILE

Total figures exclude business addresses without residential population

INDEX

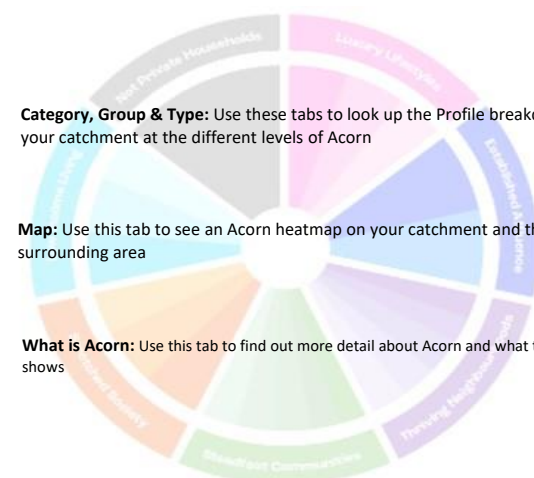


PERCENTAGE

% for Area: Calculates the percentages of each category, group or type for the catchment

% for Base: Calculates the percentages of each category, group or type for the base catchment

REPORT INFORMATION

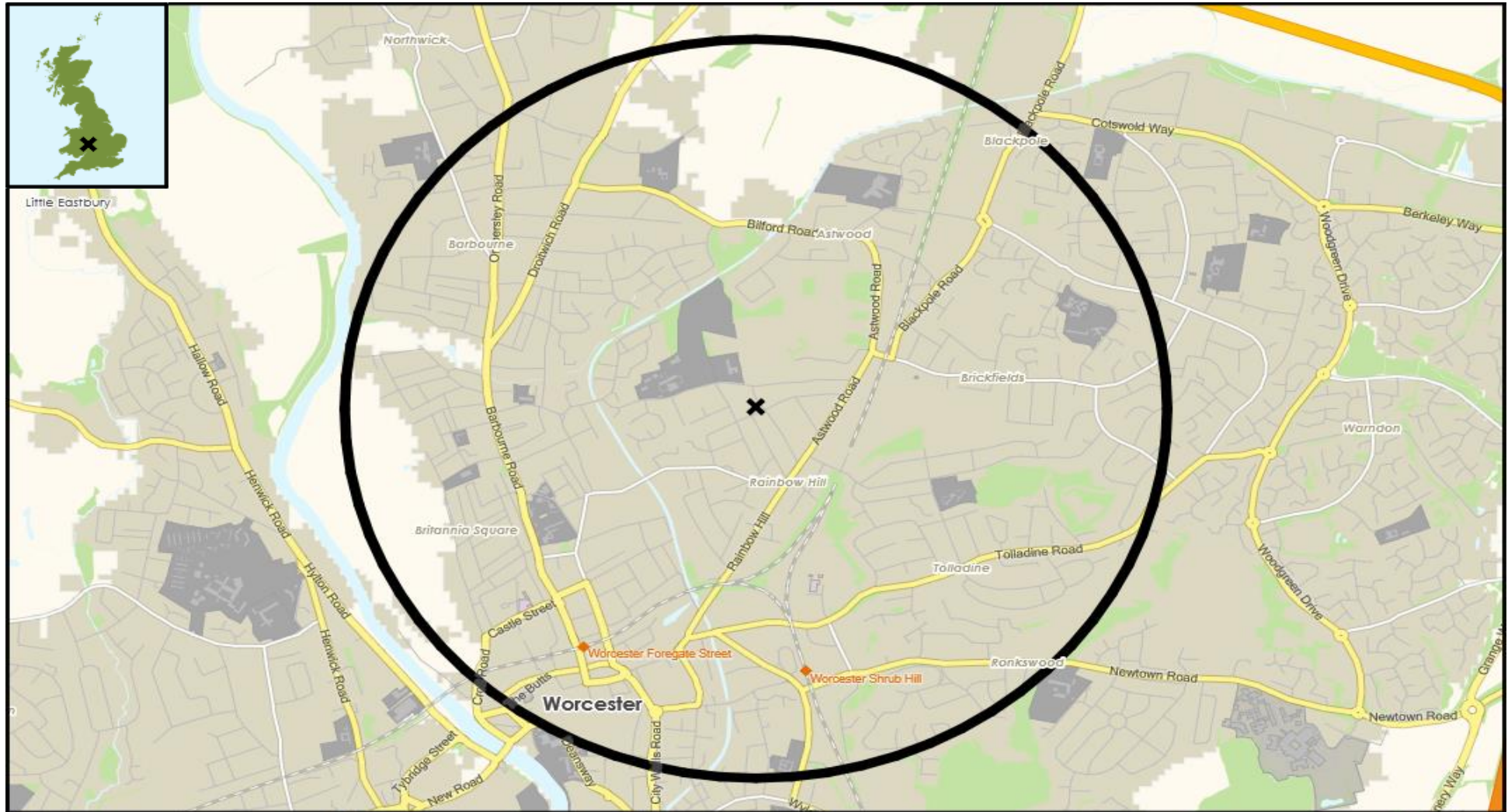


MAP OF AREA

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Source: OS Open Data 2018

Area: P03412_Goodrest Tavern, Worcester, WR3 8NP (1 Mile contour)

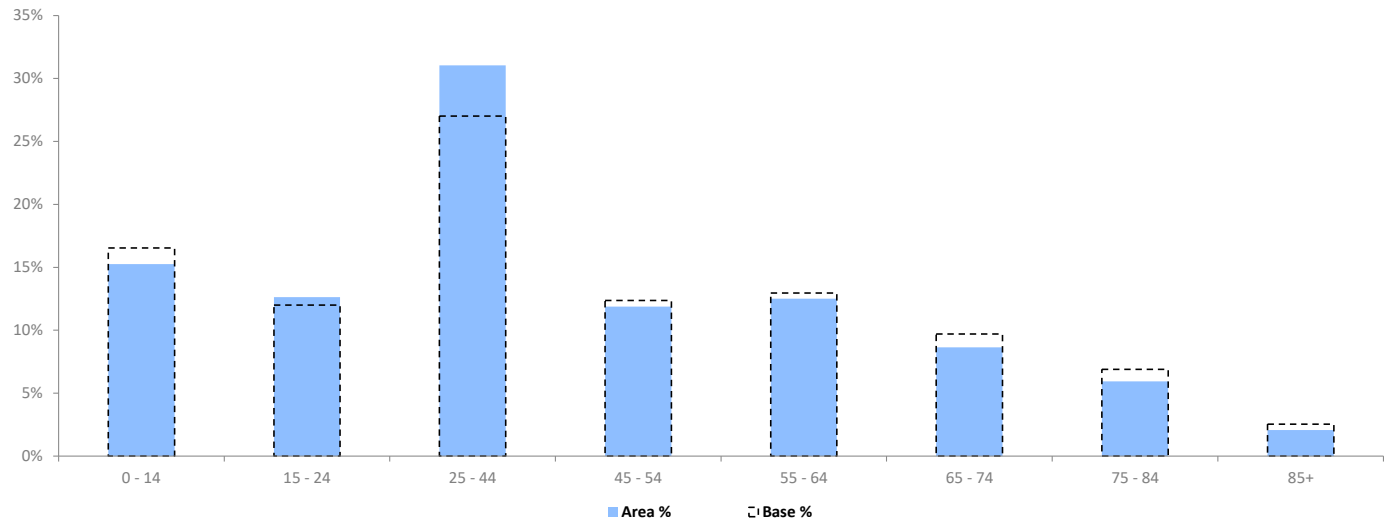


POPULATION PROJECTIONS

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Area:	P03412_Goodrest Tavern, Worcester, WR3 8NP (1 Mile contour)
Base:	Great Britain
Year:	2024

	Area Profile	Area %	Base %	Index av=100	0	100	200
0 - 14	5,514	15.3	16.5	92			
15 - 24	4,564	12.6	12.0	105			
25 - 44	11,215	31.0	27.0	115			
45 - 54	4,294	11.9	12.4	96			
55 - 64	4,521	12.5	13.0	97			
65 - 74	3,124	8.6	9.7	89			
75 - 84	2,147	5.9	6.9	86			
85+	751	2.1	2.5	82			
Total population	36,130						



EXPENDITURE

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Area:	P03412_Goodrest Tavern, Worcester, WR3 8NP (1 Mile contour)
Base:	Great Britain
Year:	2024

EXPENDITURE ESTIMATES PER WEEK

	Area Spend	Area spend per hhs	Base spend per hhs	Index av=100	0	100	200
COICOP Categories							
1. Food & non-alcoholic beverages	£1,348,003	£80.22	£92.53	87			
2. Alcoholic beverages, tobacco and narcotics	£503,549	£29.97	£29.81	101			
3. Clothing & Footwear	£614,694	£36.58	£44.48	82			
4. Housing, water, electricity, gas and other fuels	£1,452,227	£86.43	£106.80	81			
5. Furnishings, equipment and routine maintenance	£696,769	£41.47	£52.65	79			
6. Health	£274,589	£16.34	£21.84	75			
7. Transport	£1,693,285	£100.77	£125.67	80			
8. Communication	£268,519	£15.98	£19.03	84			
9. Recreation & Culture	£1,348,696	£80.27	£98.79	81			
10. Education	£103,731	£6.17	£21.71	28			
11. Restaurants & Hotels	£1,458,937	£86.83	£103.11	84			
12. Miscellaneous goods and services	£1,867,576	£111.15	£135.92	82			
Total Expenditure	£11,630,574	£692.17	£852.33	81			

Expenditure calculated for RF Centres includes weighted residential, worker and tourist spend; for RF catchments it includes weighted residential spend only. For all other catchments it includes residential, online and domestic tourist spend (all spend originating from these areas).

The figures are calculated from data from the Living Costs and Family (LCF) survey conducted by the Office for National Statistics. The analyses in this report are carried out by CACI and those who carried out the original collection and analysis of the data bear no responsibility for their further analysis or interpretation. The spend figures are based on current prices for the year stated at the top of the report. The Classification of Individual Consumption by Purpose (COICOP) is published by the UN Statistics Division to provide an international standard for the reporting of expenditure. Totals are controlled to national figures supplied by ONS Consumer Trends.

CENSUS DEMOGRAPHICS

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Area:	P03412_Goodrest Tavern, Worcester, WR3 8NP (1 Mile contour)
Base:	Great Britain
Year:	2021

NS-SOCIO ECONOMIC CLASSIFICATION

	Area Profile	Area %	Base %	Index av=100	0	100	200
1. Higher managerial, administrative and professional	2,909	10.1	12.7	79			
2. Lower managerial, administrative and professional	5,550	19.3	19.9	97			
3. Intermediate	3,251	11.3	11.5	98			
4. Small employers and own account workers	2,473	8.6	10.3	83			
5. Lower supervisory and technical	1,766	6.1	5.6	110			
6. Semi-routine	3,935	13.7	11.7	117			
7. Routine	4,563	15.9	12.1	131			
Never worked and long-term unemployed	2,174	7.6	8.2	92			
Full-time students	2,117	7.4	7.8	95			
Total population	28,738						

