

# CGA LICENCED PREMISES - LICENCES

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Area: P03357\_Ashwood Inn, Stourbridge, DY8 5HP  
Base: Great Britain  
Year: 2024

Licence Type	Profile	Per 1000 Pop (Area)	Per 1000 Pop (Base)	Index	0	100	200
<b>Pubs and Bars</b>							
Branded Food Pub	15	4.5	3.3	136			
Cocktail Bar	0	0.0	1.4	0			
Community Pub	145	43.7	26.7	164			
Craft Bar	6	1.8	1.2	155			
Educational Bar	0	0.0	0.9	0			
Late Night Bar	0	0.0	2.0	0			
Themed Bar	0	0.0	0.4	0			
Themed Pub	0	0.0	0.3	0			
Unbranded Food Pub	25	7.5	13.7	55			
Unthemed High Street Pub	31	9.3	8.9	105			
Wine Bar	1	0.3	1.0	31			
<b>Restaurants and Cafes</b>							
Bar Restaurant	7	2.1	5.0	43			
Cafe/Delicatessen	2	0.6	1.9	33			
Casual Dining Restaurant	14	4.2	7.8	54			
Restaurant	44	13.3	22.6	59			
<b>Accommodation and Functions</b>							
Conference/Exhibition/Function/Banquet	6	1.8	3.5	51			
Guest/Boarding House	0	0.0	2.6	0			
Hotel	9	2.7	10.8	25			
<b>Sports and Community</b>							
Bowling Alley	2	0.6	0.3	229			
Commercially Run Sports Venue/Stadium	2	0.6	0.5	126			
Golf Club	7	2.1	3.1	67			
Local Sports Club	27	8.1	11.9	69			
Snooker Club	0	0.0	0.0	0			
Social Club	34	10.2	12.0	85			
Spa and Country Club	0	0.0	0.2	0			
Sports and Leisure Centre	6	1.8	1.9	93			
<b>Entertainment and Leisure</b>							
Arena	0	0.0	0.0	0			
Ballroom	0	0.0	0.0	0			
Bingo Hall	1	0.3	0.4	83			
Casino	1	0.3	0.2	167			
Cinema	1	0.3	0.5	56			
Holiday/Caravan Park	0	0.0	1.3	0			
Nightclub	2	0.6	1.2	48			
Street Market	0	0.0	0.0	0			
Theatre	0	0.0	1.0	0			
Unknown	0	0.0	0.0	0			

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Name	Description	License Type	Owner Name	Postcode
Round Of Beef	Admiral Taverns Ltd	Community Pub	Admiral Taverns Ltd	B 63 2DB
Whitley Hotel	Black Country Ales	Community Pub	Black Country Ales	B 63 3QX
Hare & Hounds	Star Pubs & Bars	Community Pub	Star Pubs & Bars	B 63 4QG
Foxhunt	Mitchells & Butlers	Branded Food Pub	Mitchells & Butlers	B 63 1DQ
Little Chop House	Red Oak Taverns	Community Pub	Red Oak Taverns	B 63 2BZ
Cradley Town Football Club	Independent Free	Local Sports Club	Independent Free	B 63 2HB
Why Not Inn	Admiral Taverns Ltd	Unbranded Food Pub	Admiral Taverns Ltd	B 63 2JH
Soccer Zone	Independent Free	Sports and Leisure Cent	Independent Free	B 63 2RG
Vine Inn	Stonegate Pub Company	Community Pub	Stonegate Pub Company	B 63 2PQ
Cradley Liberal Club	Independent Free	Social Club	Independent Free	B 63 2TN
Widders	Independent Free	Community Pub	Independent Free	B 63 2UX
Lutley Oak	Greene King	Branded Food Pub	Star Pubs & Bars	B 63 3QT
Hawne Tavern	Independent Free	Community Pub	Independent Free	B 63 3UG
Hunting Tree	Star Pubs & Bars	Community Pub	Star Pubs & Bars	B 63 4BL
Rose & Crown	Greene King	Community Pub	Greene King	B 63 4JP
Three Kings	Independent Free	Conference/Exhibition/I	Independent Free	B 64 6JD
Cradley Heath Liberal Club	Independent Free	Social Club	Independent Free	B 64 5EQ
Cherry Wood Smokehouse	Independent Free	Unthemed High Street F	Independent Free	B 64 6AH
Roost	Independent Free	Unthemed High Street F	Independent Free	B 64 6BD
Riddins Tavern	Independent Free	Community Pub	Independent Free	B 64 6DP
Spring Meadow Social Club	Independent Free	Social Club	Independent Free	B 64 6LB
Spring Meadow	Admiral Taverns Ltd	Community Pub	Admiral Taverns Ltd	B 64 6NP
Crown Inn	*Other Small Retail Groups	Community Pub	*Other Small Retail Groups	B 64 6NT
Plough & Harrow	*Other Small Retail Groups	Unthemed High Street F	*Other Small Retail Groups	B 64 7BT
Old Hill Cricket & Tennis Club	Independent Free	Local Sports Club	Independent Free	B 64 7HF
Regis Masonic Club	Independent Free	Social Club	Independent Free	B 64 7HX
Haden Cross	Admiral Taverns Ltd	Community Pub	Admiral Taverns Ltd	B 64 7JD
Edmunds And Tenzing	Independent Free	Bar Restaurant	Independent Free	B 65 8NB
Springfield Rowley Regis Working Mens	Independent Free	Social Club	Independent Free	B 65 8PX
King William	Marston's	Community Pub	Marston's	DY 1 2EY
White Swan	Independent Free	Community Pub	Independent Free	DY 1 2BW
Shrewsbury Arms	Admiral Taverns Ltd	Unthemed High Street F	Admiral Taverns Ltd	DY 1 1DA
Castle	Admiral Taverns Ltd	Unthemed High Street F	Admiral Taverns Ltd	DY 1 1LQ
Court House	Black Country Ales	Unthemed High Street F	Black Country Ales	DY 1 1LT
Old Priory	Star Pubs & Bars	Unthemed High Street F	Star Pubs & Bars	DY 1 1LU
Malt Shovel	Red Pub Company	Unthemed High Street Pub		DY 1 1NB
Saracens Head	Amber Taverns	Unthemed High Street F	Amber Taverns	DY 1 1NJ
Griffin	Marston's	Unthemed High Street F	Marston's	DY 1 1NS
Cafe Grande	Independent Free	Cafe/Delicatessen	Independent Free	DY 1 1NS
Full Moon	Wetherspoons GB	Unthemed High Street F	Wetherspoons GB	DY 1 1PS
Little Barrel	Unknown	Unthemed High Street F	Unknown	DY 1 1PY
Lamp Tavern	Batham	Unthemed High Street F	Batham	DY 1 1QT
Lodge	Independent Free	Casual Dining Restaurar	Independent Free	DY 1 1RD
Earl Of Dudleys Arms	Independent Free	Community Pub	Independent Free	DY 1 1UA
Club Dudley	Independent Free	Social Club	Independent Free	DY 1 2BN
Hilly House	Marston's	Community Pub	Marston's	DY 1 2QH
Meadow Lark	Mitchells & Butlers	Branded Food Pub	Mitchells & Butlers	DY 1 2RR
Caves	*Other Small Retail Groups	Community Pub	*Other Small Retail Groups	DY 1 3SB
Parkes Hall Social Club	Independent Free	Social Club	Independent Free	DY 1 3SR
Station Hotel	*Other Small Retail Groups	Hotel	*Other Small Retail Groups	DY 1 4RA
Eagle & Spur	Star Pubs & Bars	Community Pub	Star Pubs & Bars	DY10 3TB
Old Waggon And Horses	Independent Free	Unbranded Food Pub	Independent Free	DY10 3NX
Bulls Head	Marston's	Community Pub	Marston's	DY10 3SA
Churchill & Blakedown Golf Club	Independent Free	Golf Club	Independent Free	DY10 3NB
Island Pool	Independent Free	Unbranded Food Pub	Independent Free	DY10 3RX
Cookley Sports & Social Club	Independent Free	Social Club	Independent Free	DY10 3RH
Anchor	Independent Free	Community Pub	Independent Free	DY11 5YL
Woodman	Marston's	Community Pub	Marston's	DY 2 0BP
Victoria Inn	*Other Small Retail Groups	Community Pub	*Other Small Retail Groups	DY 2 0DQ
Netherton Cricket Club	Independent Free	Local Sports Club	Independent Free	DY 2 0HU
Netherton Conservative & Unionist Club	Independent Free	Social Club	Independent Free	DY 2 0PJ
Netherton Sports And Social Club	Independent Free	Social Club	Independent Free	DY 2 9PS

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Area: P03357\_Ashwood Inn, Stourbridge, DY8 5HP  
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 Year: 2024

Name	Description	License Type	Owner Name	Postcode
Woodside Inn	Independent Free	Community Pub	Independent Free	DY 2 0RL
Railway Tavern	*Other Small Retail Groups	Bar Restaurant	*Other Small Retail Groups	DY 2 0ST
Dubliners	Independent Free	Unthemed High Street F	Independent Free	DY 2 7AU
Bush Inn	Marston's	Community Pub	Marston's	DY 2 8ED
Ye Olde Foundary	Stonegate Pub Company	Unthemed High Street F	Stonegate Pub Company	DY 2 8NY
Hope Tavern	Independent Free	Community Pub	Independent Free	DY 2 9BB
White Swan	*Other Small Retail Groups	Community Pub	*Other Small Retail Groups	DY 2 9DH
Wheatsheaf	Independent Free	Community Pub	Independent Free	DY 2 9HS
Dudley Water Skiyacht Club	Independent Free	Local Sports Club	Independent Free	DY 2 0HB
Red Lion	Independent Free	Community Pub	Independent Free	DY 2 9JA
Gate Hangs Well	*Other Small Retail Groups	Community Pub	*Other Small Retail Groups	DY 2 9PA
Ellas Bar	Independent Free	Social Club	Independent Free	DY 2 9PS
Old Swan	Star Pubs & Bars	Community Pub	Star Pubs & Bars	DY 2 9PY
Jolly Crispin	Red Pub Company	Community Pub		DY 3 1UL
Five Ways	Independent Free	Community Pub	Independent Free	DY 3 2PZ
Red Lion Inn	Stonegate Pub Company	Unthemed High Street F	Stonegate Pub Company	DY 3 1RU
White Horse	Amber Taverns	Community Pub	Amber Taverns	DY 3 1SA
Gornal Sedgley Labour Club	Independent Free	Social Club	Independent Free	DY 3 1UP
Black Bear	Independent Free	Community Pub	Independent Free	DY 3 2AE
Upper Gornal Conservative Club	Independent Free	Social Club	Independent Free	DY 3 2DF
Old Mill	Holdens	Unbranded Food Pub	Holdens	DY 3 2DQ
Chapel House	Independent Free	Community Pub	Independent Free	DY 3 2EG
Royal British Legion Club	Independent Free	Social Club	Independent Free	DY 3 2EH
Old Bulls Head	Black Country Ales	Community Pub	Black Country Ales	DY 3 2NU
Gornal Athletic Club	Independent Free	Local Sports Club	Independent Free	DY 3 2NR
Red Cow	Independent Free	Community Pub	Independent Free	DY 3 2PR
Fountain	Independent Free	Community Pub	Independent Free	DY 3 2PE
Red Lion	Marston's	Community Pub	Marston's	DY 3 2PQ
Forge	Marston's	Unbranded Food Pub	Marston's	DY 5 4TS
Bush Inn	Punch Pub Company	Community Pub	Punch Pub Company	DY 3 2TG
Woodman Inn	Independent Free	Community Pub	Independent Free	DY 3 2UD
Swan Inn	Red Pub Company	Community Pub		DY 3 3LP
Seven Stars	Marston's	Community Pub	Marston's	DY 3 3LT
Sedgley Conservative Club	Independent Free	Social Club	Independent Free	DY 3 3LW
Summerhouse	Red Oak Taverns	Community Pub	Red Oak Taverns	DY 3 4AN
Himley Cricket Club	Independent Free	Local Sports Club	Independent Free	DY 3 4LB
Dudley Arms	Marston's	Bar Restaurant	Marston's	DY 3 4LB
Himley House	Greene King	Branded Food Pub	Greene King	DY 3 4LD
Himley Hotel	Unknown	Hotel	Unknown	DY 3 4LG
Old Bush	Admiral Taverns Ltd	Community Pub	Admiral Taverns Ltd	DY 3 4NR
Green Man	Marston's	Community Pub	Marston's	DY 3 4NR
Hartshill Sports & Social	Global Star	Local Sports Club	Global Star	DY 5 1LB
Vine	Batham	Community Pub	Batham	DY 5 2TN
White Horse	Independent Free	Community Pub	Independent Free	DY 5 2BA
Koyla Kitchen	Independent Free	Restaurant	Independent Free	DY 5 2JY
Red Lion	Unknown	Community Pub	Unknown	DY 8 4BA
New Talbot	Independent Free	Community Pub	Independent Free	DY 5 3JL
Kings Head	Unknown	Unthemed High Street F	Unknown	DY 5 2RG
Saltwells Inn	Independent Free	Community Pub	Independent Free	DY 5 1AX
Waterfront Balti	Independent Free	Restaurant	Independent Free	DY 5 1HD
Quarry Bank Tennis Club	Independent Free	Local Sports Club	Independent Free	DY 5 1SA
Blue Ball	Independent Free	Restaurant	Independent Free	DY 5 1SE
Pizza Hut	Pizza Hut UK Ltd	Casual Dining Restaurant	Pizza Hut UK Ltd	DY 5 1SH
Church Tavern	Independent Free	Community Pub	Independent Free	DY 5 2AA
Beer Bank	Independent Free	Craft Bar	Independent Free	DY 5 2AB
Waggon & Horses	Independent Free	Community Pub	Independent Free	DY 5 2AH
Crabmill	Greene King	Community Pub	Greene King	DY 8 2JP
Quarry Bank Conservative Club	Independent Free	Social Club	Independent Free	DY 5 2JW
Raven	Star Pubs & Bars	Community Pub	Star Pubs & Bars	DY 5 2RB
Black Horse	Stonegate Pub Company	Community Pub	Stonegate Pub Company	DY 5 2TP
Bell On The Delph	*Other Small Retail Groups	Community Pub	*Other Small Retail Groups	DY 5 2TZ
Tenth Lock	Marston's	Community Pub	Marston's	DY 5 2TY

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Name	Description	License Type	Owner Name	Postcode
Brickmakers Arms	Punch Pub Company	Community Pub	Punch Pub Company	DY 5 2YZ
Roebuck Inn	Star Pubs & Bars	Community Pub	Star Pubs & Bars	DY 5 2YG
Moor Pool & Snooker	Independent Free	Local Sports Club	Independent Free	DY 5 3AH
Delhi Divan	Independent Free	Restaurant	Independent Free	DY 5 3BP
Dog And Partridge	Marston's	Community Pub	Marston's	DY 5 3BP
Il Michelangelo	Mediterranean Group Limited	Restaurant		DY 5 3JA
Dudley Employees Sports & Social Club	Independent Free	Local Sports Club	Independent Free	DY 5 3QH
Old Star	Independent Free	Community Pub	Independent Free	DY 5 3XD
Pensnett Social Welfare Club	Independent Free	Social Club	Independent Free	DY 5 4AE
Pensnett & Bromley Liberal Club	Independent Free	Social Club	Independent Free	DY 5 4DP
Samson & Lion	Admiral Taverns Ltd	Community Pub	Admiral Taverns Ltd	DY 8 5SP
High Oak	Independent Free	Community Pub	Independent Free	DY 5 4ED
Rose & Crown	Holdens	Community Pub	Holdens	DY 5 3DD
Fox & Grapes	Batham	Community Pub	Batham	DY 5 4JQ
Sommai	Independent Free	Restaurant	Independent Free	DY 6 9ST
Market Hall Tavern	Marston's	Unthemed High Street F	Marston's	DY 6 9JS
Navigation	Independent Free	Community Pub	Independent Free	DY 6 0AH
Hinksford Arms	Punch Pub Company	Community Pub	Punch Pub Company	DY 6 0BA
Leopard Inn	Punch Pub Company	Unthemed High Street F	Punch Pub Company	DY 6 9NA
Dudley Kingswinford Rugby Football Club	Independent Free	Commercially Run Sport	Independent Free	DY 6 0AW
Hickory's Smokehouse	Greene King	Casual Dining Restaurant	Greene King	DY 6 0EN
Horse & Jockey	Marston's	Community Pub	Marston's	DY 6 0HA
Wallheath Tavern	Star Pubs & Bars	Unbranded Food Pub	Star Pubs & Bars	DY 6 0HB
Prince Albert	Marston's	Community Pub	Marston's	DY 6 0HB
British Oak	Marston's	Community Pub	Marston's	DY 6 7HS
Union	Admiral Taverns Ltd	Community Pub	Admiral Taverns Ltd	DY 6 7QB
Cross	Wetherspoons GB	Unthemed High Street F	Wetherspoons GB	DY 6 8AA
Bell	Stonegate Pub Company	Unbranded Food Pub	Stonegate Pub Company	DY 6 8AJ
High Acres	Star Pubs & Bars	Community Pub	Star Pubs & Bars	DY 6 8PF
Crestwood	Punch Pub Company	Community Pub	Punch Pub Company	DY 6 8SQ
Lenches Bridge	*Other Small Retail Groups	Community Pub	*Other Small Retail Groups	DY 6 8XD
Bridge	Admiral Taverns Ltd	Community Pub	Admiral Taverns Ltd	DY 6 9HH
Royal British Legion Club	Independent Free	Social Club	Independent Free	DY 6 9JG
Robbys Fine Cuisine	Independent Free	Restaurant	Independent Free	DY 6 9JL
Kingswinford Wallheath Conservative Club	Independent Free	Social Club	Independent Free	DY 6 9LG
Swan	Marston's	Community Pub	Marston's	DY 6 9NW
Portway	Marston's	Community Pub	Marston's	DY 6 9NW
Park Tavern	Greene King	Community Pub	Greene King	DY 6 9QG
Mount Pleasant	Marston's	Community Pub	Marston's	DY 6 9TH
Summerhill	Mitchells & Butlers	Branded Food Pub	Mitchells & Butlers	DY 6 9XA
White Harte	Marston's	Community Pub	Marston's	DY 7 6HL
Fox Inn	Independent Free	Community Pub	Independent Free	DY 7 5BH
Enville Golf Club	Independent Free	Golf Club	Independent Free	DY 7 5BS
Cat Inn	Independent Free	Community Pub	Independent Free	DY 7 5HA
Enville Athletic Club	Independent Free	Local Sports Club	Independent Free	DY 7 5HB
Kinver Tandoori	Independent Free	Restaurant	Independent Free	DY 7 6HE
Baci Ristorante Italiano	Independent Free	Restaurant	Independent Free	DY 7 6HF
Kinver Constitutional Club	Independent Free	Social Club	Independent Free	DY 7 6HL
Bay Tree	Independent Free	Restaurant	Independent Free	DY 7 6HL
Cross	Black Country Ales	Community Pub	Black Country Ales	DY 7 6HZ
Vine Inn	Stonegate Pub Company	Unbranded Food Pub	Stonegate Pub Company	DY 7 6LJ
Manor House Of Whittington	Marston's	Community Pub	Marston's	DY 7 6NY
Stourbridge Lawn Tennis & Squash Club	Independent Free	Local Sports Club	Independent Free	DY 7 6PS
Unicorn	Batham	Community Pub	Batham	DY 8 3NX
Rose & Crown	*Other Small Retail Groups	Community Pub	*Other Small Retail Groups	DY 8 5SF
Shrubbery Cottage	Holdens	Community Pub	Holdens	DY 8 1RQ
Gate Hangs Well	Stonegate Pub Company	Community Pub	Stonegate Pub Company	DY 8 3NJ
Glassworks	Marston's	Branded Food Pub	Marston's	DY 8 4AD
Crown Inn	Ei Group	Community Pub	Ei Group	DY 8 2RX
Birch Tree	Punch Pub Company	Community Pub	Punch Pub Company	DY 5 2PS
Red Forte	Independent Free	Restaurant	Independent Free	DY 8 4NJ
Glasscutters Arms	Punch Pub Company	Community Pub	Punch Pub Company	DY 8 5QL

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Name	Description	License Type	Owner Name	Postcode
Red House Boutique	Red Pub Company	Unthemed High Street Pub		DY 8 1EL
Stourbridge Town Hall	Independent Free	Conference/Exhibition/	Independent Free	DY 8 1AA
Waggon And Horses	Independent Free	Community Pub	Independent Free	DY 8 1AT
Plough & Harrow	Craddocks Brewery	Community Pub	Star Pubs & Bars	DY 8 1AX
Stourbridge Old Edwardians Club	Independent Free	Social Club	Independent Free	DY 8 1BL
Talbot Hotel	*Other Small Retail Groups	Unbranded Food Pub	*Other Small Retail Groups	DY 8 1DW
Royal Exchange	Marston's	Community Pub	Marston's	DY 7 6ER
Duke William	Craddocks Brewery	Unthemed High Street F	Craddocks Brewery	DY 8 1EP
Weavers Of Sourbridge	Independent Free	Craft Bar	Independent Free	DY 8 1EX
River Rooms	Unknown	Conference/Exhibition/	Unknown	DY 8 1JN
Seven Stars	Black Country Ales	Unbranded Food Pub	Star Pubs & Bars	DY 8 1NQ
Ronnie's Wood Fired Pizza	Independent Free	Restaurant	Independent Free	DY 8 1QH
Bombay Pickles	Independent Free	Restaurant	Independent Free	DY 8 1TA
Mitre Inn	Star Pubs & Bars	Unthemed High Street F	Star Pubs & Bars	DY 8 1TS
Royal Exchange	Batham	Community Pub	Batham	DY 8 1XW
Royal British Legion Club	Independent Free	Social Club	Independent Free	DY 8 1XW
Norton Social Club	Independent Free	Local Sports Club	Independent Free	DY 8 2AL
Bird In Hand	Batham	Community Pub	Batham	DY 8 2JB
Grill It	Independent Free	Casual Dining Restaurar	Independent Free	DY 8 2JJ
Crown Inn	Star Pubs & Bars	Community Pub	Star Pubs & Bars	DY 8 2JU
Stourbridge Golf Club	Independent Free	Golf Club	Independent Free	DY 8 2RB
East One	Independent Free	Restaurant	Independent Free	DY 8 3NX
Cross	Marston's	Community Pub	Marston's	DY 8 1NJ
Foresters Arms	Star Pubs & Bars	Unbranded Food Pub	Star Pubs & Bars	DY 8 3PL
Queens Head	Black Country Ales	Community Pub	Black Country Ales	DY 8 3TQ
Gigmill Inn	Marston's	Community Pub	Marston's	DY 8 3UL
Longlands Tavern	Marston's	Community Pub	Marston's	DY 8 3XU
Garibaldi	Marston's	Community Pub	Marston's	DY 8 3XE
Old White Horse	Mitchells & Butlers	Unbranded Food Pub	Mitchells & Butlers	DY 8 3XZ
New Inn	Star Pubs & Bars	Community Pub	Star Pubs & Bars	DY 8 3YQ
Indiluxe	Independent Free	Restaurant	Independent Free	DY 8 4AJ
Starving Rascal	Black Country Ales	Community Pub	Black Country Ales	DY 8 4BN
Swan	Independent Free	Community Pub	Independent Free	DY 8 4BN
Royal British Legion Club	Independent Free	Social Club	Independent Free	DY 8 4DQ
Robin Hood	Independent Free	Community Pub	Independent Free	DY 8 4EQ
Amblecote Institute & Social Club	Independent Free	Social Club	Independent Free	DY 8 4EA
Stourbridge Cricket Club	Independent Free	Local Sports Club	Independent Free	DY 8 4HN
Ten Arches	Punch Pub Company	Community Pub	Punch Pub Company	DY 8 4UZ
Ashwood Inn	Admiral Taverns Ltd	Community Pub	Admiral Taverns Ltd	DY 8 5HP
Lawnswood	Stonegate Pub Company	Community Pub	Stonegate Pub Company	DY 8 5NA
New Inn	Batham	Community Pub	Batham	DY 8 5QR
Queens Head	Black Country Ales	Unbranded Food Pub	Black Country Ales	DY 8 5QS
Old Cat	Admiral Taverns Ltd	Community Pub	Admiral Taverns Ltd	DY 8 5RT
Bird In Hand	Red Pub Company	Community Pub		DY 8 5YS
Holly Bush	Admiral Taverns Ltd	Community Pub	Admiral Taverns Ltd	DY 9 8AB
Fig & Favour	Independent Free	Restaurant	Independent Free	DY 9 0JL
West One	Independent Free	Casual Dining Restaurar	Independent Free	DY 9 0NW
Foley Arms	Mitchells & Butlers	Unbranded Food Pub	Mitchells & Butlers	DY 9 0RQ
Pedmore Cricket Club	Independent Free	Local Sports Club	Independent Free	DY 9 0SR
Lye Cricket Social Club	Independent Free	Local Sports Club	Independent Free	DY 9 7DH
Shovel	Independent Free	Unbranded Food Pub	Independent Free	DY 9 7DZ
Fox Inn	Marston's	Community Pub	Marston's	DY 9 7EW
Hadcroft	Marston's	Community Pub	Marston's	DY 9 7HJ
Railway	Star Pubs & Bars	Community Pub	Star Pubs & Bars	DY 9 8DJ
Malik's Restaurant	Independent Free	Restaurant	Independent Free	DY 9 8ET
Hare And Hounds	Admiral Taverns Ltd	Community Pub	Admiral Taverns Ltd	DY 9 9AB
Beech Tree Social Welfare Club	Independent Free	Social Club	Independent Free	DY 9 9BY
Queensway	Stonegate Pub Company	Community Pub	Stonegate Pub Company	DY 9 9HN
Badgers Sett	Whitbread	Branded Food Pub	Whitbread	DY 9 9JS
Hagley Golf And Country Club	Independent Free	Golf Club	Independent Free	DY 9 9JW
Hagley Cricket Club	Independent Free	Local Sports Club	Independent Free	DY 9 9LG
Hagley Hall	Independent Free	Conference/Exhibition/	Independent Free	DY 9 9LG

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Name	Description	License Type	Owner Name	Postcode
Lyttelton Arms	Mitchells & Butlers	Branded Food Pub	Mitchells & Butlers	DY 9 9LJ
Four Stones Restaurant	Independent Free	Restaurant	Independent Free	DY 9 9PS
Fountain	Marston's	Unbranded Food Pub	Marston's	DY 9 9PU
French Hen	Independent Free	Community Pub	Independent Free	DY 9 9PY
Waggon & Horses	Marston's	Unbranded Food Pub	Marston's	WV 5 0AQ
Red Lion	*Other Small Retail Groups	Unbranded Food Pub	*Other Small Retail Groups	WV 5 0JJ
Wombourn Social Club	Independent Free	Social Club	Independent Free	WV 5 0LE
Mount Pleasant	Star Pubs & Bars	Unbranded Food Pub	Star Pubs & Bars	WV 5 8BP
Finchfield Hockey Club	Independent Free	Local Sports Club	Independent Free	WV 5 8DQ
Vine	Mitchells & Butlers	Branded Food Pub	Mitchells & Butlers	WV 5 9DT
Old Bush	Marston's	Community Pub	Marston's	WV 5 9DT
New Inn	Marston's	Community Pub	Marston's	WV 5 9EY
Wombourne Cricket Bowling And Tennis	Independent Free	Local Sports Club	Independent Free	WV 5 9EZ
Wombourne & District Working Mens Cl	Independent Free	Social Club	Independent Free	WV 5 9JB
Corn Exchange	Greene King	Branded Food Pub	Greene King	DY 5 2YJ
Red By Night	Independent Free	Nightclub	Independent Free	DY 5 1XG
Brierley Hop House	Marston's	Unbranded Food Pub	Marston's	DY 5 1XD
Round Oak	Red Oak Taverns	Unbranded Food Pub	Red Oak Taverns	WV 5 8BU
Laurels	Independent Free	Social Club	Independent Free	B 63 2BY
Dudley Town Hall	Independent Free	Conference/Exhibition/	Independent Free	DY 1 1HL
Dudley Zoo Services	Independent Free	Sports and Leisure Cent	Independent Free	DY 1 4AP
Baggeridge Social Welfare	Independent Free	Social Club	Independent Free	DY 3 3AA
Swindon Golf Club	Independent Free	Golf Club	Independent Free	DY 3 4PU
Kingswinford Snooker Centre	Independent Free	Local Sports Club	Independent Free	DY 6 7BD
Edward Marsh Centre	Independent Free	Social Club	Independent Free	DY 7 6ET
Lye Town Football & Social Club	Independent Free	Local Sports Club	Independent Free	DY 9 7DH
Stourbridge Football Club	Independent Free	Local Sports Club	Independent Free	DY 8 4HN
Stourbridge Rugby Football Club	Independent Free	Commercially Run Sport	Independent Free	DY 7 6QZ
Waggon & Horses Inn	Unknown	Community Pub	Unknown	B 64 5JR
Ex-Servicemens Club	Independent Free	Social Club	Independent Free	DY 2 7BT
Round Oak	Mitchells & Butlers	Branded Food Pub	Mitchells & Butlers	DY 5 1SB
Copthorne Hotel	Millenium & Copthorne Hotels	Hotel	Millenium & Copthorne Hotels	DY 5 1UR
Maverick Drinking House	Independent Free	Community Pub	Independent Free	DY 8 4BA
Brierely Hill Civic Hall	Independent Free	Conference/Exhibition/	Independent Free	DY 5 3DA
Cottage Inn	Star Pubs & Bars	Unbranded Food Pub	Star Pubs & Bars	DY 6 8AN
Plough & Harrow	Batham	Community Pub	Batham	DY 7 6HD
Stourbridge Institute & Social Club	Independent Free	Social Club	Independent Free	DY 8 1AD
Crystal Leisure Centre	Independent Free	Sports and Leisure Cent	Independent Free	DY 8 1AE
Britannia Inn	Stonegate Pub Company	Unbranded Food Pub	Stonegate Pub Company	DY 8 4NY
Station Inn	Marston's	Community Pub	Marston's	DY 9 0NG
Moon Under Water	Wetherspoons GB	Unthemed High Street F	Wetherspoons GB	B 64 5HJ
Kingswinford	Whitbread	Branded Food Pub	Whitbread	DY 6 8WT
Halesowen Balti Restaurant	Independent Free	Restaurant	Independent Free	B 63 3QX
Cottage Spring	Independent Free	Community Pub	Independent Free	DY 2 9NA
Montys Cafe Wine Bar	Independent Free	Wine Bar	Independent Free	DY 3 1RP
Waterfront Inn	Wetherspoons GB	Unthemed High Street F	Wetherspoons GB	DY 5 1XG
Cellars Indian Cuisine	Independent Free	Restaurant	Independent Free	DY 8 1TT
Ruby Cantonese Restaurant	Independent Free	Restaurant	Independent Free	DY 8 4HE
Jolly Crispin	Admiral Taverns Ltd	Unthemed High Street F	Admiral Taverns Ltd	DY 8 1LT
Spills Meadow	Marston's	Community Pub	Marston's	DY 3 1UU
Cafe Casita	Independent Free	Restaurant	Independent Free	DY 3 1UP
Princess	Stonegate Pub Company	Community Pub	Stonegate Pub Company	DY 8 3NX
Britannia Inn	Batham	Community Pub	Batham	DY 3 1UX
Alam Restaurant	Independent Free	Restaurant	Independent Free	DY 6 0NP
Holly Bush	Independent Free	Community Pub	Independent Free	B 64 5EA
Amelias Bar And Restaurant	Mountain Pub Company	Bar Restaurant	Independent Free	DY 7 5DY
Harvester Castlegate	Mitchells & Butlers	Branded Food Pub	Mitchells & Butlers	DY 1 4TA
Undaal	Independent Free	Restaurant	Independent Free	DY 5 2AA
Dilshad	Independent Free	Restaurant	Independent Free	DY 8 5PG
Wombourne Tandoori Restaurant	Independent Free	Restaurant	Independent Free	WV 5 9DN
Plough Inn	Star Pubs & Bars	Community Pub	Star Pubs & Bars	DY 8 3PD
Dibdale Snooker & Social Club	Independent Free	Local Sports Club	Independent Free	DY 1 2RR



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Area: P03357\_Ashwood Inn, Stourbridge, DY8 5HP  
 Base: Great Britain  
 Year: 2024

Name	Description	License Type	Owner Name	Postcode
Britannia Inn	Independent Free	Community Pub	Independent Free	DY 1 1QU
Chequers Inn	Wetherspoons GB	Unthemed High Street F	Wetherspoons GB	DY 8 1EQ
Katie Fitzgeralds	Independent Free	Community Pub	Independent Free	DY 8 3TB
Village	KSL Capital Partners	Hotel	KSL Capital Partners	DY 1 4TB
Ristorante Vesuvio	Independent Free	Restaurant	Independent Free	DY 8 1DP
David Lloyd Leisure	David Lloyd Leisure Ltd	Sports and Leisure Cent	David Lloyd Leisure Ltd	DY 5 3YP
Salathip Thai Cuisine	Independent Free	Restaurant	Independent Free	DY 6 9LB
Zingaz	Independent Free	Restaurant	Independent Free	DY 6 8AW
Tenpin	Tenpin Ltd	Bowling Alley	Tenpin Ltd	DY 1 4TA
Shenapur Indian Restaurant	Independent Free	Restaurant	Independent Free	DY 9 0NJ
Mecca Bingo	Rank	Bingo Hall	Rank	DY 5 3AB
Castle Casino	Independent Free	Casino	Independent Free	DY 1 4QQ
Abraham Darby	Wetherspoons GB	Unthemed High Street F	Wetherspoons GB	DY 5 1QX
Stourbridge Lion	Amber Taverns	Unthemed High Street F	Amber Taverns	DY 8 1DX
Frankie & Bennys	Big Table Group Ltd	Casual Dining Restaurar	Big Table Group Ltd	DY 1 4TA
Moodys	Independent Free	Craft Bar	Independent Free	DY 9 0NW
Old Halesonians	Independent Free	Local Sports Club	Independent Free	DY 9 9JP
Eastern Nights	Independent Free	Restaurant	Independent Free	B 64 5HP
Half Penny Green Golf Club	Independent Free	Golf Club	Independent Free	DY 3 4PP
Windsor Castle	Sadlers Ales	Community Pub	Sadlers Ales	DY 9 7DG
Nandos	Nandos Restaurants	Casual Dining Restaurar	Nandos Restaurants	DY 1 4TA
Chiquito	Big Table Group Ltd	Casual Dining Restaurar	Big Table Group Ltd	DY 1 4TA
Showcase Cinema	National Amusements Inc	Cinema	National Amusements Inc	DY 1 4TA
Cock And Bull	Admiral Taverns Ltd	Unbranded Food Pub	Admiral Taverns Ltd	DY 8 1EE
Dunsley Hall	Independent Free	Hotel	Independent Free	DY 7 6LU
Nandos	Nandos Restaurants	Casual Dining Restaurar	Nandos Restaurants	DY 5 1SJ
Fitness Factory Bar	Independent Free	Sports and Leisure Cent	Independent Free	DY 8 1UN
Aashiqs	Independent Free	Restaurant	Independent Free	DY 3 1UY
Waterfall	Independent Free	Community Pub	Independent Free	B 64 6RG
Lime Contemporary	Independent Free	Restaurant	Independent Free	DY 3 1SR
Saliya	Independent Free	Restaurant	Independent Free	B 64 6AJ
Rainbow Palace	Independent Free	Restaurant	Independent Free	DY 9 7BU
Premier Inn	Whitbread Hotels	Hotel	Whitbread	DY 6 8WT
Premier Inn	Whitbread Hotels	Hotel	Whitbread	DY 1 4TA
Severn Pool	Independent Free	Community Pub	Independent Free	DY10 3JG
Spice Village	Independent Free	Restaurant	Independent Free	DY 9 8LN
Queen Mary Restaurant	Independent Free	Restaurant	Independent Free	DY 1 4QF
Premier Inn	Whitbread Hotels	Hotel	Whitbread	DY 8 1JR
Tiffins	Independent Free	Restaurant	Independent Free	DY 9 8EA
Ale Hub	Ale Hub Ltd	Craft Bar	Ale Hub Ltd	DY 6 9JS
Full Throttle Raceway	Independent Free	Sports and Leisure Cent	Independent Free	DY 8 1JN
Charlton House Restaurant And Bar	Independent Free	Casual Dining Restaurar	Independent Free	DY 1 1LU
Kingswinford Golf Centre	Independent Free	Golf Club	Independent Free	DY 6 0AW
Brewers Fayre	Whitbread	Branded Food Pub	Whitbread	DY 8 1JR
Bella Italia	Big Table Group Ltd	Casual Dining Restaurar	Big Table Group Ltd	DY 1 4TB
Barbridge	Independent Free	Unthemed High Street F	Independent Free	DY 8 1DP
Dubliner's	Independent Free	Bar Restaurant	Independent Free	DY 1 2QY
Wheelie Thirsty	Independent Free	Community Pub	Independent Free	B 64 6HE
Gurkha Bar And Grill	Independent Free	Restaurant	Independent Free	DY 8 1EP
Badelynge Bar	Independent Free	Community Pub	Independent Free	DY 9 7ND
Five Guys	Five Guys	Casual Dining Restaurar	Five Guys	DY 5 1SS
Yeltz Bar	Independent Free	Community Pub	Independent Free	B 63 3TB
Travelodge	Dubai International Capital	Hotel	Dubai International Capital	DY 1 4AL
Harleys Smoke House	Independent Free	Restaurant	Independent Free	DY 7 6LU
King Arthur	Batham	Community Pub	Batham	DY 9 0NN
Crafty Pint	Independent Free	Community Pub	Independent Free	B 63 4JU
Oldswinford Cricket Club	Independent Free	Local Sports Club	Independent Free	DY 8 2BG
Cookley Cricket Club	Independent Free	Local Sports Club	Independent Free	DY10 3TA
Garrison	Independent Free	Community Pub	Independent Free	DY 5 1XL
Castle View	Greene King	Branded Food Pub	Greene King	DY 1 4RJ
Roe Deer	Restaurant Group	Unbranded Food Pub	Restaurant Group	DY 7 5QJ
Dr Eamers Emporium	Independent Free	Craft Bar	Independent Free	DY 5 1XG

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Area: P03357\_Ashwood Inn, Stourbridge, DY8 5HP

Base: Great Britain

Year: 2024

Name	Description	License Type	Owner Name	Postcode
Claptrap The Venue	Independent Free	Nightclub	Independent Free	DY 8 1EE
Indian Tavern	Independent Free	Restaurant	Independent Free	DY 5 1XG
Anatolia Grill	Independent Free	Restaurant	Independent Free	DY 8 1DA
Lockside Steakhouse	Independent Free	Restaurant	Independent Free	DY 8 3TQ
Soffio Lounge	Loungers	Bar Restaurant	Loungers	DY 8 1EE
Cup Coffee Shop	Independent Free	Cafe/Delicatessen	Independent Free	DY 9 0NG
Yard And Beyond	Independent Free	Bar Restaurant	Independent Free	DY 8 1EE
Brier Rose	Amber Taverns	Unthemed High Street F	Amber Taverns	DY 5 3DB
Kingsbridge Bar	Independent Free	Community Pub	Independent Free	DY 8 3PZ
Mayfair Club	Independent Free	Social Club	Independent Free	DY 5 3JT
Kewford Eagles Football Club	Independent Free	Local Sports Club	Independent Free	DY 6 0AW
Wagamama	Restaurant Group	Casual Dining Restaurar	Restaurant Group	DY 5 1QX
Hollywood Bowl	Original Bowling Company	Bowling Alley	Original Bowling Company	DY 5 1QX
Ask Italian	Azzurri Group Ltd	Casual Dining Restaurar	Azzurri Group Ltd	DY 5 1SP
Bottle & Cork	Independent Free	Craft Bar	Independent Free	DY 2 8PB
Bon Pan Asian Buffet	Independent Free	Restaurant	Independent Free	DY 5 1SP

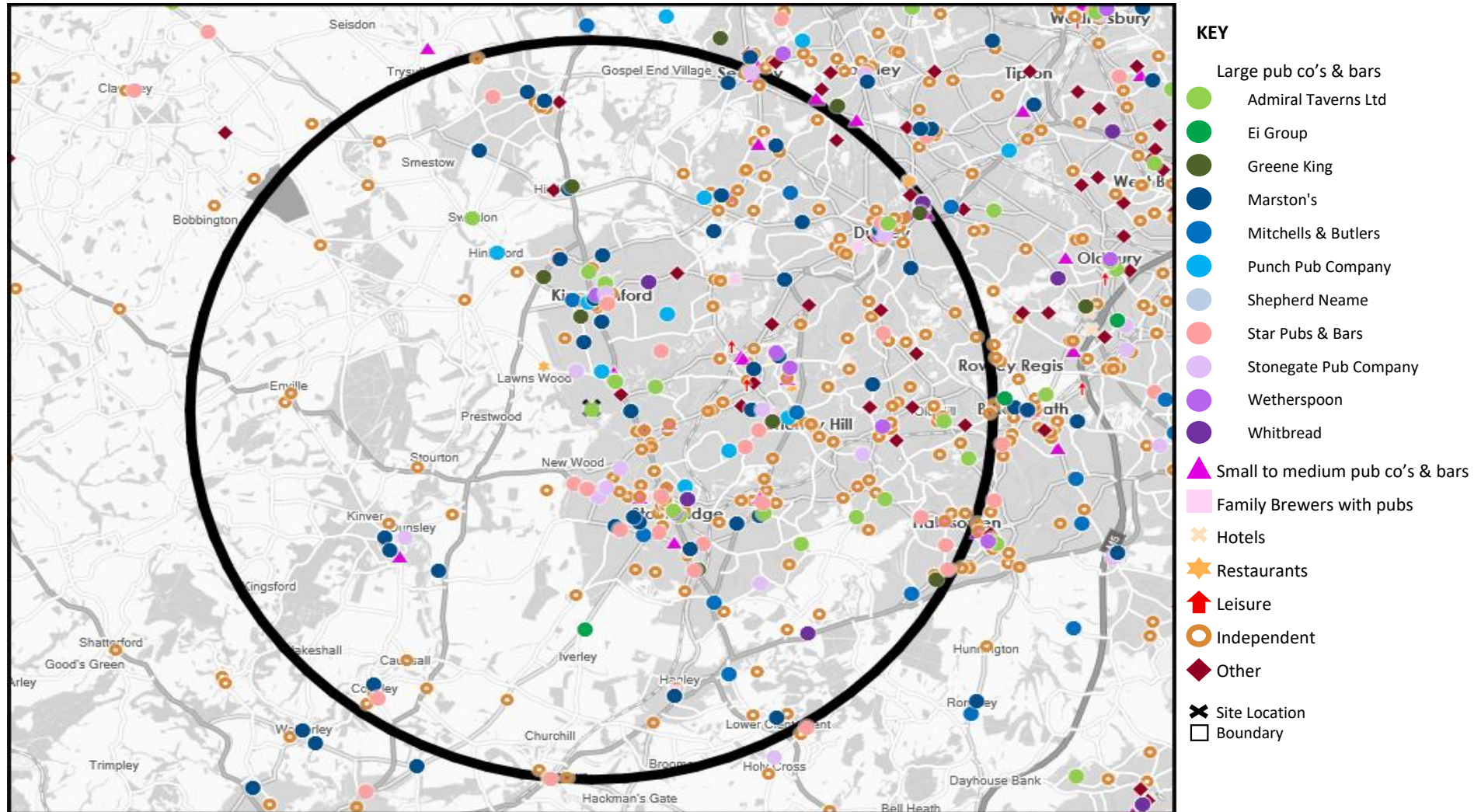


# MAP OF AREA

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Source: OS Open Data 2018

Area: P03357\_Ashwood Inn, Stourbridge, DY8 5HP (5 Mile contour)



ACORN CATEGORY PROFILE - HOUSEHOLDS

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Area: P03357\_Ashwood Inn, Stourbridge, DY8 5HP (5 Mile contour)  
Base: Great Britain  
Year: 2024

Acorn Category Description			Area Profile	% for Area	% for Base	Index 0	100	200
<div></div>	1	Luxury Lifestyles	1,609	1.2	3.1	37	<div></div>	
<div></div>	2	Established Affluence	10,327	7.4	12.3	61	<div></div>	
<div></div>	3	Thriving Neighbourhoods	26,653	19.2	22.6	85	<div></div>	
<div></div>	4	Steadfast Communities	41,488	29.9	25.2	119	<div></div>	
<div></div>	5	Stretched Society	36,489	26.3	21.1	125	<div></div>	
<div></div>	6	Low Income Living	21,906	15.8	15.4	103	<div></div>	
<div></div>	7	Not Private Households	338	0.2	0.4	62	<div></div>	
Total households			138,810					

Acorn Category Pen Portrait

4

Steadfast Communities

7.3M  
UK Households

25.7%  
of UK

Predominant Housing Type

Semi detached

Predominant Housing Tenure

Privately rented

Savings & Investments

Below average

This category contains much of middle of the road Britain with working families on incomes just below the UK average.

Groups within Steadfast Communities

K Semi-rural Maturity

27%

L Traditional Homeowners

23%

M Family Renters

18%

N Urban Diversity

10%

O Stable Seniors

22%



CATEGORY

GROUP

TYPE

MAP

WHAT IS ACORN?

## ACORN GROUP PROFILE - HOUSEHOLDS

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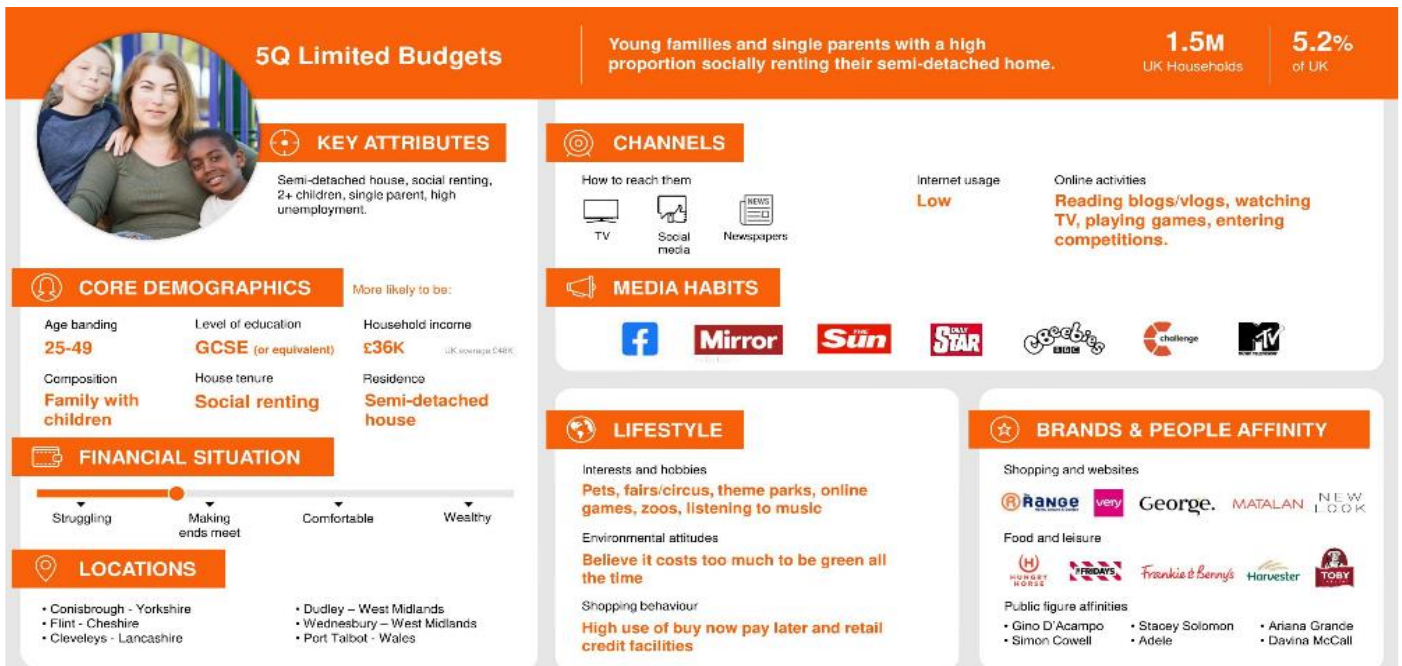
Area: P03357\_Ashwood Inn, Stourbridge, DY8 5HP (5 Mile contour)

Base: Great Britain

Year: 2024

Acorn Group Description	Area Profile	% for Area	% for Base	Index	0	100	200
<b>1. Luxury Lifestyles</b>							
1.A Exclusive Addresses	0	0.0	0.3	0			
1.B Flourishing Capital	0	0.0	1.0	0			
1.C Upmarket Families	1,609	1.2	1.8	63			
<b>2. Established Affluence</b>							
2.D Commuter Belt Wealth	10,311	7.4	9.1	82			
2.E Prosperous Professionals	16	0.0	3.2	0			
<b>3. Thriving Neighbourhoods</b>							
3.F Mature Success	9,897	7.1	7.0	101			
3.G Settled Suburbia	13,397	9.7	5.2	187			
3.H Metropolitan Surroundings	53	0.0	1.6	2			
3.I Up-and-coming Urbanites	354	0.3	3.2	8			
3.J Aspiring Communities	2,952	2.1	5.5	38			
<b>4. Steadfast Communities</b>							
4.K Semi-rural Maturity	7,599	5.5	6.7	81			
4.L Traditional Homeowners	20,903	15.1	6.0	252			
4.M Family Renters	3,849	2.8	4.6	61			
4.N Urban Diversity	2,648	1.9	2.6	74			
4.O Stable Seniors	6,489	4.7	5.3	87			
<b>5. Stretched Society</b>							
5.P Tenant Living	6,090	4.4	8.3	53			
5.Q Limited Budgets	21,550	15.5	5.2	298			
5.R Hard-up Households	8,849	6.4	7.6	84			
<b>6. Low Income Living</b>							
6.S Cash-strapped Families	10,278	7.4	7.3	101			
6.T Constrained Pensioners	3,607	2.6	3.3	79			
6.U Challenging Circumstances	8,021	5.8	4.8	122			
<b>7. Not Private Households</b>							
7.V Not Private Households	338	0.2	0.4	62			
<b>Total households</b>	<b>138,810</b>						

## Acorn Group Pen Portrait



CATEGORY

GROUP

TYPE

MAP

WHAT IS ACORN?

## ACORN TYPE PROFILE - HOUSEHOLDS

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Area: P03357\_Ashwood Inn, Stourbridge, DY8 5HP (5 Mile contour)

Base: Great Britain

Year: 2024

Sort by:  Acorn Structure  
 Index  
 Profile %

Acorn Type Description				Area Profile	% for Area	% for Base	Index	0	100	200
1. Luxury Lifestyles										
1.A Exclusive Addresses										
	1.A.1	High-flyers in luxury apartments and townhouses		0	0.0	0.1	0			
	1.A.2	Wealthy, gentrified areas		0	0.0	0.1	0			
	1.A.3	Asset-rich, out-of-town older families		0	0.0	0.1	0			
1.B Flourishing Capital										
	1.B.4	High-end professionals in city flats		0	0.0	0.5	0			
	1.B.5	Successful young families in smart urban areas		0	0.0	0.5	0			
1.C Upmarket Families										
	1.C.6	Executives in expensive suburban houses		0	0.0	1.1	0			
	1.C.7	Prosperous families in green-belt areas with substantial homes		1,609	1.2	0.8	149			
2. Established Affluence										
2.D Commuter Belt Wealth										
	2.D.8	Affluent, older homeowners		1	0.0	2.1	0			
	2.D.9	Families and couples in comfortable homes		3,370	2.4	1.6	156			
	2.D.10	Well-off families in larger semis		1,741	1.3	1.1	112			
	2.D.11	Mature and moneyed out-of-towners		537	0.4	2.1	18			
	2.D.12	Well-to-do empty nesters in detached houses		4,662	3.4	2.2	156			
2.E Prosperous Professionals										
	2.E.13	Families in leafy suburbs		16	0.0	1.3	1			
	2.E.14	Upmarket young families in terraces		0	0.0	0.9	0			
	2.E.15	Educated professionals renting flats		0	0.0	1.0	0			
3. Comfortable Communities										
3.F Mature Success										
	3.F.16	Families and couples in detached houses		3,834	2.8	2.0	141			
	3.F.17	Older, rural empty nesters and couples		1,975	1.4	2.7	54			
	3.F.18	Countryside retirees in spacious houses		131	0.1	0.1	111			
	3.F.19	Sophisticated couples living comfortably in detached homes		3,957	2.9	2.3	122			
3.G Successful Suburbs										
	3.G.20	Mixed lifestages in semi-detached homes		216	0.2	2.4	6			
	3.G.21	Mid-life suburban living		13,181	9.5	2.7	348			
3.H Metropolitan Surroundings										
	3.H.22	Younger families and sharers in city terraces		0	0.0	1.0	0			
	3.H.23	Culturally diverse suburban families		53	0.0	0.7	6			
3.I Up-and-coming Urbanites										
	3.I.24	Young professionals renting city flats		0	0.0	1.3	0			
	3.I.25	Privately renting students and house sharers		0	0.0	0.3	0			
	3.I.26	Younger couples and singles in flats		354	0.3	1.7	15			
3.J Aspiring Communities										
	3.J.27	Professional families and couples in suburban, owner-occupied areas		1,715	1.2	3.2	38			
	3.J.28	Families and couples in terraces		1,237	0.9	2.3	39			
4. Steadfast Communities										
4.K Semi-rural Maturity										
	4.K.29	Senior home-owning couples		2,877	2.1	3.0	68			
	4.K.30	Empty nesters in owner-occupied detached homes		4,084	2.9	2.5	119			
	4.K.31	Comfortable, home-owning families and empty nesters		419	0.3	0.7	45			
	4.K.32	Older comfortable families and couples in detached, rural properties		77	0.1	0.5	11			
	4.K.33	Retirees in semi-detached and detached properties		142	0.1	0.1	143			
4.L Traditional Homeowners										
	4.L.34	Older owner-occupier households in semis		8,275	6.0	3.0	196			
	4.L.35	Settled communities, semi-detached properties		12,628	9.1	2.9	311			
4.M Family Renters										
	4.M.36	Cost-conscious families in terraces		2,959	2.1	2.2	97			
	4.M.37	Restricted residents, socially renting		890	0.6	2.4	27			
4.N Urban Diversity										
	4.N.38	Younger families, multi-occupancy and rented households		0	0.0	1.0	0			
	4.N.39	Diverse communities in smaller semis and terraces		395	0.3	0.7	41			
	4.N.40	Young families, limited means in terraced metropolitan areas		2,253	1.6	0.9	181			
4.O Stable Seniors										
	4.O.41	Living on modest means in terraces		2,912	2.1	2.7	76			
	4.O.42	Retired homeowners in semi-detached and detached houses		3,271	2.4	1.6	147			
	4.O.43	Older couples living in detached houses, rural communities		306	0.2	1.0	22			
5. Stretched Society										
5.P Tenant Living										
	5.P.44	Urban, aspiring flat dwellers		0	0.0	1.4	0			
	5.P.45	Privately renting squeezed professionals in flats		1,202	0.9	2.9	30			
	5.P.46	Sharers and students in private rentals		0	0.0	1.0	0			
	5.P.47	Singles and couples in rented flats		4,888	3.5	3.0	116			
5.Q Limited Budgets										
	5.Q.48	Routine occupations, socially renting families in semis		18,850	13.6	3.3	414			
	5.Q.49	Socially renting single adult households		2,700	1.9	1.9	101			
5.R Hard-up Households										
	5.R.50	Single-parent families in terraced housing		3,001	2.2	3.2	67			
	5.R.51	Older, single-person households on the outskirts of town		1,466	1.1	2.3	45			
	5.R.52	Socially renting families in terraces		4,382	3.2	2.0	155			
6. Low Income Living										
6.S Cash-strapped Families										
	6.S.53	Diverse families and sharers in flats		0	0.0	1.7	0			
	6.S.54	Young families in socially rented semis		6,258	4.5	1.9	243			
	6.S.55	Families in low-value terraced housing		2,218	1.6	3.0	53			
	6.S.56	Diverse young families in rented terraces and flats		1,802	1.3	0.8	168			
6.T Constrained Pensioners										
	6.T.57	Older renters in flats and tenements		2,035	1.5	2.0	74			
	6.T.58	Poorer pensioners in semis		1,572	1.1	1.3	87			
6.U Challenging Circumstances										
	6.U.59	Students and sharers in multi-occupancy flats		0	0.0	0.2	0			
	6.U.60	Socially renting single adult households in flats		935	0.7	0.9	75			
	6.U.61	Socially rented flats, singles and pensioners		7,086	5.1	3.6	141			
7. Not Private Households										
7.V Not Private Households										
	7.V.62	Students in halls of residence		0	0.0	0.1	0			
	7.V.63	Active communal populations		47	0.0	0.0	69			
	7.V.64	Inactive communal populations		291	0.2	0.2	100			
	7.V.65	Non-residential postcodes		0	0.0	0.0	0			
Total households				138,810						

CATEGORY

GROUP

TYPE

MAP

WHAT IS ACORN?

## DOMINANT ACORN CATEGORY - HOUSEHOLDS

Area: P03357\_Ashwood Inn, Stourbridge, DY8 5HP (5 Mile contour)

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Source: OS Open Data 2018



Area Boundary

CATEGORY

GROUP

TYPE

MAP

WHAT IS ACORN?

## ACORN - WHAT IS IT?



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### WHAT IS ACORN?

Acorn is the leading geodemographic segmentation of residential neighbourhoods in the UK. It classifies each postcode in the country into one of 7 categories, 22 groups and 65 types that give a distinctive picture of the kinds of people who live in an area.

Acorn is a powerful targeting tool that combines geography with demographics and lifestyle information, and the places where people live with their underlying characteristics and behaviour, to create a tool for understanding the different types of people in different areas throughout the country. It provides a detailed understanding of the people who interact with your organisation and helps you learn about their relationship with you. This knowledge gives you the opportunity to target, acquire and develop profitable customer relationships and improve service delivery.

### ACORN STRUCTURE

CATEGORY	GROUP	TYPE
1. Luxury Lifestyles	1.A. Exclusive Addresses	1-3
	1.B. Flourishing Capital	4-5
	1.C. Upmarket Families	6-7
2. Established Affluence	2.D. Commuter-Belt Wealth	8-12
	2.E. Prosperous Professionals	13-15
3. Thriving Neighbourhoods	3.F. Mature Success	16-19
	3.G. Settled Suburbia	20-21
	3.H. Metropolitan Surroundings	22-23
	3.I. Up-and-Coming Urbanites	24-26
	3.J. Aspiring Communities	27-28
4. Steadfast Communities	4.K. Semi-Rural Maturity	29-33
	4.L. Traditional Homeowners	34-35
	4.M. Family Renters	36-37
	4.N. Urban Diversity	38-40
	4.O. Stable Seniors	41-43
5. Stretched Society	5.P. Tenant Living	44-47
	5.Q. Limited Budgets	48-49
	5.R. Hard-Up Households	50-52
6. Low Income Living	6.S. Cash-Strapped Families	53-56
	6.T. Constrained Pensioners	57-58
	6.U. Challenging Circumstances	59-61
7. Not Private Households	7.V. Not Private Households	62-65

### ADDITIONAL INFORMATION



For more information, click here to visit the website:

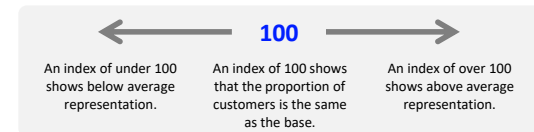
### INTERPRETING THE REPORT

The Acorn Detailed Report helps you understand the underlying demographics and lifestyle attributes of your catchment by comparing them to the GB/UK average.

#### AREA PROFILE

Total figures exclude business addresses without residential population

#### INDEX

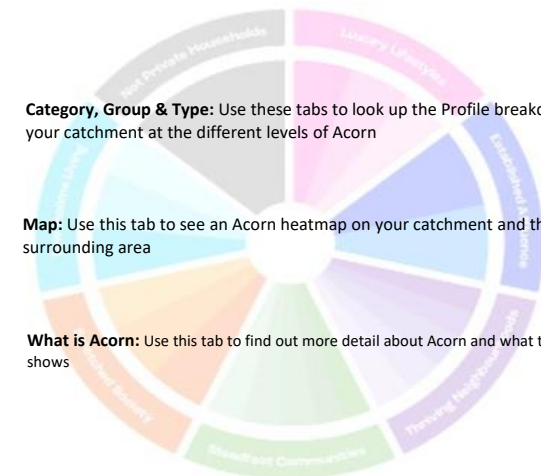


#### PERCENTAGE

**% for Area:** Calculates the percentages of each category, group or type for the catchment

**% for Base:** Calculates the percentages of each category, group or type for the base catchment

### REPORT INFORMATION



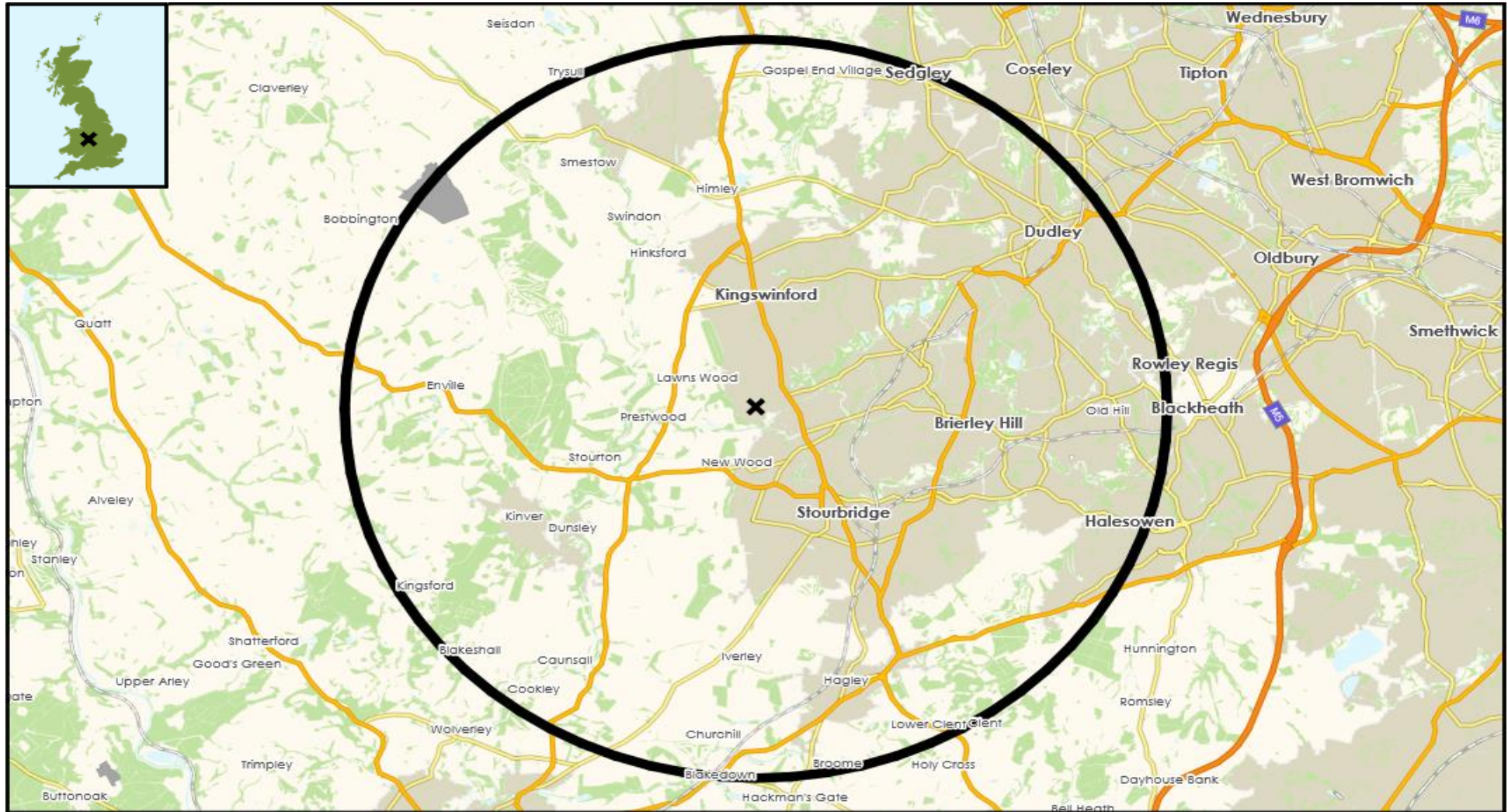


# MAP OF AREA

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Source: OS Open Data 2018

Area: P03357\_Ashwood Inn, Stourbridge, DY8 5HP (5 Mile contour)

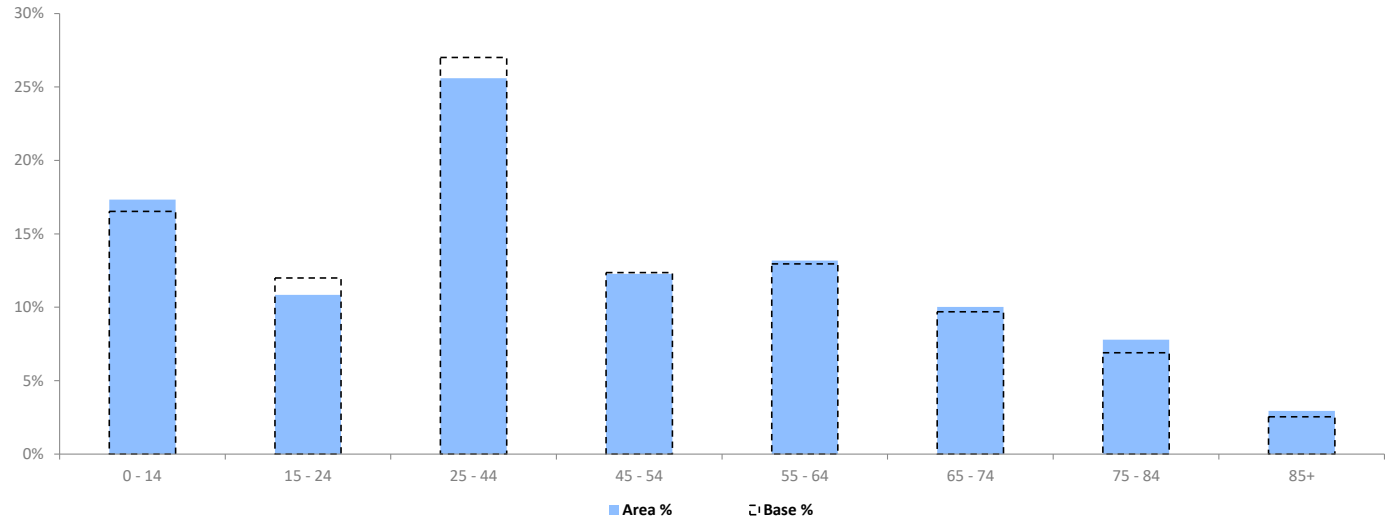


POPULATION PROJECTIONS

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Area:	P03357_Ashwood Inn, Stourbridge, DY8 5HP (5 Mile contour)
Base:	Great Britain
Year:	2024

	Area Profile	Area %	Base %	Index av=100	0	100	200
0 - 14	57,502	17.3	16.5	105			
15 - 24	35,992	10.8	12.0	90			
25 - 44	84,895	25.6	27.0	95			
45 - 54	40,713	12.3	12.4	99			
55 - 64	43,723	13.2	13.0	102			
65 - 74	33,263	10.0	9.7	103			
75 - 84	25,875	7.8	6.9	113			
85+	9,767	2.9	2.5	116			
Total population	331,730						



EXPENDITURE

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Area:	P03357_Ashwood Inn, Stourbridge, DY8 5HP (5 Mile contour)
Base:	Great Britain
Year:	2024

EXPENDITURE ESTIMATES PER WEEK

	Area Spend	Area spend per hhs	Base spend per hhs	Index av=100	0	100	200
<b>COICOP Categories</b>							
1. Food & non-alcoholic beverages	£12,616,382	£90.89	£92.53	98			
2. Alcoholic beverages, tobacco and narcotics	£4,311,316	£31.06	£29.81	104			
3. Clothing & Footwear	£6,195,272	£44.63	£44.48	100			
4. Housing, water, electricity, gas and other fuels	£13,011,982	£93.74	£106.80	88			
5. Furnishings, equipment and routine maintenance	£7,133,146	£51.39	£52.65	98			
6. Health	£2,450,147	£17.65	£21.84	81			
7. Transport	£16,043,169	£115.58	£125.67	92			
8. Communication	£2,354,531	£16.96	£19.03	89			
9. Recreation & Culture	£13,258,612	£95.52	£98.79	97			
10. Education	£860,319	£6.20	£21.71	29			
11. Restaurants & Hotels	£12,770,833	£92.00	£103.11	89			
12. Miscellaneous goods and services	£18,060,967	£130.11	£135.92	96			
<b>Total Expenditure</b>	<b>£109,066,677</b>	<b>£785.73</b>	<b>£852.33</b>	<b>92</b>			

Expenditure calculated for RF Centres includes weighted residential, worker and tourist spend; for RF catchments it includes weighted residential spend only. For all other catchments it includes residential, online and domestic tourist spend (all spend originating from these areas).

The figures are calculated from data from the Living Costs and Family (LCF) survey conducted by the Office for National Statistics. The analyses in this report are carried out by CACI and those who carried out the original collection and analysis of the data bear no responsibility for their further analysis or interpretation. The spend figures are based on current prices for the year stated at the top of the report. The Classification of Individual Consumption by Purpose (COICOP) is published by the UN Statistics Division to provide an international standard for the reporting of expenditure. Totals are controlled to national figures supplied by ONS Consumer Trends.

CENSUS DEMOGRAPHICS

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Area:	P03357_Ashwood Inn, Stourbridge, DY8 5HP (5 Mile contour)
Base:	Great Britain
Year:	2021

NS-SOCIO ECONOMIC CLASSIFICATION

	Area Profile	Area %	Base %	Index av=100	0	100	200
1. Higher managerial, administrative and professional	26,319	10.0	12.7	78			
2. Lower managerial, administrative and professional	49,820	18.9	19.9	95			
3. Intermediate	33,771	12.8	11.5	111			
4. Small employers and own account workers	25,107	9.5	10.3	92			
5. Lower supervisory and technical	15,942	6.1	5.6	108			
6. Semi-routine	35,866	13.6	11.7	117			
7. Routine	36,918	14.0	12.1	116			
Never worked and long-term unemployed	24,585	9.3	8.2	113			
Full-time students	14,936	5.7	7.8	73			
Total population	263,264						

