

# CGA LICENCED PREMISES - LICENCES

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Area: P01737\_Welsh Princess, Rayne, CM77 6RW  
Base: Great Britain  
Year: 2024

Licence Type	Profile	Per 1000 Pop (Area)	Per 1000 Pop (Base)	Index	0	100	200
<b>Pubs and Bars</b>							
Branded Food Pub	4	5.1	2.9	174			
Cocktail Bar	1	1.3	1.4	89			
Community Pub	22	28.0	26.8	104			
Craft Bar	0	0.0	1.2	0			
Educational Bar	0	0.0	0.9	0			
Late Night Bar	0	0.0	2.0	0			
Themed Bar	0	0.0	0.5	0			
Themed Pub	0	0.0	0.3	0			
Unbranded Food Pub	7	8.9	13.8	65			
Unthemed High Street Pub	7	8.9	8.9	100			
Wine Bar	0	0.0	1.0	0			
<b>Restaurants and Cafes</b>							
Bar Restaurant	1	1.3	5.0	26			
Cafe/Delicatessen	0	0.0	1.8	0			
Casual Dining Restaurant	7	8.9	7.6	117			
Restaurant	10	12.7	21.7	59			
<b>Accommodation and Functions</b>							
Conference/Exhibition/Function/Banquet	2	2.5	3.6	71			
Guest/Boarding House	1	1.3	2.5	51			
Hotel	1	1.3	10.8	12			
<b>Sports and Community</b>							
Bowling Alley	1	1.3	0.3	479			
Commercially Run Sports Venue/Stadium	1	1.3	0.5	265			
Golf Club	2	2.5	3.1	81			
Local Sports Club	9	11.5	11.9	97			
Snooker Club	0	0.0	0.0	0			
Social Club	7	8.9	12.0	74			
Spa and Country Club	0	0.0	0.2	0			
Sports and Leisure Centre	1	1.3	1.9	66			
<b>Entertainment and Leisure</b>							
Arena	0	0.0	0.0	0			
Ballroom	0	0.0	0.0	0			
Bingo Hall	0	0.0	0.4	0			
Casino	0	0.0	0.2	0			
Cinema	0	0.0	0.5	0			
Holiday/Caravan Park	0	0.0	1.3	0			
Nightclub	0	0.0	1.2	0			
Street Market	0	0.0	0.0	0			
Theatre	0	0.0	1.0	0			
Unknown	0	0.0	0.0	0			

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Name	Description	License Type	Owner Name	Postcode
Lounge India	Independent Free	Restaurant	Independent Free	CM 7 3QD
Castle	RedCat Pub Company	Unbranded Food Pub	RedCat Pub Company	CM 3 1NE
Dog & Partridge	Admiral Taverns Ltd	Community Pub	Admiral Taverns Ltd	CM 3 1NR
Chelmsford City Racecourse	Independent Free	Commercially Run Sport	Independent Free	CM 3 1QP
Square & Compasses	Independent Free	Unbranded Food Pub	Independent Free	CM 3 2BB
Compasses	Unknown	Community Pub	Unknown	CM 3 1BU
Swan Hotel	Greene King	Unbranded Food Pub	Greene King	CM 6 3DG
Chequers Inn	Admiral Taverns Ltd	Community Pub	Admiral Taverns Ltd	CM 6 3DL
Royal British Legion Club	Independent Free	Social Club	Independent Free	CM 6 3DQ
Fritch Of Bacon	Independent Free	Community Pub	Independent Free	CM 6 3HT
White Hart	Independent Free	Community Pub	Independent Free	CM 6 3SQ
Andrewsfield Flying Club	Independent Free	Local Sports Club	Independent Free	CM 6 3TH
Eagle Tavern	Admiral Taverns Ltd	Community Pub	Admiral Taverns Ltd	CM 7 9ER
Bell Inn	Greene King	Community Pub	Greene King	CM 7 5AQ
George Inn	Independent Free	Community Pub	Independent Free	CM 7 5HH
Retreat	Independent Free	Community Pub	Independent Free	CM 7 5JY
Bocking Village Hall	Independent Free	Social Club	Independent Free	CM 7 5LA
Hare & Hounds	*Other Small Retail Groups	Unbranded Food Pub	*Other Small Retail Groups	CM 7 5NT
O Grady's	Unknown	Community Pub	Unknown	CM 7 5RL
Howard Hall Club	Independent Free	Local Sports Club	Independent Free	CM 7 9AA
White Hart Hotel	Greene King	Unbranded Food Pub	Greene King	CM 7 9AB
Angel	Unknown	Community Pub	Unknown	CM 7 9AT
Bull	Greene King	Unthemed High Street F	Greene King	CM 7 3HJ
Tomo's Tavern	Independent Free	Social Club	Independent Free	CM 7 2TH
Nags Head Wine Bar	Admiral Taverns Ltd	Unthemed High Street F	Admiral Taverns Ltd	CM 7 3HG
Manor Plaice	Independent Free	Restaurant	Independent Free	CM 7 3HP
Eastern Aroma	Independent Free	Restaurant	Independent Free	CM 7 3JD
Orange Tree	Greene King	Community Pub	Greene King	CM 7 3PH
Braintree & Crittall Football	Independent Free	Local Sports Club	Independent Free	CM 7 3DE
Swiss Bell	FB Taverns Ltd	Community Pub	FB Taverns Ltd	CM 7 9UL
Braintree Liberal Club	Independent Free	Social Club	Independent Free	CM 7 9ES
Chop Bistro	Independent Free	Restaurant	Independent Free	CM 7 1ES
Braintree Bowling Club	Independent Free	Local Sports Club	Independent Free	CM 7 2PA
Horse & Groom	Greene King	Unthemed High Street F	Greene King	CM 7 2QA
Braintree Rugby Club	Independent Free	Local Sports Club	Independent Free	CM 7 3PR
Braintree Constitutional Club	Independent Free	Social Club	Independent Free	CM 7 1TY
Swan	Admiral Taverns Ltd	Unthemed High Street F	Admiral Taverns Ltd	CM 7 1UL
Onley Arms	*Other Small Retail Groups	Community Pub	*Other Small Retail Groups	CM77 8AW
Braintree Golf Club	Independent Free	Golf Club	Independent Free	CM77 8DD
Cressing Sports & Social Club	Independent Free	Social Club	Independent Free	CM77 8JD
Vine Inn	Independent Free	Community Pub	Independent Free	CM77 8LL
Black Notley Community Association	Independent Free	Local Sports Club	Independent Free	CM77 8NE
King William Iv	Unknown	Community Pub	Unknown	CM77 7PU
Green Dragon	Greene King	Unbranded Food Pub	Greene King	CM77 8QN
Swan	Independent Free	Community Pub	Independent Free	CM77 6RQ
47 The Street	Unknown	Community Pub	Unknown	CM77 6RU
Welsh Princess	Admiral Taverns Ltd	Community Pub	Admiral Taverns Ltd	CM77 6RW
Voujon	Independent Free	Restaurant	Independent Free	CM77 6RW
Cross Keys	Independent Free	Community Pub	Independent Free	CM 8 1RQ
Leez Priory	Independent Free	Conference/Exhibition/I	Independent Free	CM 3 1JP
Palm Tree	Independent Free	Unbranded Food Pub	Independent Free	CM77 6SG
Boars Head	Greene King	Unthemed High Street F	Greene King	CM 7 1JS
Black Notley Hall Club	Independent Free	Social Club	Independent Free	CM 7 1WX
Fowlers Farm	Mitchells & Butlers	Branded Food Pub	Mitchells & Butlers	CM77 8EZ
Mulberry Tree	Whitbread	Branded Food Pub	Whitbread	CM77 8GG
Picture Palace	Wetherspoons GB	Unthemed High Street F	Wetherspoons GB	CM 7 3HA
Braintree Leisure Centre	Independent Free	Sports and Leisure Cent	Independent Free	CM 7 1FF
Sportsman Snooker Club	Independent Free	Local Sports Club	Independent Free	CM 7 3QX
Prezzo	Prezzo plc	Casual Dining Restaurar	Prezzo plc	CM77 8YH
Pizza Express	Hony Capital	Casual Dining Restaurar	Hony Capital	CM77 8YH
Nandos	Nandos Restaurants	Casual Dining Restaurar	Nandos Restaurants	CM77 8YH
Tgi Fridays	Liberty Bar and Restaurant Group Ltd	Bar Restaurant		CM77 8YH

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Year: 2024

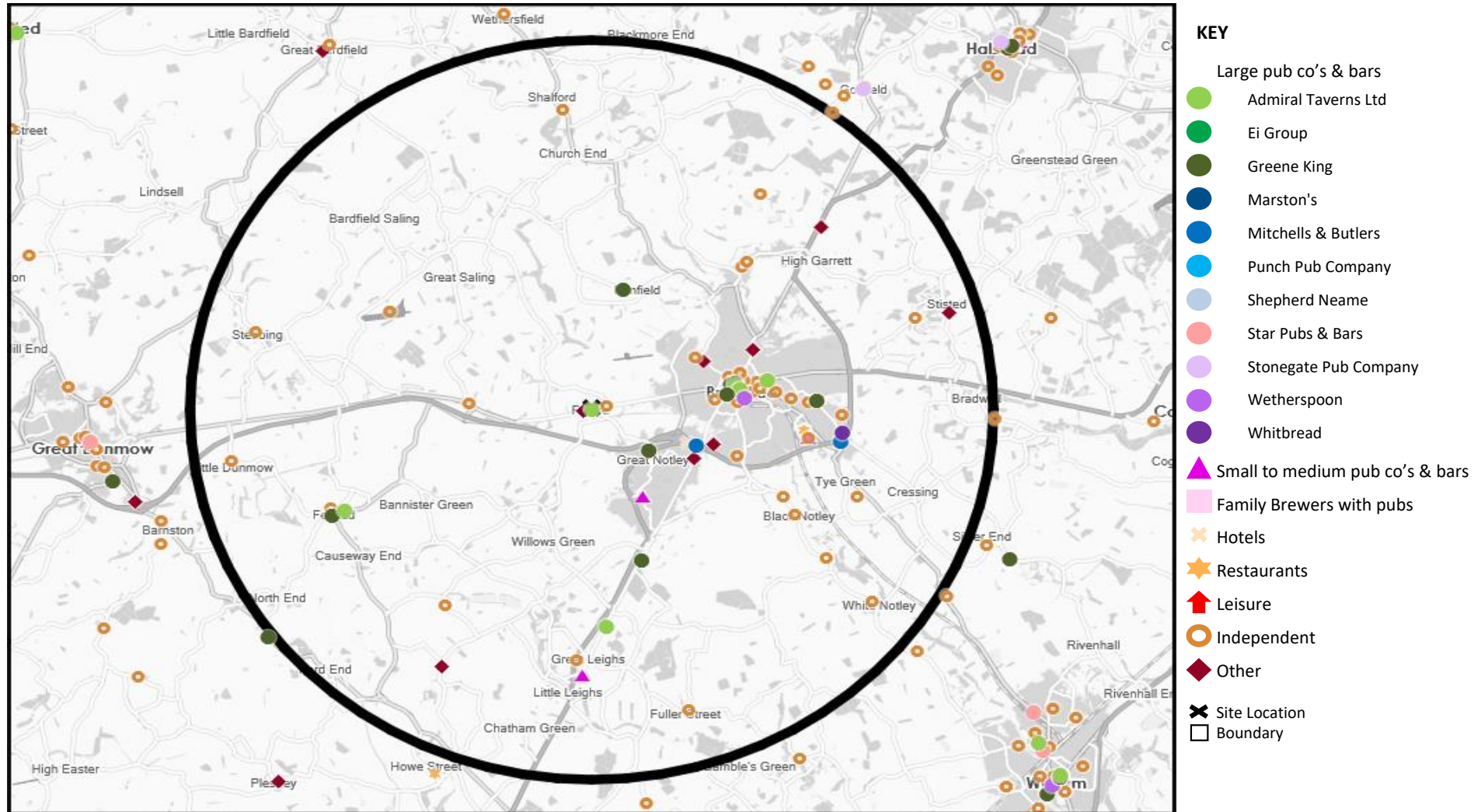
Name	Description	License Type	Owner Name	Postcode
Namco Funscape	Namco Group	Bowling Alley	Namco Group	CM77 8YH
Lounge	Independent Free	Unthemed High Street F	Independent Free	CM 7 3HG
Merchant Spice	Independent Free	Restaurant	Independent Free	CM 7 3HA
Lords Golf & Country Club	Independent Free	Golf Club	Independent Free	CM 8 1RG
Prince Louis	McMullen & Sons Ltd	Community Pub	McMullen & Sons Ltd	CM77 7US
Fennes Estate	Independent Free	Conference/Exhibition/I	Independent Free	CM 7 5PL
Express By Holiday Inn	Atlas Hotels	Hotel	Atlas Hotels	CM77 7AB
China Dynasty	Independent Free	Restaurant	Independent Free	CM 7 9DB
Legends	Independent Free	Local Sports Club	Independent Free	CM 7 3GB
Five Guys	Five Guys	Casual Dining Restaurar	Five Guys	CM77 8YJ
Zizzi	Azzurri Group Ltd	Casual Dining Restaurar	Azzurri Group Ltd	CM77 8YJ
Pub	Independent Free	Community Pub	Independent Free	CM 7 3JJ
Astronomer	Greene King	Branded Food Pub	Greene King	CM77 7AH
Toby Carvery	Mitchells & Butlers	Branded Food Pub	Mitchells & Butlers	CM77 7AJ
Hawthorns	*Other Small Retail Groups	Guest/Boarding House	*Other Small Retail Groups	CM 7 1TD
Wildwood	Tasty	Casual Dining Restaurar	Tasty	CM77 8YH
Bills	Bills Restaurants	Casual Dining Restaurar	Bills Restaurants	CM77 8YH
Braintree Cricket Club	Independent Free	Local Sports Club	Independent Free	CM 7 9HB
Mosaic	Independent Free	Restaurant	Independent Free	CM 7 1UG
Number 92	Independent Free	Cocktail Bar	Independent Free	CM 7 1JP
Hasturk	Independent Free	Restaurant	Independent Free	CM77 8YJ
Elenas Bistro	Independent Free	Restaurant	Independent Free	CM 7 1UG

# MAP OF AREA

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Source: OS Open Data 2018

Area: P01737\_Welsh Princess, Rayne, CM77 6RW (5 Mile contour)



ACORN CATEGORY PROFILE - HOUSEHOLDS

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Area: P01737\_Welsh Princess, Rayne, CM77 6RW (5 Mile contour)  
Base: Great Britain  
Year: 2024

Acorn Category Description			Area Profile	% for Area	% for Base	Index 0	100	200
<div></div>	1	Luxury Lifestyles	280	0.9	3.1	28	<div></div>	
<div></div>	2	Established Affluence	6,539	20.1	12.3	164		<div></div>
<div></div>	3	Thriving Neighbourhoods	10,056	31.0	22.6	137		<div></div>
<div></div>	4	Steadfast Communities	8,594	26.5	25.2	105	<div></div>	
<div></div>	5	Stretched Society	5,251	16.2	21.1	77	<div></div>	
<div></div>	6	Low Income Living	1,592	4.9	15.4	32	<div></div>	
<div></div>	7	Not Private Households	166	0.5	0.4	131		<div></div>
Total households			32,478					

3

Thriving Neighbourhoods

6.3M  
UK Households

22.4%  
of UK

Predominant Housing Type

Semi or detached

Predominant Housing Tenure

Owned

Savings & Investments

Average

Comfortable, stable families and empty nesters who have a good standard of living, on an income above the UK average.

Groups within Thriving Neighbourhoods

F Mature Success

G Settled Suburbia

H Metropolitan Surroundings

I Up-and-coming Urbanites

J Aspiring Communities

32%

23%

7%

7%

31%

CATEGORY

GROUP

TYPE

MAP

WHAT IS ACORN?

## ACORN GROUP PROFILE - HOUSEHOLDS

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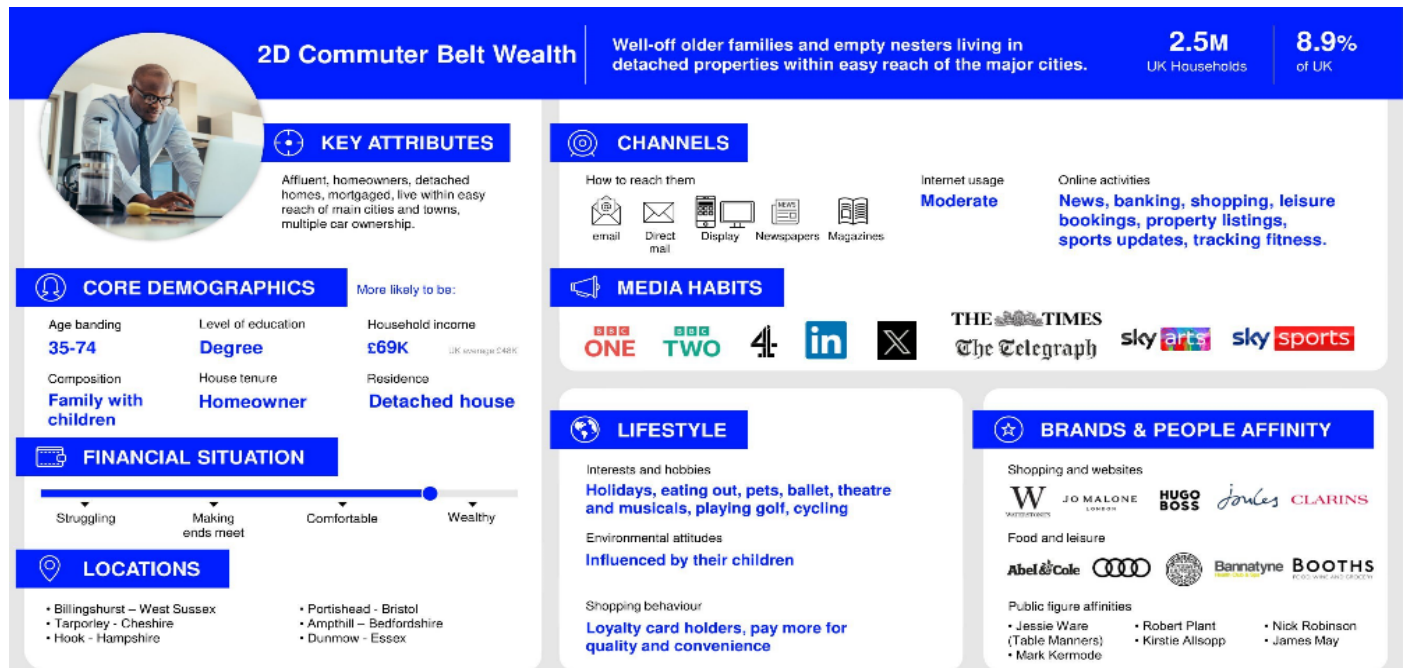
Area: P01737\_Welsh Princess, Rayne, CM77 6RW (5 Mile contour)

Base: Great Britain

Year: 2024

Acorn Group Description	Area Profile	% for Area	% for Base	Index	0	100	200
<b>1. Luxury Lifestyles</b>							
1.A Exclusive Addresses	0	0.0	0.3	0			
1.B Flourishing Capital	0	0.0	1.0	0			
1.C Upmarket Families	280	0.9	1.8	47			
<b>2. Established Affluence</b>							
2.D Commuter Belt Wealth	6,469	19.9	9.1	219			
2.E Prosperous Professionals	70	0.2	3.2	7			
<b>3. Thriving Neighbourhoods</b>							
3.F Mature Success	2,174	6.7	7.0	95			
3.G Settled Suburbia	3,169	9.8	5.2	189			
3.H Metropolitan Surroundings	0	0.0	1.6	0			
3.I Up-and-coming Urbanites	61	0.2	3.2	6			
3.J Aspiring Communities	4,652	14.3	5.5	258			
<b>4. Steadfast Communities</b>							
4.K Semi-rural Maturity	1,346	4.1	6.7	62			
4.L Traditional Homeowners	1,406	4.3	6.0	72			
4.M Family Renters	3,400	10.5	4.6	229			
4.N Urban Diversity	0	0.0	2.6	0			
4.O Stable Seniors	2,442	7.5	5.3	141			
<b>5. Stretched Society</b>							
5.P Tenant Living	1,964	6.0	8.3	73			
5.Q Limited Budgets	2,336	7.2	5.2	138			
5.R Hard-up Households	951	2.9	7.6	38			
<b>6. Low Income Living</b>							
6.S Cash-strapped Families	107	0.3	7.3	5			
6.T Constrained Pensioners	600	1.8	3.3	56			
6.U Challenging Circumstances	885	2.7	4.8	57			
<b>7. Not Private Households</b>							
7.V Not Private Households	166	0.5	0.4	131			
<b>Total households</b>	<b>32,478</b>						

## Acorn Group Pen Portrait



CATEGORY

GROUP

TYPE

MAP

WHAT IS ACORN?




## ACORN TYPE PROFILE - HOUSEHOLDS

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Area: P01737\_Welsh Princess, Rayne, CM77 6RW (5 Mile contour)

Base: Great Britain

Year: 2024

Sort by:  Acorn Structure  
 Index  
 Profile %

Acorn Type Description				Area Profile	% for Area	% for Base	Index	0	100	200
1. Luxury Lifestyles										
1.A Exclusive Addresses										
	1.A.1	High-flyers in luxury apartments and townhouses		0	0.0	0.1	0			
	1.A.2	Wealthy, gentrified areas		0	0.0	0.1	0			
	1.A.3	Asset-rich, out-of-town older families		0	0.0	0.1	0			
1.B Flourishing Capital										
	1.B.4	High-end professionals in city flats		0	0.0	0.5	0			
	1.B.5	Successful young families in smart urban areas		0	0.0	0.5	0			
1.C Upmarket Families										
	1.C.6	Executives in expensive suburban houses		280	0.9	1.1	82			
	1.C.7	Prosperous families in green-belt areas with substantial homes		0	0.0	0.8	0			
2. Established Affluence										
2.D Commuter Belt Wealth										
	2.D.8	Affluent, older homeowners		3,354	10.3	2.1	481			
	2.D.9	Families and couples in comfortable homes		60	0.2	1.6	12			
	2.D.10	Well-off families in larger semis		0	0.0	1.1	0			
	2.D.11	Mature and moneyed out-of-towners		3,021	9.3	2.1	439			
	2.D.12	Well-to-do empty nesters in detached houses		34	0.1	2.2	5			
2.E Prosperous Professionals										
	2.E.13	Families in leafy suburbs		68	0.2	1.3	17			
	2.E.14	Upmarket young families in terraces		2	0.0	0.9	1			
	2.E.15	Educated professionals renting flats		0	0.0	1.0	0			
3. Comfortable Communities										
3.F Mature Success										
	3.F.16	Families and couples in detached houses		489	1.5	2.0	77			
	3.F.17	Older, rural empty nesters and couples		320	1.0	2.7	37			
	3.F.18	Countryside retirees in spacious houses		1	0.0	0.1	4			
	3.F.19	Sophisticated couples living comfortably in detached homes		1,364	4.2	2.3	180			
3.G Successful Suburbs										
	3.G.20	Mixed lifestages in semi-detached homes		3,169	9.8	2.4	399			
	3.G.21	Mid-life suburban living		0	0.0	2.7	0			
3.H Metropolitan Surroundings										
	3.H.22	Younger families and sharers in city terraces		0	0.0	1.0	0			
	3.H.23	Culturally diverse suburban families		0	0.0	0.7	0			
3.I Up-and-coming Urbanites										
	3.I.24	Young professionals renting city flats		0	0.0	1.3	0			
	3.I.25	Privately renting students and house sharers		0	0.0	0.3	0			
	3.I.26	Younger couples and singles in flats		61	0.2	1.7	11			
3.J Aspiring Communities										
	3.J.27	Professional families and couples in suburban, owner-occupied areas		3,585	11.0	3.2	340			
	3.J.28	Families and couples in terraces		1,067	3.3	2.3	143			
4. Steadfast Communities										
4.K Semi-rural Maturity										
	4.K.29	Senior home-owning couples		641	2.0	3.0	65			
	4.K.30	Empty nesters in owner-occupied detached homes		279	0.9	2.5	35			
	4.K.31	Comfortable, home-owning families and empty nesters		316	1.0	0.7	144			
	4.K.32	Older comfortable families and couples in detached, rural properties		90	0.3	0.5	57			
	4.K.33	Retirees in semi-detached and detached properties		20	0.1	0.1	86			
4.L Traditional Homeowners										
	4.L.34	Older owner-occupier households in semis		1,036	3.2	3.0	105			
	4.L.35	Settled communities, semi-detached properties		370	1.1	2.9	39			
4.M Family Renters										
	4.M.36	Cost-conscious families in terraces		345	1.1	2.2	48			
	4.M.37	Restricted residents, socially renting		3,055	9.4	2.4	399			
4.N Urban Diversity										
	4.N.38	Younger families, multi-occupancy and rented households		0	0.0	1.0	0			
	4.N.39	Diverse communities in smaller semis and terraces		0	0.0	0.7	0			
	4.N.40	Young families, limited means in terraced metropolitan areas		0	0.0	0.9	0			
4.O Stable Seniors										
	4.O.41	Living on modest means in terraces		2,043	6.3	2.7	229			
	4.O.42	Retired homeowners in semi-detached and detached houses		380	1.2	1.6	73			
	4.O.43	Older couples living in detached houses, rural communities		19	0.1	1.0	6			
5. Stretched Society										
5.P Tenant Living										
	5.P.44	Urban, aspiring flat dwellers		0	0.0	1.4	0			
	5.P.45	Privately renting squeezed professionals in flats		879	2.7	2.9	95			
	5.P.46	Sharers and students in private rentals		0	0.0	1.0	0			
	5.P.47	Singles and couples in rented flats		1,085	3.3	3.0	110			
5.Q Limited Budgets										
	5.Q.48	Routine occupations, socially renting families in semis		507	1.6	3.3	48			
	5.Q.49	Socially renting single adult households		1,829	5.6	1.9	292			
5.R Hard-up Households										
	5.R.50	Single-parent families in terraced housing		0	0.0	3.2	0			
	5.R.51	Older, single-person households on the outskirts of town		140	0.4	2.3	18			
	5.R.52	Socially renting families in terraces		811	2.5	2.0	122			
6. Low Income Living										
6.S Cash-strapped Families										
	6.S.53	Diverse families and sharers in flats		0	0.0	1.7	0			
	6.S.54	Young families in socially rented semis		89	0.3	1.9	15			
	6.S.55	Families in low-value terraced housing		18	0.1	3.0	2			
	6.S.56	Diverse young families in rented terraces and flats		0	0.0	0.8	0			
6.T Constrained Pensioners										
	6.T.57	Older renters in flats and tenements		318	1.0	2.0	49			
	6.T.58	Poorer pensioners in semis		282	0.9	1.3	66			
6.U Challenging Circumstances										
	6.U.59	Students and sharers in multi-occupancy flats		0	0.0	0.2	0			
	6.U.60	Socially renting single adult households in flats		0	0.0	0.9	0			
	6.U.61	Socially rented flats, singles and pensioners		885	2.7	3.6	75			
7. Not Private Households										
7.V Not Private Households										
	7.V.62	Students in halls of residence		7	0.0	0.1	16			
	7.V.63	Active communal populations		39	0.1	0.0	246			
	7.V.64	Inactive communal populations		120	0.4	0.2	176			
	7.V.65	Non-residential postcodes		0	0.0	0.0	0			
Total households				32,478						

CATEGORY

GROUP

TYPE

MAP

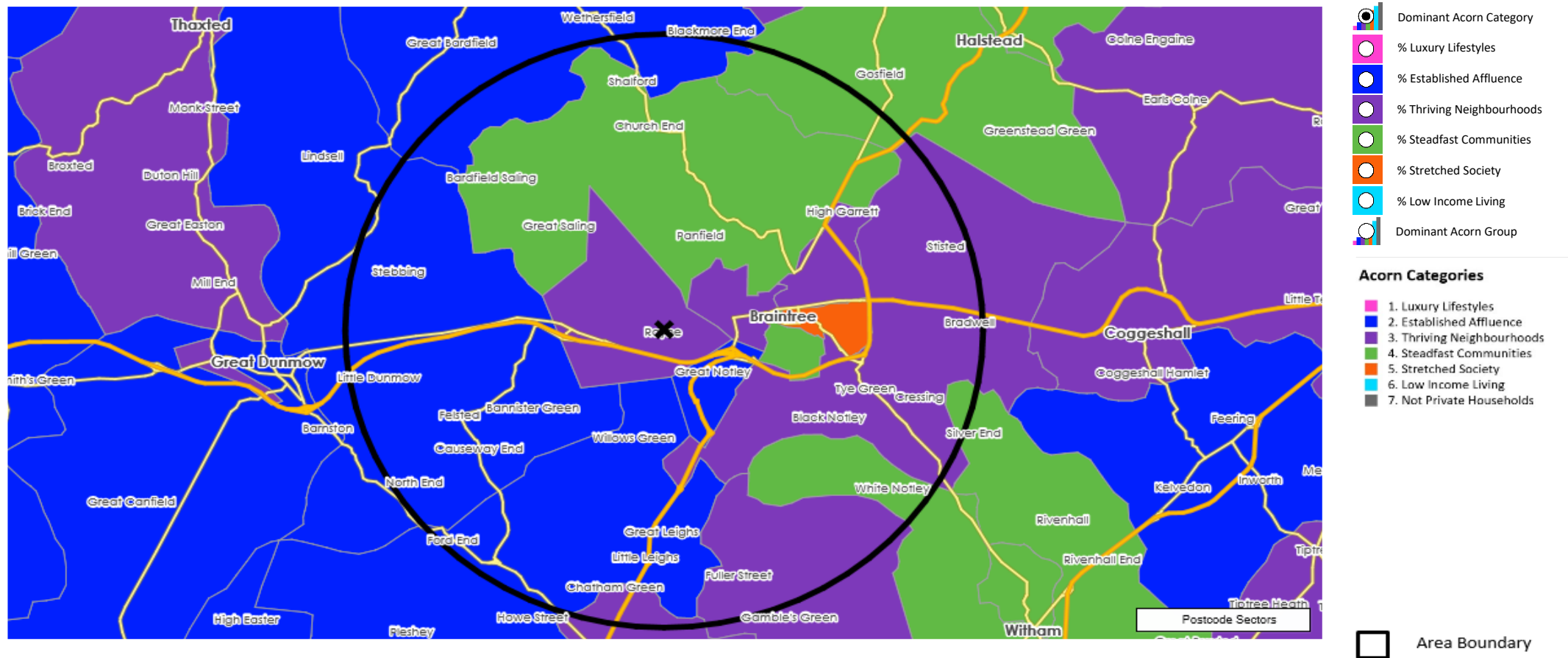
WHAT IS ACORN?

## DOMINANT ACORN CATEGORY - HOUSEHOLDS

Area: P01737\_Welsh Princess, Rayne, CM77 6RW (5 Mile contour)

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Source: OS Open Data 2018



CATEGORY

GROUP

TYPE

MAP

WHAT IS ACORN?

## ACORN - WHAT IS IT?



### WHAT IS ACORN?

Acorn is the leading geodemographic segmentation of residential neighbourhoods in the UK. It classifies each postcode in the country into one of 7 categories, 22 groups and 65 types that give a distinctive picture of the kinds of people who live in an area.

Acorn is a powerful targeting tool that combines geography with demographics and lifestyle information, and the places where people live with their underlying characteristics and behaviour, to create a tool for understanding the different types of people in different areas throughout the country. It provides a detailed understanding of the people who interact with your organisation and helps you learn about their relationship with you. This knowledge gives you the opportunity to target, acquire and develop profitable customer relationships and improve service delivery.

### ACORN STRUCTURE

CATEGORY	GROUP	TYPE
1. Luxury Lifestyles	1.A. Exclusive Addresses	1-3
	1.B. Flourishing Capital	4-5
	1.C. Upmarket Families	6-7
2. Established Affluence	2.D. Commuter-Belt Wealth	8-12
	2.E. Prosperous Professionals	13-15
3. Thriving Neighbourhoods	3.F. Mature Success	16-19
	3.G. Settled Suburbia	20-21
	3.H. Metropolitan Surroundings	22-23
	3.I. Up-and-Coming Urbanites	24-26
	3.J. Aspiring Communities	27-28
4. Steadfast Communities	4.K. Semi-Rural Maturity	29-33
	4.L. Traditional Homeowners	34-35
	4.M. Family Renters	36-37
	4.N. Urban Diversity	38-40
	4.O. Stable Seniors	41-43
5. Stretched Society	5.P. Tenant Living	44-47
	5.Q. Limited Budgets	48-49
	5.R. Hard-Up Households	50-52
6. Low Income Living	6.S. Cash-Strapped Families	53-56
	6.T. Constrained Pensioners	57-58
	6.U. Challenging Circumstances	59-61
7. Not Private Households	7.V. Not Private Households	62-65

### ADDITIONAL INFORMATION



For more information, click here to visit the website:

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### INTERPRETING THE REPORT

The Acorn Detailed Report helps you understand the underlying demographics and lifestyle attributes of your catchment by comparing them to the GB/UK average.

#### AREA PROFILE

Total figures exclude business addresses without residential population

#### INDEX

← 100 →

An index of under 100 shows below average representation.

An index of 100 shows that the proportion of customers is the same as the base.

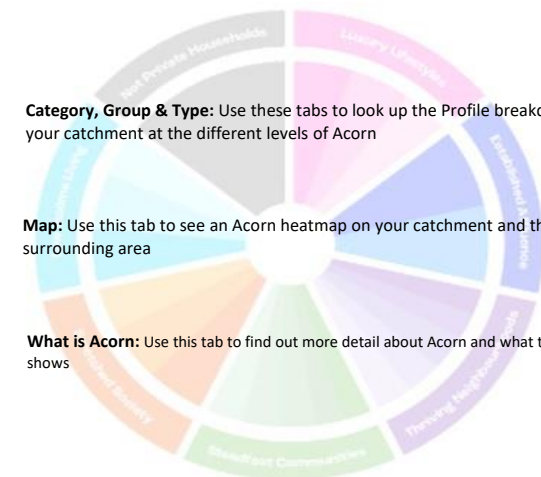
An index of over 100 shows above average representation.

#### PERCENTAGE

**% for Area:** Calculates the percentages of each category, group or type for the catchment

**% for Base:** Calculates the percentages of each category, group or type for the base catchment

### REPORT INFORMATION



**Category, Group & Type:** Use these tabs to look up the Profile breakdown of your catchment at the different levels of Acorn

**Map:** Use this tab to see an Acorn heatmap on your catchment and the surrounding area

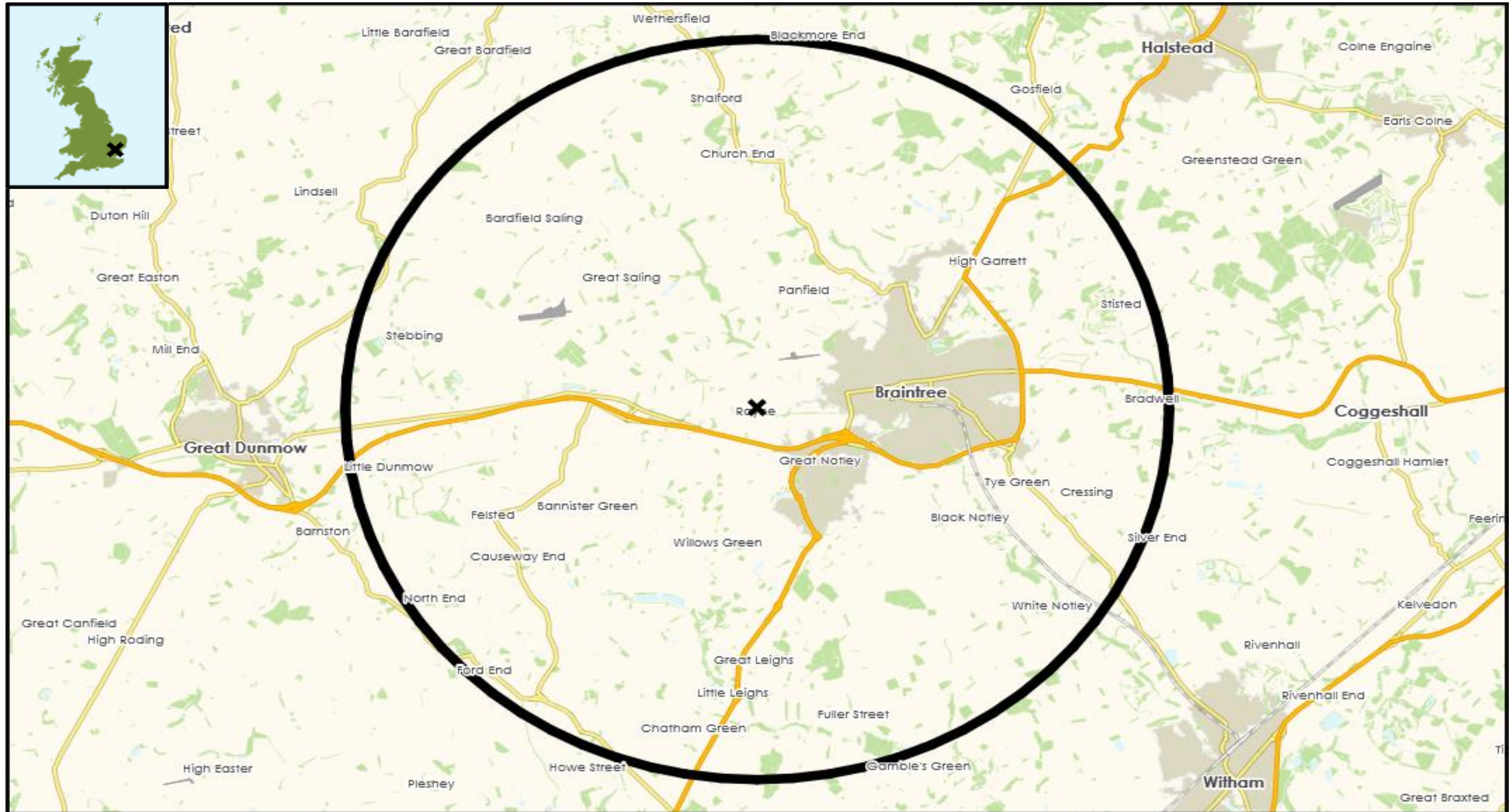
**What is Acorn:** Use this tab to find out more detail about Acorn and what this report shows

# MAP OF AREA

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Source: OS Open Data 2018

Area: P01737\_Welsh Princess, Rayne, CM77 6RW (5 Mile contour)

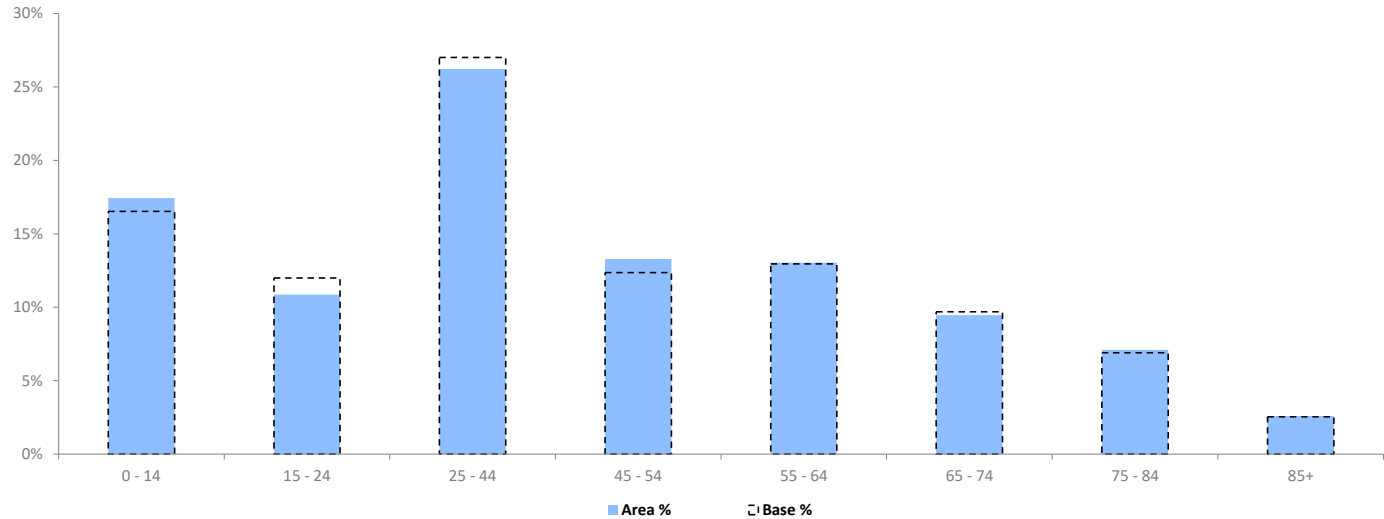


POPULATION PROJECTIONS

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Area:	P01737_Welsh Princess, Rayne, CM77 6RW (5 Mile contour)
Base:	Great Britain
Year:	2024

	Area Profile	Area %	Base %	Index av=100	0	100	200
0 - 14	13,690	17.4	16.5	105			
15 - 24	8,524	10.9	12.0	90			
25 - 44	20,602	26.2	27.0	97			
45 - 54	10,427	13.3	12.4	107			
55 - 64	10,241	13.0	13.0	101			
65 - 74	7,436	9.5	9.7	98			
75 - 84	5,574	7.1	6.9	103			
85+	2,038	2.6	2.5	102			
Total population	78,532						



EXPENDITURE

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Area:	P01737_Welsh Princess, Rayne, CM77 6RW (5 Mile contour)
Base:	Great Britain
Year:	2024

EXPENDITURE ESTIMATES PER WEEK

	Area Spend	Area spend per hhs	Base spend per hhs	Index av=100	0	100	200
<b>COICOP Categories</b>							
1. Food & non-alcoholic beverages	£3,155,946	£97.17	£92.53	105			
2. Alcoholic beverages, tobacco and narcotics	£973,259	£29.97	£29.81	101			
3. Clothing & Footwear	£1,522,978	£46.89	£44.48	105			
4. Housing, water, electricity, gas and other fuels	£3,183,954	£98.03	£106.80	92			
5. Furnishings, equipment and routine maintenance	£1,800,354	£55.43	£52.65	105			
6. Health	£846,028	£26.05	£21.84	119			
7. Transport	£4,683,488	£144.20	£125.67	115			
8. Communication	£591,335	£18.21	£19.03	96			
9. Recreation & Culture	£3,380,104	£104.07	£98.79	105			
10. Education	£709,346	£21.84	£21.71	101			
11. Restaurants & Hotels	£3,386,067	£104.26	£103.11	101			
12. Miscellaneous goods and services	£4,902,907	£150.96	£135.92	111			
<b>Total Expenditure</b>	<b>£29,135,767</b>	<b>£897.09</b>	<b>£852.33</b>	<b>105</b>			

Expenditure calculated for RF Centres includes weighted residential, worker and tourist spend; for RF catchments it includes weighted residential spend only. For all other catchments it includes residential, online and domestic tourist spend (all spend originating from these areas).

The figures are calculated from data from the Living Costs and Family (LCF) survey conducted by the Office for National Statistics. The analyses in this report are carried out by CACI and those who carried out the original collection and analysis of the data bear no responsibility for their further analysis or interpretation. The spend figures are based on current prices for the year stated at the top of the report. The Classification of Individual Consumption by Purpose (COICOP) is published by the UN Statistics Division to provide an international standard for the reporting of expenditure. Totals are controlled to national figures supplied by ONS Consumer Trends.

CENSUS DEMOGRAPHICS

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Area:	P01737_Welsh Princess, Rayne, CM77 6RW (5 Mile contour)
Base:	Great Britain
Year:	2021

NS-SOCIO ECONOMIC CLASSIFICATION

	Area Profile	Area %	Base %	Index av=100	0	100	200
1. Higher managerial, administrative and professional	7,447	12.3	12.7	96			
2. Lower managerial, administrative and professional	12,927	21.3	19.9	107			
3. Intermediate	7,941	13.1	11.5	113			
4. Small employers and own account workers	7,192	11.8	10.3	115			
5. Lower supervisory and technical	3,581	5.9	5.6	105			
6. Semi-routine	7,543	12.4	11.7	106			
7. Routine	7,204	11.9	12.1	98			
Never worked and long-term unemployed	3,726	6.1	8.2	74			
Full-time students	3,141	5.2	7.8	67			
Total population	60,702						

