

CGA LICENCED PREMISES

© 2024 CACI Limited and all other applicable third party notices (CGA) can be found at www.caci.co.uk/copyrightnotices.pdf

Area:	P01654_Travellers Rest, Pontefract, WF7 5A
Base:	Great Britain
Year:	2023

Licence Type	Profile	Per 1000 Pop (Area)	Per 1000 Pop (Base)	Index	0	100	200
Pubs & Full On	3	27.7	81.7	34			
Proprietary Club	0	0.0	7.3	0			
Registered Club	7	64.6	28.2	229			
Restaurant	1	9.2	32.1	29			
Residential	0	0.0	2.7	0			

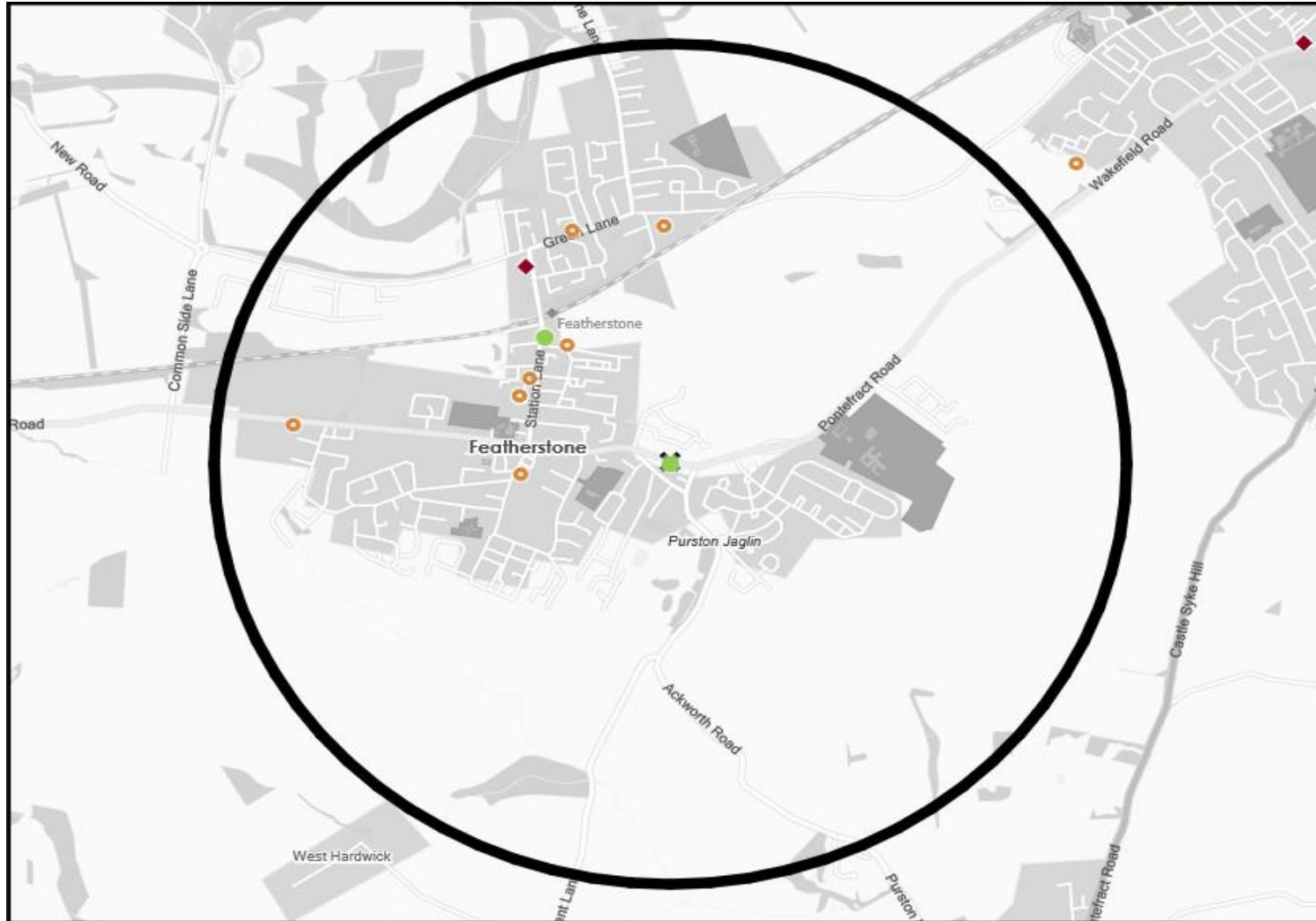
Name	Description	License Type	Owner Name	Postcode
Travellers Rest	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	WF 7 5AP
Railway	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	WF 7 5BA
B & S Sports Club	Independent Free	Registered Club	Independent Free	WF 7 5BH
Featherstone Rovers Rugby League Foot	Independent Free	Registered Club	Independent Free	WF 7 5EN
Girnhill Lane Working Mens Club & Insti	Independent Free	Registered Club	Independent Free	WF 7 5NW
Featherstone Hotel	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	WF 7 6EW
Featherstone Working Mens Club	Independent Free	Registered Club	Independent Free	WF 7 6JG
Featherstone Lions	Independent Free	Registered Club	Independent Free	WF 7 5HL
Shuhag	Independent Free	Restaurant	Independent Free	WF 7 5BJ
Featherstone Cricket Club	Independent Free	Registered Club	Independent Free	WF 7 6LB
Rovers Return	Independent Free	Registered Club	Independent Free	WF 7 5BH

MAP OF AREA

© 2024 CACI Limited and all other applicable third party notices (CGA) can be found at www.caci.co.uk/copyrightnotices.pdf

Source: OS Open Data 2018

Area: P01654_Travellers Rest, Pontefract, WF7 5AP (1 Mile contour)



KEY

Large pub co's & bars

- Admiral Taverns Ltd
- Ei Group
- Greene King
- Marston's
- Mitchells & Butlers
- Punch Pub Company
- Stonegate Pub Company
- Star Pubs & Bars
- Wetherspoon
- Whitbread
- Shepherd Neame

Small to medium pub co's & bars

- Family Brewers with pubs

- ✕ Hotels

- ★ Restaurants

- ↑ Leisure

- Independent








- ◆ Other

- ✕ Site Location
- Boundary

ACORN CATEGORY PROFILE - HOUSEHOLDS

© 2024 CACI Limited and all other applicable third party notices (Acorn) can be found at www.caci.co.uk/copyrightnotices.pdf

Area: P01654_Travellers Rest, Pontefract, WF7 5AP (1 Mile contour)
Base: Great Britain
Year: 2023

Acorn Category Description		Area Profile	% for Area	% for Base	Index	0	100	200
	1 Affluent Achievers	164	3.4	22.1	15		<div></div>	
	2 Rising Prosperity	110	2.3	10.2	22		<div></div>	
	3 Comfortable Communities	905	18.8	26.5	71		<div></div>	
	4 Financially Stretched	2,514	52.1	23.7	220		<div></div>	
	5 Urban Adversity	1,132	23.5	17.2	136		<div></div>	
	6 Not Private Households	0	0.0	0.3	0		<div></div>	
 Graph								
Total households		4,825						

Acorn Category Pen Portrait

6

Not Private Households

790K
UK Adults

1.5%
of UK

These are postcodes where the bulk of the residents are not living in private households.

The category forms a single group, R: Not private households, which is sub-divided into three types:

60 Active communal population –
Generally this is accommodation that may be unoccupied for part of the year, or where the people living in the accommodation regularly change. Other active communal accommodation might include hostels, children’s homes, refuges and local authority accommodation for travellers.

61 Inactive communal population –
These people may be in communal establishments but unlikely to be active consumers. This includes care homes, hospitals, and other medical or nursing establishments where due to their health, the residents are unlikely to get out and about to function as regular consumers. It also includes prisons.

62 Business areas without resident population –
These are postcodes where we believe there is no regular resident population. An example of this might be a business or industrial park.

CATEGORY

GROUP

TYPE

MAP

WHAT IS ACORN?

ACORN GROUP PROFILE - HOUSEHOLDS

© 2024 CACI Limited and all other applicable third party notices (Acorn) can be found at www.caci.co.uk/copyrightnotices.pdf

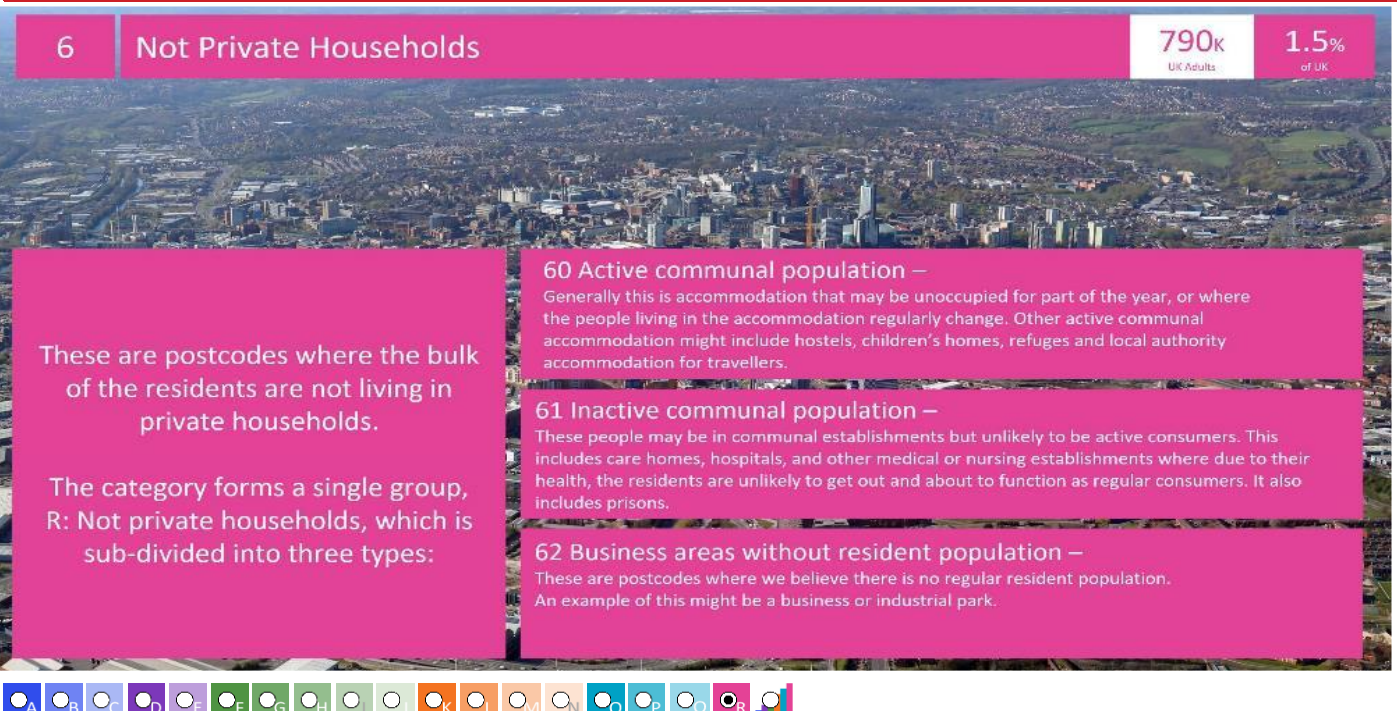
Area: P01654_Travellers Rest, Pontefract, WF7 5AP (1 Mile contour)

Base: Great Britain

Year: 2023

Acorn Group Description	Area Profile	% for Area	% for Base	Index	0	100	200
1. Affluent Achievers							
1.A Lavish Lifestyles	0	0.0	1.1	0			
1.B Executive Wealth	100	2.1	11.3	18			
1.C Mature Money	64	1.3	9.6	14			
2. Rising Prosperity							
2.D City Sophisticates	0	0.0	3.8	0			
2.E Career Climbers	110	2.3	6.4	36			
3. Comfortable Communities							
3.F Countryside Communities	254	5.3	5.7	92			
3.G Successful Suburbs	104	2.2	6.0	36			
3.H Steady Neighbourhoods	275	5.7	7.4	77			
3.I Comfortable Seniors	209	4.3	2.9	152			
3.J Starting Out	63	1.3	4.6	29			
4. Financially Stretched							
4.K Student Life	7	0.1	2.5	6			
4.L Modest Means	1,438	29.8	8.0	373			
4.M Striving Families	528	10.9	7.4	147			
4.N Poorer Pensioners	541	11.2	5.8	195			
5. Urban Adversity							
5.O Young Hardship	327	6.8	6.3	108			
5.P Struggling Estates	482	10.0	5.7	175			
5.Q Difficult Circumstances	323	6.7	5.2	128			
6. Not Private Households							
6.R Not Private Households	0	0.0	0.3	0			
Total households	4,825						

Acorn Group Pen Portrait



CATEGORY

GROUP

TYPE

MAP

WHAT IS ACORN?


ACORN TYPE PROFILE - HOUSEHOLDS

© 2024 CACI Limited and all other applicable third party notices (Acorn) can be found at www.caci.co.uk/copyrightnotices.pdf

Area: P01654_Travellers Rest, Pontefract, WF7 5AP (1 Mile contour)

Base: Great Britain

Year: 2023

Sort by:  Acorn Structure
 Index
 Profile %

Acorn Type Description		Area Profile	% for Area	% for Base	Index	0	100	200
1. Affluent Achievers								
1.A Lavish Lifestyles								
	1.A.1 Exclusive enclaves	0	0.0	0.1	0			
	1.A.2 Metropolitan money	0	0.0	0.1	0			
	1.A.3 Large house luxury	0	0.0	0.9	0			
1.B Executive Wealth								
	1.B.4 Asset rich families	4	0.1	2.6	3			
	1.B.5 Wealthy countryside commuters	26	0.5	2.5	22			
	1.B.6 Financially comfortable families	64	1.3	2.2	60			
	1.B.7 Affluent professionals	0	0.0	0.9	0			
	1.B.8 Prosperous suburban families	0	0.0	1.5	0			
	1.B.9 Well-off edge of towners	6	0.1	1.6	8			
1.C Mature Money								
	1.C.10 Better-off villagers	0	0.0	3.1	0			
	1.C.11 Settled suburbia, older people	50	1.0	2.8	37			
	1.C.12 Retired and empty nesters	14	0.3	2.5	12			
	1.C.13 Upmarket downsizers	0	0.0	1.3	0			
2. Rising Prosperity								
2.D City Sophisticates								
	2.D.14 Townhouse cosmopolitans	0	0.0	0.7	0			
	2.D.15 Younger professionals in smaller flats	0	0.0	1.5	0			
	2.D.16 Metropolitan professionals	0	0.0	0.7	0			
	2.D.17 Socialising young renters	0	0.0	1.0	0			
2.E Career Climbers								
	2.E.18 Career driven young families	110	2.3	2.0	115			
	2.E.19 First time buyers in small, modern homes	0	0.0	3.4	0			
	2.E.20 Mixed metropolitan areas	0	0.0	1.0	0			
3. Comfortable Communities								
3.F Countryside Communities								
	3.F.21 Farms and cottages	0	0.0	1.5	0			
	3.F.22 Older couples and families in rural areas	0	0.0	1.0	0			
	3.F.23 Owner occupiers in small towns and villages	254	5.3	3.2	164			
3.G Successful Suburbs								
	3.G.24 Comfortably-off families in modern housing	58	1.2	2.7	45			
	3.G.25 Larger family homes, multi-ethnic areas	0	0.0	0.8	0			
	3.G.26 Semi-professional families, owner occupied neighbourhoods	46	1.0	2.4	39			
3.H Steady Neighbourhoods								
	3.H.27 Suburban semis, conventional attitudes	208	4.3	3.5	124			
	3.H.28 Owner occupied terraces, average income	0	0.0	1.6	0			
	3.H.29 Established suburbs, older families	67	1.4	2.3	59			
3.I Comfortable Seniors								
	3.I.30 Older people, neat and tidy neighbourhoods	209	4.3	2.4	183			
	3.I.31 Elderly singles in purpose-built accommodation	0	0.0	0.5	0			
3.J Starting Out								
	3.J.32 Educated families in terraces, young children	0	0.0	2.2	0			
	3.J.33 Smaller houses and starter homes	63	1.3	2.4	54			
4. Financially Stretched								
4.K Student Life								
	4.K.34 Student flats and halls of residence	7	0.1	0.3	43			
	4.K.35 Term-time terraces	0	0.0	0.2	0			
	4.K.36 Educated young people in flats and tenements	0	0.0	1.9	0			
4.L Modest Means								
	4.L.37 Low cost flats in suburban areas	0	0.0	1.4	0			
	4.L.38 Semi-skilled workers in traditional neighbourhoods	450	9.3	2.6	355			
	4.L.39 Fading owner occupied terraces	988	20.5	2.9	702			
	4.L.40 High occupancy terraces, culturally diverse family areas	0	0.0	1.0	0			
4.M Striving Families								
	4.M.41 Labouring semi-rural estates	31	0.6	1.6	40			
	4.M.42 Struggling young families in post-war terraces	31	0.6	1.6	39			
	4.M.43 Families in right-to-buy estates	30	0.6	2.0	30			
	4.M.44 Post-war estates, limited means	436	9.0	2.2	415			
4.N Poorer Pensioners								
	4.N.45 Pensioners in social housing, semis and terraces	180	3.7	0.8	474			
	4.N.46 Elderly people in social rented flats	23	0.5	1.0	46			
	4.N.47 Low income older people in smaller semis	159	3.3	2.2	147			
	4.N.48 Pensioners and singles in social rented flats	179	3.7	1.7	217			
5. Urban Adversity								
5.O Young Hardship								
	5.O.49 Young families in low cost private flats	0	0.0	2.2	0			
	5.O.50 Struggling younger people in mixed tenure	148	3.1	1.8	170			
	5.O.51 Young people in small, low cost terraces	179	3.7	2.3	164			
5.P Struggling Estates								
	5.P.52 Poorer families, many children, terraced housing	381	7.9	1.6	506			
	5.P.53 Low income terraces	0	0.0	0.8	0			
	5.P.54 Multi-ethnic, purpose-built estates	0	0.0	1.0	0			
	5.P.55 Deprived and ethnically diverse in flats	0	0.0	0.7	0			
	5.P.56 Low income large families in social rented semis	101	2.1	1.6	131			
5.Q Difficult Circumstances								
	5.Q.57 Social rented flats, families and single parents	0	0.0	1.5	0			
	5.Q.58 Singles and young families, some receiving benefits	250	5.2	1.8	294			
	5.Q.59 Deprived areas and high-rise flats	73	1.5	2.0	77			
6. Not Private Households								
6.R Not Private Households								
	6.R.60 Active communal population	0	0.0	0.1	0			
	6.R.61 Inactive communal population	0	0.0	0.3	0			
	6.R.62 Business areas without resident population	0	0	0	0			
Total households		4,825						

CATEGORY

GROUP

TYPE

MAP

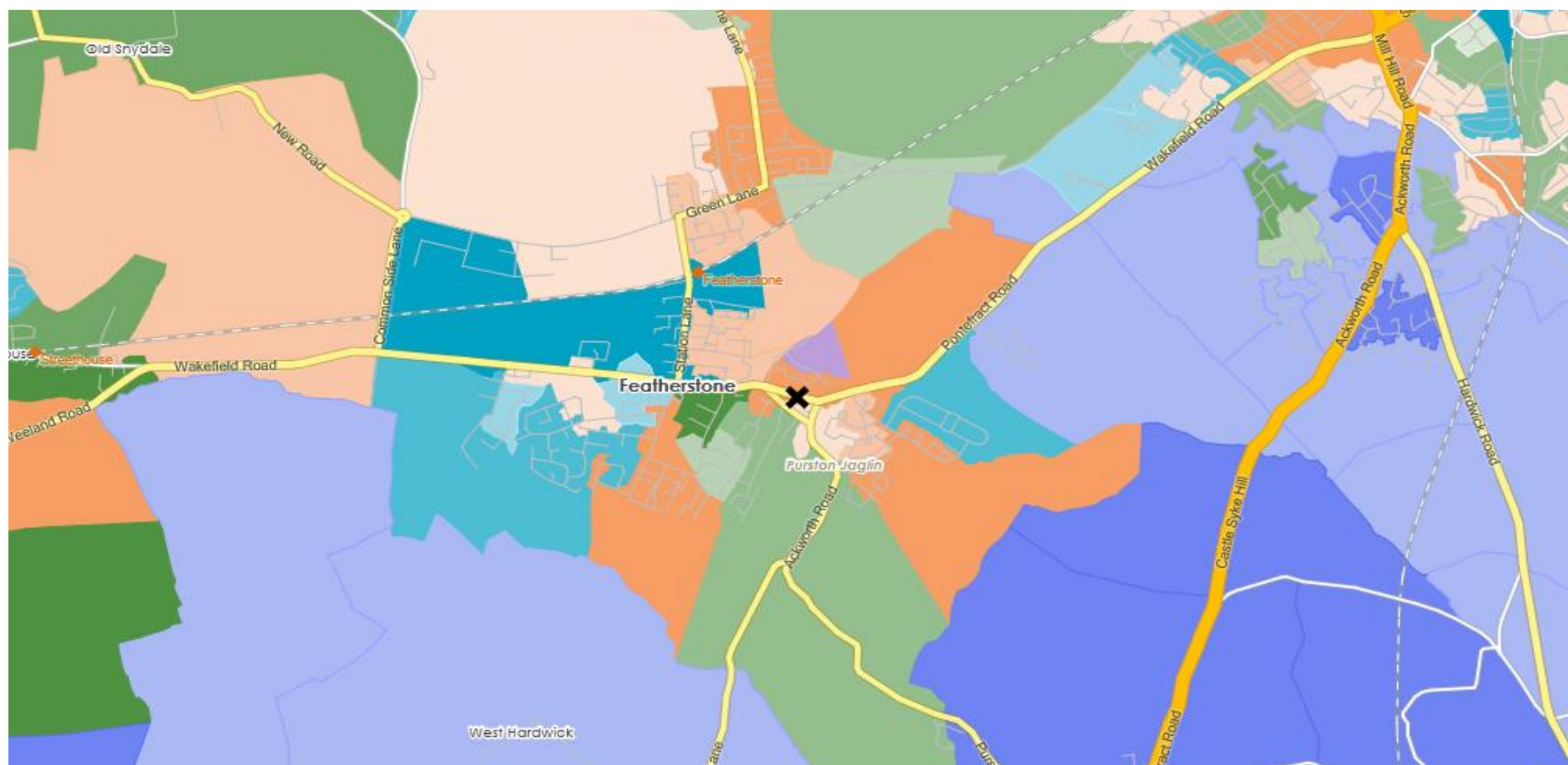
WHAT IS ACORN?

DOMINANT ACORN GROUP - HOUSEHOLDS

© 2024 CACI Limited and all other applicable third party notices (Acorn) can be found at www.caci.co.uk/copyrightnotices.pdf

Source: OS Open Data 2018

Area: P01654_Travellers Rest, Pontefract, WF7 5AP (1 Mile contour)



- Dominant Acorn Category
- % Affluent Achievers
- % Rising Prosperity
- % Comfortable Communities
- % Financially Stretched
- % Urban Adversity
- Dominant Acorn Group

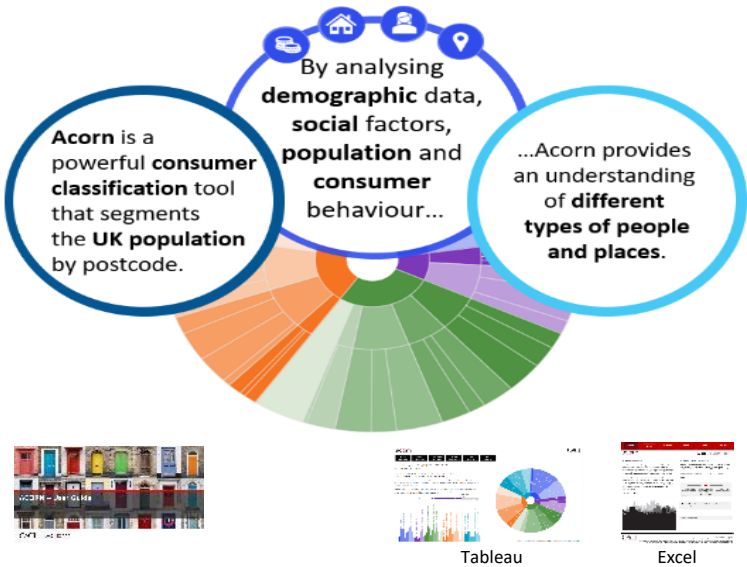
Acorn Groups

- 1.A Lavish Lifestyles
- 1.B Executive Wealth
- 1.C Mature Money
- 2.D City Sophisticates
- 2.E Career Climbers
- 3.F Countryside Communities
- 3.G Successful Suburbs
- 3.H Steady Neighbourhoods
- 3.I Comfortable Seniors
- 3.J Starting Out
- 4.K Student Life
- 4.L Modest Means
- 4.M Striving Families
- 4.N Poorer Pensioners
- 5.O Young Hardship
- 5.P Struggling Estates
- 5.Q Difficult Circumstances
- 6.R Not Private Households

Area boundary

ACORN - WHAT IS IT?

© 2024 CACI Limited and all other applicable third party notices (Acorn) can be found at www.caci.co.uk/copyrightnotices.pdf



6 CATEGORIES		18 GROUPS		62 TYPES	
1. Affluent Achievers	A. Lavish Lifestyles	1-3			
	B. Executive Wealth	4-9			
	C. Mature Money	10-13			
2. Rising Prosperity	D. City Sophisticates	14-17			
	E. Career Climbers	18-20			
3. Comfortable Communities	F. Countryside Communities	21-23			
	G. Successful Suburbs	24-26			
	H. Steady Neighbourhoods	27-29			
	I. Comfortable Seniors	30-31			
	J. Starting Out	32-33			
4. Financially Stretched	K. Student Life	34-36			
	L. Modest Means	37-40			
	M. Striving Families	41-44			
	N. Poorer Pensioners	45-48			
5. Urban Adversity	O. Young Hardship	49-51			
	P. Struggling Estates	52-56			
	Q. Difficult Circumstances	57-59			
6. Not Private Households	R. Not Private Households	60-62			

1

Affluent Achievers

12.1M

22.8%

UK Adults

of UK

Age range

55+

House type

Detached

Financial situation

Running into debt

Saving a lot

House tenure

Owned outright

Children at home

0

Number of beds

4+

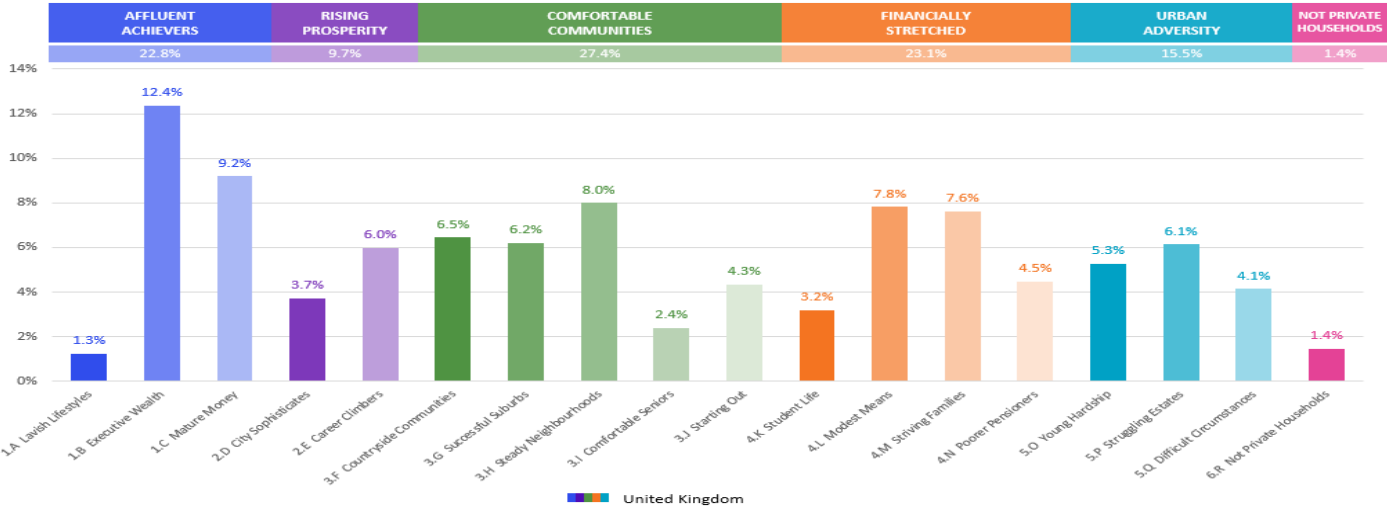
These are some of the most financially successful people in the UK. They live in affluent, high status areas of the country. They are healthy, wealthy and confident consumers.

Acorn Groups within Category 1: Affluent Achievers

A. Lavish Lifestyles 6%

B. Executive Wealth 54%

C. Mature Money 40%

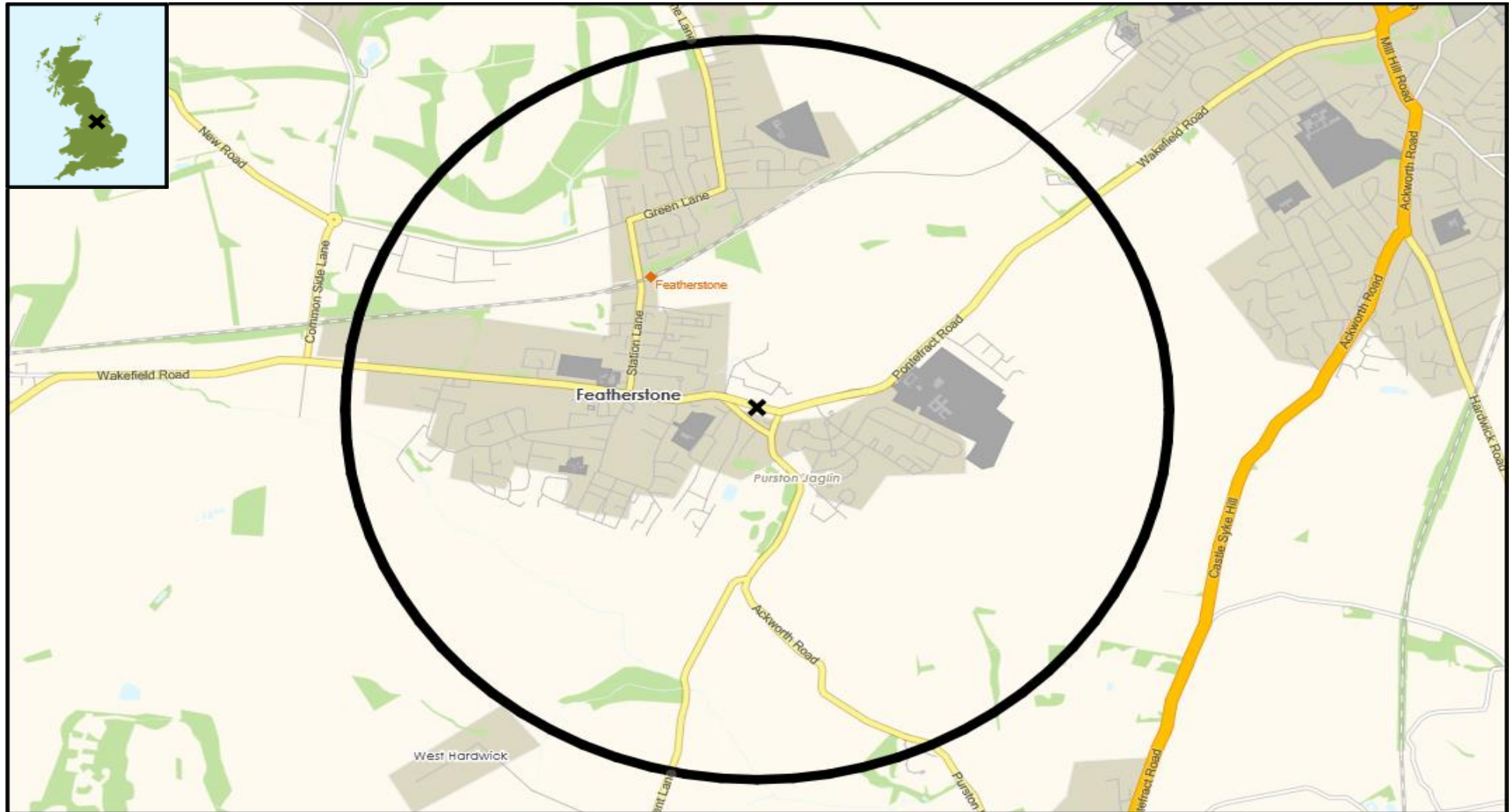


MAP OF AREA

© 2024 CACI Limited and all other applicable third party notices can be found at www.caci.co.uk/copyrightnotices.pdf

Source: OS Open Data 2018

Area: P01654_Travellers Rest, Pontefract, WF7 5AP (1 Mile contour)

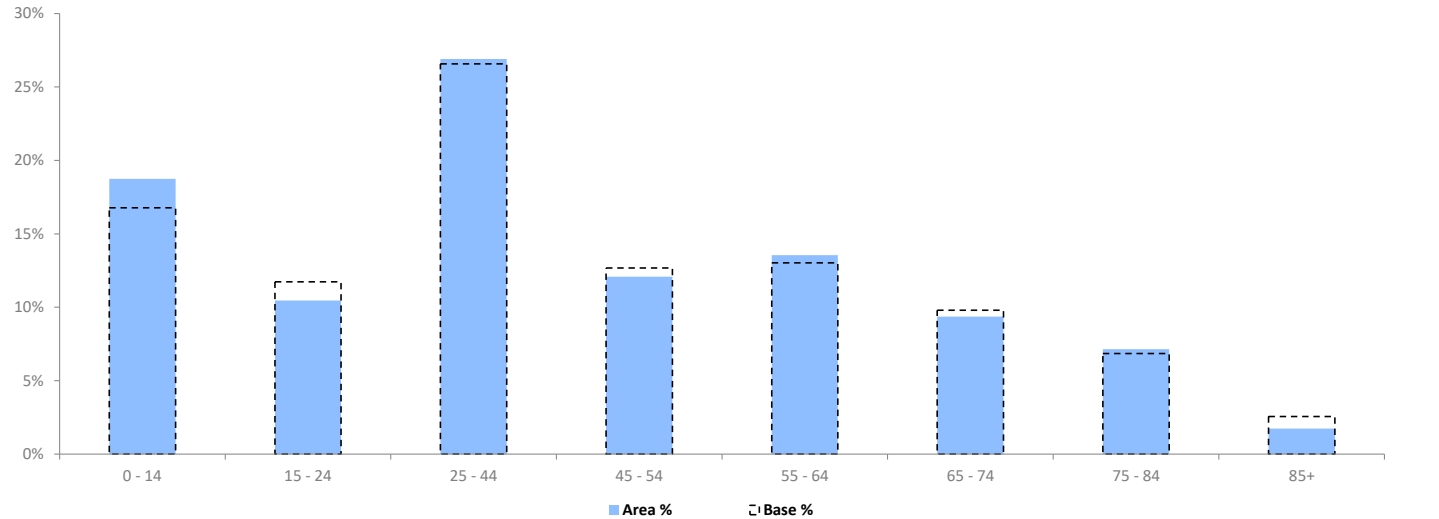


POPULATION PROJECTIONS

© 2024 CACI Limited and all other applicable third party notices (Population Estimates and Projections) can be found at www.caci.co.uk/copyrightnotices.pdf

Area:	P01654_Travellers Rest, Pontefract, WF7 5AP (1 Mile contour)
Base:	Great Britain
Year:	2023

	Area Profile	Area %	Base %	Index av=100	0	100	200
0 - 14	2,031	18.7	16.8	112			
15 - 24	1,133	10.5	11.7	89			
25 - 44	2,916	26.9	26.6	101			
45 - 54	1,309	12.1	12.7	95			
55 - 64	1,468	13.5	13.0	104			
65 - 74	1,015	9.4	9.8	96			
75 - 84	775	7.2	6.9	104			
85+	189	1.7	2.6	68			
Total population	10,836						



EXPENDITURE

© 2024 CACI Limited and all other applicable third party notices (COICOP Expenditure) can be found at www.caci.co.uk/copyrightnotices.pdf

Area:	P01654_Travellers Rest, Pontefract, WF7 5AP (1 Mile contour)
Base:	Great Britain
Year:	2023

EXPENDITURE ESTIMATES PER WEEK

	Area Spend	Area spend per hhs	Base spend per hhs	Index av=100	0	100	200
COICOP Categories							
1. Food & non-alcoholic beverages	£276,843	£58.01	£66.95	87			
2. Alcoholic beverages, tobacco and narcotics	£150,280	£31.49	£28.12	112			
3. Clothing & Footwear	£87,999	£18.44	£22.40	82			
4. Housing, water, electricity, gas and other fuels	£344,620	£72.22	£107.19	67			
5. Furnishings, equipment and routine maintenance	£146,996	£30.80	£36.85	84			
6. Health	£49,804	£10.44	£13.48	77			
7. Transport	£477,607	£100.09	£134.74	74			
8. Communication	£67,300	£14.10	£15.74	90			
9. Recreation & Culture	£279,715	£58.62	£64.16	91			
10. Education	£35,652	£7.47	£22.26	34			
11. Restaurants & Hotels	£243,461	£51.02	£67.11	76			
12. Miscellaneous goods and services	£412,045	£86.35	£109.86	79			
Total Expenditure	£2,572,322	£539.04	£688.85	78			

Expenditure calculated for RF Centres includes weighted residential, worker and tourist spend; for RF catchments it includes weighted residential spend only. For all other catchments it includes residential, online and domestic tourist spend (all spend originating from these areas).

The figures are calculated from data from the Living Costs and Family (LCF) survey conducted by the Office for National Statistics. The analyses in this report are carried out by CACI and those who carried out the original collection and analysis of the data bear no responsibility for their further analysis or interpretation. The spend figures are based on current prices for the year stated at the top of the report. The Classification of Individual Consumption by Purpose (COICOP) is published by the UN Statistics Division to provide an international standard for the reporting of expenditure. Totals are controlled to national figures supplied by ONS Consumer Trends.