

CGA LICENCED PREMISES

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Area:	P01533_Spotted Cow Inn, Bloxwich, WS3 2E
Base:	Great Britain
Year:	2023

Licence Type	Profile	Per 1000 Pop (Area)	Per 1000 Pop (Base)	Index	0	100	200
Pubs & Full On	15	45.2	81.7	55			
Proprietary Club	1	3.0	7.3	41			
Registered Club	8	24.1	28.2	86			
Restaurant	2	6.0	32.1	19			
Residential	0	0.0	2.7	0			

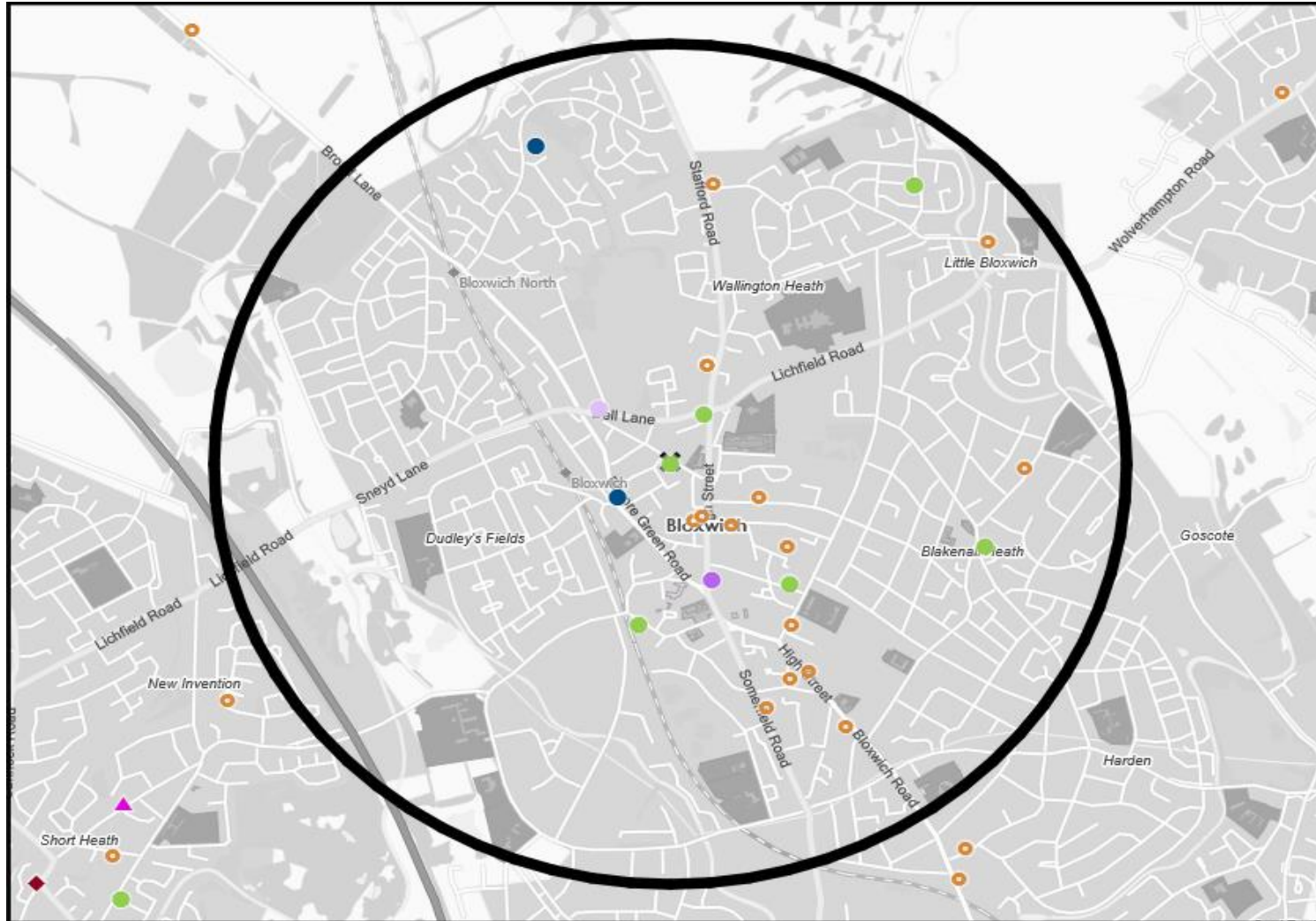
Name	Description	License Type	Owner Name	Postcode
Kings Head	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	WS 3 1LU
Green Rock Tavern	Independent Free	Pubs & Full On	Independent Free	WS 3 1NG
Colebatchs Club	Independent Free	Registered Club	Independent Free	WS 3 2BD
Panka Walla	Independent Free	Restaurant	Independent Free	WS 3 2DA
Gunners Club	Independent Free	Registered Club	Independent Free	WS 3 2DD
Hatherton Arms	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	WS 3 2DN
Grosvenor Park Football Club	Independent Free	Registered Club	Independent Free	WS 3 2EJ
Spotted Cow	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	WS 3 2EZ
Romping Cat	Marston's	Pubs & Full On	Marston's	WS 3 2HN
Spring Cottage	Red Oak Taverns	Pubs & Full On	Red Oak Taverns	WS 3 2HW
Bell Inn	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	WS 3 2JN
Gulshan Restaurant	Independent Free	Restaurant	Independent Free	WS 3 2JH
Sir Robert Peel	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	WS 3 2JS
Old Hall Snooker Club	Independent Free	Proprietary Club	Independent Free	WS 3 3HJ
Bloxwich Memorial Club	Independent Free	Registered Club	Independent Free	WS 3 3HP
Bloxwich Excelsior Club & Institute	Independent Free	Registered Club	Independent Free	WS 3 3HS
Queens Head	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	WS 3 3JQ
Prince Of Wales	Independent Free	Pubs & Full On	Independent Free	WS 3 3LG
Bloxwich Sports Club	Independent Free	Registered Club	Independent Free	WS 3 3NJ
Bloxwich Golf Club	Independent Free	Registered Club	Independent Free	WS 3 3PQ
Saddlers	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	WS 3 3PS
Wheatsheaf	Independent Free	Pubs & Full On	Independent Free	WS 3 3JL
One Man & His Dog	Marston's	Pubs & Full On	Marston's	WS 3 3UB
Beacon Way	Independent Free	Pubs & Full On	Independent Free	WS 3 3DW
Bloxwich Showman	Wetherspoons GB	Pubs & Full On	Wetherspoons GB	WS 3 3JT
Bloxwich Cricket Club	Independent Free	Registered Club	Independent Free	WS 3 3NJ

# MAP OF AREA

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Source: OS Open Data 2018

Area: P01533\_Spotted Cow Inn, Bloxwich, WS3 2EZ (1 Mile contour)



## KEY

### Large pub co's & bars

- Admiral Taverns Ltd
- Ei Group
- Greene King
- Marston's
- Mitchells & Butlers
- Punch Pub Company
- Stonegate Pub Company
- Star Pubs & Bars
- Wetherspoon
- Whitbread
- Shepherd Neame

### Small to medium pub co's & bars

- Family Brewers with pubs

- ✕ Hotels

- ★ Restaurants

- ↑ Leisure

- Independent

- ◆ Other








- ✕ Site Location

- Boundary

ACORN CATEGORY PROFILE - HOUSEHOLDS

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Area: P01533\_Spotted Cow Inn, Bloxwich, WS3 2EZ (1 Mile contour)  
Base: Great Britain  
Year: 2023

Acorn Category Description		Area Profile	% for Area	% for Base	Index 0	100	200
	1 Affluent Achievers	1,088	7.9	22.1	36	<div></div>	
	2 Rising Prosperity	103	0.7	10.2	7	<div></div>	
	3 Comfortable Communities	1,270	9.2	26.5	35	<div></div>	
	4 Financially Stretched	5,748	41.7	23.7	176	<div></div>	<div></div>
	5 Urban Adversity	5,513	40.0	17.2	233	<div></div>	<div></div>
	6 Not Private Households	69	0.5	0.3	145	<div></div>	<div></div>
 Graph							
Total households		13,791					

Acorn Category Pen Portrait

5Urban Adversity

8.4M15.9%  
UK Adults of UK

Age range  
25-34

House type  
Flat or terraced

Financial situation  
Running into debtSaving a lot

House tenure  
Social renting

Children at home  
3+

Number of beds  
1-2

This category contains the most deprived areas of towns and cities across the UK. Household incomes are low, nearly always below the national average.

Acorn Groups within Category 5: Urban Adversity  
O Young Hardship32%  
P Struggling Estates41%  
Q Difficult Circumstances27%



CATEGORY

GROUP

TYPE

MAP

WHAT IS ACORN?

## ACORN GROUP PROFILE - HOUSEHOLDS

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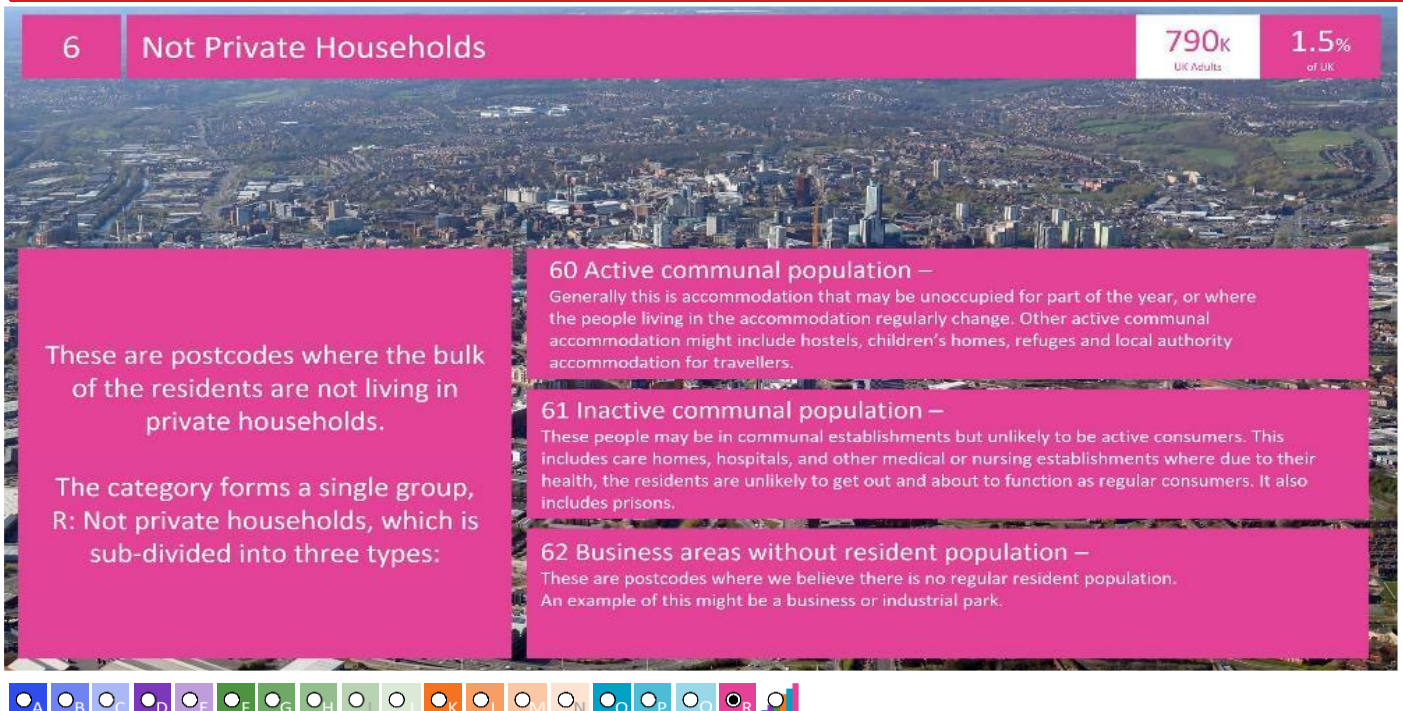
Area: P01533\_Spotted Cow Inn, Bloxwich, WS3 2EZ (1 Mile contour)

Base: Great Britain

Year: 2023

Acorn Group Description	Area Profile	% for Area	% for Base	Index	0	100	200
<b>1. Affluent Achievers</b>							
1.A Lavish Lifestyles	0	0.0	1.1	0			
1.B Executive Wealth	588	4.3	11.3	38			
1.C Mature Money	500	3.6	9.6	38			
<b>2. Rising Prosperity</b>							
2.D City Sophisticates	0	0.0	3.8	0			
2.E Career Climbers	103	0.7	6.4	12			
<b>3. Comfortable Communities</b>							
3.F Countryside Communities	9	0.1	5.7	1			
3.G Successful Suburbs	392	2.8	6.0	48			
3.H Steady Neighbourhoods	450	3.3	7.4	44			
3.I Comfortable Seniors	204	1.5	2.9	52			
3.J Starting Out	215	1.6	4.6	34			
<b>4. Financially Stretched</b>							
4.K Student Life	0	0.0	2.5	0			
4.L Modest Means	784	5.7	8.0	71			
4.M Striving Families	3,386	24.6	7.4	330			
4.N Poorer Pensioners	1,578	11.4	5.8	199			
<b>5. Urban Adversity</b>							
5.O Young Hardship	852	6.2	6.3	99			
5.P Struggling Estates	2,721	19.7	5.7	346			
5.Q Difficult Circumstances	1,940	14.1	5.2	268			
<b>6. Not Private Households</b>							
6.R Not Private Households	69	0.5	0.3	145			
<b>Total households</b>	<b>13,791</b>						

## Acorn Group Pen Portrait



CATEGORY

GROUP

TYPE

MAP

WHAT IS ACORN?

## ACORN TYPE PROFILE - HOUSEHOLDS

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Area: P01533\_Spotted Cow Inn, Bloxwich, WS3 2EZ (1 Mile contour)

Base: Great Britain

Year: 2023

Sort by:  Acorn Structure  
 Index  
 Profile %

Acorn Type Description		Area Profile	% for Area	% for Base	Index	0	100	200
<b>1. Affluent Achievers</b>								
<b>1.A Lavish Lifestyles</b>								
	1.A.1 Exclusive enclaves	0	0.0	0.1	0			
	1.A.2 Metropolitan money	0	0.0	0.1	0			
	1.A.3 Large house luxury	0	0.0	0.9	0			
<b>1.B Executive Wealth</b>								
	1.B.4 Asset rich families	80	0.6	2.6	22			
	1.B.5 Wealthy countryside commuters	0	0.0	2.5	0			
	1.B.6 Financially comfortable families	443	3.2	2.2	145			
	1.B.7 Affluent professionals	0	0.0	0.9	0			
	1.B.8 Prosperous suburban families	0	0.0	1.5	0			
	1.B.9 Well-off edge of towners	65	0.5	1.6	29			
<b>1.C Mature Money</b>								
	1.C.10 Better-off villagers	1	0.0	3.1	0			
	1.C.11 Settled suburbia, older people	89	0.6	2.8	23			
	1.C.12 Retired and empty nesters	380	2.8	2.5	112			
	1.C.13 Upmarket downsizers	30	0.2	1.3	17			
<b>2. Rising Prosperity</b>								
<b>2.D City Sophisticates</b>								
	2.D.14 Townhouse cosmopolitans	0	0.0	0.7	0			
	2.D.15 Younger professionals in smaller flats	0	0.0	1.5	0			
	2.D.16 Metropolitan professionals	0	0.0	0.7	0			
	2.D.17 Socialising young renters	0	0.0	1.0	0			
<b>2.E Career Climbers</b>								
	2.E.18 Career driven young families	85	0.6	2.0	31			
	2.E.19 First time buyers in small, modern homes	17	0.1	3.4	4			
	2.E.20 Mixed metropolitan areas	1	0.0	1.0	1			
<b>3. Comfortable Communities</b>								
<b>3.F Countryside Communities</b>								
	3.F.21 Farms and cottages	0	0.0	1.5	0			
	3.F.22 Older couples and families in rural areas	0	0.0	1.0	0			
	3.F.23 Owner occupiers in small towns and villages	9	0.1	3.2	2			
<b>3.G Successful Suburbs</b>								
	3.G.24 Comfortably-off families in modern housing	392	2.8	2.7	105			
	3.G.25 Larger family homes, multi-ethnic areas	0	0.0	0.8	0			
	3.G.26 Semi-professional families, owner occupied neighbourhoods	0	0.0	2.4	0			
<b>3.H Steady Neighbourhoods</b>								
	3.H.27 Suburban semis, conventional attitudes	397	2.9	3.5	83			
	3.H.28 Owner occupied terraces, average income	13	0.1	1.6	6			
	3.H.29 Established suburbs, older families	40	0.3	2.3	12			
<b>3.I Comfortable Seniors</b>								
	3.I.30 Older people, neat and tidy neighbourhoods	184	1.3	2.4	56			
	3.I.31 Elderly singles in purpose-built accommodation	20	0.1	0.5	30			
<b>3.J Starting Out</b>								
	3.J.32 Educated families in terraces, young children	78	0.6	2.2	26			
	3.J.33 Smaller houses and starter homes	137	1.0	2.4	41			
<b>4. Financially Stretched</b>								
<b>4.K Student Life</b>								
	4.K.34 Student flats and halls of residence	0	0.0	0.3	0			
	4.K.35 Term-time terraces	0	0.0	0.2	0			
	4.K.36 Educated young people in flats and tenements	0	0.0	1.9	0			
<b>4.L Modest Means</b>								
	4.L.37 Low cost flats in suburban areas	53	0.4	1.4	27			
	4.L.38 Semi-skilled workers in traditional neighbourhoods	470	3.4	2.6	130			
	4.L.39 Fading owner occupied terraces	261	1.9	2.9	65			
	4.L.40 High occupancy terraces, culturally diverse family areas	0	0.0	1.0	0			
<b>4.M Striving Families</b>								
	4.M.41 Labouring semi-rural estates	0	0.0	1.6	0			
	4.M.42 Struggling young families in post-war terraces	440	3.2	1.6	195			
	4.M.43 Families in right-to-buy estates	1,667	12.1	2.0	593			
	4.M.44 Post-war estates, limited means	1,279	9.3	2.2	426			
<b>4.N Poorer Pensioners</b>								
	4.N.45 Pensioners in social housing, semis and terraces	193	1.4	0.8	178			
	4.N.46 Elderly people in social rented flats	336	2.4	1.0	236			
	4.N.47 Low income older people in smaller semis	419	3.0	2.2	136			
	4.N.48 Pensioners and singles in social rented flats	630	4.6	1.7	268			
<b>5. Urban Adversity</b>								
<b>5.O Young Hardship</b>								
	5.O.49 Young families in low cost private flats	255	1.8	2.2	85			
	5.O.50 Struggling younger people in mixed tenure	335	2.4	1.8	135			
	5.O.51 Young people in small, low cost terraces	262	1.9	2.3	84			
<b>5.P Struggling Estates</b>								
	5.P.52 Poorer families, many children, terraced housing	1,319	9.6	1.6	612			
	5.P.53 Low income terraces	0	0.0	0.8	0			
	5.P.54 Multi-ethnic, purpose-built estates	0	0.0	1.0	0			
	5.P.55 Deprived and ethnically diverse in flats	0	0.0	0.7	0			
	5.P.56 Low income large families in social rented semis	1,402	10.2	1.6	635			
<b>5.Q Difficult Circumstances</b>								
	5.Q.57 Social rented flats, families and single parents	300	2.2	1.5	144			
	5.Q.58 Singles and young families, some receiving benefits	610	4.4	1.8	251			
	5.Q.59 Deprived areas and high-rise flats	1,030	7.5	2.0	379			
<b>6. Not Private Households</b>								
<b>6.R Not Private Households</b>								
	6.R.60 Active communal population	20	0.1	0.1	244			
	6.R.61 Inactive communal population	49	0.4	0.3	125			
	6.R.62 Business areas without resident population	0	0	0	0			
<b>Total households</b>		<b>13,791</b>						

CATEGORY

GROUP

TYPE

MAP

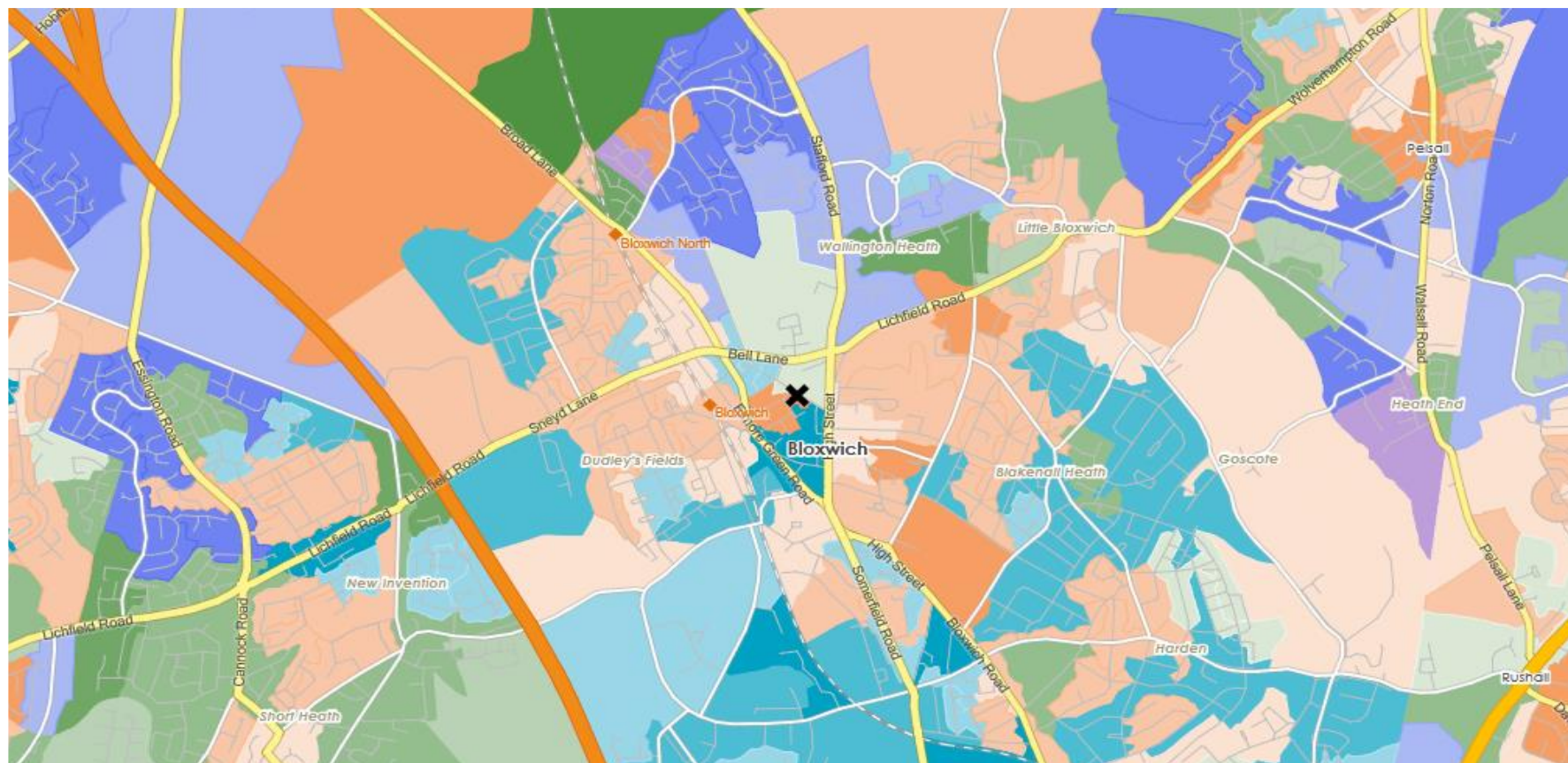
WHAT IS ACORN?

## DOMINANT ACORN GROUP - HOUSEHOLDS

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Source: OS Open Data 2018

Area: P01533\_Spotted Cow Inn, Bloxwich, WS3 2EZ (1 Mile contour)



- Dominant Acorn Category
- % Affluent Achievers
- % Rising Prosperity
- % Comfortable Communities
- % Financially Stretched
- % Urban Adversity
- Dominant Acorn Group

### Acorn Groups

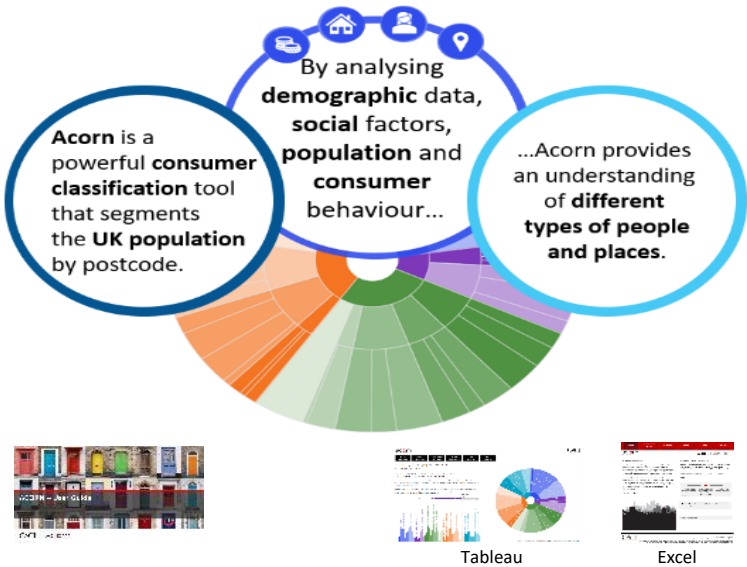
- 1.A Lavish Lifestyles
- 1.B Executive Wealth
- 1.C Mature Money
- 2.D City Sophisticates
- 2.E Career Climbers
- 3.F Countryside Communities
- 3.G Successful Suburbs
- 3.H Steady Neighbourhoods
- 3.I Comfortable Seniors
- 3.J Starting Out
- 4.K Student Life
- 4.L Modest Means
- 4.M Striving Families
- 4.N Poorer Pensioners
- 5.O Young Hardship
- 5.P Struggling Estates
- 5.Q Difficult Circumstances
- 6.R Not Private Households

Area boundary



ACORN - WHAT IS IT?

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6 CATEGORIES		18 GROUPS		62 TYPES	
1. Affluent Achievers		A. Lavish Lifestyles		1-3	
		B. Executive Wealth		4-9	
		C. Mature Money		10-13	
2. Rising Prosperity		D. City Sophisticates		14-17	
		E. Career Climbers		18-20	
3. Comfortable Communities		F. Countryside Communities		21-23	
		G. Successful Suburbs		24-26	
		H. Steady Neighbourhoods		27-29	
		I. Comfortable Seniors		30-31	
		J. Starting Out		32-33	
4. Financially Stretched		K. Student Life		34-36	
		L. Modest Means		37-40	
		M. Striving Families		41-44	
		N. Poorer Pensioners		45-48	
5. Urban Adversity		O. Young Hardship		49-51	
		P. Struggling Estates		52-56	
		Q. Difficult Circumstances		57-59	
6. Not Private Households		R. Not Private Households		60-62	

1

Affluent Achievers

12.1M

22.8%

UK Adults

of UK

Age range

55+

Financial situation

Running into debt

Saving a lot

Children at home

0

House type

Detached

House tenure

Owned outright

Number of beds

4+

These are some of the most financially successful people in the UK. They live in affluent, high status areas of the country. They are healthy, wealthy and confident consumers.

Acorn Groups within Category 1: Affluent Achievers

A. Lavish Lifestyles

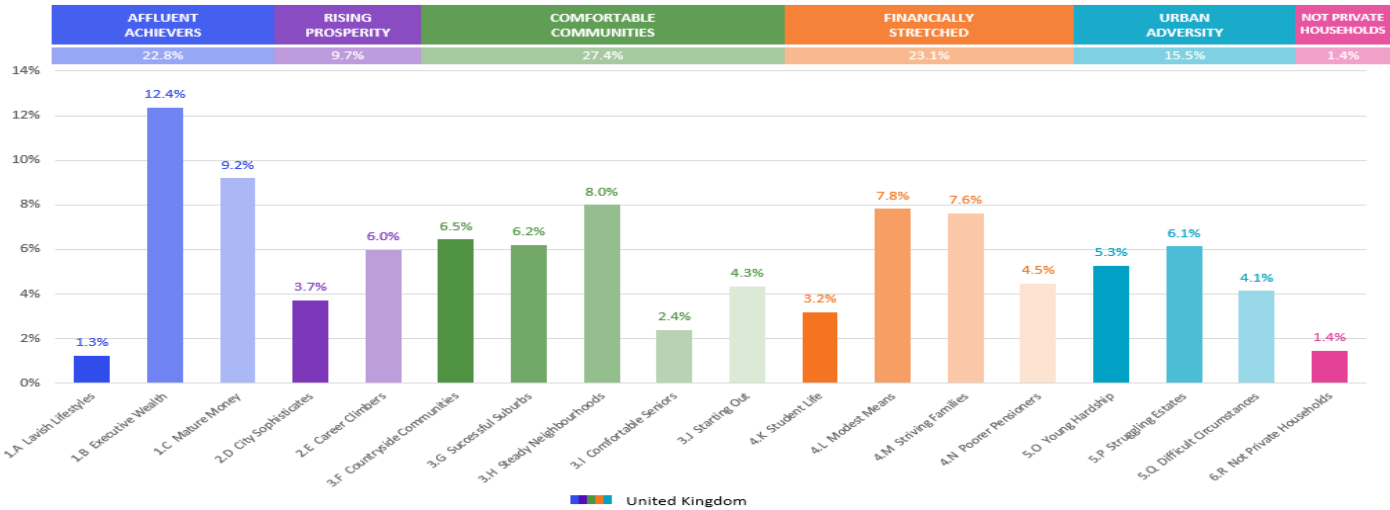
6%

B. Executive Wealth

54%

C. Mature Money

40%

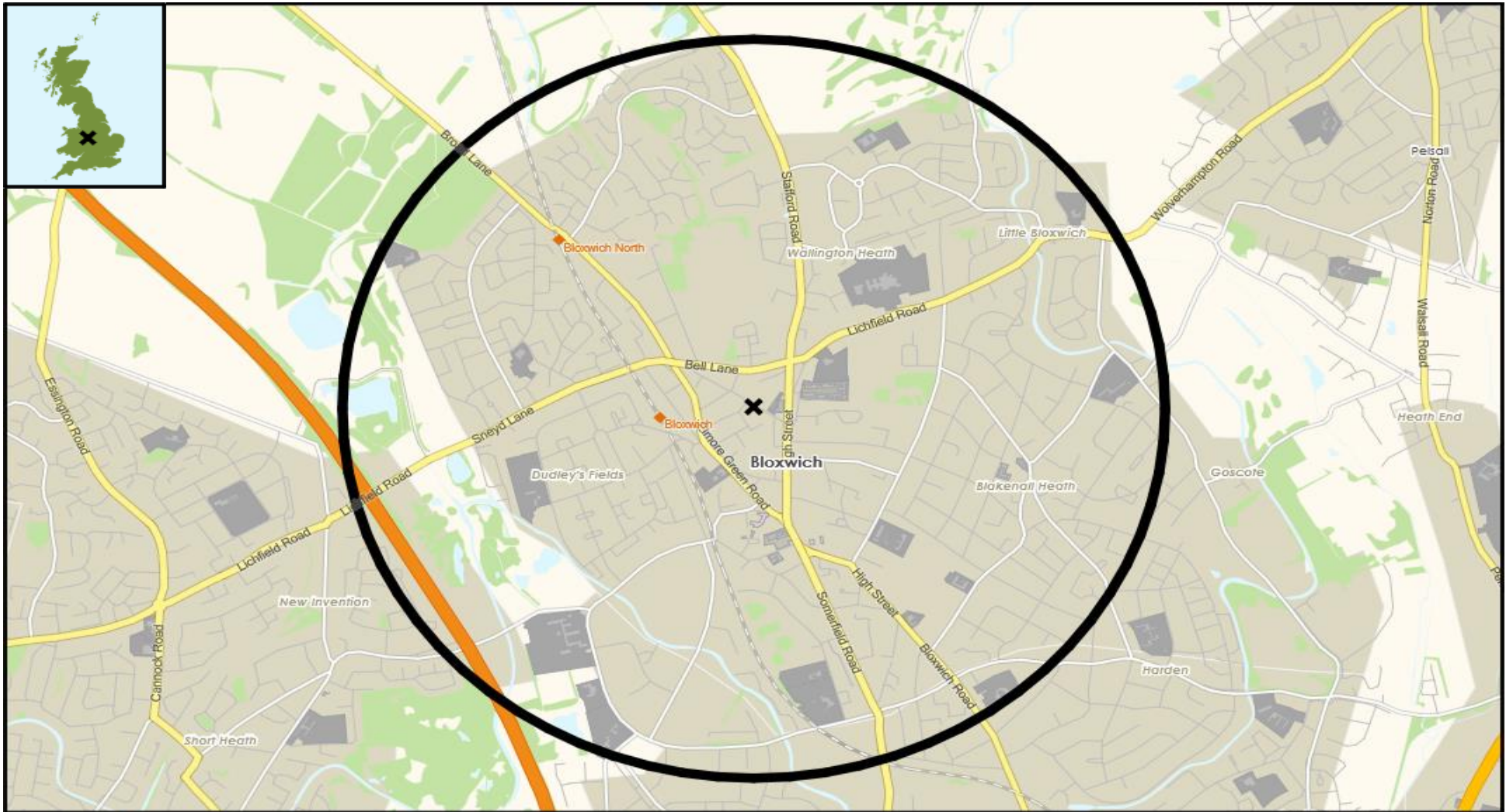


# MAP OF AREA

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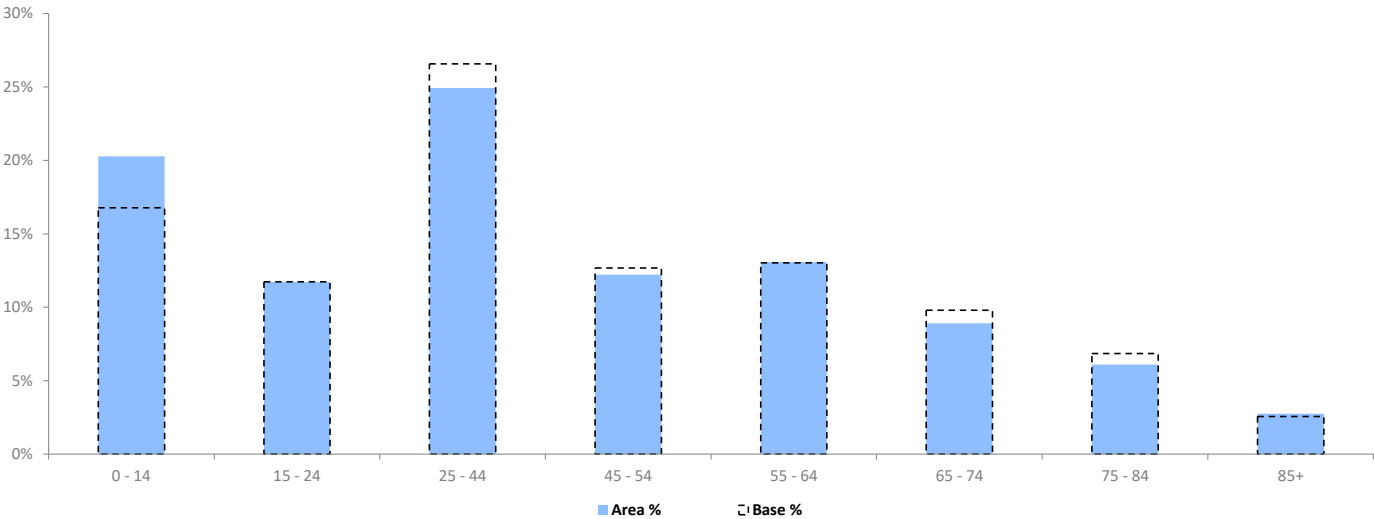


POPULATION PROJECTIONS

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Base:	Great Britain
Year:	2023

	Area Profile	Area %	Base %	Index av=100	0	100	200
0 - 14	6,732	20.3	16.8	121			
15 - 24	3,887	11.7	11.7	100			
25 - 44	8,280	24.9	26.6	94			
45 - 54	4,060	12.2	12.7	97			
55 - 64	4,341	13.1	13.0	100			
65 - 74	2,960	8.9	9.8	91			
75 - 84	2,024	6.1	6.9	89			
85+	916	2.8	2.6	108			
Total population	33,200						



EXPENDITURE

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Area:	P01533_Spotted Cow Inn, Bloxwich, WS3 2EZ (1 Mile contour)
Base:	Great Britain
Year:	2023

EXPENDITURE ESTIMATES PER WEEK

	Area Spend	Area spend per hhs	Base spend per hhs	Index av=100	0	100	200
<b>COICOP Categories</b>							
1. Food & non-alcoholic beverages	£868,502	£62.53	£66.95	93			
2. Alcoholic beverages, tobacco and narcotics	£474,374	£34.15	£28.12	121			
3. Clothing & Footwear	£280,023	£20.16	£22.40	90			
4. Housing, water, electricity, gas and other fuels	£1,029,665	£74.13	£107.19	69			
5. Furnishings, equipment and routine maintenance	£415,990	£29.95	£36.85	81			
6. Health	£122,913	£8.85	£13.48	66			
7. Transport	£1,313,003	£94.53	£134.74	70			
8. Communication	£195,392	£14.07	£15.74	89			
9. Recreation & Culture	£778,869	£56.07	£64.16	87			
10. Education	£43,912	£3.16	£22.26	14			
11. Restaurants & Hotels	£635,269	£45.74	£67.11	68			
12. Miscellaneous goods and services	£1,210,970	£87.18	£109.86	79			
<b>Total Expenditure</b>	<b>£7,368,883</b>	<b>£530.52</b>	<b>£688.85</b>	<b>77</b>			

Expenditure calculated for RF Centres includes weighted residential, worker and tourist spend; for RF catchments it includes weighted residential spend only. For all other catchments it includes residential, online and domestic tourist spend (all spend originating from these areas).

The figures are calculated from data from the Living Costs and Family (LCF) survey conducted by the Office for National Statistics. The analyses in this report are carried out by CACI and those who carried out the original collection and analysis of the data bear no responsibility for their further analysis or interpretation. The spend figures are based on current prices for the year stated at the top of the report. The Classification of Individual Consumption by Purpose (COICOP) is published by the UN Statistics Division to provide an international standard for the reporting of expenditure. Totals are controlled to national figures supplied by ONS Consumer Trends.