

CGA LICENCED PREMISES

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Area: P00230_Bush Inn, Aberdare, CF44 7RW (0.5)
 Base: Great Britain
 Year: 2023

Licence Type	Profile	Per 1000 Pop (Area)	Per 1000 Pop (Base)	Index	0	100	200
Pubs & Full On	17	245.6	81.7	301			
Proprietary Club	1	14.4	7.3	198			
Registered Club	5	72.2	28.2	256			
Restaurant	4	57.8	32.1	180			
Residential	0	0.0	2.7	0			

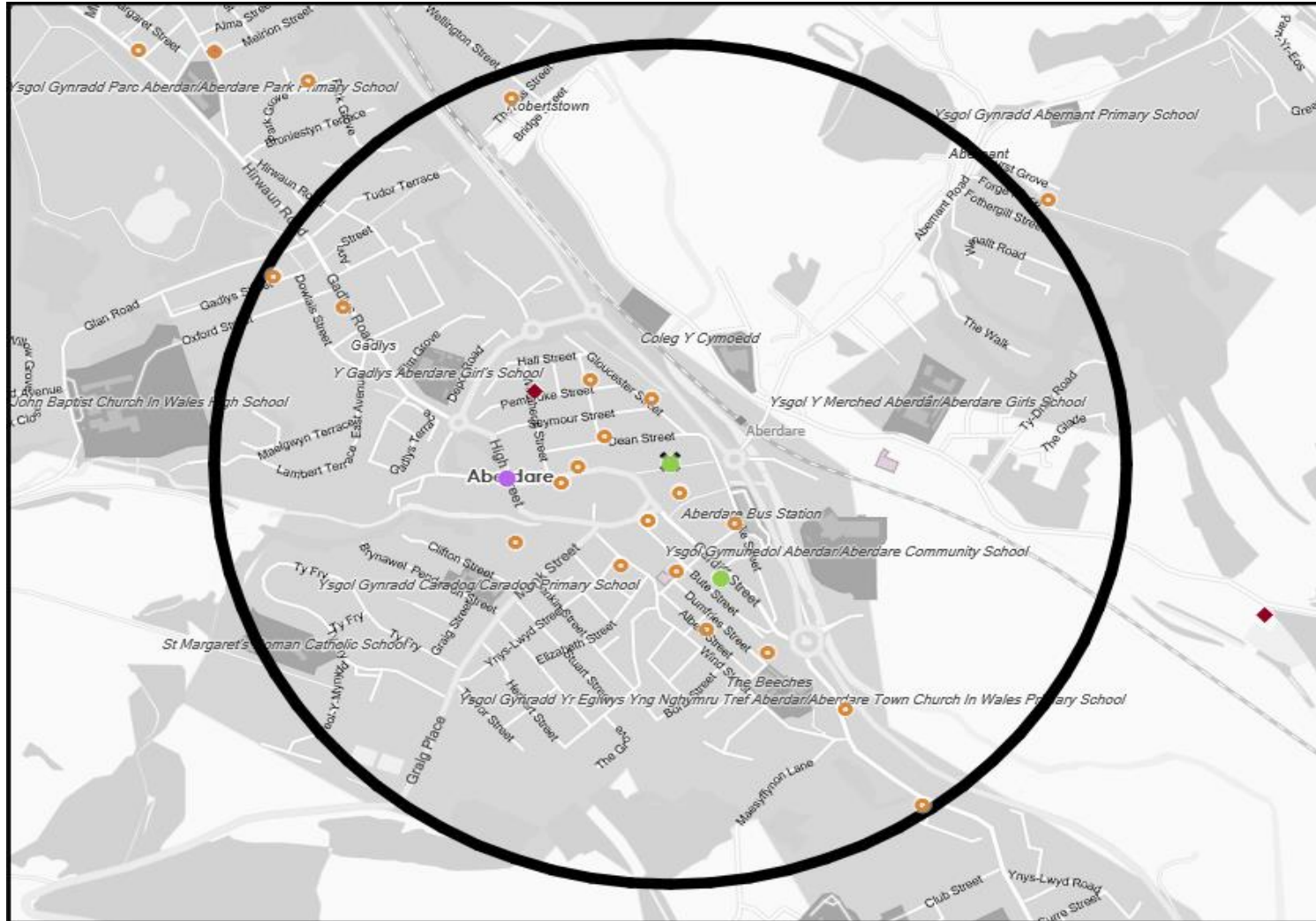
Name	Description	License Type	Owner Name	Postcode
Aberdare Masonic Hall	Independent Free	Registered Club	Independent Free	CF44 7AP
Blaengwawr Inn	Independent Free	Pubs & Full On	Independent Free	CF44 6HX
Aberdare Constitutional Club	Independent Free	Registered Club	Independent Free	CF44 7AE
Spice Corner	Independent Free	Restaurant	Independent Free	CF44 7AT
Peppers Restaurant	Independent Free	Restaurant	Independent Free	CF44 7AP
Gloster Arms	Independent Free	Pubs & Full On	Independent Free	CF44 7AU
Cambrian Inn Hotel	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	CF44 7BB
Aberaman Rugby Club	Independent Free	Registered Club	Independent Free	CF44 7BP
Whitcombe Inn	Independent Free	Pubs & Full On	Independent Free	CF44 7DA
Conway Inn	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	CF44 7DG
New Market Tavern	Independent Free	Pubs & Full On	Independent Free	CF44 7DY
Raf Aberdare	Independent Free	Registered Club	Independent Free	CF44 7EP
Full Moon	Independent Free	Pubs & Full On	Independent Free	CF44 7HH
Bute Arms	Independent Free	Pubs & Full On	Independent Free	CF44 7LB
Cynon Valley Club Institute	Independent Free	Registered Club	Independent Free	CF44 7LB
Pickled Peppers	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	CF44 7RW
White Lion Hotel	Independent Free	Pubs & Full On	Independent Free	CF44 8AE
Beehive Inn	Independent Free	Pubs & Full On	Independent Free	CF44 8BG
Gadlys Arms	Independent Free	Restaurant	Independent Free	CF44 8EY
Judges	Independent Free	Proprietary Club	Independent Free	CF44 7DY
Marquis	Independent Free	Pubs & Full On	Independent Free	CF44 7EN
Yr Ieuan Ap Iago	Wetherspoons GB	Pubs & Full On	Wetherspoons GB	CF44 7AA
Elliot's	Independent Free	Pubs & Full On	Independent Free	CF44 7LL
Prince Of Wales	Independent Free	Pubs & Full On	Independent Free	CF44 7LB
Dauids	Independent Free	Restaurant	Independent Free	CF44 7DG
Bert & Ernie	Independent Free	Pubs & Full On	Independent Free	CF44 7ED
National Tap	Independent Free	Pubs & Full On	Independent Free	CF44 7EG

MAP OF AREA

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Source: OS Open Data 2018

Area: P00230_Bush Inn, Aberdare, CF44 7RW (0.50 Mile contour)



KEY

Large pub co's & bars

- Admiral Taverns Ltd
- Ei Group
- Greene King
- Marston's
- Mitchells & Butlers
- Punch Pub Company
- Stonegate Pub Company
- Star Pubs & Bars
- Wetherspoon
- Whitbread
- Shepherd Neame

Small to medium pub co's & bars

- Family Brewers with pubs

- ✕ Hotels

- ★ Restaurants

- ↑ Leisure

- Independent

- ◆ Other








- ✕ Site Location

- Boundary

ACORN CATEGORY PROFILE - HOUSEHOLDS

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Area: P00230_Bush Inn, Aberdare, CF44 7RW (0.50 Mile contour)
Base: Great Britain
Year: 2023

Acorn Category Description		Area Profile	% for Area	% for Base	Index	0	100	200
	1 Affluent Achievers	75	2.3	22.1	11		<div></div>	
	2 Rising Prosperity	0	0.0	10.2	0		<div></div>	
	3 Comfortable Communities	368	11.4	26.5	43		<div></div>	
	4 Financially Stretched	1,890	58.6	23.7	247		<div></div>	
	5 Urban Adversity	890	27.6	17.2	160		<div></div>	
	6 Not Private Households	4	0.1	0.3	36		<div></div>	
 Graph								
Total households		3,227						

Acorn Category Pen Portrait

5Urban Adversity

8.4M15.9%
UK Adults of UK

Age range
25-34

House type
Flat or terraced

Financial situation
Running into debtSaving a lot

House tenure
Social renting

Children at home
3+

Number of beds
1-2

This category contains the most deprived areas of towns and cities across the UK. Household incomes are low, nearly always below the national average.

Acorn Groups within Category 5: Urban Adversity
O Young Hardship32%
P Struggling Estates41%
Q Difficult Circumstances27%

CATEGORY

GROUP

TYPE

MAP

WHAT IS ACORN?

ACORN GROUP PROFILE - HOUSEHOLDS

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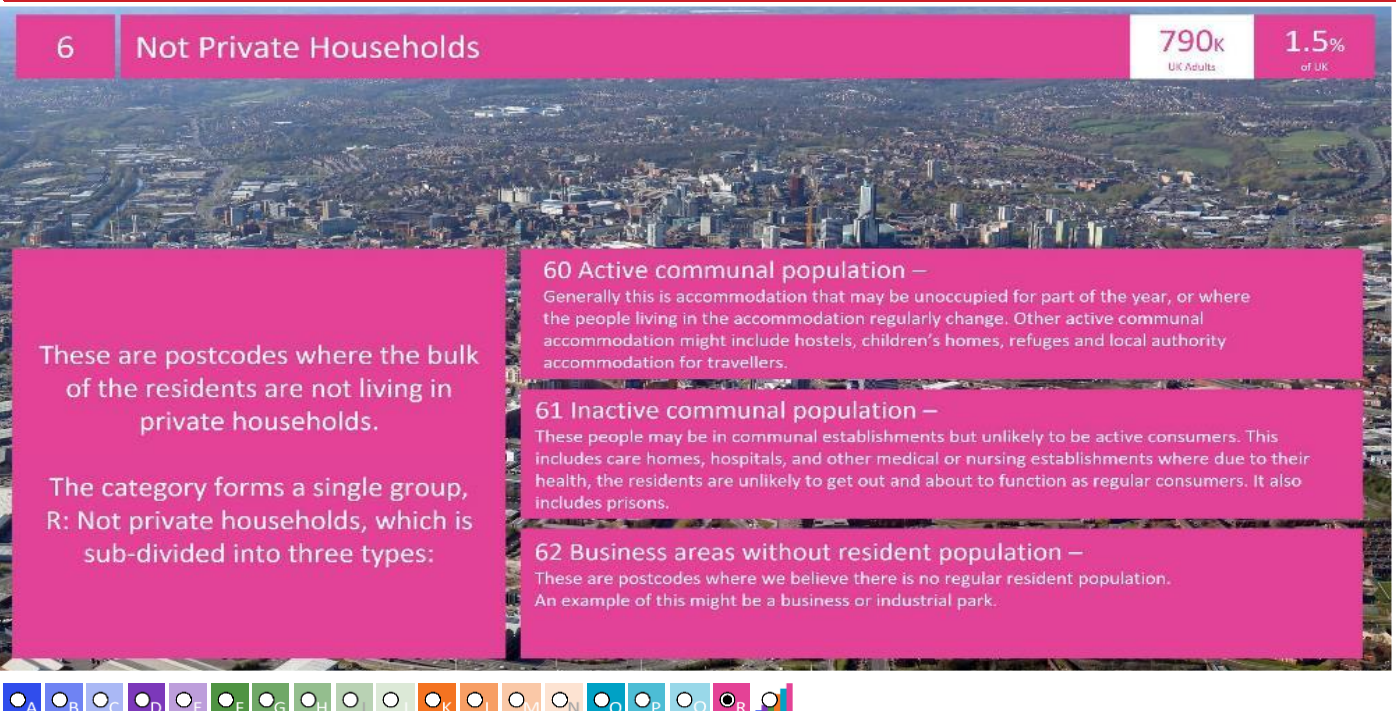
Area: P00230_Bush Inn, Aberdare, CF44 7RW (0.50 Mile contour)

Base: Great Britain

Year: 2023

Acorn Group Description	Area Profile	% for Area	% for Base	Index	0	100	200
1. Affluent Achievers							
1.A Lavish Lifestyles	0	0.0	1.1	0			
1.B Executive Wealth	35	1.1	11.3	10			
1.C Mature Money	40	1.2	9.6	13			
2. Rising Prosperity							
2.D City Sophisticates	0	0.0	3.8	0			
2.E Career Climbers	0	0.0	6.4	0			
3. Comfortable Communities							
3.F Countryside Communities	178	5.5	5.7	96			
3.G Successful Suburbs	106	3.3	6.0	55			
3.H Steady Neighbourhoods	35	1.1	7.4	15			
3.I Comfortable Seniors	0	0.0	2.9	0			
3.J Starting Out	49	1.5	4.6	33			
4. Financially Stretched							
4.K Student Life	0	0.0	2.5	0			
4.L Modest Means	1,618	50.1	8.0	628			
4.M Striving Families	57	1.8	7.4	24			
4.N Poorer Pensioners	215	6.7	5.8	116			
5. Urban Adversity							
5.O Young Hardship	890	27.6	6.3	441			
5.P Struggling Estates	0	0.0	5.7	0			
5.Q Difficult Circumstances	0	0.0	5.2	0			
6. Not Private Households							
6.R Not Private Households	4	0.1	0.3	36			
Total households	3,227						

Acorn Group Pen Portrait



CATEGORY

GROUP

TYPE

MAP

WHAT IS ACORN?

ACORN TYPE PROFILE - HOUSEHOLDS

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Area: P00230_Bush Inn, Aberdare, CF44 7RW (0.50 Mile contour)

Base: Great Britain

Year: 2023

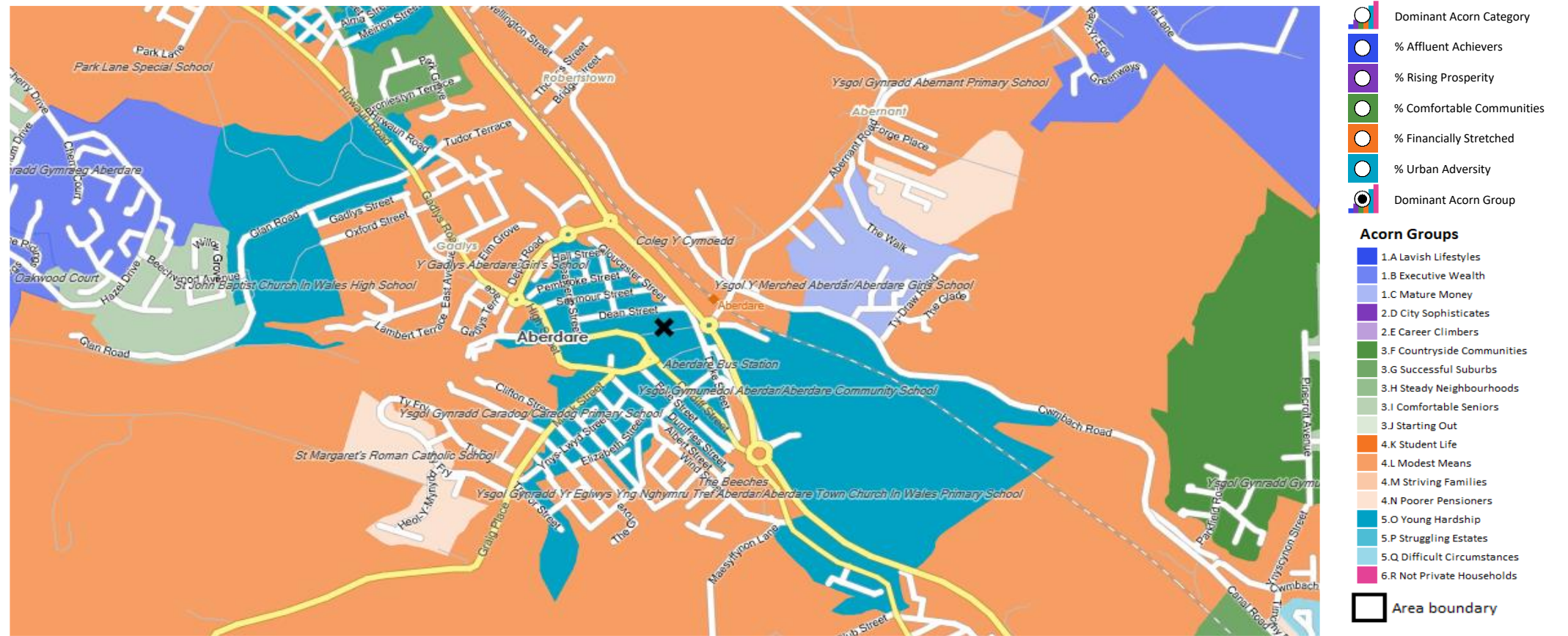
Sort by:  Acorn Structure
 Index
 Profile %

Acorn Type Description		Area Profile	% for Area	% for Base	Index	0	100	200
1. Affluent Achievers								
1.A Lavish Lifestyles								
	1.A.1 Exclusive enclaves	0	0.0	0.1	0			
	1.A.2 Metropolitan money	0	0.0	0.1	0			
	1.A.3 Large house luxury	0	0.0	0.9	0			
1.B Executive Wealth								
	1.B.4 Asset rich families	31	1.0	2.6	36			
	1.B.5 Wealthy countryside commuters	0	0.0	2.5	0			
	1.B.6 Financially comfortable families	4	0.1	2.2	6			
	1.B.7 Affluent professionals	0	0.0	0.9	0			
	1.B.8 Prosperous suburban families	0	0.0	1.5	0			
	1.B.9 Well-off edge of towners	0	0.0	1.6	0			
1.C Mature Money								
	1.C.10 Better-off villagers	25	0.8	3.1	25			
	1.C.11 Settled suburbia, older people	15	0.5	2.8	16			
	1.C.12 Retired and empty nesters	0	0.0	2.5	0			
	1.C.13 Upmarket downsizers	0	0.0	1.3	0			
2. Rising Prosperity								
2.D City Sophisticates								
	2.D.14 Townhouse cosmopolitans	0	0.0	0.7	0			
	2.D.15 Younger professionals in smaller flats	0	0.0	1.5	0			
	2.D.16 Metropolitan professionals	0	0.0	0.7	0			
	2.D.17 Socialising young renters	0	0.0	1.0	0			
2.E Career Climbers								
	2.E.18 Career driven young families	0	0.0	2.0	0			
	2.E.19 First time buyers in small, modern homes	0	0.0	3.4	0			
	2.E.20 Mixed metropolitan areas	0	0.0	1.0	0			
3. Comfortable Communities								
3.F Countryside Communities								
	3.F.21 Farms and cottages	0	0.0	1.5	0			
	3.F.22 Older couples and families in rural areas	0	0.0	1.0	0			
	3.F.23 Owner occupiers in small towns and villages	178	5.5	3.2	172			
3.G Successful Suburbs								
	3.G.24 Comfortably-off families in modern housing	54	1.7	2.7	62			
	3.G.25 Larger family homes, multi-ethnic areas	0	0.0	0.8	0			
	3.G.26 Semi-professional families, owner occupied neighbourhoods	52	1.6	2.4	66			
3.H Steady Neighbourhoods								
	3.H.27 Suburban semis, conventional attitudes	33	1.0	3.5	29			
	3.H.28 Owner occupied terraces, average income	0	0.0	1.6	0			
	3.H.29 Established suburbs, older families	2	0.1	2.3	3			
3.I Comfortable Seniors								
	3.I.30 Older people, neat and tidy neighbourhoods	0	0.0	2.4	0			
	3.I.31 Elderly singles in purpose-built accommodation	0	0.0	0.5	0			
3.J Starting Out								
	3.J.32 Educated families in terraces, young children	0	0.0	2.2	0			
	3.J.33 Smaller houses and starter homes	49	1.5	2.4	63			
4. Financially Stretched								
4.K Student Life								
	4.K.34 Student flats and halls of residence	0	0.0	0.3	0			
	4.K.35 Term-time terraces	0	0.0	0.2	0			
	4.K.36 Educated young people in flats and tenements	0	0.0	1.9	0			
4.L Modest Means								
	4.L.37 Low cost flats in suburban areas	105	3.3	1.4	225			
	4.L.38 Semi-skilled workers in traditional neighbourhoods	115	3.6	2.6	136			
	4.L.39 Fading owner occupied terraces	1,398	43.3	2.9	1,484			
	4.L.40 High occupancy terraces, culturally diverse family areas	0	0.0	1.0	0			
4.M Striving Families								
	4.M.41 Labouring semi-rural estates	0	0.0	1.6	0			
	4.M.42 Struggling young families in post-war terraces	12	0.4	1.6	23			
	4.M.43 Families in right-to-buy estates	0	0.0	2.0	0			
	4.M.44 Post-war estates, limited means	45	1.4	2.2	64			
4.N Poorer Pensioners								
	4.N.45 Pensioners in social housing, semis and terraces	0	0.0	0.8	0			
	4.N.46 Elderly people in social rented flats	29	0.9	1.0	87			
	4.N.47 Low income older people in smaller semis	11	0.3	2.2	15			
	4.N.48 Pensioners and singles in social rented flats	175	5.4	1.7	318			
5. Urban Adversity								
5.O Young Hardship								
	5.O.49 Young families in low cost private flats	42	1.3	2.2	60			
	5.O.50 Struggling younger people in mixed tenure	13	0.4	1.8	22			
	5.O.51 Young people in small, low cost terraces	835	25.9	2.3	1,143			
5.P Struggling Estates								
	5.P.52 Poorer families, many children, terraced housing	0	0.0	1.6	0			
	5.P.53 Low income terraces	0	0.0	0.8	0			
	5.P.54 Multi-ethnic, purpose-built estates	0	0.0	1.0	0			
	5.P.55 Deprived and ethnically diverse in flats	0	0.0	0.7	0			
	5.P.56 Low income large families in social rented semis	0	0.0	1.6	0			
5.Q Difficult Circumstances								
	5.Q.57 Social rented flats, families and single parents	0	0.0	1.5	0			
	5.Q.58 Singles and young families, some receiving benefits	0	0.0	1.8	0			
	5.Q.59 Deprived areas and high-rise flats	0	0.0	2.0	0			
6. Not Private Households								
6.R Not Private Households								
	6.R.60 Active communal population	0	0.0	0.1	0			
	6.R.61 Inactive communal population	4	0.1	0.3	44			
	6.R.62 Business areas without resident population	0	0	0	0			
Total households		3,227						

DOMINANT ACORN GROUP - HOUSEHOLDS

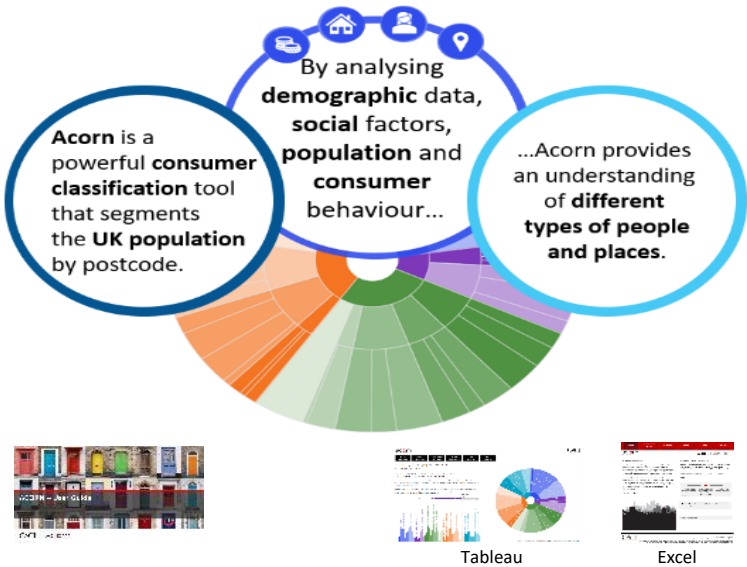
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Source: OS Open Data 2018



ACORN - WHAT IS IT?

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6 CATEGORIES		18 GROUPS	62 TYPES
1. Affluent Achievers		A. Lavish Lifestyles	1-3
		B. Executive Wealth	4-9
		C. Mature Money	10-13
2. Rising Prosperity		D. City Sophisticates	14-17
		E. Career Climbers	18-20
3. Comfortable Communities		F. Countryside Communities	21-23
		G. Successful Suburbs	24-26
		H. Steady Neighbourhoods	27-29
		I. Comfortable Seniors	30-31
		J. Starting Out	32-33
4. Financially Stretched		K. Student Life	34-36
		L. Modest Means	37-40
		M. Striving Families	41-44
		N. Poorer Pensioners	45-48
5. Urban Adversity		O. Young Hardship	49-51
		P. Struggling Estates	52-56
		Q. Difficult Circumstances	57-59
6. Not Private Households		R. Not Private Households	60-62

1

Affluent Achievers

12.1M

22.8%

UK Adults

of UK

Age range

55+

Financial situation

Running into debt

Saving a lot

Children at home

0

House type

Detached

House tenure

Owned outright

Number of beds

4+

These are some of the most financially successful people in the UK. They live in affluent, high status areas of the country. They are healthy, wealthy and confident consumers.

Acorn Groups within Category 1: Affluent Achievers

A. Lavish Lifestyles

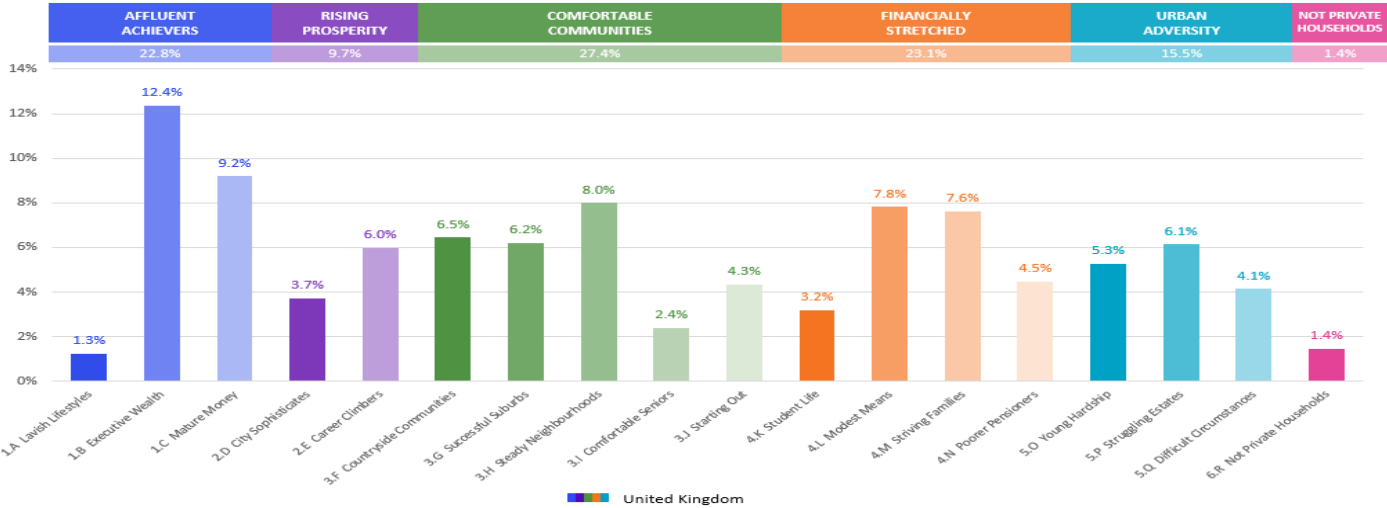
B. Executive Wealth

C. Mature Money

6%

54%

40%

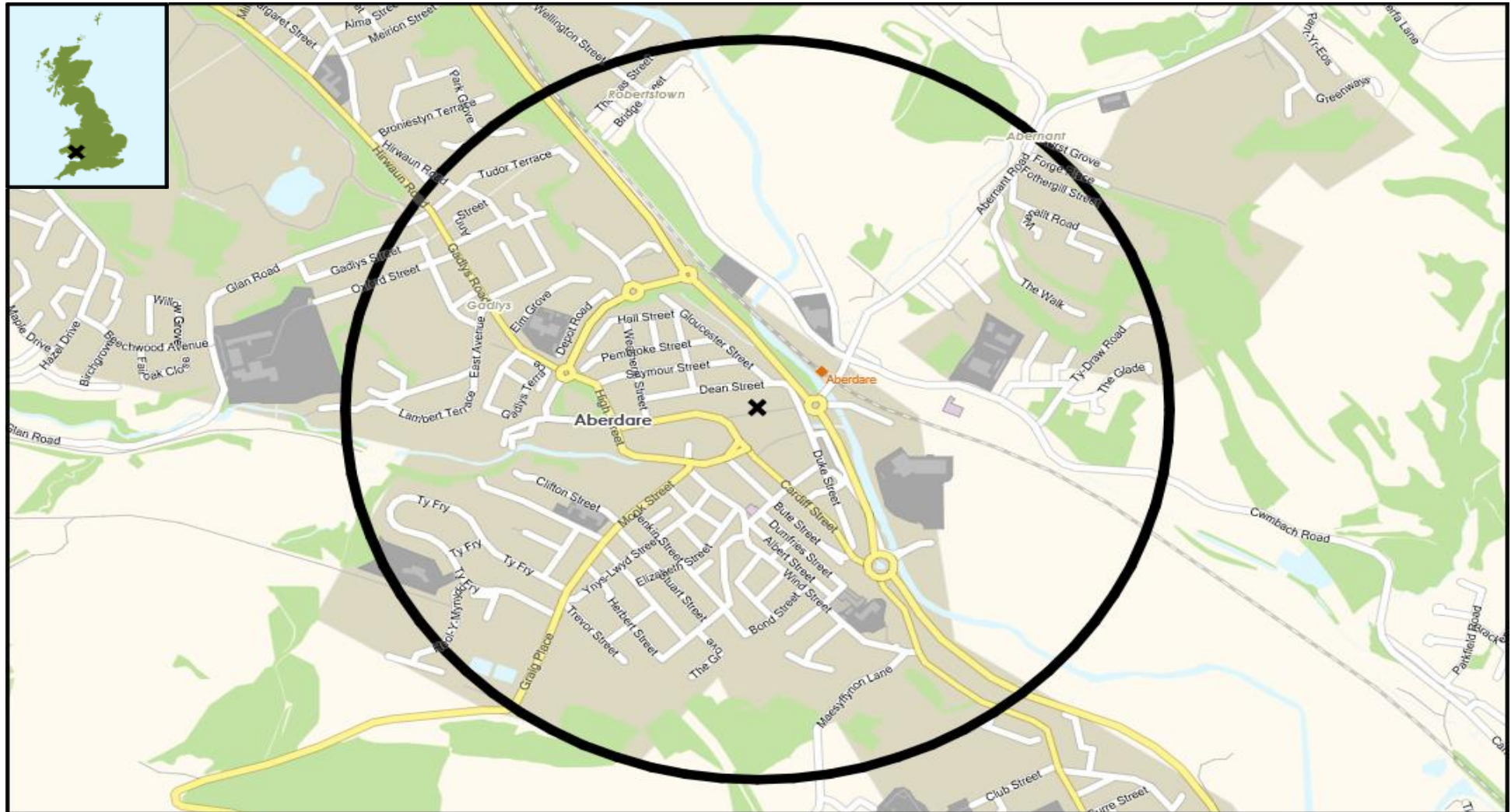


MAP OF AREA

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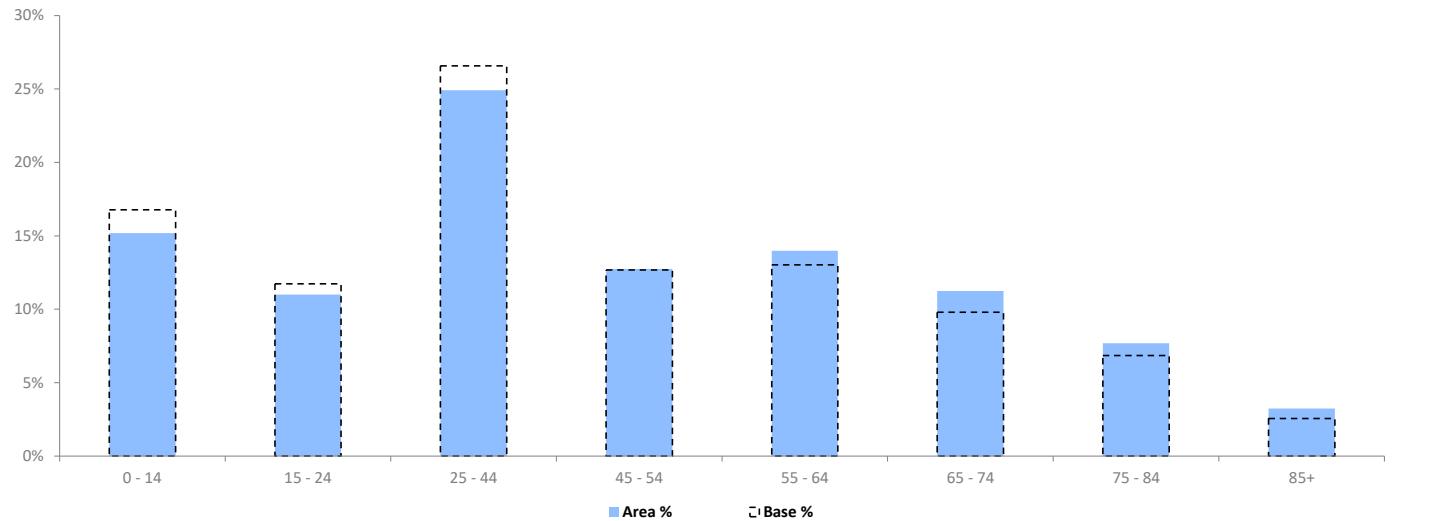


POPULATION PROJECTIONS

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Area:	P00230_Bush Inn, Aberdare, CF44 7RW (0.50 Mile contour)
Base:	Great Britain
Year:	2023

	Area Profile	Area %	Base %	Index av=100	0	100	200
0 - 14	1,051	15.2	16.8	90			
15 - 24	762	11.0	11.7	94			
25 - 44	1,725	24.9	26.6	94			
45 - 54	882	12.7	12.7	101			
55 - 64	968	14.0	13.0	107			
65 - 74	779	11.3	9.8	115			
75 - 84	532	7.7	6.9	112			
85+	224	3.2	2.6	127			
Total population	6,923						



EXPENDITURE

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Area:	P00230_Bush Inn, Aberdare, CF44 7RW (0.50 Mile contour)
Base:	Great Britain
Year:	2023

EXPENDITURE ESTIMATES PER WEEK

	Area Spend	Area spend per hhs	Base spend per hhs	Index av=100	0	100	200
COICOP Categories							
1. Food & non-alcoholic beverages	£193,166	£58.84	£66.95	88			
2. Alcoholic beverages, tobacco and narcotics	£91,934	£28.00	£28.12	100			
3. Clothing & Footwear	£63,617	£19.38	£22.40	87			
4. Housing, water, electricity, gas and other fuels	£256,118	£78.01	£107.19	73			
5. Furnishings, equipment and routine maintenance	£106,247	£32.36	£36.85	88			
6. Health	£28,399	£8.65	£13.48	64			
7. Transport	£323,638	£98.58	£134.74	73			
8. Communication	£44,972	£13.70	£15.74	87			
9. Recreation & Culture	£187,500	£57.11	£64.16	89			
10. Education	£13,808	£4.21	£22.26	19			
11. Restaurants & Hotels	£166,320	£50.66	£67.11	75			
12. Miscellaneous goods and services	£300,757	£91.61	£109.86	83			
Total Expenditure	£1,776,476	£541.11	£688.85	79			

Expenditure calculated for RF Centres includes weighted residential, worker and tourist spend; for RF catchments it includes weighted residential spend only. For all other catchments it includes residential, online and domestic tourist spend (all spend originating from these areas).

The figures are calculated from data from the Living Costs and Family (LCF) survey conducted by the Office for National Statistics. The analyses in this report are carried out by CACI and those who carried out the original collection and analysis of the data bear no responsibility for their further analysis or interpretation. The spend figures are based on current prices for the year stated at the top of the report. The Classification of Individual Consumption by Purpose (COICOP) is published by the UN Statistics Division to provide an international standard for the reporting of expenditure. Totals are controlled to national figures supplied by ONS Consumer Trends.