

CGA LICENCED PREMISES

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Area: P04160_Six Bells, Kidlington, OX5 2EF (5 Mile)
Base: Great Britain
Year: 2023

Licence Type	Profile	Per 1000 Pop (Area)	Per 1000 Pop (Base)	Index	0	100	200
Pubs & Full On	121	134.2	81.7	164			
Proprietary Club	3	3.3	7.3	46			
Registered Club	65	72.1	28.2	256			
Restaurant	53	58.8	32.1	183			
Residential	2	2.2	2.7	83			

Name	Description	License Type	Owner Name	Postcode
Turnpike	Mitchells & Butlers	Pubs & Full On	Mitchells & Butlers	OX 5 1PJ
Dashwood Arms	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	OX 5 3HJ
Rewley House Common Room Club	Independent Free	Registered Club	Independent Free	OX 1 2JA
Lighthouse	Independent Free	Pubs & Full On	Independent Free	OX 1 1HH
Royal Oxford Hotel	Independent Free	Pubs & Full On	Independent Free	OX 1 1HR
Atik	Rekom UK	Proprietary Club	Rekom UK	OX 1 1JD
Franco Manca	Franco Manca	Restaurant	Franco Manca	OX 1 2BB
Grapes	Morgan Pub Collective	Pubs & Full On	Morgan Pub Collective	OX 1 2AT
Thaikhun	Thai Leisure Group	Restaurant	Thai Leisure Group	OX 1 2BJ
Four Candles	Wetherspoons GB	Pubs & Full On	Wetherspoons GB	OX 1 2BQ
Red Lion	Mitchells & Butlers	Pubs & Full On	Mitchells & Butlers	OX 1 2BN
White Rabbit	Independent Free	Pubs & Full On	Independent Free	OX 1 2BY
Eurobar Hotel	Independent Free	Pubs & Full On	Independent Free	OX 1 2AQ
Three Goats Heads	Independent Free	Pubs & Full On	Independent Free	OX 1 2DR
Chutneys	Independent Free	Restaurant	Independent Free	OX 1 2EB
Oxford Retreat	Mitchells & Butlers	Pubs & Full On	Mitchells & Butlers	OX 1 2EW
Standard Tandoori Restaurant	Independent Free	Restaurant	Independent Free	OX 2 6AJ
Duke Of Cambridge	Independent Free	Pubs & Full On	Independent Free	OX 1 2HP
Al Andalus Tapas Bar	Independent Free	Pubs & Full On	Independent Free	OX 1 2HP
Wilding	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	OX 1 2HP
Al Shami Restaurant	Independent Free	Restaurant	Independent Free	OX 1 2JG
Randolph Oxford	Macdonald Hotels	Pubs & Full On	Macdonald Hotels	OX 1 2LN
White Horse	Mitchells & Butlers	Pubs & Full On	Mitchells & Butlers	OX 1 3BB
Oxford Union Social Club	Independent Free	Registered Club	Independent Free	OX 1 2DR
Lamb & Flag	Independent Free	Pubs & Full On	Independent Free	OX 1 3JS
Kings Arms	Youngs	Pubs & Full On	Youngs	OX 1 3SP
Turf Tavern	Greene King	Pubs & Full On	Greene King	OX 1 3SU
Bath Place Hotel	Independent Free	Residential	Independent Free	OX 1 3SU
University Club	Independent Free	Registered Club	Independent Free	OX 1 3SZ
Seacourt Bridge	Marston's	Pubs & Full On	Marston's	OX 2 0JB
ONEills	Mitchells & Butlers	Pubs & Full On	Mitchells & Butlers	OX 1 2AY
Harcourt Arms	Fuller Smith & Turner	Pubs & Full On	Fuller Smith & Turner	OX 2 6DG
Westgate Hotel	Independent Free	Pubs & Full On	Independent Free	OX 2 0AA
West Oxford Democrats Club	Independent Free	Registered Club	Independent Free	OX 2 0AY
West Oxford Bowling Club	Independent Free	Registered Club	Independent Free	OX 2 0BT
Perch Inn	Independent Free	Pubs & Full On	Independent Free	OX 2 0NG
Phoenix Picture House	Cineworld Cinemas Ltd	Pubs & Full On	Cineworld Cinemas Ltd	OX 2 6AE
Jude The Obscure	Greene King	Pubs & Full On	Greene King	OX 2 6AE
Jericho	Mitchells & Butlers	Pubs & Full On	Mitchells & Butlers	OX 2 6AE
Old Bookbinders	Crafty Belle Ltd	Pubs & Full On	Greene King	OX 2 6BT
Rickety Press	Dodo Pubs	Pubs & Full On	Arkells	OX 2 6DE
Victoria	Marston's	Pubs & Full On	Marston's	OX 2 6EB
Browns	Mitchells & Butlers	Restaurant	Mitchells & Butlers	OX 2 6HA
Royal Oak	Mitchells & Butlers	Pubs & Full On	Mitchells & Butlers	OX 2 6HT
Gardeners Arms	Unknown	Pubs & Full On	Unknown	OX 2 6JE
Cotswold Lodge	Independent Free	Pubs & Full On	Independent Free	OX 2 6JP
Koto	Independent Free	Restaurant	Independent Free	OX 2 6LX
Rose & Crown	Independent Free	Pubs & Full On	Independent Free	OX 2 6LX
Gardeners Arms	Greene King	Pubs & Full On	Greene King	OX 2 6LX
Jee Saheb Restaurant	Independent Free	Restaurant	Independent Free	OX 2 6LX
Cherwell Boat House	Independent Free	Restaurant	Independent Free	OX 2 6SR
Anchor	Wadworth & Co Ltd	Pubs & Full On	Wadworth & Co Limited	OX 2 6TT
Linton Lodge Hotel	Independent Free	Pubs & Full On	Independent Free	OX 2 6UJ

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Name	Description	License Type	Owner Name	Postcode
Xian	Independent Free	Restaurant	Independent Free	OX 2 7AR
Dewdrop	Mitchells & Butlers	Pubs & Full On	Mitchells & Butlers	OX 2 7DX
Joe's Bar And Grill	Independent Free	Pubs & Full On	Independent Free	OX 2 7DX
Oxford City & County Bowls Club	Independent Free	Registered Club	Independent Free	OX 2 7EE
Oxford Kitchen	Independent Free	Restaurant	Independent Free	OX 2 7HQ
Dancing Dragon	Star Pubs & Bars	Pubs & Full On	Star Pubs & Bars	OX 2 7JF
Pizzeria Mama Mia No 1	Independent Free	Restaurant	Independent Free	OX 2 7JL
North Oxford Conservative Club	Independent Free	Registered Club	Independent Free	OX 2 7LH
Jurys Inn	Jurys Inn Group	Pubs & Full On	Jurys Inn Group	OX 2 8AL
Oxford University Press Amalgamated A	Independent Free	Registered Club	Independent Free	OX 2 8EF
Trout Inn	Mitchells & Butlers	Pubs & Full On	Mitchells & Butlers	OX 2 8PN
Holiday Inn	InterContinental Hotels Group	Pubs & Full On	InterContinental Hotels Group	OX 2 8JD
Jacobs Inn	Marston's	Pubs & Full On	Marston's	OX 2 8PG
Plough	Greene King	Pubs & Full On	Greene King	OX 2 8BD
Royal British Legion Club	Independent Free	Registered Club	Independent Free	OX 3 0JW
Red Lion	Greene King	Pubs & Full On	Greene King	OX 3 0PH
Victoria Arms	Butcombe Brewery	Pubs & Full On	Liberation	OX 3 0PZ
White Hart	Everards	Pubs & Full On	Everards	OX 3 9DL
Abingdon Arms	Independent Free	Pubs & Full On	Independent Free	OX 3 9UU
Up In Arms	Dodo Pubs	Pubs & Full On	Dodo Pubs	OX 3 0EN
Kidlington Recreational Trust Social Club	Independent Free	Registered Club	Independent Free	OX 5 1AT
Gurkha Village	Independent Free	Restaurant	Independent Free	OX 5 1EB
Jolly Boatman	Greene King	Pubs & Full On	Greene King	OX 5 1JU
Highwayman Hotel	Star Pubs & Bars	Pubs & Full On	Star Pubs & Bars	OX 5 1BF
Boat Inn	Greene King	Pubs & Full On	Greene King	OX 5 1JY
Royal British Legion Club	Independent Free	Registered Club	Independent Free	OX 5 1LN
Gosford All Blacks Rugby Club	Independent Free	Registered Club	Independent Free	OX 5 1UP
Begbroke Sports & Social Club	Independent Free	Registered Club	Independent Free	OX 5 1RN
Royal Sun	Star Pubs & Bars	Pubs & Full On	Star Pubs & Bars	OX 5 1RZ
Bell Inn	Independent Free	Pubs & Full On	Independent Free	OX 5 2QD
Swan	Independent Free	Pubs & Full On	Independent Free	OX 5 2SB
Kings Arms	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	OX 5 2AJ
Red Lion	Mitchells & Butlers	Pubs & Full On	Mitchells & Butlers	OX 5 2BP
Black Horse	Greene King	Pubs & Full On	Greene King	OX 5 2BT
Black Bull	Punch Pub Company	Pubs & Full On	Punch Pub Company	OX 5 2BT
Six Bells	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	OX 5 2EF
Kidlington Green Social Club	Independent Free	Registered Club	Independent Free	OX 5 2EU
Miller & Carter	Mitchells & Butlers	Pubs & Full On	Mitchells & Butlers	OX 5 2PX
Red Lion	Punch Pub Company	Pubs & Full On	Punch Pub Company	OX 5 2RX
Crown	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	OX 5 2UQ
Bletchington Sports & Social Club	Independent Free	Registered Club	Independent Free	OX 5 3BS
Gardiner Arms	Independent Free	Pubs & Full On	Independent Free	OX 5 3AH
Diamond Farm	Independent Free	Pubs & Full On	Independent Free	OX 5 3DR
Sturdys Castle	Star Pubs & Bars	Pubs & Full On	Star Pubs & Bars	OX 5 3EP
Oxford Arms	Star Pubs & Bars	Pubs & Full On	Star Pubs & Bars	OX 5 3HA
Chequers	Fuller Smith & Turner	Pubs & Full On	Fuller Smith & Turner	OX25 3QH
Weston Manor Hotel	Independent Free	Pubs & Full On	Independent Free	OX25 3QQ
Punch Bowl	Arkells	Pubs & Full On	Arkells	OX20 1TR
Kings Arms	Fuller Smith & Turner	Pubs & Full On	Fuller Smith & Turner	OX20 1SU
Feathers Hotel	Independent Free	Pubs & Full On	Independent Free	OX20 1SX
Crown Inn	Wellington	Pubs & Full On	Wellington	OX20 1TE
Woodstock Masonic Club	Independent Free	Registered Club	Independent Free	OX20 1PD
White House	Greene King	Pubs & Full On	Greene King	OX20 1RQ

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Name	Description	License Type	Owner Name	Postcode
Woodstock Arms	Greene King	Pubs & Full On	Greene King	OX20 1SX
Vickers Restaurant	Independent Free	Residential	Independent Free	OX20 1SY
Macdonald Bear Hotel	Macdonald Hotels	Pubs & Full On	Macdonald Hotels	OX20 1SZ
Star Inn	Wells & Co	Pubs & Full On	Wells & Co	OX20 1TA
Brothertons Wine Bar	Independent Free	Pubs & Full On	Independent Free	OX20 1TE
Marlborough Arms Hotel	Independent Free	Pubs & Full On	Independent Free	OX20 1TS
Woodstock Social Club	Independent Free	Registered Club	Independent Free	OX20 1TT
Back Lane Tavern	Star Pubs & Bars	Pubs & Full On	Star Pubs & Bars	OX20 1UD
Woodstock Bowls & Tennis Club	Independent Free	Registered Club	Independent Free	OX20 1UW
Black Prince	Independent Free	Pubs & Full On	Independent Free	OX20 1XJ
Hand & Shears	Wells & Co	Pubs & Full On	Wells & Co	OX29 8AB
Three Horseshoes	Punch Pub Company	Pubs & Full On	Punch Pub Company	OX29 8BE
George & Dragon	Wells & Co	Pubs & Full On	Wells & Co	OX29 8JX
Talbot Inn	Arkells	Pubs & Full On	Arkells	OX29 4BT
Red Lion	Punch Pub Company	Pubs & Full On	Punch Pub Company	OX29 4DN
Queens Head	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	OX29 4HH
White Hart	Greene King	Pubs & Full On	Greene King	OX29 4LB
Thirst	Independent Free	Pubs & Full On	Independent Free	OX 1 1HH
Hertford College	Independent Free	Registered Club	Independent Free	OX 1 3BW
Nuffield College	Independent Free	Registered Club	Independent Free	OX 1 1NF
New Theatre	Ambassador Theatre Group Ltd	Pubs & Full On	Ambassador Theatre Group Ltd	OX 1 2AG
Old Fire Station	Independent Free	Pubs & Full On	Independent Free	OX 1 2AQ
Wig And Pen	Greene King	Restaurant	Greene King	OX 1 2AU
St Peters College	Independent Free	Registered Club	Independent Free	OX 1 2DL
Worcester College	Independent Free	Registered Club	Independent Free	OX 1 2HB
Old Parsonage Hotel	Independent Free	Pubs & Full On	Independent Free	OX 2 6NN
Somerville College	Independent Free	Registered Club	Independent Free	OX 1 2HP
Regents Park College	Independent Free	Registered Club	Independent Free	OX 1 2LB
Balliol College	Independent Free	Registered Club	Independent Free	OX 1 3BJ
Jesus College	Independent Free	Registered Club	Independent Free	OX 1 3DW
Exeter College	Independent Free	Registered Club	Independent Free	OX 1 3DP
Deep Hall Bar	Independent Free	Registered Club	Independent Free	OX 1 3DR
Harris Manchester College	Independent Free	Registered Club	Independent Free	OX 1 3TD
Linacre College	Independent Free	Registered Club	Independent Free	OX 1 3JA
St Crosss College	Independent Free	Registered Club	Independent Free	OX 1 3LZ
Keble College	Independent Free	Registered Club	Independent Free	OX 1 3PG
New College	Independent Free	Registered Club	Independent Free	OX 1 3BN
Mansfield College	Independent Free	Registered Club	Independent Free	OX 1 3TF
All Souls College	Independent Free	Registered Club	Independent Free	OX 1 4AL
Brasenose College Bar	Independent Free	Registered Club	Independent Free	OX 1 4AJ
Green College Common Room	Independent Free	Registered Club	Independent Free	OX 2 6HG
St Annes College Jcr Bar	Independent Free	Registered Club	Independent Free	OX 2 6HQ
St Anthonys College	Independent Free	Registered Club	Independent Free	OX 2 6JF
St Hughes College	Independent Free	Registered Club	Independent Free	OX 2 6LE
Oxford Lodge	Independent Free	Pubs & Full On	Independent Free	OX 2 8JZ
North Oxford Golf Club	Independent Free	Registered Club	Independent Free	OX 2 8EZ
White Hart	Independent Free	Pubs & Full On	Independent Free	OX 2 8PQ
St Johns College	Independent Free	Registered Club	Independent Free	OX 1 3JP
Phoenix Sports Club	Independent Free	Registered Club	Independent Free	OX 3 9LB
Kidlington Parish Council	Independent Free	Registered Club	Independent Free	OX 5 1AB
My Sichuan	Independent Free	Restaurant	Independent Free	OX 1 2DF
Ask Italian	Azzurri Group Ltd	Restaurant	Azzurri Group Ltd	OX 1 2AT
Mission Burrito	Burrito	Restaurant	Burrito	OX 1 2DU

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Name	Description	License Type	Owner Name	Postcode
Oxford Playhouse	Independent Free	Pubs & Full On	Independent Free	OX 1 2LW
Brasserie Blanc	Heartwood Collection	Restaurant	Heartwood Collection	OX 2 6AG
Junior Common Room	Independent Free	Registered Club	Independent Free	OX 2 6HD
Chef Imperial	Independent Free	Restaurant	Independent Free	OX20 1TF
La Galleria Italian Restaurant	Independent Free	Restaurant	Independent Free	OX20 1TA
Oxfordshire County Museum	Independent Free	Restaurant	Independent Free	OX20 1SN
Angels Cocktail Bar	Independent Free	Pubs & Full On	Independent Free	OX 1 2HS
Freuds Cafe	Independent Free	Pubs & Full On	Independent Free	OX 2 6AH
Orangery At Blenheim Palace	Searcys 1847	Restaurant	Searcys 1847	OX20 1PS
Cote	Cote Restaurants	Restaurant	Cote Restaurants	OX 1 2BE
Islip Village Hall	Independent Free	Registered Club	Independent Free	OX 5 2TA
Bridge Nightclub	Independent Free	Proprietary Club	Independent Free	OX 1 2EW
Bella Italia	Big Table Group Ltd	Restaurant	Big Table Group Ltd	OX 1 2AF
Ovisher Restaurant	Independent Free	Restaurant	Independent Free	OX 5 2BP
Lady Margaret Hall	Independent Free	Registered Club	Independent Free	OX 2 6QE
Trinity College	Independent Free	Registered Club	Independent Free	OX 1 3BN
St Annes College Bar	Independent Free	Registered Club	Independent Free	OX 2 6HS
New College Pavilion	Independent Free	Registered Club	Independent Free	OX 1 3TJ
Merton College Sportsground	Independent Free	Registered Club	Independent Free	OX 1 3UQ
Wolfson College Bottle Bar	Independent Free	Registered Club	Independent Free	OX 2 6UD
Jcr Wadham College	Independent Free	Registered Club	Independent Free	OX 1 3PN
Kirtlington Golf Club	Independent Free	Registered Club	Independent Free	OX 5 3JY
Branca	Independent Free	Restaurant	Independent Free	OX 2 6AJ
Oxford City Football Club	Independent Free	Registered Club	Independent Free	OX 3 0NQ
Zizzi	Azzurri Group Ltd	Restaurant	Azzurri Group Ltd	OX 1 2BE
Love Jericho	Independent Free	Pubs & Full On	Independent Free	OX 2 6AA
Gees	Mogford Ltd	Restaurant	Mogford Ltd	OX 2 6PE
Ginos Spaghetti House	Independent Free	Restaurant	Independent Free	OX 1 2DF
Kiss	Independent Free	Proprietary Club	Independent Free	OX 1 1JD
No.1 Ship Street	Independent Free	Restaurant	Independent Free	OX 1 3DA
Pierre Victoire	Independent Free	Restaurant	Independent Free	OX 1 2HP
Giggling Squid	Giggling Squid	Restaurant	Giggling Squid	OX 2 6AE
Mamma Mia Jericho	Independent Free	Restaurant	Independent Free	OX 2 6EB
Chequers Inn	Independent Free	Pubs & Full On	Independent Free	OX29 4DG
St Catherines College	Independent Free	Registered Club	Independent Free	OX 1 3UJ
Kiddlington Bowls	Independent Free	Registered Club	Independent Free	OX 5 1AB
Oxford Gliding Club	Independent Free	Registered Club	Independent Free	OX25 3TQ
Turtle Bay	Turtle Bay Restaurants	Restaurant	Turtle Bay Restaurants	OX 1 2BY
Nomad Bar	Independent Free	Restaurant	Independent Free	OX 1 1HH
Kidlington Cricket Club	Independent Free	Registered Club	Independent Free	OX 5 1UP
Pompette	Independent Free	Restaurant	Independent Free	OX 2 7LJ
Gourmet Burger Kitchen	Boparan Restaurant Group	Restaurant	Boparan Restaurant Group	OX 1 2AY
Bangkok House	Independent Free	Restaurant	Independent Free	OX 1 2EP
Nandos	Nandos Restaurants	Restaurant	Nandos Restaurants	OX 1 2BQ
Glut	Independent Free	Restaurant	Independent Free	OX 1 2BQ
Jericho Cafe	Independent Free	Pubs & Full On	Independent Free	OX 2 6AJ
El Rincon	Independent Free	Restaurant	Independent Free	OX 2 7JN
Kellogg College	Independent Free	Registered Club	Independent Free	OX 2 6PN
4500 Miles From Dehli	Independent Free	Restaurant	Independent Free	OX 1 1JD
Red Lion	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	OX 5 1QD
Ashmolean Dining Room	Benugo Ltd	Restaurant	Benugo Ltd	OX 1 2PH
Tower House	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	OX 1 3DA
Byron	Hutton Collins	Restaurant	Hutton Collins	OX 1 2AY

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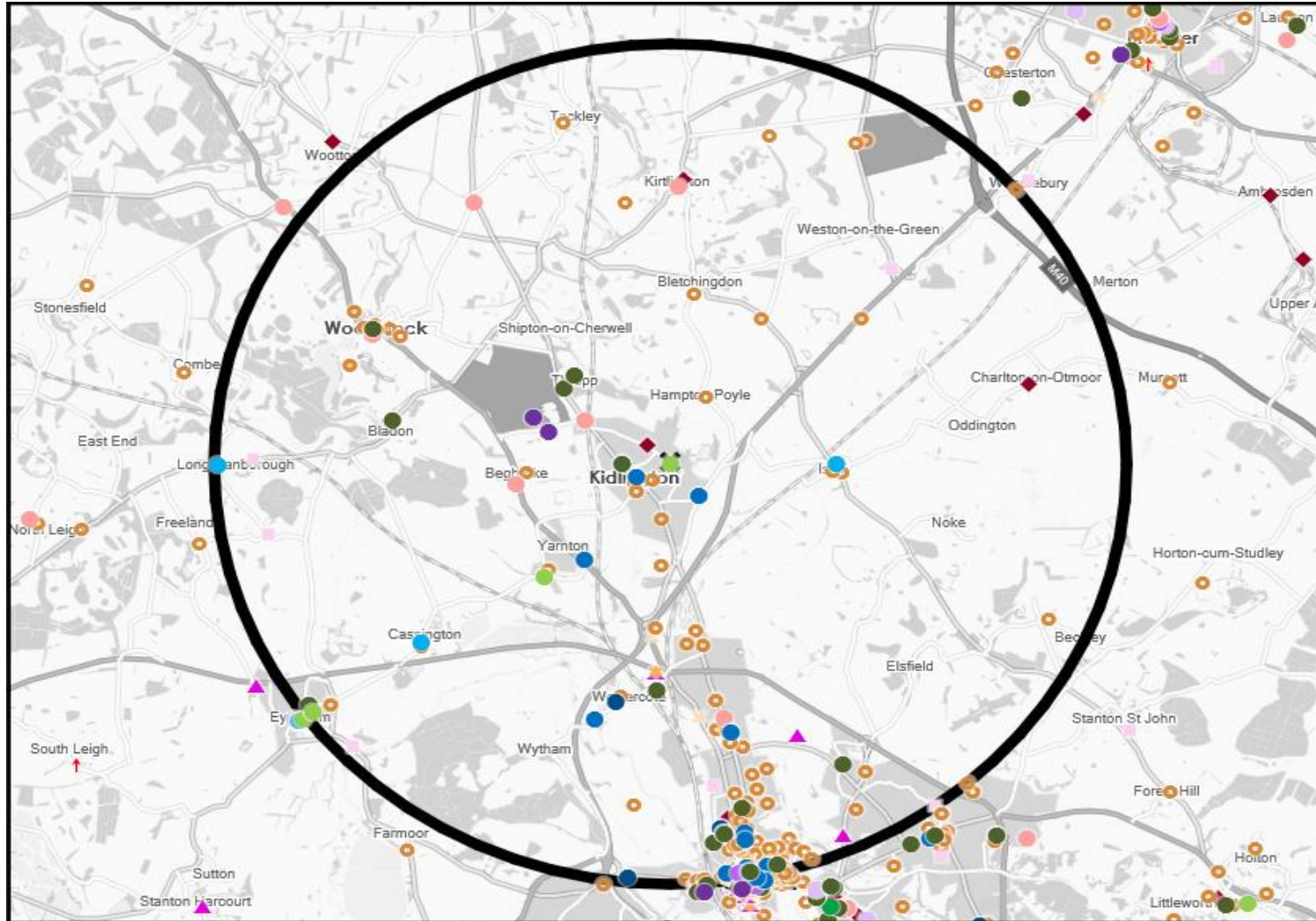
Name	Description	License Type	Owner Name	Postcode
Blenheim Palace	Independent Free	Pubs & Full On	Independent Free	OX20 1PS
Old Flight House Cafe	Independent Free	Pubs & Full On	Independent Free	OX25 3TJ
North Wall	Independent Free	Pubs & Full On	Independent Free	OX 2 7JN
Angrid Thai	Independent Free	Restaurant	Independent Free	OX 1 2BT
Wendlebury Village Hall	Independent Free	Registered Club	Independent Free	OX25 2PU
Remont Oxford Hotel	Independent Free	Pubs & Full On	Independent Free	OX 2 7PL
Marlborough House Hotel	Omshanti Group	Pubs & Full On	Omshanti Group	OX 2 7NY
Spice Lounge	Independent Free	Restaurant	Independent Free	OX 2 7AR
Hampers Food And Wine	Independent Free	Pubs & Full On	Independent Free	OX20 1TH
George Street Social	City Pub Company	Pubs & Full On	City Pub Company	OX 1 2DH
Kidlington Football Club	Independent Free	Registered Club	Independent Free	OX 5 1AT
Rhodes House	Independent Free	Pubs & Full On	Independent Free	OX 1 3RG
Benugo	Benugo Ltd	Pubs & Full On	Benugo Ltd	OX 1 3BG
Vanbrugh House Hotel	Independent Free	Pubs & Full On	Independent Free	OX 1 2EB
Oxford Hawks Hockey Club	Independent Free	Registered Club	Independent Free	OX 2 8EQ
Banana Tree	Big Table Group Ltd	Restaurant	Big Table Group Ltd	OX 1 2BQ
Oxford Wine Cafe	Independent Free	Pubs & Full On	Independent Free	OX 1 2HU
Cosmo	Cosmo Group	Restaurant	Cosmo Group	OX 1 3AD
Rosas Thai	Rosa's Thai	Restaurant	Rosa's Thai	OX 1 2AU
Eynsham Cricket Club	Independent Free	Registered Club	Independent Free	OX29 4LF
Five Guys	Five Guys	Restaurant	Five Guys	OX 1 3AE
Marco Pierre White Steakhouse Bar & Grill	Marco Pierre White Group	Restaurant	Marco Pierre White Group	OX 2 8AL
Plough	Independent Free	Pubs & Full On	Independent Free	OX 1 3HA
Premier Inn	Whitbread Hotels	Pubs & Full On	Whitbread	OX 5 1GN
Oxo Bar	Independent Free	Pubs & Full On	Independent Free	OX 1 2AQ
Beefeater	Whitbread	Pubs & Full On	Whitbread	OX 5 1RA
Plush	Independent Free	Pubs & Full On	Independent Free	OX 1 3HZ
Kirtlington Park Polo Club	Independent Free	Registered Club	Independent Free	OX 5 3JQ
Lynrace Spirit	Independent Free	Pubs & Full On	Independent Free	OX 2 6EB
Cosy Club	Loungers	Pubs & Full On	Loungers	OX 1 3EZ
Burnout Bbq	Independent Free	Restaurant	Independent Free	OX 2 7HN
Old Delhi	Independent Free	Restaurant	Independent Free	OX 1 1HH

MAP OF AREA

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Source: OS Open Data 2018

Area: P04160_Six Bells, Kidlington, OX5 2EF (5 Mile contour)



KEY

Large pub co's & bars

- Admiral Taverns Ltd
- Ei Group
- Greene King
- Marston's
- Mitchells & Butlers
- Punch Pub Company
- Stonegate Pub Company
- Star Pubs & Bars
- Wetherspoon
- Whitbread
- Shepherd Neame

Small to medium pub co's & bars

- ▲ Family Brewers with pubs

Hotels

- ✕ Hotels

Restaurants

- ★ Restaurants

Leisure

- ↑ Leisure

Independent

- Independent

Other

- ◆ Other

Site Location

- ✕ Site Location








Boundary

- Boundary

ACORN CATEGORY PROFILE - HOUSEHOLDS

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Acorn Category Description		Area Profile	% for Area	% for Base	Index 0	100	200
	1 Affluent Achievers	14,376	43.9	22.1	199		
	2 Rising Prosperity	5,966	18.2	10.2	179		
	3 Comfortable Communities	7,402	22.6	26.5	85		
	4 Financially Stretched	3,559	10.9	23.7	46		
	5 Urban Adversity	1,356	4.1	17.2	24		
	6 Not Private Households	80	0.2	0.3	71		
 Graph							
Total households		32,739					

Acorn Category Pen Portrait

3

Comfortable Communities

14.4M
UK Adults

27.2%
of UK

Age range
35-64

House type
Semi-detached or detached

Financial situation
Running into debt ————— Saving a lot

House tenure
Owned outright or mortgaged

Children at home
0-2

Number of beds
3-4

This category contains much of middle-of-the-road Britain, whether in the suburbs, smaller towns or the countryside. They are stable families and empty nesters in suburban or semi-rural areas.

Acorn Groups within Category 3: Comfortable Communities

F Countryside Communities

G Successful Suburbs

H Steady Neighbourhoods

I Comfortable Seniors

J Starting Out

24%

23%

29%

9%

15%



ACORN GROUP PROFILE - HOUSEHOLDS

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Acorn Group Description	Area Profile	% for Area	% for Base	Index 0	100	200
1. Affluent Achievers						
1.A Lavish Lifestyles	1,764	5.4	1.1	491		
1.B Executive Wealth	6,585	20.1	11.3	178		
1.C Mature Money	6,027	18.4	9.6	191		
2. Rising Prosperity						
2.D City Sophisticates	2,588	7.9	3.8	207		
2.E Career Climbers	3,378	10.3	6.4	162		
3. Comfortable Communities						
3.F Countryside Communities	580	1.8	5.7	31		
3.G Successful Suburbs	2,623	8.0	6.0	135		
3.H Steady Neighbourhoods	1,875	5.7	7.4	77		
3.I Comfortable Seniors	699	2.1	2.9	75		
3.J Starting Out	1,625	5.0	4.6	109		
4. Financially Stretched						
4.K Student Life	723	2.2	2.5	88		
4.L Modest Means	398	1.2	8.0	15		
4.M Striving Families	1,647	5.0	7.4	68		
4.N Poorer Pensioners	791	2.4	5.8	42		
5. Urban Adversity						
5.O Young Hardship	285	0.9	6.3	14		
5.P Struggling Estates	421	1.3	5.7	23		
5.Q Difficult Circumstances	650	2.0	5.2	38		
6. Not Private Households						
6.R Not Private Households	80	0.2	0.3	71		
Total households	32,739					

Acorn Group Pen Portrait

2D

City Sophisticates

1.9M
UK Adults

3.7%
of UK

Younger individuals enjoying the city lifestyle with lots of opportunities to socialise and spend. These affluent younger people generally rent flats in major towns and cities. Whilst incomes are well above average, their level of disposable income is restricted due to high rents.

CORE DEMOGRAPHICS

Age range

25-44

Children at home

0

House tenure

Privately renting

Family structure

Single

Number of beds

1

House type

Flat or maisonette

FINANCIAL PROFILE

Household income

UK
£54k
Average: £40k

London
£54k
Average: £46k

% Disposable income

UK
23%
Average: 43%

London
20%
Average: 29%

Financial situation

Running into debt

Saving a lot

BRANDS

SHOPPING

COS

REISS

MOLTON BROWN

LEISURE

360 SUSHI

itsu

wahaca

Pho

WEBSITES

airbnb

Spotify

ASOS

BuzzFeed

DIGITAL AND TECH

ATTITUDES

I worry about online security

60%

UK average: 59%

Shopping online makes my life easier

68%

UK average: 62%

I love the ease of using chat bots to get answers

31%

UK average: 28%

TOP BEHAVIOURS

Post online ratings / reviews online

Book travel and holidays online

Social media: Pinterest, Insta and Twitter

A

B

C

D

E

F

G

H

I

J

K

L

M

N

O

P

Q

R

S

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02/05/2024

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CATEGORY

GROUP

TYPE

MAP

WHAT IS ACORN?

ACORN TYPE PROFILE - HOUSEHOLDS

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Area: P04160_Six Bells, Kidlington, OX5 2EF (5 Mile contour)

Base: Great Britain

Year: 2023

Sort by:  Acorn Structure
 Index
 Profile %

Acorn Type Description		Area Profile	% for Area	% for Base	Index	0	100	200
1. Affluent Achievers								
1.A Lavish Lifestyles								
	1.A.1 Exclusive enclaves	141	0.4	0.1	427			
	1.A.2 Metropolitan money	562	1.7	0.1	1,232			
	1.A.3 Large house luxury	1,061	3.2	0.9	378			
1.B Executive Wealth								
	1.B.4 Asset rich families	842	2.6	2.6	97			
	1.B.5 Wealthy countryside commuters	1,410	4.3	2.5	174			
	1.B.6 Financially comfortable families	86	0.3	2.2	12			
	1.B.7 Affluent professionals	2,937	9.0	0.9	1,052			
	1.B.8 Prosperous suburban families	1,086	3.3	1.5	216			
	1.B.9 Well-off edge of towners	224	0.7	1.6	43			
1.C Mature Money								
	1.C.10 Better-off villagers	3,039	9.3	3.1	302			
	1.C.11 Settled suburbia, older people	1,747	5.3	2.8	189			
	1.C.12 Retired and empty nesters	399	1.2	2.5	49			
	1.C.13 Upmarket downsizers	842	2.6	1.3	199			
2. Rising Prosperity								
2.D City Sophisticates								
	2.D.14 Townhouse cosmopolitans	1,934	5.9	0.7	844			
	2.D.15 Younger professionals in smaller flats	252	0.8	1.5	53			
	2.D.16 Metropolitan professionals	290	0.9	0.7	129			
	2.D.17 Socialising young renters	112	0.3	1.0	35			
2.E Career Climbers								
	2.E.18 Career driven young families	439	1.3	2.0	68			
	2.E.19 First time buyers in small, modern homes	2,865	8.8	3.4	258			
	2.E.20 Mixed metropolitan areas	74	0.2	1.0	23			
3. Comfortable Communities								
3.F Countryside Communities								
	3.F.21 Farms and cottages	51	0.2	1.5	10			
	3.F.22 Older couples and families in rural areas	34	0.1	1.0	10			
	3.F.23 Owner occupiers in small towns and villages	495	1.5	3.2	47			
3.G Successful Suburbs								
	3.G.24 Comfortably-off families in modern housing	581	1.8	2.7	66			
	3.G.25 Larger family homes, multi-ethnic areas	303	0.9	0.8	111			
	3.G.26 Semi-professional families, owner occupied neighbourhoods	1,739	5.3	2.4	219			
3.H Steady Neighbourhoods								
	3.H.27 Suburban semis, conventional attitudes	409	1.2	3.5	36			
	3.H.28 Owner occupied terraces, average income	121	0.4	1.6	23			
	3.H.29 Established suburbs, older families	1,345	4.1	2.3	176			
3.I Comfortable Seniors								
	3.I.30 Older people, neat and tidy neighbourhoods	422	1.3	2.4	54			
	3.I.31 Elderly singles in purpose-built accommodation	277	0.8	0.5	174			
3.J Starting Out								
	3.J.32 Educated families in terraces, young children	767	2.3	2.2	109			
	3.J.33 Smaller houses and starter homes	858	2.6	2.4	109			
4. Financially Stretched								
4.K Student Life								
	4.K.34 Student flats and halls of residence	440	1.3	0.3	401			
	4.K.35 Term-time terraces	24	0.1	0.2	29			
	4.K.36 Educated young people in flats and tenements	259	0.8	1.9	41			
4.L Modest Means								
	4.L.37 Low cost flats in suburban areas	204	0.6	1.4	43			
	4.L.38 Semi-skilled workers in traditional neighbourhoods	150	0.5	2.6	17			
	4.L.39 Fading owner occupied terraces	44	0.1	2.9	5			
	4.L.40 High occupancy terraces, culturally diverse family areas	0	0.0	1.0	0			
4.M Striving Families								
	4.M.41 Labouring semi-rural estates	1,159	3.5	1.6	222			
	4.M.42 Struggling young families in post-war terraces	215	0.7	1.6	40			
	4.M.43 Families in right-to-buy estates	225	0.7	2.0	34			
	4.M.44 Post-war estates, limited means	48	0.1	2.2	7			
4.N Poorer Pensioners								
	4.N.45 Pensioners in social housing, semis and terraces	167	0.5	0.8	65			
	4.N.46 Elderly people in social rented flats	169	0.5	1.0	50			
	4.N.47 Low income older people in smaller semis	159	0.5	2.2	22			
	4.N.48 Pensioners and singles in social rented flats	296	0.9	1.7	53			
5. Urban Adversity								
5.O Young Hardship								
	5.O.49 Young families in low cost private flats	25	0.1	2.2	3			
	5.O.50 Struggling younger people in mixed tenure	260	0.8	1.8	44			
	5.O.51 Young people in small, low cost terraces	0	0.0	2.3	0			
5.P Struggling Estates								
	5.P.52 Poorer families, many children, terraced housing	0	0.0	1.6	0			
	5.P.53 Low income terraces	132	0.4	0.8	49			
	5.P.54 Multi-ethnic, purpose-built estates	0	0.0	1.0	0			
	5.P.55 Deprived and ethnically diverse in flats	0	0.0	0.7	0			
	5.P.56 Low income large families in social rented semis	289	0.9	1.6	55			
5.Q Difficult Circumstances								
	5.Q.57 Social rented flats, families and single parents	371	1.1	1.5	75			
	5.Q.58 Singles and young families, some receiving benefits	124	0.4	1.8	22			
	5.Q.59 Deprived areas and high-rise flats	155	0.5	2.0	24			
6. Not Private Households								
6.R Not Private Households								
	6.R.60 Active communal population	16	0.0	0.1	82			
	6.R.61 Inactive communal population	64	0.2	0.3	69			
	6.R.62 Business areas without resident population	0	0	0	0			
Total households		32,739						

CATEGORY

GROUP

TYPE

MAP

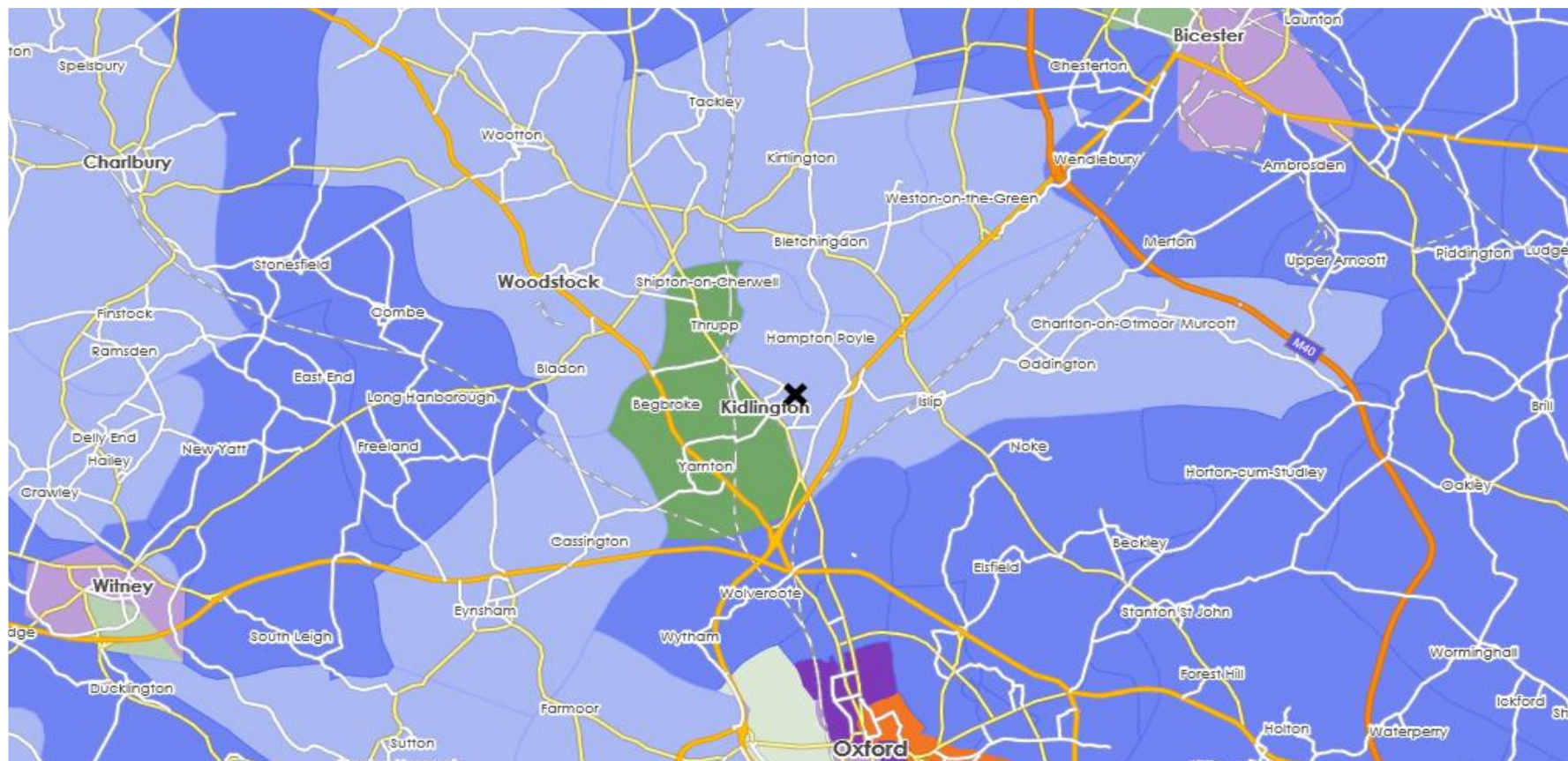
WHAT IS ACORN?

DOMINANT ACORN GROUP - HOUSEHOLDS

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Source: OS Open Data 2018

Area: P04160_Six Bells, Kidlington, OX5 2EF (5 Mile contour)



- Dominant Acorn Category
- % Affluent Achievers
- % Rising Prosperity
- % Comfortable Communities
- % Financially Stretched
- % Urban Adversity
- Dominant Acorn Group

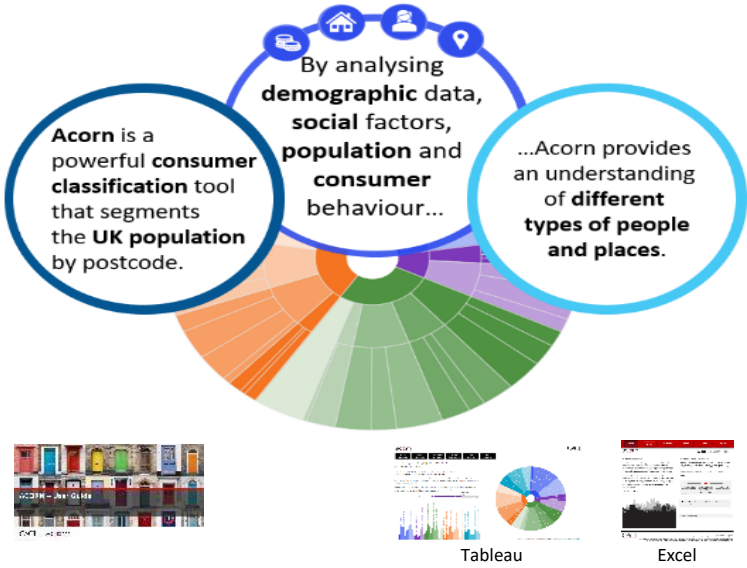
Acorn Groups

- 1.A Lavish Lifestyles
- 1.B Executive Wealth
- 1.C Mature Money
- 2.D City Sophisticates
- 2.E Career Climbers
- 3.F Countryside Communities
- 3.G Successful Suburbs
- 3.H Steady Neighbourhoods
- 3.I Comfortable Seniors
- 3.J Starting Out
- 4.K Student Life
- 4.L Modest Means
- 4.M Striving Families
- 4.N Poorer Pensioners
- 5.O Young Hardship
- 5.P Struggling Estates
- 5.Q Difficult Circumstances
- 6.R Not Private Households

Area boundary

ACORN - WHAT IS IT?

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6 CATEGORIES		18 GROUPS	62 TYPES
1. Affluent Achievers	<input checked="" type="radio"/>	A. Lavish Lifestyles	1-3
	<input type="radio"/>	B. Executive Wealth	4-9
	<input type="radio"/>	C. Mature Money	10-13
2. Rising Prosperity	<input type="radio"/>	D. City Sophisticates	14-17
	<input type="radio"/>	E. Career Climbers	18-20
3. Comfortable Communities	<input type="radio"/>	F. Countryside Communities	21-23
	<input type="radio"/>	G. Successful Suburbs	24-26
	<input type="radio"/>	H. Steady Neighbourhoods	27-29
	<input type="radio"/>	I. Comfortable Seniors	30-31
	<input type="radio"/>	J. Starting Out	32-33
4. Financially Stretched	<input type="radio"/>	K. Student Life	34-36
	<input type="radio"/>	L. Modest Means	37-40
	<input type="radio"/>	M. Striving Families	41-44
	<input type="radio"/>	N. Poorer Pensioners	45-48
5. Urban Adversity	<input type="radio"/>	O. Young Hardship	49-51
	<input type="radio"/>	P. Struggling Estates	52-56
	<input type="radio"/>	Q. Difficult Circumstances	57-59
6. Not Private Households	<input type="radio"/>	R. Not Private Households	60-62

1

Affluent Achievers

12.1M

22.8%

UK Adults

of UK

Age range

55+

Financial situation

Running into debt

Saving a lot

Children at home

0

House type

Detached

House tenure

Owned outright

Number of beds

4+

These are some of the most financially successful people in the UK. They live in affluent, high status areas of the country. They are healthy, wealthy and confident consumers.

Acorn Groups within Category 1: Affluent Achievers

A. Lavish Lifestyles

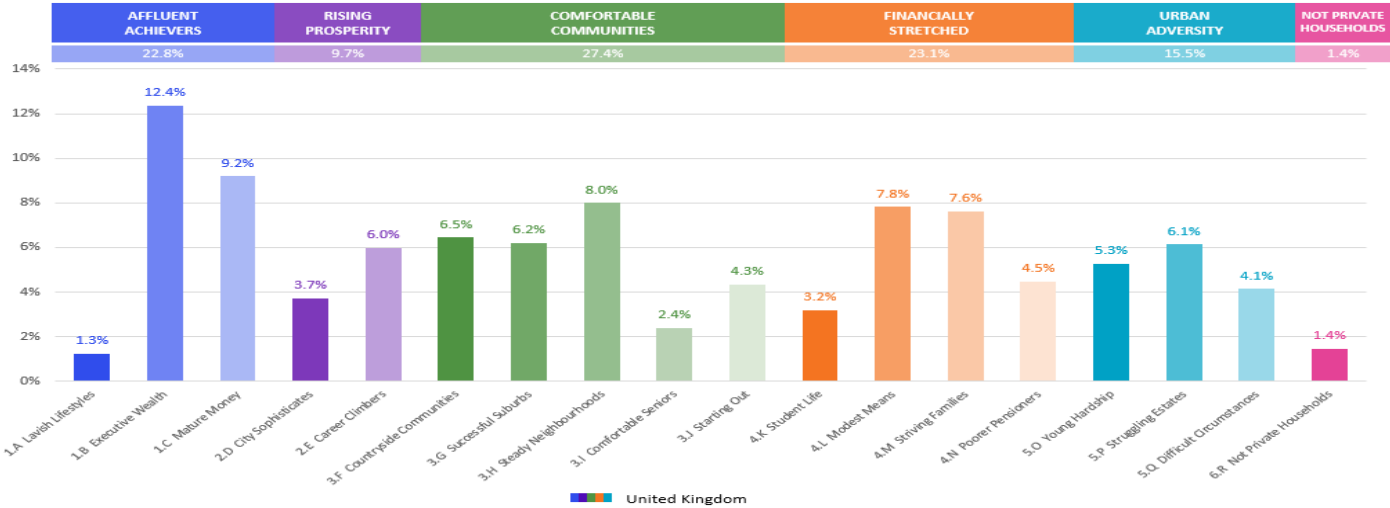
B. Executive Wealth

C. Mature Money

6%

54%

40%

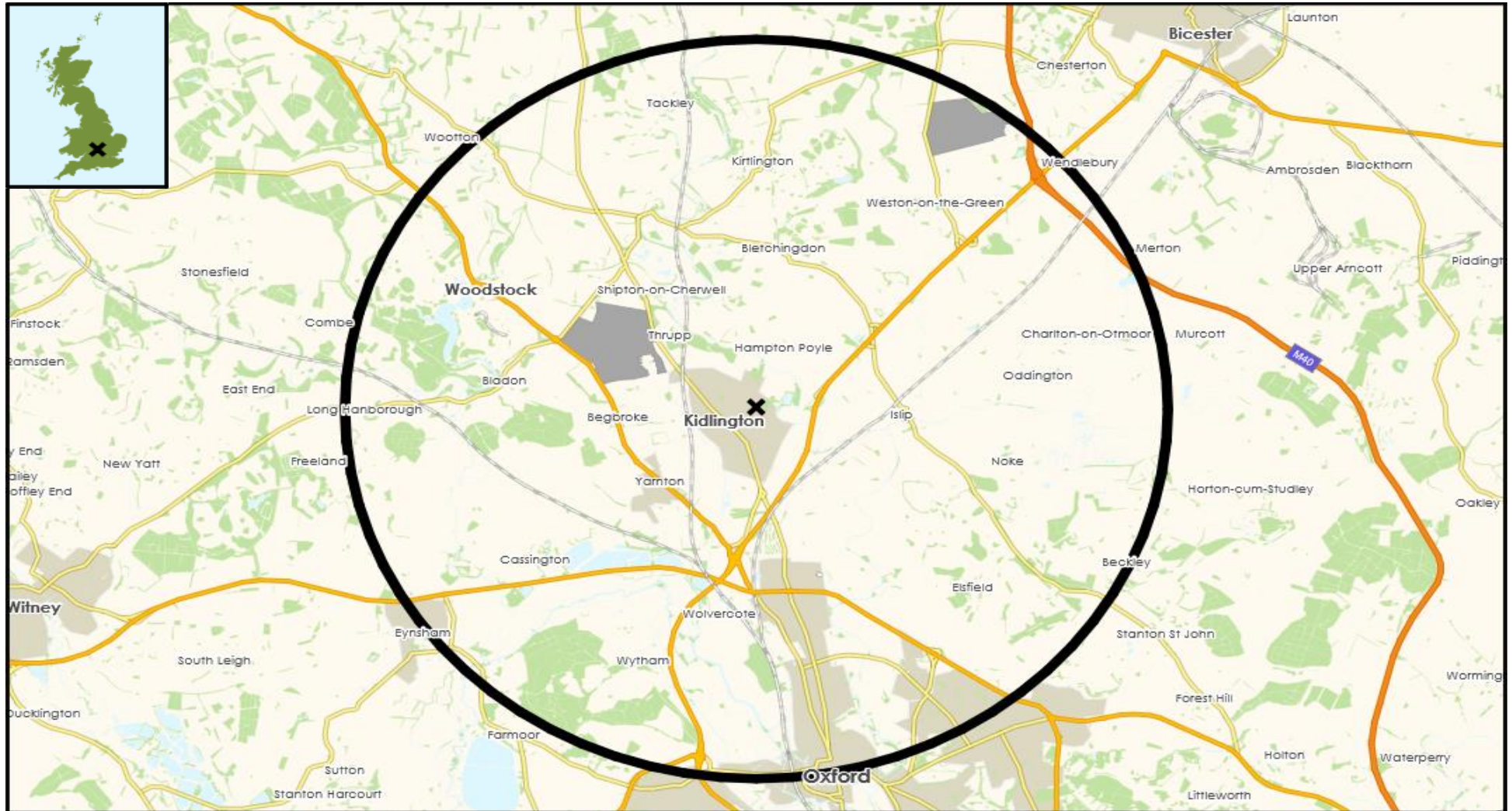


MAP OF AREA

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Source: OS Open Data 2018

Area: P04160_Six Bells, Kidlington, OX5 2EF (5 Mile contour)

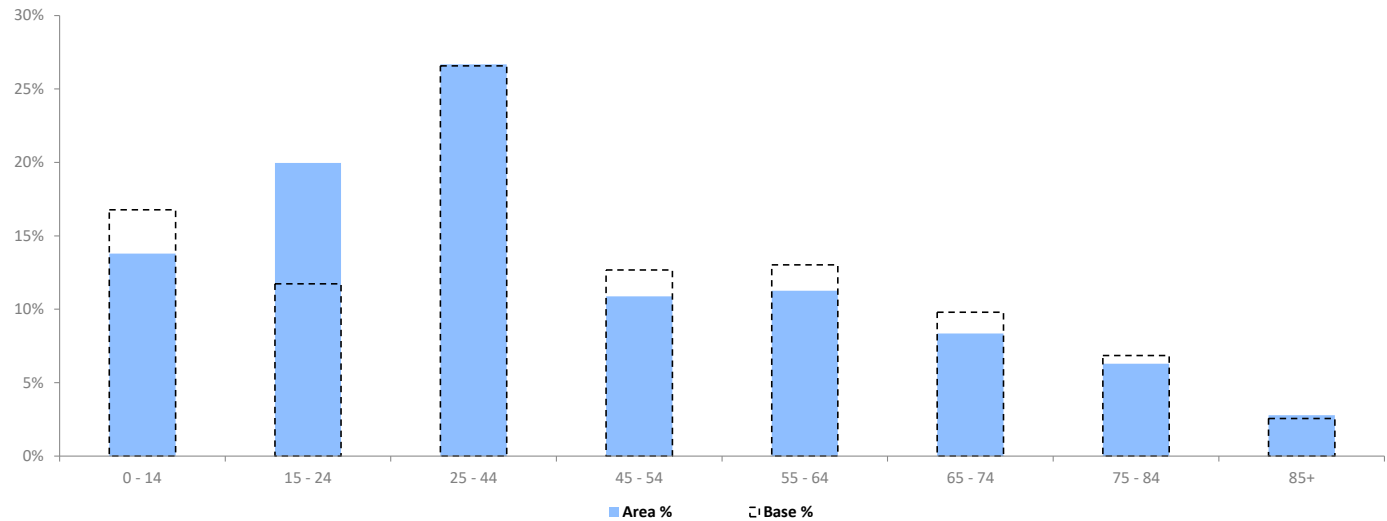


POPULATION PROJECTIONS

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Area:	P04160_Six Bells, Kidlington, OX5 2EF (5 Mile contour)
Base:	Great Britain
Year:	2023

	Area Profile	Area %	Base %	Index av=100	0	100	200
0 - 14	12,438	13.8	16.8	82			
15 - 24	18,000	20.0	11.7	170			
25 - 44	24,062	26.7	26.6	100			
45 - 54	9,808	10.9	12.7	86			
55 - 64	10,157	11.3	13.0	87			
65 - 74	7,527	8.3	9.8	85			
75 - 84	5,672	6.3	6.9	92			
85+	2,516	2.8	2.6	109			
Total population	90,180						



EXPENDITURE

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Area:	P04160_Six Bells, Kidlington, OX5 2EF (5 Mile contour)
Base:	Great Britain
Year:	2023

EXPENDITURE ESTIMATES PER WEEK

	Area Spend	Area spend per hhs	Base spend per hhs	Index av=100	0	100	200
COICOP Categories							
1. Food & non-alcoholic beverages	£2,550,334	£84.22	£66.95	126			
2. Alcoholic beverages, tobacco and narcotics	£995,824	£32.88	£28.12	117			
3. Clothing & Footwear	£912,003	£30.12	£22.40	134			
4. Housing, water, electricity, gas and other fuels	£4,553,033	£150.35	£107.19	140			
5. Furnishings, equipment and routine maintenance	£1,446,365	£47.76	£36.85	130			
6. Health	£596,791	£19.71	£13.48	146			
7. Transport	£6,994,171	£230.96	£134.74	171			
8. Communication	£615,845	£20.34	£15.74	129			
9. Recreation & Culture	£2,551,714	£84.26	£64.16	131			
10. Education	£2,605,081	£86.02	£22.26	386			
11. Restaurants & Hotels	£3,257,440	£107.57	£67.11	160			
12. Miscellaneous goods and services	£4,745,018	£156.69	£109.86	143			
Total Expenditure	£31,823,619	£1,050.87	£688.85	153			

Expenditure calculated for RF Centres includes weighted residential, worker and tourist spend; for RF catchments it includes weighted residential spend only. For all other catchments it includes residential, online and domestic tourist spend (all spend originating from these areas).

The figures are calculated from data from the Living Costs and Family (LCF) survey conducted by the Office for National Statistics. The analyses in this report are carried out by CACI and those who carried out the original collection and analysis of the data bear no responsibility for their further analysis or interpretation. The spend figures are based on current prices for the year stated at the top of the report. The Classification of Individual Consumption by Purpose (COICOP) is published by the UN Statistics Division to provide an international standard for the reporting of expenditure. Totals are controlled to national figures supplied by ONS Consumer Trends.