

CGA LICENCED PREMISES

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Area: P04233_Cannon, Wellingborough, NN8 4DJ
 Base: Great Britain
 Year: 2023

Licence Type	Profile	Per 1000 Pop (Area)	Per 1000 Pop (Base)	Index	0	100	200
Pubs & Full On	18	148.9	81.7	182			
Proprietary Club	3	24.8	7.3	341			
Registered Club	4	33.1	28.2	117			
Restaurant	5	41.4	32.1	129			
Residential	0	0.0	2.7	0			

Name	Description	License Type	Owner Name	Postcode
Olde England	Independent Free	Pubs & Full On	Independent Free	NN 8 1BQ
Coach & Horses	Charnwood	Pubs & Full On	Charnwood	NN 8 4HY
Cooper Snooker	Independent Free	Proprietary Club	Independent Free	NN 8 1AX
Raffs	Independent Free	Pubs & Full On	Independent Free	NN 8 1AX
Red Well	Wetherspoons GB	Pubs & Full On	Wetherspoons GB	NN 8 1BD
Hind Hotel and Restaurant	Independent Free	Pubs & Full On	Independent Free	NN 8 1BY
Horseshoes	Star Pubs & Bars	Pubs & Full On	Star Pubs & Bars	NN 8 1BS
Br Staff Association Club	Independent Free	Registered Club	Independent Free	NN 8 1DS
Ali's	Independent Free	Restaurant	Independent Free	NN 8 1DW
Akash Tandoori Restaurant	Independent Free	Restaurant	Independent Free	NN 8 1DW
Club Palm Beach	Independent Free	Proprietary Club	Independent Free	NN 8 1ET
Ranelagh Arms	Wells & Co	Pubs & Full On	Wells & Co	NN 8 1JS
Wellingborough Masonic Hall	Independent Free	Registered Club	Independent Free	NN 8 1PE
Wellingborough Bowling Club	Independent Free	Registered Club	Independent Free	NN 8 5AS
Kingfisher	Independent Free	Pubs & Full On	Independent Free	NN 8 4HL
Wellingborough Old Gramm Club	Independent Free	Registered Club	Independent Free	NN 8 4JH
Queens Head	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	NN 8 4LH
Gloucester Hall	Amber Taverns	Pubs & Full On	Amber Taverns	NN 8 4PF
Funky Spice	Independent Free	Restaurant	Independent Free	NN 8 1HF
La Rocca	Independent Free	Restaurant	Independent Free	NN 8 1AH
Cannon	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	NN 8 4DJ
Fiddlers Elbow	Punch Pub Company	Pubs & Full On	Punch Pub Company	NN 8 4PF
Castle	Independent Free	Pubs & Full On	Independent Free	NN 8 1XA
Cutting Room	Unknown	Pubs & Full On	Unknown	NN 8 4PG
Yumeijin	Independent Free	Restaurant	Independent Free	NN 8 4JJ
Silk	Independent Free	Pubs & Full On	Independent Free	NN 8 1HQ
Castello Lounge	Loungers	Pubs & Full On	Loungers	NN 8 1AN
Waendel Leisure Centre	*Other Small Retail Groups	Proprietary Club	*Other Small Retail Groups	NN 8 1DZ
Little Ale House	Independent Free	Pubs & Full On	Independent Free	NN 8 4JU
Baileys Bar	Independent Free	Pubs & Full On	Independent Free	NN 8 1DJ

MAP OF AREA

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Source: OS Open Data 2018

Area: P04233_Cannon, Wellingborough, NN8 4DJ (0.50 Mile contour)



KEY

Large pub co's & bars

- Admiral Taverns Ltd
- Ei Group
- Greene King
- Marston's
- Mitchells & Butlers
- Punch Pub Company
- Stonegate Pub Company
- Star Pubs & Bars
- Wetherspoon
- Whitbread
- Shepherd Neame

Small to medium pub co's & bars

- Family Brewers with pubs

Hotels

- ★ Restaurants

Leisure

- Independent

Other


- ◆ Other

- ✕ Site Location
- Boundary

ACORN CATEGORY PROFILE - HOUSEHOLDS

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Area: P04233_Cannon, Wellingborough, NN8 4DJ (0.50 Mile contour)
Base: Great Britain
Year: 2023

Acorn Category Description		Area Profile	% for Area	% for Base	Index	0	100	200
	1 Affluent Achievers	95	1.7	22.1	8			
	2 Rising Prosperity	72	1.3	10.2	12			
	3 Comfortable Communities	608	10.7	26.5	40			
	4 Financially Stretched	1,851	32.6	23.7	138			
	5 Urban Adversity	3,017	53.1	17.2	309			
	6 Not Private Households	34	0.6	0.3	174			
Graph								
Total households		5,677						

Acorn Category Pen Portrait

5

Urban Adversity

8.4M
UK Adults

15.9%
of UK

Age range

25-34

Financial situation

Running into debt

Saving a lot

Children at home

3+

House type

Flat or terraced

House tenure

Social renting

Number of beds

1-2

This category contains the most deprived areas of towns and cities across the UK. Household incomes are low, nearly always below the national average.

Acorn Groups within Category 5: Urban Adversity

O Young Hardship


32%

P Struggling Estates

41%

Q Difficult Circumstances

27%



CATEGORY

GROUP

TYPE

MAP

WHAT IS ACORN?

ACORN GROUP PROFILE - HOUSEHOLDS

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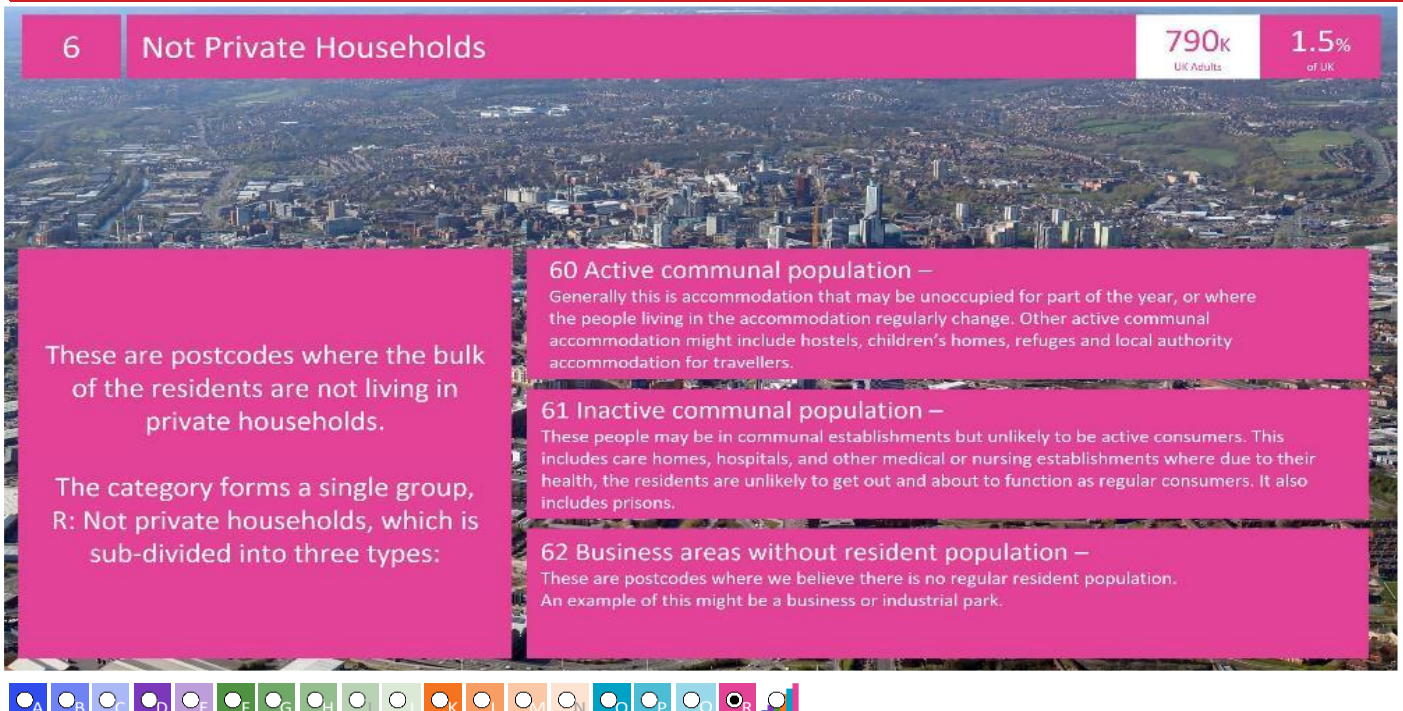
Area: P04233_Cannon, Wellingborough, NN8 4DJ (0.50 Mile contour)

Base: Great Britain

Year: 2023

Acorn Group Description	Area Profile	% for Area	% for Base	Index	0	100	200
1. Affluent Achievers							
1.A Lavish Lifestyles	0	0.0	1.1	0			
1.B Executive Wealth	30	0.5	11.3	5			
1.C Mature Money	65	1.1	9.6	12			
2. Rising Prosperity							
2.D City Sophisticates	0	0.0	3.8	0			
2.E Career Climbers	72	1.3	6.4	20			
3. Comfortable Communities							
3.F Countryside Communities	0	0.0	5.7	0			
3.G Successful Suburbs	63	1.1	6.0	19			
3.H Steady Neighbourhoods	189	3.3	7.4	45			
3.I Comfortable Seniors	62	1.1	2.9	38			
3.J Starting Out	294	5.2	4.6	114			
4. Financially Stretched							
4.K Student Life	48	0.8	2.5	34			
4.L Modest Means	1,223	21.5	8.0	270			
4.M Striving Families	182	3.2	7.4	43			
4.N Poorer Pensioners	398	7.0	5.8	122			
5. Urban Adversity							
5.O Young Hardship	2,627	46.3	6.3	740			
5.P Struggling Estates	0	0.0	5.7	0			
5.Q Difficult Circumstances	390	6.9	5.2	131			
6. Not Private Households							
6.R Not Private Households	34	0.6	0.3	174			
Total households	5,677						

Acorn Group Pen Portrait



CATEGORY

GROUP

TYPE

MAP

WHAT IS ACORN?

ACORN TYPE PROFILE - HOUSEHOLDS

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Area: P04233_Cannon, Wellingborough, NN8 4DJ (0.50 Mile contour)

Base: Great Britain

Year: 2023

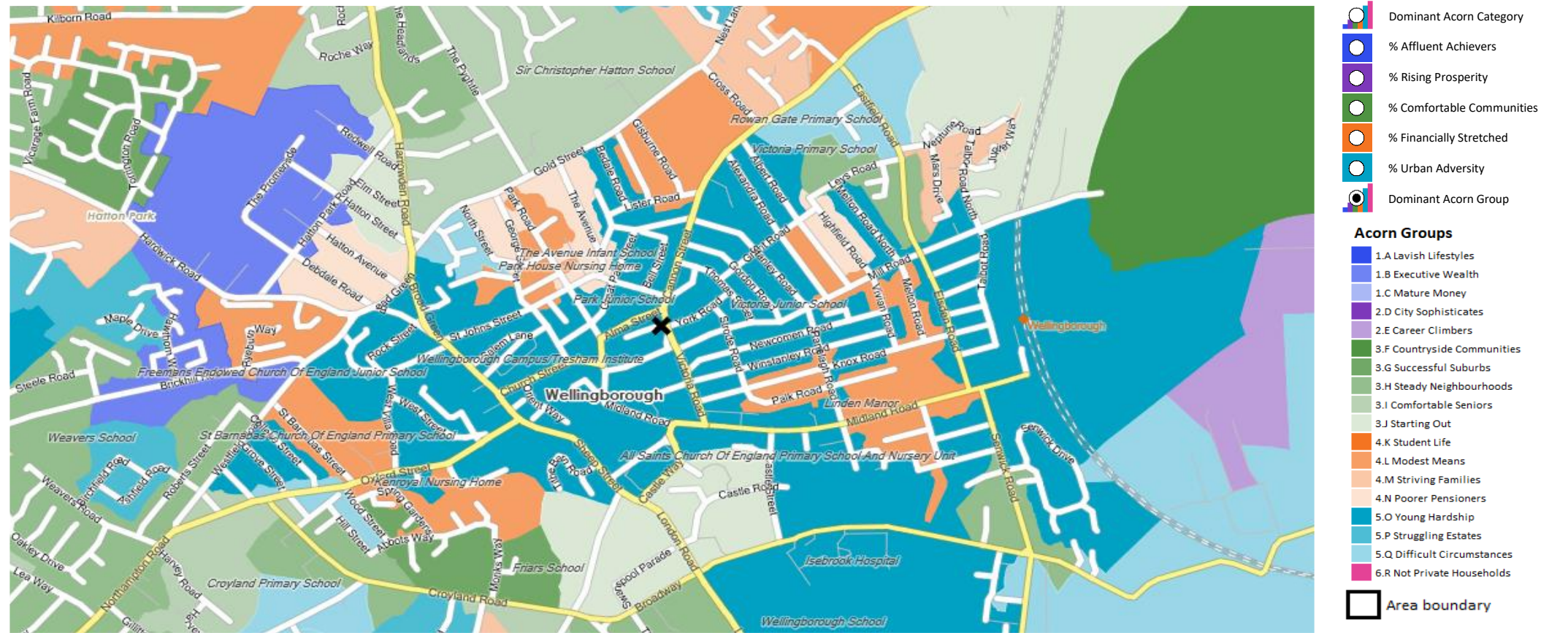
Sort by:  Acorn Structure
 Index
 Profile %

Acorn Type Description			Area Profile	% for Area	% for Base	Index	0	100	200
1. Affluent Achievers									
1.A Lavish Lifestyles									
	1.A.1	Exclusive enclaves	0	0.0	0.1	0			
	1.A.2	Metropolitan money	0	0.0	0.1	0			
	1.A.3	Large house luxury	0	0.0	0.9	0			
1.B Executive Wealth									
	1.B.4	Asset rich families	30	0.5	2.6	20			
	1.B.5	Wealthy countryside commuters	0	0.0	2.5	0			
	1.B.6	Financially comfortable families	0	0.0	2.2	0			
	1.B.7	Affluent professionals	0	0.0	0.9	0			
	1.B.8	Prosperous suburban families	0	0.0	1.5	0			
	1.B.9	Well-off edge of towners	0	0.0	1.6	0			
1.C Mature Money									
	1.C.10	Better-off villagers	0	0.0	3.1	0			
	1.C.11	Settled suburbia, older people	26	0.5	2.8	16			
	1.C.12	Retired and empty nesters	39	0.7	2.5	28			
	1.C.13	Upmarket downsizers	0	0.0	1.3	0			
2. Rising Prosperity									
2.D City Sophisticates									
	2.D.14	Townhouse cosmopolitans	0	0.0	0.7	0			
	2.D.15	Younger professionals in smaller flats	0	0.0	1.5	0			
	2.D.16	Metropolitan professionals	0	0.0	0.7	0			
	2.D.17	Socialising young renters	0	0.0	1.0	0			
2.E Career Climbers									
	2.E.18	Career driven young families	0	0.0	2.0	0			
	2.E.19	First time buyers in small, modern homes	72	1.3	3.4	37			
	2.E.20	Mixed metropolitan areas	0	0.0	1.0	0			
3. Comfortable Communities									
3.F Countryside Communities									
	3.F.21	Farms and cottages	0	0.0	1.5	0			
	3.F.22	Older couples and families in rural areas	0	0.0	1.0	0			
	3.F.23	Owner occupiers in small towns and villages	0	0.0	3.2	0			
3.G Successful Suburbs									
	3.G.24	Comfortably-off families in modern housing	63	1.1	2.7	41			
	3.G.25	Larger family homes, multi-ethnic areas	0	0.0	0.8	0			
	3.G.26	Semi-professional families, owner occupied neighbourhoods	0	0.0	2.4	0			
3.H Steady Neighbourhoods									
	3.H.27	Suburban semis, conventional attitudes	154	2.7	3.5	78			
	3.H.28	Owner occupied terraces, average income	35	0.6	1.6	38			
	3.H.29	Established suburbs, older families	0	0.0	2.3	0			
3.I Comfortable Seniors									
	3.I.30	Older people, neat and tidy neighbourhoods	62	1.1	2.4	46			
	3.I.31	Elderly singles in purpose-built accommodation	0	0.0	0.5	0			
3.J Starting Out									
	3.J.32	Educated families in terraces, young children	179	3.2	2.2	147			
	3.J.33	Smaller houses and starter homes	115	2.0	2.4	84			
4. Financially Stretched									
4.K Student Life									
	4.K.34	Student flats and halls of residence	0	0.0	0.3	0			
	4.K.35	Term-time terraces	0	0.0	0.2	0			
	4.K.36	Educated young people in flats and tenements	48	0.8	1.9	44			
4.L Modest Means									
	4.L.37	Low cost flats in suburban areas	148	2.6	1.4	181			
	4.L.38	Semi-skilled workers in traditional neighbourhoods	251	4.4	2.6	168			
	4.L.39	Fading owner occupied terraces	636	11.2	2.9	384			
	4.L.40	High occupancy terraces, culturally diverse family areas	188	3.3	1.0	333			
4.M Striving Families									
	4.M.41	Labouring semi-rural estates	0	0.0	1.6	0			
	4.M.42	Struggling young families in post-war terraces	68	1.2	1.6	73			
	4.M.43	Families in right-to-buy estates	37	0.7	2.0	32			
	4.M.44	Post-war estates, limited means	77	1.4	2.2	62			
4.N Poorer Pensioners									
	4.N.45	Pensioners in social housing, semis and terraces	20	0.4	0.8	45			
	4.N.46	Elderly people in social rented flats	101	1.8	1.0	173			
	4.N.47	Low income older people in smaller semis	0	0.0	2.2	0			
	4.N.48	Pensioners and singles in social rented flats	277	4.9	1.7	286			
5. Urban Adversity									
5.O Young Hardship									
	5.O.49	Young families in low cost private flats	704	12.4	2.2	567			
	5.O.50	Struggling younger people in mixed tenure	613	10.8	1.8	600			
	5.O.51	Young people in small, low cost terraces	1,310	23.1	2.3	1,019			
5.P Struggling Estates									
	5.P.52	Poorer families, many children, terraced housing	0	0.0	1.6	0			
	5.P.53	Low income terraces	0	0.0	0.8	0			
	5.P.54	Multi-ethnic, purpose-built estates	0	0.0	1.0	0			
	5.P.55	Deprived and ethnically diverse in flats	0	0.0	0.7	0			
	5.P.56	Low income large families in social rented semis	0	0.0	1.6	0			
5.Q Difficult Circumstances									
	5.Q.57	Social rented flats, families and single parents	116	2.0	1.5	135			
	5.Q.58	Singles and young families, some receiving benefits	84	1.5	1.8	84			
	5.Q.59	Deprived areas and high-rise flats	190	3.3	2.0	170			
6. Not Private Households									
6.R Not Private Households									
	6.R.60	Active communal population	2	0.0	0.1	59			
	6.R.61	Inactive communal population	32	0.6	0.3	198			
	6.R.62	Business areas without resident population	0	0	0	0			
Total households			5,677						

DOMINANT ACORN GROUP - HOUSEHOLDS

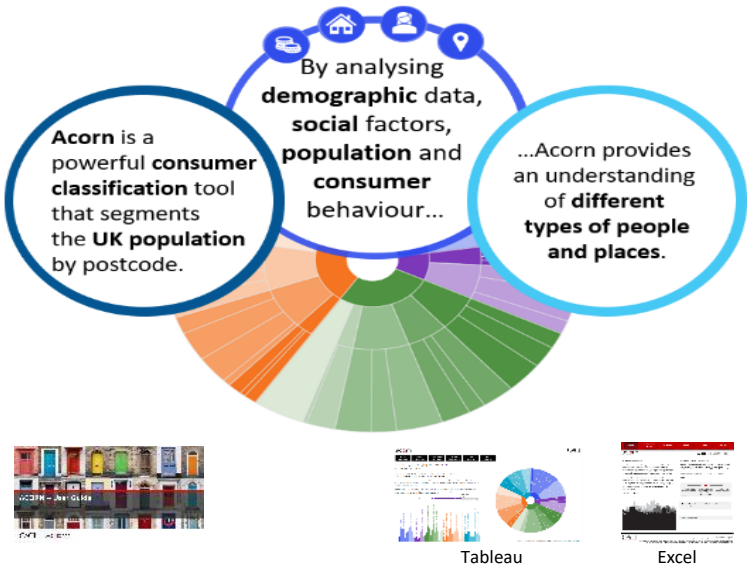
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Source: OS Open Data 2018



ACORN - WHAT IS IT?

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6 CATEGORIES		18 GROUPS	62 TYPES
1. Affluent Achievers		A. Lavish Lifestyles	1-3
		B. Executive Wealth	4-9
		C. Mature Money	10-13
2. Rising Prosperity		D. City Sophisticates	14-17
		E. Career Climbers	18-20
3. Comfortable Communities		F. Countryside Communities	21-23
		G. Successful Suburbs	24-26
		H. Steady Neighbourhoods	27-29
		I. Comfortable Seniors	30-31
		J. Starting Out	32-33
4. Financially Stretched		K. Student Life	34-36
		L. Modest Means	37-40
		M. Striving Families	41-44
		N. Poorer Pensioners	45-48
5. Urban Adversity		O. Young Hardship	49-51
		P. Struggling Estates	52-56
		Q. Difficult Circumstances	57-59
6. Not Private Households		R. Not Private Households	60-62

1

Affluent Achievers

12.1M

22.8%

UK Adults

of UK

Age range

55+

Financial situation

Running into debt

Saving a lot

Children at home

0

House type

Detached

House tenure

Owned outright

Number of beds

4+

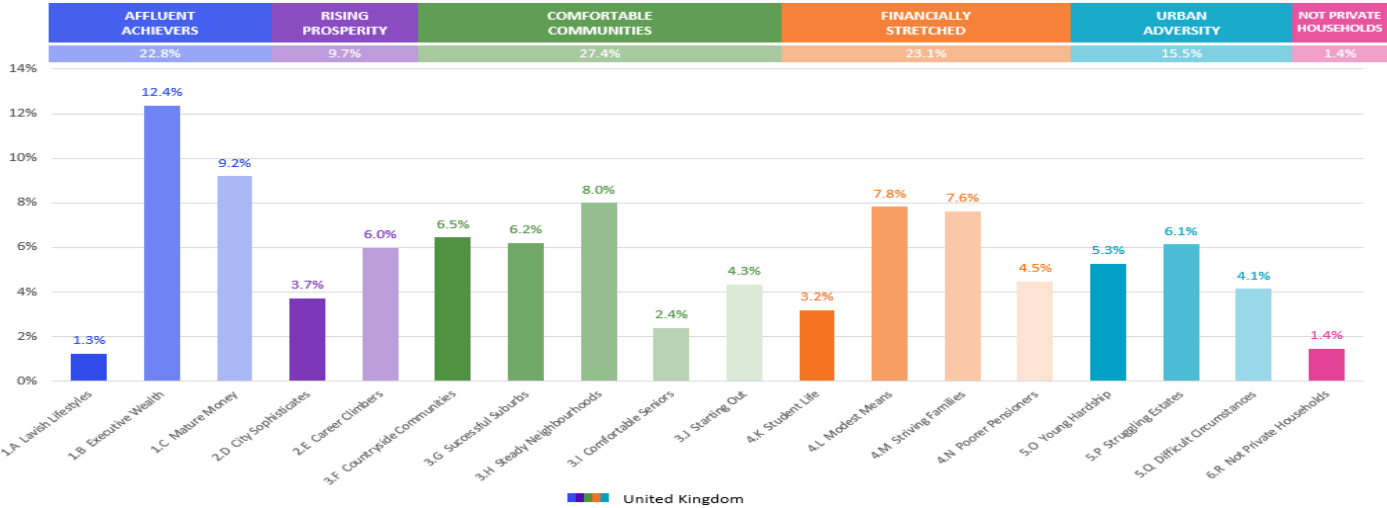
These are some of the most financially successful people in the UK. They live in affluent, high status areas of the country. They are healthy, wealthy and confident consumers.

Acorn Groups within Category 1: Affluent Achievers

A. Lavish Lifestyles 6%

B. Executive Wealth 54%

C. Mature Money 40%



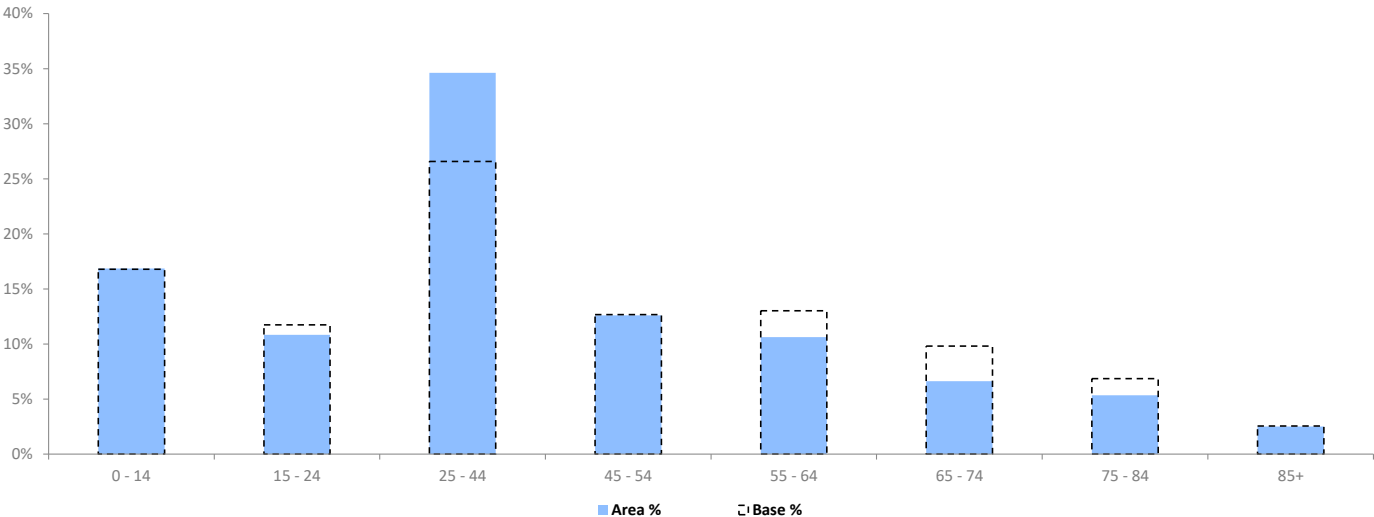
Source: OS Open Data 2018

POPULATION PROJECTIONS

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Area:	P04233_Cannon, Wellingborough, NN8 4DJ (0.50 Mile contour)
Base:	Great Britain
Year:	2023

	Area Profile	Area %	Base %	Index av=100	0	100	200
0 - 14	2,038	16.9	16.8	100			
15 - 24	1,309	10.8	11.7	92			
25 - 44	4,185	34.6	26.6	130			
45 - 54	1,524	12.6	12.7	99			
55 - 64	1,284	10.6	13.0	82			
65 - 74	802	6.6	9.8	68			
75 - 84	647	5.4	6.9	78			
85+	302	2.5	2.6	98			
Total population	12,091						



EXPENDITURE

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Area:	P04233_Cannon, Wellingborough, NN8 4DJ (0.50 Mile contour)
Base:	Great Britain
Year:	2023

EXPENDITURE ESTIMATES PER WEEK

	Area Spend	Area spend per hhs	Base spend per hhs	Index av=100	0	100	200
COICOP Categories							
1. Food & non-alcoholic beverages	£296,354	£57.59	£66.95	86			
2. Alcoholic beverages, tobacco and narcotics	£136,682	£26.56	£28.12	94			
3. Clothing & Footwear	£92,194	£17.92	£22.40	80			
4. Housing, water, electricity, gas and other fuels	£408,974	£79.47	£107.19	74			
5. Furnishings, equipment and routine maintenance	£148,952	£28.95	£36.85	79			
6. Health	£51,537	£10.01	£13.48	74			
7. Transport	£567,603	£110.30	£134.74	82			
8. Communication	£83,602	£16.25	£15.74	103			
9. Recreation & Culture	£240,524	£46.74	£64.16	73			
10. Education	£73,345	£14.25	£22.26	64			
11. Restaurants & Hotels	£237,745	£46.20	£67.11	69			
12. Miscellaneous goods and services	£449,531	£87.36	£109.86	80			
Total Expenditure	£2,787,042	£541.59	£688.85	79			

Expenditure calculated for RF Centres includes weighted residential, worker and tourist spend; for RF catchments it includes weighted residential spend only. For all other catchments it includes residential, online and domestic tourist spend (all spend originating from these areas).

The figures are calculated from data from the Living Costs and Family (LCF) survey conducted by the Office for National Statistics. The analyses in this report are carried out by CACI and those who carried out the original collection and analysis of the data bear no responsibility for their further analysis or interpretation. The spend figures are based on current prices for the year stated at the top of the report. The Classification of Individual Consumption by Purpose (COICOP) is published by the UN Statistics Division to provide an international standard for the reporting of expenditure. Totals are controlled to national figures supplied by ONS Consumer Trends.