

CGA LICENCED PREMISES

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Area: P00117_Black A Moor Head, Preston, PR1 1L
 Base: Great Britain
 Year: 2023

Licence Type	Profile	Per 1000 Pop (Area)	Per 1000 Pop (Base)	Index	0	100	200
Pubs & Full On	71	167.3	81.7	205			
Proprietary Club	9	21.2	7.3	291			
Registered Club	14	33.0	28.2	117			
Restaurant	27	63.6	32.1	198			
Residential	0	0.0	2.7	0			

Name	Description	License Type	Owner Name	Postcode
Wellfield	Amber Taverns	Pubs & Full On	Amber Taverns	PR 1 7BH
Stanley	Star Pubs & Bars	Pubs & Full On	Star Pubs & Bars	PR 1 1DD
Riva Showbar	Independent Free	Proprietary Club	Independent Free	PR 1 1DJ
Black A Moor Head	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	PR 1 1DD
Preston Guild Hall	Independent Free	Pubs & Full On	Independent Free	PR 1 1HT
Moor Park	Star Pubs & Bars	Pubs & Full On	Star Pubs & Bars	PR 1 1LA
Moorbrook Inn	Independent Free	Pubs & Full On	Independent Free	PR 1 1RU
Army & Navy Hotel	Unknown	Pubs & Full On	Unknown	PR 1 1TS
Royal Consort	Dorbiere	Pubs & Full On	Dorbiere	PR 1 1TS
New Meadow St Labour & Social Club	Independent Free	Registered Club	Independent Free	PR 1 1YQ
Grey Friar	Wetherspoons GB	Pubs & Full On	Wetherspoons GB	PR 1 2EJ
Kuckoo	Kuckoo Brands Ltd	Pubs & Full On	Star Pubs & Bars	PR 1 2AB
Nandos	Nandos Restaurants	Restaurant	Nandos Restaurants	PR 1 2AP
Old Black Bull	Greene King	Pubs & Full On	Greene King	PR 1 2AT
Shahzaad Tandoori	Independent Free	Restaurant	Independent Free	PR 1 2AT
Dog & Partridge Hotel	Star Pubs & Bars	Pubs & Full On	Star Pubs & Bars	PR 1 2AT
Northern Way	Amber Taverns	Pubs & Full On	Amber Taverns	PR 1 2ED
Sun Hotel	Daniel Thwaites plc	Pubs & Full On	Daniel Thwaites plc	PR 1 2EE
Black Horse	Robinsons	Pubs & Full On	Robinsons	PR 1 2EJ
Switch	Independent Free	Proprietary Club	Independent Free	PR 1 2ES
1842 Bar & Restaurant	Independent Free	Pubs & Full On	Independent Free	PR 1 2NN
Holiday Inn	InterContinental Hotels Group	Pubs & Full On	InterContinental Hotels Group	PR 1 3AU
Preston Masonic Club Ld	Independent Free	Registered Club	Independent Free	PR 1 2QU
New Britannia Inn	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	PR 1 2XB
Ship Inn	Greene King	Pubs & Full On	Greene King	PR 1 2XQ
Baker Street	Independent Free	Pubs & Full On	Independent Free	PR 1 3BN
Angelos	San Marco Group	Restaurant	San Marco Group	PR 1 3BN
Pop World	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	PR 1 3BQ
Blue Bell Hotel	Sam Smith	Pubs & Full On	Sam Smith	PR 1 3BS
Old Bull	Independent Free	Pubs & Full On	Independent Free	PR 1 3BU
Slug And Lettuce	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	PR 1 3AB
Bears Paw	Amber Taverns	Pubs & Full On	Amber Taverns	PR 1 3DH
Wellington	Marston's	Pubs & Full On	Marston's	PR 1 3LS
Wings And Beer Co	Independent Free	Restaurant	Independent Free	PR 1 3NT
Stratos	San Marco Group	Restaurant	San Marco Group	PR 1 3BN
Replay	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	PR 1 3XB
Warehouse	Independent Free	Proprietary Club	Independent Free	PR 1 3XX
Steak House Saloon	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	PR 1 4DT
Frenchwood Social Club	Independent Free	Registered Club	Independent Free	PR 1 4NP
Preston North End Football Club	Independent Free	Proprietary Club	Independent Free	PR 1 6RU
Deepdale Lab Social & Bowl Club	Independent Free	Registered Club	Independent Free	PR 1 6RX
Vinyl Tap	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	PR 1 7BE
Adelphi	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	PR 1 7DP
Arkwrights	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	PR 1 7EP
Emmanuel Street Labour Club	Independent Free	Registered Club	Independent Free	PR 1 7HU
Princess Alice	Independent Free	Pubs & Full On	Independent Free	PR 1 7SL
Eldon	Trust Inns Limited	Pubs & Full On	Trust Inns Limited	PR 1 7YD
Station Hotel	Star Pubs & Bars	Pubs & Full On	Star Pubs & Bars	PR 1 8BN
Continental	Independent Free	Pubs & Full On	Independent Free	PR 1 8JP
Victoria Bowling Club	Independent Free	Registered Club	Independent Free	PR 1 8JP
Bacee S & S Association	Independent Free	Registered Club	Independent Free	PR 1 8JP
Empire Services Club	Independent Free	Registered Club	Independent Free	PR 1 8PP
Tang	Independent Free	Restaurant	Independent Free	PR 2 2NH

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Residential	0	0.0	2.7	0			

Name	Description	License Type	Owner Name	Postcode
Wheatsheaf	Amber Taverns	Pubs & Full On	Amber Taverns	PR 2 2NL
Lancashire Constabulary S & Sc	Independent Free	Registered Club	Independent Free	PR 4 5SB
Jalgos Sports & Social Club	Independent Free	Registered Club	Independent Free	PR 1 3XY
Golden Cross Hotel	Independent Free	Pubs & Full On	Independent Free	PR 1 1DD
Market Tap	Unknown	Pubs & Full On	Star Pubs & Bars	PR 1 2ES
University Of Central Lancashire Guild	Independent Free	Registered Club	Independent Free	PR 1 7BQ
Roper Hall	Greene King	Pubs & Full On	Greene King	PR 1 2XQ
Lancashire County Club Staff Club	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	PR 1 2EE
Hartleys	Independent Free	Registered Club	Independent Free	PR 1 8RR
Bacee Social Club	Marston's	Pubs & Full On	Marston's	PR 1 8BS
Angel Hotel	Independent Free	Registered Club	Independent Free	PR 1 8JP
Hogarths	Independent Free	Pubs & Full On	Independent Free	PR 1 2NN
Barneys	Amber Taverns	Pubs & Full On	Amber Taverns	PR 1 3BU
Mad Ferret	Independent Free	Pubs & Full On	Independent Free	PR 1 3BT
Thai Orchid Restaurant	Independent Free	Pubs & Full On	Independent Free	PR 1 2XQ
Forum	Independent Free	Restaurant	Independent Free	PR 1 3NS
Preston Playhouse	Independent Free	Pubs & Full On	Independent Free	PR 1 2AA
Pizza Express	Independent Free	Pubs & Full On	Independent Free	PR 1 2HB
Cafe Bar	Hony Capital	Restaurant	Hony Capital	PR 1 2AA
Old Vic	Independent Free	Pubs & Full On	Independent Free	PR 1 2AA
Jaffa	Independent Free	Pubs & Full On	Independent Free	PR 1 2NJ
Wilbraham Club	Independent Free	Restaurant	Independent Free	PR 1 2AT
Azuma	Independent Free	Pubs & Full On	Independent Free	PR 1 5NJ
Maharaja Rest	Independent Free	Restaurant	Independent Free	PR 1 2EE
Glovers	Independent Free	Restaurant	Independent Free	PR 1 3DH
Blitz	Independent Free	Pubs & Full On	Independent Free	PR 1 3LS
Source	Independent Free	Pubs & Full On	Independent Free	PR 1 1RA
Tinos	Independent Free	Registered Club	Independent Free	PR 1 2TQ
Travelodge	Independent Free	Restaurant	Independent Free	PR 1 2BB
Eastzeast	Dubai International Capital	Pubs & Full On	Dubai International Capital	PR 1 5NX
Legacy Preston International	East Z East	Restaurant	East Z East	PR 1 3BS
Room 32	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	PR 1 2YF
Perfect Tens	Independent Free	Proprietary Club	Independent Free	PR 1 3PB
Beer House	Independent Free	Proprietary Club	Independent Free	PR 1 2NL
Club 3000	SSP	Pubs & Full On	SSP	PR 1 8AP
Premier Inn	Fraser Capital Management Ltd	Proprietary Club	Fraser Capital Management Ltd	PR 1 4DT
Winckley Street Ale House	Whitbread Hotels	Pubs & Full On	Whitbread	PR 1 2AB
Town House Coffee And Brew Bar	Independent Free	Pubs & Full On	Independent Free	PR 1 2AA
Moka	Independent Free	Restaurant	Independent Free	PR 1 2AT
Moka Express	Independent Free	Restaurant	Independent Free	PR 1 2NJ
Bar Pintxos	Independent Free	Restaurant	Independent Free	PR 1 3NU
Kimji Korean	Independent Free	Restaurant	Independent Free	PR 1 2AR
Hopwords Tap	Independent Free	Restaurant	Independent Free	PR 1 2AA
10S Cocktail Lounge	Independent Free	Pubs & Full On	Independent Free	PR 1 3BU
Twelve Tellers	Independent Free	Pubs & Full On	Independent Free	PR 1 2AB
Turtle Bay	Wetherspoons GB	Pubs & Full On	Wetherspoons GB	PR 1 3BQ
Cocos	Turtle Bay Restaurants	Restaurant	Turtle Bay Restaurants	PR 1 2AQ
Enlightened Bar	Independent Free	Restaurant	Independent Free	PR 1 2ED
Silk Route Indian Restaurant	Independent Free	Pubs & Full On	Independent Free	PR 1 2EE
Blitz	Independent Free	Restaurant	Independent Free	PR 1 8UY
Villa Italian	Independent Free	Proprietary Club	Independent Free	PR 1 3BX
Theatre Street Bar And Grill	Independent Free	Restaurant	Independent Free	PR 1 1HT
	Independent Free	Pubs & Full On	Independent Free	PR 1 8BQ

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Residential	0	0.0	2.7	0			

Name	Description	License Type	Owner Name	Postcode
Review Cocktail Bar	Independent Free	Pubs & Full On	Independent Free	PR 1 1HT
Guild Alehouse	Independent Free	Pubs & Full On	Independent Free	PR 1 1DD
Level	Independent Free	Proprietary Club	Independent Free	PR 1 1HT
Le Bistrot Pierre	Le Bistrot Pierre	Restaurant	Le Bistrot Pierre	PR 1 2UR
263 Restaurant	Independent Free	Restaurant	Independent Free	PR 1 3JL
Plau	Independent Free	Pubs & Full On	Independent Free	PR 1 2EE
Lonely People Cocktail Bar	Independent Free	Pubs & Full On	Independent Free	PR 1 2AA
Orchard Bar	Independent Free	Pubs & Full On	Independent Free	PR 1 2LA
Iceburg	Independent Free	Restaurant	Independent Free	PR 1 2QY
Smashed	Independent Free	Pubs & Full On	Independent Free	PR 1 2QY
Bar 143	Independent Free	Pubs & Full On	Independent Free	PR 1 2EJ
Mowgli	Mowgli	Restaurant	Mowgli	PR 1 2QY
Vyne	Independent Free	Pubs & Full On	Independent Free	PR 1 3TN
Tipsy Chef	Independent Free	Restaurant	Independent Free	PR 1 1DA
Friargate Tap Room	Independent Free	Pubs & Full On	Independent Free	PR 1 2AT

MAP OF AREA

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Source: OS Open Data 2018

Area: P00117_Black A Moor Head, Preston, PR1 1DD (1 Mile contour)



KEY

- Large pub co's & bars
 - Admiral Taverns Ltd
 - Ei Group
 - Greene King
 - Marston's
 - Mitchells & Butlers
 - Punch Pub Company
 - Stonegate Pub Company
 - Star Pubs & Bars
 - Wetherspoon
 - Whitbread
 - Shepherd Neame
- Small to medium pub co's & bars
- Family Brewers with pubs
- Hotels
- Restaurants
- Leisure
- Independent
- Other
- Site Location
- Boundary

ACORN CATEGORY PROFILE - HOUSEHOLDS

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Area: P00117_Black A Moor Head, Preston, PR1 1DD (1 Mile contour)
Base: Great Britain
Year: 2023

Acorn Category Description	Area Profile	% for Area	% for Base	Index 0	100	200
1 Affluent Achievers	0	0.0	22.1	0		
2 Rising Prosperity	593	3.5	10.2	35		
3 Comfortable Communities	1,592	9.5	26.5	36		
4 Financially Stretched	6,451	38.6	23.7	163		
5 Urban Adversity	8,073	48.2	17.2	281		
6 Not Private Households	23	0.1	0.3	40		
Total households		16,732				



Graph

Acorn Category Pen Portrait

6 Not Private Households
790k
1.5%

UK Adults of UK

These are postcodes where the bulk of the residents are not living in private households.

The category forms a single group, R: Not private households, which is sub-divided into three types:

60 Active communal population –
 Generally this is accommodation that may be unoccupied for part of the year, or where the people living in the accommodation regularly change. Other active communal accommodation might include hostels, children’s homes, refuges and local authority accommodation for travellers.

61 Inactive communal population –
 These people may be in communal establishments but unlikely to be active consumers. This includes care homes, hospitals, and other medical or nursing establishments where due to their health, the residents are unlikely to get out and about to function as regular consumers. It also includes prisons.

62 Business areas without resident population –
 These are postcodes where we believe there is no regular resident population. An example of this might be a business or industrial park.

ACORN GROUP PROFILE - HOUSEHOLDS

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Area: P00117_Black A Moor Head, Preston, PR1 1DD (1 Mile contour)
Base: Great Britain
Year: 2023

Acorn Group Description	Area Profile	% for Area	% for Base	Index 0	100	200
1. Affluent Achievers						
1.A Lavish Lifestyles	0	0.0	1.1	0		
1.B Executive Wealth	0	0.0	11.3	0		
1.C Mature Money	0	0.0	9.6	0		
2. Rising Prosperity						
2.D City Sophisticates	0	0.0	3.8	0		
2.E Career Climbers	593	3.5	6.4	56		
3. Comfortable Communities						
3.F Countryside Communities	0	0.0	5.7	0		
3.G Successful Suburbs	134	0.8	6.0	13		
3.H Steady Neighbourhoods	558	3.3	7.4	45		
3.I Comfortable Seniors	19	0.1	2.9	4		
3.J Starting Out	881	5.3	4.6	116		
4. Financially Stretched						
4.K Student Life	2,228	13.3	2.5	531		
4.L Modest Means	3,337	19.9	8.0	250		
4.M Striving Families	150	0.9	7.4	12		
4.N Poorer Pensioners	736	4.4	5.8	76		
5. Urban Adversity						
5.O Young Hardship	4,945	29.6	6.3	473		
5.P Struggling Estates	411	2.5	5.7	43		
5.Q Difficult Circumstances	2,717	16.2	5.2	310		
6. Not Private Households						
6.R Not Private Households	23	0.1	0.3	40		
Total households	16,732					

Acorn Group Pen Portrait

1 A Lavish Lifestyles

0.7M
UK Adults
 1.3%
of UK

The most affluent people in the UK who live comfortable lifestyles with few financial concerns. These individuals are typically empty nesters, who live in large detached homes that they own outright and which are often worth millions.

Age range
45-74

Children at home
0

House tenure
Owned outright

Family structure
Couple

Number of beds
4+

House type
Detached

BRANDS

SHOPPING: BOSS, HARVEY NICHOLS, APPLE, ANTHROPOLOGIE

LEISURE: duffelport, SEARCYS, GAUCHO, HAWKSMOOR

WEBSITES: rightmove, BBC NEWS, THE MAIL ON SUNDAY

DIGITAL AND TECH

ATTITUDES

I worry about online security
60%
UK average: 59%

Shopping online makes my life easier
62%
UK average: 62%

I love the ease of using chat bots to get answers
28%
UK average: 28%

TOP BEHAVIOURS

Highest online shopping expenditure

Book a holiday online

Visit LinkedIn

A
B
C
D
E
F
G
H
I
J
K
L
M
N
O
P
Q
R

CATEGORY	GROUP	TYPE	MAP	WHAT IS ACORN?
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ACORN TYPE PROFILE - HOUSEHOLDS

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Area: P00117_Black A Moor Head, Preston, PR1 1DD (1 Mile contour)
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Sort by: Acorn Structure
 Index
 Profile %

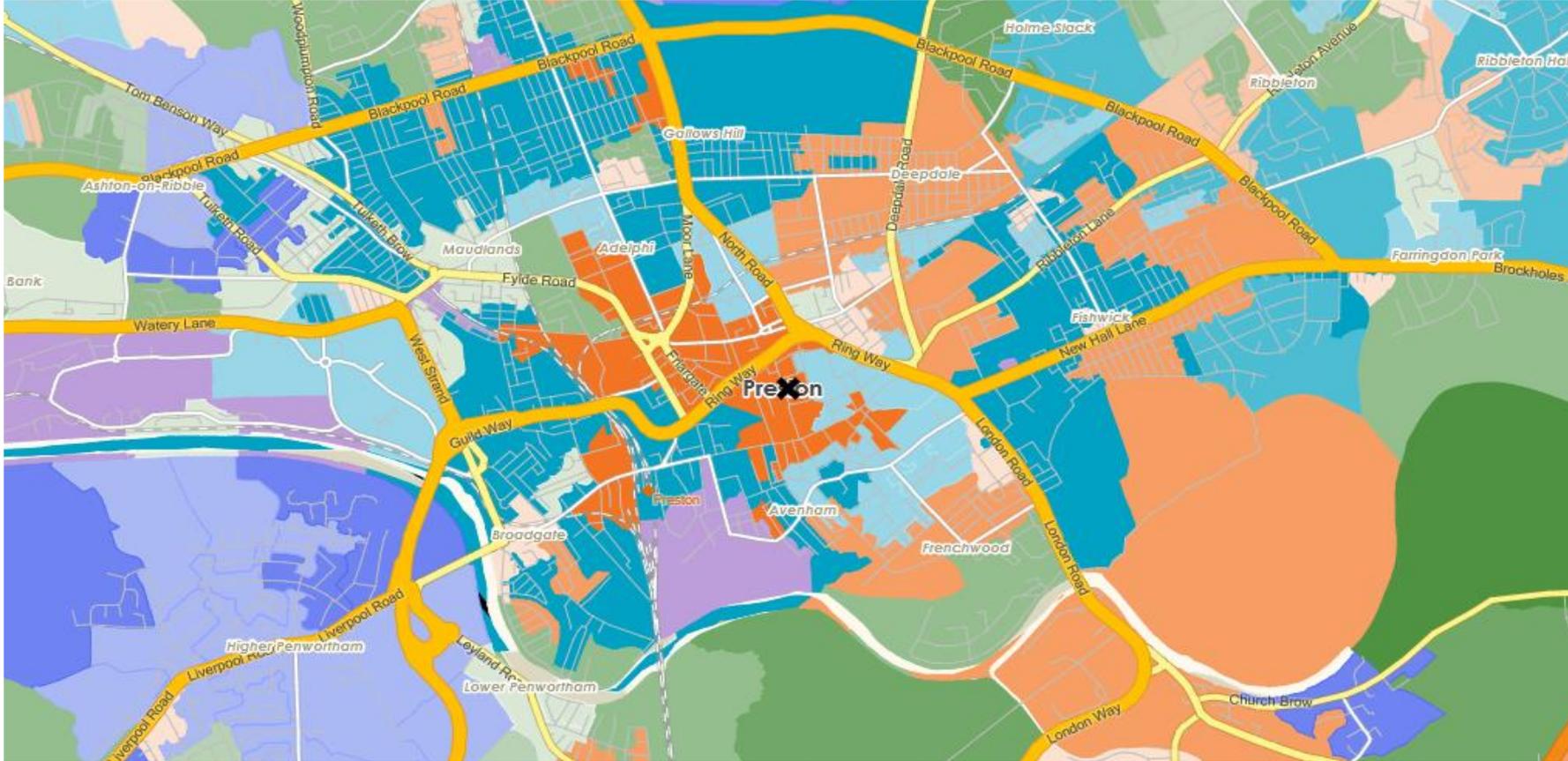
Acorn Type Description	Area Profile	% for Area	% for Base	Index	0	100	200
1. Affluent Achievers							
1.A Lavish Lifestyles							
1.A.1 Exclusive enclaves	0	0.0	0.1	0			
1.A.2 Metropolitan money	0	0.0	0.1	0			
1.A.3 Large house luxury	0	0.0	0.9	0			
1.B Executive Wealth							
1.B.4 Asset rich families	0	0.0	2.6	0			
1.B.5 Wealthy countryside commuters	0	0.0	2.5	0			
1.B.6 Financially comfortable families	0	0.0	2.2	0			
1.B.7 Affluent professionals	0	0.0	0.9	0			
1.B.8 Prosperous suburban families	0	0.0	1.5	0			
1.B.9 Well-off edge of towners	0	0.0	1.6	0			
1.C Mature Money							
1.C.10 Better-off villagers	0	0.0	3.1	0			
1.C.11 Settled suburbia, older people	0	0.0	2.8	0			
1.C.12 Retired and empty nesters	0	0.0	2.5	0			
1.C.13 Upmarket downsizers	0	0.0	1.3	0			
2. Rising Prosperity							
2.D City Sophisticates							
2.D.14 Townhouse cosmopolitans	0	0.0	0.7	0			
2.D.15 Younger professionals in smaller flats	0	0.0	1.5	0			
2.D.16 Metropolitan professionals	0	0.0	0.7	0			
2.D.17 Socialising young renters	0	0.0	1.0	0			
2.E Career Climbers							
2.E.18 Career driven young families	0	0.0	2.0	0			
2.E.19 First time buyers in small, modern homes	593	3.5	3.4	104			
2.E.20 Mixed metropolitan areas	0	0.0	1.0	0			
3. Comfortable Communities							
3.F Countryside Communities							
3.F.21 Farms and cottages	0	0.0	1.5	0			
3.F.22 Older couples and families in rural areas	0	0.0	1.0	0			
3.F.23 Owner occupiers in small towns and villages	0	0.0	3.2	0			
3.G Successful Suburbs							
3.G.24 Comfortably-off families in modern housing	8	0.0	2.7	2			
3.G.25 Larger family homes, multi-ethnic areas	126	0.8	0.8	90			
3.G.26 Semi-professional families, owner occupied neighbourhoods	0	0.0	2.4	0			
3.H Steady Neighbourhoods							
3.H.27 Suburban semis, conventional attitudes	524	3.1	3.5	90			
3.H.28 Owner occupied terraces, average income	32	0.2	1.6	12			
3.H.29 Established suburbs, older families	2	0.0	2.3	1			
3.I Comfortable Seniors							
3.I.30 Older people, neat and tidy neighbourhoods	2	0.0	2.4	1			
3.I.31 Elderly singles in purpose-built accommodation	17	0.1	0.5	21			
3.J Starting Out							
3.J.32 Educated families in terraces, young children	766	4.6	2.2	213			
3.J.33 Smaller houses and starter homes	115	0.7	2.4	29			
4. Financially Stretched							
4.K Student Life							
4.K.34 Student flats and halls of residence	485	2.9	0.3	865			
4.K.35 Term-time terraces	268	1.6	0.2	643			
4.K.36 Educated young people in flats and tenements	1,475	8.8	1.9	458			
4.L Modest Means							
4.L.37 Low cost flats in suburban areas	11	0.1	1.4	5			
4.L.38 Semi-skilled workers in traditional neighbourhoods	135	0.8	2.6	31			
4.L.39 Fading owner occupied terraces	131	0.8	2.9	27			
4.L.40 High occupancy terraces, culturally diverse family areas	3,060	18.3	1.0	1,840			
4.M Striving Families							
4.M.41 Labouring semi-rural estates	0	0.0	1.6	0			
4.M.42 Struggling young families in post-war terraces	0	0.0	1.6	0			
4.M.43 Families in right-to-buy estates	107	0.6	2.0	31			
4.M.44 Post-war estates, limited means	43	0.3	2.2	12			
4.N Poorer Pensioners							
4.N.45 Pensioners in social housing, semis and terraces	0	0.0	0.8	0			
4.N.46 Elderly people in social rented flats	196	1.2	1.0	114			
4.N.47 Low income older people in smaller semis	8	0.0	2.2	2			
4.N.48 Pensioners and singles in social rented flats	532	3.2	1.7	186			
5. Urban Adversity							
5.O Young Hardship							
5.O.49 Young families in low cost private flats	972	5.8	2.2	266			
5.O.50 Struggling younger people in mixed tenure	819	4.9	1.8	272			
5.O.51 Young people in small, low cost terraces	3,154	18.9	2.3	832			
5.P Struggling Estates							
5.P.52 Poorer families, many children, terraced housing	284	1.7	1.6	109			
5.P.53 Low income terraces	0	0.0	0.8	0			
5.P.54 Multi-ethnic, purpose-built estates	0	0.0	1.0	0			
5.P.55 Deprived and ethnically diverse in flats	0	0.0	0.7	0			
5.P.56 Low income large families in social rented semis	127	0.8	1.6	47			
5.Q Difficult Circumstances							
5.Q.57 Social rented flats, families and single parents	266	1.6	1.5	105			
5.Q.58 Singles and young families, some receiving benefits	457	2.7	1.8	155			
5.Q.59 Deprived areas and high-rise flats	1,994	11.9	2.0	605			
6. Not Private Households							
6.R Not Private Households							
6.R.60 Active communal population	2	0.0	0.1	20			
6.R.61 Inactive communal population	21	0.1	0.3	44			
6.R.62 Business areas without resident population	0	0	0	0			
Total households	16,732						

DOMINANT ACORN GROUP - HOUSEHOLDS

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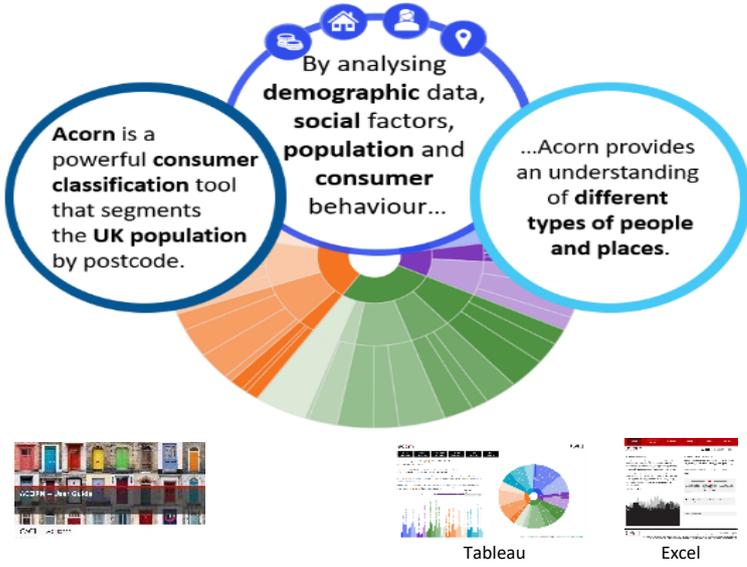
Source: OS Open Data 2018

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ACORN - WHAT IS IT?

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6 CATEGORIES 18 GROUPS 62 TYPES

1. Affluent Achievers	A. Lavish Lifestyles	1-3
	B. Executive Wealth	4-9
	C. Mature Money	10-13
2. Rising Prosperity	D. City Sophisticates	14-17
	E. Career Climbers	18-20
3. Comfortable Communities	F. Countryside Communities	21-23
	G. Successful Suburbs	24-26
	H. Steady Neighbourhoods	27-29
	I. Comfortable Seniors	30-31
	J. Starting Out	32-33
4. Financially Stretched	K. Student Life	34-36
	L. Modest Means	37-40
	M. Striving Families	41-44
	N. Poorer Pensioners	45-48
5. Urban Adversity	O. Young Hardship	49-51
	P. Struggling Estates	52-56
	Q. Difficult Circumstances	57-59
6. Not Private Households	R. Not Private Households	60-62



Tableau

Excel

1 Affluent Achievers

Age range
55+

Financial situation
Running into debt ↔ Saving a lot

Children at home
0

12.1M UK Adults **22.8%** of UK

House type
Detached

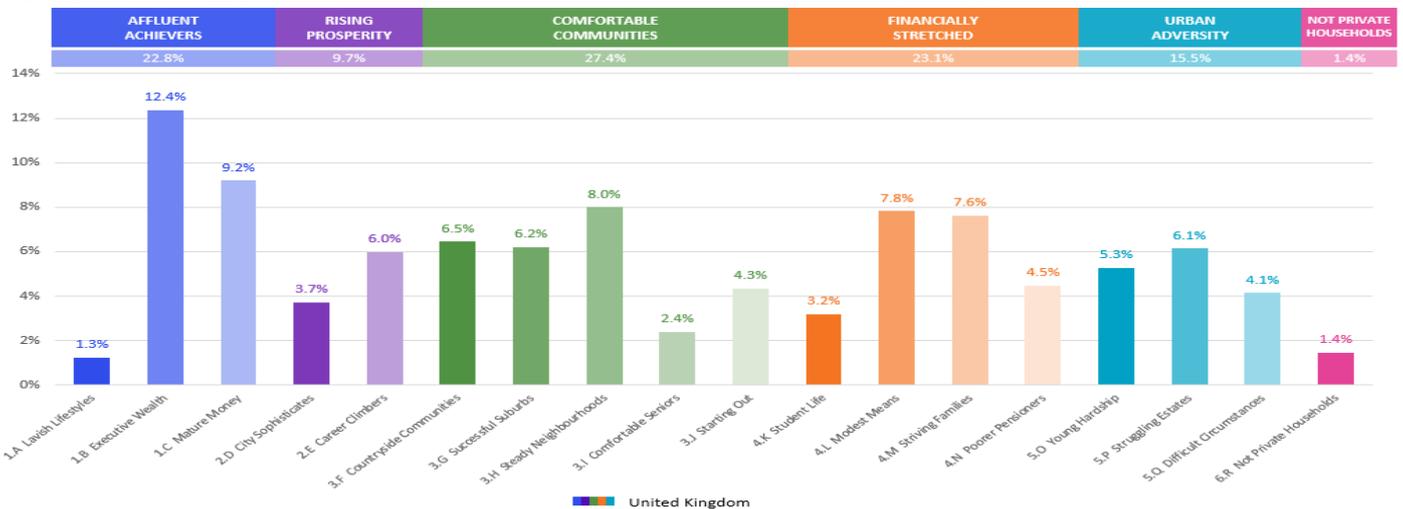
House tenure
Owned outright

Number of beds
4+

Acorn Groups within Category 1: Affluent Achievers

- A. Lavish Lifestyles 6%
- B. Executive Wealth 54%
- C. Mature Money 40%

These are some of the most financially successful people in the UK. They live in affluent, high status areas of the country. They are healthy, wealthy and confident consumers.

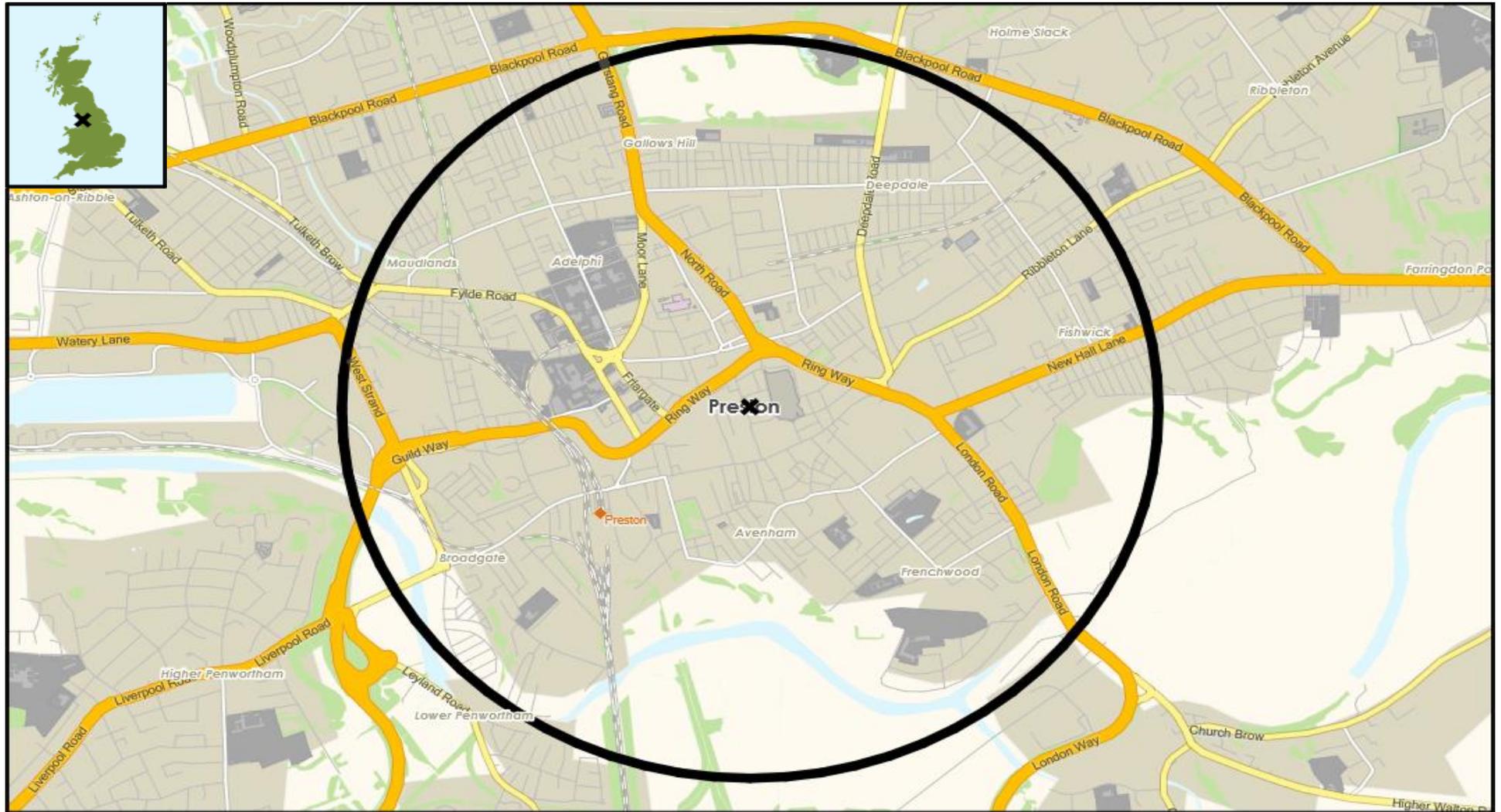


MAP OF AREA

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Source: OS Open Data 2018

Area: P00117_Black A Moor Head, Preston, PR1 1DD (1 Mile contour)



POPULATION PROJECTIONS

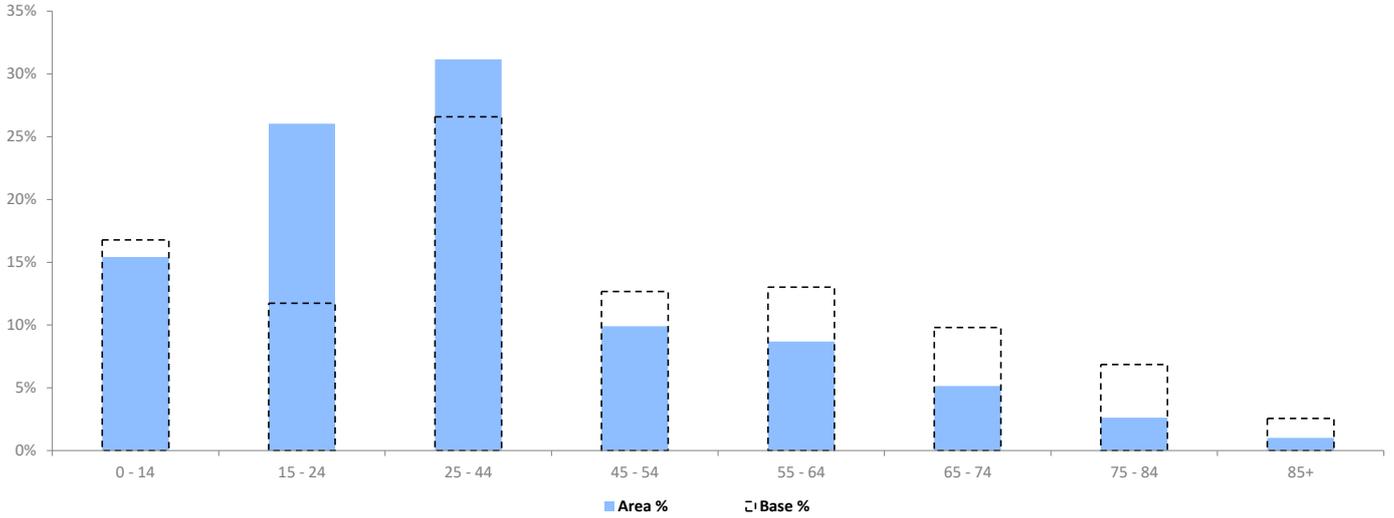
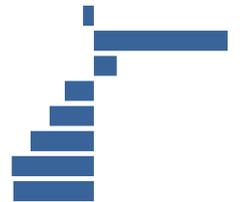
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Area: P00117_Black A Moor Head, Preston, PR1 1DD (1 Mile contour)

Base: Great Britain

Year: 2023

	Area Profile	Area %	Base %	Index av=100	0	100	200
0 - 14	6,540	15.4	16.8	92			
15 - 24	11,054	26.0	11.7	222			
25 - 44	13,230	31.2	26.6	117			
45 - 54	4,199	9.9	12.7	78			
55 - 64	3,686	8.7	13.0	67			
65 - 74	2,185	5.1	9.8	53			
75 - 84	1,115	2.6	6.9	38			
85+	428	1.0	2.6	40			
Total population	42,437						



EXPENDITURE

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Area: P00117_Black A Moor Head, Preston, PR1 1DD (1 Mile contour)
 Base: Great Britain
 Year: 2023

EXPENDITURE ESTIMATES PER WEEK

	Area Spend	Area spend per hhs	Base spend per hhs	Index av=100	0	100	200
COICOP Categories							
1. Food & non-alcoholic beverages	£972,900	£58.19	£66.95	87			
2. Alcoholic beverages, tobacco and narcotics	£451,903	£27.03	£28.12	96			
3. Clothing & Footwear	£352,744	£21.10	£22.40	94			
4. Housing, water, electricity, gas and other fuels	£1,360,201	£81.35	£107.19	76			
5. Furnishings, equipment and routine maintenance	£438,948	£26.25	£36.85	71			
6. Health	£146,352	£8.75	£13.48	65			
7. Transport	£1,785,261	£106.77	£134.74	79			
8. Communication	£245,443	£14.68	£15.74	93			
9. Recreation & Culture	£686,556	£41.06	£64.16	64			
10. Education	£413,128	£24.71	£22.26	111			
11. Restaurants & Hotels	£819,965	£49.04	£67.11	73			
12. Miscellaneous goods and services	£1,230,118	£73.57	£109.86	67			
Total Expenditure	£8,903,519	£532.51	£688.85	77			

Expenditure calculated for RF Centres includes weighted residential, worker and tourist spend; for RF catchments it includes weighted residential spend only. For all other catchments it includes residential, online and domestic tourist spend (all spend originating from these areas).

The figures are calculated from data from the Living Costs and Family (LCF) survey conducted by the Office for National Statistics. The analyses in this report are carried out by CACI and those who carried out the original collection and analysis of the data bear no responsibility for their further analysis or interpretation. The spend figures are based on current prices for the year stated at the top of the report. The Classification of Individual Consumption by Purpose (COICOP) is published by the UN Statistics Division to provide an international standard for the reporting of expenditure. Totals are controlled to national figures supplied by ONS Consumer Trends.