

# CGA LICENCED PREMISES

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Area: P03678\_Hare & Hounds, Warsop, NG20 0AC  
 Base: Great Britain  
 Year: 2023

Licence Type	Profile	Per 1000 Pop (Area)	Per 1000 Pop (Base)	Index	0	100	200
Pubs & Full On	6	63.3	81.7	77			
Proprietary Club	1	10.6	7.3	145			
Registered Club	4	42.2	28.2	150			
Restaurant	0	0.0	32.1	0			
Residential	0	0.0	2.7	0			

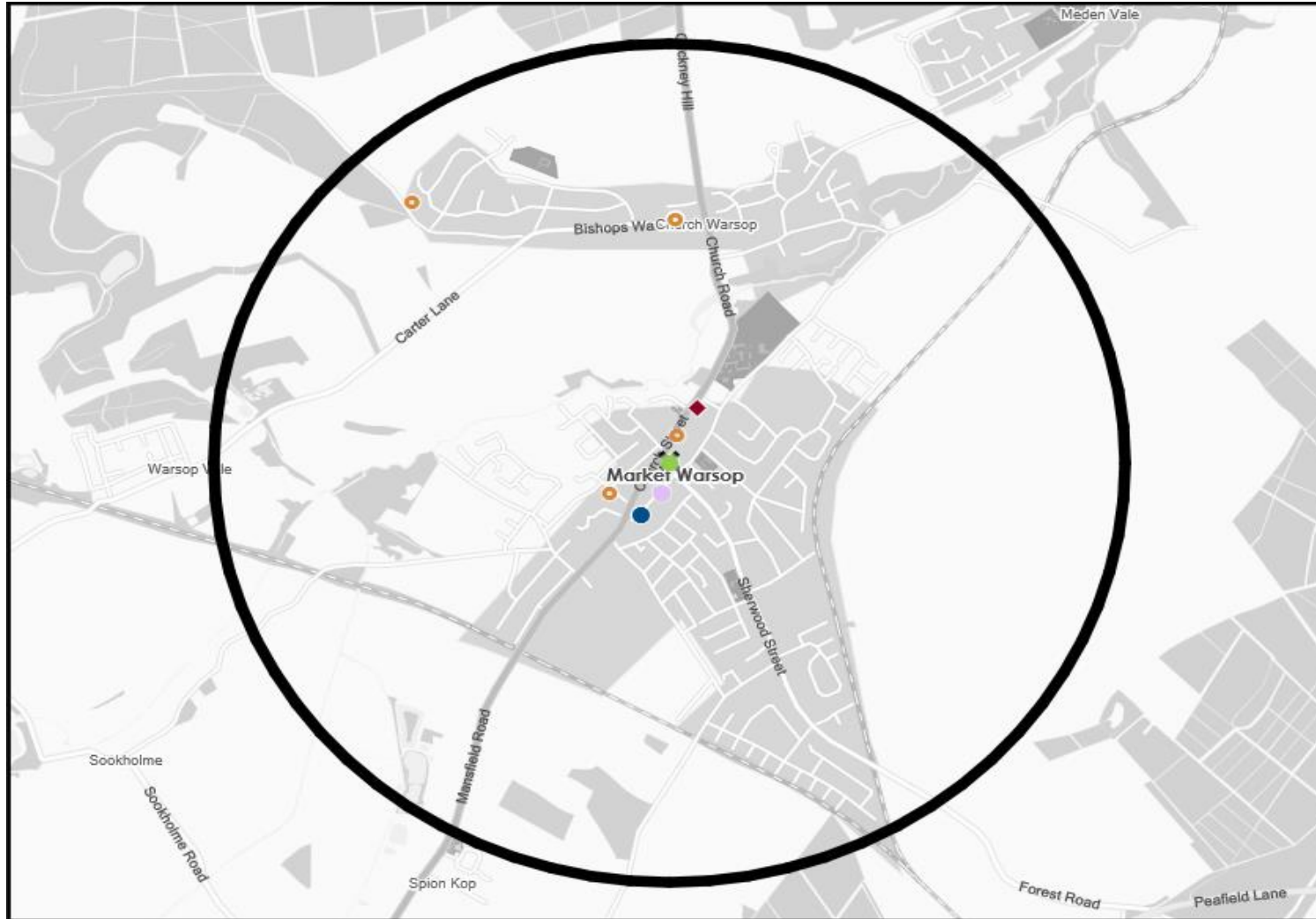
Name	Description	License Type	Owner Name	Postcode
Talbot Hotel	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	NG20 0AA
Black Market	Independent Free	Pubs & Full On	Independent Free	NG20 0AB
Hare & Hounds	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	NG20 0AQ
Plough Inn	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	NG20 0AR
Warsop Ex-Servicemens Club	Independent Free	Registered Club	Independent Free	NG20 0BN
Church Warsop Miners Welfare	Independent Free	Registered Club	Independent Free	NG20 0SN
Warsop Parish Centre Club	Independent Free	Registered Club	Independent Free	NG20 0SN
Strand Bingo Club	Independent Free	Proprietary Club	Independent Free	NG20 0AJ
Church Warsop Memorial Club	Independent Free	Registered Club	Independent Free	NG20 0SN
Crates & Grapes	Marston's	Pubs & Full On	Marston's	NG20 0AB
Woodend Pub	Independent Free	Pubs & Full On	Independent Free	NG20 0SS

# MAP OF AREA

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Source: OS Open Data 2018

Area: P03678\_Hare & Hounds, Warsop, NG20 0AQ (1 Mile contour)


















**KEY**

- Large pub co's & bars
  - Admiral Taverns Ltd
  - Ei Group
  - Greene King
  - Marston's
  - Mitchells & Butlers
  - Punch Pub Company
  - Stonegate Pub Company
  - Star Pubs & Bars
  - Wetherspoon
  - Whitbread
  - Shepherd Neame
- Small to medium pub co's & bars
- Family Brewers with pubs
- Hotels
- Restaurants
- Leisure
- Independent
- Other
- Site Location
- Boundary

## ACORN CATEGORY PROFILE - HOUSEHOLDS

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**Base:** Great Britain  
**Year:** 2023

Acorn Category Description	Area Profile	% for Area	% for Base	Index 0	100	200
 1 Affluent Achievers	581	14.5	22.1	66		
 2 Rising Prosperity	0	0.0	10.2	0		
 3 Comfortable Communities	1,399	34.9	26.5	132		
 4 Financially Stretched	1,843	46.0	23.7	194		
 5 Urban Adversity	168	4.2	17.2	24		
 6 Not Private Households	15	0.4	0.3	109		
 Graph						
<b>Total households</b>	<b>4,006</b>					

### Acorn Category Pen Portrait

**4 Financially Stretched** 12.2M UK Adults **23.1%** of UK

**Age range**  
All ages

**Financial situation**  
Running into debt ← → Saving a lot

**Children at home**  
Mixed

**House type**  
Semi-detached or terraced

**House tenure**  
Social renting

**Number of beds**  
1-3

This category contains a mix of traditional areas of Britain, including social housing developments specifically for the elderly. It also includes student term-time areas.

**Acorn Groups within Category 4: Financially Stretched**

- K Student Life 13%
- L Modest Means 34%
- M Striving Families 34%
- N Poorer Pensioners 20%



## ACORN GROUP PROFILE - HOUSEHOLDS

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**Area:** P03678\_Hare & Hounds, Warsop, NG20 0AQ (1 Mile contour)  
**Base:** Great Britain  
**Year:** 2023

Acorn Group Description	Area Profile	% for Area	% for Base	Index	0	100	200
<b>1. Affluent Achievers</b>							
1.A Lavish Lifestyles	0	0.0	1.1	0			
1.B Executive Wealth	44	1.1	11.3	10			
1.C Mature Money	537	13.4	9.6	139			
<b>2. Rising Prosperity</b>							
2.D City Sophisticates	0	0.0	3.8	0			
2.E Career Climbers	0	0.0	6.4	0			
<b>3. Comfortable Communities</b>							
3.F Countryside Communities	448	11.2	5.7	195			
3.G Successful Suburbs	207	5.2	6.0	87			
3.H Steady Neighbourhoods	578	14.4	7.4	195			
3.I Comfortable Seniors	166	4.1	2.9	145			
3.J Starting Out	0	0.0	4.6	0			
<b>4. Financially Stretched</b>							
4.K Student Life	0	0.0	2.5	0			
4.L Modest Means	844	21.1	8.0	264			
4.M Striving Families	608	15.2	7.4	204			
4.N Poorer Pensioners	391	9.8	5.8	169			
<b>5. Urban Adversity</b>							
5.O Young Hardship	67	1.7	6.3	27			
5.P Struggling Estates	34	0.8	5.7	15			
5.Q Difficult Circumstances	67	1.7	5.2	32			
<b>6. Not Private Households</b>							
6.R Not Private Households	15	0.4	0.3	109			
<b>Total households</b>	<b>4,006</b>						

### Acorn Group Pen Portrait

5 Q Difficult Circumstances
2.3M UK Adults
4.3% of UK

**Young adults, many of whom are single parents, enduring hardship.** Generally these are streets with a higher proportion of younger people. The bulk of the housing is flats rented from the council or housing association although there may also be some socially rented terraced housing.

**CORE DEMOGRAPHICS**

Age range <b>25-44</b>	Children at home <b>1</b>
House tenure <b>Social renting</b>	Family structure <b>Single parent</b>
Number of beds <b>1</b>	House type <b>Flat or maisonette</b>

**BRANDS**

SHOPPING: Poundland, Wilko, TJ HUGHES

LEISURE: McDonald's, Burger King, Greggs

WEBSITES: Argos, Very, Gumtree

**FINANCIAL PROFILE**

Household income UK: <b>£20k</b> London: <b>£25k</b> <small>Average: £40k    Average: £46k</small>	% Disposable income UK: <b>34%</b> London: <b>29%</b> <small>Average: 43%    Average: 29%</small>	Financial situation 
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**DIGITAL ATTITUDES**

I worry about online security <b>56%</b> <small>UK average: 58%</small>	Shopping online makes my life easier <b>59%</b> <small>UK average: 62%</small>	I love the ease of using chat bots to get answers <b>29%</b> <small>UK average: 28%</small>
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**TOP BEHAVIOURS**

Around 1 in 5 won't have used the internet recently

Below average social media use – apart from TikTok and Snapchat

Watching TV / videos on YouTube



CATEGORY	GROUP	TYPE	MAP	WHAT IS ACORN?
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## ACORN TYPE PROFILE - HOUSEHOLDS

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Area: P03678\_Hare & Hounds, Warsop, NG20 0AQ (1 Mile contour)  
 Base: Great Britain  
 Year: 2023

Sort by:  Acorn Structure  
 Index  
 Profile %

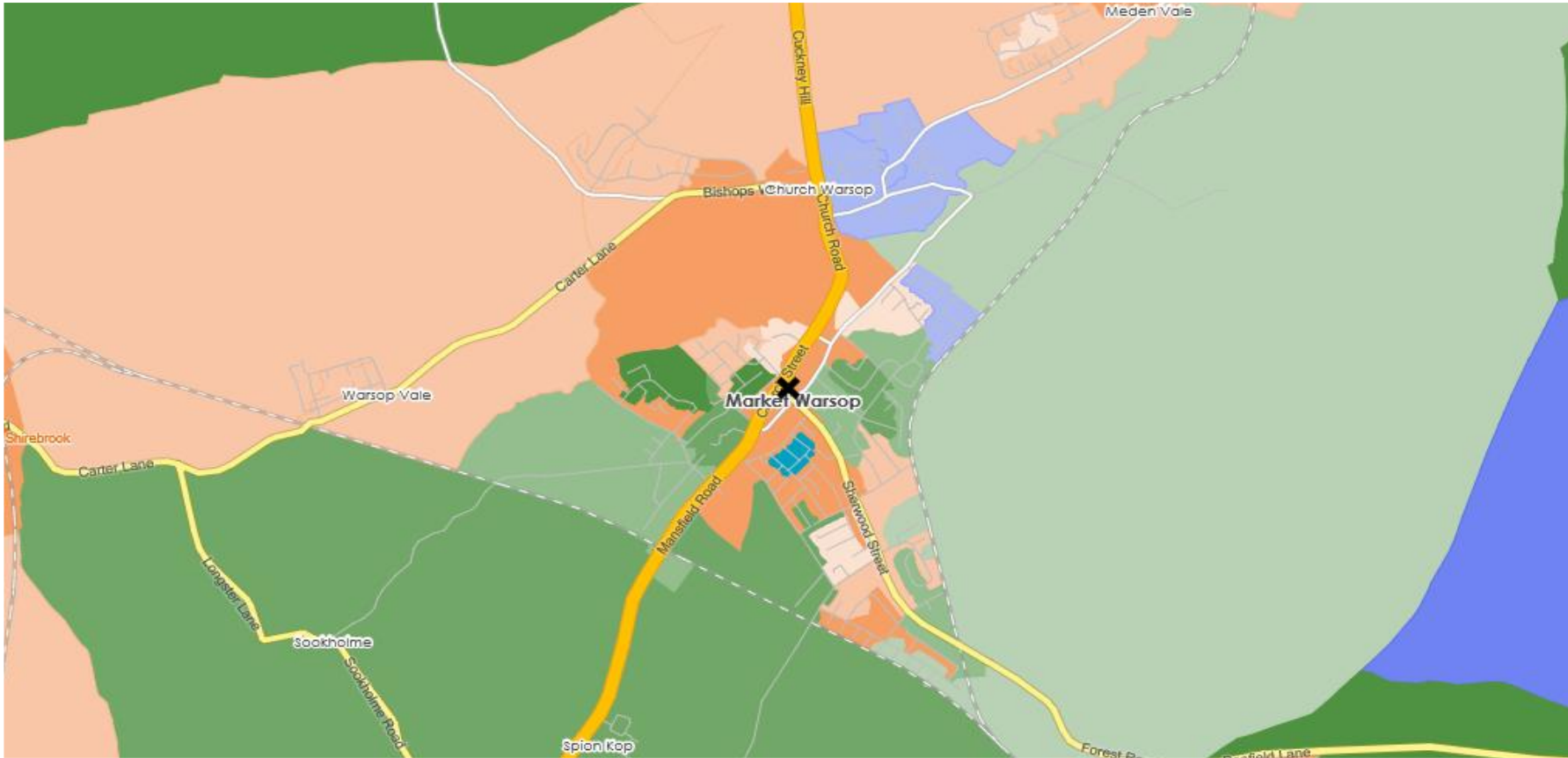
Acorn Type Description	Area Profile	% for Area	% for Base	Index	0	100	200
<b>1. Affluent Achievers</b>							
<b>1.A Lavish Lifestyles</b>							
1.A.1 Exclusive enclaves	0	0.0	0.1	0			
1.A.2 Metropolitan money	0	0.0	0.1	0			
1.A.3 Large house luxury	0	0.0	0.9	0			
<b>1.B Executive Wealth</b>							
1.B.4 Asset rich families	0	0.0	2.6	0			
1.B.5 Wealthy countryside commuters	0	0.0	2.5	0			
1.B.6 Financially comfortable families	44	1.1	2.2	49			
1.B.7 Affluent professionals	0	0.0	0.9	0			
1.B.8 Prosperous suburban families	0	0.0	1.5	0			
1.B.9 Well-off edge of towners	0	0.0	1.6	0			
<b>1.C Mature Money</b>							
1.C.10 Better-off villagers	0	0.0	3.1	0			
1.C.11 Settled suburbia, older people	0	0.0	2.8	0			
1.C.12 Retired and empty nesters	537	13.4	2.5	544			
1.C.13 Upmarket downsizers	0	0.0	1.3	0			
<b>2. Rising Prosperity</b>							
<b>2.D City Sophisticates</b>							
2.D.14 Townhouse cosmopolitans	0	0.0	0.7	0			
2.D.15 Younger professionals in smaller flats	0	0.0	1.5	0			
2.D.16 Metropolitan professionals	0	0.0	0.7	0			
2.D.17 Socialising young renters	0	0.0	1.0	0			
<b>2.E Career Climbers</b>							
2.E.18 Career driven young families	0	0.0	2.0	0			
2.E.19 First time buyers in small, modern homes	0	0.0	3.4	0			
2.E.20 Mixed metropolitan areas	0	0.0	1.0	0			
<b>3. Comfortable Communities</b>							
<b>3.F Countryside Communities</b>							
3.F.21 Farms and cottages	0	0.0	1.5	0			
3.F.22 Older couples and families in rural areas	32	0.8	1.0	79			
3.F.23 Owner occupiers in small towns and villages	416	10.4	3.2	324			
<b>3.G Successful Suburbs</b>							
3.G.24 Comfortably-off families in modern housing	207	5.2	2.7	192			
3.G.25 Larger family homes, multi-ethnic areas	0	0.0	0.8	0			
3.G.26 Semi-professional families, owner occupied neighbourhoods	0	0.0	2.4	0			
<b>3.H Steady Neighbourhoods</b>							
3.H.27 Suburban semis, conventional attitudes	546	13.6	3.5	393			
3.H.28 Owner occupied terraces, average income	0	0.0	1.6	0			
3.H.29 Established suburbs, older families	32	0.8	2.3	34			
<b>3.I Comfortable Seniors</b>							
3.I.30 Older people, neat and tidy neighbourhoods	166	4.1	2.4	175			
3.I.31 Elderly singles in purpose-built accommodation	0	0.0	0.5	0			
<b>3.J Starting Out</b>							
3.J.32 Educated families in terraces, young children	0	0.0	2.2	0			
3.J.33 Smaller houses and starter homes	0	0.0	2.4	0			
<b>4. Financially Stretched</b>							
<b>4.K Student Life</b>							
4.K.34 Student flats and halls of residence	0	0.0	0.3	0			
4.K.35 Term-time terraces	0	0.0	0.2	0			
4.K.36 Educated young people in flats and tenements	0	0.0	1.9	0			
<b>4.L Modest Means</b>							
4.L.37 Low cost flats in suburban areas	37	0.9	1.4	64			
4.L.38 Semi-skilled workers in traditional neighbourhoods	597	14.9	2.6	567			
4.L.39 Fading owner occupied terraces	210	5.2	2.9	180			
4.L.40 High occupancy terraces, culturally diverse family areas	0	0.0	1.0	0			
<b>4.M Striving Families</b>							
4.M.41 Labouring semi-rural estates	164	4.1	1.6	257			
4.M.42 Struggling young families in post-war terraces	1	0.0	1.6	2			
4.M.43 Families in right-to-buy estates	378	9.4	2.0	463			
4.M.44 Post-war estates, limited means	65	1.6	2.2	75			
<b>4.N Poorer Pensioners</b>							
4.N.45 Pensioners in social housing, semis and terraces	101	2.5	0.8	320			
4.N.46 Elderly people in social rented flats	88	2.2	1.0	213			
4.N.47 Low income older people in smaller semis	161	4.0	2.2	180			
4.N.48 Pensioners and singles in social rented flats	41	1.0	1.7	60			
<b>5. Urban Adversity</b>							
<b>5.O Young Hardship</b>							
5.O.49 Young families in low cost private flats	0	0.0	2.2	0			
5.O.50 Struggling younger people in mixed tenure	8	0.2	1.8	11			
5.O.51 Young people in small, low cost terraces	59	1.5	2.3	65			
<b>5.P Struggling Estates</b>							
5.P.52 Poorer families, many children, terraced housing	34	0.8	1.6	54			
5.P.53 Low income terraces	0	0.0	0.8	0			
5.P.54 Multi-ethnic, purpose-built estates	0	0.0	1.0	0			
5.P.55 Deprived and ethnically diverse in flats	0	0.0	0.7	0			
5.P.56 Low income large families in social rented semis	0	0.0	1.6	0			
<b>5.Q Difficult Circumstances</b>							
5.Q.57 Social rented flats, families and single parents	21	0.5	1.5	35			
5.Q.58 Singles and young families, some receiving benefits	46	1.1	1.8	65			
5.Q.59 Deprived areas and high-rise flats	0	0.0	2.0	0			
<b>6. Not Private Households</b>							
<b>6.R Not Private Households</b>							
6.R.60 Active communal population	0	0.0	0.1	0			
6.R.61 Inactive communal population	15	0.4	0.3	132			
6.R.62 Business areas without resident population	0	0	0	0			
<b>Total households</b>	<b>4,006</b>						

# DOMINANT ACORN GROUP - HOUSEHOLDS

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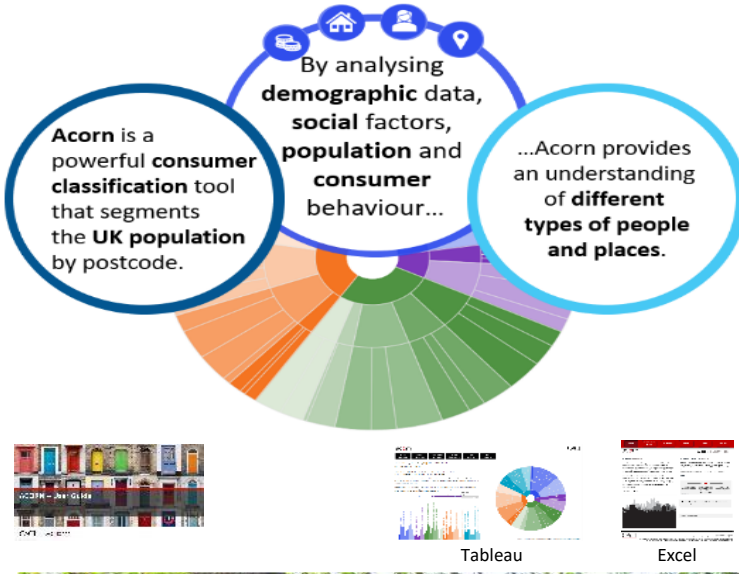
- Dominant Acorn Category
- % Affluent Achievers
- % Rising Prosperity
- % Comfortable Communities
- % Financially Stretched
- % Urban Adversity
- Dominant Acorn Group

- Acorn Groups**
- 1.A Lavish Lifestyles
  - 1.B Executive Wealth
  - 1.C Mature Money
  - 2.D City Sophisticates
  - 2.E Career Climbers
  - 3.F Countryside Communities
  - 3.G Successful Suburbs
  - 3.H Steady Neighbourhoods
  - 3.I Comfortable Seniors
  - 3.J Starting Out
  - 4.K Student Life
  - 4.L Modest Means
  - 4.M Striving Families
  - 4.N Poorer Pensioners
  - 5.O Young Hardship
  - 5.P Struggling Estates
  - 5.Q Difficult Circumstances
  - 6.R Not Private Households

Area boundary

ACORN - WHAT IS IT?

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6 CATEGORIES      18 GROUPS      62 TYPES

1. Affluent Achievers	A. Lavish Lifestyles	1-3
	B. Executive Wealth	4-9
	C. Mature Money	10-13
2. Rising Prosperity	D. City Sophisticates	14-17
	E. Career Climbers	18-20
3. Comfortable Communities	F. Countryside Communities	21-23
	G. Successful Suburbs	24-26
	H. Steady Neighbourhoods	27-29
	I. Comfortable Seniors	30-31
	J. Starting Out	32-33
4. Financially Stretched	K. Student Life	34-36
	L. Modest Means	37-40
	M. Striving Families	41-44
	N. Poorer Pensioners	45-48
5. Urban Adversity	O. Young Hardship	49-51
	P. Struggling Estates	52-56
	Q. Difficult Circumstances	57-59
6. Not Private Households	R. Not Private Households	60-62

**1 Affluent Achievers**

Age range: **55+**

Financial situation: Running into debt ↔ Saving a lot

Children at home: **0**

12.1M UK Adults      22.8% of UK

House type: **Detached**

House tenure: **Owned outright**

Number of beds: **4+**

These are some of the most financially successful people in the UK. They live in affluent, high status areas of the country. They are healthy, wealthy and confident consumers.

Acorn Groups within Category 1: Affluent Achievers

- A. Lavish Lifestyles: 6%
- B. Executive Wealth: 54%
- C. Mature Money: 40%



# MAP OF AREA

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