

CGA LICENCED PREMISES

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Area: P04060_Butterbowl Hotel, Leeds, LS12 5JQ (
 Base: Great Britain
 Year: 2023

Licence Type	Profile	Per 1000 Pop (Area)	Per 1000 Pop (Base)	Index	0	100	200
Pubs & Full On	14	54.9	81.7	67			
Proprietary Club	3	11.8	7.3	162			
Registered Club	3	11.8	28.2	42			
Restaurant	1	3.9	32.1	12			
Residential	0	0.0	2.7	0			

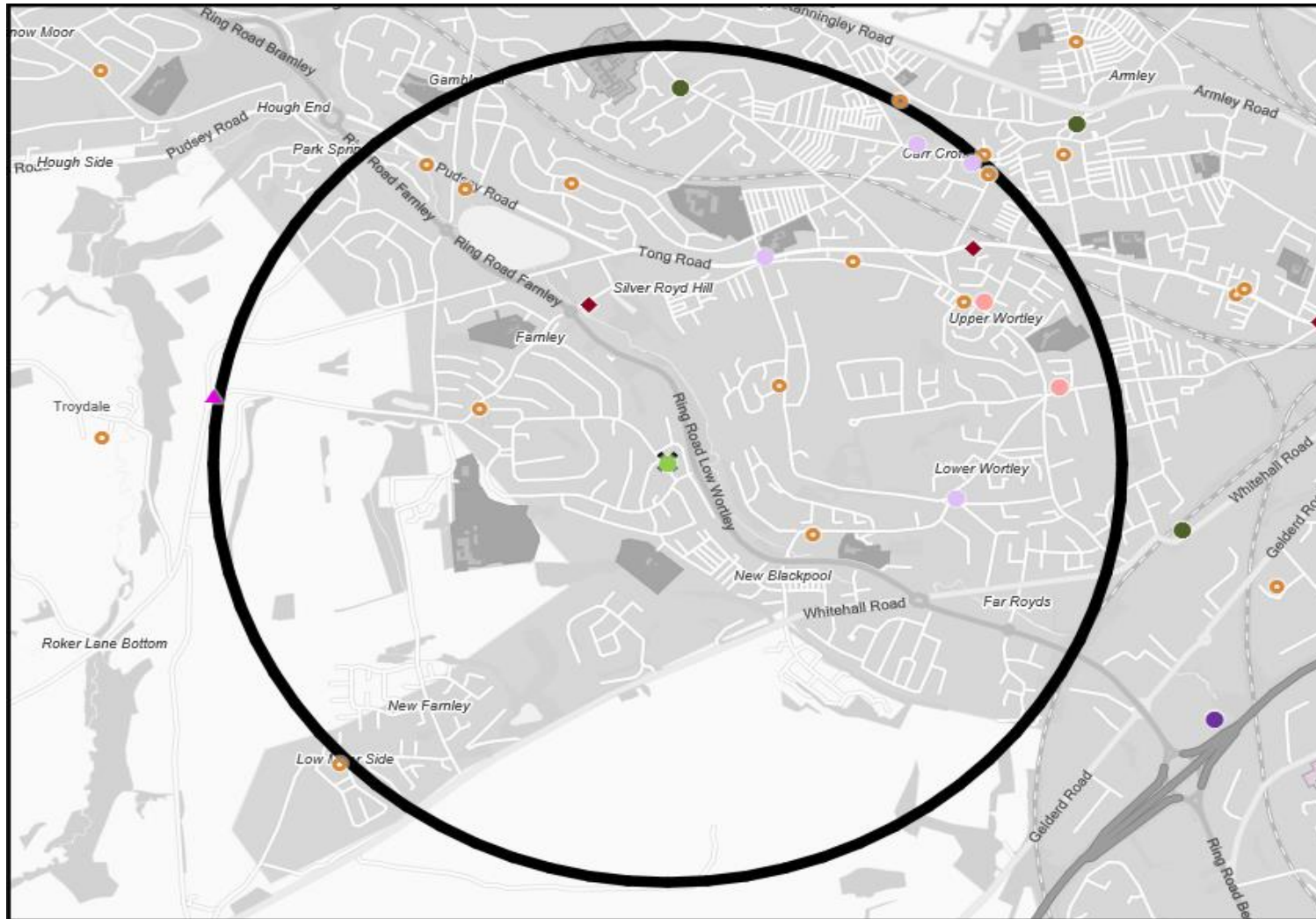
Name	Description	License Type	Owner Name	Postcode
Armley Sports Centre	Independent Free	Proprietary Club	Independent Free	LS12 3HB
White Horse	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	LS12 3HD
Commercial Hotel	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	LS12 3HN
Travellers Rest	Greene King	Pubs & Full On	Greene King	LS12 3PY
Nook	Independent Free	Pubs & Full On	Independent Free	LS12 3SU
Brick Hotel	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	LS12 3TP
Oldfield Hotel	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	LS12 4EU
Queen	Star Pubs & Bars	Pubs & Full On	Star Pubs & Bars	LS12 4EU
Golden Fleece	Star Pubs & Bars	Pubs & Full On	Star Pubs & Bars	LS12 4JJ
Upper & Lower Wortley Liberal Club	Independent Free	Registered Club	Independent Free	LS12 4JN
Star	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	LS12 4NA
Excelsior Billiard & Snooker Club	Independent Free	Proprietary Club	Independent Free	LS12 4NQ
William The Fourth	Independent Free	Pubs & Full On	Independent Free	LS12 4QA
Hanover Arms	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	LS12 4SL
Nags Head	Independent Free	Pubs & Full On	Independent Free	LS12 5AQ
Butterbowl Hotel	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	LS12 5JQ
Mainline Social Club	Independent Free	Registered Club	Independent Free	LS13 4LS
Cornmill Lodge Hotel	Independent Free	Pubs & Full On	Independent Free	LS13 4JA
Sambuca Restaurant	Independent Free	Restaurant	Independent Free	LS12 3HB
Gala Bingo	Gala Group	Proprietary Club	Gala Group	LS12 4QN
West Leeds Sports & Social Club	Independent Free	Registered Club	Independent Free	LS12 4NY

MAP OF AREA

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Source: OS Open Data 2018

Area: P04060_Butterbowl Hotel, Leeds, LS12 5JQ (1 Mile contour)



KEY

- Large pub co's & bars
 - Admiral Taverns Ltd
 - Ei Group
 - Greene King
 - Marston's
 - Mitchells & Butlers
 - Punch Pub Company
 - Stonegate Pub Company
 - Star Pubs & Bars
 - Wetherspoon
 - Whitbread
 - Shepherd Neame
- Small to medium pub co's & bars
- Family Brewers with pubs
- Hotels
- Restaurants
- Leisure
- Independent
- Other
- Site Location
- Boundary

ACORN CATEGORY PROFILE - HOUSEHOLDS

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Area: P04060_Butterbowl Hotel, Leeds, LS12 5JQ (1 Mile contour)
Base: Great Britain
Year: 2023

Acorn Category Description	Area Profile	% for Area	% for Base	Index 0	100	200
1 Affluent Achievers	386	3.4	22.1	16		
2 Rising Prosperity	416	3.7	10.2	37		
3 Comfortable Communities	3,466	31.0	26.5	117		
4 Financially Stretched	2,191	19.6	23.7	83		
5 Urban Adversity	4,645	41.5	17.2	241		
6 Not Private Households	88	0.8	0.3	228		
Total households	11,192					

Acorn Category Pen Portrait

5 Urban Adversity

Age range

25-34

House type

Flat or terraced

UK Adults

8.4M

15.9% of UK

Financial situation

Running into debt ← → Saving a lot

House tenure

Social renting

Children at home

3+

Number of beds

1-2

This category contains the most deprived areas of towns and cities across the UK. Household incomes are low, nearly always below the national average.

Acorn Groups within Category 5: Urban Adversity

- O Young Hardship 32%
- P Struggling Estates 41%
- Q Difficult Circumstances 27%

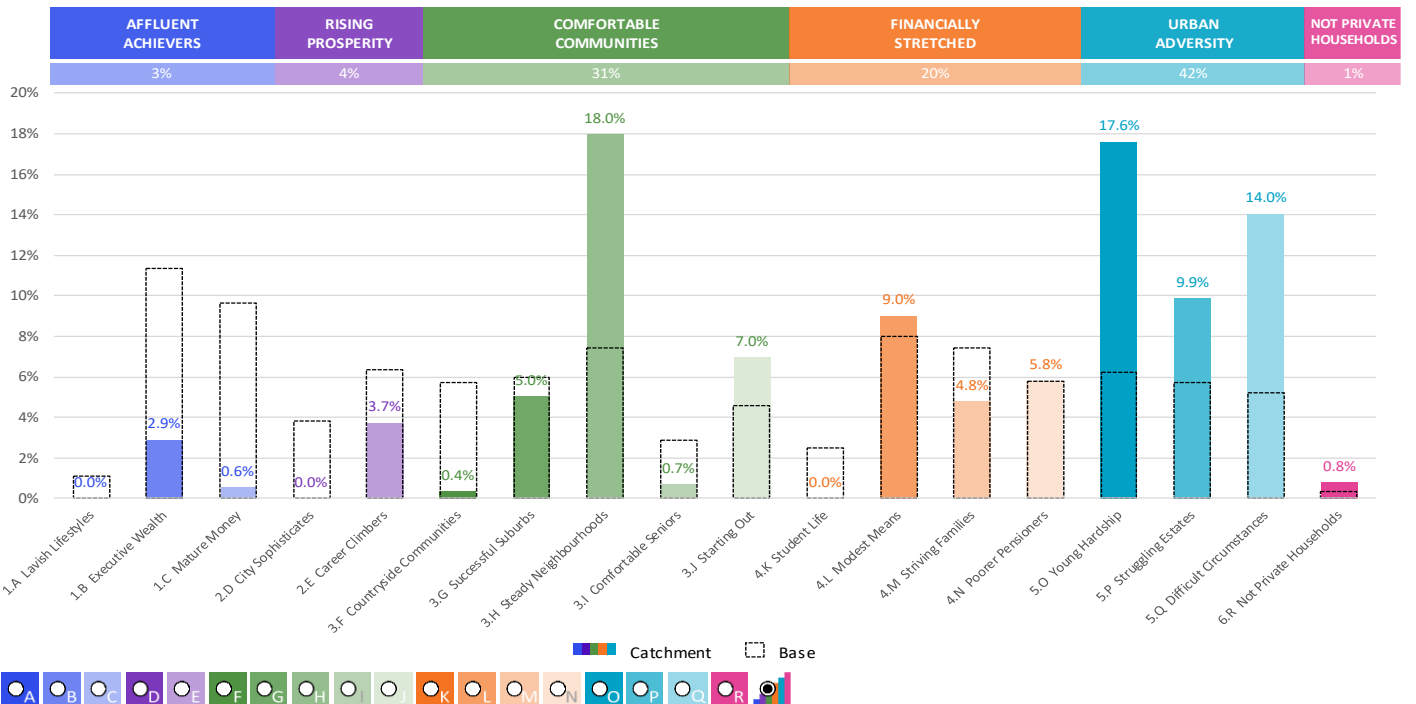
ACORN GROUP PROFILE - HOUSEHOLDS

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Area: P04060_Butterbowl Hotel, Leeds, LS12 5JQ (1 Mile contour)
Base: Great Britain
Year: 2023

Acorn Group Description	Area Profile	% for Area	% for Base	Index	0	100	200
1. Affluent Achievers							
1.A Lavish Lifestyles	0	0.0	1.1	0			
1.B Executive Wealth	324	2.9	11.3	26			
1.C Mature Money	62	0.6	9.6	6			
2. Rising Prosperity							
2.D City Sophisticates	0	0.0	3.8	0			
2.E Career Climbers	416	3.7	6.4	58			
3. Comfortable Communities							
3.F Countryside Communities	40	0.4	5.7	6			
3.G Successful Suburbs	564	5.0	6.0	85			
3.H Steady Neighbourhoods	2,009	18.0	7.4	242			
3.I Comfortable Seniors	74	0.7	2.9	23			
3.J Starting Out	779	7.0	4.6	153			
4. Financially Stretched							
4.K Student Life	0	0.0	2.5	0			
4.L Modest Means	1,007	9.0	8.0	113			
4.M Striving Families	536	4.8	7.4	64			
4.N Poorer Pensioners	648	5.8	5.8	101			
5. Urban Adversity							
5.O Young Hardship	1,968	17.6	6.3	281			
5.P Struggling Estates	1,105	9.9	5.7	173			
5.Q Difficult Circumstances	1,572	14.0	5.2	268			
6. Not Private Households							
6.R Not Private Households	88	0.8	0.3	228			
Total households	11,192						

Acorn Group Graph



CATEGORY	GROUP	TYPE	MAP	WHAT IS ACORN?
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ACORN TYPE PROFILE - HOUSEHOLDS

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Area: P04060_Butterbowl Hotel, Leeds, LS12 5JQ (1 Mile contour)
 Base: Great Britain
 Year: 2023

Sort by: Corn Structure
 Index
 Profile %

Acorn Type Description	Area Profile	% for Area	% for Base	Index	0	100	200
1. Affluent Achievers							
1.A Lavish Lifestyles							
1.A.1 Exclusive enclaves	0	0.0	0.1	0			
1.A.2 Metropolitan money	0	0.0	0.1	0			
1.A.3 Large house luxury	0	0.0	0.9	0			
1.B Executive Wealth							
1.B.4 Asset rich families	63	0.6	2.6	21			
1.B.5 Wealthy countryside commuters	0	0.0	2.5	0			
1.B.6 Financially comfortable families	234	2.1	2.2	94			
1.B.7 Affluent professionals	0	0.0	0.9	0			
1.B.8 Prosperous suburban families	0	0.0	1.5	0			
1.B.9 Well-off edge of towners	27	0.2	1.6	15			
1.C Mature Money							
1.C.10 Better-off villagers	5	0.0	3.1	1			
1.C.11 Settled suburbia, older people	36	0.3	2.8	11			
1.C.12 Retired and empty nesters	21	0.2	2.5	8			
1.C.13 Upmarket downsizers	0	0.0	1.3	0			
2. Rising Prosperity							
2.D City Sophisticates							
2.D.14 Townhouse cosmopolitans	0	0.0	0.7	0			
2.D.15 Younger professionals in smaller flats	0	0.0	1.5	0			
2.D.16 Metropolitan professionals	0	0.0	0.7	0			
2.D.17 Socialising young renters	0	0.0	1.0	0			
2.E Career Climbers							
2.E.18 Career driven young families	128	1.1	2.0	58			
2.E.19 First time buyers in small, modern homes	288	2.6	3.4	76			
2.E.20 Mixed metropolitan areas	0	0.0	1.0	0			
3. Comfortable Communities							
3.F Countryside Communities							
3.F.21 Farms and cottages	0	0.0	1.5	0			
3.F.22 Older couples and families in rural areas	0	0.0	1.0	0			
3.F.23 Owner occupiers in small towns and villages	40	0.4	3.2	11			
3.G Successful Suburbs							
3.G.24 Comfortably-off families in modern housing	471	4.2	2.7	156			
3.G.25 Larger family homes, multi-ethnic areas	1	0.0	0.8	1			
3.G.26 Semi-professional families, owner occupied neighbourhoods	92	0.8	2.4	34			
3.H Steady Neighbourhoods							
3.H.27 Suburban semis, conventional attitudes	1,766	15.8	3.5	455			
3.H.28 Owner occupied terraces, average income	2	0.0	1.6	1			
3.H.29 Established suburbs, older families	241	2.2	2.3	92			
3.I Comfortable Seniors							
3.I.30 Older people, neat and tidy neighbourhoods	74	0.7	2.4	28			
3.I.31 Elderly singles in purpose-built accommodation	0	0.0	0.5	0			
3.J Starting Out							
3.J.32 Educated families in terraces, young children	484	4.3	2.2	201			
3.J.33 Smaller houses and starter homes	295	2.6	2.4	110			
4. Financially Stretched							
4.K Student Life							
4.K.34 Student flats and halls of residence	0	0.0	0.3	0			
4.K.35 Term-time terraces	0	0.0	0.2	0			
4.K.36 Educated young people in flats and tenements	0	0.0	1.9	0			
4.L Modest Means							
4.L.37 Low cost flats in suburban areas	110	1.0	1.4	68			
4.L.38 Semi-skilled workers in traditional neighbourhoods	651	5.8	2.6	221			
4.L.39 Fading owner occupied terraces	246	2.2	2.9	75			
4.L.40 High occupancy terraces, culturally diverse family areas	0	0.0	1.0	0			
4.M Striving Families							
4.M.41 Labouring semi-rural estates	42	0.4	1.6	24			
4.M.42 Struggling young families in post-war terraces	46	0.4	1.6	25			
4.M.43 Families in right-to-buy estates	85	0.8	2.0	37			
4.M.44 Post-war estates, limited means	363	3.2	2.2	149			
4.N Poorer Pensioners							
4.N.45 Pensioners in social housing, semis and terraces	31	0.3	0.8	35			
4.N.46 Elderly people in social rented flats	129	1.2	1.0	112			
4.N.47 Low income older people in smaller semis	230	2.1	2.2	92			
4.N.48 Pensioners and singles in social rented flats	258	2.3	1.7	135			
5. Urban Adversity							
5.O Young Hardship							
5.O.49 Young families in low cost private flats	210	1.9	2.2	86			
5.O.50 Struggling younger people in mixed tenure	640	5.7	1.8	318			
5.O.51 Young people in small, low cost terraces	1,118	10.0	2.3	441			
5.P Struggling Estates							
5.P.52 Poorer families, many children, terraced housing	691	6.2	1.6	395			
5.P.53 Low income terraces	0	0.0	0.8	0			
5.P.54 Multi-ethnic, purpose-built estates	0	0.0	1.0	0			
5.P.55 Deprived and ethnically diverse in flats	0	0.0	0.7	0			
5.P.56 Low income large families in social rented semis	414	3.7	1.6	231			
5.Q Difficult Circumstances							
5.Q.57 Social rented flats, families and single parents	561	5.0	1.5	332			
5.Q.58 Singles and young families, some receiving benefits	573	5.1	1.8	291			
5.Q.59 Deprived areas and high-rise flats	438	3.9	2.0	199			
6. Not Private Households							
6.R Not Private Households							
6.R.60 Active communal population	0	0.0	0.1	0			
6.R.61 Inactive communal population	88	0.8	0.3	276			
6.R.62 Business areas without resident population	0	0	0	0			
Total households	11,192						

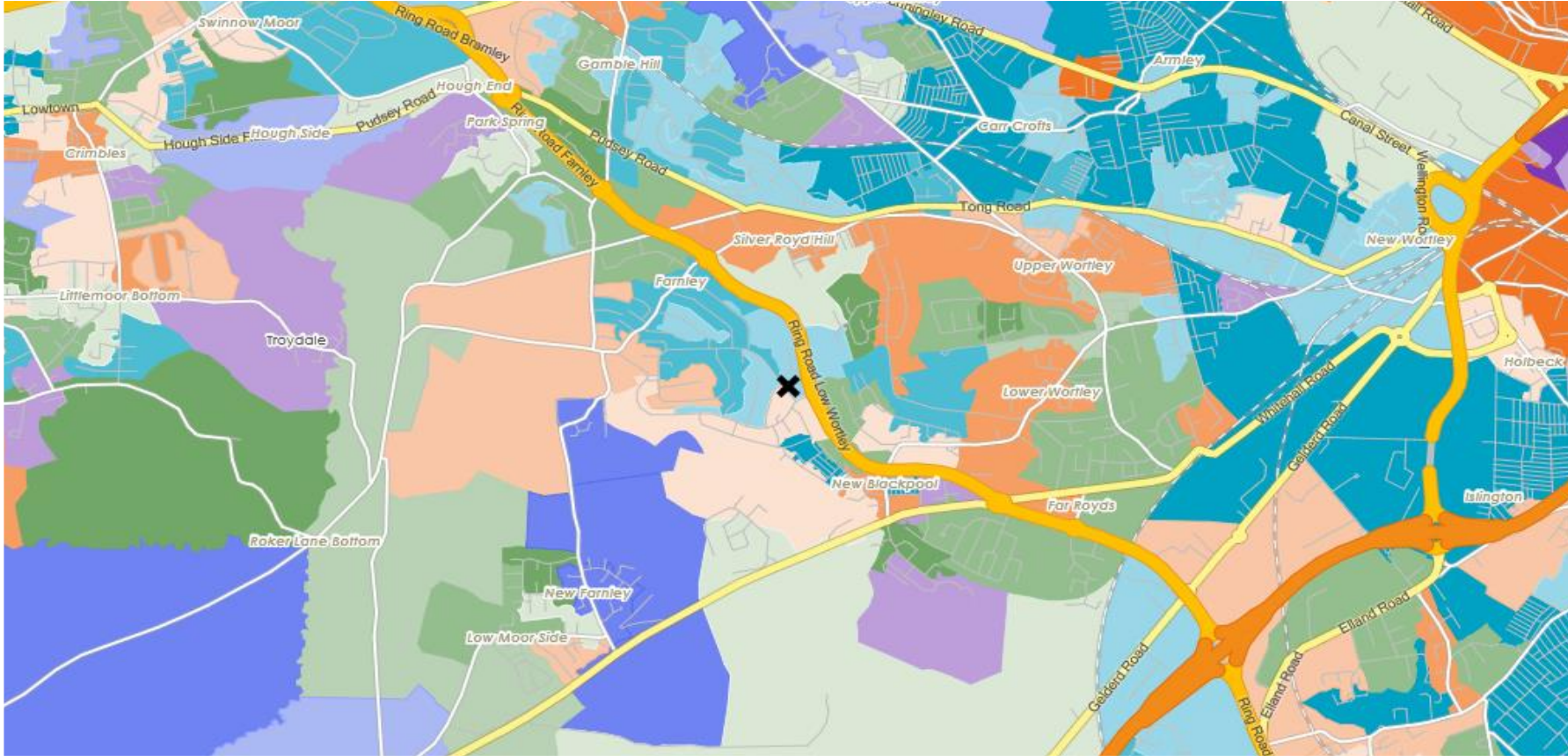
CATEGORY GROUP TYPE **MAP** WHAT IS ACORN?

DOMINANT ACORN GROUP - HOUSEHOLDS

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Source: OS Open Data 2018

Area: P04060_Butterbowl Hotel, Leeds, LS12 5JQ (1 Mile contour)



- Dominant Acorn Category
- % Affluent Achievers
- % Rising Prosperity
- % Comfortable Communities
- % Financially Stretched
- % Urban Adversity
- Dominant Acorn Group

- Acorn Groups**
- 1.A Lavish Lifestyles
 - 1.B Executive Wealth
 - 1.C Mature Money
 - 2.D City Sophisticates
 - 2.E Career Climbers
 - 3.F Countryside Communities
 - 3.G Successful Suburbs
 - 3.H Steady Neighbourhoods
 - 3.I Comfortable Seniors
 - 3.J Starting Out
 - 4.K Student Life
 - 4.L Modest Means
 - 4.M Striving Families
 - 4.N Poorer Pensioners
 - 5.O Young Hardship
 - 5.P Struggling Estates
 - 5.Q Difficult Circumstances
 - 6.R Not Private Households

Area boundary

ACORN - WHAT IS IT?

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6 CATEGORIES 18 GROUPS 62 TYPES

1. Affluent Achievers	A. Lavish Lifestyles	1-3
	B. Executive Wealth	4-9
	C. Mature Money	10-13
2. Rising Prosperity	D. City Sophisticates	14-17
	E. Career Climbers	18-20
	F. Countryside Communities	21-23
	G. Successful Suburbs	24-26
	H. Steady Neighbourhoods	27-29
	I. Comfortable Seniors	30-31
	J. Starting Out	32-33
3. Comfortable Communities	K. Student Life	34-36
	L. Modest Means	37-40
	M. Striving Families	41-44
	N. Poorer Pensioners	45-48
	O. Young Hardship	49-51
	P. Struggling Estates	52-56
	Q. Difficult Circumstances	57-59
4. Financially Stretched	R. Not Private Households	60-62
5. Urban Adversity		
6. Not Private Households		

1 Affluent Achievers

Age range: **55+**

Financial situation: Running into debt ↔ Saving a lot

Children at home: **0**

House type: **Detached**

House tenure: **Owned outright**

Number of beds: **4+**

These are some of the most financially successful people in the UK. They live in affluent, high status areas of the country. They are healthy, wealthy and confident consumers.

Acorn Groups within Category 1: Affluent Achievers

- A. Lavish Lifestyles: 6%
- B. Executive Wealth: 54%
- C. Mature Money: 40%



MAP OF AREA

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