

CGA LICENCED PREMISES

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Area: P02087_Railway Hotel, Liverpool, L21 6PG (1)
 Base: Great Britain
 Year: 2023

Licence Type	Profile	Per 1000 Pop (Area)	Per 1000 Pop (Base)	Index	0	100	200
Pubs & Full On	16	43.5	81.7	53			
Proprietary Club	2	5.4	7.3	75			
Registered Club	8	21.8	28.2	77			
Restaurant	6	16.3	32.1	51			
Residential	1	2.7	2.7	102			

Name	Description	License Type	Owner Name	Postcode
Salisbury Hotel	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	L 20 4JE
Queens Hotel	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	L 20 4NR
Madagans Lighthouse	Independent Free	Registered Club	Independent Free	L 20 4NU
Psd Sports Lounge	Independent Free	Proprietary Club	Independent Free	L 20 5DN
Our Lady Queen Of Peace	Independent Free	Registered Club	Independent Free	L 21 0EQ
Red Lion	Independent Free	Pubs & Full On	Independent Free	L 21 2PB
Seaforth Arms Hotel	Unknown	Pubs & Full On	Unknown	L 21 3TA
Caradoc Hotel	Independent Free	Pubs & Full On	Independent Free	L 21 4LU
Railway Hotel	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	L 21 6PG
St Elizabeths Parish Club	Independent Free	Registered Club	Independent Free	L 21 8HY
Pacific Hotel	Ei Group	Pubs & Full On	Ei Group	L 21 8JU
Salt Box	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	L 21 8NR
Royal British Legion Club	Independent Free	Registered Club	Independent Free	L 21 8NU
Jubilee Inn	Star Pubs & Bars	Pubs & Full On	Star Pubs & Bars	L 21 9JH
Waterloo Lawn Tennis Club	Independent Free	Registered Club	Independent Free	L 22 3XR
Liver Hotel	Greene King	Pubs & Full On	Greene King	L 22 0LT
Marlborough Guest House	Independent Free	Residential	Independent Free	L 22 1RG
Lion & Unicorn	Independent Free	Pubs & Full On	Independent Free	L 22 5NB
Victoria	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	L 22 5PS
Our Lady Star Of The	Independent Free	Registered Club	Independent Free	L 21 4LJ
Goddard Village Hall	Independent Free	Registered Club	Independent Free	L 20 5DF
Waterloo CMS	Independent Free	Registered Club	Independent Free	L 22 5PA
El Nino	Independent Free	Restaurant	Independent Free	L 22 0LT
Alexandra	Independent Free	Pubs & Full On	Independent Free	L 20 4JH
Crosby Lakeside Adventure Centre	Independent Free	Proprietary Club	Independent Free	L 22 1RR
Ghurka Fine Dining	Independent Free	Restaurant	Independent Free	L 22 0ND
Star Of The Sea	Unknown	Pubs & Full On	Unknown	L 21 1BH
Eden Tapas	Independent Free	Restaurant	Independent Free	L 22 0LT
Luellas	Independent Free	Restaurant	Independent Free	L 21 6PH
Piccola Italian	Independent Free	Restaurant	Independent Free	L 21 7PG
Spit Roast	Independent Free	Restaurant	Independent Free	L 22 0ND
Morrells	Independent Free	Pubs & Full On	Independent Free	L 21 7PD
Lake House	Independent Free	Pubs & Full On	Independent Free	L 22 1RR

MAP OF AREA

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Source: OS Open Data 2018

Area: P02087_Railway Hotel, Liverpool, L21 6PG (1 Mile contour)



KEY

- Large pub co's & bars
 - Admiral Taverns Ltd
 - Ei Group
 - Greene King
 - Marston's
 - Mitchells & Butlers
 - Punch Pub Company
 - Stonegate Pub Company
 - Star Pubs & Bars
 - Wetherspoon
 - Whitbread
 - Shepherd Neame
- Small to medium pub co's & bars
- Family Brewers with pubs
- Hotels
- Restaurants
- Leisure
- Independent
- Other
- Site Location
- Boundary

ACORN CATEGORY PROFILE - HOUSEHOLDS

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Area: P02087_Railway Hotel, Liverpool, L21 6PG (1 Mile contour)
Base: Great Britain
Year: 2023

Acorn Category Description	Area Profile	% for Area	% for Base	Index 0	100	200
1 Affluent Achievers	531	3.2	22.1	14		
2 Rising Prosperity	138	0.8	10.2	8		
3 Comfortable Communities	2,935	17.6	26.5	66		
4 Financially Stretched	4,104	24.5	23.7	104		
5 Urban Adversity	8,946	53.5	17.2	311		
6 Not Private Households	66	0.4	0.3	115		
Total households		16,720				

Acorn Category Pen Portrait

6 Not Private Households
790k
1.5%

UK Adults of UK

These are postcodes where the bulk of the residents are not living in private households.

The category forms a single group, R: Not private households, which is sub-divided into three types:

- 60 Active communal population –**
Generally this is accommodation that may be unoccupied for part of the year, or where the people living in the accommodation regularly change. Other active communal accommodation might include hostels, children’s homes, refuges and local authority accommodation for travellers.
- 61 Inactive communal population –**
These people may be in communal establishments but unlikely to be active consumers. This includes care homes, hospitals, and other medical or nursing establishments where due to their health, the residents are unlikely to get out and about to function as regular consumers. It also includes prisons.
- 62 Business areas without resident population –**
These are postcodes where we believe there is no regular resident population. An example of this might be a business or industrial park.

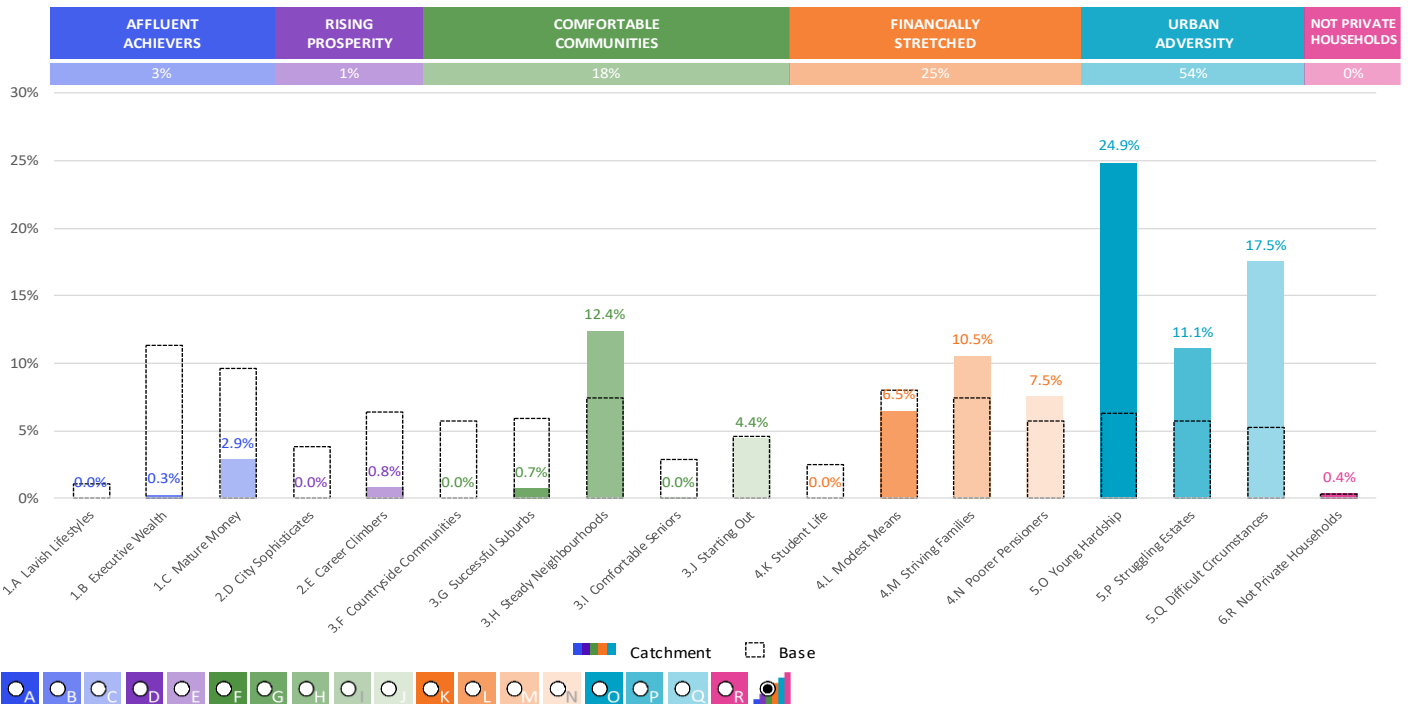
ACORN GROUP PROFILE - HOUSEHOLDS

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Area: P02087_Railway Hotel, Liverpool, L21 6PG (1 Mile contour)
Base: Great Britain
Year: 2023

Acorn Group Description	Area Profile	% for Area	% for Base	Index	0	100	200
1. Affluent Achievers							
1.A Lavish Lifestyles	0	0.0	1.1	0			
1.B Executive Wealth	45	0.3	11.3	2			
1.C Mature Money	486	2.9	9.6	30			
2. Rising Prosperity							
2.D City Sophisticates	0	0.0	3.8	0			
2.E Career Climbers	138	0.8	6.4	13			
3. Comfortable Communities							
3.F Countryside Communities	0	0.0	5.7	0			
3.G Successful Suburbs	119	0.7	6.0	12			
3.H Steady Neighbourhoods	2,072	12.4	7.4	167			
3.I Comfortable Seniors	4	0.0	2.9	1			
3.J Starting Out	740	4.4	4.6	97			
4. Financially Stretched							
4.K Student Life	0	0.0	2.5	0			
4.L Modest Means	1,083	6.5	8.0	81			
4.M Striving Families	1,760	10.5	7.4	141			
4.N Poorer Pensioners	1,261	7.5	5.8	131			
5. Urban Adversity							
5.O Young Hardship	4,161	24.9	6.3	398			
5.P Struggling Estates	1,852	11.1	5.7	194			
5.Q Difficult Circumstances	2,933	17.5	5.2	335			
6. Not Private Households							
6.R Not Private Households	66	0.4	0.3	115			
Total households	16,720						

Acorn Group Graph



CATEGORY	GROUP	TYPE	MAP	WHAT IS ACORN?
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ACORN TYPE PROFILE - HOUSEHOLDS

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Area: P02087_Railway Hotel, Liverpool, L21 6PG (1 Mile contour)
 Base: Great Britain
 Year: 2023

Sort by: Corn Structure
 Index
 Profile %

Acorn Type Description	Area Profile	% for Area	% for Base	Index	0	100	200
1. Affluent Achievers							
1.A Lavish Lifestyles							
1.A.1 Exclusive enclaves	0	0.0	0.1	0			
1.A.2 Metropolitan money	0	0.0	0.1	0			
1.A.3 Large house luxury	0	0.0	0.9	0			
1.B Executive Wealth							
1.B.4 Asset rich families	0	0.0	2.6	0			
1.B.5 Wealthy countryside commuters	0	0.0	2.5	0			
1.B.6 Financially comfortable families	14	0.1	2.2	4			
1.B.7 Affluent professionals	0	0.0	0.9	0			
1.B.8 Prosperous suburban families	0	0.0	1.5	0			
1.B.9 Well-off edge of towners	31	0.2	1.6	12			
1.C Mature Money							
1.C.10 Better-off villagers	0	0.0	3.1	0			
1.C.11 Settled suburbia, older people	430	2.6	2.8	91			
1.C.12 Retired and empty nesters	0	0.0	2.5	0			
1.C.13 Upmarket downsizers	56	0.3	1.3	26			
2. Rising Prosperity							
2.D City Sophisticates							
2.D.14 Townhouse cosmopolitans	0	0.0	0.7	0			
2.D.15 Younger professionals in smaller flats	0	0.0	1.5	0			
2.D.16 Metropolitan professionals	0	0.0	0.7	0			
2.D.17 Socialising young renters	0	0.0	1.0	0			
2.E Career Climbers							
2.E.18 Career driven young families	0	0.0	2.0	0			
2.E.19 First time buyers in small, modern homes	138	0.8	3.4	24			
2.E.20 Mixed metropolitan areas	0	0.0	1.0	0			
3. Comfortable Communities							
3.F Countryside Communities							
3.F.21 Farms and cottages	0	0.0	1.5	0			
3.F.22 Older couples and families in rural areas	0	0.0	1.0	0			
3.F.23 Owner occupiers in small towns and villages	0	0.0	3.2	0			
3.G Successful Suburbs							
3.G.24 Comfortably-off families in modern housing	119	0.7	2.7	26			
3.G.25 Larger family homes, multi-ethnic areas	0	0.0	0.8	0			
3.G.26 Semi-professional families, owner occupied neighbourhoods	0	0.0	2.4	0			
3.H Steady Neighbourhoods							
3.H.27 Suburban semis, conventional attitudes	1,735	10.4	3.5	299			
3.H.28 Owner occupied terraces, average income	134	0.8	1.6	50			
3.H.29 Established suburbs, older families	203	1.2	2.3	52			
3.I Comfortable Seniors							
3.I.30 Older people, neat and tidy neighbourhoods	4	0.0	2.4	1			
3.I.31 Elderly singles in purpose-built accommodation	0	0.0	0.5	0			
3.J Starting Out							
3.J.32 Educated families in terraces, young children	439	2.6	2.2	122			
3.J.33 Smaller houses and starter homes	301	1.8	2.4	75			
4. Financially Stretched							
4.K Student Life							
4.K.34 Student flats and halls of residence	0	0.0	0.3	0			
4.K.35 Term-time terraces	0	0.0	0.2	0			
4.K.36 Educated young people in flats and tenements	0	0.0	1.9	0			
4.L Modest Means							
4.L.37 Low cost flats in suburban areas	201	1.2	1.4	83			
4.L.38 Semi-skilled workers in traditional neighbourhoods	340	2.0	2.6	77			
4.L.39 Fading owner occupied terraces	542	3.2	2.9	111			
4.L.40 High occupancy terraces, culturally diverse family areas	0	0.0	1.0	0			
4.M Striving Families							
4.M.41 Labouring semi-rural estates	0	0.0	1.6	0			
4.M.42 Struggling young families in post-war terraces	177	1.1	1.6	65			
4.M.43 Families in right-to-buy estates	462	2.8	2.0	136			
4.M.44 Post-war estates, limited means	1,121	6.7	2.2	308			
4.N Poorer Pensioners							
4.N.45 Pensioners in social housing, semis and terraces	42	0.3	0.8	32			
4.N.46 Elderly people in social rented flats	531	3.2	1.0	308			
4.N.47 Low income older people in smaller semis	89	0.5	2.2	24			
4.N.48 Pensioners and singles in social rented flats	599	3.6	1.7	210			
5. Urban Adversity							
5.O Young Hardship							
5.O.49 Young families in low cost private flats	607	3.6	2.2	166			
5.O.50 Struggling younger people in mixed tenure	503	3.0	1.8	167			
5.O.51 Young people in small, low cost terraces	3,051	18.2	2.3	806			
5.P Struggling Estates							
5.P.52 Poorer families, many children, terraced housing	1,621	9.7	1.6	621			
5.P.53 Low income terraces	0	0.0	0.8	0			
5.P.54 Multi-ethnic, purpose-built estates	0	0.0	1.0	0			
5.P.55 Deprived and ethnically diverse in flats	0	0.0	0.7	0			
5.P.56 Low income large families in social rented semis	231	1.4	1.6	86			
5.Q Difficult Circumstances							
5.Q.57 Social rented flats, families and single parents	487	2.9	1.5	193			
5.Q.58 Singles and young families, some receiving benefits	1,398	8.4	1.8	475			
5.Q.59 Deprived areas and high-rise flats	1,048	6.3	2.0	318			
6. Not Private Households							
6.R Not Private Households							
6.R.60 Active communal population	0	0.0	0.1	0			
6.R.61 Inactive communal population	66	0.4	0.3	139			
6.R.62 Business areas without resident population	0	0	0	0			
Total households	16,720						

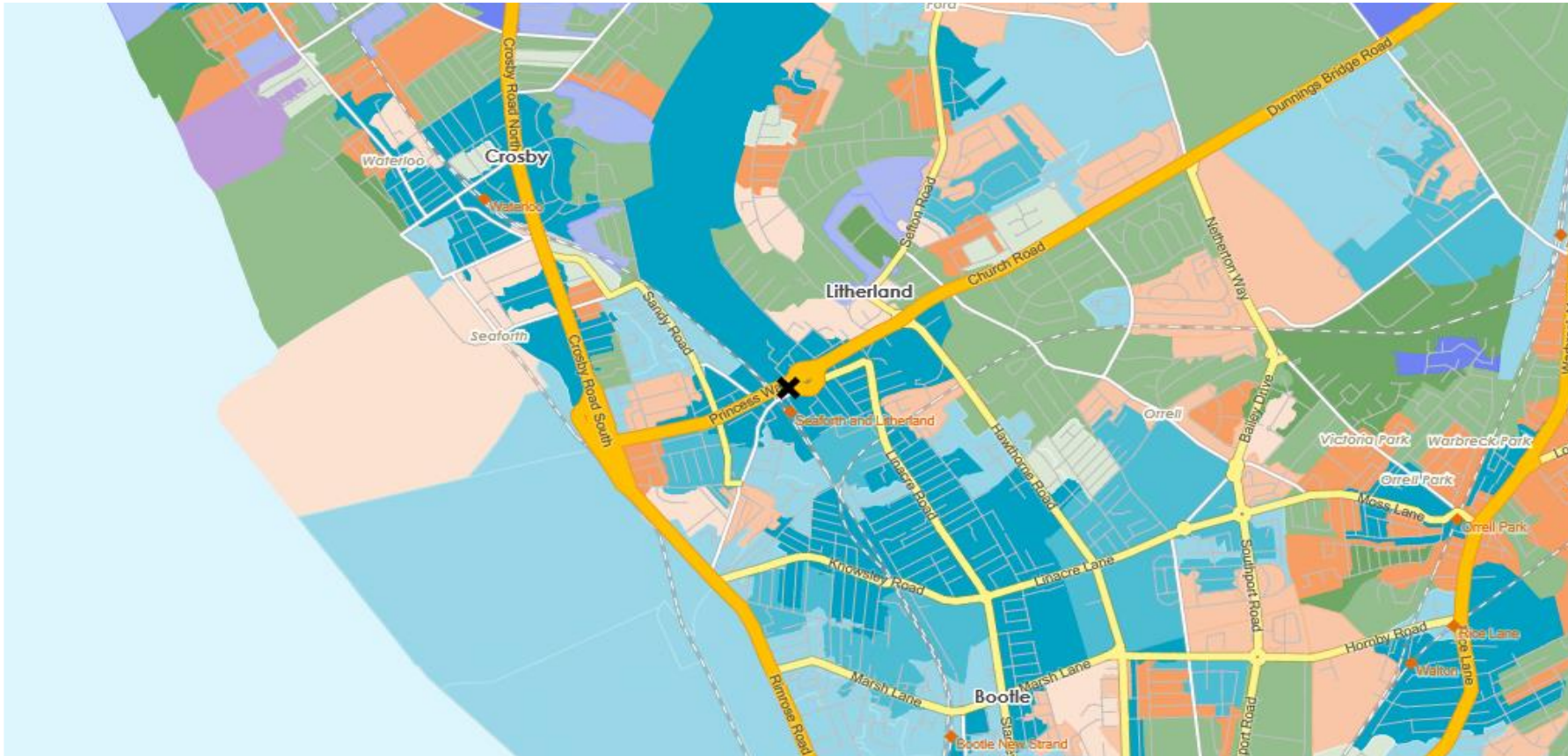
CATEGORY GROUP TYPE **MAP** WHAT IS ACORN?

DOMINANT ACORN GROUP - HOUSEHOLDS

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Source: OS Open Data 2018

Area: P02087_Railway Hotel, Liverpool, L21 6PG (1 Mile contour)



- Dominant Acorn Category
- % Affluent Achievers
- % Rising Prosperity
- % Comfortable Communities
- % Financially Stretched
- % Urban Adversity
- Dominant Acorn Group

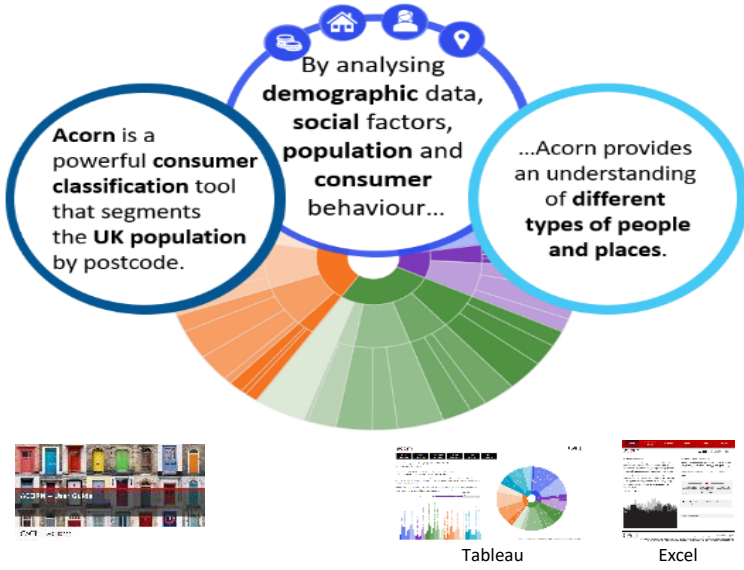
Acorn Groups

- 1.A Lavish Lifestyles
- 1.B Executive Wealth
- 1.C Mature Money
- 2.D City Sophisticates
- 2.E Career Climbers
- 3.F Countryside Communities
- 3.G Successful Suburbs
- 3.H Steady Neighbourhoods
- 3.I Comfortable Seniors
- 3.J Starting Out
- 4.K Student Life
- 4.L Modest Means
- 4.M Striving Families
- 4.N Poorer Pensioners
- 5.O Young Hardship
- 5.P Struggling Estates
- 5.Q Difficult Circumstances
- 6.R Not Private Households

Area boundary

ACORN - WHAT IS IT?

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6 CATEGORIES 18 GROUPS 62 TYPES

1. Affluent Achievers	A. Lavish Lifestyles	1-3
	B. Executive Wealth	4-9
	C. Mature Money	10-13
2. Rising Prosperity	D. City Sophisticates	14-17
	E. Career Climbers	18-20
	F. Countryside Communities	21-23
3. Comfortable Communities	G. Successful Suburbs	24-26
	H. Steady Neighbourhoods	27-29
	I. Comfortable Seniors	30-31
	J. Starting Out	32-33
4. Financially Stretched	K. Student Life	34-36
	L. Modest Means	37-40
	M. Striving Families	41-44
	N. Poorer Pensioners	45-48
5. Urban Adversity	O. Young Hardship	49-51
	P. Struggling Estates	52-56
	Q. Difficult Circumstances	57-59
6. Not Private Households	R. Not Private Households	60-62



Tableau

Excel

1 Affluent Achievers

Age range: **55+**

Financial situation: Running into debt ↔ Saving a lot

Children at home: **0**

House type: **Detached**

House tenure: **Owned outright**

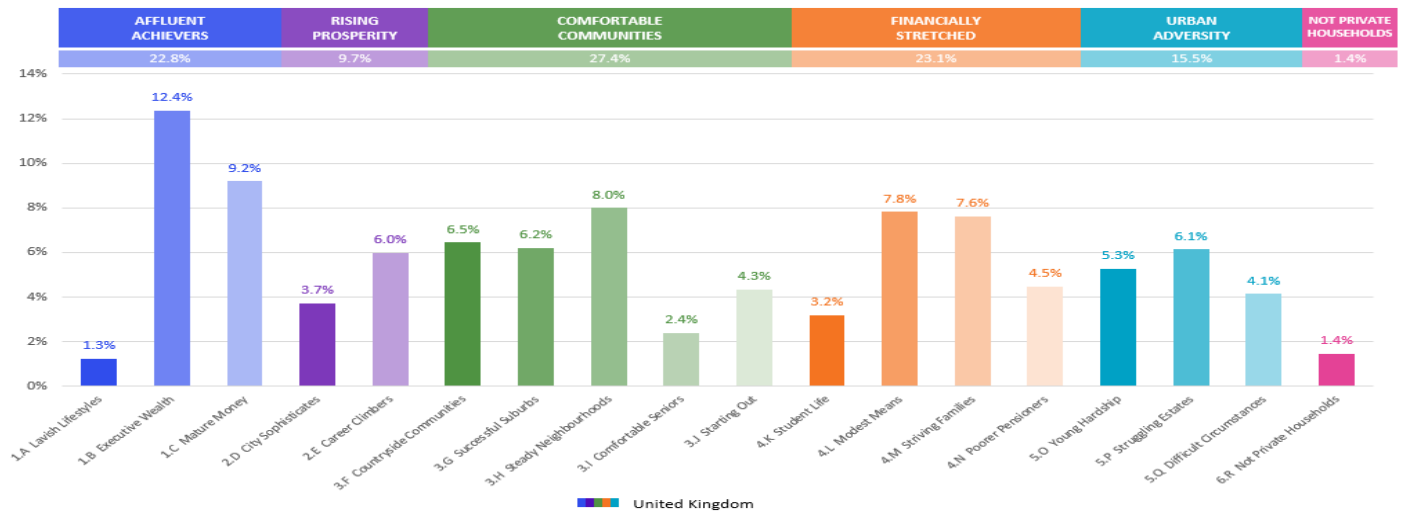
Number of beds: **4+**

12.1M UK Adults 22.8% of UK

These are some of the most financially successful people in the UK. They live in affluent, high status areas of the country. They are healthy, wealthy and confident consumers.

Acorn Groups within Category 1: Affluent Achievers

- A. Lavish Lifestyles: 6%
- B. Executive Wealth: 54%
- C. Mature Money: 40%



MAP OF AREA

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