

CGA LICENCED PREMISES

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Area: P04402_Rawdon Arms, Swadlincote, DE12 6
Base: Great Britain

Year: 2023

Licence Type	Profile	Per 1000 Pop (Area)	Per 1000 Pop (Base)	Index	0	100	200
Pubs & Full On	4	76.6	81.7	94		100	
Proprietary Club	1	19.1	7.3	263			
Registered Club	1	19.1	28.2	68			
Restaurant	3	57.4	32.1	179			
Residential	0	0.0	2.7	0			

Name	Description	License Type	Owner Name	Postcode
Moira Miners Welfare Scheme	Independent Free	Registered Club	Independent Free	DE12 6BP
Rawdon Arms	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	DE12 6AL
Railway Inn	Independent Free	Pubs & Full On	Independent Free	DE12 6DJ
Halfway House	Independent Free	Pubs & Full On	Independent Free	DE12 7PX
Forest Holidays Cabins	Independent Free	Proprietary Club	Independent Free	DE12 6BA
Yha National Forest	Youth Hostel Association	Pubs & Full On	Youth Hostel Association	DE12 6BD
Olive Tree Restaurant	Independent Free	Restaurant	Independent Free	DE12 6GA
Lakeside Tearooms	Independent Free	Restaurant	Independent Free	DE12 6BW
Eden Bistro	Independent Free	Restaurant	Independent Free	DE12 6DQ



MAP OF AREA

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Source: OS Open Data 2018







CATEGORY GROUP TYPE MAP WHAT IS ACORN?

ACORN CATEGORY PROFILE - HOUSEHOLDS

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Area: P04402_Rawdon Arms, Swadlincote, DE12 6AL (1 Mile contour)
Base: Great Britain

Base: Great B Year: 2023

Acorn Cat	Acorn Category Description		Area Profile	ofile % for Area % for Base In		Index 0	100	200
0	1	Affluent Achievers	612	28.8	22.1	130		
0	2	Rising Prosperity	34	1.6	10.2	16		
(3	Comfortable Communities	1,088	51.2	26.5	193		
\bigcirc	4	Financially Stretched	391	18.4	23.7	78		
\bigcirc	5	Urban Adversity	0	0.0	17.2	0		
0	6	Not Private Households	0	0.0	0.3	0		
O	Graph	1						









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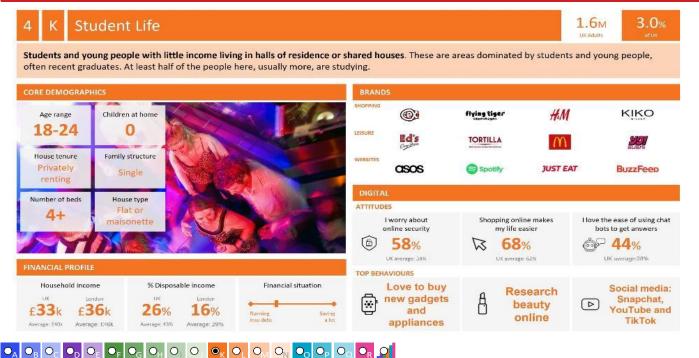
Area: P04402_Rawdon Arms, Swadlincote, DE12 6AL (1 Mile contour)

Base: Great Britain

Year: 2023



Acorn Group Pen Portrait







Base:

Great Britain



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Year: 2023							Pofile %
Acorn Type Description			Area Profile %	for Area	% for Base	Index	0 100 200
L. Affluent Achievers 1.A Lavish Lifestyles	1.A.1 1.A.2 1.A.3	Exclusive enclaves Metropolitan money Large house luxury	0 0 0	0.0 0.0 0.0	0.1 0.1 0.9	0 0 0	
1.B Executive Wealth	1.B.4 1.B.5 1.B.6 1.B.7 1.B.8 1.B.9	Asset rich families Wealthy countryside commuters Financially comfortable families Affluent professionals Prosperous suburban families Well-off edge of towners	26 10 248 0 0	1.2 0.5 11.7 0.0 0.0 7.6	2.6 2.5 2.2 0.9 1.5 1.6	46 19 525 0 0 474	=
1.C Mature Money		Better-off villagers Settled suburbia, older people Retired and empty nesters Upmarket downsizers	166 0 0 0	7.8 0.0 0.0 0.0	3.1 2.8 2.5 1.3	254 0 0 0	
2. Rising Prosperity 2.D City Sophisticates							
2.E Career Climbers	2.D.15 2.D.16	Townhouse cosmopolitans Younger professionals in smaller flats Metropolitan professionals Socialising young renters	0 0 0 0	0.0 0.0 0.0 0.0	0.7 1.5 0.7 1.0	0 0 0 0	
		Career driven young families First time buyers in small, modern homes Mixed metropolitan areas	34 0 0	1.6 0.0 0.0	2.0 3.4 1.0	81 0 0	
3. Comfortable Communities 3.F Countryside Communities	2 5 21	Farms and cottages	17	0.8	1.5	53	
3.G Successful Suburbs	3.F.22 3.F.23	Older couples and families in rural areas Owner occupiers in small towns and villages	154 756	7.2 35.6	1.0 3.2	721 1,108	
3.H Steady Neighbourhoods	3.G.25	Comfortably-off families in modern housing Larger family homes, multi-ethnic areas Semi-professional families, owner occupied neighbourhoods	16 0 119	0.8 0.0 5.6	2.7 0.8 2.4	28 0 231	
3.I Comfortable Seniors	3.H.28	Suburban semis, conventional attitudes Owner occupied terraces, average income Established suburbs, older families	0 0 3	0.0 0.0 0.1	3.5 1.6 2.3	0 0 6	
3.J Starting Out	3.I.30 3.I.31	Older people, neat and tidy neighbourhoods Elderly singles in purpose-built accommodation	3 0	0.1 0.0	2.4 0.5	6 0	
	3.J.32 3.J.33	Educated families in terraces, young children Smaller houses and starter homes	0 20	0.0 0.9	2.2 2.4	0 39	
4. Financially Stretched 4.K Student Life			•				
4.L Modest Means	4.K.35	Student flats and halls of residence Term-time terraces Educated young people in flats and tenements	0 0 0	0.0 0.0 0.0	0.3 0.2 1.9	0 0 0	
	4.L.37 4.L.38 4.L.39 4.L.40	Low cost flats in suburban areas Semi-skilled workers in traditional neighbourhoods Fading owner occupied terraces High occupancy terraces, culturally diverse family areas	46 122 99 0	2.2 5.7 4.7 0.0	1.4 2.6 2.9 1.0	150 218 160 0	_=
4.M Striving Families	4.M.42 4.M.43	Labouring semi-rural estates Struggling young families in post-war terraces Families in right-to-buy estates Post-war estates, limited means	79 0 0 0	3.7 0.0 0.0 0.0	1.6 1.6 2.0 2.2	233 0 0 0	=
4.N Poorer Pensioners	4.N.46 4.N.47	Pensioners in social housing, semis and terraces Elderly people in social rented flats Low income older people in smaller semis Pensioners and singles in social rented flats	0 0 45 0	0.0 0.0 2.1 0.0	0.8 1.0 2.2 1.7	0 0 95 0	
5. Urban Adversity 5.O Young Hardship							
5.P Struggling Estates	5.0.50	Young families in low cost private flats Struggling younger people in mixed tenure Young people in small, low cost terraces	0 0 0	0.0 0.0 0.0	2.2 1.8 2.3	0 0 0	
	5.P.54 5.P.55	Poorer families, many children, terraced housing Low income terraces Multi-ethnic, purpose-built estates Deprived and ethnically diverse in flats Low income large families in social rented semis	0 0 0 0	0.0 0.0 0.0 0.0 0.0	1.6 0.8 1.0 0.7 1.6	0 0 0 0	
5.Q Difficult Circumstances	5.Q.58	Social rented flats, families and single parents Singles and young families, some receiving benefits Deprived areas and high-rise flats	0 0 0	0.0 0.0 0.0	1.5 1.8 2.0	0 0 0	
6.R Not Private Households 6.R Not Private Households	6.R.61	Active communal population Inactive communal population	0	0.0	0.1 0.3	0 0 0	
	6.R.62	Business areas without resident population Total households	0 2,125	0	0	U	





Source: OS Open Data 2018

CATEGORY GROUP TYPE MAP WHAT IS ACORN?

DOMINANT ACORN GROUP - HOUSEHOLDS

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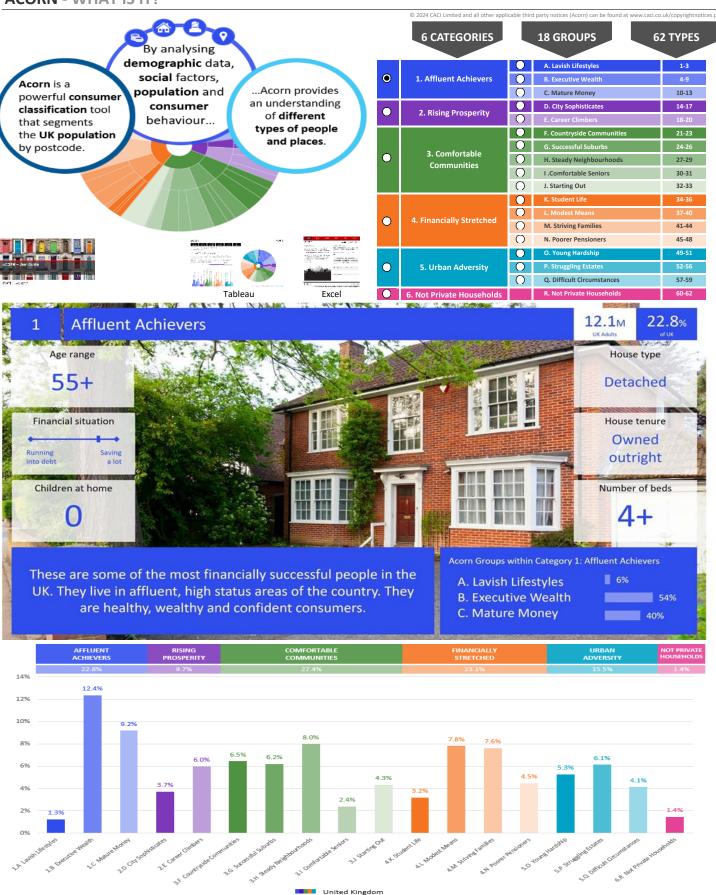






CATEGORY GROUP TYPE MAP WHAT IS ACORN?

ACORN - WHAT IS IT?





MAP OF AREA

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Area: P04402_Rawdon Arms, Swadlincote, DE12 6AL (1 Mile contour) Spring Cottage Moira Overseal Short Heath Donisthorpe