

CGA LICENCED PREMISES

© 2024 CACI Limited and all other applicable third party notices (CGA) can be found at www.caci.co.uk/copyrightnotices.pdf

Area: P04321_Cavendish, Keighley, BD21 3RL (1 M)
 Base: Great Britain
 Year: 2023

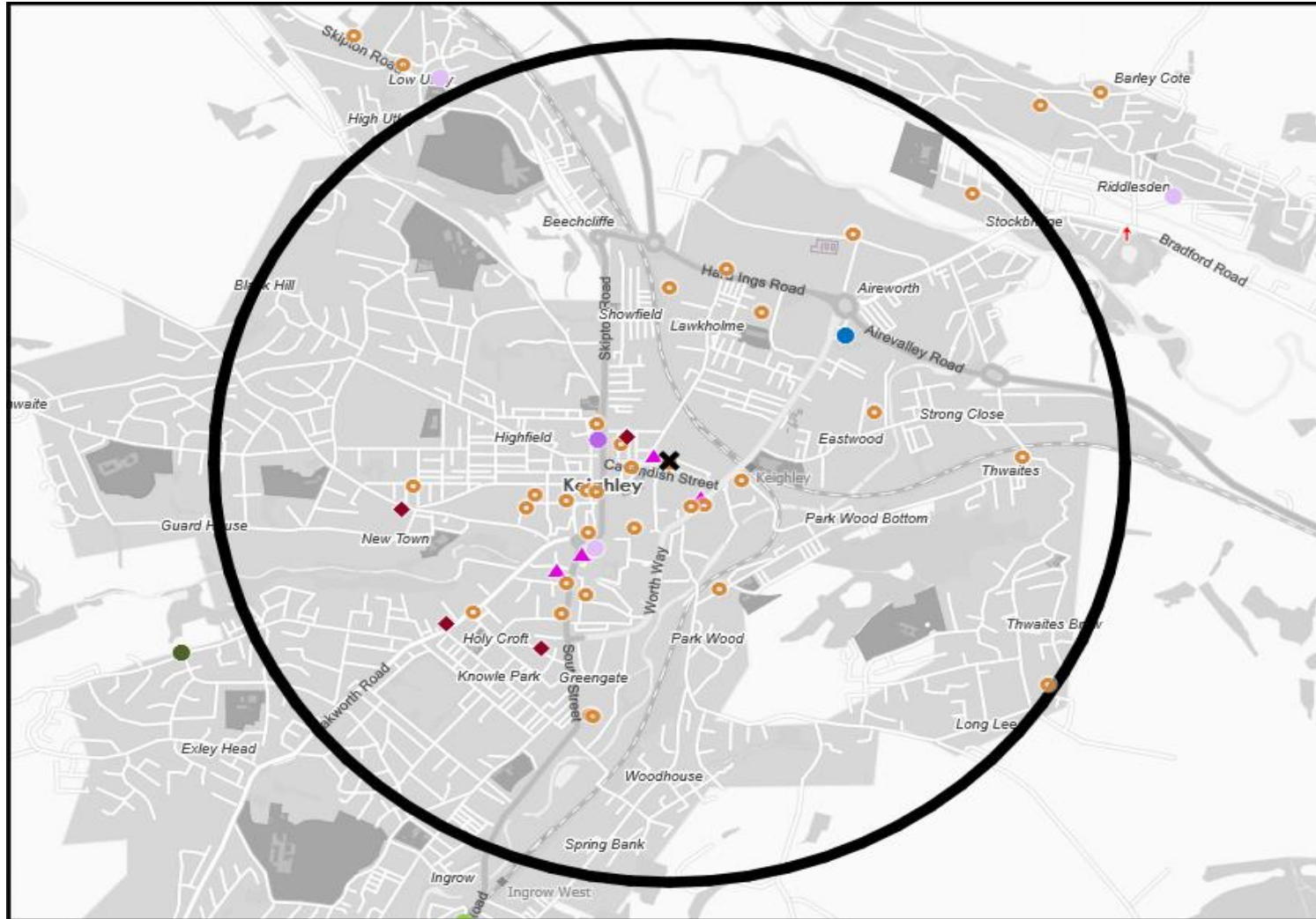
Licence Type	Profile	Per 1000 Pop (Area)	Per 1000 Pop (Base)	Index	0	100	200
Pubs & Full On	22	71.4	81.7	87			
Proprietary Club	3	9.7	7.3	134			
Registered Club	14	45.4	28.2	161			
Restaurant	4	13.0	32.1	40			
Residential	0	0.0	2.7	0			

Name	Description	License Type	Owner Name	Postcode
Riddlesden Cricket Club	Independent Free	Registered Club	Independent Free	BD20 5AB
Keighley Cricket Club	Independent Free	Registered Club	Independent Free	BD21 3NB
Albert Hotel	Timothy Taylor	Pubs & Full On	Timothy Taylor	BD21 1AA
Hope & Anchor Inn	Independent Free	Pubs & Full On	Independent Free	BD21 1AG
Woolpack Inn	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	BD21 1DJ
Percy Vears Real Ale House	Independent Free	Pubs & Full On	Independent Free	BD21 1NS
Kings Head	Independent Free	Pubs & Full On	Independent Free	BD21 1PF
Royal Oak	Timothy Taylor	Pubs & Full On	Timothy Taylor	BD21 1QD
Grafton Club	Independent Free	Registered Club	Independent Free	BD21 1QT
Workouts Health Club	*Other Small Retail Groups	Proprietary Club	*Other Small Retail Groups	BD21 1QX
Amalgamated Engineers Social Club	Independent Free	Registered Club	Independent Free	BD21 2JP
Keighley Playhouse	Independent Free	Pubs & Full On	Independent Free	BD21 2LT
Reservoir Tavern	Unknown	Pubs & Full On	Unknown	BD21 2NP
Keighley Liberal Club	Independent Free	Registered Club	Independent Free	BD21 2JJ
St Annes Catholic Social Centre	Independent Free	Registered Club	Independent Free	BD21 3AD
Keighley West Yks Sports Club	Independent Free	Registered Club	Independent Free	BD21 3DB
Keighley Cycling Club	Independent Free	Registered Club	Independent Free	BD21 3DG
Volunteers Arms	Timothy Taylor	Pubs & Full On	Timothy Taylor	BD21 3DX
Toby Carvery	Mitchells & Butlers	Pubs & Full On	Mitchells & Butlers	BD21 4BB
Shoulder Of Mutton	Independent Free	Pubs & Full On	Independent Free	BD21 4NG
East Ward Union Club	Independent Free	Registered Club	Independent Free	BD21 4QR
Dickie Bird	Independent Free	Pubs & Full On	Independent Free	BD21 4SQ
Red Pig	Independent Free	Pubs & Full On	Independent Free	BD21 5HS
Commercial Hotel	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	BD21 5HS
Boltmakers Arms	Timothy Taylor	Pubs & Full On	Timothy Taylor	BD21 5HX
Keighley Bowling Club	Independent Free	Registered Club	Independent Free	BD21 4BZ
Victoria Hall	Independent Free	Pubs & Full On	Independent Free	BD21 3JN
Gala Bingo	Gala Group	Proprietary Club	Gala Group	BD21 3DA
Pilkys	Independent Free	Proprietary Club	Independent Free	BD21 5JU
Curry House	Independent Free	Restaurant	Independent Free	BD21 5JA
Keighley Cougars Rugby League Football	Independent Free	Registered Club	Independent Free	BD21 3NJ
Livery Rooms	Wetherspoons GB	Pubs & Full On	Wetherspoons GB	BD21 3AA
Amici Restaurant	Independent Free	Restaurant	Independent Free	BD21 5HU
Exchange	Independent Free	Pubs & Full On	Independent Free	BD21 2LE
Khalids Desi Restaurant	Independent Free	Restaurant	Independent Free	BD21 4PD
Keighley Civic Centre	Independent Free	Pubs & Full On	Independent Free	BD21 3RZ
Haworth Hawks Table Tennis Club	Independent Free	Registered Club	Independent Free	BD21 1SY
New Variety Club	Independent Free	Registered Club	Independent Free	BD21 2LA
Steeton Afc	Independent Free	Registered Club	Independent Free	BD21 4BZ
Yorkshire Tap	Independent Free	Pubs & Full On	Independent Free	BD21 3RL
Jam On Top	Independent Free	Pubs & Full On	Independent Free	BD21 4LG
Ginning Fox Bistro	Independent Free	Restaurant	Independent Free	BD21 2AA
Nosey Cow	Independent Free	Pubs & Full On	Independent Free	BD21 3PP

MAP OF AREA

© 2024 CACI Limited and all other applicable third party notices (CGA) can be found at www.caci.co.uk/copyrightnotices.pdf
 Source: OS Open Data 2018

Area: P04321_Cavendish, Keighley, BD21 3RL (1 Mile contour)



KEY

- Large pub co's & bars
 - Admiral Taverns Ltd
 - Ei Group
 - Greene King
 - Marston's
 - Mitchells & Butlers
 - Punch Pub Company
 - Stonegate Pub Company
 - Star Pubs & Bars
 - Wetherspoon
 - Whitbread
 - Shepherd Neame
- Small to medium pub co's & bars
- Family Brewers with pubs
- Hotels
- Restaurants
- Leisure
- Independent
- Other
- Site Location
- Boundary

ACORN CATEGORY PROFILE - HOUSEHOLDS

© 2024 CACI Limited and all other applicable third party notices (Acorn) can be found at www.caci.co.uk/copyrightnotices.pdf

Area: P04321_Cavendish, Keighley, BD21 3RL (1 Mile contour)
Base: Great Britain
Year: 2023

Acorn Category Description	Area Profile	% for Area	% for Base	Index 0	100	200
1 Affluent Achievers	427	3.8	22.1	17		
2 Rising Prosperity	5	0.0	10.2	0		
3 Comfortable Communities	1,885	16.9	26.5	64		
4 Financially Stretched	5,511	49.5	23.7	209		
5 Urban Adversity	3,285	29.5	17.2	172		
6 Not Private Households	25	0.2	0.3	65		
Total households		11,138				



Graph

Acorn Category Pen Portrait

4 Financially Stretched 12.2M UK Adults 23.1% of UK

Age range
All ages

Financial situation
Running into debt ← → Saving a lot

Children at home
Mixed

House type
Semi-detached or terraced

House tenure
Social renting

Number of beds
1-3

Acorn Groups within Category 4: Financially Stretched

- K Student Life 13%
- L Modest Means 34%
- M Striving Families 34%
- N Poorer Pensioners 20%

This category contains a mix of traditional areas of Britain, including social housing developments specifically for the elderly. It also includes student term-time areas.

CATEGORY	GROUP	TYPE	MAP	WHAT IS ACORN?
----------	-------	------	-----	----------------

ACORN GROUP PROFILE - HOUSEHOLDS

© 2024 CACI Limited and all other applicable third party notices (Acorn) can be found at www.caci.co.uk/copyrightnotices.pdf

Area: P04321_Cavendish, Keighley, BD21 3RL (1 Mile contour)
Base: Great Britain
Year: 2023

Acorn Group Description	Area Profile	% for Area	% for Base	Index 0	100	200
1. Affluent Achievers						
1.A Lavish Lifestyles	0	0.0	1.1	0		
1.B Executive Wealth	361	3.2	11.3	29		
1.C Mature Money	66	0.6	9.6	6		
2. Rising Prosperity						
2.D City Sophisticates	0	0.0	3.8	0		
2.E Career Climbers	5	0.0	6.4	1		
3. Comfortable Communities						
3.F Countryside Communities	100	0.9	5.7	16		
3.G Successful Suburbs	433	3.9	6.0	65		
3.H Steady Neighbourhoods	1,122	10.1	7.4	136		
3.I Comfortable Seniors	129	1.2	2.9	41		
3.J Starting Out	101	0.9	4.6	20		
4. Financially Stretched						
4.K Student Life	80	0.7	2.5	29		
4.L Modest Means	3,775	33.9	8.0	424		
4.M Striving Families	927	8.3	7.4	112		
4.N Poorer Pensioners	729	6.5	5.8	114		
5. Urban Adversity						
5.O Young Hardship	2,082	18.7	6.3	299		
5.P Struggling Estates	501	4.5	5.7	79		
5.Q Difficult Circumstances	702	6.3	5.2	120		
6. Not Private Households						
6.R Not Private Households	25	0.2	0.3	65		
Total households	11,138					

Acorn Group Pen Portrait

4 N Poorer Pensioners 2.4M UK Adults | 4.5% of UK

Older people and pensioners, the majority of whom live in social housing. The majority are renting social housing but there are a few who own their home or rent privately. Properties are mainly flats or maisonettes, but there will be some smaller bungalows or semi-detached houses.

<p>CORE DEMOGRAPHICS</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td>Age range 65+</td> <td>Children at home 0</td> </tr> <tr> <td>House tenure Social renting</td> <td>Family structure Single</td> </tr> <tr> <td>Number of beds 1</td> <td>House type Flat or maisonette</td> </tr> </table> <p>FINANCIAL PROFILE</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td>Household income UK: £21k London: £19k <small>Average: £40k Average: £46k</small></td> <td>% Disposable income UK: 42% London: 35% <small>Average: 43% Average: 29%</small></td> <td>Financial situation </td> </tr> </table>	Age range 65+	Children at home 0	House tenure Social renting	Family structure Single	Number of beds 1	House type Flat or maisonette	Household income UK: £21k London: £19k <small>Average: £40k Average: £46k</small>	% Disposable income UK: 42% London: 35% <small>Average: 43% Average: 29%</small>	Financial situation 	<p>BRANDS</p> <p>SHOPPING: </p> <p>LEISURE: </p> <p>WEBSITES: </p> <p>DIGITAL ATTITUDES</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td>I worry about online security 56% <small>UK average: 59%</small></td> <td>Shopping online makes my life easier 57% <small>UK average: 52%</small></td> <td>I love the ease of using chat bots to get answers 24% <small>UK average: 28%</small></td> </tr> </table> <p>TOP BEHAVIOURS</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td>1 in 4 have never used the internet</td> <td>Least likely of all groups to own a tablet or smartphone</td> <td>Around half will use Facebook (probably with some help)</td> </tr> </table>	I worry about online security 56% <small>UK average: 59%</small>	Shopping online makes my life easier 57% <small>UK average: 52%</small>	I love the ease of using chat bots to get answers 24% <small>UK average: 28%</small>	1 in 4 have never used the internet	Least likely of all groups to own a tablet or smartphone	Around half will use Facebook (probably with some help)
Age range 65+	Children at home 0															
House tenure Social renting	Family structure Single															
Number of beds 1	House type Flat or maisonette															
Household income UK: £21k London: £19k <small>Average: £40k Average: £46k</small>	% Disposable income UK: 42% London: 35% <small>Average: 43% Average: 29%</small>	Financial situation 														
I worry about online security 56% <small>UK average: 59%</small>	Shopping online makes my life easier 57% <small>UK average: 52%</small>	I love the ease of using chat bots to get answers 24% <small>UK average: 28%</small>														
1 in 4 have never used the internet	Least likely of all groups to own a tablet or smartphone	Around half will use Facebook (probably with some help)														



CATEGORY	GROUP	TYPE	MAP	WHAT IS ACORN?
----------	-------	------	-----	----------------

ACORN TYPE PROFILE - HOUSEHOLDS

© 2024 CACI Limited and all other applicable third party notices (Acorn) can be found at www.caci.co.uk/copyrightnotices.pdf

Area: P04321_Cavendish, Keighley, BD21 3RL (1 Mile contour)
 Base: Great Britain
 Year: 2023

Sort by: Corn Structure
 Index
 Profile %

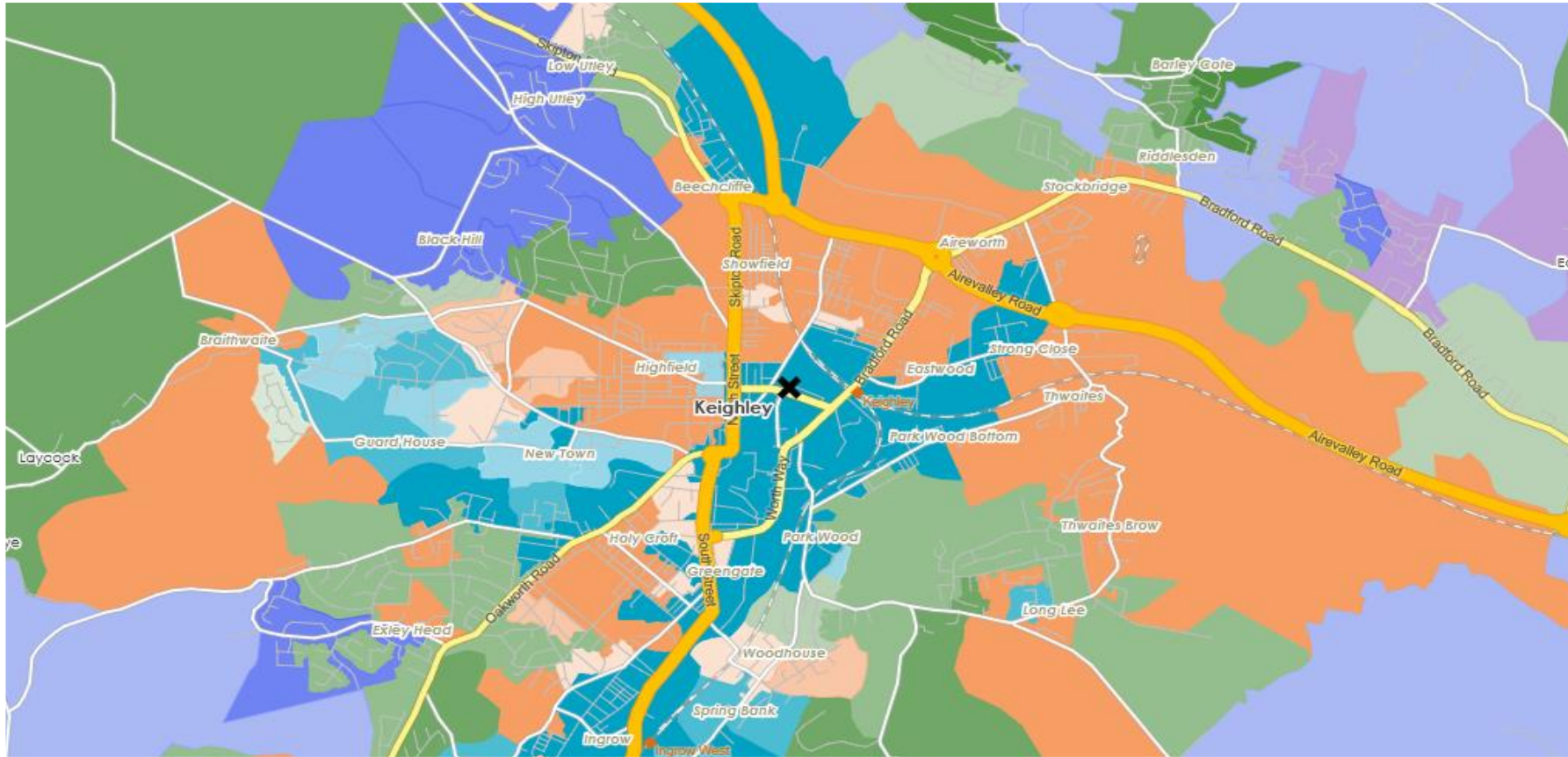
Acorn Type Description	Area Profile	% for Area	% for Base	Index	0	100	200
1. Affluent Achievers							
1.A Lavish Lifestyles							
1.A.1 Exclusive enclaves	0	0.0	0.1	0			
1.A.2 Metropolitan money	0	0.0	0.1	0			
1.A.3 Large house luxury	0	0.0	0.9	0			
1.B Executive Wealth							
1.B.4 Asset rich families	93	0.8	2.6	32			
1.B.5 Wealthy countryside commuters	0	0.0	2.5	0			
1.B.6 Financially comfortable families	202	1.8	2.2	82			
1.B.7 Affluent professionals	0	0.0	0.9	0			
1.B.8 Prosperous suburban families	18	0.2	1.5	11			
1.B.9 Well-off edge of towners	48	0.4	1.6	27			
1.C Mature Money							
1.C.10 Better-off villagers	6	0.1	3.1	2			
1.C.11 Settled suburbia, older people	60	0.5	2.8	19			
1.C.12 Retired and empty nesters	0	0.0	2.5	0			
1.C.13 Upmarket downsizers	0	0.0	1.3	0			
2. Rising Prosperity							
2.D City Sophisticates							
2.D.14 Townhouse cosmopolitans	0	0.0	0.7	0			
2.D.15 Younger professionals in smaller flats	0	0.0	1.5	0			
2.D.16 Metropolitan professionals	0	0.0	0.7	0			
2.D.17 Socialising young renters	0	0.0	1.0	0			
2.E Career Climbers							
2.E.18 Career driven young families	5	0.0	2.0	2			
2.E.19 First time buyers in small, modern homes	0	0.0	3.4	0			
2.E.20 Mixed metropolitan areas	0	0.0	1.0	0			
3. Comfortable Communities							
3.F Countryside Communities							
3.F.21 Farms and cottages	0	0.0	1.5	0			
3.F.22 Older couples and families in rural areas	0	0.0	1.0	0			
3.F.23 Owner occupiers in small towns and villages	100	0.9	3.2	28			
3.G Successful Suburbs							
3.G.24 Comfortably-off families in modern housing	254	2.3	2.7	85			
3.G.25 Larger family homes, multi-ethnic areas	121	1.1	0.8	131			
3.G.26 Semi-professional families, owner occupied neighbourhoods	58	0.5	2.4	21			
3.H Steady Neighbourhoods							
3.H.27 Suburban semis, conventional attitudes	997	9.0	3.5	258			
3.H.28 Owner occupied terraces, average income	4	0.0	1.6	2			
3.H.29 Established suburbs, older families	121	1.1	2.3	46			
3.I Comfortable Seniors							
3.I.30 Older people, neat and tidy neighbourhoods	129	1.2	2.4	49			
3.I.31 Elderly singles in purpose-built accommodation	0	0.0	0.5	0			
3.J Starting Out							
3.J.32 Educated families in terraces, young children	37	0.3	2.2	15			
3.J.33 Smaller houses and starter homes	64	0.6	2.4	24			
4. Financially Stretched							
4.K Student Life							
4.K.34 Student flats and halls of residence	0	0.0	0.3	0			
4.K.35 Term-time terraces	0	0.0	0.2	0			
4.K.36 Educated young people in flats and tenements	80	0.7	1.9	37			
4.L Modest Means							
4.L.37 Low cost flats in suburban areas	37	0.3	1.4	23			
4.L.38 Semi-skilled workers in traditional neighbourhoods	522	4.7	2.6	178			
4.L.39 Fading owner occupied terraces	458	4.1	2.9	141			
4.L.40 High occupancy terraces, culturally diverse family areas	2,758	24.8	1.0	2,492			
4.M Striving Families							
4.M.41 Labouring semi-rural estates	16	0.1	1.6	9			
4.M.42 Struggling young families in post-war terraces	199	1.8	1.6	109			
4.M.43 Families in right-to-buy estates	442	4.0	2.0	195			
4.M.44 Post-war estates, limited means	270	2.4	2.2	111			
4.N Poorer Pensioners							
4.N.45 Pensioners in social housing, semis and terraces	133	1.2	0.8	152			
4.N.46 Elderly people in social rented flats	352	3.2	1.0	307			
4.N.47 Low income older people in smaller semis	218	2.0	2.2	88			
4.N.48 Pensioners and singles in social rented flats	26	0.2	1.7	14			
5. Urban Adversity							
5.O Young Hardship							
5.O.49 Young families in low cost private flats	404	3.6	2.2	166			
5.O.50 Struggling younger people in mixed tenure	198	1.8	1.8	99			
5.O.51 Young people in small, low cost terraces	1,480	13.3	2.3	587			
5.P Struggling Estates							
5.P.52 Poorer families, many children, terraced housing	232	2.1	1.6	133			
5.P.53 Low income terraces	0	0.0	0.8	0			
5.P.54 Multi-ethnic, purpose-built estates	0	0.0	1.0	0			
5.P.55 Deprived and ethnically diverse in flats	2	0.0	0.7	2			
5.P.56 Low income large families in social rented semis	267	2.4	1.6	150			
5.Q Difficult Circumstances							
5.Q.57 Social rented flats, families and single parents	50	0.4	1.5	30			
5.Q.58 Singles and young families, some receiving benefits	231	2.1	1.8	118			
5.Q.59 Deprived areas and high-rise flats	421	3.8	2.0	192			
6. Not Private Households							
6.R Not Private Households							
6.R.60 Active communal population	1	0.0	0.1	15			
6.R.61 Inactive communal population	24	0.2	0.3	76			
6.R.62 Business areas without resident population	0	0	0	0			
Total households	11,138						

DOMINANT ACORN GROUP - HOUSEHOLDS

© 2024 CACI Limited and all other applicable third party notices (Acorn) can be found at www.caci.co.uk/copyrightnotices.pdf

Source: OS Open Data 2018

Area: P04321_Cavendish, Keighley, BD21 3RL (1 Mile contour)



- Dominant Acorn Category
- % Affluent Achievers
- % Rising Prosperity
- % Comfortable Communities
- % Financially Stretched
- % Urban Adversity
- Dominant Acorn Group

- Acorn Groups**
- 1.A Lavish Lifestyles
 - 1.B Executive Wealth
 - 1.C Mature Money
 - 2.D City Sophisticates
 - 2.E Career Climbers
 - 3.F Countryside Communities
 - 3.G Successful Suburbs
 - 3.H Steady Neighbourhoods
 - 3.I Comfortable Seniors
 - 3.J Starting Out
 - 4.K Student Life
 - 4.L Modest Means
 - 4.M Striving Families
 - 4.N Poorer Pensioners
 - 5.O Young Hardship
 - 5.P Struggling Estates
 - 5.Q Difficult Circumstances
 - 6.R Not Private Households

Area boundary

ACORN - WHAT IS IT?

© 2024 CACI Limited and all other applicable third party notices (Acorn) can be found at www.caci.co.uk/copyrightnotices.pdf



6 CATEGORIES 18 GROUPS 62 TYPES

1. Affluent Achievers	A. Lavish Lifestyles	1-3
	B. Executive Wealth	4-9
	C. Mature Money	10-13
2. Rising Prosperity	D. City Sophisticates	14-17
	E. Career Climbers	18-20
	F. Countryside Communities	21-23
	G. Successful Suburbs	24-26
	H. Steady Neighbourhoods	27-29
	I. Comfortable Seniors	30-31
	J. Starting Out	32-33
3. Comfortable Communities	K. Student Life	34-36
	L. Modest Means	37-40
	M. Striving Families	41-44
	N. Poorer Pensioners	45-48
4. Financially Stretched	O. Young Hardship	49-51
	P. Struggling Estates	52-56
	Q. Difficult Circumstances	57-59
5. Urban Adversity	R. Not Private Households	60-62
6. Not Private Households		

1 Affluent Achievers

12.1M UK Adults 22.8% of UK

Age range: 55+

Financial situation: Running into debt ↔ Saving a lot

Children at home: 0

House type: Detached

House tenure: Owned outright

Number of beds: 4+

Acorn Groups within Category 1: Affluent Achievers

- A. Lavish Lifestyles: 6%
- B. Executive Wealth: 54%
- C. Mature Money: 40%

These are some of the most financially successful people in the UK. They live in affluent, high status areas of the country. They are healthy, wealthy and confident consumers.



MAP OF AREA

© 2024 CACI Limited and all other applicable third party notices can be found at www.caci.co.uk/copyrightnotices.pdf

Source: OS Open Data 2018

Area: P04321_Cavendish, Keighley, BD21 3RL (1 Mile contour)

