

CGA LICENCED PREMISES

© 2024 CACI Limited and all other applicable third party notices (CGA) can be found at www.caci.co.uk/copyrightnotices.pdf

Area: P03974_Market Street Tavern, Manchester,
 Base: Great Britain
 Year: 2023

Licence Type	Profile	Per 1000 Pop (Area)	Per 1000 Pop (Base)	Index	0	100	200
Pubs & Full On	8	46.6	81.7	57			
Proprietary Club	0	0.0	7.3	0			
Registered Club	5	29.1	28.2	103			
Restaurant	2	11.7	32.1	36			
Residential	0	0.0	2.7	0			

Name	Description	License Type	Owner Name	Postcode
Black Horse	Star Pubs & Bars	Pubs & Full On	Star Pubs & Bars	BL 4 8HQ
Sandham Dance Club	Independent Free	Registered Club	Independent Free	BL 4 8AA
Gregorys Guilds Club	Independent Free	Registered Club	Independent Free	BL 4 8AG
Kearsley Cricket Club	Independent Free	Registered Club	Independent Free	BL 4 8LA
White Horse	Independent Free	Pubs & Full On	Independent Free	BL 4 8NG
Post Office	Independent Free	Pubs & Full On	Independent Free	BL 4 9AJ
Moss Rose Inn	Punch Pub Company	Pubs & Full On	Punch Pub Company	BL 4 8QG
Farnworth & Kearsley Labour Club	Independent Free	Registered Club	Independent Free	BL 4 9BD
Kearsley Ring Conservative Club	Independent Free	Registered Club	Independent Free	M 26 1FS
Hare & Hounds	Independent Free	Pubs & Full On	Independent Free	M 26 1GF
Grapes	Star Pubs & Bars	Pubs & Full On	Star Pubs & Bars	M 26 1HF
Market Street Tavern	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	M 26 1HF
La Roma Restaurant	Daniel Thwaites plc	Restaurant	Daniel Thwaites plc	M 26 1GT
Horse Shoe Inn	Daniel Thwaites plc	Pubs & Full On	Daniel Thwaites plc	M 26 1FT
Halimas Balti House	Independent Free	Restaurant	Independent Free	BL 4 9AJ

MAP OF AREA

© 2024 CACI Limited and all other applicable third party notices (CGA) can be found at www.caci.co.uk/copyrightnotices.pdf

Source: OS Open Data 2018

Area: P03974_Market Street Tavern, Manchester, M26 1HF (1 Mile contour)



KEY

- Large pub co's & bars
 - Admiral Taverns Ltd
 - Ei Group
 - Greene King
 - Marston's
 - Mitchells & Butlers
 - Punch Pub Company
 - Stonegate Pub Company
 - Star Pubs & Bars
 - Wetherspoon
 - Whitbread
 - Shepherd Neame
- Small to medium pub co's & bars
- Family Brewers with pubs
- Hotels
- Restaurants
- Leisure
- Independent
- Other
- Site Location
- Boundary

ACORN CATEGORY PROFILE - HOUSEHOLDS

© 2024 CACI Limited and all other applicable third party notices (Acorn) can be found at www.caci.co.uk/copyrightnotices.pdf

Area: P03974_Market Street Tavern, Manchester, M26 1HF (1 Mile contour)
Base: Great Britain
Year: 2023

Acorn Category Description	Area Profile	% for Area	% for Base	Index 0	100	200
1 Affluent Achievers	241	3.2	22.1	14		
2 Rising Prosperity	469	6.2	10.2	61		
3 Comfortable Communities	1,877	24.9	26.5	94		
4 Financially Stretched	3,649	48.5	23.7	204		
5 Urban Adversity	1,273	16.9	17.2	98		
6 Not Private Households	20	0.3	0.3	77		
Total households		7,529				

Acorn Category Pen Portrait

5 Urban Adversity
8.4M UK Adults
15.9% of UK

Age range
25-34

Financial situation

Children at home
3+

House type
Flat or terraced

House tenure
Social renting

Number of beds
1-2

This category contains the most deprived areas of towns and cities across the UK. Household incomes are low, nearly always below the national average.

Acorn Groups within Category 5: Urban Adversity

- O Young Hardship 32%
- P Struggling Estates 41%
- Q Difficult Circumstances 27%

ACORN GROUP PROFILE - HOUSEHOLDS

© 2024 CACI Limited and all other applicable third party notices (Acorn) can be found at www.caci.co.uk/copyrightnotices.pdf

Area: P03974_Market Street Tavern, Manchester, M26 1HF (1 Mile contour)
Base: Great Britain
Year: 2023

Acorn Group Description	Area Profile	% for Area	% for Base	Index	0	100	200
1. Affluent Achievers							
1.A Lavish Lifestyles	0	0.0	1.1	0			
1.B Executive Wealth	139	1.8	11.3	16			
1.C Mature Money	102	1.4	9.6	14			
2. Rising Prosperity							
2.D City Sophisticates	0	0.0	3.8	0			
2.E Career Climbers	469	6.2	6.4	98			
3. Comfortable Communities							
3.F Countryside Communities	29	0.4	5.7	7			
3.G Successful Suburbs	194	2.6	6.0	43			
3.H Steady Neighbourhoods	1,237	16.4	7.4	222			
3.I Comfortable Seniors	186	2.5	2.9	86			
3.J Starting Out	231	3.1	4.6	67			
4. Financially Stretched							
4.K Student Life	0	0.0	2.5	0			
4.L Modest Means	1,495	19.9	8.0	249			
4.M Striving Families	1,139	15.1	7.4	203			
4.N Poorer Pensioners	1,015	13.5	5.8	234			
5. Urban Adversity							
5.O Young Hardship	612	8.1	6.3	130			
5.P Struggling Estates	215	2.9	5.7	50			
5.Q Difficult Circumstances	446	5.9	5.2	113			
6. Not Private Households							
6.R Not Private Households	20	0.3	0.3	77			
Total households	7,529						

Acorn Group Pen Portrait

6 Not Private Households
790k 1.5%

UK Adults of UK

These are postcodes where the bulk of the residents are not living in private households.

The category forms a single group, R: Not private households, which is sub-divided into three types:

60 Active communal population –
 Generally this is accommodation that may be unoccupied for part of the year, or where the people living in the accommodation regularly change. Other active communal accommodation might include hostels, children’s homes, refuges and local authority accommodation for travellers.

61 Inactive communal population –
 These people may be in communal establishments but unlikely to be active consumers. This includes care homes, hospitals, and other medical or nursing establishments where due to their health, the residents are unlikely to get out and about to function as regular consumers. It also includes prisons.

62 Business areas without resident population –
 These are postcodes where we believe there is no regular resident population. An example of this might be a business or industrial park.

A
B
C
D
E
F
G
H
I
J
K
L
M
N
O
P
Q
R

CATEGORY	GROUP	TYPE	MAP	WHAT IS ACORN?
----------	-------	------	-----	----------------

ACORN TYPE PROFILE - HOUSEHOLDS

© 2024 CACI Limited and all other applicable third party notices (Acorn) can be found at www.caci.co.uk/copyrightnotices.pdf

Area: P03974_Market Street Tavern, Manchester, M26 1HF (1 Mile contour)
 Base: Great Britain
 Year: 2023

Sort by: Acorn Structure
 Index
 Profile %

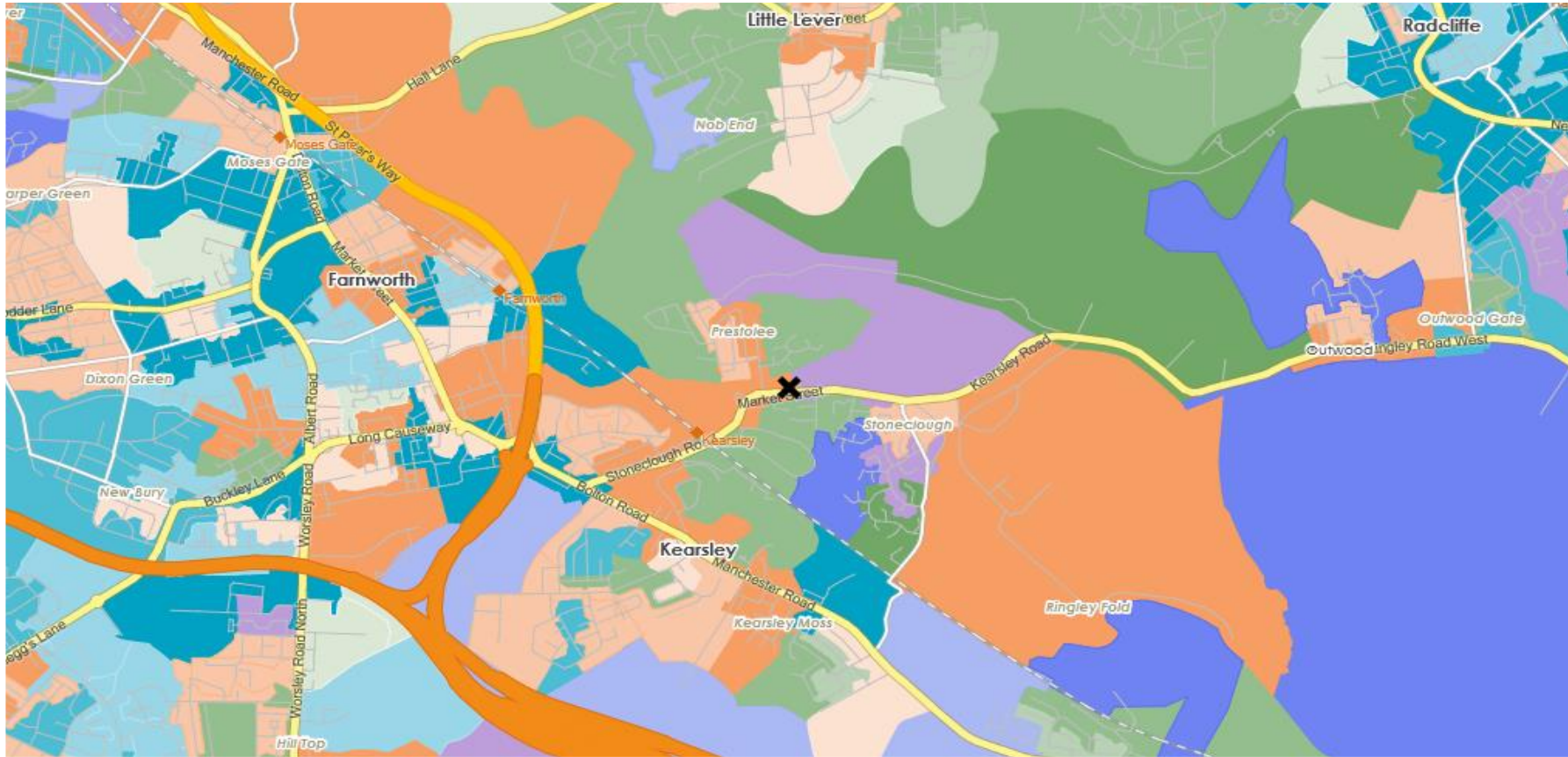
Acorn Type Description	Area Profile	% for Area	% for Base	Index	0	100	200
1. Affluent Achievers							
1.A Lavish Lifestyles							
1.A.1 Exclusive enclaves	0	0.0	0.1	0			
1.A.2 Metropolitan money	0	0.0	0.1	0			
1.A.3 Large house luxury	0	0.0	0.9	0			
1.B Executive Wealth							
1.B.4 Asset rich families	0	0.0	2.6	0			
1.B.5 Wealthy countryside commuters	0	0.0	2.5	0			
1.B.6 Financially comfortable families	80	1.1	2.2	48			
1.B.7 Affluent professionals	0	0.0	0.9	0			
1.B.8 Prosperous suburban families	0	0.0	1.5	0			
1.B.9 Well-off edge of towners	59	0.8	1.6	49			
1.C Mature Money							
1.C.10 Better-off villagers	3	0.0	3.1	1			
1.C.11 Settled suburbia, older people	99	1.3	2.8	47			
1.C.12 Retired and empty nesters	0	0.0	2.5	0			
1.C.13 Upmarket downsizers	0	0.0	1.3	0			
2. Rising Prosperity							
2.D City Sophisticates							
2.D.14 Townhouse cosmopolitans	0	0.0	0.7	0			
2.D.15 Younger professionals in smaller flats	0	0.0	1.5	0			
2.D.16 Metropolitan professionals	0	0.0	0.7	0			
2.D.17 Socialising young renters	0	0.0	1.0	0			
2.E Career Climbers							
2.E.18 Career driven young families	170	2.3	2.0	114			
2.E.19 First time buyers in small, modern homes	299	4.0	3.4	117			
2.E.20 Mixed metropolitan areas	0	0.0	1.0	0			
3. Comfortable Communities							
3.F Countryside Communities							
3.F.21 Farms and cottages	0	0.0	1.5	0			
3.F.22 Older couples and families in rural areas	0	0.0	1.0	0			
3.F.23 Owner occupiers in small towns and villages	29	0.4	3.2	12			
3.G Successful Suburbs							
3.G.24 Comfortably-off families in modern housing	114	1.5	2.7	56			
3.G.25 Larger family homes, multi-ethnic areas	0	0.0	0.8	0			
3.G.26 Semi-professional families, owner occupied neighbourhoods	80	1.1	2.4	44			
3.H Steady Neighbourhoods							
3.H.27 Suburban semis, conventional attitudes	910	12.1	3.5	349			
3.H.28 Owner occupied terraces, average income	0	0.0	1.6	0			
3.H.29 Established suburbs, older families	327	4.3	2.3	186			
3.I Comfortable Seniors							
3.I.30 Older people, neat and tidy neighbourhoods	183	2.4	2.4	103			
3.I.31 Elderly singles in purpose-built accommodation	3	0.0	0.5	8			
3.J Starting Out							
3.J.32 Educated families in terraces, young children	29	0.4	2.2	18			
3.J.33 Smaller houses and starter homes	202	2.7	2.4	112			
4. Financially Stretched							
4.K Student Life							
4.K.34 Student flats and halls of residence	0	0.0	0.3	0			
4.K.35 Term-time terraces	0	0.0	0.2	0			
4.K.36 Educated young people in flats and tenements	0	0.0	1.9	0			
4.L Modest Means							
4.L.37 Low cost flats in suburban areas	59	0.8	1.4	54			
4.L.38 Semi-skilled workers in traditional neighbourhoods	528	7.0	2.6	267			
4.L.39 Fading owner occupied terraces	908	12.1	2.9	413			
4.L.40 High occupancy terraces, culturally diverse family areas	0	0.0	1.0	0			
4.M Striving Families							
4.M.41 Labouring semi-rural estates	2	0.0	1.6	2			
4.M.42 Struggling young families in post-war terraces	22	0.3	1.6	18			
4.M.43 Families in right-to-buy estates	887	11.8	2.0	578			
4.M.44 Post-war estates, limited means	228	3.0	2.2	139			
4.N Poorer Pensioners							
4.N.45 Pensioners in social housing, semis and terraces	43	0.6	0.8	73			
4.N.46 Elderly people in social rented flats	215	2.9	1.0	277			
4.N.47 Low income older people in smaller semis	459	6.1	2.2	273			
4.N.48 Pensioners and singles in social rented flats	298	4.0	1.7	232			
5. Urban Adversity							
5.O Young Hardship							
5.O.49 Young families in low cost private flats	183	2.4	2.2	111			
5.O.50 Struggling younger people in mixed tenure	34	0.5	1.8	25			
5.O.51 Young people in small, low cost terraces	395	5.2	2.3	232			
5.P Struggling Estates							
5.P.52 Poorer families, many children, terraced housing	64	0.9	1.6	54			
5.P.53 Low income terraces	0	0.0	0.8	0			
5.P.54 Multi-ethnic, purpose-built estates	0	0.0	1.0	0			
5.P.55 Deprived and ethnically diverse in flats	0	0.0	0.7	0			
5.P.56 Low income large families in social rented semis	151	2.0	1.6	125			
5.Q Difficult Circumstances							
5.Q.57 Social rented flats, families and single parents	178	2.4	1.5	157			
5.Q.58 Singles and young families, some receiving benefits	121	1.6	1.8	91			
5.Q.59 Deprived areas and high-rise flats	147	2.0	2.0	99			
6. Not Private Households							
6.R Not Private Households							
6.R.60 Active communal population	0	0.0	0.1	0			
6.R.61 Inactive communal population	20	0.3	0.3	93			
6.R.62 Business areas without resident population	0	0	0	0			
Total households	7,529						

DOMINANT ACORN GROUP - HOUSEHOLDS

© 2024 CACI Limited and all other applicable third party notices (Acorn) can be found at www.caci.co.uk/copyrightnotices.pdf

Source: OS Open Data 2018

Area: P03974_Market Street Tavern, Manchester, M26 1HF (1 Mile contour)



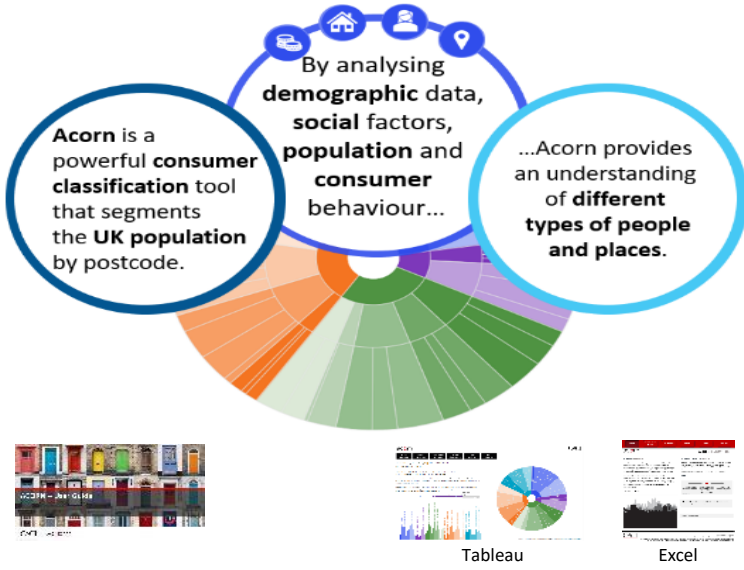
- Dominant Acorn Category
- % Affluent Achievers
- % Rising Prosperity
- % Comfortable Communities
- % Financially Stretched
- % Urban Adversity
- Dominant Acorn Group

- Acorn Groups**
- 1.A Lavish Lifestyles
 - 1.B Executive Wealth
 - 1.C Mature Money
 - 2.D City Sophisticates
 - 2.E Career Climbers
 - 3.F Countryside Communities
 - 3.G Successful Suburbs
 - 3.H Steady Neighbourhoods
 - 3.I Comfortable Seniors
 - 3.J Starting Out
 - 4.K Student Life
 - 4.L Modest Means
 - 4.M Striving Families
 - 4.N Poorer Pensioners
 - 5.O Young Hardship
 - 5.P Struggling Estates
 - 5.Q Difficult Circumstances
 - 6.R Not Private Households

Area boundary

ACORN - WHAT IS IT?

© 2024 CACI Limited and all other applicable third party notices (Acorn) can be found at www.caci.co.uk/copyrightnotices.pdf



6 CATEGORIES 18 GROUPS 62 TYPES

1. Affluent Achievers	A. Lavish Lifestyles	1-3
	B. Executive Wealth	4-9
	C. Mature Money	10-13
2. Rising Prosperity	D. City Sophisticates	14-17
	E. Career Climbers	18-20
3. Comfortable Communities	F. Countryside Communities	21-23
	G. Successful Suburbs	24-26
	H. Steady Neighbourhoods	27-29
	I. Comfortable Seniors	30-31
	J. Starting Out	32-33
4. Financially Stretched	K. Student Life	34-36
	L. Modest Means	37-40
	M. Striving Families	41-44
	N. Poorer Pensioners	45-48
5. Urban Adversity	O. Young Hardship	49-51
	P. Struggling Estates	52-56
	Q. Difficult Circumstances	57-59
6. Not Private Households	R. Not Private Households	60-62

1 Affluent Achievers

Age range: **55+**

Financial situation: Running into debt ↔ Saving a lot

Children at home: **0**

House type: **Detached**

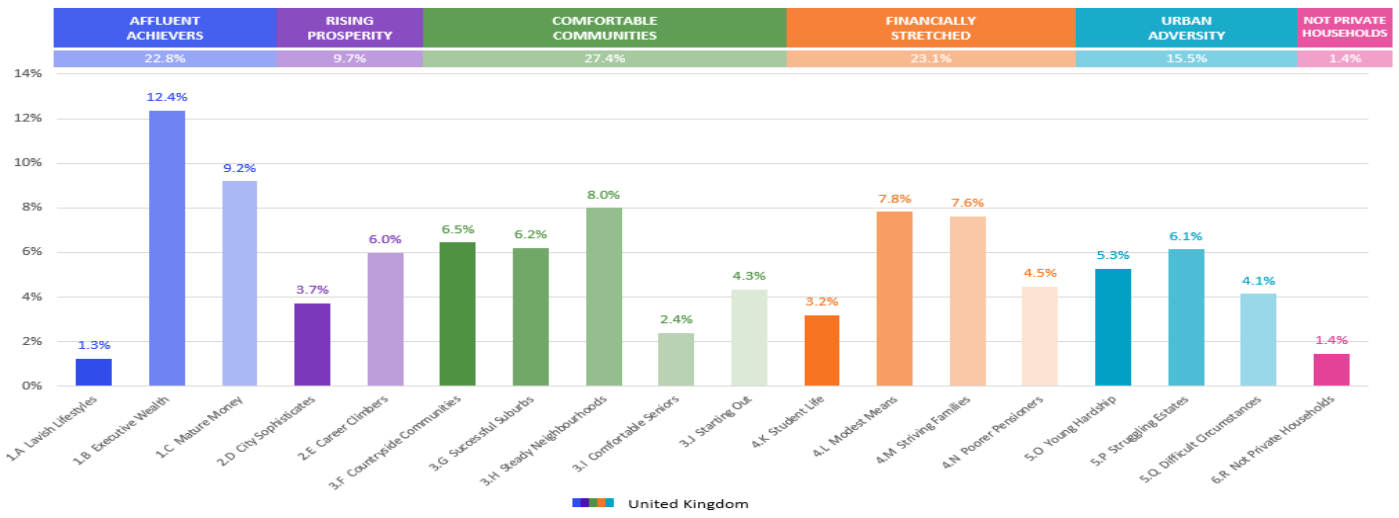
House tenure: **Owned outright**

Number of beds: **4+**

These are some of the most financially successful people in the UK. They live in affluent, high status areas of the country. They are healthy, wealthy and confident consumers.

Acorn Groups within Category 1: Affluent Achievers

- A. Lavish Lifestyles: 6%
- B. Executive Wealth: 54%
- C. Mature Money: 40%



MAP OF AREA

© 2024 CACI Limited and all other applicable third party notices can be found at www.caci.co.uk/copyrightnotices.pdf

Source: OS Open Data 2018

Area: P03974_Market Street Tavern, Manchester, M26 1HF (1 Mile contour)

