

CGA LICENCED PREMISES

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Area: P02146_Church Inn, Lower Rhymney Valley,
 Base: Great Britain
 Year: 2023

Licence Type	Profile	Per 1000 Pop (Area)	Per 1000 Pop (Base)	Index	0	100	200
Pubs & Full On	6	96.0	81.7	118			
Proprietary Club	0	0.0	7.3	0			
Registered Club	2	32.0	28.2	114			
Restaurant	0	0.0	32.1	0			
Residential	0	0.0	2.7	0			

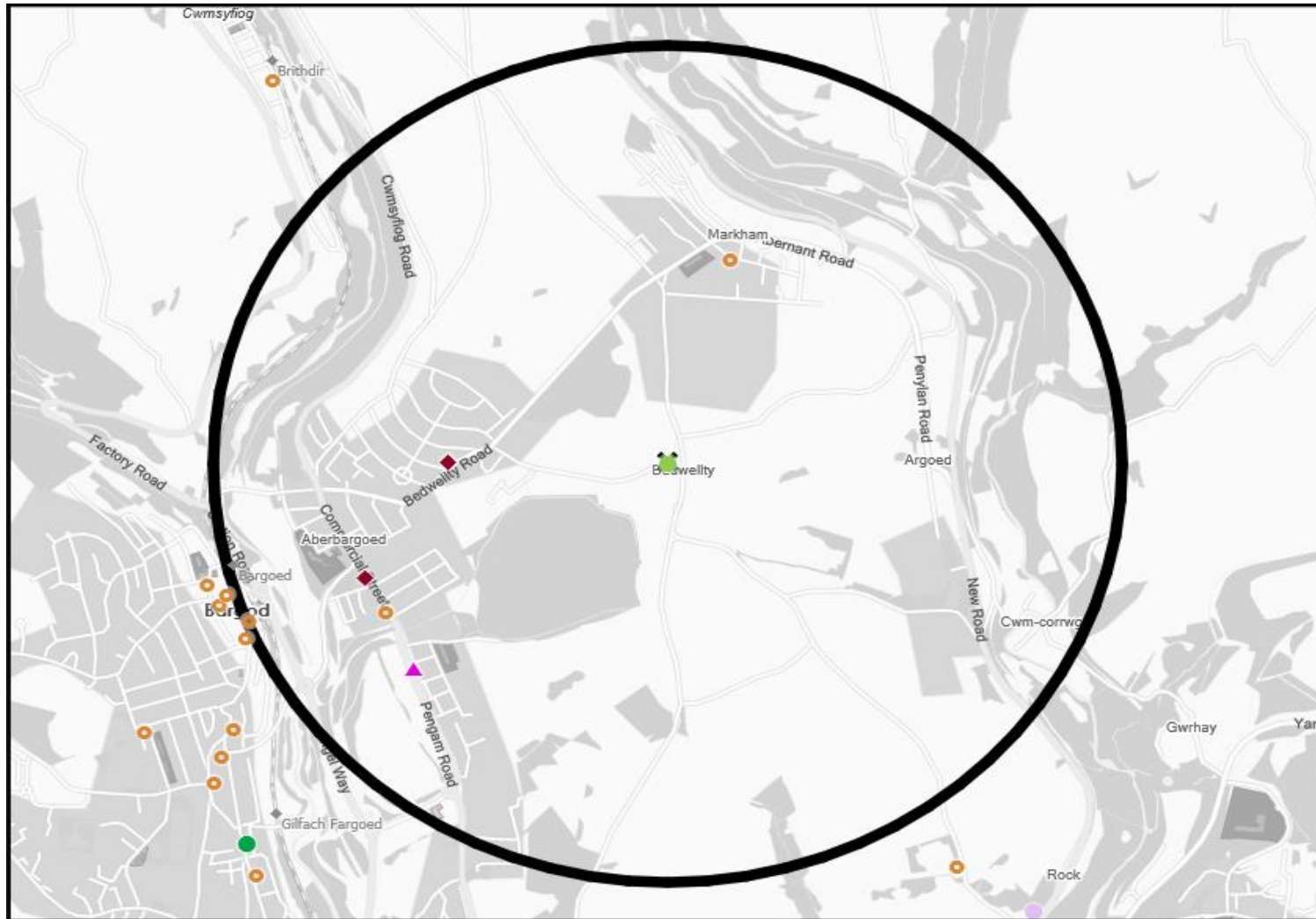
Name	Description	License Type	Owner Name	Postcode
Neuadd Wen Inn	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	CF81 9DN
New Duffryn Hotel	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	CF81 9EW
Arthur Balfour Conservative Club	Independent Free	Registered Club	Independent Free	CF81 9EX
George Hotel	Dragon Inns	Pubs & Full On	Dragon Inns	CF81 9FG
Church Inn	Independent Free	Pubs & Full On	Independent Free	NP12 0BD
Markham & District Miners Welfare Club	Independent Free	Registered Club	Independent Free	NP12 0QE
Church Inn	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	NP12 0BD
Square Royale	Independent Free	Pubs & Full On	Independent Free	CF81 8RA

MAP OF AREA

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Source: OS Open Data 2018

Area: P02146_Church Inn, Lower Rhymney Valley, NP12 0BD (1 Mile contour)



KEY

- Large pub co's & bars**
- Admiral Taverns Ltd
- Ei Group
- Greene King
- Marston's
- Mitchells & Butlers
- Punch Pub Company
- Stonegate Pub Company
- Star Pubs & Bars
- Wetherspoon
- Whitbread
- Shepherd Neame
- Small to medium pub co's & bars**
- ▲ Family Brewers with pubs
- ✕ Hotels
- ★ Restaurants
- ▲ Leisure
- Independent
- ◆ Other
- ✕ Site Location
- Boundary

ACORN CATEGORY PROFILE - HOUSEHOLDS

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Area: P02146_Church Inn, Lower Rhymney Valley, NP12 0BD (1 Mile contour)
Base: Great Britain
Year: 2023

Acorn Category Description	Area Profile	% for Area	% for Base	Index 0	100	200
1 Affluent Achievers	77	2.9	22.1	13		
2 Rising Prosperity	1	0.0	10.2	0		
3 Comfortable Communities	400	15.3	26.5	58		
4 Financially Stretched	2,022	77.1	23.7	326		
5 Urban Adversity	114	4.3	17.2	25		
6 Not Private Households	7	0.3	0.3	78		
Total households	2,621					

Acorn Category Pen Portrait

5 Urban Adversity

Age range

25-34

House type

Flat or terraced

8.4M UK Adults

15.9%

of UK

Financial situation

Running into debt

Saving a lot

House tenure

Social renting

Children at home

3+

Number of beds

1-2

This category contains the most deprived areas of towns and cities across the UK. Household incomes are low, nearly always below the national average.

Acorn Groups within Category 5: Urban Adversity

- O Young Hardship 32%
- P Struggling Estates 41%
- Q Difficult Circumstances 27%

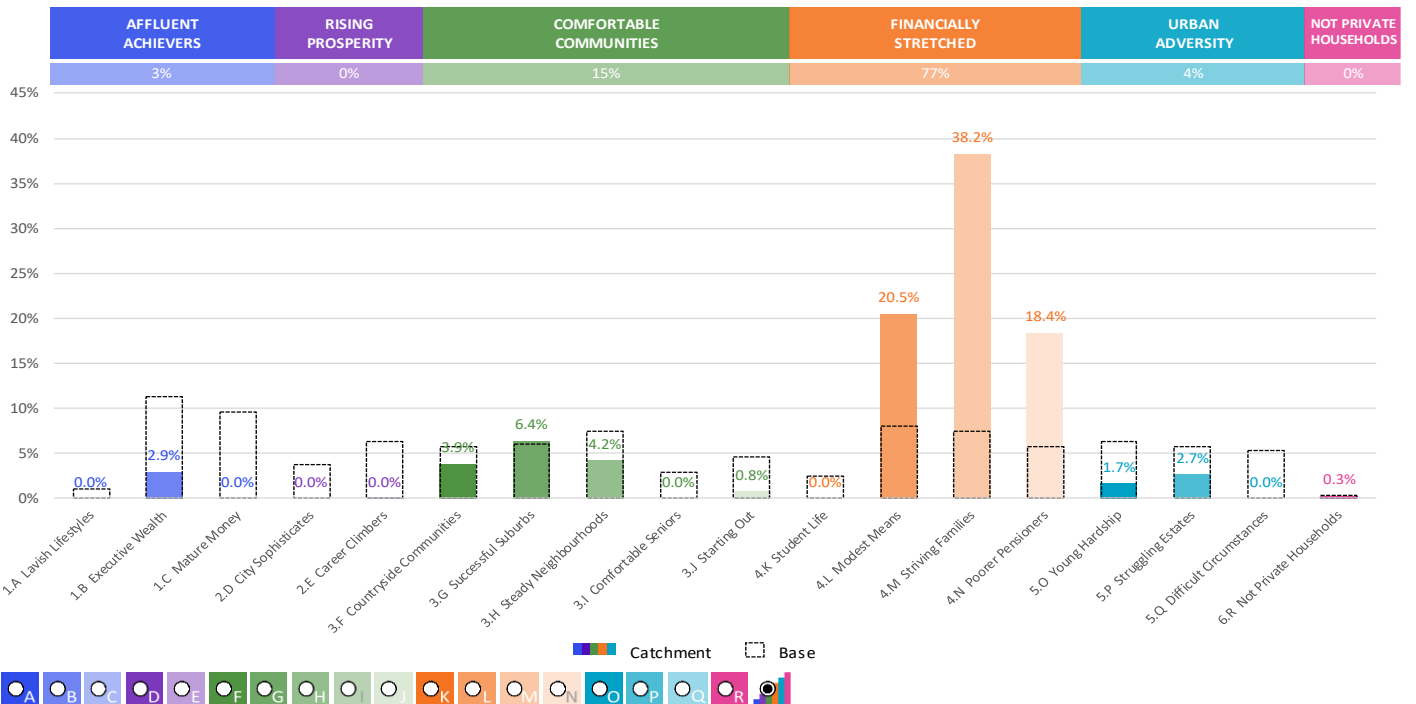
ACORN GROUP PROFILE - HOUSEHOLDS

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Area: P02146_Church Inn, Lower Rhymney Valley, NP12 0BD (1 Mile contour)
Base: Great Britain
Year: 2023

Acorn Group Description	Area Profile	% for Area	% for Base	Index	0	100	200
1. Affluent Achievers							
1.A Lavish Lifestyles	0	0.0	1.1	0			
1.B Executive Wealth	77	2.9	11.3	26			
1.C Mature Money	0	0.0	9.6	0			
2. Rising Prosperity							
2.D City Sophisticates	0	0.0	3.8	0			
2.E Career Climbers	1	0.0	6.4	1			
3. Comfortable Communities							
3.F Countryside Communities	101	3.9	5.7	67			
3.G Successful Suburbs	167	6.4	6.0	107			
3.H Steady Neighbourhoods	111	4.2	7.4	57			
3.I Comfortable Seniors	0	0.0	2.9	0			
3.J Starting Out	21	0.8	4.6	18			
4. Financially Stretched							
4.K Student Life	0	0.0	2.5	0			
4.L Modest Means	538	20.5	8.0	257			
4.M Striving Families	1,002	38.2	7.4	513			
4.N Poorer Pensioners	482	18.4	5.8	319			
5. Urban Adversity							
5.O Young Hardship	44	1.7	6.3	27			
5.P Struggling Estates	70	2.7	5.7	47			
5.Q Difficult Circumstances	0	0.0	5.2	0			
6. Not Private Households							
6.R Not Private Households	7	0.3	0.3	78			
Total households	2,621						

Acorn Group Graph



CATEGORY	GROUP	TYPE	MAP	WHAT IS ACORN?
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ACORN TYPE PROFILE - HOUSEHOLDS

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Area: P02146_Church Inn, Lower Rhymney Valley, NP12 0BD (1 Mile contour)
 Base: Great Britain
 Year: 2023

Sort by: Corn Structure
 Index
 Profile %

Acorn Type Description	Area Profile	% for Area	% for Base	Index	0	100	200
1. Affluent Achievers							
1.A Lavish Lifestyles							
1.A.1 Exclusive enclaves	0	0.0	0.1	0			
1.A.2 Metropolitan money	0	0.0	0.1	0			
1.A.3 Large house luxury	0	0.0	0.9	0			
1.B Executive Wealth							
1.B.4 Asset rich families	0	0.0	2.6	0			
1.B.5 Wealthy countryside commuters	0	0.0	2.5	0			
1.B.6 Financially comfortable families	77	2.9	2.2	132			
1.B.7 Affluent professionals	0	0.0	0.9	0			
1.B.8 Prosperous suburban families	0	0.0	1.5	0			
1.B.9 Well-off edge of towners	0	0.0	1.6	0			
1.C Mature Money							
1.C.10 Better-off villagers	0	0.0	3.1	0			
1.C.11 Settled suburbia, older people	0	0.0	2.8	0			
1.C.12 Retired and empty nesters	0	0.0	2.5	0			
1.C.13 Upmarket downsizers	0	0.0	1.3	0			
2. Rising Prosperity							
2.D City Sophisticates							
2.D.14 Townhouse cosmopolitans	0	0.0	0.7	0			
2.D.15 Younger professionals in smaller flats	0	0.0	1.5	0			
2.D.16 Metropolitan professionals	0	0.0	0.7	0			
2.D.17 Socialising young renters	0	0.0	1.0	0			
2.E Career Climbers							
2.E.18 Career driven young families	1	0.0	2.0	2			
2.E.19 First time buyers in small, modern homes	0	0.0	3.4	0			
2.E.20 Mixed metropolitan areas	0	0.0	1.0	0			
3. Comfortable Communities							
3.F Countryside Communities							
3.F.21 Farms and cottages	0	0.0	1.5	0			
3.F.22 Older couples and families in rural areas	0	0.0	1.0	0			
3.F.23 Owner occupiers in small towns and villages	101	3.9	3.2	120			
3.G Successful Suburbs							
3.G.24 Comfortably-off families in modern housing	121	4.6	2.7	171			
3.G.25 Larger family homes, multi-ethnic areas	0	0.0	0.8	0			
3.G.26 Semi-professional families, owner occupied neighbourhoods	46	1.8	2.4	72			
3.H Steady Neighbourhoods							
3.H.27 Suburban semis, conventional attitudes	59	2.3	3.5	65			
3.H.28 Owner occupied terraces, average income	1	0.0	1.6	2			
3.H.29 Established suburbs, older families	51	1.9	2.3	83			
3.I Comfortable Seniors							
3.I.30 Older people, neat and tidy neighbourhoods	0	0.0	2.4	0			
3.I.31 Elderly singles in purpose-built accommodation	0	0.0	0.5	0			
3.J Starting Out							
3.J.32 Educated families in terraces, young children	0	0.0	2.2	0			
3.J.33 Smaller houses and starter homes	21	0.8	2.4	33			
4. Financially Stretched							
4.K Student Life							
4.K.34 Student flats and halls of residence	0	0.0	0.3	0			
4.K.35 Term-time terraces	0	0.0	0.2	0			
4.K.36 Educated young people in flats and tenements	0	0.0	1.9	0			
4.L Modest Means							
4.L.37 Low cost flats in suburban areas	0	0.0	1.4	0			
4.L.38 Semi-skilled workers in traditional neighbourhoods	229	8.7	2.6	332			
4.L.39 Fading owner occupied terraces	309	11.8	2.9	404			
4.L.40 High occupancy terraces, culturally diverse family areas	0	0.0	1.0	0			
4.M Striving Families							
4.M.41 Labouring semi-rural estates	6	0.2	1.6	14			
4.M.42 Struggling young families in post-war terraces	50	1.9	1.6	116			
4.M.43 Families in right-to-buy estates	381	14.5	2.0	713			
4.M.44 Post-war estates, limited means	565	21.6	2.2	991			
4.N Poorer Pensioners							
4.N.45 Pensioners in social housing, semis and terraces	44	1.7	0.8	213			
4.N.46 Elderly people in social rented flats	0	0.0	1.0	0			
4.N.47 Low income older people in smaller semis	363	13.8	2.2	620			
4.N.48 Pensioners and singles in social rented flats	75	2.9	1.7	168			
5. Urban Adversity							
5.O Young Hardship							
5.O.49 Young families in low cost private flats	0	0.0	2.2	0			
5.O.50 Struggling younger people in mixed tenure	44	1.7	1.8	93			
5.O.51 Young people in small, low cost terraces	0	0.0	2.3	0			
5.P Struggling Estates							
5.P.52 Poorer families, many children, terraced housing	67	2.6	1.6	164			
5.P.53 Low income terraces	0	0.0	0.8	0			
5.P.54 Multi-ethnic, purpose-built estates	0	0.0	1.0	0			
5.P.55 Deprived and ethnically diverse in flats	0	0.0	0.7	0			
5.P.56 Low income large families in social rented semis	3	0.1	1.6	7			
5.Q Difficult Circumstances							
5.Q.57 Social rented flats, families and single parents	0	0.0	1.5	0			
5.Q.58 Singles and young families, some receiving benefits	0	0.0	1.8	0			
5.Q.59 Deprived areas and high-rise flats	0	0.0	2.0	0			
6. Not Private Households							
6.R Not Private Households							
6.R.60 Active communal population	0	0.0	0.1	0			
6.R.61 Inactive communal population	7	0.3	0.3	94			
6.R.62 Business areas without resident population	0	0	0	0			
Total households	2,621						

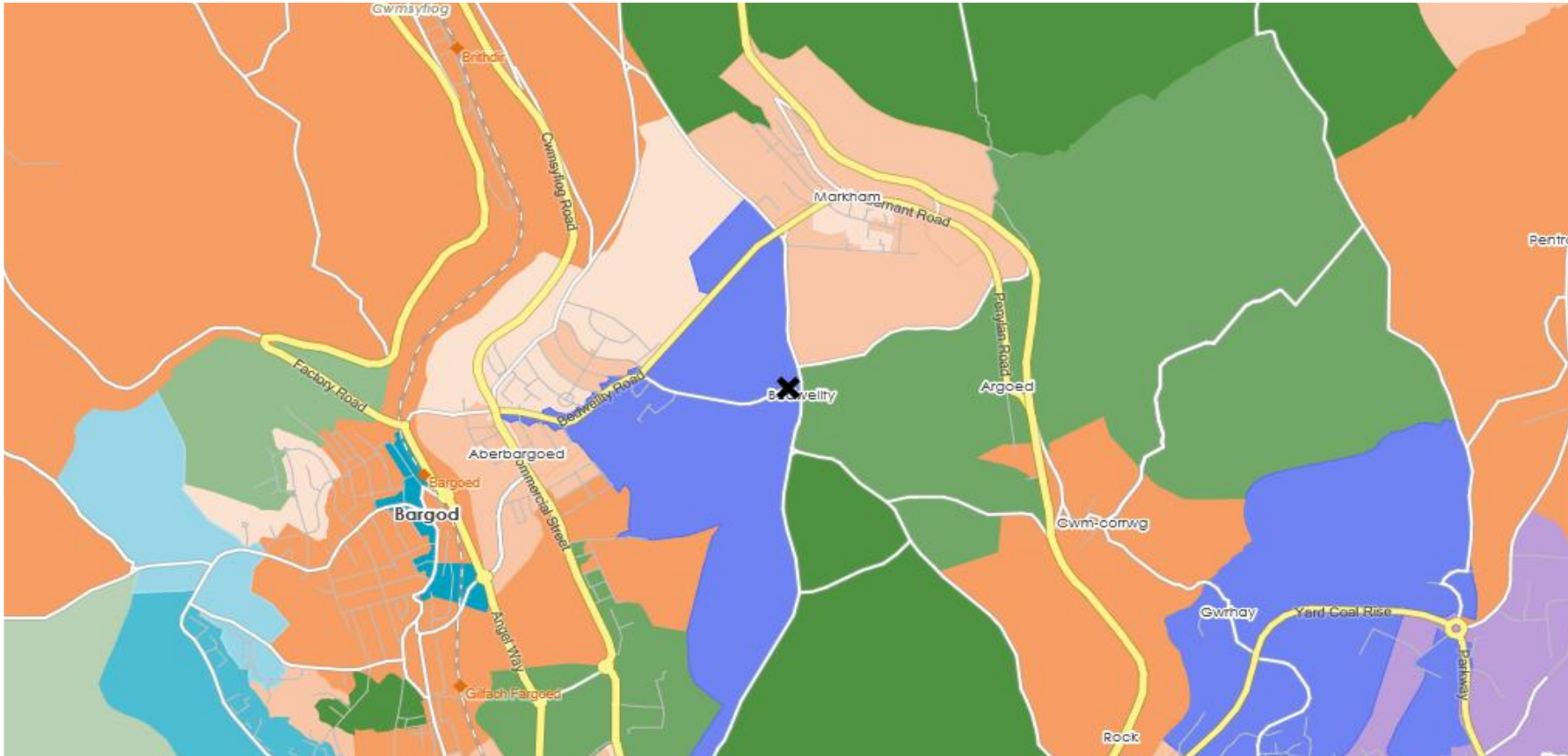
CATEGORY GROUP TYPE **MAP** WHAT IS ACORN?

DOMINANT ACORN GROUP - HOUSEHOLDS

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Source: OS Open Data 2018

Area: P02146_Church Inn, Lower Rhymney Valley, NP12 0BD (1 Mile contour)



- Dominant Acorn Category
- % Affluent Achievers
- % Rising Prosperity
- % Comfortable Communities
- % Financially Stretched
- % Urban Adversity
- Dominant Acorn Group

- Acorn Groups**
- 1.A Lavish Lifestyles
 - 1.B Executive Wealth
 - 1.C Mature Money
 - 2.D City Sophisticates
 - 2.E Career Climbers
 - 3.F Countryside Communities
 - 3.G Successful Suburbs
 - 3.H Steady Neighbourhoods
 - 3.I Comfortable Seniors
 - 3.J Starting Out
 - 4.K Student Life
 - 4.L Modest Means
 - 4.M Striving Families
 - 4.N Poorer Pensioners
 - 5.O Young Hardship
 - 5.P Struggling Estates
 - 5.Q Difficult Circumstances
 - 6.R Not Private Households

Area boundary

ACORN - WHAT IS IT?

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6 CATEGORIES 18 GROUPS 62 TYPES

1. Affluent Achievers	A. Lavish Lifestyles	1-3
	B. Executive Wealth	4-9
	C. Mature Money	10-13
2. Rising Prosperity	D. City Sophisticates	14-17
	E. Career Climbers	18-20
	F. Countryside Communities	21-23
	G. Successful Suburbs	24-26
	H. Steady Neighbourhoods	27-29
	I. Comfortable Seniors	30-31
	J. Starting Out	32-33
3. Comfortable Communities	K. Student Life	34-36
	L. Modest Means	37-40
	M. Striving Families	41-44
	N. Poorer Pensioners	45-48
4. Financially Stretched	O. Young Hardship	49-51
	P. Struggling Estates	52-56
	Q. Difficult Circumstances	57-59
5. Urban Adversity	R. Not Private Households	60-62
6. Not Private Households		

1 Affluent Achievers

Age range: **55+**

Financial situation: Running into debt ↔ Saving a lot

Children at home: **0**

12.1M UK Adults

22.8% of UK

House type: **Detached**

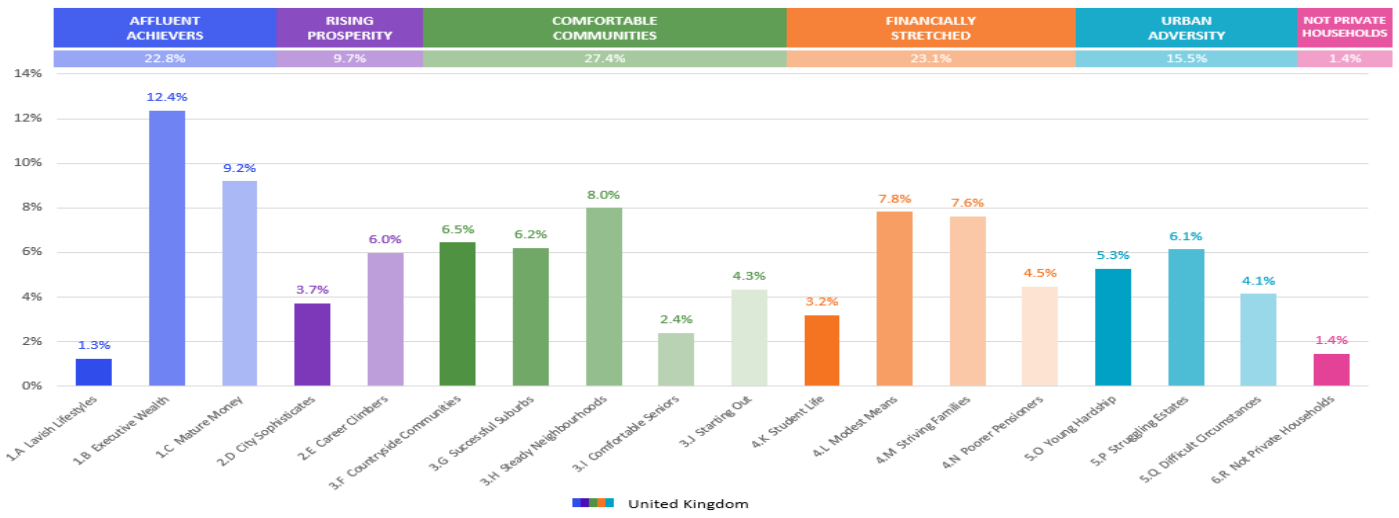
House tenure: **Owned outright**

Number of beds: **4+**

These are some of the most financially successful people in the UK. They live in affluent, high status areas of the country. They are healthy, wealthy and confident consumers.

Acorn Groups within Category 1: Affluent Achievers

- A. Lavish Lifestyles: 6%
- B. Executive Wealth: 54%
- C. Mature Money: 40%



MAP OF AREA

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