

CGA LICENCED PREMISES

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Area: P03406_Gate Hangs High, Wrexham, LL13 9J
 Base: Great Britain
 Year: 2023

Licence Type	Profile	Per 1000 Pop (Area)	Per 1000 Pop (Base)	Index	0	100	200
Pubs & Full On	8	38.6	81.7	47			
Proprietary Club	1	4.8	7.3	66			
Registered Club	4	19.3	28.2	68			
Restaurant	3	14.5	32.1	45			
Residential	0	0.0	2.7	0			

Name	Description	License Type	Owner Name	Postcode
Saith Seren	Unknown	Pubs & Full On	Unknown	LL13 8BG
Lemon Tree Restaurant & Hotel	Independent Free	Pubs & Full On	Independent Free	LL11 2LP
Memorial Hall	Independent Free	Registered Club	Independent Free	LL12 7AG
Cunliffe Arms	Marston's	Pubs & Full On	Marston's	LL12 7PG
Four Dogs	Star Pubs & Bars	Pubs & Full On	Star Pubs & Bars	LL12 8EF
Welch Fusilier	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	LL13 8AH
Wrexham War Memorial Club	Independent Free	Registered Club	Independent Free	LL13 8DE
Anise	Independent Free	Restaurant	Independent Free	LL13 8EN
Greyhound	Marston's	Pubs & Full On	Marston's	LL13 9EB
Gate Hangs High	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	LL13 9ES
Wrexham Golf Club	Independent Free	Registered Club	Independent Free	LL13 9SB
Wrexham Sports Club	Independent Free	Registered Club	Independent Free	LL13 9TY
Acton Park	Mitchells & Butlers	Pubs & Full On	Mitchells & Butlers	LL11 2SN
Sleepy Panda Restaurant	Independent Free	Restaurant	Independent Free	LL13 8DA
Mecca Bingo	Rank	Proprietary Club	Rank	LL13 8EN
Nandos	Nandos Restaurants	Restaurant	Nandos Restaurants	LL13 8DB

MAP OF AREA

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Source: OS Open Data 2018

Area: P03406_Gate Hangs High, Wrexham, LL13 9ES (1 Mile contour)






















KEY

- Large pub co's & bars
 - Admiral Taverns Ltd
 - Ei Group
 - Greene King
 - Marston's
 - Mitchells & Butlers
 - Punch Pub Company
 - Stonegate Pub Company
 - Star Pubs & Bars
 - Wetherspoon
 - Whitbread
 - Shepherd Neame
- Small to medium pub co's & bars
- Family Brewers with pubs
- Hotels
- Restaurants
- Leisure
- Independent
- Other
- Site Location
- Boundary

ACORN CATEGORY PROFILE - HOUSEHOLDS

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Area: P03406_Gate Hangs High, Wrexham, LL13 9ES (1 Mile contour)
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Year: 2023

Acorn Category Description	Area Profile	% for Area	% for Base	Index 0	100	200
 1 Affluent Achievers	2,155	23.2	22.1	105		
 2 Rising Prosperity	101	1.1	10.2	11		
 3 Comfortable Communities	2,161	23.2	26.5	88		
 4 Financially Stretched	2,855	30.7	23.7	129		
 5 Urban Adversity	1,994	21.4	17.2	125		
 6 Not Private Households	41	0.4	0.3	128		
 Graph						
Total households	9,307					

Acorn Category Pen Portrait

6 Not Private Households
790k
1.5%

UK Adults of UK










60 Active communal population –
 Generally this is accommodation that may be unoccupied for part of the year, or where the people living in the accommodation regularly change. Other active communal accommodation might include hostels, children’s homes, refuges and local authority accommodation for travellers.

61 Inactive communal population –
 These people may be in communal establishments but unlikely to be active consumers. This includes care homes, hospitals, and other medical or nursing establishments where due to their health, the residents are unlikely to get out and about to function as regular consumers. It also includes prisons.

62 Business areas without resident population –
 These are postcodes where we believe there is no regular resident population. An example of this might be a business or industrial park.

These are postcodes where the bulk of the residents are not living in private households.

The category forms a single group, R: Not private households, which is sub-divided into three types:

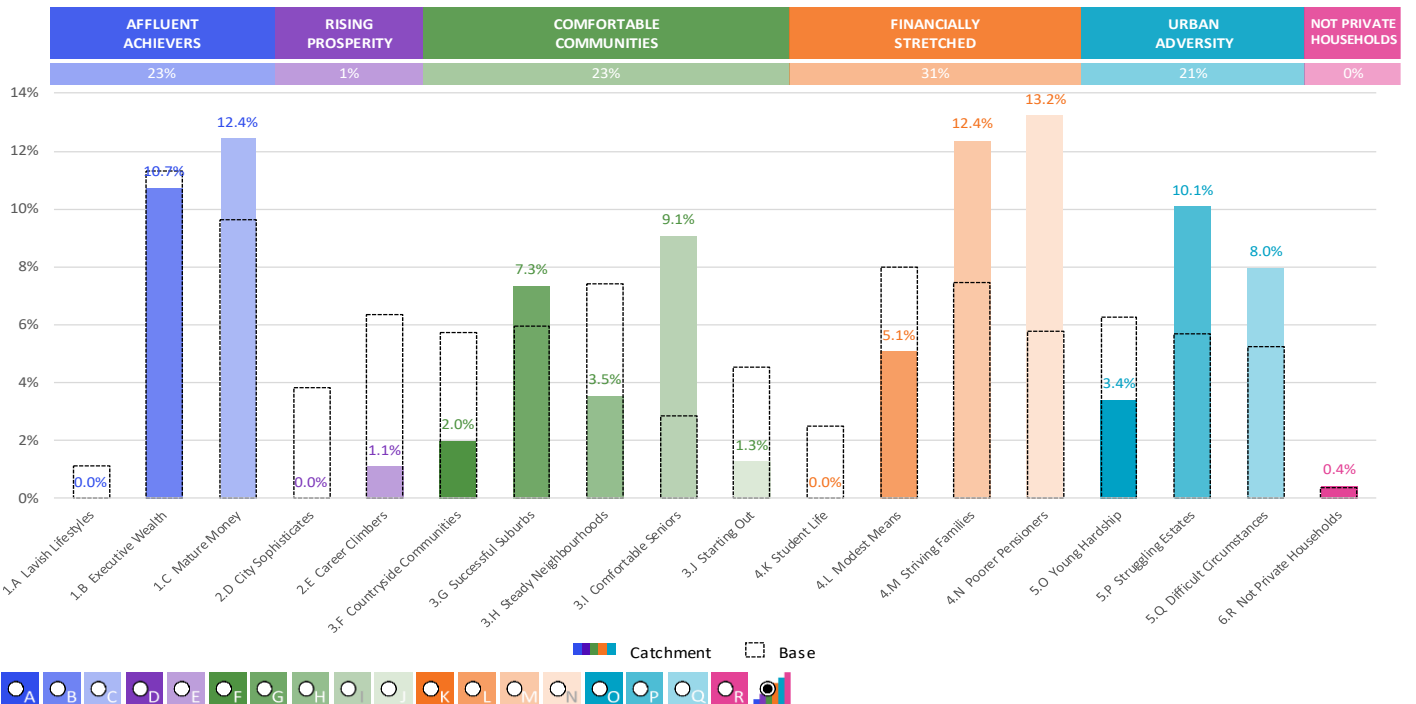
ACORN GROUP PROFILE - HOUSEHOLDS

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Area: P03406_Gate Hangs High, Wrexham, LL13 9ES (1 Mile contour)
Base: Great Britain
Year: 2023

Acorn Group Description	Area Profile	% for Area	% for Base	Index	0	100	200
1. Affluent Achievers							
1.A Lavish Lifestyles	0	0.0	1.1	0			
1.B Executive Wealth	998	10.7	11.3	95			
1.C Mature Money	1,157	12.4	9.6	129			
2. Rising Prosperity							
2.D City Sophisticates	0	0.0	3.8	0			
2.E Career Climbers	101	1.1	6.4	17			
3. Comfortable Communities							
3.F Countryside Communities	186	2.0	5.7	35			
3.G Successful Suburbs	684	7.3	6.0	123			
3.H Steady Neighbourhoods	329	3.5	7.4	48			
3.I Comfortable Seniors	845	9.1	2.9	318			
3.J Starting Out	117	1.3	4.6	28			
4. Financially Stretched							
4.K Student Life	0	0.0	2.5	0			
4.L Modest Means	472	5.1	8.0	64			
4.M Striving Families	1,152	12.4	7.4	166			
4.N Poorer Pensioners	1,231	13.2	5.8	230			
5. Urban Adversity							
5.O Young Hardship	316	3.4	6.3	54			
5.P Struggling Estates	938	10.1	5.7	177			
5.Q Difficult Circumstances	740	8.0	5.2	152			
6. Not Private Households							
6.R Not Private Households	41	0.4	0.3	128			
Total households	9,307						

Acorn Group Graph



CATEGORY	GROUP	TYPE	MAP	WHAT IS ACORN?
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ACORN TYPE PROFILE - HOUSEHOLDS

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Area: P03406_Gate Hangs High, Wrexham, LL13 9ES (1 Mile contour)
 Base: Great Britain
 Year: 2023

Sort by: Acorn Structure
 Index
 Profile %

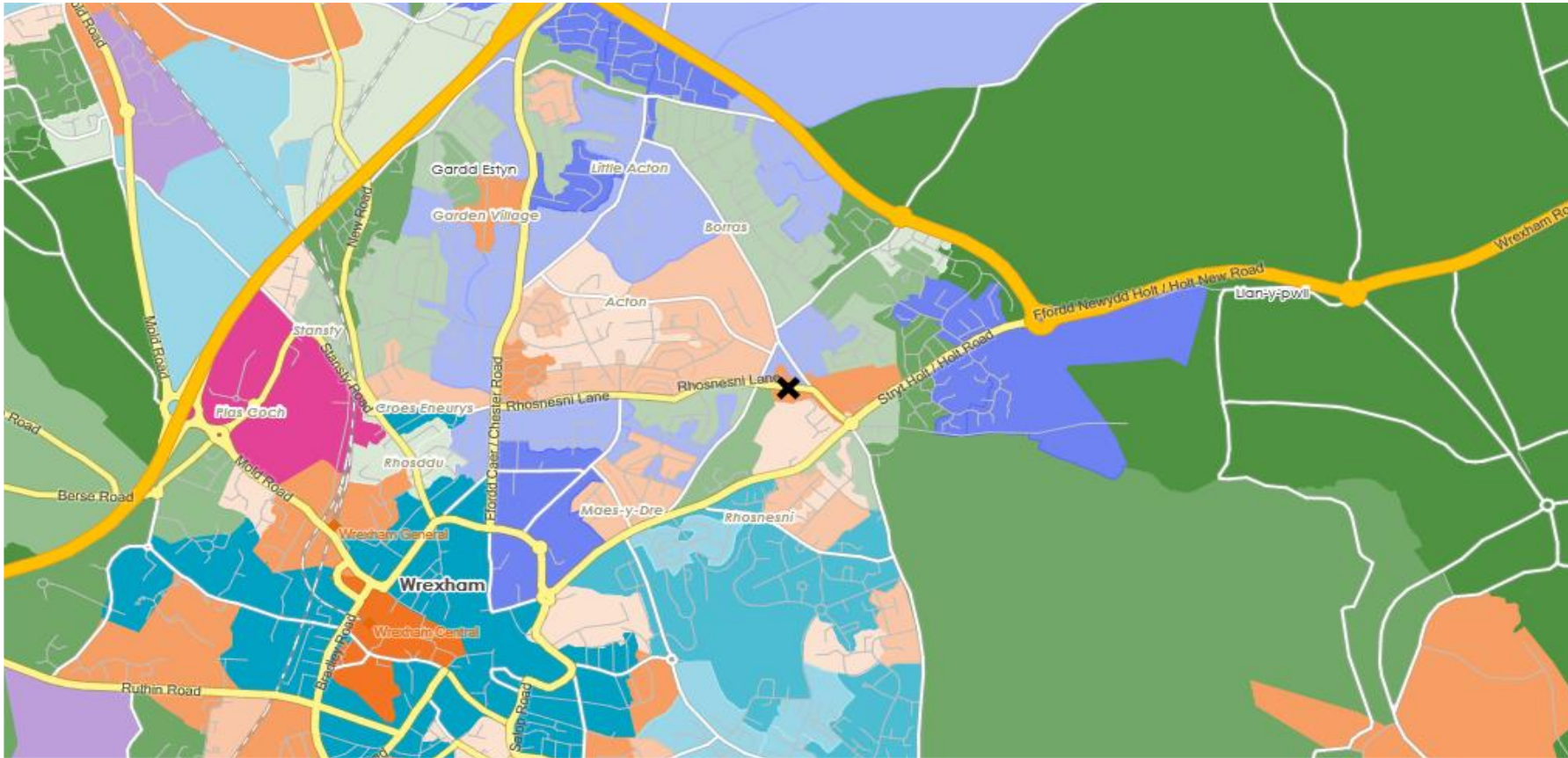
Acorn Type Description	Area Profile	% for Area	% for Base	Index	0	100	200
1. Affluent Achievers							
1.A Lavish Lifestyles							
1.A.1 Exclusive enclaves	0	0.0	0.1	0			
1.A.2 Metropolitan money	0	0.0	0.1	0			
1.A.3 Large house luxury	0	0.0	0.9	0			
1.B Executive Wealth							
1.B.4 Asset rich families	382	4.1	2.6	155			
1.B.5 Wealthy countryside commuters	0	0.0	2.5	0			
1.B.6 Financially comfortable families	501	5.4	2.2	242			
1.B.7 Affluent professionals	0	0.0	0.9	0			
1.B.8 Prosperous suburban families	29	0.3	1.5	20			
1.B.9 Well-off edge of towners	86	0.9	1.6	57			
1.C Mature Money							
1.C.10 Better-off villagers	0	0.0	3.1	0			
1.C.11 Settled suburbia, older people	518	5.6	2.8	198			
1.C.12 Retired and empty nesters	578	6.2	2.5	252			
1.C.13 Upmarket downsizers	61	0.7	1.3	51			
2. Rising Prosperity							
2.D City Sophisticates							
2.D.14 Townhouse cosmopolitans	0	0.0	0.7	0			
2.D.15 Younger professionals in smaller flats	0	0.0	1.5	0			
2.D.16 Metropolitan professionals	0	0.0	0.7	0			
2.D.17 Socialising young renters	0	0.0	1.0	0			
2.E Career Climbers							
2.E.18 Career driven young families	101	1.1	2.0	55			
2.E.19 First time buyers in small, modern homes	0	0.0	3.4	0			
2.E.20 Mixed metropolitan areas	0	0.0	1.0	0			
3. Comfortable Communities							
3.F Countryside Communities							
3.F.21 Farms and cottages	0	0.0	1.5	0			
3.F.22 Older couples and families in rural areas	54	0.6	1.0	58			
3.F.23 Owner occupiers in small towns and villages	132	1.4	3.2	44			
3.G Successful Suburbs							
3.G.24 Comfortably-off families in modern housing	615	6.6	2.7	245			
3.G.25 Larger family homes, multi-ethnic areas	0	0.0	0.8	0			
3.G.26 Semi-professional families, owner occupied neighbourhoods	69	0.7	2.4	31			
3.H Steady Neighbourhoods							
3.H.27 Suburban semis, conventional attitudes	250	2.7	3.5	77			
3.H.28 Owner occupied terraces, average income	0	0.0	1.6	0			
3.H.29 Established suburbs, older families	79	0.8	2.3	36			
3.I Comfortable Seniors							
3.I.30 Older people, neat and tidy neighbourhoods	845	9.1	2.4	383			
3.I.31 Elderly singles in purpose-built accommodation	0	0.0	0.5	0			
3.J Starting Out							
3.J.32 Educated families in terraces, young children	0	0.0	2.2	0			
3.J.33 Smaller houses and starter homes	117	1.3	2.4	52			
4. Financially Stretched							
4.K Student Life							
4.K.34 Student flats and halls of residence	0	0.0	0.3	0			
4.K.35 Term-time terraces	0	0.0	0.2	0			
4.K.36 Educated young people in flats and tenements	0	0.0	1.9	0			
4.L Modest Means							
4.L.37 Low cost flats in suburban areas	79	0.8	1.4	59			
4.L.38 Semi-skilled workers in traditional neighbourhoods	253	2.7	2.6	103			
4.L.39 Fading owner occupied terraces	140	1.5	2.9	52			
4.L.40 High occupancy terraces, culturally diverse family areas	0	0.0	1.0	0			
4.M Striving Families							
4.M.41 Labouring semi-rural estates	0	0.0	1.6	0			
4.M.42 Struggling young families in post-war terraces	89	1.0	1.6	58			
4.M.43 Families in right-to-buy estates	644	6.9	2.0	339			
4.M.44 Post-war estates, limited means	419	4.5	2.2	207			
4.N Poorer Pensioners							
4.N.45 Pensioners in social housing, semis and terraces	0	0.0	0.8	0			
4.N.46 Elderly people in social rented flats	28	0.3	1.0	29			
4.N.47 Low income older people in smaller semis	726	7.8	2.2	349			
4.N.48 Pensioners and singles in social rented flats	477	5.1	1.7	300			
5. Urban Adversity							
5.O Young Hardship							
5.O.49 Young families in low cost private flats	94	1.0	2.2	46			
5.O.50 Struggling younger people in mixed tenure	89	1.0	1.8	53			
5.O.51 Young people in small, low cost terraces	133	1.4	2.3	63			
5.P Struggling Estates							
5.P.52 Poorer families, many children, terraced housing	402	4.3	1.6	277			
5.P.53 Low income terraces	0	0.0	0.8	0			
5.P.54 Multi-ethnic, purpose-built estates	0	0.0	1.0	0			
5.P.55 Deprived and ethnically diverse in flats	0	0.0	0.7	0			
5.P.56 Low income large families in social rented semis	536	5.8	1.6	360			
5.Q Difficult Circumstances							
5.Q.57 Social rented flats, families and single parents	59	0.6	1.5	42			
5.Q.58 Singles and young families, some receiving benefits	681	7.3	1.8	415			
5.Q.59 Deprived areas and high-rise flats	0	0.0	2.0	0			
6. Not Private Households							
6.R Not Private Households							
6.R.60 Active communal population	0	0.0	0.1	0			
6.R.61 Inactive communal population	41	0.4	0.3	155			
6.R.62 Business areas without resident population	0	0	0	0			
Total households	9,307						

CATEGORY GROUP TYPE **MAP** WHAT IS ACORN?

DOMINANT ACORN GROUP - HOUSEHOLDS

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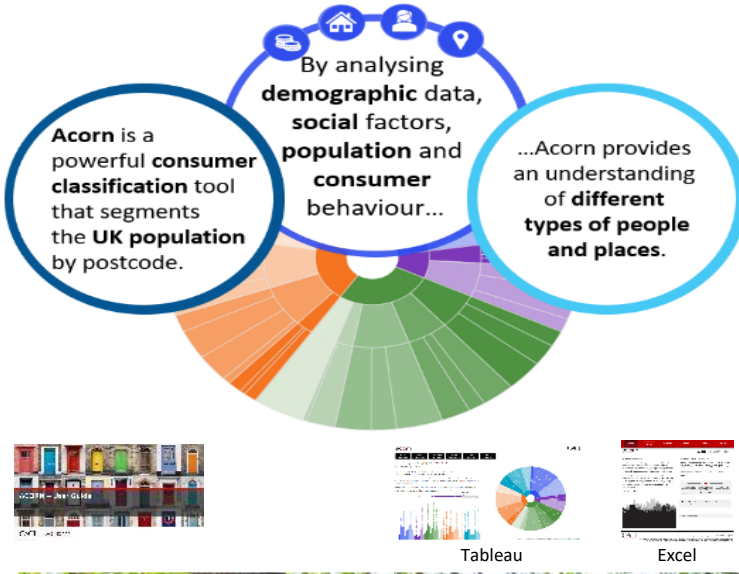


- Dominant Acorn Category
- % Affluent Achievers
- % Rising Prosperity
- % Comfortable Communities
- % Financially Stretched
- % Urban Adversity
- Dominant Acorn Group

- Acorn Groups**
- 1.A Lavish Lifestyles
 - 1.B Executive Wealth
 - 1.C Mature Money
 - 2.D City Sophisticates
 - 2.E Career Climbers
 - 3.F Countryside Communities
 - 3.G Successful Suburbs
 - 3.H Steady Neighbourhoods
 - 3.I Comfortable Seniors
 - 3.J Starting Out
 - 4.K Student Life
 - 4.L Modest Means
 - 4.M Striving Families
 - 4.N Poorer Pensioners
 - 5.O Young Hardship
 - 5.P Struggling Estates
 - 5.Q Difficult Circumstances
 - 6.R Not Private Households
- Area boundary

ACORN - WHAT IS IT?

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6 CATEGORIES 18 GROUPS 62 TYPES

1. Affluent Achievers	A. Lavish Lifestyles	1-3
	B. Executive Wealth	4-9
	C. Mature Money	10-13
2. Rising Prosperity	D. City Sophisticates	14-17
	E. Career Climbers	18-20
	F. Countryside Communities	21-23
	G. Successful Suburbs	24-26
	H. Steady Neighbourhoods	27-29
	I. Comfortable Seniors	30-31
	J. Starting Out	32-33
3. Comfortable Communities	K. Student Life	34-36
	L. Modest Means	37-40
	M. Striving Families	41-44
	N. Poorer Pensioners	45-48
4. Financially Stretched	O. Young Hardship	49-51
	P. Struggling Estates	52-56
	Q. Difficult Circumstances	57-59
5. Urban Adversity	R. Not Private Households	60-62
6. Not Private Households		

1 Affluent Achievers

12.1M UK Adults 22.8% of UK

Age range: 55+

Financial situation: Running into debt ↔ Saving a lot

Children at home: 0

House type: Detached

House tenure: Owned outright

Number of beds: 4+

Acorn Groups within Category 1: Affluent Achievers

- A. Lavish Lifestyles: 6%
- B. Executive Wealth: 54%
- C. Mature Money: 40%

These are some of the most financially successful people in the UK. They live in affluent, high status areas of the country. They are healthy, wealthy and confident consumers.



MAP OF AREA

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