

CGA LICENCED PREMISES

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Area: P01122_Oddfellows Arms, Manchester, M3C
 Base: Great Britain
 Year: 2023

| Licence Type | Profile | Per 1000 Pop (Area) | Per 1000 Pop (Base) | Index | 0 | 100 | 200 |
|------------------|---------|---------------------|---------------------|------------|---|-----|-----|
| Pubs & Full On | 28 | 94.0 | 81.7 | 115 | | | |
| Proprietary Club | 3 | 10.1 | 7.3 | 138 | | | |
| Registered Club | 6 | 20.1 | 28.2 | 72 | | | |
| Restaurant | 11 | 36.9 | 32.1 | 115 | | | |
| Residential | 0 | 0.0 | 2.7 | 0 | | | |

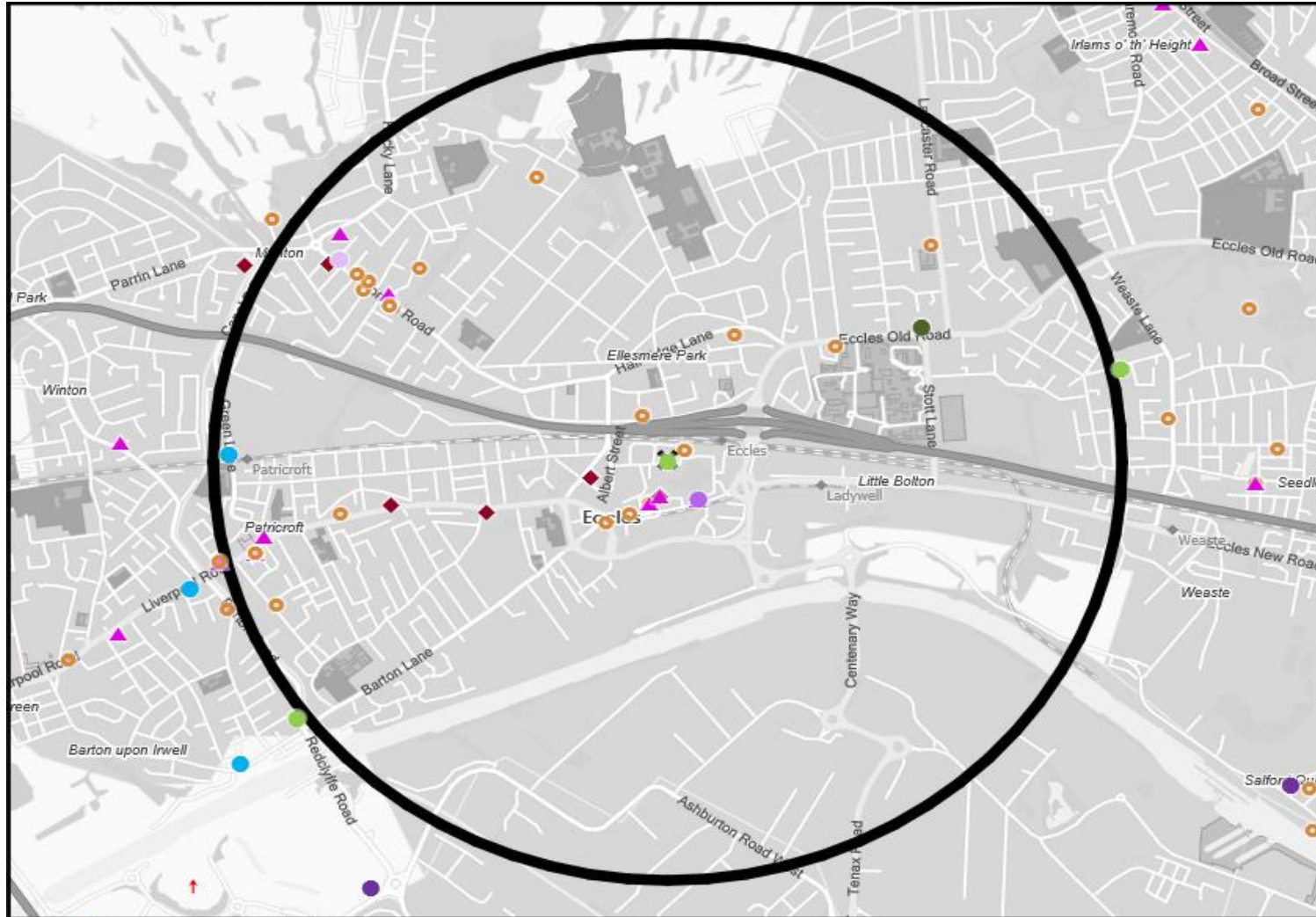
| Name | Description | License Type | Owner Name | Postcode |
|--------------------------------------|----------------------------|------------------|----------------------------|----------|
| Queens Arms | Punch Pub Company | Pubs & Full On | Punch Pub Company | M 30 0SH |
| Monton Sports Club | Independent Free | Registered Club | Independent Free | M 30 9EH |
| Nags | Amber Taverns | Pubs & Full On | Amber Taverns | M 30 0BJ |
| Dog & Partridge | *Other Small Retail Groups | Pubs & Full On | *Other Small Retail Groups | M 30 0LY |
| Wangies | Independent Free | Pubs & Full On | Independent Free | M 30 0QN |
| Grapes | *Other Small Retail Groups | Pubs & Full On | *Other Small Retail Groups | M 30 0BJ |
| Lamb Inn | Holt | Pubs & Full On | Holt | M 30 0BP |
| Old Bulls Head | Holt | Pubs & Full On | Holt | M 30 0DA |
| Lyndale Snooker Club | Independent Free | Proprietary Club | Independent Free | M 30 0DA |
| Oddfellows Arms | Admiral Taverns Ltd | Pubs & Full On | Admiral Taverns Ltd | M 30 0DF |
| Top House | Independent Free | Pubs & Full On | Independent Free | M 30 0DF |
| Pacifica Cantonese | Independent Free | Restaurant | Independent Free | M 30 0DL |
| Duke Of York | Independent Free | Pubs & Full On | Independent Free | M 30 0EJ |
| Town Hall | Independent Free | Pubs & Full On | Independent Free | M 30 0LH |
| Gilda Brook Social Club | Independent Free | Registered Club | Independent Free | M 30 0NP |
| Stanley Arms | Holt | Pubs & Full On | Holt | M 30 0QN |
| Cosmo Bingo Social Club | Independent Free | Proprietary Club | Independent Free | M 30 0QN |
| Eccles Snooker Club | Independent Free | Proprietary Club | Independent Free | M 30 0DA |
| Bridgewater Hotel | Holt | Pubs & Full On | Holt | M 30 0RZ |
| Star Inn | *Other Small Retail Groups | Pubs & Full On | *Other Small Retail Groups | M 30 0WZ |
| Elm-Bank Banqueting And Conference C | Independent Free | Registered Club | Independent Free | M 30 9BA |
| La Turka | Independent Free | Restaurant | Independent Free | M 30 9GA |
| Monton Bowling Club | Independent Free | Registered Club | Independent Free | M 30 9NE |
| Blue Bell | JW Lees | Pubs & Full On | JW Lees | M 30 9LL |
| Blacksticks | Independent Free | Restaurant | Independent Free | M 30 9PN |
| Blind Pig | Stonegate Pub Company | Pubs & Full On | Stonegate Pub Company | M 30 9LJ |
| De La Salle Old Boys | Independent Free | Registered Club | Independent Free | M 6 8AQ |
| Royal Sovereign | Greene King | Pubs & Full On | Greene King | M 6 8AG |
| Park Hotel | Holt | Pubs & Full On | Holt | M 30 9QD |
| 6 Cut Pizza Co | *Other Small Retail Groups | Restaurant | *Other Small Retail Groups | M 30 9PS |
| Chung Ying | Independent Free | Restaurant | Independent Free | M 6 8HA |
| Curry 2 Night | Independent Free | Restaurant | Independent Free | M 30 0PF |
| Eccles Cross | Wetherspoons GB | Pubs & Full On | Wetherspoons GB | M 30 0BP |
| Leos | Independent Free | Restaurant | Independent Free | M 30 9LJ |
| Station Bar | Independent Free | Pubs & Full On | Independent Free | M 30 0DF |
| Feed & Liquor | Independent Free | Restaurant | Independent Free | M 30 0DF |
| Malt Dog | Independent Free | Pubs & Full On | Independent Free | M 30 9GS |
| Worsley Cruising Club | Independent Free | Registered Club | Independent Free | M 30 0QF |
| Vintage Ambiance | Independent Free | Restaurant | Independent Free | M 30 9PY |
| Bodega | Independent Free | Pubs & Full On | Independent Free | M 30 9PN |
| Northern Type | Independent Free | Pubs & Full On | Independent Free | M 30 0DF |
| Homeboys Pizza | Independent Free | Restaurant | Independent Free | M 30 9GS |
| Enoteca | Independent Free | Pubs & Full On | Independent Free | M 30 9LJ |
| Playfoots | Independent Free | Pubs & Full On | Independent Free | M 30 9GS |
| Milton Manchester Hotel | *Other Small Retail Groups | Pubs & Full On | *Other Small Retail Groups | M 30 0NA |
| Monton Tap | Independent Free | Pubs & Full On | Independent Free | M 30 9GS |
| Malaga Drift Coffee Co | Independent Free | Pubs & Full On | Independent Free | M 30 0DL |
| Yettis Kitchen | Independent Free | Restaurant | Independent Free | M 30 0QN |

MAP OF AREA

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Source: OS Open Data 2018

Area: P01122_Oddfellows Arms, Manchester, M30 0DF (1 Mile contour)
















KEY

- Large pub co's & bars
 - Admiral Taverns Ltd
 - Ei Group
 - Greene King
 - Marston's
 - Mitchells & Butlers
 - Punch Pub Company
 - Stonegate Pub Company
 - Star Pubs & Bars
 - Wetherspoon
 - Whitbread
 - Shepherd Neame
- Small to medium pub co's & bars
- Family Brewers with pubs
- Hotels
- Restaurants
- Leisure
- Independent
- Other
- Site Location
- Boundary

ACORN CATEGORY PROFILE - HOUSEHOLDS

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Area: P01122_Oddfellows Arms, Manchester, M30 0DF (1 Mile contour)
Base: Great Britain
Year: 2023

| Acorn Category Description | Area Profile | % for Area | % for Base | Index 0 | 100 | 200 |
|---|---------------|------------|------------|---------|---|-----|
|  1 Affluent Achievers | 2,103 | 15.1 | 22.1 | 68 |  | |
|  2 Rising Prosperity | 1,312 | 9.4 | 10.2 | 93 |  | |
|  3 Comfortable Communities | 1,906 | 13.7 | 26.5 | 52 |  | |
|  4 Financially Stretched | 3,772 | 27.1 | 23.7 | 114 |  | |
|  5 Urban Adversity | 4,774 | 34.3 | 17.2 | 200 |  | |
|  6 Not Private Households | 40 | 0.3 | 0.3 | 84 |  | |
|  Graph | | | | | | |
| Total households | 13,907 | | | | | |

Acorn Category Pen Portrait

5 Urban Adversity
8.4M UK Adults
15.9% of UK

Age range
25-34

Financial situation


Children at home
3+

House type
Flat or terraced

House tenure
Social renting

Number of beds
1-2

Acorn Groups within Category 5: Urban Adversity

- O Young Hardship 32%
- P Struggling Estates 41%
- Q Difficult Circumstances 27%

This category contains the most deprived areas of towns and cities across the UK. Household incomes are low, nearly always below the national average.

ACORN GROUP PROFILE - HOUSEHOLDS

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Area: P01122_Oddfellows Arms, Manchester, M30 0DF (1 Mile contour)
Base: Great Britain
Year: 2023

| Acorn Group Description | Area Profile | % for Area | % for Base | Index | 0 | 100 | 200 |
|-----------------------------------|---------------|------------|------------|-------|---|-----|-----|
| 1. Affluent Achievers | | | | | | | |
| 1.A Lavish Lifestyles | 21 | 0.2 | 1.1 | 14 | | | |
| 1.B Executive Wealth | 910 | 6.5 | 11.3 | 58 | | | |
| 1.C Mature Money | 1,172 | 8.4 | 9.6 | 87 | | | |
| 2. Rising Prosperity | | | | | | | |
| 2.D City Sophisticates | 23 | 0.2 | 3.8 | 4 | | | |
| 2.E Career Climbers | 1,289 | 9.3 | 6.4 | 145 | | | |
| 3. Comfortable Communities | | | | | | | |
| 3.F Countryside Communities | 0 | 0.0 | 5.7 | 0 | | | |
| 3.G Successful Suburbs | 145 | 1.0 | 6.0 | 18 | | | |
| 3.H Steady Neighbourhoods | 547 | 3.9 | 7.4 | 53 | | | |
| 3.I Comfortable Seniors | 51 | 0.4 | 2.9 | 13 | | | |
| 3.J Starting Out | 1,163 | 8.4 | 4.6 | 184 | | | |
| 4. Financially Stretched | | | | | | | |
| 4.K Student Life | 6 | 0.0 | 2.5 | 2 | | | |
| 4.L Modest Means | 1,068 | 7.7 | 8.0 | 96 | | | |
| 4.M Striving Families | 1,623 | 11.7 | 7.4 | 157 | | | |
| 4.N Poorer Pensioners | 1,075 | 7.7 | 5.8 | 134 | | | |
| 5. Urban Adversity | | | | | | | |
| 5.O Young Hardship | 2,396 | 17.2 | 6.3 | 276 | | | |
| 5.P Struggling Estates | 344 | 2.5 | 5.7 | 43 | | | |
| 5.Q Difficult Circumstances | 2,034 | 14.6 | 5.2 | 279 | | | |
| 6. Not Private Households | | | | | | | |
| 6.R Not Private Households | 40 | 0.3 | 0.3 | 84 | | | |
| Total households | 13,907 | | | | | | |

Acorn Group Pen Portrait

5
P
Struggling Estates

3.4M
UK Adults

6.5%
of UK

Large, low income families surviving with benefits. These are low income families living on traditional urban estates where most will rent their homes from the council or housing association.

CORE DEMOGRAPHICS

BRANDS

SHOPPING: JD, claire's, SPORTS DIRECT.com, Iceland

LEISURE: McDonald's, KFC, GREGGS

WEBSITES: HURGEY HORSE, very, JUST EAT, sky sports

I worry about online security

56%

UK average: 53%

Shopping online makes my life easier

61%

UK average: 62%

I love the ease of using chat bots to get answers

29%

UK average: 28%

TOP BEHAVIOURS

Watching TV / videos on YouTube

Love to buy new gadgets and appliances

Posts ratings / reviews online



| CATEGORY | GROUP | TYPE | MAP | WHAT IS ACORN? |
|----------|-------|------|-----|----------------|
|----------|-------|------|-----|----------------|

ACORN TYPE PROFILE - HOUSEHOLDS

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Area: P01122_Oddfellows Arms, Manchester, M30 0DF (1 Mile contour)
 Base: Great Britain
 Year: 2023

Sort by: Corn Structure
 Index
 Profile %

| Acorn Type Description | Area Profile | % for Area | % for Base | Index | 0 | 100 | 200 |
|--|---------------|------------|------------|-------|---|-----|-----|
| 1. Affluent Achievers | | | | | | | |
| 1.A Lavish Lifestyles | | | | | | | |
| 1.A.1 Exclusive enclaves | 0 | 0.0 | 0.1 | 0 | | | |
| 1.A.2 Metropolitan money | 0 | 0.0 | 0.1 | 0 | | | |
| 1.A.3 Large house luxury | 21 | 0.2 | 0.9 | 18 | | | |
| 1.B Executive Wealth | | | | | | | |
| 1.B.4 Asset rich families | 79 | 0.6 | 2.6 | 21 | | | |
| 1.B.5 Wealthy countryside commuters | 0 | 0.0 | 2.5 | 0 | | | |
| 1.B.6 Financially comfortable families | 66 | 0.5 | 2.2 | 21 | | | |
| 1.B.7 Affluent professionals | 261 | 1.9 | 0.9 | 220 | | | |
| 1.B.8 Prosperous suburban families | 411 | 3.0 | 1.5 | 193 | | | |
| 1.B.9 Well-off edge of towners | 93 | 0.7 | 1.6 | 42 | | | |
| 1.C Mature Money | | | | | | | |
| 1.C.10 Better-off villagers | 0 | 0.0 | 3.1 | 0 | | | |
| 1.C.11 Settled suburbia, older people | 906 | 6.5 | 2.8 | 231 | | | |
| 1.C.12 Retired and empty nesters | 0 | 0.0 | 2.5 | 0 | | | |
| 1.C.13 Upmarket downsizers | 266 | 1.9 | 1.3 | 148 | | | |
| 2. Rising Prosperity | | | | | | | |
| 2.D City Sophisticates | | | | | | | |
| 2.D.14 Townhouse cosmopolitans | 0 | 0.0 | 0.7 | 0 | | | |
| 2.D.15 Younger professionals in smaller flats | 0 | 0.0 | 1.5 | 0 | | | |
| 2.D.16 Metropolitan professionals | 0 | 0.0 | 0.7 | 0 | | | |
| 2.D.17 Socialising young renters | 23 | 0.2 | 1.0 | 17 | | | |
| 2.E Career Climbers | | | | | | | |
| 2.E.18 Career driven young families | 14 | 0.1 | 2.0 | 5 | | | |
| 2.E.19 First time buyers in small, modern homes | 1,275 | 9.2 | 3.4 | 270 | | | |
| 2.E.20 Mixed metropolitan areas | 0 | 0.0 | 1.0 | 0 | | | |
| 3. Comfortable Communities | | | | | | | |
| 3.F Countryside Communities | | | | | | | |
| 3.F.21 Farms and cottages | 0 | 0.0 | 1.5 | 0 | | | |
| 3.F.22 Older couples and families in rural areas | 0 | 0.0 | 1.0 | 0 | | | |
| 3.F.23 Owner occupiers in small towns and villages | 0 | 0.0 | 3.2 | 0 | | | |
| 3.G Successful Suburbs | | | | | | | |
| 3.G.24 Comfortably-off families in modern housing | 67 | 0.5 | 2.7 | 18 | | | |
| 3.G.25 Larger family homes, multi-ethnic areas | 45 | 0.3 | 0.8 | 39 | | | |
| 3.G.26 Semi-professional families, owner occupied neighbourhoods | 33 | 0.2 | 2.4 | 10 | | | |
| 3.H Steady Neighbourhoods | | | | | | | |
| 3.H.27 Suburban semis, conventional attitudes | 392 | 2.8 | 3.5 | 81 | | | |
| 3.H.28 Owner occupied terraces, average income | 121 | 0.9 | 1.6 | 54 | | | |
| 3.H.29 Established suburbs, older families | 34 | 0.2 | 2.3 | 10 | | | |
| 3.I Comfortable Seniors | | | | | | | |
| 3.I.30 Older people, neat and tidy neighbourhoods | 46 | 0.3 | 2.4 | 14 | | | |
| 3.I.31 Elderly singles in purpose-built accommodation | 5 | 0.0 | 0.5 | 7 | | | |
| 3.J Starting Out | | | | | | | |
| 3.J.32 Educated families in terraces, young children | 632 | 4.5 | 2.2 | 211 | | | |
| 3.J.33 Smaller houses and starter homes | 531 | 3.8 | 2.4 | 159 | | | |
| 4. Financially Stretched | | | | | | | |
| 4.K Student Life | | | | | | | |
| 4.K.34 Student flats and halls of residence | 0 | 0.0 | 0.3 | 0 | | | |
| 4.K.35 Term-time terraces | 0 | 0.0 | 0.2 | 0 | | | |
| 4.K.36 Educated young people in flats and tenements | 6 | 0.0 | 1.9 | 2 | | | |
| 4.L Modest Means | | | | | | | |
| 4.L.37 Low cost flats in suburban areas | 179 | 1.3 | 1.4 | 89 | | | |
| 4.L.38 Semi-skilled workers in traditional neighbourhoods | 408 | 2.9 | 2.6 | 112 | | | |
| 4.L.39 Fading owner occupied terraces | 481 | 3.5 | 2.9 | 118 | | | |
| 4.L.40 High occupancy terraces, culturally diverse family areas | 0 | 0.0 | 1.0 | 0 | | | |
| 4.M Striving Families | | | | | | | |
| 4.M.41 Labouring semi-rural estates | 0 | 0.0 | 1.6 | 0 | | | |
| 4.M.42 Struggling young families in post-war terraces | 322 | 2.3 | 1.6 | 141 | | | |
| 4.M.43 Families in right-to-buy estates | 532 | 3.8 | 2.0 | 188 | | | |
| 4.M.44 Post-war estates, limited means | 769 | 5.5 | 2.2 | 254 | | | |
| 4.N Poorer Pensioners | | | | | | | |
| 4.N.45 Pensioners in social housing, semis and terraces | 44 | 0.3 | 0.8 | 40 | | | |
| 4.N.46 Elderly people in social rented flats | 542 | 3.9 | 1.0 | 378 | | | |
| 4.N.47 Low income older people in smaller semis | 198 | 1.4 | 2.2 | 64 | | | |
| 4.N.48 Pensioners and singles in social rented flats | 291 | 2.1 | 1.7 | 123 | | | |
| 5. Urban Adversity | | | | | | | |
| 5.O Young Hardship | | | | | | | |
| 5.O.49 Young families in low cost private flats | 1,137 | 8.2 | 2.2 | 374 | | | |
| 5.O.50 Struggling younger people in mixed tenure | 524 | 3.8 | 1.8 | 209 | | | |
| 5.O.51 Young people in small, low cost terraces | 735 | 5.3 | 2.3 | 233 | | | |
| 5.P Struggling Estates | | | | | | | |
| 5.P.52 Poorer families, many children, terraced housing | 299 | 2.1 | 1.6 | 138 | | | |
| 5.P.53 Low income terraces | 0 | 0.0 | 0.8 | 0 | | | |
| 5.P.54 Multi-ethnic, purpose-built estates | 0 | 0.0 | 1.0 | 0 | | | |
| 5.P.55 Deprived and ethnically diverse in flats | 0 | 0.0 | 0.7 | 0 | | | |
| 5.P.56 Low income large families in social rented semis | 45 | 0.3 | 1.6 | 20 | | | |
| 5.Q Difficult Circumstances | | | | | | | |
| 5.Q.57 Social rented flats, families and single parents | 99 | 0.7 | 1.5 | 47 | | | |
| 5.Q.58 Singles and young families, some receiving benefits | 586 | 4.2 | 1.8 | 239 | | | |
| 5.Q.59 Deprived areas and high-rise flats | 1,349 | 9.7 | 2.0 | 492 | | | |
| 6. Not Private Households | | | | | | | |
| 6.R Not Private Households | | | | | | | |
| 6.R.60 Active communal population | 0 | 0.0 | 0.1 | 0 | | | |
| 6.R.61 Inactive communal population | 40 | 0.3 | 0.3 | 101 | | | |
| 6.R.62 Business areas without resident population | 0 | 0 | 0 | 0 | | | |
| Total households | 13,907 | | | | | | |

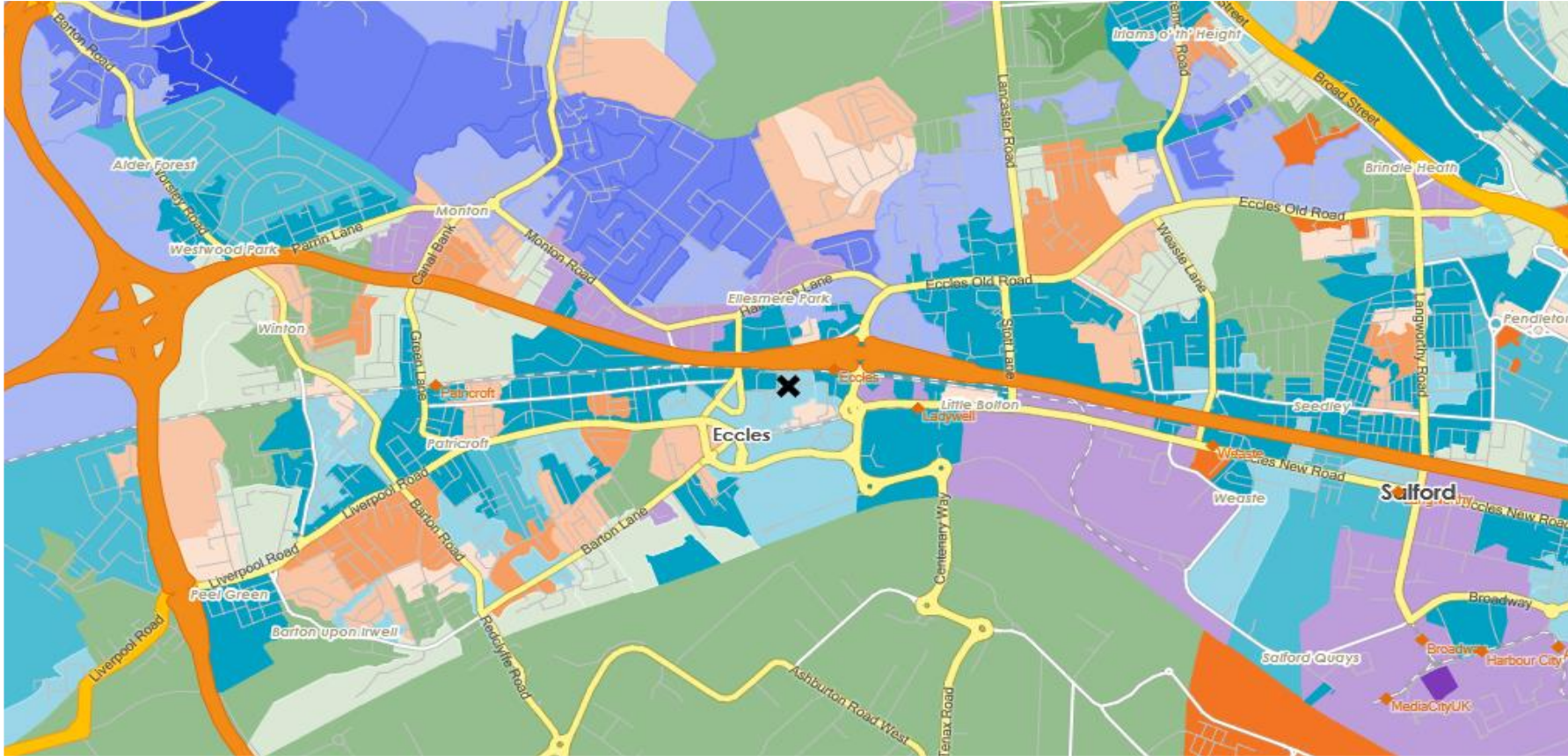
CATEGORY GROUP TYPE **MAP** WHAT IS ACORN?

DOMINANT ACORN GROUP - HOUSEHOLDS

















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Source: OS Open Data 2018

Area: P01122_Oddfellows Arms, Manchester, M30 0DF (1 Mile contour)

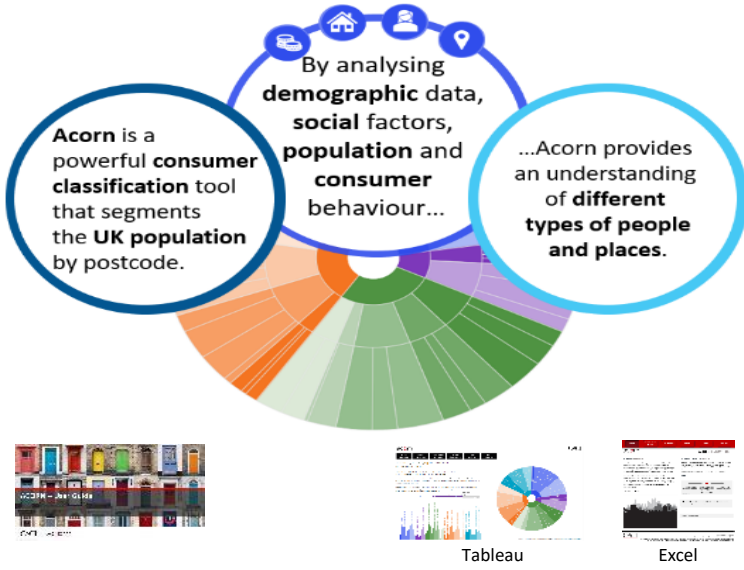


-  Dominant Acorn Category
-  % Affluent Achievers
-  % Rising Prosperity
-  % Comfortable Communities
-  % Financially Stretched
-  % Urban Adversity
-  Dominant Acorn Group

- Acorn Groups**
-  1.A Lavish Lifestyles
 -  1.B Executive Wealth
 -  1.C Mature Money
 -  2.D City Sophisticates
 -  2.E Career Climbers
 -  3.F Countryside Communities
 -  3.G Successful Suburbs
 -  3.H Steady Neighbourhoods
 -  3.I Comfortable Seniors
 -  3.J Starting Out
 -  4.K Student Life
 -  4.L Modest Means
 -  4.M Striving Families
 -  4.N Poorer Pensioners
 -  5.O Young Hardship
 -  5.P Struggling Estates
 -  5.Q Difficult Circumstances
 -  6.R Not Private Households
-  Area boundary

ACORN - WHAT IS IT?

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6 CATEGORIES 18 GROUPS 62 TYPES

| | | |
|----------------------------|----------------------------|-------|
| 1. Affluent Achievers | A. Lavish Lifestyles | 1-3 |
| | B. Executive Wealth | 4-9 |
| | C. Mature Money | 10-13 |
| 2. Rising Prosperity | D. City Sophisticates | 14-17 |
| | E. Career Climbers | 18-20 |
| 3. Comfortable Communities | F. Countryside Communities | 21-23 |
| | G. Successful Suburbs | 24-26 |
| | H. Steady Neighbourhoods | 27-29 |
| | I. Comfortable Seniors | 30-31 |
| | J. Starting Out | 32-33 |
| 4. Financially Stretched | K. Student Life | 34-36 |
| | L. Modest Means | 37-40 |
| | M. Striving Families | 41-44 |
| | N. Poorer Pensioners | 45-48 |
| 5. Urban Adversity | O. Young Hardship | 49-51 |
| | P. Struggling Estates | 52-56 |
| | Q. Difficult Circumstances | 57-59 |
| 6. Not Private Households | R. Not Private Households | 60-62 |

1 Affluent Achievers

12.1M UK Adults 22.8% of UK

Age range: 55+

Financial situation: Running into debt ↔ Saving a lot

Children at home: 0

House type: Detached

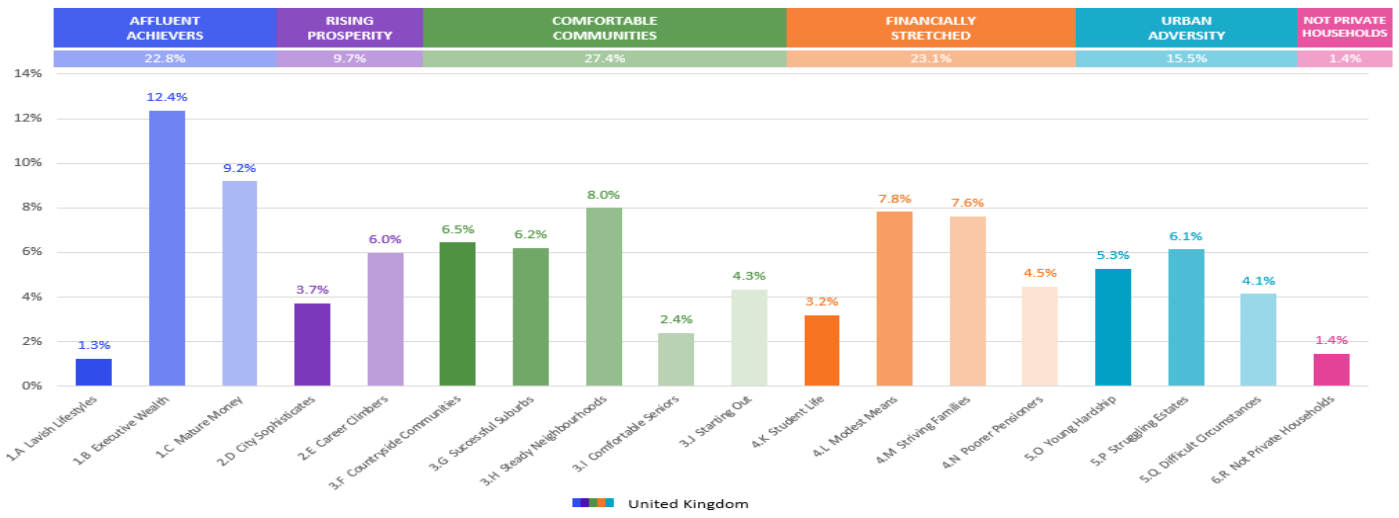
House tenure: Owned outright

Number of beds: 4+

Acorn Groups within Category 1: Affluent Achievers

- A. Lavish Lifestyles: 6%
- B. Executive Wealth: 54%
- C. Mature Money: 40%

These are some of the most financially successful people in the UK. They live in affluent, high status areas of the country. They are healthy, wealthy and confident consumers.



MAP OF AREA

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