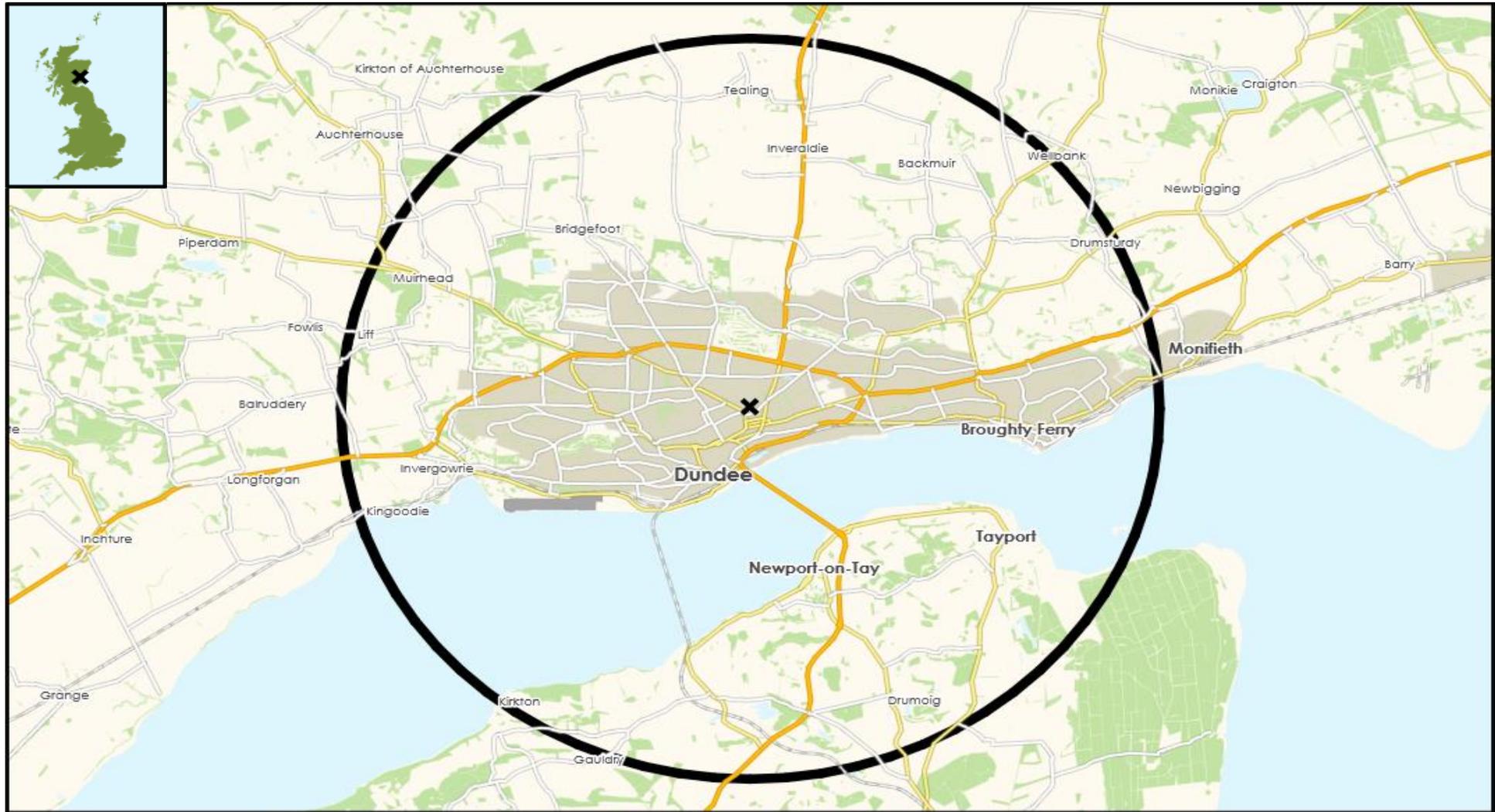


MAP OF AREA

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Source: OS Open Data 2018

Area: P03948_Ferrari Bar, Dundee, DD4 6SB (5 Mile contour)

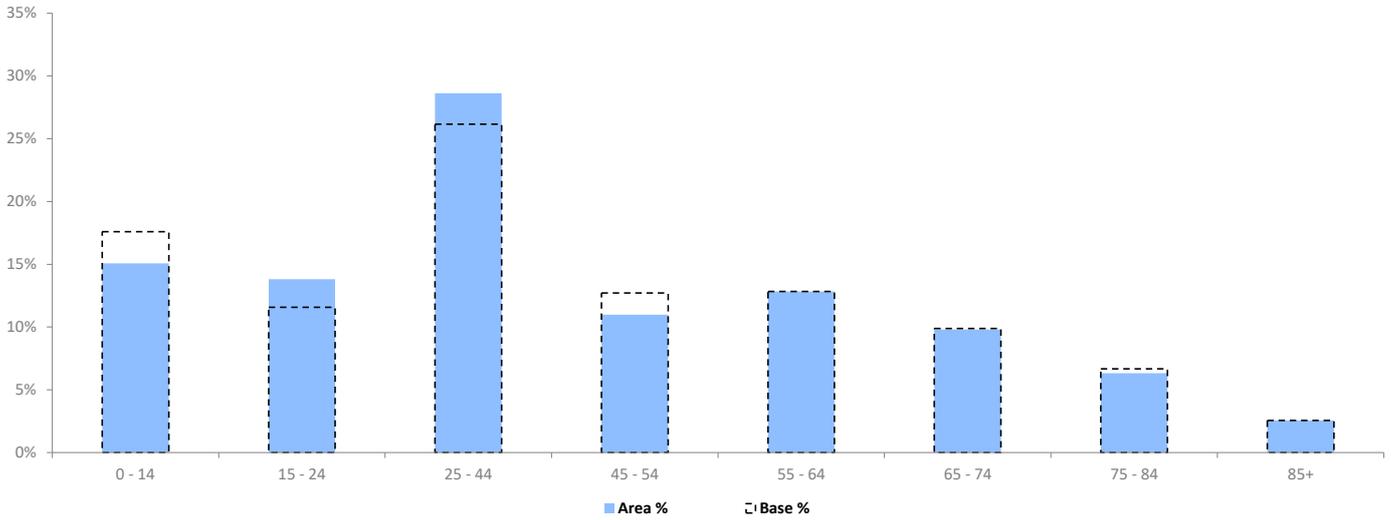


POPULATION PROJECTIONS

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Area: P03948_Ferrari Bar, Dundee, DD4 6SB (5 Mile contour)
 Base: Great Britain
 Year: 2022

	Area Profile	Area %	Base %	Index av=100	0	100	200
0 - 14	25,106	15.1	17.6	86			
15 - 24	23,000	13.8	11.6	119			
25 - 44	47,695	28.6	26.2	109			
45 - 54	18,308	11.0	12.7	86			
55 - 64	21,368	12.8	12.8	100			
65 - 74	16,338	9.8	9.9	99			
75 - 84	10,534	6.3	6.7	95			
85+	4,268	2.6	2.6	100			
Total population	166,617						



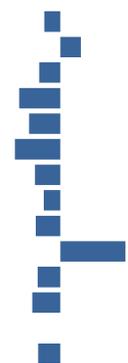
EXPENDITURE

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Area: P03948_Ferrari Bar, Dundee, DD4 6SB (5 Mile contour)
 Base: Great Britain
 Year: 2022

EXPENDITURE ESTIMATES PER WEEK

	Area Spend	Area spend per hhs	Base spend per hhs	Index av=100	0	100	200
COICOP Categories							
1. Food & non-alcoholic beverages	£5,194,282	£65.54	£73.74	89			
2. Alcoholic beverages, tobacco and narcotics	£2,480,836	£31.30	£27.43	114			
3. Clothing & Footwear	£2,838,565	£35.82	£41.92	85			
4. Housing, water, electricity, gas and other fuels	£5,236,277	£66.07	£92.23	72			
5. Furnishings, equipment and routine maintenance	£2,454,450	£30.97	£39.49	78			
6. Health	£924,040	£11.66	£16.97	69			
7. Transport	£7,529,201	£95.00	£115.30	82			
8. Communication	£1,027,799	£12.97	£14.64	89			
9. Recreation & Culture	£6,610,342	£83.41	£100.48	83			
10. Education	£2,564,649	£32.36	£22.34	145			
11. Restaurants & Hotels	£5,501,556	£69.42	£82.30	84			
12. Miscellaneous goods and services	£6,700,917	£84.55	£104.94	81			
Total Expenditure	£49,062,912	£619.07	£731.77	85			



Expenditure calculated for RF Centres includes weighted residential, worker and tourist spend; for RF catchments it includes weighted residential spend only. For all other catchments it includes residential, online and domestic tourist spend (all spend originating from these areas).

The figures are calculated from data from the Living Costs and Family (LCF) survey conducted by the Office for National Statistics. The analyses in this report are carried out by CACI and those who carried out the original collection and analysis of the data bear no responsibility for their further analysis or interpretation. The spend figures are based on current prices for the year stated at the top of the report. The Classification of Individual Consumption by Purpose (COICOP) is published by the UN Statistics Division to provide an international standard for the reporting of expenditure. Totals are controlled to national figures supplied by ONS Consumer Trends.

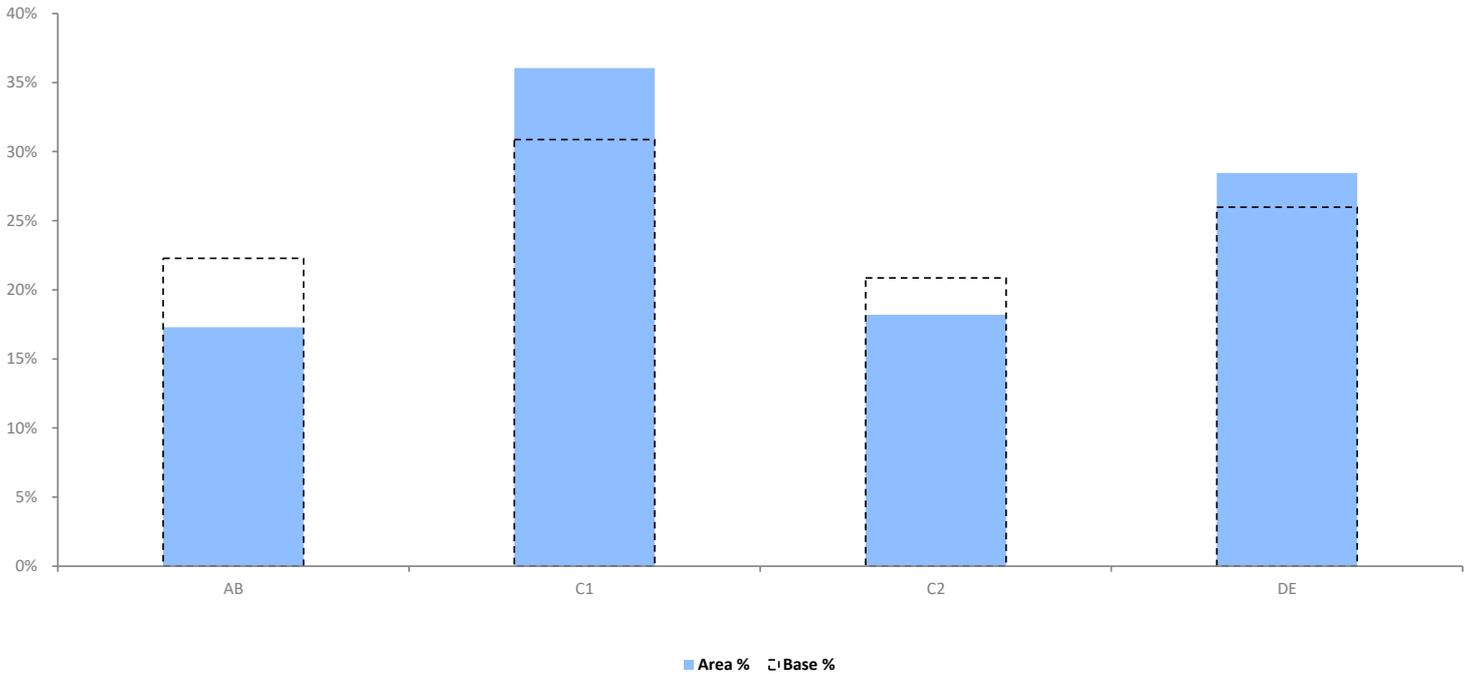
UP TO DATE DEMOGRAPHICS

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Area: P03948_Ferrari Bar, Dundee, DD4 6SB (5 Mile contour)
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SOCIAL GRADE

	Area Profile	Area %	Base %	Index av=100	0	100	200
AB: Higher or intermediate managerial/admin/professional	13,658	17.3	22.3	78			
C1: Supervisory, clerical, jr managerial/admin/professional	28,484	36.1	30.9	117			
C2: Skilled manual workers	14,373	18.2	20.9	87			
DE: Semi-skilled and unskilled manual workers /on state benefit,unemployed, lowest grade workers	22,488	28.5	26.0	110			
Total household reference persons aged 16 to 64	79,003						



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Area: P03948_Ferrari Bar, Dundee, DD4 6SB (5 Mil)
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Licence Type	Profile	Per 1000 Pop (Area)	Per 1000 Pop (Base)	Index	0	100	200
Pubs & Full On	156	93.6	82.8	113			
Proprietary Club	15	9.0	7.5	121			
Registered Club	56	33.6	28.7	117			
Restaurant	47	28.2	32.5	87			
Residential	0	0.0	2.8	0			

Name	Description	License Type	Owner Name	Postcode
Conroy's Basement	Independent Free	Pubs & Full On	Independent Free	DD 1 1EQ
Bergies	Trust Inns Limited	Pubs & Full On	Trust Inns Limited	DD 1 1HF
Abertay University	Independent Free	Registered Club	Independent Free	DD 1 1HG
Sportsterz	Independent Free	Pubs & Full On	Independent Free	DD 1 1LP
Church	Independent Free	Pubs & Full On	Independent Free	DD 1 1ND
Cosmopolitan Club	Independent Free	Registered Club	Independent Free	DD 1 1LP
Private Eyes	Independent Free	Proprietary Club	Independent Free	DD 1 1NA
Underground	Scotsman Group	Pubs & Full On	Scotsman Group	DD 1 1NR
Three Session Street	Independent Free	Pubs & Full On	Independent Free	DD 1 5DN
Dundee Rep Theatre	Independent Free	Pubs & Full On	Independent Free	DD 1 1PB
Dukes Corner	Fuller Thomson	Pubs & Full On	Fuller Thomson	DD 1 5EG
Old Bank Bar	Greene King	Pubs & Full On	Greene King	DD 1 1RH
Arctic Bar	Bett Inns	Pubs & Full On	Bett Inns	DD 1 1SB
Barrelman	Star Pubs & Bars	Pubs & Full On	Star Pubs & Bars	DD 1 2AJ
Caws Bar	Bett Inns	Pubs & Full On	Bett Inns	DD 1 2BE
Klozet	Trust Inns Limited	Pubs & Full On	Trust Inns Limited	DD 1 2EH
Tickety Boos	Star Pubs & Bars	Pubs & Full On	Star Pubs & Bars	DD 1 2AA
Chopstix	Independent Free	Restaurant	Independent Free	DD 1 2EX
Dundee Royal Naval Association Club	Independent Free	Registered Club	Independent Free	DD 1 2JU
Tivoli Snooker	Independent Free	Proprietary Club	Independent Free	DD 1 2PJ
Lodge Camperdown Social Club	Independent Free	Registered Club	Independent Free	DD 1 2QA
Mexican Grill	Independent Free	Restaurant	Independent Free	DD 1 3AA
Pillars Bar	Independent Free	Pubs & Full On	Independent Free	DD 1 3AP
Wine Press	Independent Free	Pubs & Full On	Independent Free	DD 1 3DP
Number 57	Independent Free	Pubs & Full On	Independent Free	DD 1 3DU
Bird And Bear	Independent Free	Pubs & Full On	Independent Free	DD 1 4AU
Malmaison Hotel	Malmaison & Hotel du Vin	Pubs & Full On	Malmaison & Hotel du Vin	DD 1 4AY
Six Degrees North	Six Degrees North	Pubs & Full On	Six Degrees North	DD 1 4BE
Ciao Sorrento	Independent Free	Restaurant	Independent Free	DD 1 4BN
King Of Islington	Independent Free	Pubs & Full On	Independent Free	DD 1 4BS
Club Bar	Trust Inns Limited	Pubs & Full On	Trust Inns Limited	DD 1 4BS
Phoenix Bar	Independent Free	Pubs & Full On	Independent Free	DD 1 4DH
St Davids No78 Masonic Club	Independent Free	Registered Club	Independent Free	DD 1 4EL
Toms	Greene King	Pubs & Full On	Greene King	DD 1 4HA
Agacan Kebb House	Independent Free	Restaurant	Independent Free	DD 1 4JB
Taybridge Bar	Unknown	Pubs & Full On	Unknown	DD 1 4JD
George Orwell	Kingdom Taverns	Pubs & Full On	Kingdom Taverns	DD 1 4JS
Hunter S Thompson	Independent Free	Pubs & Full On	Independent Free	DD 1 4NY
Braes	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	DD 1 4LN
Kilted Kangaroo	Independent Free	Pubs & Full On	Independent Free	DD 1 4LR
Dundee Deaf Sports & Social Club	Independent Free	Registered Club	Independent Free	DD 1 4LY
Beiderbeckes Bistro	Independent Free	Pubs & Full On	Independent Free	DD 1 5BJ
Downfield Musical Society	Independent Free	Registered Club	Independent Free	DD 1 5BR
Dundee Indoor Bowling Club	Independent Free	Registered Club	Independent Free	DD 1 5BZ
Tinsmith	Independent Free	Pubs & Full On	Independent Free	DD 1 5EU
Hawkhill Tavern	Independent Free	Pubs & Full On	Independent Free	DD 2 1DQ
Jahangir Restaurant	Independent Free	Restaurant	Independent Free	DD 1 5DN
Molly Malones	Greene King	Pubs & Full On	Greene King	DD 1 5ER
West House	Independent Free	Pubs & Full On	Independent Free	DD 1 5EP
Balgayhill Bar	Independent Free	Pubs & Full On	Independent Free	DD 1 5PW
Speedwell Bar	Independent Free	Pubs & Full On	Independent Free	DD 2 1AS
Don Michele	Independent Free	Restaurant	Independent Free	DD 2 1AS
Campbeltown Bar	Star Pubs & Bars	Pubs & Full On	Star Pubs & Bars	DD 2 1DN

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Pubs & Full On	156	93.6	82.8	113			
Proprietary Club	15	9.0	7.5	121			
Registered Club	56	33.6	28.7	117			
Restaurant	47	28.2	32.5	87			
Residential	0	0.0	2.8	0			

Name	Description	License Type	Owner Name	Postcode
Dundee Bridge Club	Independent Free	Registered Club	Independent Free	DD 2 1JS
Balgay Bowling Club	Independent Free	Registered Club	Independent Free	DD 2 1NT
Hillcrest Bowling Club	Independent Free	Registered Club	Independent Free	DD 2 1SF
Queen Ann li	Independent Free	Pubs & Full On	Independent Free	DD 2 2BJ
Lodge Albert No 448 Masons Club	Independent Free	Registered Club	Independent Free	DD 2 2JE
Lochee Bowling Club	Independent Free	Registered Club	Independent Free	DD 2 2JN
Ancrum Arms	Independent Free	Pubs & Full On	Independent Free	DD 2 2PZ
Logie Bar	Trust Inns Limited	Pubs & Full On	Trust Inns Limited	DD 2 2QE
Sol Y Sombra	Independent Free	Restaurant	Independent Free	DD 5 2BH
Kettledrum	Commercial Pub Company	Pubs & Full On	Commercial Pub Company	DD 2 2RT
Lochee Sports Bar	Independent Free	Pubs & Full On	Independent Free	DD 2 3BZ
Dundee Football Club Supporters Club	Independent Free	Registered Club	Independent Free	DD 2 3DU
Logie Recreation Club	Independent Free	Registered Club	Independent Free	DD 2 3DY
Downfield Golf Club	Independent Free	Registered Club	Independent Free	DD 2 3QP
Bayview Bar	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	DD 2 4BS
Invergowrie Bowling Club	Independent Free	Registered Club	Independent Free	DD 2 5AG
Invergowrie Inn	Independent Free	Pubs & Full On	Independent Free	DD 2 5BE
Birkhill Inn	Bett Inns	Pubs & Full On	Bett Inns	DD 2 5PG
Muirhead & Birkhill Bowling Club	Independent Free	Registered Club	Independent Free	DD 2 5QE
Strathmartine Bowling Club	Independent Free	Registered Club	Independent Free	DD 3 0PR
Dudhope Bowling Club	Independent Free	Registered Club	Independent Free	DD 3 6LF
Taxi Club	Independent Free	Registered Club	Independent Free	DD 3 6PG
Lodge Ubique No 1192	Independent Free	Registered Club	Independent Free	DD 3 6PQ
Nicolls Rosebank Bakery	Independent Free	Restaurant	Independent Free	DD 3 6QW
Hill	Iona Taverns	Pubs & Full On	Scotsman Group	DD 3 7AP
Cookies Bar	Independent Free	Pubs & Full On	Independent Free	DD 3 7BL
Ellenbank Bar	Independent Free	Pubs & Full On	Independent Free	DD 3 7DE
Club 83	Independent Free	Proprietary Club	Independent Free	DD 3 7EW
Bowbridge Bar	Bett Inns	Pubs & Full On	Bett Inns	DD 3 7EZ
Snug Bar	Independent Free	Pubs & Full On	Independent Free	DD 3 7HP
Dundee Football Club Social Club	Independent Free	Registered Club	Independent Free	DD 3 7RF
Shotz Pool And Snooker	Independent Free	Proprietary Club	Independent Free	DD 3 7QA
Halleys Bar	Bett Inns	Pubs & Full On	Bett Inns	DD 3 7RJ
Barrels	Star Pubs & Bars	Pubs & Full On	Star Pubs & Bars	DD 3 7RW
Athletic Bar	Independent Free	Pubs & Full On	Independent Free	DD 3 7RX
Frews Bar	Star Pubs & Bars	Pubs & Full On	Star Pubs & Bars	DD 3 7SD
Clep Bar	Bett Inns	Pubs & Full On	Bett Inns	DD 3 7SW
Whites Bar	Independent Free	Pubs & Full On	Independent Free	DD 3 8AH
Fairmuir Social Club	Independent Free	Registered Club	Independent Free	DD 3 8HL
North End Football Club Social Club	Independent Free	Registered Club	Independent Free	DD 3 8HU
Fairfield Bowling Club	Independent Free	Registered Club	Independent Free	DD 3 8JG
Gourdie Croft	Whitbread	Pubs & Full On	Whitbread	DD 2 5JU
Admiral Bar	Star Pubs & Bars	Pubs & Full On	Star Pubs & Bars	DD 3 8RF
Downfield Hotel	Greene King	Pubs & Full On	Greene King	DD 3 9BR
Nine Maidens	Greene King	Pubs & Full On	Greene King	DD 3 9QU
Harlequins	Independent Free	Pubs & Full On	Independent Free	DD 4 6NS
Windsor Bar	Independent Free	Pubs & Full On	Independent Free	DD 4 6QG
Black Watch Club	Independent Free	Registered Club	Independent Free	DD 4 6RS
Baltimore Bar	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	DD 4 6SW
Stobswell Bar	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	DD 4 6TE
Maryfield Bowling Club	Independent Free	Registered Club	Independent Free	DD 4 7HA
Baxter Park Bowling Club	Independent Free	Registered Club	Independent Free	DD 4 7HD
Dundee High Sports Centre	Independent Free	Registered Club	Independent Free	DD 4 7HS

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Proprietary Club	15	9.0	7.5	121			
Registered Club	56	33.6	28.7	117			
Restaurant	47	28.2	32.5	87			
Residential	0	0.0	2.8	0			

Name	Description	License Type	Owner Name	Postcode
Craigie Bowling Club	Independent Free	Registered Club	Independent Free	DD 4 7JJ
Boars Rock	Bett Inns	Pubs & Full On	Bett Inns	DD 4 7PY
Douglas & Angus Football Club Sc	Independent Free	Registered Club	Independent Free	DD 4 8SJ
Michelin Athletic & Social Club	Independent Free	Registered Club	Independent Free	DD 4 8UD
Caird Park Golf Club	Independent Free	Registered Club	Independent Free	DD 4 9BX
Dolphin	Unknown	Pubs & Full On	Unknown	DD 4 9EZ
Powrie Bar	Star Pubs & Bars	Pubs & Full On	Star Pubs & Bars	DD 4 9QR
Broughty Bowling Club	Independent Free	Registered Club	Independent Free	DD 5 1AZ
Gunners Bar	Star Pubs & Bars	Pubs & Full On	Star Pubs & Bars	DD 5 1EY
Royal Tay Yacht Club	Independent Free	Registered Club	Independent Free	DD 5 1NB
Fort Bar	Independent Free	Pubs & Full On	Independent Free	DD 5 2AB
Fishermans Tavern	Greene King	Pubs & Full On	Greene King	DD 5 2AD
Broughty Ferry Unionist Club	Independent Free	Registered Club	Independent Free	DD 5 2AG
Papa Jacques	Bett Inns	Pubs & Full On	Bett Inns	DD 5 2AN
Doc Ferrys	Independent Free	Pubs & Full On	Independent Free	DD 5 2AU
Eagle Inn Hotel	Greene King	Pubs & Full On	Greene King	DD 5 2AX
Bombay Joes	Independent Free	Restaurant	Independent Free	DD 5 2BJ
Jollys Hotel	Wetherspoons GB	Pubs & Full On	Wetherspoons GB	DD 5 2BJ
Old Anchor	Independent Free	Pubs & Full On	Independent Free	DD 5 2BJ
Ship Inn	Stewart Inns	Pubs & Full On	Stewart Inns	DD 5 2BR
Royal Arch Bar	Independent Free	Pubs & Full On	Independent Free	DD 5 2DS
Frasers Restaurant	Independent Free	Restaurant	Independent Free	DD 5 2EA
Broughty Castle Bowling Club	Independent Free	Registered Club	Independent Free	DD 5 2HA
Barn	Bett Inns	Pubs & Full On	Bett Inns	DD 5 2PU
Woodlands Hotel	Independent Free	Pubs & Full On	Independent Free	DD 5 2QL
Barnhill Bowling Club	Independent Free	Registered Club	Independent Free	DD 5 2UE
Forthill Sports Club	Independent Free	Registered Club	Independent Free	DD 5 3BG
Milton Inn	Independent Free	Restaurant	Independent Free	DD 5 4LU
Newport Hotel	Independent Free	Pubs & Full On	Independent Free	DD 6 8AB
Brig OTay Tavern	Independent Free	Pubs & Full On	Independent Free	DD 6 8EU
Wormit Bowling Club	Independent Free	Registered Club	Independent Free	DD 6 8LG
View	Independent Free	Restaurant	Independent Free	DD 6 8NE
Bell Rock Tavern	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	DD 6 9BB
Cobbies Inn	Independent Free	Pubs & Full On	Independent Free	DD 6 9BG
Tayport Arms	Independent Free	Pubs & Full On	Independent Free	DD 6 9DN
Scotsraig Golf Club	Independent Free	Registered Club	Independent Free	DD 6 9DZ
Scotsraig Bowling Club Tayport	Independent Free	Registered Club	Independent Free	DD 6 9JG
Macdaniels	Independent Free	Pubs & Full On	Independent Free	DD 1 4AY
Tonic	Star Pubs & Bars	Pubs & Full On	Star Pubs & Bars	DD 1 4DP
Queens Hotel	Independent Free	Pubs & Full On	Independent Free	DD 1 4DU
Whip Inn	Independent Free	Pubs & Full On	Independent Free	DD 2 2TS
Gaiety Bar	Independent Free	Pubs & Full On	Independent Free	DD 2 4QN
Territorial Army Centre	Independent Free	Registered Club	Independent Free	DD 4 7DL
Ladywell Tavern	Independent Free	Pubs & Full On	Independent Free	DD 1 1JN
Aura And Fat Sams	Rekom UK	Proprietary Club	Rekom UK	DD 1 1PU
Abode	Independent Free	Pubs & Full On	Independent Free	DD 1 2EX
Lemirage Function Suite	Independent Free	Pubs & Full On	Independent Free	DD 1 2EY
Victoria Bar	Independent Free	Pubs & Full On	Independent Free	DD 1 2QW
Nether Inn	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	DD 1 4ED
Mecca Bingo	Rank	Proprietary Club	Rank	DD 1 4EH
University Of Dundee	Independent Free	Registered Club	Independent Free	DD 1 4HQ
Underdog	Independent Free	Restaurant	Independent Free	DD 1 5EU
Polepark Bar	Independent Free	Pubs & Full On	Independent Free	DD 1 5QS

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Registered Club	56	33.6	28.7	117			
Restaurant	47	28.2	32.5	87			
Residential	0	0.0	2.8	0			

Name	Description	License Type	Owner Name	Postcode
Invercarse Hotel	Independent Free	Pubs & Full On	Independent Free	DD 2 1PG
Kellys Bar	Commercial Pub Company	Pubs & Full On	Commercial Pub Company	DD 2 3AT
Albert Bar	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	DD 2 3BZ
Dowfield Football Club	Independent Free	Registered Club	Independent Free	DD 3 0JB
High Corner	Commercial Pub Company	Pubs & Full On	Commercial Pub Company	DD 3 6PR
Ambassadors	Admiral Taverns Ltd	Registered Club	Admiral Taverns Ltd	DD 3 7UE
Strath Bar	Independent Free	Pubs & Full On	Independent Free	DD 3 8DQ
Tayview Hotel	Independent Free	Pubs & Full On	Independent Free	DD 4 6LD
Ferraris	Admiral Taverns Ltd	Restaurant	Admiral Taverns Ltd	DD 4 6SB
Occidental Bar	Bett Inns	Pubs & Full On	Bett Inns	DD 5 1AP
Dundee And Angus College	Independent Free	Registered Club	Independent Free	DD 5 1NY
Bank Bar	Star Pubs & Bars	Pubs & Full On	Star Pubs & Bars	DD 1 4BN
Counting House	Wetherspoons GB	Pubs & Full On	Wetherspoons GB	DD 1 1SP
Riverside Inn	Greene King	Pubs & Full On	Greene King	DD 2 1UH
Bell Tree	Greene King	Pubs & Full On	Greene King	DD 5 3UP
Trades House Bar	Greene King	Pubs & Full On	Greene King	DD 1 4ET
Afro Beats	Independent Free	Pubs & Full On	Independent Free	DD 1 5DN
Dundee Football Club	Independent Free	Proprietary Club	Independent Free	DD 3 7JW
Town House	Independent Free	Pubs & Full On	Independent Free	DD 1 2JD
Pizza Express	Hony Capital	Restaurant	Hony Capital	DD 1 1DJ
Skyaxe Kickboxing Centre	Independent Free	Proprietary Club	Independent Free	DD 4 6EA
Sandys Bar	Bett Inns	Pubs & Full On	Bett Inns	DD 2 3DQ
Glass Pavillion	Independent Free	Restaurant	Independent Free	DD 5 2EP
Market Dundee	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	DD 1 2EG
Post Office Bar	Greene King	Pubs & Full On	Greene King	DD 5 2HG
Curry House	Independent Free	Restaurant	Independent Free	DD 4 6TE
Mandarin Garden	Independent Free	Restaurant	Independent Free	DD 1 1PF
Medina Bar & Grill	Independent Free	Restaurant	Independent Free	DD 1 4DP
Nandos	Nandos Restaurants	Restaurant	Nandos Restaurants	DD 2 3SQ
Drumoig Golf Hotel	Independent Free	Registered Club	Independent Free	KY16 0BU
Innis & Gunn Brewery Taproom	Innis & Gunn Brewing Company	Pubs & Full On	Innis & Gunn Brewing Company	DD 1 1PA
Masonic Lodge	Independent Free	Registered Club	Independent Free	DD 5 2AG
Weavers Mill	Mitchells & Butlers	Pubs & Full On	Mitchells & Butlers	DD 2 3SQ
Rewind	Independent Free	Pubs & Full On	Independent Free	DD 1 2EG
Bruach	Star Pubs & Bars	Restaurant	Star Pubs & Bars	DD 5 2AN
Rosss Bar	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	DD 4 6EZ
Glens	Independent Free	Pubs & Full On	Independent Free	DD 3 8DY
Rancho Pancho	Kingdom Taverns	Pubs & Full On	Kingdom Taverns	DD 1 3EJ
Troll Inn	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	DD 3 7NJ
Apex	Apex Hotels Ltd	Pubs & Full On	Apex Hotels Ltd	DD 1 3JP
Jute Cafe Bar	Fuller Thomson	Pubs & Full On	Fuller Thomson	DD 1 4NY
Ballumbie Castle Golf Club	Independent Free	Registered Club	Independent Free	DD 4 0SY
Art Bar	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	DD 1 4JW
Old Mill Snooker Club	Independent Free	Proprietary Club	Independent Free	DD 1 5EF
Dil Se	Independent Free	Restaurant	Independent Free	DD 1 4JA
Taza	Independent Free	Restaurant	Independent Free	DD 1 3JA
Dundee Science Centre	Independent Free	Pubs & Full On	Independent Free	DD 1 4QB
Travelodge	Dubai International Capital	Pubs & Full On	Dubai International Capital	DD 3 6SH
Mecca Bingo	Rank	Proprietary Club	Rank	DD 4 8JX
Cineworld	Cineworld Cinemas Ltd	Pubs & Full On	Cineworld Cinemas Ltd	DD 2 4TF
Buzz Bingo	Gala Group	Proprietary Club	Gala Group	DD 2 3XN
Forbes Of Kingennie	Forbes of Kingennie Country Resort	Proprietary Club	Forbes of Kingennie Country Resc	DD 5 3RD
Tony Macaroni	Tony Macaroni	Restaurant	Tony Macaroni	DD 1 4AA

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Restaurant	47	28.2	32.5	87			
Residential	0	0.0	2.8	0			

Name	Description	License Type	Owner Name	Postcode
Indos Restaurant	Independent Free	Restaurant	Independent Free	DD 5 2DS
St Peter & St Pauls Parish Centre	Independent Free	Registered Club	Independent Free	DD 3 6QN
Rama	Independent Free	Restaurant	Independent Free	DD 1 3DR
Mozza	Mozza Group Ltd	Restaurant	Mozza Group Ltd	DD 1 4AA
Whitehall Theatre	Independent Free	Pubs & Full On	Independent Free	DD 1 5JA
University Of Dundee	Independent Free	Registered Club	Independent Free	DD 2 1NN
Italian	Independent Free	Restaurant	Independent Free	DD 1 3EJ
Express By Holiday Inn	Atlas Hotels	Pubs & Full On	Atlas Hotels	DD 1 3DR
Discovery Quay	Whitbread	Pubs & Full On	Whitbread	DD 1 4XA
Vandal	Independent Free	Restaurant	Independent Free	DD 1 3DL
Soccerworld	Soccerworld	Proprietary Club	Soccerworld	DD 3 8LF
Chambers	Independent Free	Pubs & Full On	Independent Free	DD 1 1PD
Newport Bowling Club	Independent Free	Registered Club	Independent Free	DD 6 8DD
Pizza Hut	Pizza Hut UK Ltd	Restaurant	Pizza Hut UK Ltd	DD 3 8RX
Caird Hall	Independent Free	Pubs & Full On	Independent Free	DD 1 3BB
Grosvenor Casino	Rank	Proprietary Club	Rank	DD 1 1NJ
Bridgeview Station Cafe	Independent Free	Pubs & Full On	Independent Free	DD 1 4DB
Porters Bar And Restaurant	Independent Free	Restaurant	Independent Free	DD 1 3JA
Nandos	Nandos Restaurants	Restaurant	Nandos Restaurants	DD 1 4EY
Piccolo	Independent Free	Restaurant	Independent Free	DD 1 4JY
Cinnamon	Independent Free	Restaurant	Independent Free	DD 3 7HN
Goa	Independent Free	Restaurant	Independent Free	DD 5 1DG
Gracies	Independent Free	Pubs & Full On	Independent Free	DD 5 1DJ
Forgans	Scotsman Group	Restaurant	Scotsman Group	DD 5 2AH
Beat Generator Live!	Independent Free	Pubs & Full On	Independent Free	DD 1 1PS
Giddy Goose	Independent Free	Restaurant	Independent Free	DD 1 4LN
Collinsons Restaurant	Independent Free	Restaurant	Independent Free	DD 5 1EN
Blue Note Bistro	Independent Free	Pubs & Full On	Independent Free	DD 2 1AS
Salty Dog	Independent Free	Pubs & Full On	Independent Free	DD 1 3AP
Brewdog	BrewDog plc	Pubs & Full On	BrewDog plc	DD 1 2BW
Fairfield Sports & Social Club	Independent Free	Registered Club	Independent Free	DD 4 0JX
Frankie & Bennys	Restaurant Group	Restaurant	Restaurant Group	DD 1 1UQ
Más	Independent Free	Restaurant	Independent Free	DD 2 1AU
Kingsway Farm	Greene King	Pubs & Full On	Greene King	DD 2 3UQ
Manchurian Chinese Restaurant	Independent Free	Restaurant	Independent Free	DD 1 3DY
Abandon Ship	Independent Free	Pubs & Full On	Independent Free	DD 1 4AU
Pancake Place Fruit Veg	Independent Free	Restaurant	Independent Free	DD 1 1RH
Five Guys	Five Guys	Restaurant	Five Guys	DD 1 1UF
Clan Lounge And Function Suite	Independent Free	Pubs & Full On	Independent Free	DD 2 3DN
172 At The Caird	Independent Free	Pubs & Full On	Independent Free	DD 1 4HN
Gallery 48	Independent Free	Restaurant	Independent Free	DD 1 5ER
Taypark House	Crieff Hydro Ltd	Pubs & Full On	Crieff Hydro Ltd	DD 2 1LR
Hampton By Hilton	Atlas Hotels	Pubs & Full On	Atlas Hotels	DD 1 1PZ
Baxters Function Suite	Independent Free	Pubs & Full On	Independent Free	DD 4 6NT
Chamber East	Independent Free	Pubs & Full On	Independent Free	DD 1 1EP
Hotel Indigo	InterContinental Hotels Group	Pubs & Full On	InterContinental Hotels Group	DD 4 6AD
Rishis	Independent Free	Restaurant	Independent Free	DD 1 5DL
Brassica	Independent Free	Pubs & Full On	Independent Free	DD 1 3AH
Camperdown Elm	Marston's	Pubs & Full On	Marston's	DD 2 4SW
Tavern	Independent Free	Pubs & Full On	Independent Free	DD 4 0SX
Sleeperz	Independent Free	Pubs & Full On	Independent Free	DD 1 4BF
Wine Spa	Independent Free	Pubs & Full On	Independent Free	DD 5 2AB
St Andrews Brewing Company	St Andrews Brewing Company	Pubs & Full On	St Andrews Brewing Company	DD 1 3AH

CGA LICENCED PREMISES

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Area: P03948_Ferrari Bar, Dundee, DD4 6SB (5 Mil)
 Base: Great Britain
 Year: 2022

Licence Type	Profile	Per 1000 Pop (Area)	Per 1000 Pop (Base)	Index	0	100	200
Pubs & Full On	156	93.6	82.8	113			
Proprietary Club	15	9.0	7.5	121			
Registered Club	56	33.6	28.7	117			
Restaurant	47	28.2	32.5	87			
Residential	0	0.0	2.8	0			

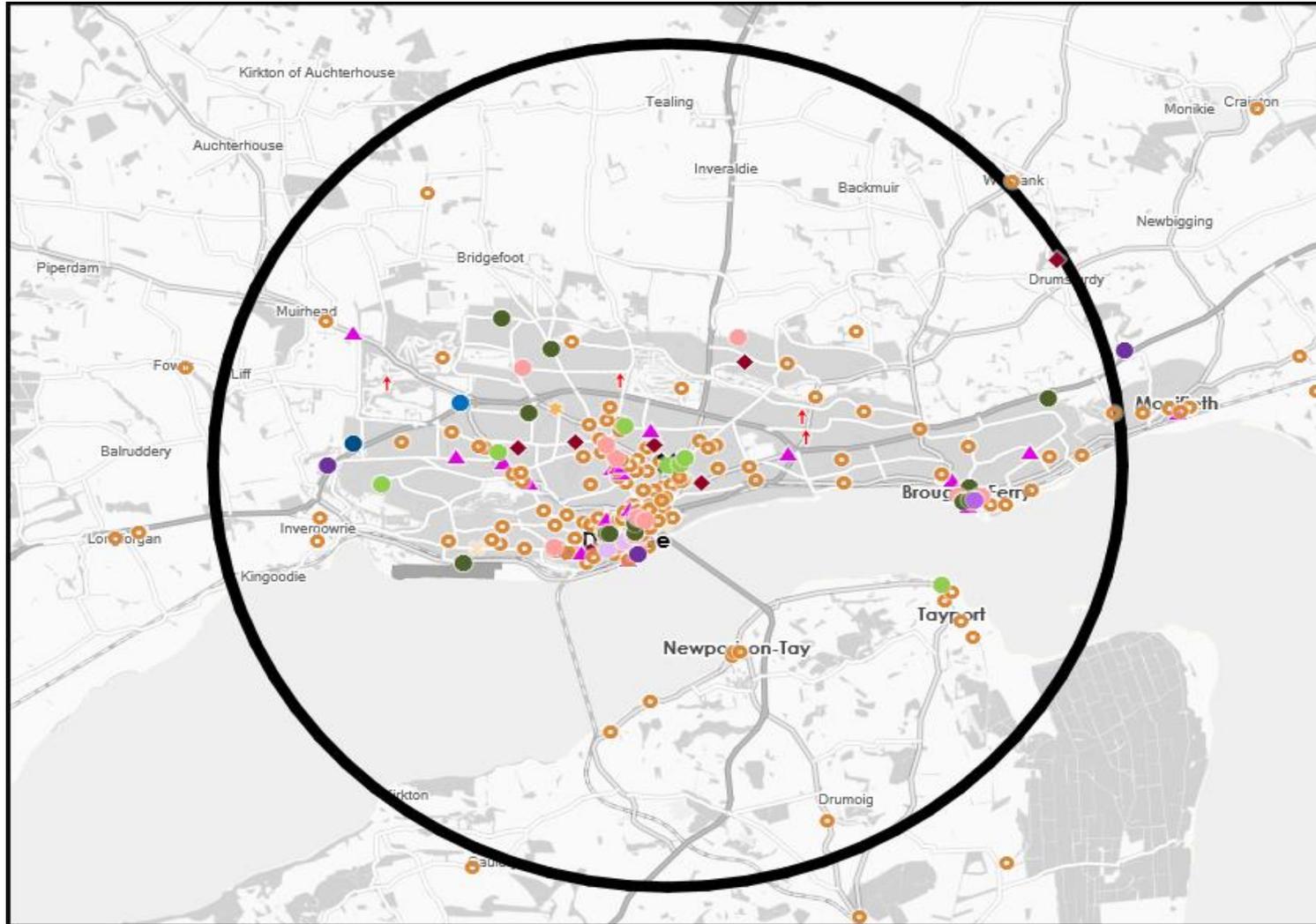
Name	Description	License Type	Owner Name	Postcode
Olympia	Independent Free	Proprietary Club	Independent Free	DD 1 3JU
Draffens	Independent Free	Pubs & Full On	Independent Free	DD 1 4ET
Mitchell	Independent Free	Pubs & Full On	Independent Free	DD 5 2AH
Daisy Tasker	Independent Free	Restaurant	Independent Free	DD 4 6AD
V&A Dundee	Independent Free	Pubs & Full On	Independent Free	DD 1 4EZ
Gidi Grill	Independent Free	Restaurant	Independent Free	DD 1 3JA
Casa Dundee	Independent Free	Pubs & Full On	Independent Free	DD 1 4DY
Dundee Taxi Drivers Association	Independent Free	Registered Club	Independent Free	DD 3 6PG
Odeon	Odeon Cinema Holdings	Pubs & Full On	Odeon Cinema Holdings	DD 4 7SN

MAP OF AREA

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Source: OS Open Data 2018

Area: P03948_Ferrari Bar, Dundee, DD4 6SB (5 Mile contour)



KEY

- Large pub co's & bars
 - Admiral Taverns Ltd
 - Ei Group
 - Greene King
 - Marston's
 - Mitchells & Butlers
 - Punch Pub Company
 - Stonegate Pub Company
 - Star Pubs & Bars
 - Wetherspoon
 - Whitbread
 - Shepherd Neame
- Small to medium pub co's & bars
- Family Brewers with pubs
- Hotels
- Restaurants
- Leisure
- Independent
- Other
- Site Location
- Boundary

ACORN CATEGORY PROFILE - HOUSEHOLDS

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Area: P03948_Ferrari Bar, Dundee, DD4 6SB (5 Mile contour)
Base: Great Britain
Year: 2022

Acorn Category Description	Area Profile	% for Area	% for Base	Index 0	100	200
 1 Affluent Achievers	14,266	18.1	22.0	82		
 2 Rising Prosperity	3,950	5.0	10.3	49		
 3 Comfortable Communities	10,660	13.5	26.3	51		
 4 Financially Stretched	30,235	38.3	23.7	161		
 5 Urban Adversity	19,585	24.8	17.4	142		
 6 Not Private Households	307	0.4	0.3	117		
 Graph						
Total households	79,003					

Acorn Category Pen Portrait

4 Financially Stretched **12.2M** UK Adults **23.1%** of UK

Age range
All ages

Financial situation
Running into debt ← → Saving a lot

Children at home
Mixed

House type
Semi-detached or terraced

House tenure
Social renting

Number of beds
1-3

Acorn Groups within Category 4: Financially Stretched

- K Student Life 13%
- L Modest Means 34%
- M Striving Families 34%
- N Poorer Pensioners 20%

This category contains a mix of traditional areas of Britain, including social housing developments specifically for the elderly. It also includes student term-time areas.

ACORN GROUP PROFILE - HOUSEHOLDS

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Area: P03948_Ferrari Bar, Dundee, DD4 6SB (5 Mile contour)
 Base: Great Britain
 Year: 2022

Acorn Group Description	Area Profile	% for Area	% for Base	Index	0	100	200
1. Affluent Achievers							
1.A Lavish Lifestyles	0	0.0	1.1	0			
1.B Executive Wealth	6,245	7.9	11.2	70			
1.C Mature Money	8,021	10.2	9.6	106			
2. Rising Prosperity							
2.D City Sophisticates	5	0.0	4.0	0			
2.E Career Climbers	3,945	5.0	6.3	80			
3. Comfortable Communities							
3.F Countryside Communities	1,716	2.2	5.7	38			
3.G Successful Suburbs	2,255	2.9	5.9	48			
3.H Steady Neighbourhoods	2,405	3.0	7.4	41			
3.I Comfortable Seniors	2,956	3.7	2.9	130			
3.J Starting Out	1,328	1.7	4.4	38			
4. Financially Stretched							
4.K Student Life	6,753	8.5	2.5	346			
4.L Modest Means	4,849	6.1	7.9	77			
4.M Striving Families	7,146	9.0	7.5	121			
4.N Poorer Pensioners	11,487	14.5	5.8	250			
5. Urban Adversity							
5.O Young Hardship	9,610	12.2	6.2	196			
5.P Struggling Estates	1,579	2.0	5.9	34			
5.Q Difficult Circumstances	8,396	10.6	5.3	201			
6. Not Private Households							
6.R Not Private Households	307	0.4	0.3	117			
Total households	79,003						

Acorn Group Pen Portrait

4 N Poorer Pensioners 2.4M UK Adults 4.5% of UK

Older people and pensioners, the majority of whom live in social housing. The majority are renting social housing but there are a few who own their home or rent privately. Properties are mainly flats or maisonettes, but there will be some smaller bungalows or semi-detached houses.

CORE DEMOGRAPHICS

Age range 65+	Children at home 0
House tenure Social renting	Family structure Single
Number of beds 1	House type Flat or maisonette

FINANCIAL PROFILE

Household income UK: £21k London: £19k Average: £40k Average: £46k	% Disposable income UK: 42% London: 35% Average: 43% Average: 29%	Financial situation
--	---	-------------------------

BRANDS

SHOPPING: The Works, Poundland, bm, Iceland

LEISURE: GREGGS, Harry Ramsden, Harvester

WEBSITES: NHS, GOV.UK, Argos, MECCA

DIGITAL ATTITUDES

- I worry about online security: **56%** (UK average: 58%)
- Shopping online makes my life easier: **57%** (UK average: 52%)
- I love the ease of using chat bots to get answers: **24%** (UK average: 28%)

TOP BEHAVIOURS

- 1 in 4 have never used the internet
- Least likely of all groups to own a tablet or smartphone
- Around half will use Facebook (probably with some help)



CATEGORY	GROUP	TYPE	MAP	WHAT IS ACORN?
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ACORN TYPE PROFILE - HOUSEHOLDS

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Area: P03948_Ferrari Bar, Dundee, DD4 6SB (5 Mile contour)
 Base: Great Britain
 Year: 2022

Sort by: Acorn Structure
 Index
 Profile %

Acorn Type Description	Area Profile	% for Area	% for Base	Index	0	100	200
1. Affluent Achievers							
1.A Lavish Lifestyles							
1.A.1 Exclusive enclaves	0	0.0	0.1	0			
1.A.2 Metropolitan money	0	0.0	0.2	0			
1.A.3 Large house luxury	0	0.0	0.9	0			
1.B Executive Wealth							
1.B.4 Asset rich families	1,535	1.9	2.6	74			
1.B.5 Wealthy countryside commuters	477	0.6	2.4	25			
1.B.6 Financially comfortable families	2,003	2.5	2.2	115			
1.B.7 Affluent professionals	546	0.7	0.8	82			
1.B.8 Prosperous suburban families	451	0.6	1.5	37			
1.B.9 Well-off edge of towners	1,233	1.6	1.6	97			
1.C Mature Money							
1.C.10 Better-off villagers	1,531	1.9	3.0	64			
1.C.11 Settled suburbia, older people	3,263	4.1	2.8	146			
1.C.12 Retired and empty nesters	1,046	1.3	2.5	54			
1.C.13 Upmarket downsizers	2,181	2.8	1.3	214			
2. Rising Prosperity							
2.D City Sophisticates							
2.D.14 Townhouse cosmopolitans	5	0.0	0.7	1			
2.D.15 Younger professionals in smaller flats	0	0.0	1.5	0			
2.D.16 Metropolitan professionals	0	0.0	0.8	0			
2.D.17 Socialising young renters	0	0.0	1.0	0			
2.E Career Climbers							
2.E.18 Career driven young families	1,188	1.5	1.9	78			
2.E.19 First time buyers in small, modern homes	2,744	3.5	3.3	104			
2.E.20 Mixed metropolitan areas	13	0.0	1.0	2			
3. Comfortable Communities							
3.F Countryside Communities							
3.F.21 Farms and cottages	334	0.4	1.5	28			
3.F.22 Older couples and families in rural areas	271	0.3	1.0	33			
3.F.23 Owner occupiers in small towns and villages	1,111	1.4	3.2	44			
3.G Successful Suburbs							
3.G.24 Comfortably-off families in modern housing	1,711	2.2	2.7	81			
3.G.25 Larger family homes, multi-ethnic areas	17	0.0	0.8	3			
3.G.26 Semi-professional families, owner occupied neighbourhoods	527	0.7	2.4	28			
3.H Steady Neighbourhoods							
3.H.27 Suburban semis, conventional attitudes	1,498	1.9	3.4	55			
3.H.28 Owner occupied terraces, average income	40	0.1	1.6	3			
3.H.29 Established suburbs, older families	867	1.1	2.3	47			
3.I Comfortable Seniors							
3.I.30 Older people, neat and tidy neighbourhoods	2,094	2.7	2.4	111			
3.I.31 Elderly singles in purpose-built accommodation	862	1.1	0.5	225			
3.J Starting Out							
3.J.32 Educated families in terraces, young children	293	0.4	2.1	17			
3.J.33 Smaller houses and starter homes	1,035	1.3	2.3	56			
4. Financially Stretched							
4.K Student Life							
4.K.34 Student flats and halls of residence	1,803	2.3	0.4	648			
4.K.35 Term-time terraces	183	0.2	0.3	88			
4.K.36 Educated young people in flats and tenements	4,767	6.0	1.9	325			
4.L Modest Means							
4.L.37 Low cost flats in suburban areas	1,888	2.4	1.4	167			
4.L.38 Semi-skilled workers in traditional neighbourhoods	1,740	2.2	2.6	84			
4.L.39 Fading owner occupied terraces	1,221	1.5	2.9	53			
4.L.40 High occupancy terraces, culturally diverse family areas	0	0.0	1.0	0			
4.M Striving Families							
4.M.41 Labouring semi-rural estates	23	0.0	1.6	2			
4.M.42 Struggling young families in post-war terraces	257	0.3	1.6	20			
4.M.43 Families in right-to-buy estates	1,528	1.9	2.1	94			
4.M.44 Post-war estates, limited means	5,338	6.8	2.2	308			
4.N Poorer Pensioners							
4.N.45 Pensioners in social housing, semis and terraces	629	0.8	0.8	101			
4.N.46 Elderly people in social rented flats	1,947	2.5	1.1	233			
4.N.47 Low income older people in smaller semis	2,383	3.0	2.3	134			
4.N.48 Pensioners and singles in social rented flats	6,528	8.3	1.7	479			
5. Urban Adversity							
5.O Young Hardship							
5.O.49 Young families in low cost private flats	8,115	10.3	2.2	475			
5.O.50 Struggling younger people in mixed tenure	1,330	1.7	1.8	95			
5.O.51 Young people in small, low cost terraces	165	0.2	2.3	9			
5.P Struggling Estates							
5.P.52 Poorer families, many children, terraced housing	203	0.3	1.6	16			
5.P.53 Low income terraces	3	0.0	0.8	0			
5.P.54 Multi-ethnic, purpose-built estates	0	0.0	1.1	0			
5.P.55 Deprived and ethnically diverse in flats	0	0.0	0.8	0			
5.P.56 Low income large families in social rented semis	1,373	1.7	1.6	108			
5.Q Difficult Circumstances							
5.Q.57 Social rented flats, families and single parents	2,239	2.8	1.5	188			
5.Q.58 Singles and young families, some receiving benefits	1,876	2.4	1.8	134			
5.Q.59 Deprived areas and high-rise flats	4,281	5.4	2.0	271			
6. Not Private Households							
6.R Not Private Households							
6.R.60 Active communal population	18	0.0	0.1	39			
6.R.61 Inactive communal population	289	0.4	0.3	133			
6.R.62 Business areas without resident population	0	0	0	0			
Total households	79,003						

CATEGORY GROUP TYPE **MAP** WHAT IS ACORN?

DOMINANT ACORN GROUP - HOUSEHOLDS

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Source: OS Open Data 2018

Area: P03948_Ferrari Bar, Dundee, DD4 6SB (5 Mile contour)



- Dominant Acorn Category
- % Affluent Achievers
- % Rising Prosperity
- % Comfortable Communities
- % Financially Stretched
- % Urban Adversity
- Dominant Acorn Group

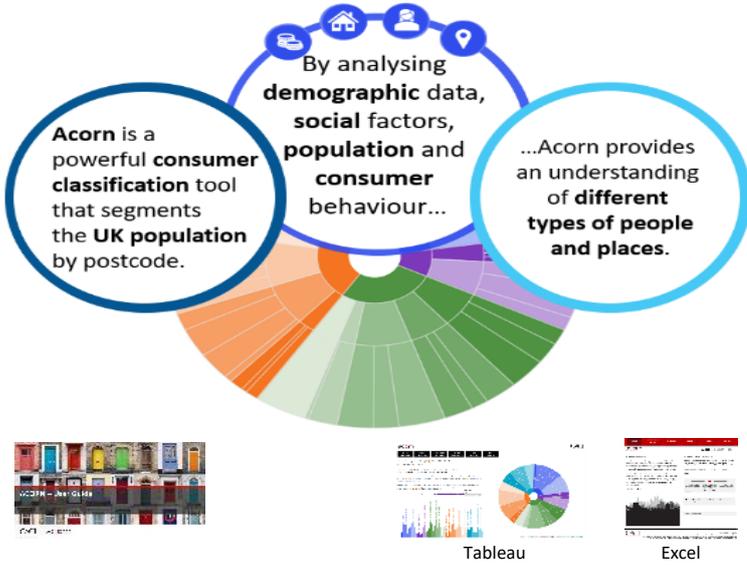
- Acorn Groups**
- 1.A Lavish Lifestyles
 - 1.B Executive Wealth
 - 1.C Mature Money
 - 2.D City Sophisticates
 - 2.E Career Climbers
 - 3.F Countryside Communities
 - 3.G Successful Suburbs
 - 3.H Steady Neighbourhoods
 - 3.I Comfortable Seniors
 - 3.J Starting Out
 - 4.K Student Life
 - 4.L Modest Means
 - 4.M Striving Families
 - 4.N Poorer Pensioners
 - 5.O Young Hardship
 - 5.P Struggling Estates
 - 5.Q Difficult Circumstances
 - 6.R Not Private Households

Area boundary

Postcode Sectors

ACORN - WHAT IS IT?

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6 CATEGORIES 18 GROUPS 62 TYPES

1. Affluent Achievers	<input type="radio"/>	A. Lavish Lifestyles	1-3
	<input type="radio"/>	B. Executive Wealth	4-9
	<input type="radio"/>	C. Mature Money	10-13
2. Rising Prosperity	<input type="radio"/>	D. City Sophisticates	14-17
	<input type="radio"/>	E. Career Climbers	18-20
3. Comfortable Communities	<input type="radio"/>	F. Countryside Communities	21-23
	<input type="radio"/>	G. Successful Suburbs	24-26
	<input type="radio"/>	H. Steady Neighbourhoods	27-29
	<input type="radio"/>	I. Comfortable Seniors	30-31
	<input type="radio"/>	J. Starting Out	32-33
	<input type="radio"/>	K. Student Life	34-36
4. Financially Stretched	<input type="radio"/>	L. Modest Means	37-40
	<input type="radio"/>	M. Striving Families	41-44
	<input type="radio"/>	N. Poorer Pensioners	45-48
	<input type="radio"/>	O. Young Hardship	49-51
5. Urban Adversity	<input type="radio"/>	P. Struggling Estates	52-56
	<input type="radio"/>	Q. Difficult Circumstances	57-59
	<input type="radio"/>	R. Not Private Households	60-62

1 Affluent Achievers

12.1M UK Adults 22.8% of UK

Age range: 55+

Financial situation: Running into debt ↔ Saving a lot

Children at home: 0

House type: Detached

House tenure: Owned outright

Number of beds: 4+

Acorn Groups within Category 1: Affluent Achievers

- A. Lavish Lifestyles: 6%
- B. Executive Wealth: 54%
- C. Mature Money: 40%

These are some of the most financially successful people in the UK. They live in affluent, high status areas of the country. They are healthy, wealthy and confident consumers.

