

CGA LICENCED PREMISES

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Area:	P03576_Burt's Bar, Buckhaven, KY8 1AT (1 N
Base:	Great Britain
Year:	2023

Licence Type	Profile	Per 1000 Pop (Area)	Per 1000 Pop (Base)	Index	0	100	200
Pubs & Full On	3	53.7	81.7	66			
Proprietary Club	0	0.0	7.3	0			
Registered Club	2	35.8	28.2	127			
Restaurant	0	0.0	32.1	0			
Residential	0	0.0	2.7	0			

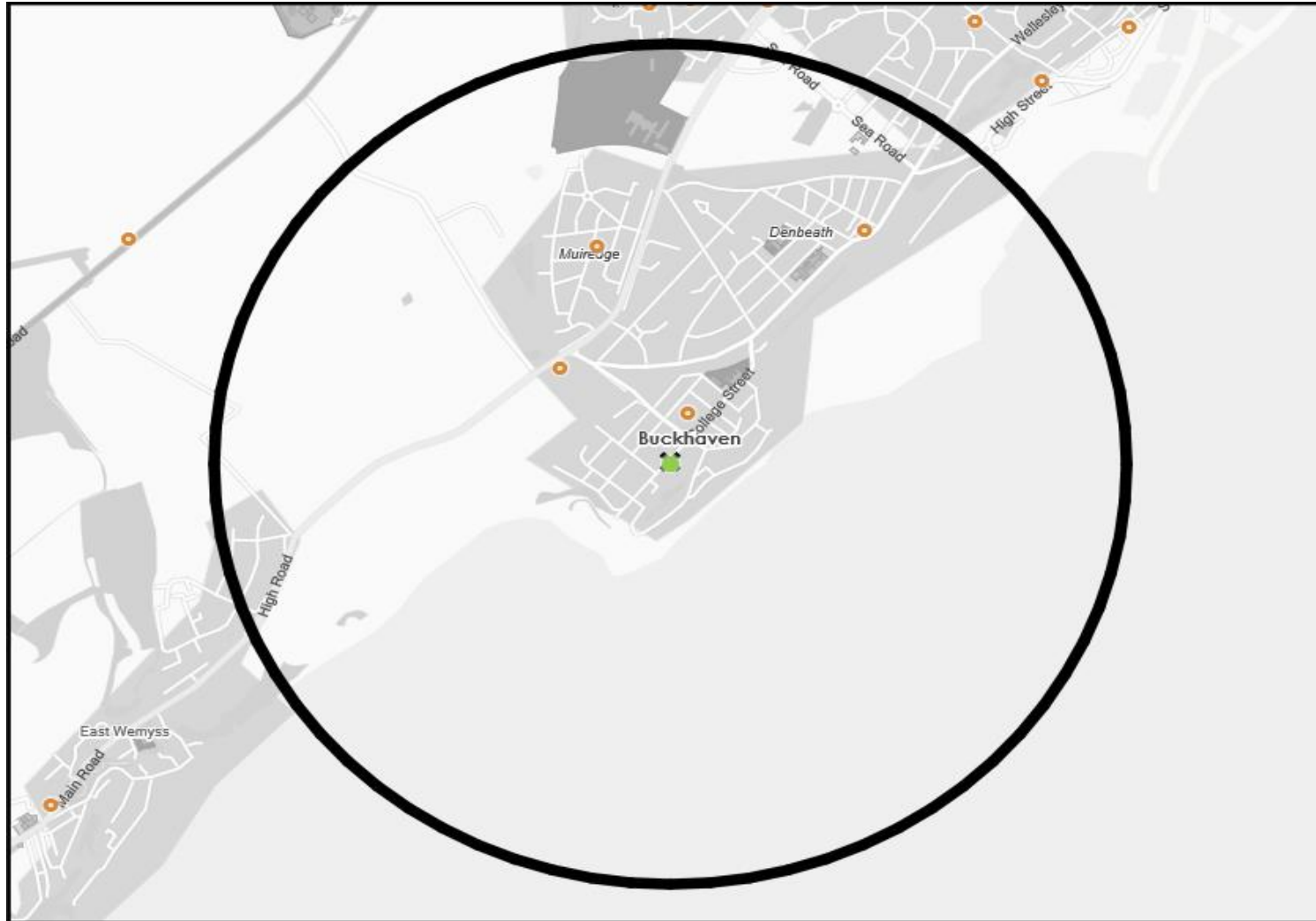
Name	Description	License Type	Owner Name	Postcode
Burts Central Bar	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	KY 8 1AT
Buck & Hind	Independent Free	Pubs & Full On	Independent Free	KY 8 1EQ
Buckhaven Bowling Club	Independent Free	Registered Club	Independent Free	KY 8 1GW
Wellesley Inn	Independent Free	Pubs & Full On	Independent Free	KY 8 3PQ
Charleton Golf Club	Independent Free	Registered Club	Independent Free	KY 8 1HG

MAP OF AREA

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Source: OS Open Data 2018

Area: P03576_Burt's Bar, Buckhaven, KY8 1AT (1 Mile contour)



KEY

Large pub co's & bars

- Admiral Taverns Ltd
- Ei Group
- Greene King
- Marston's
- Mitchells & Butlers
- Punch Pub Company
- Stonegate Pub Company
- Star Pubs & Bars
- Wetherspoon
- Whitbread
- Shepherd Neame

Small to medium pub co's & bars

- Family Brewers with pubs

- ✕ Hotels

- ★ Restaurants

- ↑ Leisure

- Independent

- ◆ Other

- ✕ Site Location

- Boundary

ACORN CATEGORY PROFILE - HOUSEHOLDS

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Area: P03576_Burt's Bar, Buckhaven, KY8 1AT (1 Mile contour)
Base: Great Britain
Year: 2023

Acorn Category Description		Area Profile	% for Area	% for Base	Index	0	100	200
	1 Affluent Achievers	64	2.2	22.1	10			
	2 Rising Prosperity	0	0.0	10.2	0			
	3 Comfortable Communities	180	6.3	26.5	24			
	4 Financially Stretched	1,921	67.5	23.7	285			
	5 Urban Adversity	666	23.4	17.2	136			
	6 Not Private Households	17	0.6	0.3	173			
Graph								
Total households		2,848						

Acorn Category Pen Portrait

6

Not Private Households

790K
UK Adults

1.5%
of UK

These are postcodes where the bulk of the residents are not living in private households.

The category forms a single group, R: Not private households, which is sub-divided into three types:

60 Active communal population –
Generally this is accommodation that may be unoccupied for part of the year, or where the people living in the accommodation regularly change. Other active communal accommodation might include hostels, children's homes, refuges and local authority accommodation for travellers.

61 Inactive communal population –
These people may be in communal establishments but unlikely to be active consumers. This includes care homes, hospitals, and other medical or nursing establishments where due to their health, the residents are unlikely to get out and about to function as regular consumers. It also includes prisons.

62 Business areas without resident population –
These are postcodes where we believe there is no regular resident population. An example of this might be a business or industrial park.

CATEGORY

GROUP

TYPE

MAP

WHAT IS ACORN?

ACORN GROUP PROFILE - HOUSEHOLDS

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Area: P03576_Burt's Bar, Buckhaven, KY8 1AT (1 Mile contour)

Base: Great Britain

Year: 2023

Acorn Group Description	Area Profile	% for Area	% for Base	Index	0	100	200
1. Affluent Achievers							
1.A Lavish Lifestyles	0	0.0	1.1	0			
1.B Executive Wealth	0	0.0	11.3	0			
1.C Mature Money	64	2.2	9.6	23			
2. Rising Prosperity							
2.D City Sophisticates	0	0.0	3.8	0			
2.E Career Climbers	0	0.0	6.4	0			
3. Comfortable Communities							
3.F Countryside Communities	22	0.8	5.7	13			
3.G Successful Suburbs	0	0.0	6.0	0			
3.H Steady Neighbourhoods	141	5.0	7.4	67			
3.I Comfortable Seniors	17	0.6	2.9	21			
3.J Starting Out	0	0.0	4.6	0			
4. Financially Stretched							
4.K Student Life	0	0.0	2.5	0			
4.L Modest Means	333	11.7	8.0	146			
4.M Striving Families	559	19.6	7.4	263			
4.N Poorer Pensioners	1,029	36.1	5.8	627			
5. Urban Adversity							
5.O Young Hardship	290	10.2	6.3	163			
5.P Struggling Estates	0	0.0	5.7	0			
5.Q Difficult Circumstances	376	13.2	5.2	252			
6. Not Private Households							
6.R Not Private Households	17	0.6	0.3	173			
Total households	2,848						

Acorn Group Pen Portrait



CATEGORY

GROUP

TYPE

MAP

WHAT IS ACORN?

ACORN TYPE PROFILE - HOUSEHOLDS

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Area: P03576_Burt's Bar, Buckhaven, KY8 1AT (1 Mile contour)

Base: Great Britain

Year: 2023

Sort by:  Acorn Structure
 Index
 Profile %

Acorn Type Description			Area Profile	% for Area	% for Base	Index	0	100	200
1. Affluent Achievers									
1.A Lavish Lifestyles									
	1.A.1	Exclusive enclaves	0	0.0	0.1	0			
	1.A.2	Metropolitan money	0	0.0	0.1	0			
	1.A.3	Large house luxury	0	0.0	0.9	0			
1.B Executive Wealth									
	1.B.4	Asset rich families	0	0.0	2.6	0			
	1.B.5	Wealthy countryside commuters	0	0.0	2.5	0			
	1.B.6	Financially comfortable families	0	0.0	2.2	0			
	1.B.7	Affluent professionals	0	0.0	0.9	0			
	1.B.8	Prosperous suburban families	0	0.0	1.5	0			
	1.B.9	Well-off edge of towners	0	0.0	1.6	0			
1.C Mature Money									
	1.C.10	Better-off villagers	0	0.0	3.1	0			
	1.C.11	Settled suburbia, older people	0	0.0	2.8	0			
	1.C.12	Retired and empty nesters	56	2.0	2.5	80			
	1.C.13	Upmarket downsizers	8	0.3	1.3	22			
2. Rising Prosperity									
2.D City Sophisticates									
	2.D.14	Townhouse cosmopolitans	0	0.0	0.7	0			
	2.D.15	Younger professionals in smaller flats	0	0.0	1.5	0			
	2.D.16	Metropolitan professionals	0	0.0	0.7	0			
	2.D.17	Socialising young renters	0	0.0	1.0	0			
2.E Career Climbers									
	2.E.18	Career driven young families	0	0.0	2.0	0			
	2.E.19	First time buyers in small, modern homes	0	0.0	3.4	0			
	2.E.20	Mixed metropolitan areas	0	0.0	1.0	0			
3. Comfortable Communities									
3.F Countryside Communities									
	3.F.21	Farms and cottages	0	0.0	1.5	0			
	3.F.22	Older couples and families in rural areas	0	0.0	1.0	0			
	3.F.23	Owner occupiers in small towns and villages	22	0.8	3.2	24			
3.G Successful Suburbs									
	3.G.24	Comfortably-off families in modern housing	0	0.0	2.7	0			
	3.G.25	Larger family homes, multi-ethnic areas	0	0.0	0.8	0			
	3.G.26	Semi-professional families, owner occupied neighbourhoods	0	0.0	2.4	0			
3.H Steady Neighbourhoods									
	3.H.27	Suburban semis, conventional attitudes	134	4.7	3.5	136			
	3.H.28	Owner occupied terraces, average income	0	0.0	1.6	0			
	3.H.29	Established suburbs, older families	7	0.2	2.3	11			
3.I Comfortable Seniors									
	3.I.30	Older people, neat and tidy neighbourhoods	17	0.6	2.4	25			
	3.I.31	Elderly singles in purpose-built accommodation	0	0.0	0.5	0			
3.J Starting Out									
	3.J.32	Educated families in terraces, young children	0	0.0	2.2	0			
	3.J.33	Smaller houses and starter homes	0	0.0	2.4	0			
4. Financially Stretched									
4.K Student Life									
	4.K.34	Student flats and halls of residence	0	0.0	0.3	0			
	4.K.35	Term-time terraces	0	0.0	0.2	0			
	4.K.36	Educated young people in flats and tenements	0	0.0	1.9	0			
4.L Modest Means									
	4.L.37	Low cost flats in suburban areas	156	5.5	1.4	380			
	4.L.38	Semi-skilled workers in traditional neighbourhoods	177	6.2	2.6	236			
	4.L.39	Fading owner occupied terraces	0	0.0	2.9	0			
	4.L.40	High occupancy terraces, culturally diverse family areas	0	0.0	1.0	0			
4.M Striving Families									
	4.M.41	Labouring semi-rural estates	0	0.0	1.6	0			
	4.M.42	Struggling young families in post-war terraces	0	0.0	1.6	0			
	4.M.43	Families in right-to-buy estates	103	3.6	2.0	177			
	4.M.44	Post-war estates, limited means	456	16.0	2.2	736			
4.N Poorer Pensioners									
	4.N.45	Pensioners in social housing, semis and terraces	64	2.2	0.8	286			
	4.N.46	Elderly people in social rented flats	9	0.3	1.0	31			
	4.N.47	Low income older people in smaller semis	367	12.9	2.2	577			
	4.N.48	Pensioners and singles in social rented flats	589	20.7	1.7	1,212			
5. Urban Adversity									
5.O Young Hardship									
	5.O.49	Young families in low cost private flats	258	9.1	2.2	414			
	5.O.50	Struggling younger people in mixed tenure	32	1.1	1.8	62			
	5.O.51	Young people in small, low cost terraces	0	0.0	2.3	0			
5.P Struggling Estates									
	5.P.52	Poorer families, many children, terraced housing	0	0.0	1.6	0			
	5.P.53	Low income terraces	0	0.0	0.8	0			
	5.P.54	Multi-ethnic, purpose-built estates	0	0.0	1.0	0			
	5.P.55	Deprived and ethnically diverse in flats	0	0.0	0.7	0			
	5.P.56	Low income large families in social rented semis	0	0.0	1.6	0			
5.Q Difficult Circumstances									
	5.Q.57	Social rented flats, families and single parents	246	8.6	1.5	573			
	5.Q.58	Singles and young families, some receiving benefits	78	2.7	1.8	155			
	5.Q.59	Deprived areas and high-rise flats	52	1.8	2.0	93			
6. Not Private Households									
6.R Not Private Households									
	6.R.60	Active communal population	0	0.0	0.1	0			
	6.R.61	Inactive communal population	17	0.6	0.3	210			
	6.R.62	Business areas without resident population	0	0	0	0			
Total households			2,848						

CATEGORY

GROUP

TYPE

MAP

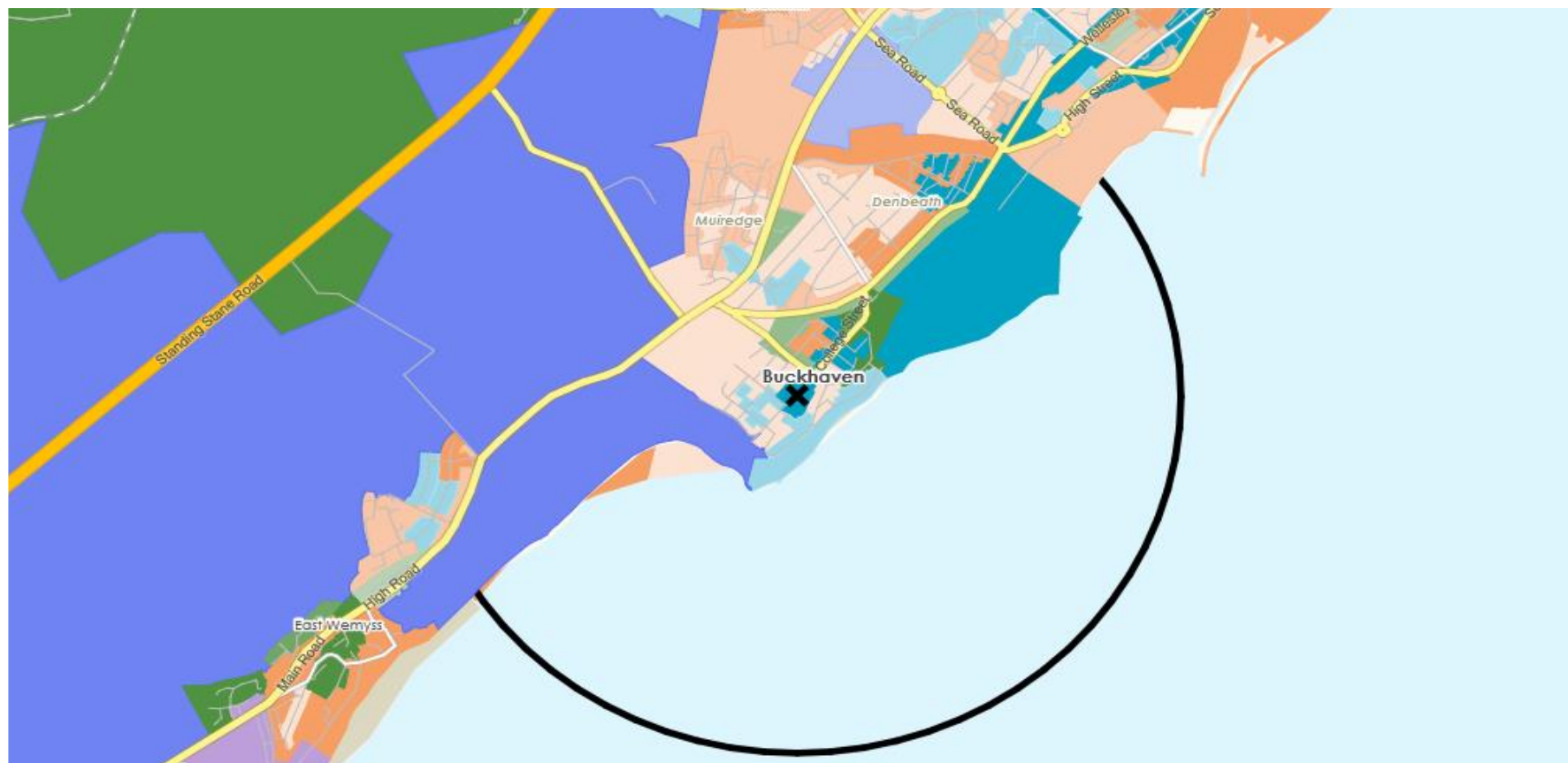
WHAT IS ACORN?

DOMINANT ACORN GROUP - HOUSEHOLDS

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Source: OS Open Data 2018

Area: P03576_Burt's Bar, Buckhaven, KY8 1AT (1 Mile contour)



- Dominant Acorn Category
- % Affluent Achievers
- % Rising Prosperity
- % Comfortable Communities
- % Financially Stretched
- % Urban Adversity
- Dominant Acorn Group

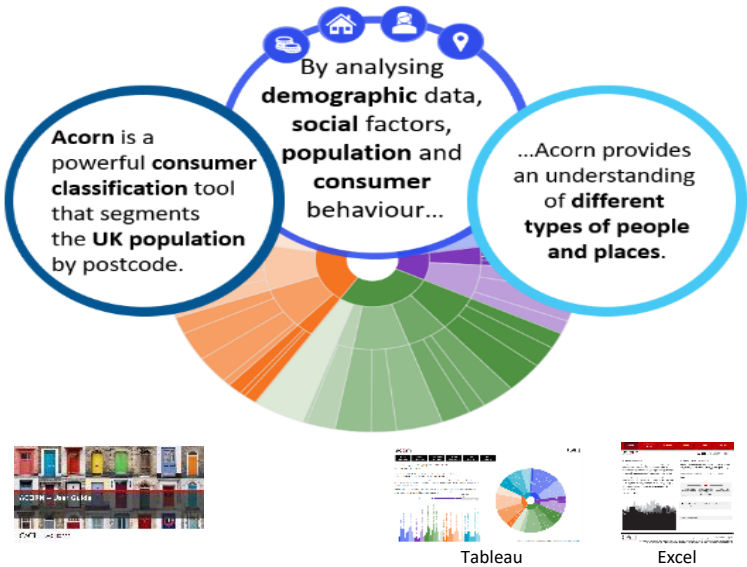
Acorn Groups

- 1.A Lavish Lifestyles
- 1.B Executive Wealth
- 1.C Mature Money
- 2.D City Sophisticates
- 2.E Career Climbers
- 3.F Countryside Communities
- 3.G Successful Suburbs
- 3.H Steady Neighbourhoods
- 3.I Comfortable Seniors
- 3.J Starting Out
- 4.K Student Life
- 4.L Modest Means
- 4.M Striving Families
- 4.N Poorer Pensioners
- 5.O Young Hardship
- 5.P Struggling Estates
- 5.Q Difficult Circumstances
- 6.R Not Private Households

Area boundary

ACORN - WHAT IS IT?

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6 CATEGORIES		18 GROUPS	62 TYPES
1. Affluent Achievers		A. Lavish Lifestyles	1-3
		B. Executive Wealth	4-9
		C. Mature Money	10-13
2. Rising Prosperity		D. City Sophisticates	14-17
		E. Career Climbers	18-20
3. Comfortable Communities		F. Countryside Communities	21-23
		G. Successful Suburbs	24-26
		H. Steady Neighbourhoods	27-29
		I. Comfortable Seniors	30-31
		J. Starting Out	32-33
4. Financially Stretched		K. Student Life	34-36
		L. Modest Means	37-40
		M. Striving Families	41-44
		N. Poorer Pensioners	45-48
5. Urban Adversity		O. Young Hardship	49-51
		P. Struggling Estates	52-56
		Q. Difficult Circumstances	57-59
6. Not Private Households		R. Not Private Households	60-62

1

Affluent Achievers

12.1M

22.8%

UK Adults

of UK

Age range

55+

Financial situation

Running into debt

Saving a lot

Children at home

0

House type

Detached

House tenure

Owned outright

Number of beds

4+

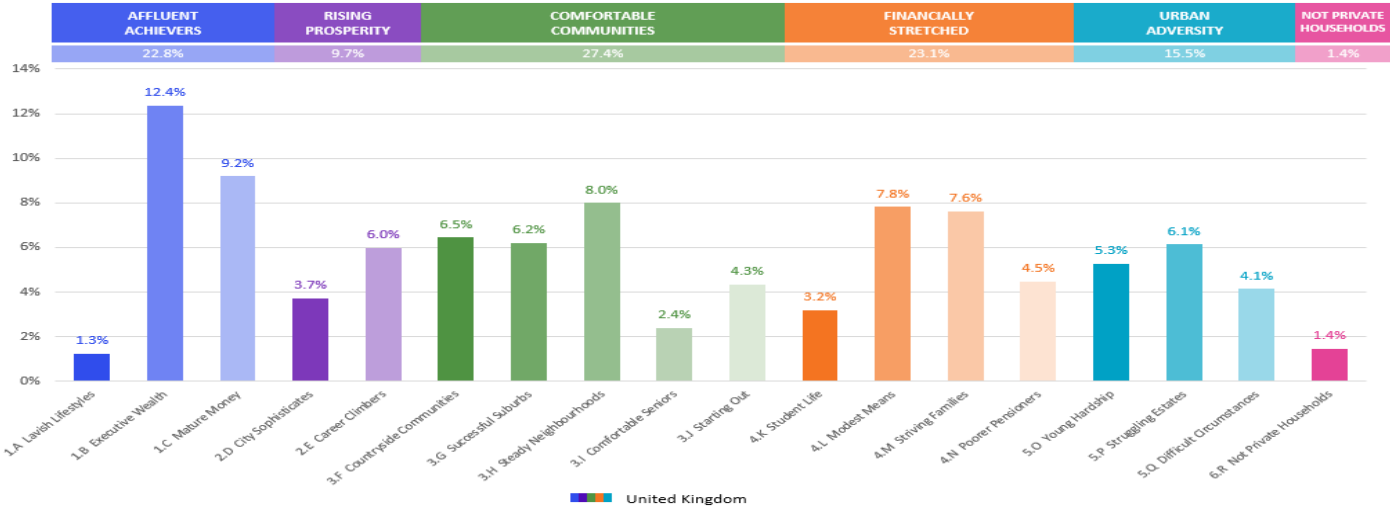
These are some of the most financially successful people in the UK. They live in affluent, high status areas of the country. They are healthy, wealthy and confident consumers.

Acorn Groups within Category 1: Affluent Achievers

A. Lavish Lifestyles 6%

B. Executive Wealth 54%

C. Mature Money 40%



MAP OF AREA

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