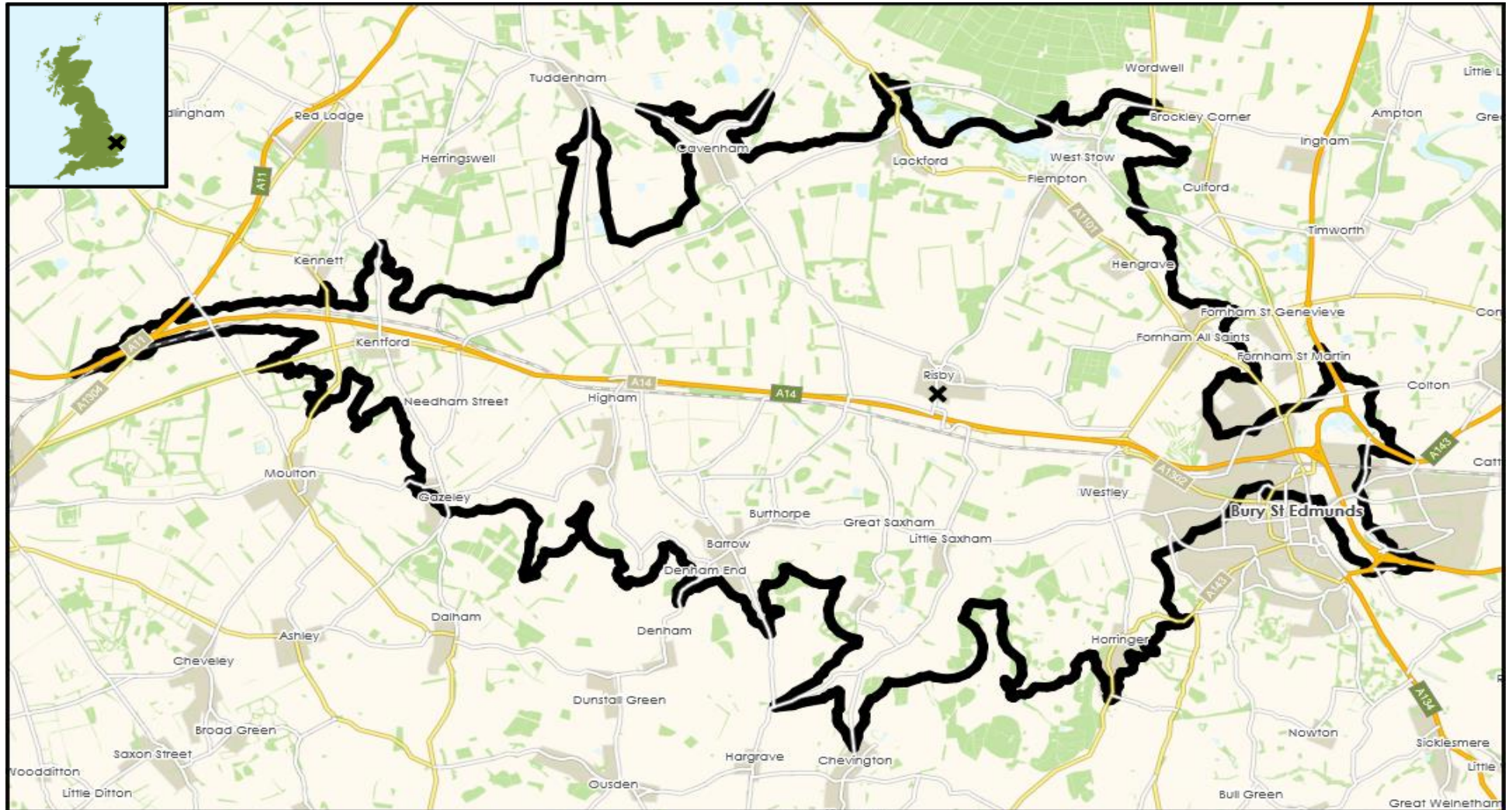


MAP OF AREA

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Source: OS Open Data 2018

Area: P03610_Crown & Castle, Risby, IP28 6QU (10 min contour)

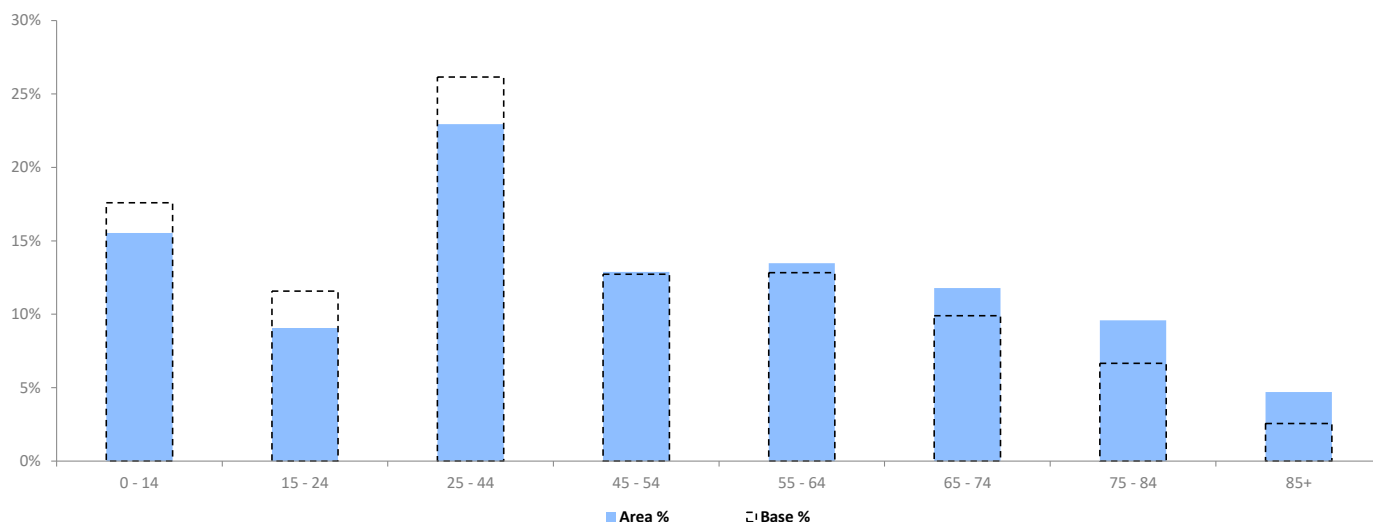


POPULATION PROJECTIONS

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Area: P03610_Crown & Castle, Risby, IP28 6QU (10 min contour)
Base: Great Britain
Year: 2022

	Area Profile	Area %	Base %	Index av=100	0	100	200
0 - 14	3,069	15.5	17.6	88			
15 - 24	1,792	9.1	11.6	78			
25 - 44	4,534	23.0	26.2	88			
45 - 54	2,545	12.9	12.7	101			
55 - 64	2,662	13.5	12.8	105			
65 - 74	2,328	11.8	9.9	119			
75 - 84	1,894	9.6	6.7	144			
85+	931	4.7	2.6	184			
Total population	19,755						



EXPENDITURE

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Area: P03610_Crown & Castle, Risby, IP28 6QU (10 min contour)
Base: Great Britain
Year: 2022

EXPENDITURE ESTIMATES PER WEEK

	Area Spend	Area spend per hhs	Base spend per hhs	Index av=100	0	100	200
COICOP Categories							
1. Food & non-alcoholic beverages	£642,736	£73.51	£73.74	100			
2. Alcoholic beverages, tobacco and narcotics	£231,943	£26.53	£27.43	97			
3. Clothing & Footwear	£346,939	£39.68	£41.92	95			
4. Housing, water, electricity, gas and other fuels	£706,013	£80.75	£92.23	88			
5. Furnishings, equipment and routine maintenance	£342,203	£39.14	£39.49	99			
6. Health	£155,994	£17.84	£16.97	105			
7. Transport	£1,100,560	£125.88	£115.30	109			
8. Communication	£122,844	£14.05	£14.64	96			
9. Recreation & Culture	£802,001	£91.73	£100.48	91			
10. Education	£170,059	£19.45	£22.34	87			
11. Restaurants & Hotels	£722,341	£82.62	£82.30	100			
12. Miscellaneous goods and services	£960,491	£109.86	£104.94	105			
Total Expenditure	£6,304,123	£721.05	£731.77	99			

Expenditure calculated for RF Centres includes weighted residential, worker and tourist spend; for RF catchments it includes weighted residential spend only. For all other catchments it includes residential, online and domestic tourist spend (all spend originating from these areas).

The figures are calculated from data from the Living Costs and Family (LCF) survey conducted by the Office for National Statistics. The analyses in this report are carried out by CACI and those who carried out the original collection and analysis of the data bear no responsibility for their further analysis or interpretation. The spend figures are based on current prices for the year stated at the top of the report. The Classification of Individual Consumption by Purpose (COICOP) is published by the UN Statistics Division to provide an international standard for the reporting of expenditure. Totals are controlled to national figures supplied by ONS Consumer Trends.

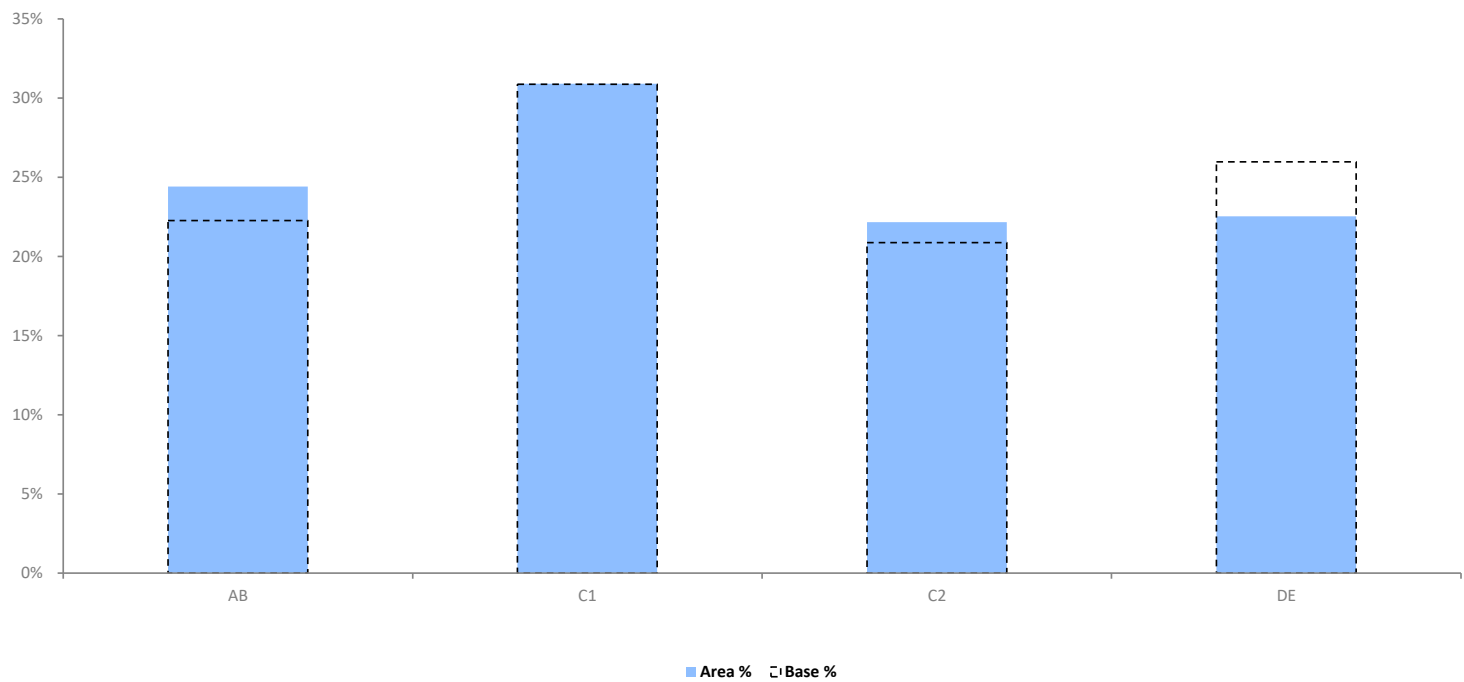
UP TO DATE DEMOGRAPHICS

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Area:	P03610_Crown & Castle, Risby, IP28 6QU (10 min contour)
Base:	Great Britain
Year:	2022

SOCIAL GRADE

	Area Profile	Area %	Base %	Index av=100	0	100	200
AB: Higher or intermediate managerial/admin/professional	2,146	24.4	22.3	110			
C1: Supervisory, clerical, jr managerial/admin/professional	2,716	30.9	30.9	100			
C2: Skilled manual workers	1,948	22.2	20.9	106			
DE: Semi-skilled and unskilled manual workers /on state benefit,unemployed, lowest grade workers	1,980	22.5	26.0	87			
Total household reference persons aged 16 to 64	8,790						



CGA LICENCED PREMISES

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Area: P03610_Crown & Castle, Risby, IP28 6QU (10)

Base: Great Britain

Year: 2022

Licence Type	Profile	Per 1000 Pop (Area)	Per 1000 Pop (Base)	Index	0	100	200
Pubs & Full On	21	106.3	82.8	128			
Proprietary Club	3	15.2	7.5	203			
Registered Club	10	50.6	28.7	176			
Restaurant	1	5.1	32.5	16			
Residential	0	0.0	2.8	0			

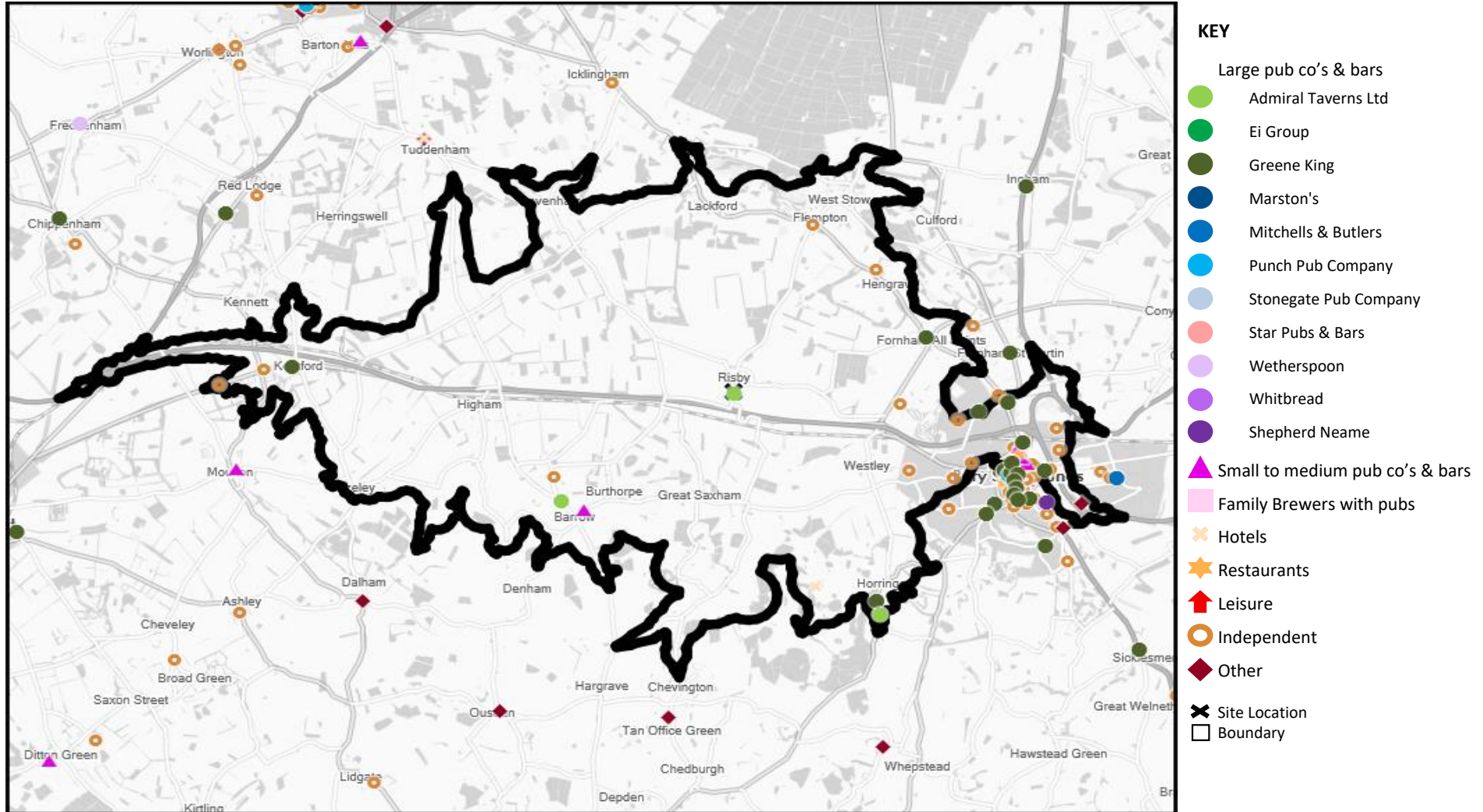
Name	Description	License Type	Owner Name	Postcode
Bell	Independent Free	Pubs & Full On	Independent Free	CB 8 7PP
Cock Inn	Greene King	Pubs & Full On	Greene King	CB 8 7PR
Flempton Golf Club	Independent Free	Registered Club	Independent Free	IP28 6EQ
Three Kings	Greene King	Pubs & Full On	Greene King	IP28 6LA
Bury St Edmunds Golf Club	Independent Free	Registered Club	Independent Free	IP28 6LG
Hengrave Hall	Independent Free	Pubs & Full On	Independent Free	IP28 6LT
Crown & Castle	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	IP28 6QU
Weeping Willow	Chestnut Group	Pubs & Full On	Chestnut Group	IP29 5AB
Three Horseshoes	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	IP29 5AP
Ickworth Hotel & Restaurant	von Essen Hotels	Pubs & Full On	von Essen Hotels	IP29 5QE
Six Bells	Greene King	Pubs & Full On	Greene King	IP29 5SJ
Beehive	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	IP29 5SN
Horringer Social Club	Independent Free	Registered Club	Independent Free	IP29 5SN
Station Hill Social Club	Independent Free	Registered Club	Independent Free	IP32 6AD
Tollgate	Greene King	Pubs & Full On	Greene King	IP32 6AX
Beerhouse	Gusto Pronto Ltd	Pubs & Full On	Gusto Pronto Ltd	IP32 6BH
British Sugar Sports & Social Club	Independent Free	Registered Club	Independent Free	IP32 7BB
Dragonfly Hotel	Unknown	Pubs & Full On	Unknown	IP32 7DZ
Pea Porridge	Independent Free	Restaurant	Independent Free	IP33 1JR
Bushel	Greene King	Pubs & Full On	Greene King	IP33 1SN
Bury Town Football And Social Club	Independent Free	Registered Club	Independent Free	IP33 1XP
Pot Black Club	Independent Free	Proprietary Club	Independent Free	IP33 1YQ
Risbygate Tennis	Independent Free	Registered Club	Independent Free	IP33 3RR
Station	Greene King	Pubs & Full On	Greene King	IP33 1JQ
West Bury Social Club	Independent Free	Registered Club	Independent Free	IP33 3JB
Fox	Greene King	Pubs & Full On	Greene King	IP33 1XX
Northgate	Chestnut Group	Pubs & Full On	Chestnut Group	IP33 1HP
Old Cannon Brewery	Innventure	Pubs & Full On	Innventure	IP33 1JR
Bury Bowl	Independent Free	Proprietary Club	Independent Free	IP33 1YQ
Academy Health and Fitness Centre	Independent Free	Proprietary Club	Independent Free	IP29 5AX
West Suffolk College	Independent Free	Pubs & Full On	Independent Free	IP33 3RL
Newbury Community Centre	Independent Free	Registered Club	Independent Free	IP32 6RW
Bills	Bills Restaurants	Pubs & Full On	Bills Restaurants	IP33 1JL
St. Edmund Masonic Centre	Independent Free	Registered Club	Independent Free	IP32 7AB
Lanwades Hall	Independent Free	Pubs & Full On	Independent Free	CB 8 7UA

MAP OF AREA

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Source: OS Open Data 2018

Area: P03610_Crown & Castle, Risby, IP28 6QU (10 min contour)



CATEGORY

GROUP

TYPE

MAP

WHAT IS ACORN?

ACORN CATEGORY PROFILE - HOUSEHOLDS

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Area: P03610_Crown & Castle, Risby, IP28 6QU (10 min contour)

Base: Great Britain

Year: 2022

Acorn Category Description	Area Profile	% for Area	% for Base	Index 0	100	200
1 Affluent Achievers	2,348	26.7	22.0	122		
2 Rising Prosperity	375	4.3	10.3	41		
3 Comfortable Communities	2,961	33.7	26.3	128		
4 Financially Stretched	2,287	26.0	23.7	110		
5 Urban Adversity	810	9.2	17.4	53		
6 Not Private Households	9	0.1	0.3	31		

Graph

Total households 8,790

Acorn Category Pen Portrait



CATEGORY

GROUP

TYPE

MAP

WHAT IS ACORN?

ACORN GROUP PROFILE - HOUSEHOLDS

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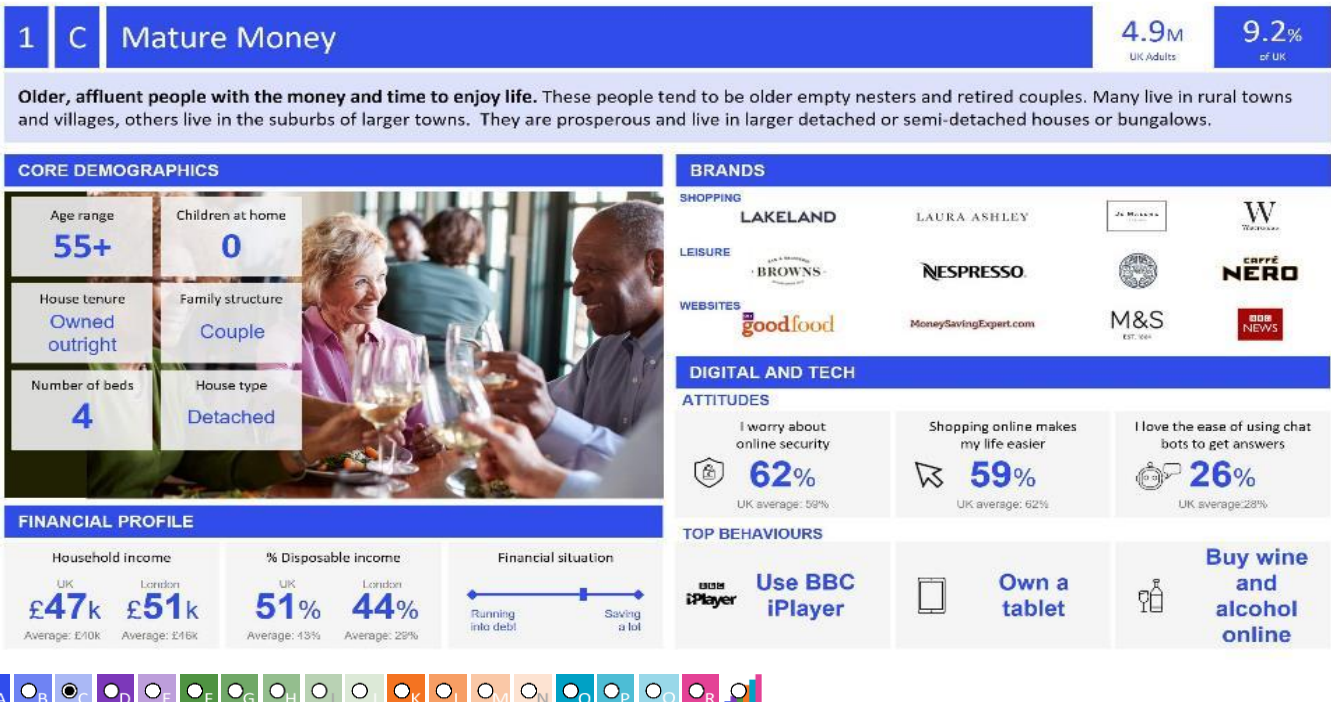
Area: P03610_Crown & Castle, Risby, IP28 6QU (10 min contour)

Base: Great Britain

Year: 2022

Acorn Group Description		Area Profile	% for Area	% for Base	Index	0	100	200
1. Affluent Achievers								
1.A	Lavish Lifestyles	0	0.0	1.1	0	<div></div>		
1.B	Executive Wealth	902	10.3	11.2	91	<div></div>		
1.C	Mature Money	1,446	16.5	9.6	171	<div></div>		
2. Rising Prosperity								
2.D	City Sophisticates	0	0.0	4.0	0	<div></div>		
2.E	Career Climbers	375	4.3	6.3	68	<div></div>		
3. Comfortable Communities								
3.F	Countryside Communities	1,058	12.0	5.7	210	<div></div>		
3.G	Successful Suburbs	425	4.8	5.9	82	<div></div>		
3.H	Steady Neighbourhoods	227	2.6	7.4	35	<div></div>		
3.I	Comfortable Seniors	451	5.1	2.9	179	<div></div>		
3.J	Starting Out	800	9.1	4.4	205	<div></div>		
4. Financially Stretched								
4.K	Student Life	0	0.0	2.5	0	<div></div>		
4.L	Modest Means	884	10.1	7.9	127	<div></div>		
4.M	Striving Families	1,093	12.4	7.5	166	<div></div>		
4.N	Poorer Pensioners	310	3.5	5.8	61	<div></div>		
5. Urban Adversity								
5.O	Young Hardship	427	4.9	6.2	78	<div></div>		
5.P	Struggling Estates	24	0.3	5.9	5	<div></div>		
5.Q	Difficult Circumstances	359	4.1	5.3	77	<div></div>		
6. Not Private Households								
6.R	Not Private Households	9	0.1	0.3	31	<div></div>		
Total households		8,790						

Acorn Group Pen Portrait



CATEGORY

GROUP

TYPE

MAP

WHAT IS ACORN?

ACORN TYPE PROFILE - HOUSEHOLDS

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Area: P03610_Crown & Castle, Risby, IP28 6QU (10 min contour)

Base: Great Britain

Year: 2022

Sort by:  Acorn Structure
 Index
 Profile %

Acorn Type Description		Area Profile	% for Area	% for Base	Index	0	100	200
1. Affluent Achievers								
1.A Lavish Lifestyles								
	1.A.1 Exclusive enclaves	0	0.0	0.1	0			
	1.A.2 Metropolitan money	0	0.0	0.2	0			
	1.A.3 Large house luxury	0	0.0	0.9	0			
1.B Executive Wealth								
	1.B.4 Asset rich families	285	3.2	2.6	124			
	1.B.5 Wealthy countryside commuters	259	2.9	2.4	121			
	1.B.6 Financially comfortable families	97	1.1	2.2	50			
	1.B.7 Affluent professionals	0	0.0	0.8	0			
	1.B.8 Prosperous suburban families	122	1.4	1.5	91			
	1.B.9 Well-off edge of towners	139	1.6	1.6	98			
1.C Mature Money								
	1.C.10 Better-off villagers	942	10.7	3.0	354			
	1.C.11 Settled suburbia, older people	176	2.0	2.8	71			
	1.C.12 Retired and empty nesters	231	2.6	2.5	106			
	1.C.13 Upmarket downsizers	97	1.1	1.3	85			
2. Rising Prosperity								
2.D City Sophisticates								
	2.D.14 Townhouse cosmopolitans	0	0.0	0.7	0			
	2.D.15 Younger professionals in smaller flats	0	0.0	1.5	0			
	2.D.16 Metropolitan professionals	0	0.0	0.8	0			
	2.D.17 Socialising young renters	0	0.0	1.0	0			
2.E Career Climbers								
	2.E.18 Career driven young families	144	1.6	1.9	85			
	2.E.19 First time buyers in small, modern homes	231	2.6	3.3	79			
	2.E.20 Mixed metropolitan areas	0	0.0	1.0	0			
3. Comfortable Communities								
3.F Countryside Communities								
	3.F.21 Farms and cottages	178	2.0	1.5	134			
	3.F.22 Older couples and families in rural areas	312	3.5	1.0	343			
	3.F.23 Owner occupiers in small towns and villages	568	6.5	3.2	202			
3.G Successful Suburbs								
	3.G.24 Comfortably-off families in modern housing	195	2.2	2.7	83			
	3.G.25 Larger family homes, multi-ethnic areas	0	0.0	0.8	0			
	3.G.26 Semi-professional families, owner occupied neighbourhoods	230	2.6	2.4	108			
3.H Steady Neighbourhoods								
	3.H.27 Suburban semis, conventional attitudes	56	0.6	3.4	19			
	3.H.28 Owner occupied terraces, average income	8	0.1	1.6	6			
	3.H.29 Established suburbs, older families	163	1.9	2.3	80			
3.I Comfortable Seniors								
	3.I.30 Older people, neat and tidy neighbourhoods	231	2.6	2.4	110			
	3.I.31 Elderly singles in purpose-built accommodation	220	2.5	0.5	517			
3.J Starting Out								
	3.J.32 Educated families in terraces, young children	716	8.1	2.1	384			
	3.J.33 Smaller houses and starter homes	84	1.0	2.3	41			
4. Financially Stretched								
4.K Student Life								
	4.K.34 Student flats and halls of residence	0	0.0	0.4	0			
	4.K.35 Term-time terraces	0	0.0	0.3	0			
	4.K.36 Educated young people in flats and tenements	0	0.0	1.9	0			
4.L Modest Means								
	4.L.37 Low cost flats in suburban areas	128	1.5	1.4	102			
	4.L.38 Semi-skilled workers in traditional neighbourhoods	463	5.3	2.6	200			
	4.L.39 Fading owner occupied terraces	293	3.3	2.9	115			
	4.L.40 High occupancy terraces, culturally diverse family areas	0	0.0	1.0	0			
4.M Striving Families								
	4.M.41 Labouring semi-rural estates	446	5.1	1.6	320			
	4.M.42 Struggling young families in post-war terraces	472	5.4	1.6	327			
	4.M.43 Families in right-to-buy estates	0	0.0	2.1	0			
	4.M.44 Post-war estates, limited means	175	2.0	2.2	91			
4.N Poorer Pensioners								
	4.N.45 Pensioners in social housing, semis and terraces	20	0.2	0.8	29			
	4.N.46 Elderly people in social rented flats	40	0.5	1.1	43			
	4.N.47 Low income older people in smaller semis	53	0.6	2.3	27			
	4.N.48 Pensioners and singles in social rented flats	197	2.2	1.7	130			
5. Urban Adversity								
5.O Young Hardship								
	5.O.49 Young families in low cost private flats	231	2.6	2.2	121			
	5.O.50 Struggling younger people in mixed tenure	157	1.8	1.8	101			
	5.O.51 Young people in small, low cost terraces	39	0.4	2.3	20			
5.P Struggling Estates								
	5.P.52 Poorer families, many children, terraced housing	24	0.3	1.6	17			
	5.P.53 Low income terraces	0	0.0	0.8	0			
	5.P.54 Multi-ethnic, purpose-built estates	0	0.0	1.1	0			
	5.P.55 Deprived and ethnically diverse in flats	0	0.0	0.8	0			
	5.P.56 Low income large families in social rented semis	0	0.0	1.6	0			
5.Q Difficult Circumstances								
	5.Q.57 Social rented flats, families and single parents	17	0.2	1.5	13			
	5.Q.58 Singles and young families, some receiving benefits	195	2.2	1.8	125			
	5.Q.59 Deprived areas and high-rise flats	147	1.7	2.0	84			
6. Not Private Households								
6.R Not Private Households								
	6.R.60 Active communal population	5	0.1	0.1	97			
	6.R.61 Inactive communal population	4	0.0	0.3	17			
	6.R.62 Business areas without resident population	0	0	0	0			
Total households		8,790						

CATEGORY

GROUP

TYPE

MAP

WHAT IS ACORN?

DOMINANT ACORN GROUP - HOUSEHOLDS

Area: P03610_Crown & Castle, Risby, IP28 6QU (10 min contour)

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Source: OS Open Data 2018



CATEGORY

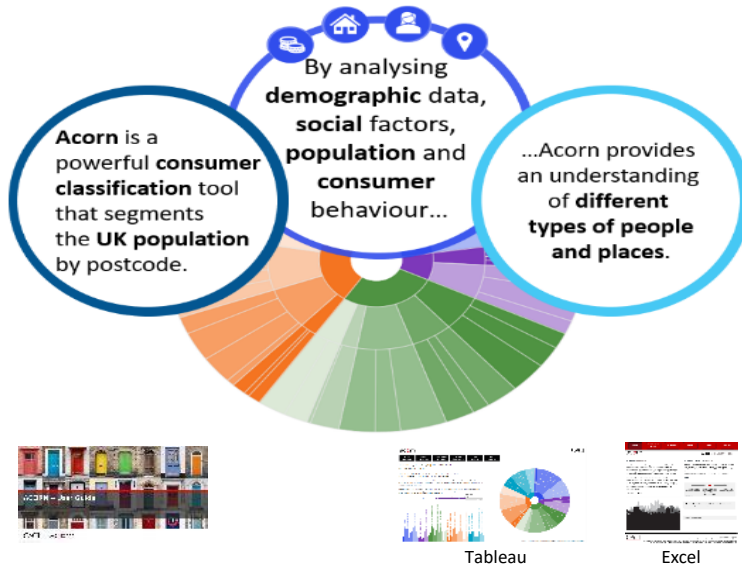
GROUP

TYPE

MAP

WHAT IS ACORN?

ACORN - WHAT IS IT?

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6 CATEGORIES

18 GROUPS

62 TYPES

1. Affluent Achievers	A. Lavish Lifestyles	1-3
	B. Executive Wealth	4-9
	C. Mature Money	10-13
2. Rising Prosperity	D. City Sophisticates	14-17
	E. Career Climbers	18-20
	F. Countryside Communities	21-23
	G. Successful Suburbs	24-26
	H. Steady Neighbourhoods	27-29
	I. Comfortable Seniors	30-31
	J. Starting Out	32-33
3. Comfortable Communities	K. Student Life	34-36
	L. Modest Means	37-40
	M. Striving Families	41-44
	N. Poorer Pensioners	45-48
4. Financially Stretched	O. Young Hardship	49-51
	P. Struggling Estates	52-56
	Q. Difficult Circumstances	57-59
5. Urban Adversity	R. Not Private Households	60-62
6. Not Private Households		

