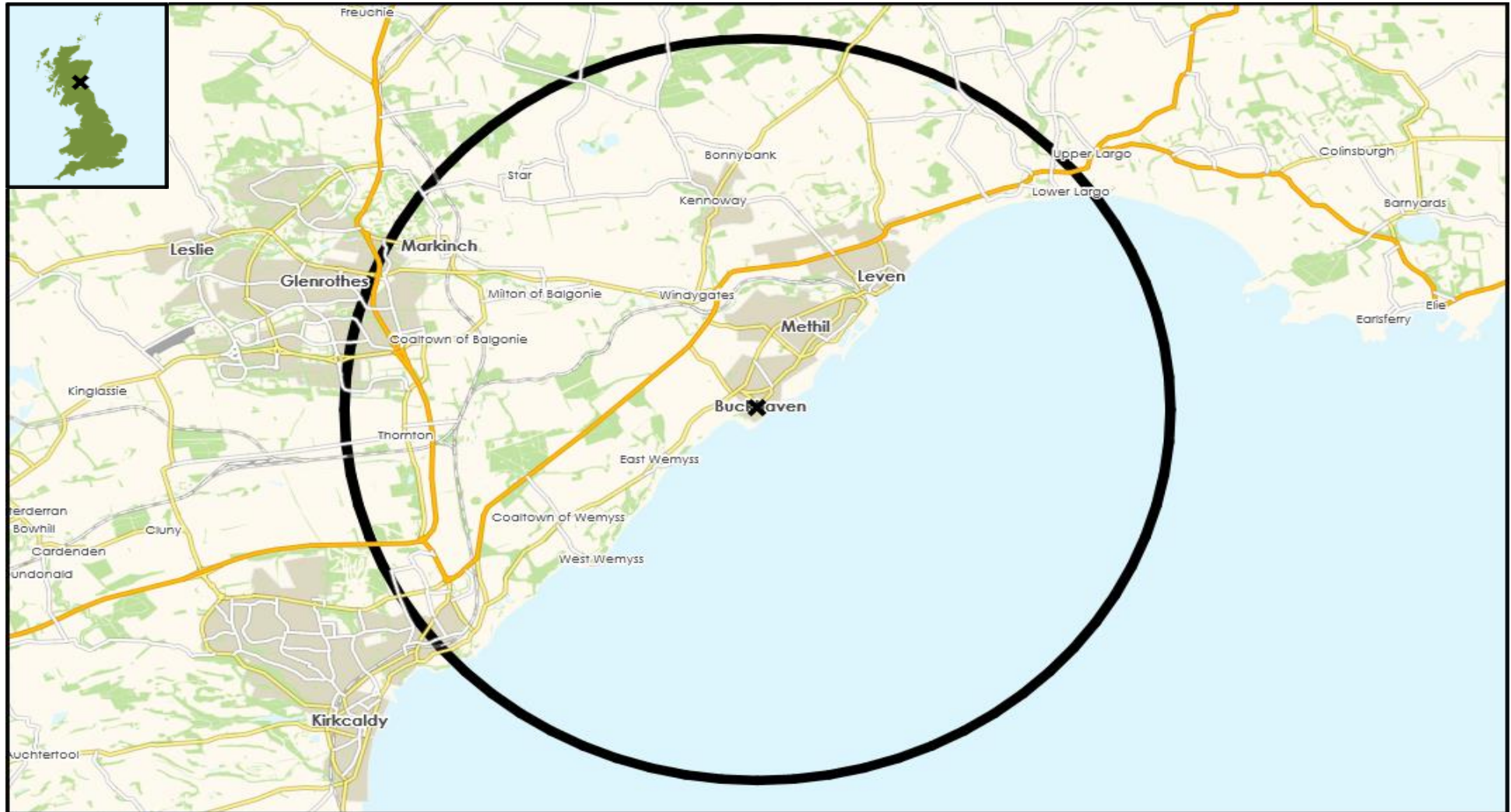


MAP OF AREA

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Source: OS Open Data 2018

Area: P03576_Burt's Bar, Buckhaven, KY8 1AT (5 Mile contour)

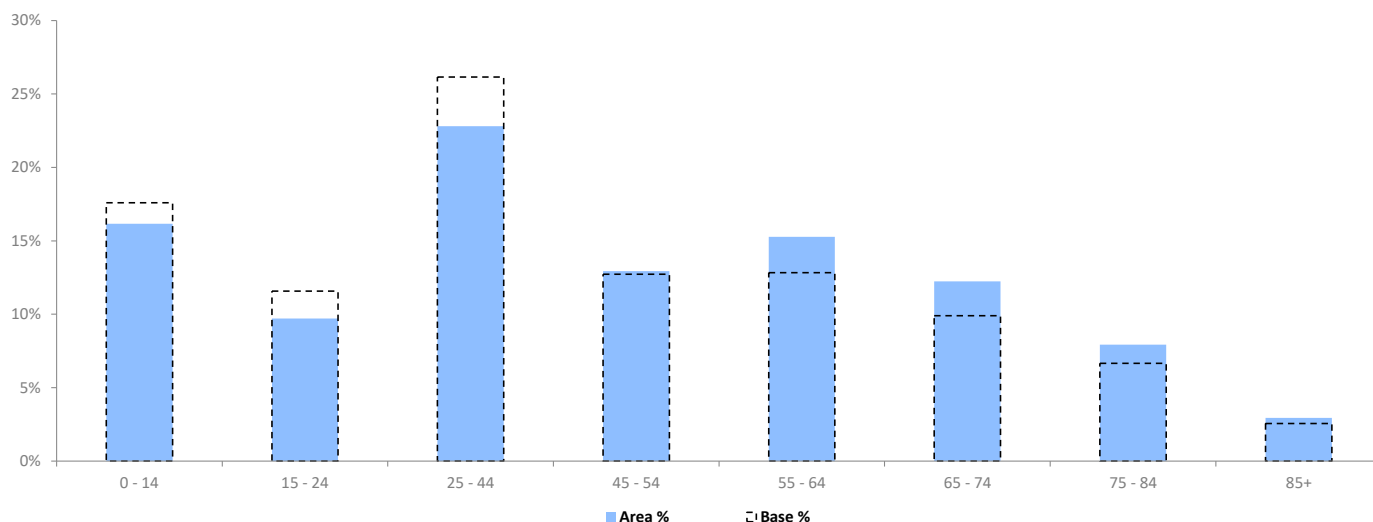


POPULATION PROJECTIONS

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Area: P03576_Burt's Bar, Buckhaven, KY8 1AT (5 Mile contour)
Base: Great Britain
Year: 2022

	Area Profile	Area %	Base %	Index av=100	0	100	200
0 - 14	9,251	16.2	17.6	92			
15 - 24	5,557	9.7	11.6	84			
25 - 44	13,055	22.8	26.2	87			
45 - 54	7,403	12.9	12.7	102			
55 - 64	8,737	15.3	12.8	119			
65 - 74	6,999	12.2	9.9	124			
75 - 84	4,538	7.9	6.7	119			
85+	1,684	2.9	2.6	115			
Total population	57,224						



EXPENDITURE

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Area: P03576_Burt's Bar, Buckhaven, KY8 1AT (5 Mile contour)
Base: Great Britain
Year: 2022

EXPENDITURE ESTIMATES PER WEEK

	Area Spend	Area spend per hhs	Base spend per hhs	Index av=100	0	100	200
COICOP Categories							
1. Food & non-alcoholic beverages	£1,802,538	£65.96	£73.74	89			
2. Alcoholic beverages, tobacco and narcotics	£908,835	£33.26	£27.43	121			
3. Clothing & Footwear	£968,858	£35.46	£41.92	85			
4. Housing, water, electricity, gas and other fuels	£1,585,930	£58.04	£92.23	63			
5. Furnishings, equipment and routine maintenance	£861,666	£31.53	£39.49	80			
6. Health	£308,701	£11.30	£16.97	67			
7. Transport	£2,432,048	£89.00	£115.30	77			
8. Communication	£346,550	£12.68	£14.64	87			
9. Recreation & Culture	£2,332,287	£85.35	£100.48	85			
10. Education	£293,839	£10.75	£22.34	48			
11. Restaurants & Hotels	£1,631,983	£59.72	£82.30	73			
12. Miscellaneous goods and services	£2,234,233	£81.76	£104.94	78			
Total Expenditure	£15,707,466	£574.82	£731.77	79			

Expenditure calculated for RF Centres includes weighted residential, worker and tourist spend; for RF catchments it includes weighted residential spend only. For all other catchments it includes residential, online and domestic tourist spend (all spend originating from these areas).

The figures are calculated from data from the Living Costs and Family (LCF) survey conducted by the Office for National Statistics. The analyses in this report are carried out by CACI and those who carried out the original collection and analysis of the data bear no responsibility for their further analysis or interpretation. The spend figures are based on current prices for the year stated at the top of the report. The Classification of Individual Consumption by Purpose (COICOP) is published by the UN Statistics Division to provide an international standard for the reporting of expenditure. Totals are controlled to national figures supplied by ONS Consumer Trends.

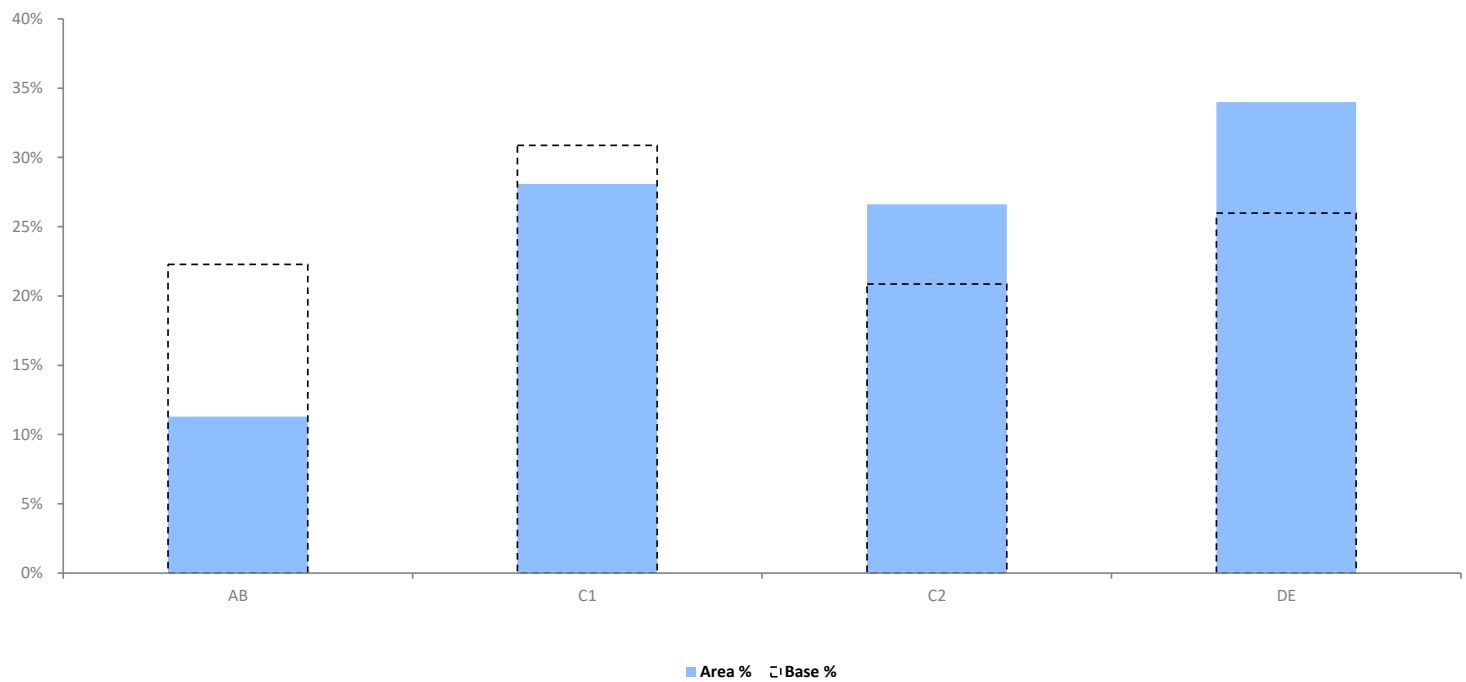
UP TO DATE DEMOGRAPHICS

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Area: P03576_Burt's Bar, Buckhaven, KY8 1AT (5 Mile contour)
Base: Great Britain
Year: 2022

SOCIAL GRADE

	Area Profile	Area %	Base %	Index av=100	0	100	200
AB: Higher or intermediate managerial/admin/professional	3,082	11.3	22.3	51			
C1: Supervisory, clerical, jr managerial/admin/professional	7,669	28.1	30.9	91			
C2: Skilled manual workers	7,263	26.6	20.9	128			
DE: Semi-skilled and unskilled manual workers /on state benefit,unemployed, lowest grade workers	9,278	34.0	26.0	131			
Total household reference persons aged 16 to 64	27,292						



CGA LICENCED PREMISES

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Area: P03576_Burt's Bar, Buckhaven, KY8 1AT (5 N

Base: Great Britain

Year: 2022

Licence Type	Profile	Per 1000 Pop (Area)	Per 1000 Pop (Base)	Index	0	100	200
Pubs & Full On	40	69.9	82.8	84			
Proprietary Club	7	12.2	7.5	164			
Registered Club	25	43.7	28.7	152			
Restaurant	4	7.0	32.5	22			
Residential	0	0.0	2.8	0			

Name	Description	License Type	Owner Name	Postcode
Bankhead Gate	Whitbread	Pubs & Full On	Whitbread	KY 7 4UJ
Fife Arms	Star Pubs & Bars	Pubs & Full On	Star Pubs & Bars	KY 1 2DB
Douglas Arms	Independent Free	Pubs & Full On	Independent Free	KY 8 2DW
Molly Malones	Flood Inns	Pubs & Full On	Flood Inns	KY 8 4LY
Station Hotel	Independent Free	Pubs & Full On	Independent Free	KY 8 4QU
Strathearn Hotel	Independent Free	Pubs & Full On	Independent Free	KY 1 2AS
Dysart Bowling Club	Independent Free	Registered Club	Independent Free	KY 1 2TB
Man I The Rock	Independent Free	Pubs & Full On	Independent Free	KY 1 2UL
Gallatown Working Mens Club & Institut	Independent Free	Registered Club	Independent Free	KY 1 3BS
Kirkcaldy Ice Rink	Independent Free	Proprietary Club	Independent Free	KY 1 3HS
Elbow Room	Independent Free	Pubs & Full On	Independent Free	KY 1 3HT
Station Hotel	Independent Free	Pubs & Full On	Independent Free	KY 1 4AG
Thornton Bowling Club	Independent Free	Registered Club	Independent Free	KY 1 4AY
Thornton Greyhound Stadium	Independent Free	Proprietary Club	Independent Free	KY 1 4DA
Thornton Golf Club	Independent Free	Registered Club	Independent Free	KY 1 4DW
Coaltown Of Weymss Bowling Club	Independent Free	Registered Club	Independent Free	KY 1 4NS
East Wemyss Bowling & Recreat Club	Independent Free	Registered Club	Independent Free	KY 1 4RE
Walk Inn	Independent Free	Pubs & Full On	Independent Free	KY 1 4SP
Taj Mahal	Independent Free	Restaurant	Independent Free	KY 7 4AF
Glenrothes Rugby Club	Independent Free	Registered Club	Independent Free	KY 7 5AH
Woodside	Independent Free	Pubs & Full On	Independent Free	KY 7 5DP
Otters Head	Trust Inns Limited	Pubs & Full On	Trust Inns Limited	KY 7 5DQ
Balbirnie Park Golf Club	Independent Free	Registered Club	Independent Free	KY 7 6DD
Markinch Bowling Club	Independent Free	Registered Club	Independent Free	KY 7 6BD
Laurel Bank Hotel	Bruce Taverns	Pubs & Full On	Bruce Taverns	KY 7 6DB
Town House Hotel	Independent Free	Pubs & Full On	Independent Free	KY 7 6DQ
Balgonie Bowling Club	Independent Free	Registered Club	Independent Free	KY 7 6HS
Balgonie Arms	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	KY 7 6HU
Thistle Dae Nicely	Independent Free	Pubs & Full On	Independent Free	KY 7 6PX
Burts Central Bar	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	KY 8 1AT
Buck & Hind	Independent Free	Pubs & Full On	Independent Free	KY 8 1EQ
Buckhaven Bowling Club	Independent Free	Registered Club	Independent Free	KY 8 1GW
Methilhill Bowling Club	Independent Free	Registered Club	Independent Free	KY 8 2DP
East Fife Indoor Bowling Club	Independent Free	Registered Club	Independent Free	KY 8 3AB
Lodge Balfour Melville 809	Independent Free	Registered Club	Independent Free	KY 8 3AG
Brig Tavern	Independent Free	Pubs & Full On	Independent Free	KY 8 3EA
Jamies Bar	Independent Free	Pubs & Full On	Independent Free	KY 7 6DQ
Methil & District Ex-Servicemens Club	Independent Free	Registered Club	Independent Free	KY 8 3EQ
East Dock Bar	Independent Free	Pubs & Full On	Independent Free	KY 8 3EQ
Miami Pizza Parlour	Independent Free	Restaurant	Independent Free	KY 8 3HR
Argyle Bar	Independent Free	Pubs & Full On	Independent Free	KY 8 3LR
Wellesley Inn	Independent Free	Pubs & Full On	Independent Free	KY 8 3PQ
Empire	Independent Free	Pubs & Full On	Independent Free	KY 8 3QP
Leven Golfing Society	Independent Free	Registered Club	Independent Free	KY 8 4HS
Leven Bowling Club	Independent Free	Registered Club	Independent Free	KY 8 4HT
Leven Thistle Golf Club	Independent Free	Registered Club	Independent Free	KY 8 4JF
Mcphails	Flood Inns	Pubs & Full On	Flood Inns	KY 8 4LY
Crown Inn	Independent Free	Pubs & Full On	Independent Free	KY 8 4NA
Agenda	Kingdom Taverns	Pubs & Full On	Kingdom Taverns	KY 8 4SE
Scoonie Golf Club	Independent Free	Registered Club	Independent Free	KY 8 4SP
Windygates Durievale Bowling	Independent Free	Registered Club	Independent Free	KY 8 5DA
Auld Hoose	Independent Free	Pubs & Full On	Independent Free	KY 8 5DF
Royal British Legion Club	Independent Free	Registered Club	Independent Free	KY 8 5JS

CGA LICENCED PREMISES

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Area: P03576_Burt's Bar, Buckhaven, KY8 1AT (5 N
Base: Great Britain
Year: 2022

Licence Type	Profile	Per 1000 Pop (Area)	Per 1000 Pop (Base)	Index	0	100	200
Pubs & Full On	40	69.9	82.8	84			
Proprietary Club	7	12.2	7.5	164			
Registered Club	25	43.7	28.7	152			
Restaurant	4	7.0	32.5	22			
Residential	0	0.0	2.8	0			

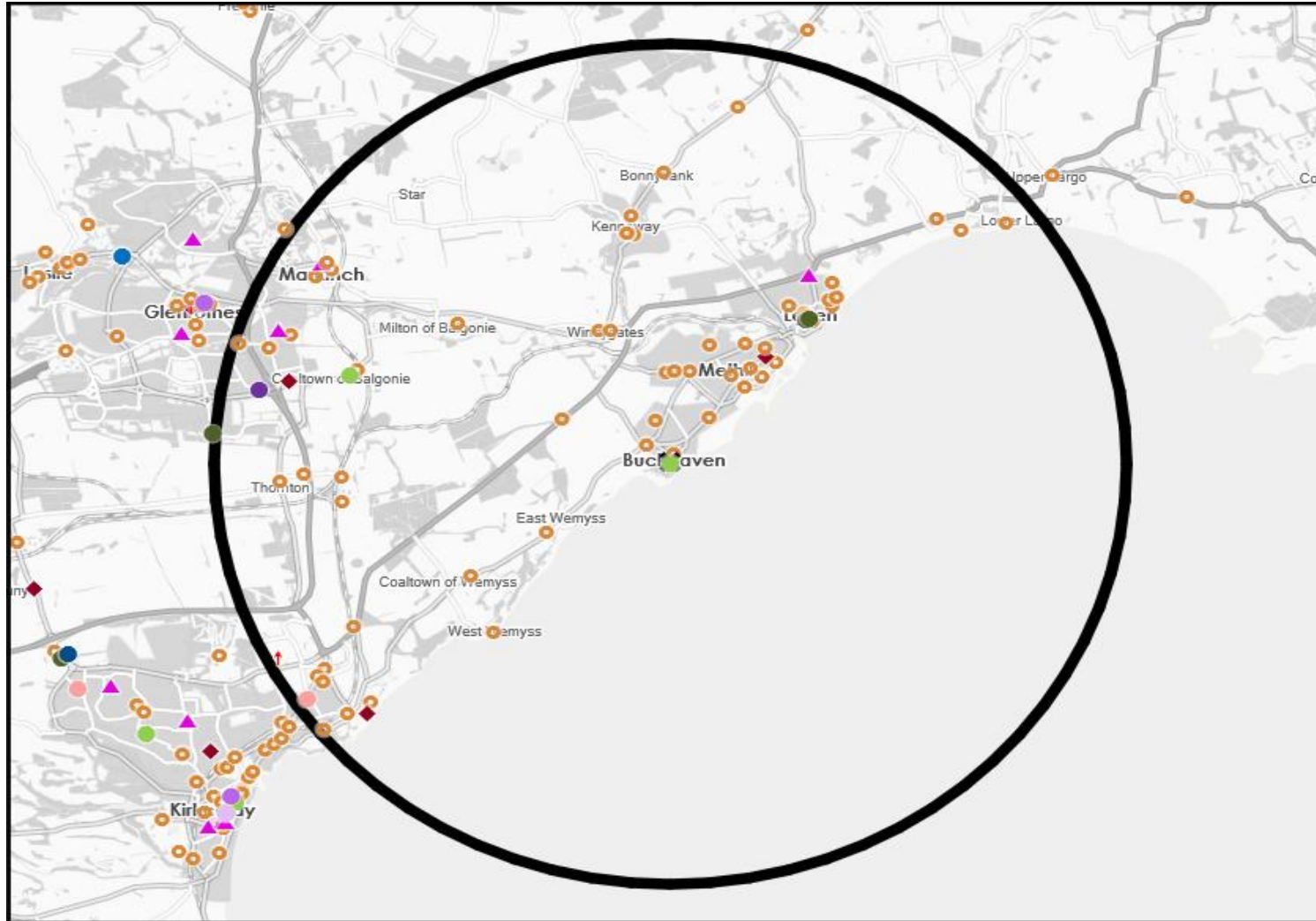
Name	Description	License Type	Owner Name	Postcode
Swan Hotel	Independent Free	Pubs & Full On	Independent Free	KY 8 5JS
Sunbeam Inn	Independent Free	Pubs & Full On	Independent Free	KY 8 5JZ
Kennoway Bowling Club	Independent Free	Registered Club	Independent Free	KY 8 5LR
Old Manor Hotel	Independent Free	Pubs & Full On	Independent Free	KY 8 6AJ
Lundin Golf Club	Independent Free	Registered Club	Independent Free	KY 8 6BA
Railway Inn	Independent Free	Pubs & Full On	Independent Free	KY 8 6BU
Caledonian Hotel	Greene King	Pubs & Full On	Greene King	KY 8 4NG
North Lodge	Independent Free	Proprietary Club	Independent Free	KY 1 2YS
Ambassador Snooker Club	Independent Free	Proprietary Club	Independent Free	KY 8 4LD
New Windsor Hotel	Greene King	Pubs & Full On	Greene King	KY 8 4NA
Club 3000	Fraser Capital Management Ltd	Proprietary Club	Fraser Capital Management Ltd	KY 1 3NQ
Tower Bar	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	KY 8 3AE
Beijing Banquet	Independent Free	Restaurant	Independent Free	KY 7 6GH
Kirkland Bar	Independent Free	Pubs & Full On	Independent Free	KY 8 2AL
Travelodge	Dubai International Capital	Pubs & Full On	Dubai International Capital	KY 7 6GH
Letham Feus Park	Independent Free	Proprietary Club	Independent Free	KY 8 5NT
Bonnybank Inn	Independent Free	Pubs & Full On	Independent Free	KY 8 5SX
Wellsgreen Golf Range	Independent Free	Registered Club	Independent Free	KY 8 5RU
Charleton Golf Club	Independent Free	Registered Club	Independent Free	KY 8 1HG
Baxters	Unknown	Pubs & Full On	Unknown	KY 1 2UJ
Base	Independent Free	Restaurant	Independent Free	KY 8 4LE
Expressions School Of Dance	Independent Free	Pubs & Full On	Independent Free	KY 8 3LG
Truth	Independent Free	Proprietary Club	Independent Free	KY 8 4HL

MAP OF AREA

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Source: OS Open Data 2018

Area: P03576_Burt's Bar, Buckhaven, KY8 1AT (5 Mile contour)



KEY

Large pub co's & bars

- Admiral Taverns Ltd
- Ei Group
- Greene King
- Marston's
- Mitchells & Butlers
- Punch Pub Company
- Stonegate Pub Company
- Star Pubs & Bars
- Wetherspoon
- Whitbread
- Shepherd Neame

Small to medium pub co's & bars

- ▲ Family Brewers with pubs

- ✕ Hotels

- ★ Restaurants

- ↑ Leisure

- Independent

- ◆ Other

- ✕ Site Location

- Boundary

CATEGORY

GROUP

TYPE

MAP

WHAT IS ACORN?

ACORN CATEGORY PROFILE - HOUSEHOLDS

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Area: P03576_Burt's Bar, Buckhaven, KY8 1AT (5 Mile contour)

Base: Great Britain

Year: 2022

Acorn Category Description	Area Profile	% for Area	% for Base	Index	0	100	200
1 Affluent Achievers	2,768	10.1	22.0	46			
2 Rising Prosperity	349	1.3	10.3	12			
3 Comfortable Communities	4,647	17.0	26.3	65			
4 Financially Stretched	14,933	54.7	23.7	231			
5 Urban Adversity	4,410	16.2	17.4	93			
6 Not Private Households	185	0.7	0.3	204			
Total households		27,292					



Graph

Acorn Category Pen Portrait



CATEGORY

GROUP

TYPE

MAP

WHAT IS ACORN?

ACORN GROUP PROFILE - HOUSEHOLDS

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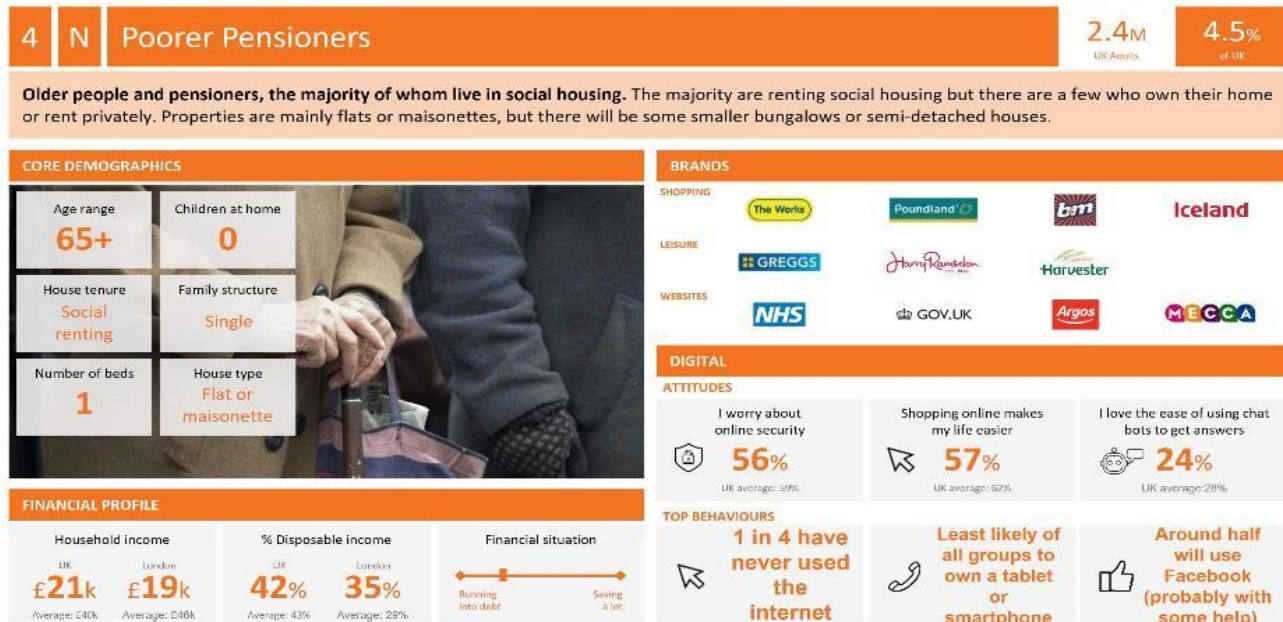
Area: P03576_Burt's Bar, Buckhaven, KY8 1AT (5 Mile contour)

Base: Great Britain

Year: 2022

Acorn Group Description		Area Profile	% for Area	% for Base	Index	0	100	200
1. Affluent Achievers								
1.A	Lavish Lifestyles	0	0.0	1.1	0	<div></div>		
1.B	Executive Wealth	1,387	5.1	11.2	45	<div></div>		
1.C	Mature Money	1,381	5.1	9.6	53	<div></div>		
2. Rising Prosperity								
2.D	City Sophisticates	0	0.0	4.0	0	<div></div>		
2.E	Career Climbers	349	1.3	6.3	20	<div></div>		
3. Comfortable Communities								
3.F	Countryside Communities	2,005	7.3	5.7	128		<div></div>	
3.G	Successful Suburbs	598	2.2	5.9	37		<div></div>	
3.H	Steady Neighbourhoods	652	2.4	7.4	32		<div></div>	
3.I	Comfortable Seniors	755	2.8	2.9	96		<div></div>	
3.J	Starting Out	637	2.3	4.4	53		<div></div>	
4. Financially Stretched								
4.K	Student Life	0	0.0	2.5	0	<div></div>		
4.L	Modest Means	4,541	16.6	7.9	209		<div></div>	
4.M	Striving Families	4,610	16.9	7.5	226		<div></div>	
4.N	Poorer Pensioners	5,782	21.2	5.8	364		<div></div>	
5. Urban Adversity								
5.O	Young Hardship	1,645	6.0	6.2	97		<div></div>	
5.P	Struggling Estates	417	1.5	5.9	26	<div></div>		
5.Q	Difficult Circumstances	2,348	8.6	5.3	163		<div></div>	
6. Not Private Households								
6.R	Not Private Households	185	0.7	0.3	204		<div></div>	
Total households		27,292						

Acorn Group Pen Portrait



CATEGORY

GROUP

TYPE

MAP

WHAT IS ACORN?




ACORN TYPE PROFILE - HOUSEHOLDS

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Area: P03576_Burt's Bar, Buckhaven, KY8 1AT (5 Mile contour)

Base: Great Britain

Year: 2022

Sort by:  Acorn Structure
 Index
 Profile %

Acorn Type Description		Area Profile	% for Area	% for Base	Index	0	100	200
1. Affluent Achievers								
1.A Lavish Lifestyles								
	1.A.1 Exclusive enclaves	0	0.0	0.1	0			
	1.A.2 Metropolitan money	0	0.0	0.2	0			
	1.A.3 Large house luxury	0	0.0	0.9	0			
1.B Executive Wealth								
	1.B.4 Asset rich families	215	0.8	2.6	30			
	1.B.5 Wealthy countryside commuters	4	0.0	2.4	1			
	1.B.6 Financially comfortable families	1,071	3.9	2.2	179			
	1.B.7 Affluent professionals	0	0.0	0.8	0			
	1.B.8 Prosperous suburban families	0	0.0	1.5	0			
	1.B.9 Well-off edge of towners	97	0.4	1.6	22			
1.C Mature Money								
	1.C.10 Better-off villagers	285	1.0	3.0	34			
	1.C.11 Settled suburbia, older people	225	0.8	2.8	29			
	1.C.12 Retired and empty nesters	549	2.0	2.5	81			
	1.C.13 Upmarket downsizers	322	1.2	1.3	91			
2. Rising Prosperity								
2.D City Sophisticates								
	2.D.14 Townhouse cosmopolitans	0	0.0	0.7	0			
	2.D.15 Younger professionals in smaller flats	0	0.0	1.5	0			
	2.D.16 Metropolitan professionals	0	0.0	0.8	0			
	2.D.17 Socialising young renters	0	0.0	1.0	0			
2.E Career Climbers								
	2.E.18 Career driven young families	318	1.2	1.9	61			
	2.E.19 First time buyers in small, modern homes	31	0.1	3.3	3			
	2.E.20 Mixed metropolitan areas	0	0.0	1.0	0			
3. Comfortable Communities								
3.F Countryside Communities								
	3.F.21 Farms and cottages	311	1.1	1.5	76			
	3.F.22 Older couples and families in rural areas	377	1.4	1.0	134			
	3.F.23 Owner occupiers in small towns and villages	1,317	4.8	3.2	151			
3.G Successful Suburbs								
	3.G.24 Comfortably-off families in modern housing	330	1.2	2.7	45			
	3.G.25 Larger family homes, multi-ethnic areas	0	0.0	0.8	0			
	3.G.26 Semi-professional families, owner occupied neighbourhoods	268	1.0	2.4	41			
3.H Steady Neighbourhoods								
	3.H.27 Suburban semis, conventional attitudes	435	1.6	3.4	46			
	3.H.28 Owner occupied terraces, average income	0	0.0	1.6	0			
	3.H.29 Established suburbs, older families	217	0.8	2.3	34			
3.I Comfortable Seniors								
	3.I.30 Older people, neat and tidy neighbourhoods	737	2.7	2.4	113			
	3.I.31 Elderly singles in purpose-built accommodation	18	0.1	0.5	14			
3.J Starting Out								
	3.J.32 Educated families in terraces, young children	0	0.0	2.1	0			
	3.J.33 Smaller houses and starter homes	637	2.3	2.3	101			
4. Financially Stretched								
4.K Student Life								
	4.K.34 Student flats and halls of residence	0	0.0	0.4	0			
	4.K.35 Term-time terraces	0	0.0	0.3	0			
	4.K.36 Educated young people in flats and tenements	0	0.0	1.9	0			
4.L Modest Means								
	4.L.37 Low cost flats in suburban areas	1,663	6.1	1.4	426			
	4.L.38 Semi-skilled workers in traditional neighbourhoods	1,336	4.9	2.6	186			
	4.L.39 Fading owner occupied terraces	1,542	5.7	2.9	195			
	4.L.40 High occupancy terraces, culturally diverse family areas	0	0.0	1.0	0			
4.M Striving Families								
	4.M.41 Labouring semi-rural estates	45	0.2	1.6	10			
	4.M.42 Struggling young families in post-war terraces	396	1.5	1.6	88			
	4.M.43 Families in right-to-buy estates	654	2.4	2.1	117			
	4.M.44 Post-war estates, limited means	3,515	12.9	2.2	588			
4.N Poorer Pensioners								
	4.N.45 Pensioners in social housing, semis and terraces	196	0.7	0.8	92			
	4.N.46 Elderly people in social rented flats	95	0.3	1.1	33			
	4.N.47 Low income older people in smaller semis	2,117	7.8	2.3	344			
	4.N.48 Pensioners and singles in social rented flats	3,374	12.4	1.7	716			
5. Urban Adversity								
5.O Young Hardship								
	5.O.49 Young families in low cost private flats	1,254	4.6	2.2	212			
	5.O.50 Struggling younger people in mixed tenure	372	1.4	1.8	77			
	5.O.51 Young people in small, low cost terraces	19	0.1	2.3	3			
5.P Struggling Estates								
	5.P.52 Poorer families, many children, terraced housing	224	0.8	1.6	52			
	5.P.53 Low income terraces	0	0.0	0.8	0			
	5.P.54 Multi-ethnic, purpose-built estates	0	0.0	1.1	0			
	5.P.55 Deprived and ethnically diverse in flats	0	0.0	0.8	0			
	5.P.56 Low income large families in social rented semis	193	0.7	1.6	44			
5.Q Difficult Circumstances								
	5.Q.57 Social rented flats, families and single parents	1,272	4.7	1.5	308			
	5.Q.58 Singles and young families, some receiving benefits	222	0.8	1.8	46			
	5.Q.59 Deprived areas and high-rise flats	854	3.1	2.0	156			
6. Not Private Households								
6.R Not Private Households								
	6.R.60 Active communal population	21	0.1	0.1	131			
	6.R.61 Inactive communal population	164	0.6	0.3	219			
	6.R.62 Business areas without resident population	0	0	0	0			
Total households		27,292						

CATEGORY

GROUP

TYPE

MAP

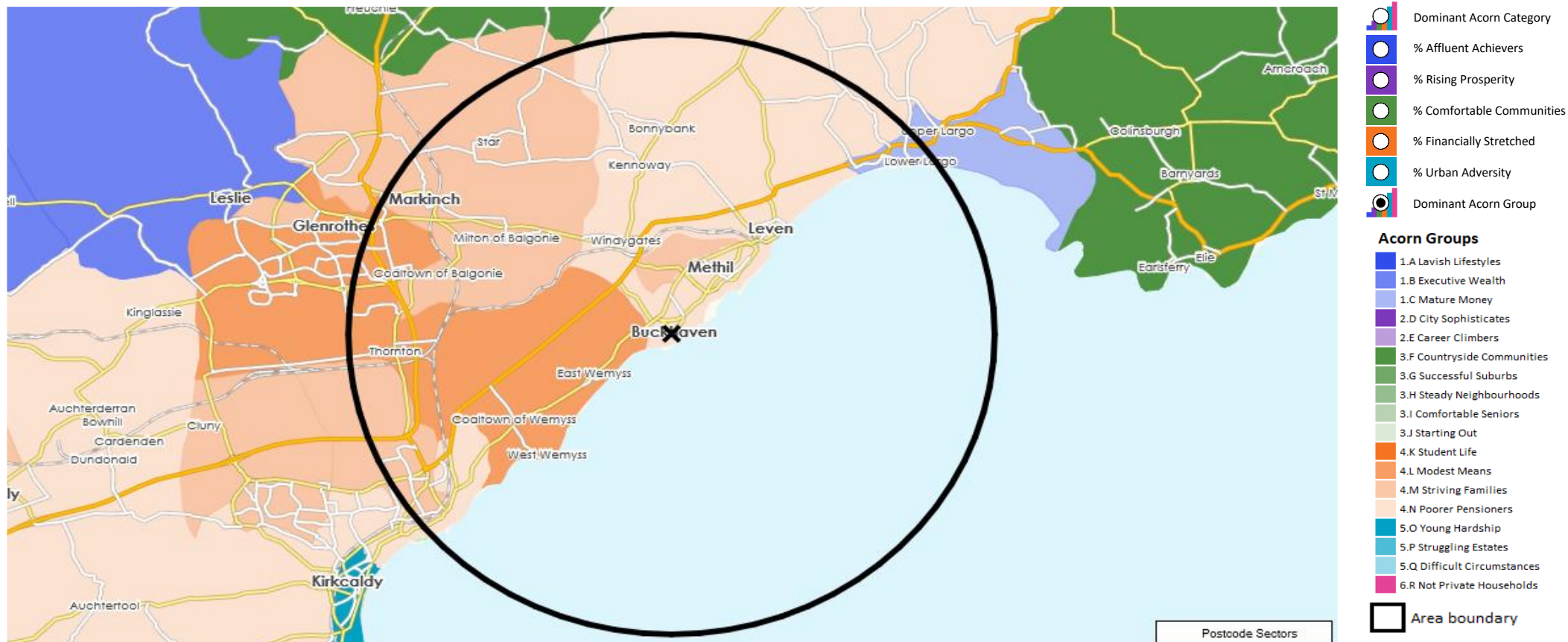
WHAT IS ACORN?

DOMINANT ACORN GROUP - HOUSEHOLDS

Area: P03576_Burt's Bar, Buckhaven, KY8 1AT (5 Mile contour)

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Source: OS Open Data 2018



CATEGORY

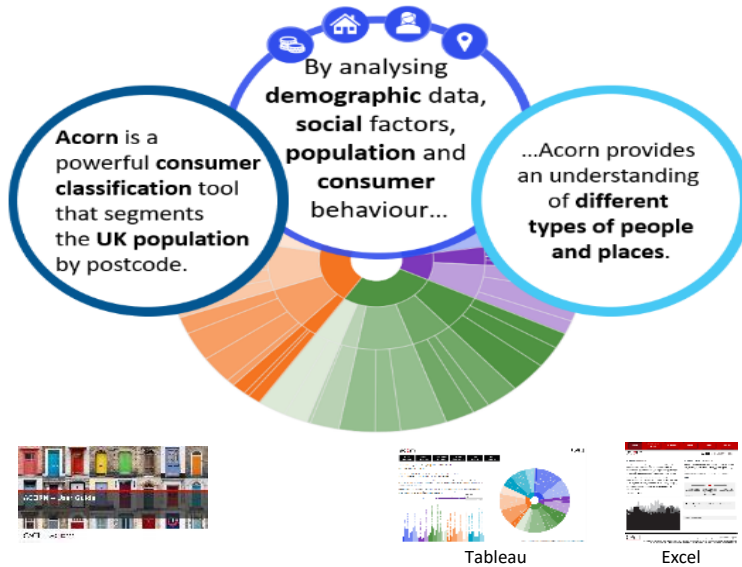
GROUP

TYPE

MAP

WHAT IS ACORN?

ACORN - WHAT IS IT?

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6 CATEGORIES

18 GROUPS

62 TYPES

1. Affluent Achievers	A. Lavish Lifestyles	1-3
	B. Executive Wealth	4-9
	C. Mature Money	10-13
2. Rising Prosperity	D. City Sophisticates	14-17
	E. Career Climbers	18-20
	F. Countryside Communities	21-23
	G. Successful Suburbs	24-26
	H. Steady Neighbourhoods	27-29
	I. Comfortable Seniors	30-31
	J. Starting Out	32-33
3. Comfortable Communities	K. Student Life	34-36
	L. Modest Means	37-40
	M. Striving Families	41-44
	N. Poorer Pensioners	45-48
4. Financially Stretched	O. Young Hardship	49-51
	P. Struggling Estates	52-56
	Q. Difficult Circumstances	57-59
5. Urban Adversity	R. Not Private Households	60-62
6. Not Private Households		

