

CGA LICENCED PREMISES

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Area: P04187_Woolcomber, Hinckley, LE10 2PH (1)
 Base: Great Britain
 Year: 2023

Licence Type	Profile	Per 1000 Pop (Area)	Per 1000 Pop (Base)	Index	0	100	200
Pubs & Full On	32	124.7	81.7	153			
Proprietary Club	1	3.9	7.3	53			
Registered Club	6	23.4	28.2	83			
Restaurant	10	39.0	32.1	121			
Residential	0	0.0	2.7	0			

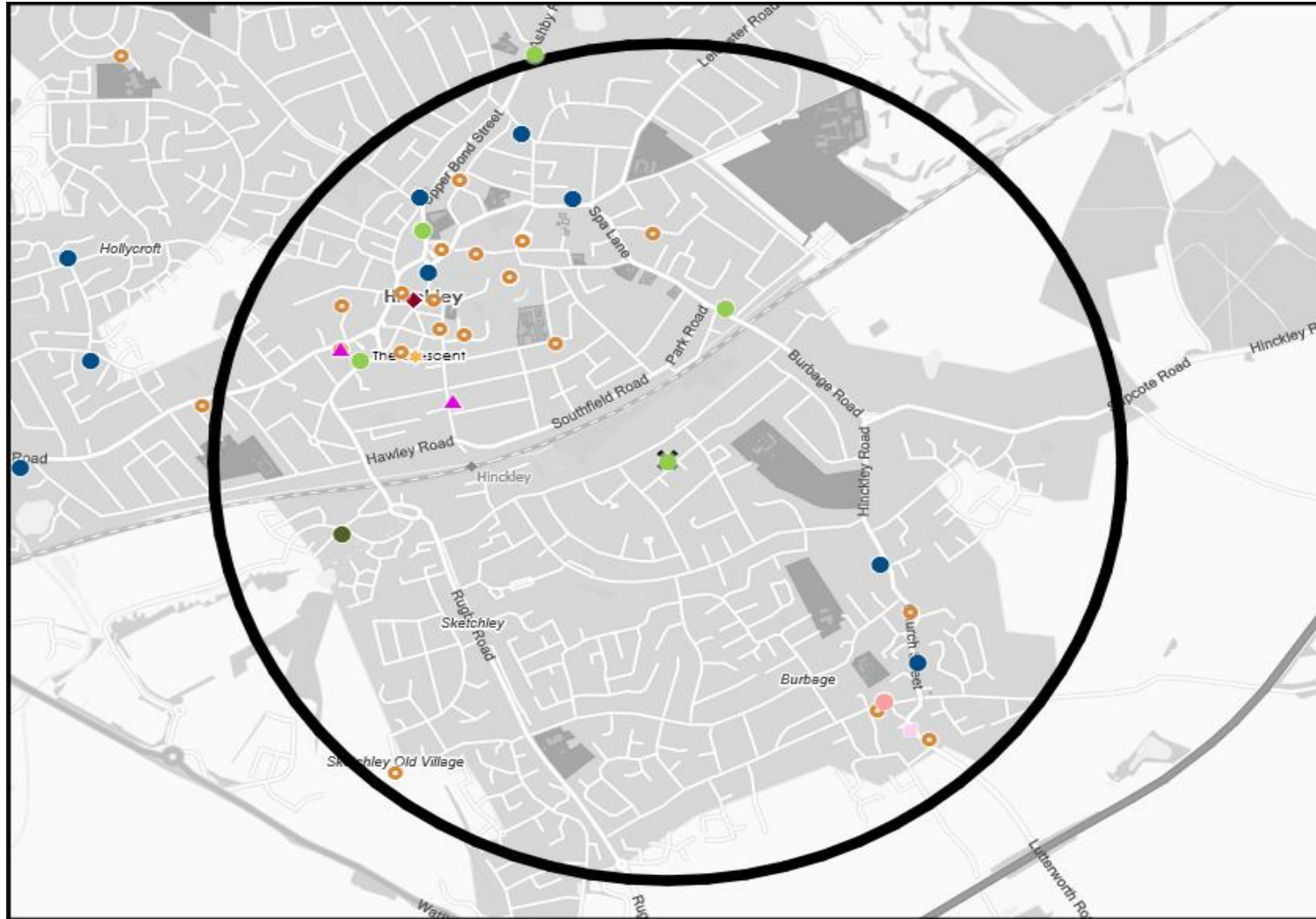
Name	Description	License Type	Owner Name	Postcode
White Bear	Steamin Billy Brewing Co	Pubs & Full On	Steamin Billy Brewing Co	LE10 0JT
Prince Of Wales	Independent Free	Pubs & Full On	Independent Free	LE10 0JT
Princes Feathers	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	LE10 0QA
Hinckley Citizens Club	Independent Free	Registered Club	Independent Free	LE10 1AE
Railway Inn	Steamin Billy Brewing Co	Pubs & Full On	Steamin Billy Brewing Co	LE10 1AP
Leeja Tandoori	Independent Free	Restaurant	Independent Free	LE10 1DA
Hinckley Masonic Hall	Independent Free	Registered Club	Independent Free	LE10 1EQ
Hinckley Bowling Club	Independent Free	Registered Club	Independent Free	LE10 1EX
Holywell	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	LE10 1HL
Greyhound Inn	Independent Free	Pubs & Full On	Independent Free	LE10 1HN
New Plough Inn	Marston's	Pubs & Full On	Marston's	LE10 1LS
Union Inn	Marston's	Pubs & Full On	Marston's	LE10 1NL
Bounty	Independent Free	Pubs & Full On	Independent Free	LE10 1NT
Weavers Arms	Marston's	Pubs & Full On	Marston's	LE10 1QE
Silchar	Independent Free	Restaurant	Independent Free	LE10 1QU
Duke Of Rutland	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	LE10 1QU
Hinckley Concordia Theatre	Independent Free	Pubs & Full On	Independent Free	LE10 1RE
Hinckley Working Mens Club	Independent Free	Registered Club	Independent Free	LE10 1RE
Queens Head	Independent Free	Pubs & Full On	Independent Free	LE10 1RJ
Black Horse	Marston's	Pubs & Full On	Marston's	LE10 1RJ
Cross Keys	Marston's	Pubs & Full On	Marston's	LE10 2AF
Anchor Inn	Marston's	Pubs & Full On	Marston's	LE10 2DA
Burbage & District Constitutional Club	Independent Free	Registered Club	Independent Free	LE10 2DE
Chequers	Wells & Co	Pubs & Full On	Wells & Co	LE10 2DN
Sycamores Inn	Marston's	Pubs & Full On	Marston's	LE10 2EF
Woolcomber	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	LE10 2PH
Burbage Liberal Club	Independent Free	Registered Club	Independent Free	LE10 2DJ
Red Lion	Star Pubs & Bars	Pubs & Full On	Star Pubs & Bars	LE10 2EF
Sketchley Grange Hotel	Independent Free	Pubs & Full On	Independent Free	LE10 3HU
Bar Sub Zero	Independent Free	Proprietary Club	Independent Free	LE10 1RD
Crafty Baron Hinckley	Elmesthorpe Brewery Co	Pubs & Full On	Elmesthorpe Brewery Co	LE10 0AZ
Windsor Tiffin	Independent Free	Restaurant	Independent Free	LE10 2EE
Revival	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	LE10 0AZ
Inferno	Independent Free	Pubs & Full On	Independent Free	LE10 1NL
Meeting Centre	Independent Free	Pubs & Full On	Independent Free	LE10 0LQ
Gurkha	Independent Free	Restaurant	Independent Free	LE10 1DA
7H Spices	Independent Free	Restaurant	Independent Free	LE10 0JT
Sumac	Independent Free	Restaurant	Independent Free	LE10 0BL
Bangla Pride	Independent Free	Restaurant	Independent Free	LE10 1HN
Hansom Cab	Greene King	Pubs & Full On	Greene King	LE10 2LL
Elbow Room Ale & Cider House	Independent Free	Pubs & Full On	Independent Free	LE10 1AW
Pestle & Mortar	Independent Free	Pubs & Full On	Independent Free	LE10 1DA
Prezzo	Prezzo plc	Restaurant	Prezzo plc	LE10 0QQ
Tarro Lounge	Loungers	Pubs & Full On	Loungers	LE10 0QQ
Wildwood	Tasty	Restaurant	Tasty	LE10 0QQ
Stockwells	Independent Free	Pubs & Full On	Independent Free	LE10 1HN
Factory	Independent Free	Pubs & Full On	Independent Free	LE10 1QH
Brunchin With Carters	Independent Free	Restaurant	Independent Free	LE10 0QJ
Speakeasy At 48	Independent Free	Pubs & Full On	Independent Free	LE10 1QH

MAP OF AREA

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Source: OS Open Data 2018

Area: P04187_Woolcomber, Hinckley, LE10 2PH (1 Mile contour)



KEY

- Large pub co's & bars
 - Admiral Taverns Ltd
 - Ei Group
 - Greene King
 - Marston's
 - Mitchells & Butlers
 - Punch Pub Company
 - Stonegate Pub Company
 - Star Pubs & Bars
 - Wetherspoon
 - Whitbread
 - Shepherd Neame
- Small to medium pub co's & bars
- Family Brewers with pubs
- Hotels
- Restaurants
- Leisure
- Independent
- Other
- Site Location
- Boundary

ACORN CATEGORY PROFILE - HOUSEHOLDS

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Area: P04187_Woolcomber, Hinckley, LE10 2PH (1 Mile contour)
Base: Great Britain
Year: 2023

Acorn Category Description	Area Profile	% for Area	% for Base	Index 0	100	200
1 Affluent Achievers	2,998	25.0	22.1	113		
2 Rising Prosperity	412	3.4	10.2	34		
3 Comfortable Communities	4,157	34.7	26.5	131		
4 Financially Stretched	1,752	14.6	23.7	62		
5 Urban Adversity	2,644	22.1	17.2	128		
6 Not Private Households	23	0.2	0.3	56		
Graph						
Total households	11,986					

Acorn Category Pen Portrait

4 Financially Stretched 12.2M UK Adults 23.1% of UK

Age range
All ages

Financial situation
Running into debt Saving a lot

Children at home
Mixed

House type
Semi-detached or terraced

House tenure
Social renting

Number of beds
1-3

This category contains a mix of traditional areas of Britain, including social housing developments specifically for the elderly. It also includes student term-time areas.

Acorn Groups within Category 4: Financially Stretched

- K Student Life 13%
- L Modest Means 34%
- M Striving Families 34%
- N Poorer Pensioners 20%

ACORN GROUP PROFILE - HOUSEHOLDS

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Area: P04187_Woolcomber, Hinckley, LE10 2PH (1 Mile contour)
Base: Great Britain
Year: 2023

Acorn Group Description	Area Profile	% for Area	% for Base	Index 0	100	200
1. Affluent Achievers						
1.A Lavish Lifestyles	17	0.1	1.1	13	[Bar chart]	
1.B Executive Wealth	1,716	14.3	11.3	126	[Bar chart]	
1.C Mature Money	1,265	10.6	9.6	109	[Bar chart]	
2. Rising Prosperity						
2.D City Sophisticates	0	0.0	3.8	0	[Bar chart]	
2.E Career Climbers	412	3.4	6.4	54	[Bar chart]	
3. Comfortable Communities						
3.F Countryside Communities	105	0.9	5.7	15	[Bar chart]	
3.G Successful Suburbs	1,576	13.1	6.0	221	[Bar chart]	
3.H Steady Neighbourhoods	1,185	9.9	7.4	133	[Bar chart]	
3.I Comfortable Seniors	501	4.2	2.9	146	[Bar chart]	
3.J Starting Out	790	6.6	4.6	145	[Bar chart]	
4. Financially Stretched						
4.K Student Life	0	0.0	2.5	0	[Bar chart]	
4.L Modest Means	709	5.9	8.0	74	[Bar chart]	
4.M Striving Families	239	2.0	7.4	27	[Bar chart]	
4.N Poorer Pensioners	804	6.7	5.8	116	[Bar chart]	
5. Urban Adversity						
5.O Young Hardship	2,084	17.4	6.3	278	[Bar chart]	
5.P Struggling Estates	345	2.9	5.7	50	[Bar chart]	
5.Q Difficult Circumstances	215	1.8	5.2	34	[Bar chart]	
6. Not Private Households						
6.R Not Private Households	23	0.2	0.3	56	[Bar chart]	
Total households	11,986					

Acorn Group Pen Portrait

3 F Countryside Communities
3.4M UK Adults
6.4% of UK

Older people with leisure interests reflecting rural locations. These are areas of the lowest population densities in the country, ranging from remote farming areas to smaller villages and housing on the outskirts of smaller towns.

CORE DEMOGRAPHICS

Age range 55-74	Children at home 0
House tenure Owned outright	Family structure Couple
Number of beds 4	House type Detached

BRANDS

SHOPPING: LAKELAND, Spencers, Clarks

LEISURE: Caffe Nero, Zizzi, CAFE ROUGE

WEBSITES: ebay, Money Super Market, M&S, GOV.UK

FINANCIAL PROFILE

Household income £42k (UK average: £40k)	% Disposable income 51% (UK average: 43%)	Financial situation Running into debt / Saving a lot
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DIGITAL ATTITUDES

I worry about online security 62% (UK average: 59%)	Shopping online makes my life easier 62% (UK average: 62%)	I love the ease of using chat bots to get answers 26% (UK average: 28%)
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TOP BEHAVIOURS

- Research sportswear or equipment online
- Buy domestic appliances online
- Wait until tech becomes cheaper before purchasing

ABCDEFGHIJKLMNOPQR

CATEGORY	GROUP	TYPE	MAP	WHAT IS ACORN?
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ACORN TYPE PROFILE - HOUSEHOLDS

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Area: P04187_Woolcomber, Hinckley, LE10 2PH (1 Mile contour)
 Base: Great Britain
 Year: 2023

Sort by: Corn Structure
 Index
 Profile %

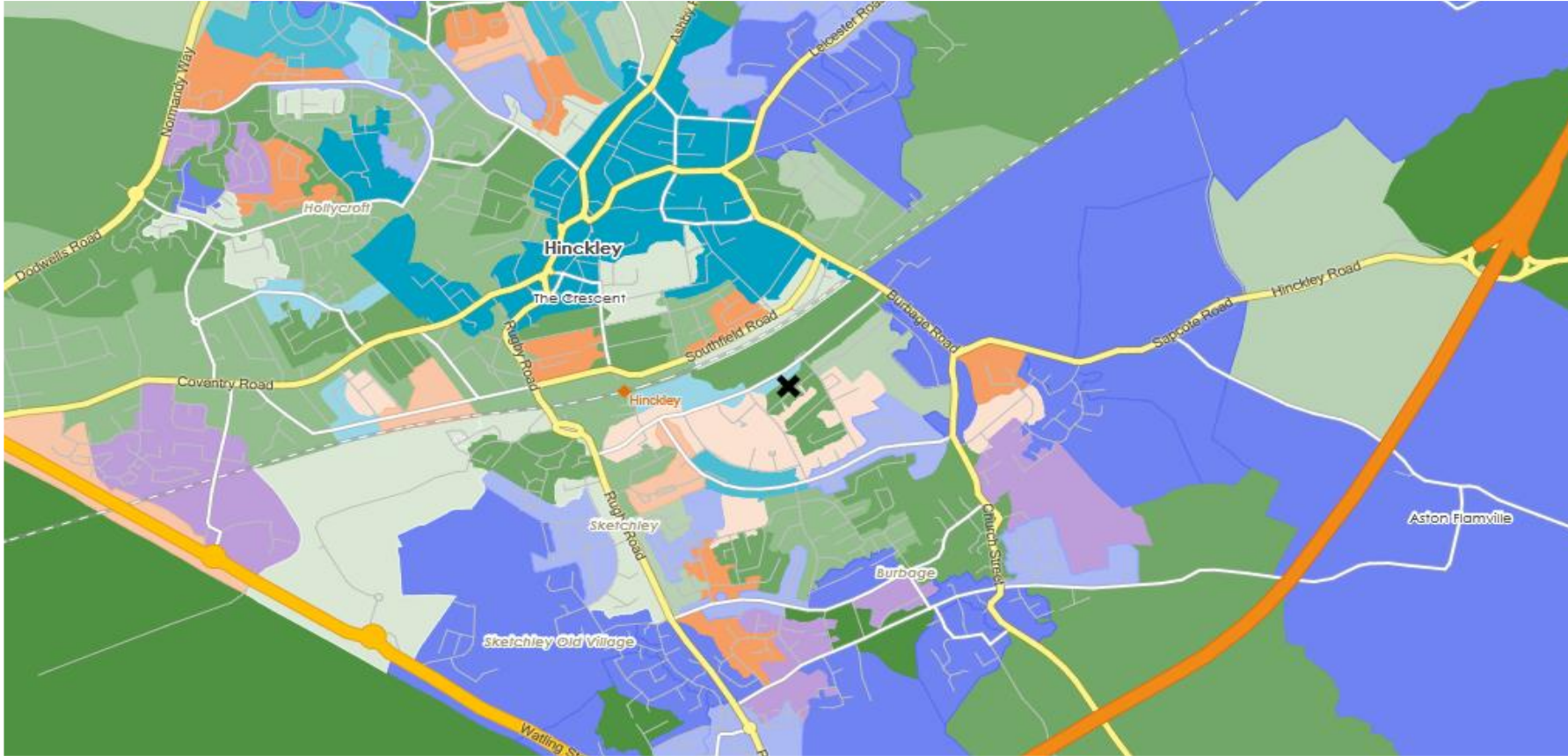
Acorn Type Description	Area Profile	% for Area	% for Base	Index	0	100	200
1. Affluent Achievers							
1.A Lavish Lifestyles							
1.A.1 Exclusive enclaves	0	0.0	0.1	0			
1.A.2 Metropolitan money	0	0.0	0.1	0			
1.A.3 Large house luxury	17	0.1	0.9	17			
1.B Executive Wealth							
1.B.4 Asset rich families	939	7.8	2.6	296			
1.B.5 Wealthy countryside commuters	23	0.2	2.5	8			
1.B.6 Financially comfortable families	220	1.8	2.2	83			
1.B.7 Affluent professionals	0	0.0	0.9	0			
1.B.8 Prosperous suburban families	0	0.0	1.5	0			
1.B.9 Well-off edge of towners	534	4.5	1.6	277			
1.C Mature Money							
1.C.10 Better-off villagers	125	1.0	3.1	34			
1.C.11 Settled suburbia, older people	410	3.4	2.8	121			
1.C.12 Retired and empty nesters	636	5.3	2.5	215			
1.C.13 Upmarket downsizers	94	0.8	1.3	61			
2. Rising Prosperity							
2.D City Sophisticates							
2.D.14 Townhouse cosmopolitans	0	0.0	0.7	0			
2.D.15 Younger professionals in smaller flats	0	0.0	1.5	0			
2.D.16 Metropolitan professionals	0	0.0	0.7	0			
2.D.17 Socialising young renters	0	0.0	1.0	0			
2.E Career Climbers							
2.E.18 Career driven young families	245	2.0	2.0	103			
2.E.19 First time buyers in small, modern homes	167	1.4	3.4	41			
2.E.20 Mixed metropolitan areas	0	0.0	1.0	0			
3. Comfortable Communities							
3.F Countryside Communities							
3.F.21 Farms and cottages	0	0.0	1.5	0			
3.F.22 Older couples and families in rural areas	0	0.0	1.0	0			
3.F.23 Owner occupiers in small towns and villages	105	0.9	3.2	27			
3.G Successful Suburbs							
3.G.24 Comfortably-off families in modern housing	1,375	11.5	2.7	425			
3.G.25 Larger family homes, multi-ethnic areas	0	0.0	0.8	0			
3.G.26 Semi-professional families, owner occupied neighbourhoods	201	1.7	2.4	69			
3.H Steady Neighbourhoods							
3.H.27 Suburban semis, conventional attitudes	901	7.5	3.5	217			
3.H.28 Owner occupied terraces, average income	1	0.0	1.6	1			
3.H.29 Established suburbs, older families	283	2.4	2.3	101			
3.I Comfortable Seniors							
3.I.30 Older people, neat and tidy neighbourhoods	501	4.2	2.4	176			
3.I.31 Elderly singles in purpose-built accommodation	0	0.0	0.5	0			
3.J Starting Out							
3.J.32 Educated families in terraces, young children	396	3.3	2.2	154			
3.J.33 Smaller houses and starter homes	394	3.3	2.4	137			
4. Financially Stretched							
4.K Student Life							
4.K.34 Student flats and halls of residence	0	0.0	0.3	0			
4.K.35 Term-time terraces	0	0.0	0.2	0			
4.K.36 Educated young people in flats and tenements	0	0.0	1.9	0			
4.L Modest Means							
4.L.37 Low cost flats in suburban areas	53	0.4	1.4	31			
4.L.38 Semi-skilled workers in traditional neighbourhoods	460	3.8	2.6	146			
4.L.39 Fading owner occupied terraces	196	1.6	2.9	56			
4.L.40 High occupancy terraces, culturally diverse family areas	0	0.0	1.0	0			
4.M Striving Families							
4.M.41 Labouring semi-rural estates	60	0.5	1.6	31			
4.M.42 Struggling young families in post-war terraces	0	0.0	1.6	0			
4.M.43 Families in right-to-buy estates	117	1.0	2.0	48			
4.M.44 Post-war estates, limited means	62	0.5	2.2	24			
4.N Poorer Pensioners							
4.N.45 Pensioners in social housing, semis and terraces	161	1.3	0.8	171			
4.N.46 Elderly people in social rented flats	118	1.0	1.0	95			
4.N.47 Low income older people in smaller semis	219	1.8	2.2	82			
4.N.48 Pensioners and singles in social rented flats	306	2.6	1.7	150			
5. Urban Adversity							
5.O Young Hardship							
5.O.49 Young families in low cost private flats	710	5.9	2.2	271			
5.O.50 Struggling younger people in mixed tenure	635	5.3	1.8	294			
5.O.51 Young people in small, low cost terraces	739	6.2	2.3	272			
5.P Struggling Estates							
5.P.52 Poorer families, many children, terraced housing	11	0.1	1.6	6			
5.P.53 Low income terraces	0	0.0	0.8	0			
5.P.54 Multi-ethnic, purpose-built estates	0	0.0	1.0	0			
5.P.55 Deprived and ethnically diverse in flats	0	0.0	0.7	0			
5.P.56 Low income large families in social rented semis	334	2.8	1.6	174			
5.Q Difficult Circumstances							
5.Q.57 Social rented flats, families and single parents	27	0.2	1.5	15			
5.Q.58 Singles and young families, some receiving benefits	157	1.3	1.8	74			
5.Q.59 Deprived areas and high-rise flats	31	0.3	2.0	13			
6. Not Private Households							
6.R Not Private Households							
6.R.60 Active communal population	0	0.0	0.1	0			
6.R.61 Inactive communal population	23	0.2	0.3	67			
6.R.62 Business areas without resident population	0	0	0	0			
Total households	11,986						

DOMINANT ACORN GROUP - HOUSEHOLDS

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Source: OS Open Data 2018

Area: P04187_Woolcomber, Hinckley, LE10 2PH (1 Mile contour)



- Dominant Acorn Category
- % Affluent Achievers
- % Rising Prosperity
- % Comfortable Communities
- % Financially Stretched
- % Urban Adversity
- Dominant Acorn Group

- Acorn Groups**
- 1.A Lavish Lifestyles
 - 1.B Executive Wealth
 - 1.C Mature Money
 - 2.D City Sophisticates
 - 2.E Career Climbers
 - 3.F Countryside Communities
 - 3.G Successful Suburbs
 - 3.H Steady Neighbourhoods
 - 3.I Comfortable Seniors
 - 3.J Starting Out
 - 4.K Student Life
 - 4.L Modest Means
 - 4.M Striving Families
 - 4.N Poorer Pensioners
 - 5.O Young Hardship
 - 5.P Struggling Estates
 - 5.Q Difficult Circumstances
 - 6.R Not Private Households

Area boundary

ACORN - WHAT IS IT?

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6 CATEGORIES 18 GROUPS 62 TYPES

1. Affluent Achievers	A. Lavish Lifestyles	1-3
	B. Executive Wealth	4-9
	C. Mature Money	10-13
2. Rising Prosperity	D. City Sophisticates	14-17
	E. Career Climbers	18-20
	F. Countryside Communities	21-23
	G. Successful Suburbs	24-26
	H. Steady Neighbourhoods	27-29
	I. Comfortable Seniors	30-31
	J. Starting Out	32-33
3. Comfortable Communities	K. Student Life	34-36
	L. Modest Means	37-40
	M. Striving Families	41-44
	N. Poorer Pensioners	45-48
4. Financially Stretched	O. Young Hardship	49-51
	P. Struggling Estates	52-56
	Q. Difficult Circumstances	57-59
5. Urban Adversity	R. Not Private Households	60-62
6. Not Private Households		

1 Affluent Achievers

Age range: **55+**

Financial situation: Running into debt ↔ Saving a lot

Children at home: **0**

12.1M UK Adults 22.8% of UK

House type: **Detached**

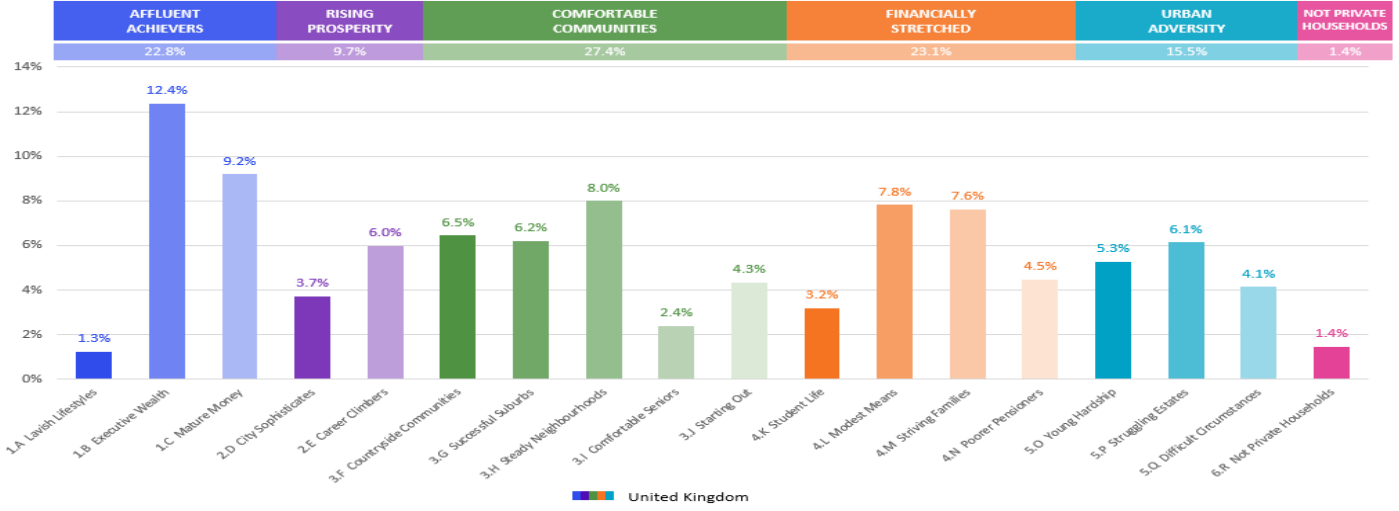
House tenure: **Owned outright**

Number of beds: **4+**

These are some of the most financially successful people in the UK. They live in affluent, high status areas of the country. They are healthy, wealthy and confident consumers.

Acorn Groups within Category 1: Affluent Achievers

- A. Lavish Lifestyles: 6%
- B. Executive Wealth: 54%
- C. Mature Money: 40%



MAP OF AREA

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