

CGA LICENCED PREMISES

© 2024 CACI Limited and all other applicable third party notices (CGA) can be found at www.caci.co.uk/copyrightnotices.pdf

Area: P03757_Parkway, Glasgow, G52 3QX (1 Mile)
 Base: Great Britain
 Year: 2023

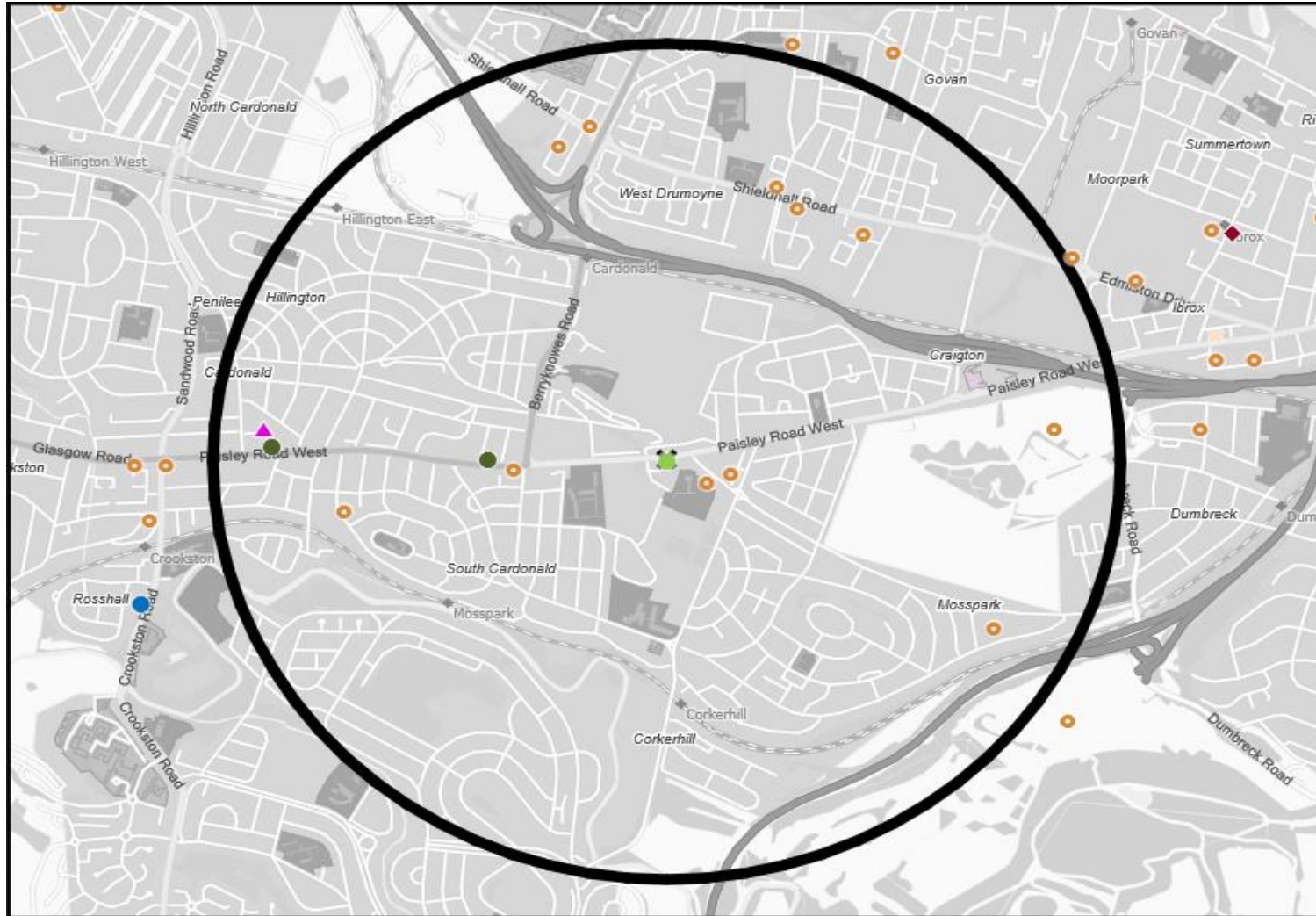
Licence Type	Profile	Per 1000 Pop (Area)	Per 1000 Pop (Base)	Index	0	100	200
Pubs & Full On	3	10.2	81.7	12			
Proprietary Club	1	3.4	7.3	46			
Registered Club	9	30.5	28.2	108			
Restaurant	4	13.5	32.1	42			
Residential	0	0.0	2.7	0			

Name	Description	License Type	Owner Name	Postcode
Drumoyne Bowling Club	Independent Free	Registered Club	Independent Free	G 51 4BH
Royal Stuart Masonic Social Club	Independent Free	Registered Club	Independent Free	G 51 4JH
Fairfield Bowling Club	Independent Free	Registered Club	Independent Free	G 51 4XA
Benburb Football Club	Independent Free	Registered Club	Independent Free	G 51 4XE
Mosspark Bowling Club	Independent Free	Registered Club	Independent Free	G 52 1LJ
South Western Social Club	Independent Free	Registered Club	Independent Free	G 52 1SE
Green Baize Snooker Club	Trust Inns Limited	Proprietary Club	Trust Inns Limited	G 52 2AA
Cardonald Bowling Club	Independent Free	Registered Club	Independent Free	G 52 3JF
Parkway	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	G 52 3QX
Argosy	Greene King	Pubs & Full On	Greene King	G 52 3SJ
Quo Vadis	Greene King	Pubs & Full On	Greene King	G 52 3TN
Himalayan Tandoori	Independent Free	Restaurant	Independent Free	G 52 3TN
Bellahouston Bowling Club	Independent Free	Registered Club	Independent Free	G 41 5BW
House For Art Lovers	Independent Free	Restaurant	Independent Free	G 41 5BW
Bella Vita	Independent Free	Restaurant	Independent Free	G 52 1SB
Jist Misto	Independent Free	Restaurant	Independent Free	G 52 3SX
Saint Anthonys Football Club	Independent Free	Registered Club	Independent Free	G 51 4HU

MAP OF AREA

© 2024 CACI Limited and all other applicable third party notices (CGA) can be found at www.caci.co.uk/copyrightnotices.pdf
 Source: OS Open Data 2018

Area: P03757_Parkway, Glasgow, G52 3QX (1 Mile contour)



KEY

- Large pub co's & bars**
 - Admiral Taverns Ltd
 - Ei Group
 - Greene King
 - Marston's
 - Mitchells & Butlers
 - Punch Pub Company
 - Stonegate Pub Company
 - Star Pubs & Bars
 - Wetherspoon
 - Whitbread
 - Shepherd Neame
- Small to medium pub co's & bars**
- Family Brewers with pubs
- Hotels
- Restaurants
- Leisure
- Independent
- Other
- Site Location
- Boundary

ACORN CATEGORY PROFILE - HOUSEHOLDS

© 2024 CACI Limited and all other applicable third party notices (Acorn) can be found at www.caci.co.uk/copyrightnotices.pdf

Area: P03757_Parkway, Glasgow, G52 3QX (1 Mile contour)
Base: Great Britain
Year: 2023

Acorn Category Description	Area Profile	% for Area	% for Base	Index 0	100	200
1 Affluent Achievers	432	3.2	22.1	14		
2 Rising Prosperity	48	0.4	10.2	3		
3 Comfortable Communities	1,327	9.8	26.5	37		
4 Financially Stretched	6,798	50.3	23.7	212		
5 Urban Adversity	4,898	36.2	17.2	211		
6 Not Private Households	9	0.1	0.3	19		
Total households	13,512					

Acorn Category Pen Portrait

5 Urban Adversity
8.4M UK Adults
15.9% of UK

Age range
25-34

Financial situation

Children at home
3+

House type
Flat or terraced

House tenure
Social renting

Number of beds
1-2

This category contains the most deprived areas of towns and cities across the UK. Household incomes are low, nearly always below the national average.

Acorn Groups within Category 5: Urban Adversity

- O Young Hardship 32%
- P Struggling Estates 41%
- Q Difficult Circumstances 27%

ACORN GROUP PROFILE - HOUSEHOLDS

© 2024 CACI Limited and all other applicable third party notices (Acorn) can be found at www.caci.co.uk/copyrightnotices.pdf

Area: P03757_Parkway, Glasgow, G52 3QX (1 Mile contour)
Base: Great Britain
Year: 2023

Acorn Group Description	Area Profile	% for Area	% for Base	Index	0	100	200
1. Affluent Achievers							
1.A Lavish Lifestyles	0	0.0	1.1	0			
1.B Executive Wealth	0	0.0	11.3	0			
1.C Mature Money	432	3.2	9.6	33			
2. Rising Prosperity							
2.D City Sophisticates	0	0.0	3.8	0			
2.E Career Climbers	48	0.4	6.4	6			
3. Comfortable Communities							
3.F Countryside Communities	0	0.0	5.7	0			
3.G Successful Suburbs	192	1.4	6.0	24			
3.H Steady Neighbourhoods	705	5.2	7.4	70			
3.I Comfortable Seniors	136	1.0	2.9	35			
3.J Starting Out	294	2.2	4.6	48			
4. Financially Stretched							
4.K Student Life	0	0.0	2.5	0			
4.L Modest Means	2,191	16.2	8.0	203			
4.M Striving Families	1,438	10.6	7.4	143			
4.N Poorer Pensioners	3,169	23.5	5.8	407			
5. Urban Adversity							
5.O Young Hardship	2,597	19.2	6.3	307			
5.P Struggling Estates	189	1.4	5.7	25			
5.Q Difficult Circumstances	2,112	15.6	5.2	298			
6. Not Private Households							
6.R Not Private Households	9	0.1	0.3	19			
Total households	13,512						

Acorn Group Pen Portrait

6 Not Private Households

790k
UK Adults

1.5%
of UK

60 Active communal population –
 Generally this is accommodation that may be unoccupied for part of the year, or where the people living in the accommodation regularly change. Other active communal accommodation might include hostels, children's homes, refuges and local authority accommodation for travellers.

61 Inactive communal population –
 These people may be in communal establishments but unlikely to be active consumers. This includes care homes, hospitals, and other medical or nursing establishments where due to their health, the residents are unlikely to get out and about to function as regular consumers. It also includes prisons.

62 Business areas without resident population –
 These are postcodes where we believe there is no regular resident population. An example of this might be a business or industrial park.

These are postcodes where the bulk of the residents are not living in private households.

The category forms a single group, R: Not private households, which is sub-divided into three types:

CATEGORY	GROUP	TYPE	MAP	WHAT IS ACORN?
----------	-------	------	-----	----------------

ACORN TYPE PROFILE - HOUSEHOLDS

© 2024 CACI Limited and all other applicable third party notices (Acorn) can be found at www.caci.co.uk/copyrightnotices.pdf

Area: P03757_Parkway, Glasgow, G52 3QX (1 Mile contour)
 Base: Great Britain
 Year: 2023

Sort by: Corn Structure
 Index
 Profile %

Acorn Type Description	Area Profile	% for Area	% for Base	Index	0	100	200
1. Affluent Achievers							
1.A Lavish Lifestyles							
1.A.1 Exclusive enclaves	0	0.0	0.1	0			
1.A.2 Metropolitan money	0	0.0	0.1	0			
1.A.3 Large house luxury	0	0.0	0.9	0			
1.B Executive Wealth							
1.B.4 Asset rich families	0	0.0	2.6	0			
1.B.5 Wealthy countryside commuters	0	0.0	2.5	0			
1.B.6 Financially comfortable families	0	0.0	2.2	0			
1.B.7 Affluent professionals	0	0.0	0.9	0			
1.B.8 Prosperous suburban families	0	0.0	1.5	0			
1.B.9 Well-off edge of towners	0	0.0	1.6	0			
1.C Mature Money							
1.C.10 Better-off villagers	0	0.0	3.1	0			
1.C.11 Settled suburbia, older people	257	1.9	2.8	68			
1.C.12 Retired and empty nesters	33	0.2	2.5	10			
1.C.13 Upmarket downsizers	142	1.1	1.3	81			
2. Rising Prosperity							
2.D City Sophisticates							
2.D.14 Townhouse cosmopolitans	0	0.0	0.7	0			
2.D.15 Younger professionals in smaller flats	0	0.0	1.5	0			
2.D.16 Metropolitan professionals	0	0.0	0.7	0			
2.D.17 Socialising young renters	0	0.0	1.0	0			
2.E Career Climbers							
2.E.18 Career driven young families	0	0.0	2.0	0			
2.E.19 First time buyers in small, modern homes	48	0.4	3.4	10			
2.E.20 Mixed metropolitan areas	0	0.0	1.0	0			
3. Comfortable Communities							
3.F Countryside Communities							
3.F.21 Farms and cottages	0	0.0	1.5	0			
3.F.22 Older couples and families in rural areas	0	0.0	1.0	0			
3.F.23 Owner occupiers in small towns and villages	0	0.0	3.2	0			
3.G Successful Suburbs							
3.G.24 Comfortably-off families in modern housing	91	0.7	2.7	25			
3.G.25 Larger family homes, multi-ethnic areas	0	0.0	0.8	0			
3.G.26 Semi-professional families, owner occupied neighbourhoods	101	0.7	2.4	31			
3.H Steady Neighbourhoods							
3.H.27 Suburban semis, conventional attitudes	466	3.4	3.5	99			
3.H.28 Owner occupied terraces, average income	192	1.4	1.6	89			
3.H.29 Established suburbs, older families	47	0.3	2.3	15			
3.I Comfortable Seniors							
3.I.30 Older people, neat and tidy neighbourhoods	37	0.3	2.4	12			
3.I.31 Elderly singles in purpose-built accommodation	99	0.7	0.5	151			
3.J Starting Out							
3.J.32 Educated families in terraces, young children	124	0.9	2.2	43			
3.J.33 Smaller houses and starter homes	170	1.3	2.4	52			
4. Financially Stretched							
4.K Student Life							
4.K.34 Student flats and halls of residence	0	0.0	0.3	0			
4.K.35 Term-time terraces	0	0.0	0.2	0			
4.K.36 Educated young people in flats and tenements	0	0.0	1.9	0			
4.L Modest Means							
4.L.37 Low cost flats in suburban areas	1,831	13.6	1.4	939			
4.L.38 Semi-skilled workers in traditional neighbourhoods	270	2.0	2.6	76			
4.L.39 Fading owner occupied terraces	90	0.7	2.9	23			
4.L.40 High occupancy terraces, culturally diverse family areas	0	0.0	1.0	0			
4.M Striving Families							
4.M.41 Labouring semi-rural estates	0	0.0	1.6	0			
4.M.42 Struggling young families in post-war terraces	114	0.8	1.6	51			
4.M.43 Families in right-to-buy estates	759	5.6	2.0	276			
4.M.44 Post-war estates, limited means	565	4.2	2.2	192			
4.N Poorer Pensioners							
4.N.45 Pensioners in social housing, semis and terraces	37	0.3	0.8	35			
4.N.46 Elderly people in social rented flats	257	1.9	1.0	184			
4.N.47 Low income older people in smaller semis	348	2.6	2.2	115			
4.N.48 Pensioners and singles in social rented flats	2,527	18.7	1.7	1,096			
5. Urban Adversity							
5.O Young Hardship							
5.O.49 Young families in low cost private flats	2,047	15.1	2.2	693			
5.O.50 Struggling younger people in mixed tenure	434	3.2	1.8	179			
5.O.51 Young people in small, low cost terraces	116	0.9	2.3	38			
5.P Struggling Estates							
5.P.52 Poorer families, many children, terraced housing	30	0.2	1.6	14			
5.P.53 Low income terraces	0	0.0	0.8	0			
5.P.54 Multi-ethnic, purpose-built estates	0	0.0	1.0	0			
5.P.55 Deprived and ethnically diverse in flats	0	0.0	0.7	0			
5.P.56 Low income large families in social rented semis	159	1.2	1.6	74			
5.Q Difficult Circumstances							
5.Q.57 Social rented flats, families and single parents	692	5.1	1.5	339			
5.Q.58 Singles and young families, some receiving benefits	64	0.5	1.8	27			
5.Q.59 Deprived areas and high-rise flats	1,356	10.0	2.0	509			
6. Not Private Households							
6.R Not Private Households							
6.R.60 Active communal population	6	0.0	0.1	75			
6.R.61 Inactive communal population	3	0.0	0.3	8			
6.R.62 Business areas without resident population	0	0	0	0			
Total households	13,512						

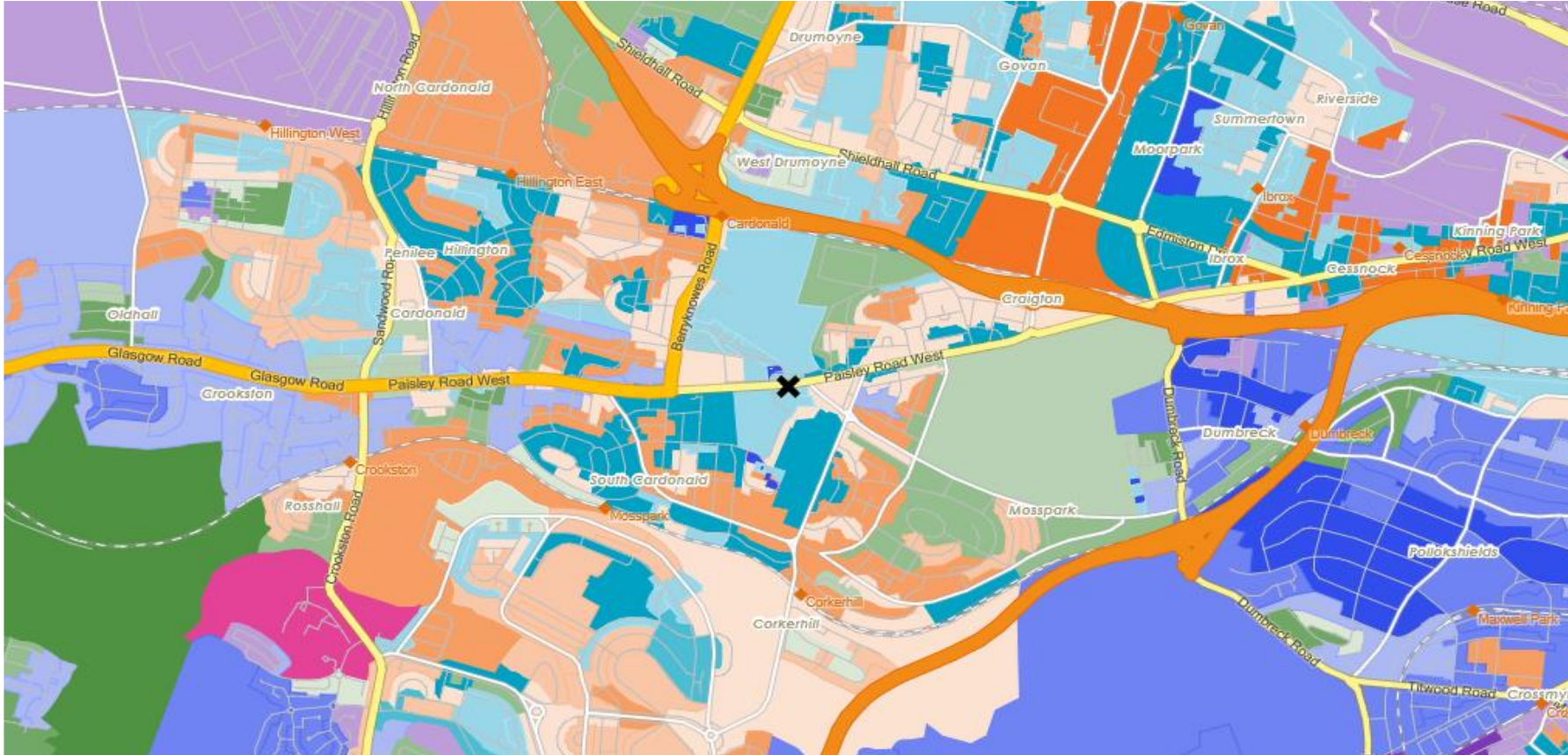
CATEGORY GROUP TYPE **MAP** WHAT IS ACORN?

DOMINANT ACORN GROUP - HOUSEHOLDS

© 2024 CACI Limited and all other applicable third party notices (Acorn) can be found at www.caci.co.uk/copyrightnotices.pdf

Source: OS Open Data 2018

Area: P03757_Parkway, Glasgow, G52 3QX (1 Mile contour)



- Dominant Acorn Category
- % Affluent Achievers
- % Rising Prosperity
- % Comfortable Communities
- % Financially Stretched
- % Urban Adversity
- Dominant Acorn Group

- Acorn Groups**
- 1.A Lavish Lifestyles
 - 1.B Executive Wealth
 - 1.C Mature Money
 - 2.D City Sophisticates
 - 2.E Career Climbers
 - 3.F Countryside Communities
 - 3.G Successful Suburbs
 - 3.H Steady Neighbourhoods
 - 3.I Comfortable Seniors
 - 3.J Starting Out
 - 4.K Student Life
 - 4.L Modest Means
 - 4.M Striving Families
 - 4.N Poorer Pensioners
 - 5.O Young Hardship
 - 5.P Struggling Estates
 - 5.Q Difficult Circumstances
 - 6.R Not Private Households

Area boundary

ACORN - WHAT IS IT?

© 2024 CACI Limited and all other applicable third party notices (Acorn) can be found at www.caci.co.uk/copyrightnotices.pdf



6 CATEGORIES 18 GROUPS 62 TYPES

1. Affluent Achievers	<input type="radio"/>	A. Lavish Lifestyles	1-3
	<input type="radio"/>	B. Executive Wealth	4-9
	<input type="radio"/>	C. Mature Money	10-13
2. Rising Prosperity	<input type="radio"/>	D. City Sophisticates	14-17
	<input type="radio"/>	E. Career Climbers	18-20
3. Comfortable Communities	<input type="radio"/>	F. Countryside Communities	21-23
	<input type="radio"/>	G. Successful Suburbs	24-26
	<input type="radio"/>	H. Steady Neighbourhoods	27-29
	<input type="radio"/>	I. Comfortable Seniors	30-31
	<input type="radio"/>	J. Starting Out	32-33
4. Financially Stretched	<input type="radio"/>	K. Student Life	34-36
	<input type="radio"/>	L. Modest Means	37-40
	<input type="radio"/>	M. Striving Families	41-44
	<input type="radio"/>	N. Poorer Pensioners	45-48
5. Urban Adversity	<input type="radio"/>	O. Young Hardship	49-51
	<input type="radio"/>	P. Struggling Estates	52-56
	<input type="radio"/>	Q. Difficult Circumstances	57-59
6. Not Private Households	<input type="radio"/>	R. Not Private Households	60-62

1 Affluent Achievers

Age range: **55+**

Financial situation: Running into debt ↔ Saving a lot

Children at home: **0**

12.1M UK Adults 22.8% of UK

House type: **Detached**

House tenure: **Owned outright**

Number of beds: **4+**

These are some of the most financially successful people in the UK. They live in affluent, high status areas of the country. They are healthy, wealthy and confident consumers.

Acorn Groups within Category 1: Affluent Achievers

- A. Lavish Lifestyles: 6%
- B. Executive Wealth: 54%
- C. Mature Money: 40%



MAP OF AREA

© 2024 CACI Limited and all other applicable third party notices can be found at www.caci.co.uk/copyrightnotices.pdf

Source: OS Open Data 2018

Area: P03757_Parkway, Glasgow, G52 3QX (1 Mile contour)

