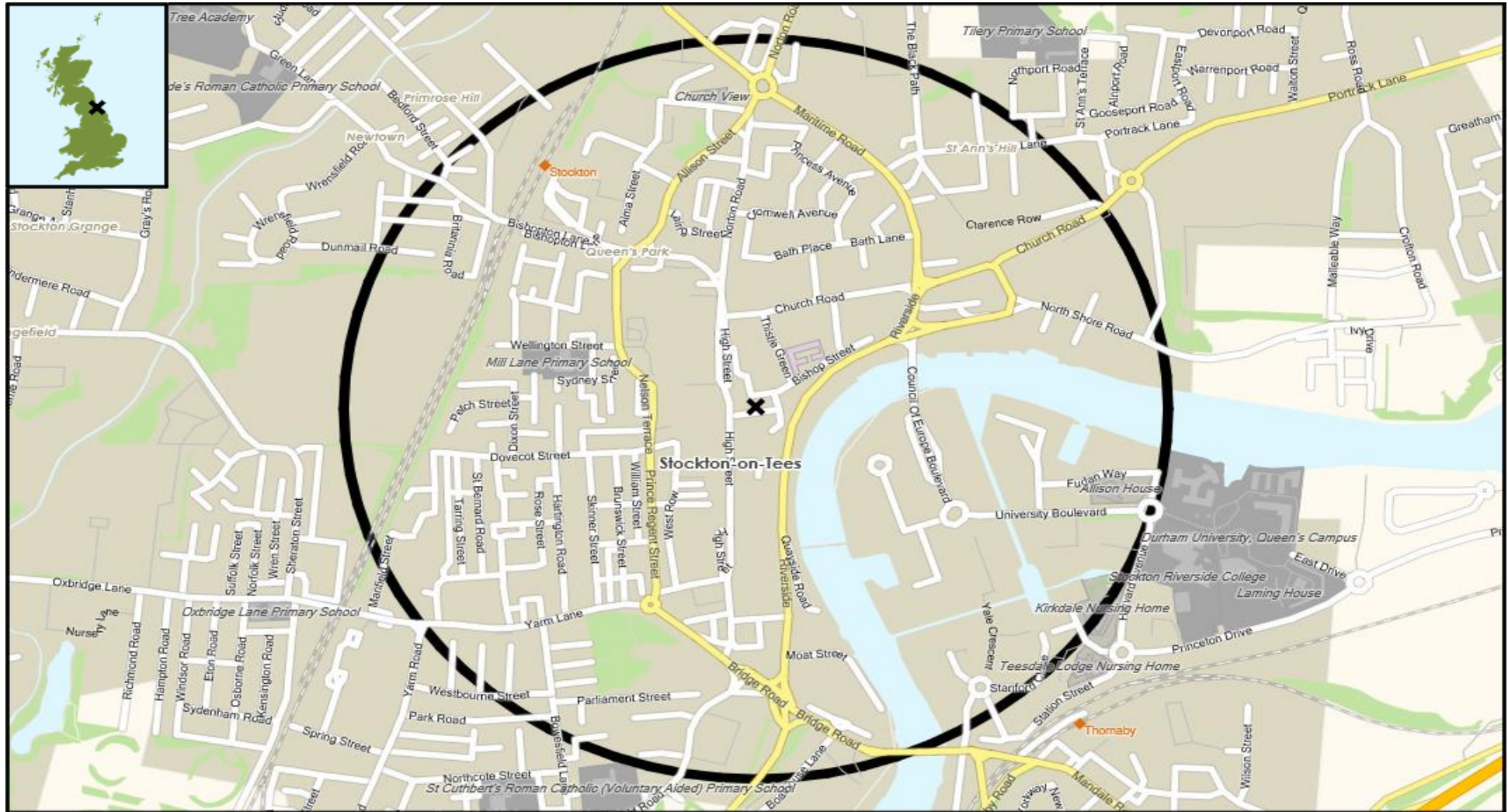


MAP OF AREA

© 2023 CACI Limited and all other applicable third party notices can be found at www.caci.co.uk/copyrightnotices.pdf

Source: OS Open Data 2018

Area: P01543_Stag Inn, Stockton on Tees, TS18 1SX (0.50 Mile contour)

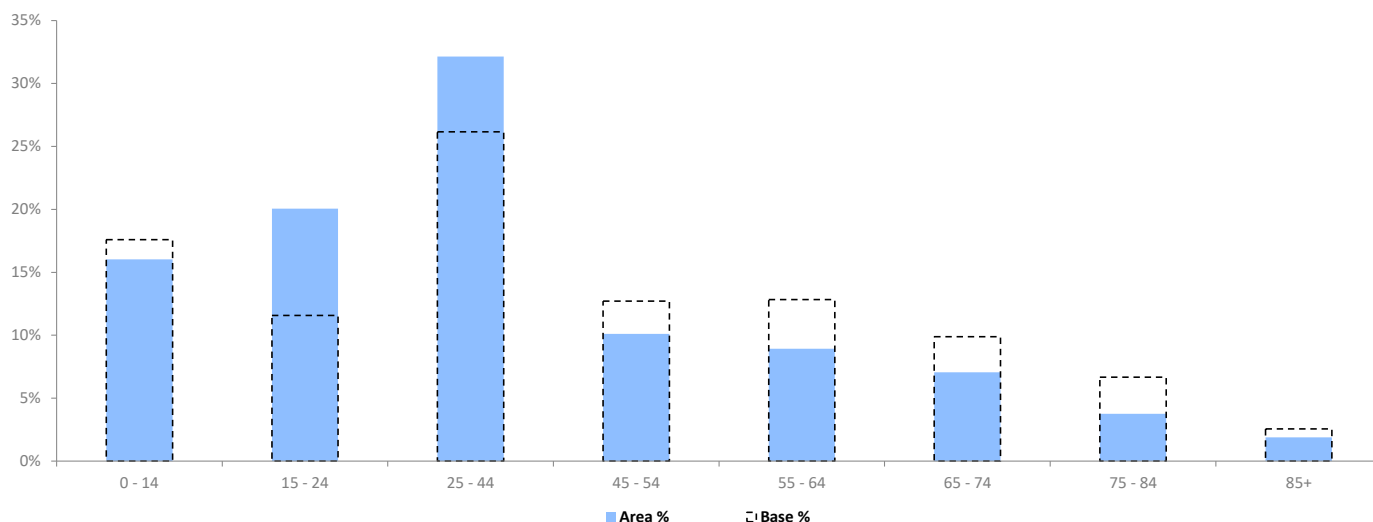


POPULATION PROJECTIONS

© 2023 CACI Limited and all other applicable third party notices (Population Estimates and Projections) can be found at www.caci.co.uk/copyrightnotices.pdf

Area: P01543_Stag Inn, Stockton on Tees, TS18 1SX (0.50 Mile contour)
Base: Great Britain
Year: 2022

	Area Profile	Area %	Base %	Index av=100	0	100	200
0 - 14	1,141	16.0	17.6	91			
15 - 24	1,428	20.1	11.6	173			
25 - 44	2,288	32.2	26.2	123			
45 - 54	720	10.1	12.7	80			
55 - 64	636	8.9	12.8	70			
65 - 74	502	7.1	9.9	71			
75 - 84	267	3.8	6.7	56			
85+	134	1.9	2.6	74			
Total population	7,116						



EXPENDITURE

© 2023 CACI Limited and all other applicable third party notices (COICOP Expenditure) can be found at www.caci.co.uk/copyrightnotices.pdf

Area: P01543_Stag Inn, Stockton on Tees, TS18 1SX (0.50 Mile contour)
Base: Great Britain
Year: 2022

EXPENDITURE ESTIMATES PER WEEK

	Area Spend	Area spend per hhs	Base spend per hhs	Index av=100	0	100	200
COICOP Categories							
1. Food & non-alcoholic beverages	£170,437	£54.68	£73.74	74			
2. Alcoholic beverages, tobacco and narcotics	£87,650	£28.12	£27.43	103			
3. Clothing & Footwear	£106,797	£34.26	£41.92	82			
4. Housing, water, electricity, gas and other fuels	£188,809	£60.57	£92.23	66			
5. Furnishings, equipment and routine maintenance	£84,903	£27.24	£39.49	69			
6. Health	£26,888	£8.63	£16.97	51			
7. Transport	£231,776	£74.36	£115.30	64			
8. Communication	£35,573	£11.41	£14.64	78			
9. Recreation & Culture	£225,116	£72.22	£100.48	72			
10. Education	£33,222	£10.66	£22.34	48			
11. Restaurants & Hotels	£175,171	£56.20	£82.30	68			
12. Miscellaneous goods and services	£196,613	£63.08	£104.94	60			
Total Expenditure	£1,562,955	£501.43	£731.77	69			

Expenditure calculated for RF Centres includes weighted residential, worker and tourist spend; for RF catchments it includes weighted residential spend only. For all other catchments it includes residential, online and domestic tourist spend (all spend originating from these areas).

The figures are calculated from data from the Living Costs and Family (LCF) survey conducted by the Office for National Statistics. The analyses in this report are carried out by CACI and those who carried out the original collection and analysis of the data bear no responsibility for their further analysis or interpretation. The spend figures are based on current prices for the year stated at the top of the report. The Classification of Individual Consumption by Purpose (COICOP) is published by the UN Statistics Division to provide an international standard for the reporting of expenditure. Totals are controlled to national figures supplied by ONS Consumer Trends.

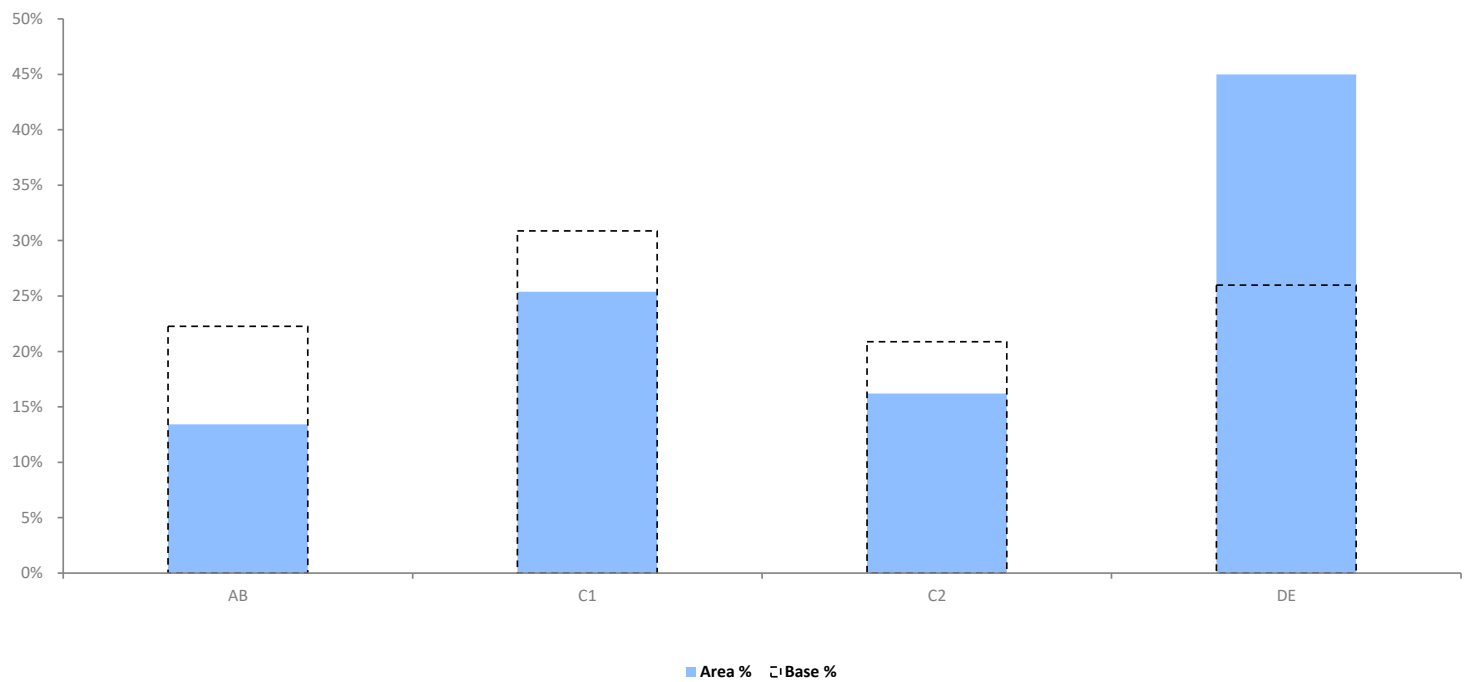
UP TO DATE DEMOGRAPHICS

© 2023 CACI Limited and all other applicable third party notices (Up to Date Demographics) can be found at www.caci.co.uk/copyrightnotices.pdf

Area:	P01543_Stag Inn, Stockton on Tees, TS18 1SX (0.50 Mile contour)
Base:	Great Britain
Year:	2022

SOCIAL GRADE

	Area Profile	Area %	Base %	Index av=100	0	100	200
AB: Higher or intermediate managerial/admin/professional	420	13.4	22.3	60			
C1: Supervisory, clerical, jr managerial/admin/professional	794	25.4	30.9	82			
C2: Skilled manual workers	507	16.2	20.9	78			
DE: Semi-skilled and unskilled manual workers /on state benefit,unemployed, lowest grade workers	1,407	45.0	26.0	173			
Total household reference persons aged 16 to 64	3,128						



CGA LICENCED PREMISES

© 2023 CACI Limited and all other applicable third party notices (CGA) can be found at www.caci.co.uk/copyrightnotices.pdf

Area: P01543_Stag Inn, Stockton on Tees, TS18 1S:

Base: Great Britain

Year: 2022

Licence Type	Profile	Per 1000 Pop (Area)	Per 1000 Pop (Base)	Index	0	100	200
Pubs & Full On	46	646.4	82.8	781			
Proprietary Club	6	84.3	7.5	1129			
Registered Club	1	14.1	28.7	49			
Restaurant	6	84.3	32.5	259			
Residential	0	0.0	2.8	0			

Name	Description	License Type	Owner Name	Postcode
North Eastern	Unknown	Pubs & Full On	Unknown	TS18 1PL
Ivy House	Independent Free	Pubs & Full On	Independent Free	TS18 1LN
George Pub & Grill	Independent Free	Pubs & Full On	Independent Free	TS18 1BD
Royal Oak	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	TS18 1SP
Dr M'gonigles Emporium	Amber Taverns	Pubs & Full On	Amber Taverns	TS18 1BD
Reindeer Inn	Unknown	Pubs & Full On	Unknown	TS18 1BS
Red Lion	Unknown	Pubs & Full On	Unknown	TS18 1BS
Stickys	Independent Free	Proprietary Club	Independent Free	TS18 1DF
Traders	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	TS18 1AY
Borge	Independent Free	Restaurant	Independent Free	TS18 1ER
Garrick	Independent Free	Pubs & Full On	Independent Free	TS18 1ES
Barnacles	Independent Free	Restaurant	Independent Free	TS18 1LH
Storytellers	Independent Free	Pubs & Full On	Independent Free	TS18 1LL
Leeds Hotel	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	TS18 1PT
Sun Inn	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	TS18 1SU
Stag Inn	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	TS18 1SX
Castle & Anchor	Amber Taverns	Pubs & Full On	Amber Taverns	TS18 1TY
Hop Merchant	Unknown	Pubs & Full On	Unknown	TS18 1TY
Rebels	Independent Free	Proprietary Club	Independent Free	TS18 2AA
Station Hotel	Independent Free	Pubs & Full On	Independent Free	TS18 2AQ
Stockton Buffs Club	Independent Free	Registered Club	Independent Free	TS18 2BX
Dolphin Inn	Independent Free	Pubs & Full On	Independent Free	TS18 2DS
Vernis	Independent Free	Restaurant	Independent Free	TS18 3AA
Wobbly Goblin	Independent Free	Pubs & Full On	Independent Free	TS18 3BT
John Walker	Punch Pub Company	Pubs & Full On	Punch Pub Company	TS18 3BW
Jokers	Trust Inns Limited	Pubs & Full On	Trust Inns Limited	TS18 3DR
Goldies Bar	Ei Group	Pubs & Full On	Ei Group	TS18 1AA
Wimpole	Independent Free	Pubs & Full On	Independent Free	TS18 1SP
Thomas Sheraton	Wetherspoons GB	Pubs & Full On	Wetherspoons GB	TS18 3BW
Room 21	Independent Free	Proprietary Club	Independent Free	TS18 3DR
Clock Tower	Independent Free	Pubs & Full On	Independent Free	TS18 1BD
Georgian Theatre	Independent Free	Pubs & Full On	Independent Free	TS18 1AT
Arc Health & Fitness Club	Independent Free	Proprietary Club	Independent Free	TS18 1LL
Charltons Hotel	Independent Free	Pubs & Full On	Independent Free	TS18 2BZ
Ramsgate	Unknown	Pubs & Full On	Unknown	TS18 1BS
Don Andreas	Independent Free	Pubs & Full On	Independent Free	TS18 1SX
Vault	Independent Free	Pubs & Full On	Independent Free	TS18 1LH
Mecca Bingo	Rank	Proprietary Club	Rank	TS18 3BA
Carpaccio	Independent Free	Restaurant	Independent Free	TS18 1LJ
Ku Bar	Independent Free	Pubs & Full On	Independent Free	TS18 1DB
Grosvenor Casino	Rank	Proprietary Club	Rank	TS18 3BA
Edge	Independent Free	Pubs & Full On	Independent Free	TS18 1BZ
Cafe Infinity	Independent Free	Pubs & Full On	Independent Free	TS18 3AZ
O'harkers	Independent Free	Pubs & Full On	Independent Free	TS18 1DB
Vadah	Independent Free	Restaurant	Independent Free	TS18 1BZ
Golden Smog	Independent Free	Pubs & Full On	Independent Free	TS18 1DS
Wasp's Nest	Independent Free	Pubs & Full On	Independent Free	TS18 1TB
Nuthatch	Independent Free	Pubs & Full On	Independent Free	TS18 1TA
Thirsty Souls	Independent Free	Pubs & Full On	Independent Free	TS18 1EF
Sorriso	Independent Free	Restaurant	Independent Free	TS18 1UB
Dr Inks	Independent Free	Pubs & Full On	Independent Free	TS18 1EF
Hope & Union	Independent Free	Pubs & Full On	Independent Free	TS18 1SL
Riverside Lounge	Independent Free	Pubs & Full On	Independent Free	TS18 1BZ

CGA LICENCED PREMISES

© 2023 CACI Limited and all other applicable third party notices (CGA) can be found at www.caci.co.uk/copyrightnotices.pdf

Area: P01543_Stag Inn, Stockton on Tees, TS18 1S

Base: Great Britain

Year: 2022

Licence Type	Profile	Per 1000 Pop (Area)	Per 1000 Pop (Base)	Index	0	100	200
Pubs & Full On	46	646.4	82.8	781			
Proprietary Club	6	84.3	7.5	1129			
Registered Club	1	14.1	28.7	49			
Restaurant	6	84.3	32.5	259			
Residential	0	0.0	2.8	0			

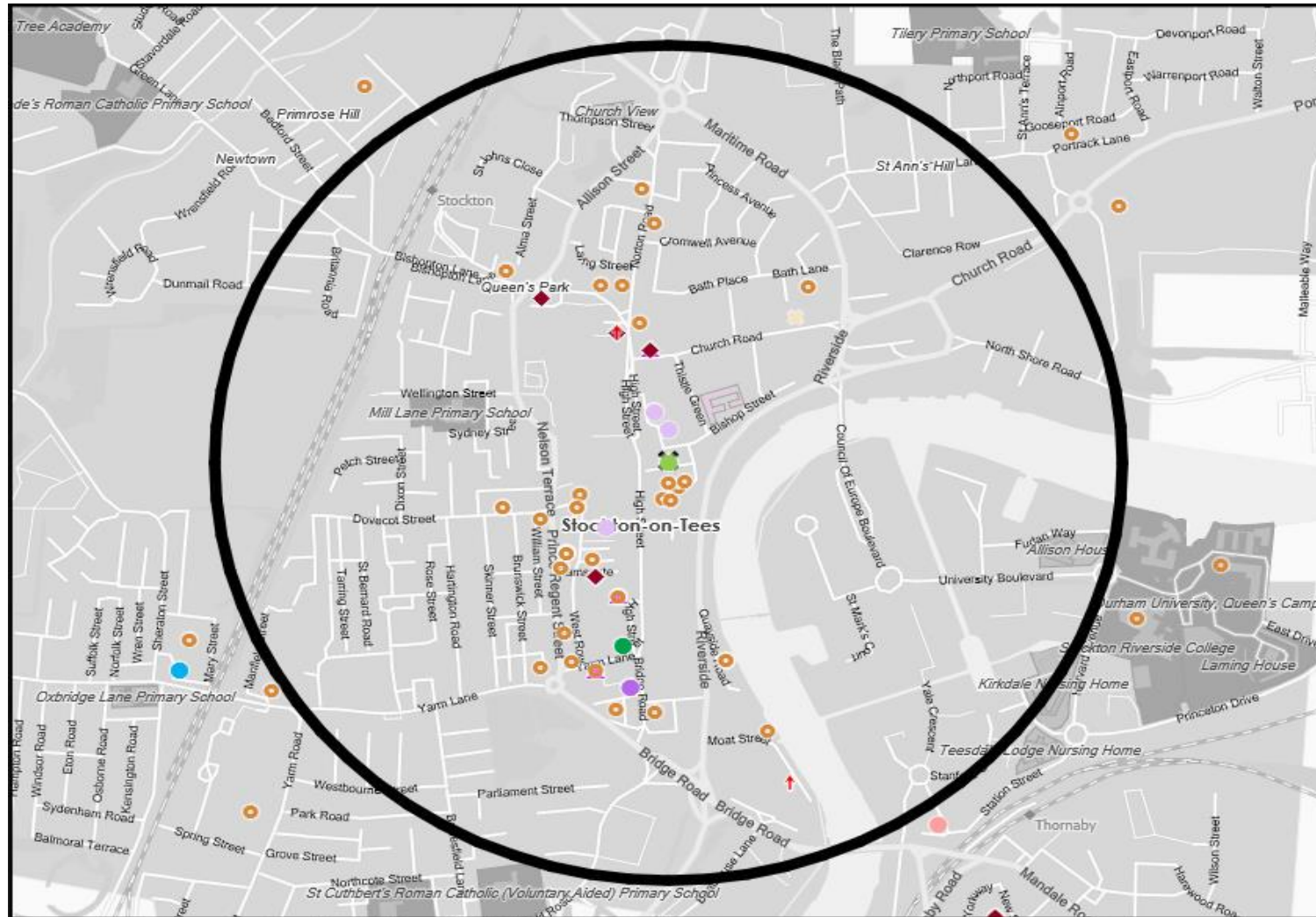
Name	Description	License Type	Owner Name	Postcode
Hampton By Hilton	Atlas Hotels	Pubs & Full On	Atlas Hotels	TS18 1TW
Tap & Stone	Independent Free	Pubs & Full On	Independent Free	TS18 1EF
Baku	Independent Free	Pubs & Full On	Independent Free	TS18 2BW
Oscars Gin Bar	Independent Free	Pubs & Full On	Independent Free	TS18 1EF
Globe Theatre	Ambassador Theatre Group Ltd	Pubs & Full On	Ambassador Theatre Group Ltd	TS18 1PL
Lucifers	Independent Free	Pubs & Full On	Independent Free	TS18 1AE

MAP OF AREA

© 2023 CACI Limited and all other applicable third party notices (CGA) can be found at www.caci.co.uk/copyrightnotices.pdf

Source: OS Open Data 2018

Area: P01543_Stag Inn, Stockton on Tees, TS18 1SX (0.50 Mile contour)



KEY

Large pub co's & bars

- Admiral Taverns Ltd
- Ei Group
- Greene King
- Marston's
- Mitchells & Butlers
- Punch Pub Company
- Stonegate Pub Company
- Star Pubs & Bars
- Wetherspoon
- Whitbread
- Shepherd Neame

Small to medium pub co's & bars

- Family Brewers with pubs

Hotels

- ★ Restaurants

Leisure

- ▲ Independent








Other

- ◆ Other
- ✕ Site Location
- Boundary

ACORN CATEGORY PROFILE - HOUSEHOLDS

© 2023 CACI Limited and all other applicable third party notices (Acorn) can be found at www.caci.co.uk/copyrightnotices.pdf

Area: P01543_Stag Inn, Stockton on Tees, TS18 1SX (0.50 Mile contour)
Base: Great Britain
Year: 2022

Acorn Category Description		Area Profile	% for Area	% for Base	Index	0	100	200
	1 Affluent Achievers	16	0.5	22.0	2			
	2 Rising Prosperity	0	0.0	10.3	0			
	3 Comfortable Communities	101	3.2	26.3	12			
	4 Financially Stretched	970	31.0	23.7	131			
	5 Urban Adversity	2,026	64.8	17.4	372			
	6 Not Private Households	15	0.5	0.3	144			
 Graph								
Total households		3,128						

Acorn Category Pen Portrait

5Urban Adversity

8.4M15.9%
UK Adults of UK

Age range
25-34

House type
Flat or terraced

Financial situation
Running into debtSaving a lot

House tenure
Social renting

Children at home
3+

Number of beds
1-2

This category contains the most deprived areas of towns and cities across the UK. Household incomes are low, nearly always below the national average.

Acorn Groups within Category 5: Urban Adversity
O Young Hardship32%
P Struggling Estates41%
Q Difficult Circumstances27%

CATEGORY

GROUP

TYPE

MAP

WHAT IS ACORN?

ACORN GROUP PROFILE - HOUSEHOLDS

© 2023 CACI Limited and all other applicable third party notices (Acorn) can be found at www.caci.co.uk/copyrightnotices.pdf

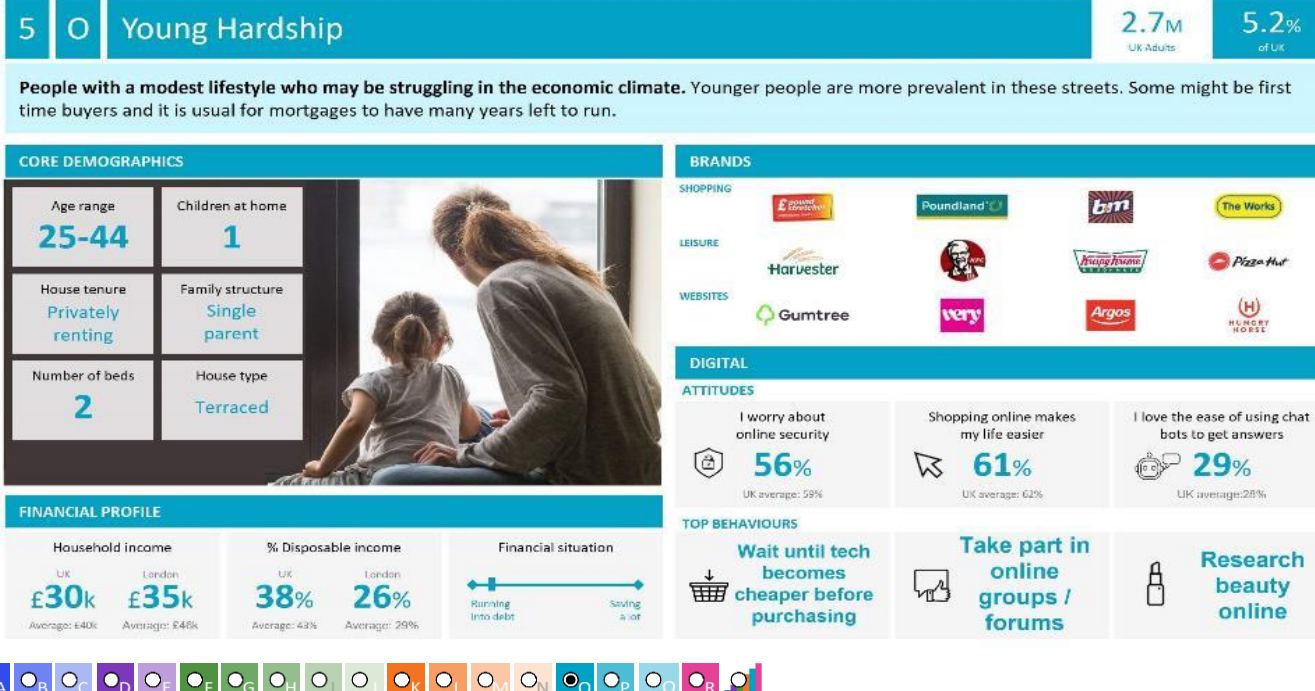
Area: P01543_Stag Inn, Stockton on Tees, TS18 1SX (0.50 Mile contour)

Base: Great Britain

Year: 2022

Acorn Group Description		Area Profile	% for Area	% for Base	Index	0	100	200
1. Affluent Achievers								
1.A	Lavish Lifestyles	0	0.0	1.1	0			
1.B	Executive Wealth	16	0.5	11.2	5			
1.C	Mature Money	0	0.0	9.6	0			
2. Rising Prosperity								
2.D	City Sophisticates	0	0.0	4.0	0			
2.E	Career Climbers	0	0.0	6.3	0			
3. Comfortable Communities								
3.F	Countryside Communities	0	0.0	5.7	0			
3.G	Successful Suburbs	15	0.5	5.9	8			
3.H	Steady Neighbourhoods	0	0.0	7.4	0			
3.I	Comfortable Seniors	0	0.0	2.9	0			
3.J	Starting Out	86	2.7	4.4	62			
4. Financially Stretched								
4.K	Student Life	536	17.1	2.5	694			
4.L	Modest Means	64	2.0	7.9	26			
4.M	Striving Families	100	3.2	7.5	43			
4.N	Poorer Pensioners	270	8.6	5.8	148			
5. Urban Adversity								
5.O	Young Hardship	1,206	38.6	6.2	622			
5.P	Struggling Estates	84	2.7	5.9	45			
5.Q	Difficult Circumstances	736	23.5	5.3	445			
6. Not Private Households								
6.R	Not Private Households	15	0.5	0.3	144			
Total households		3,128						

Acorn Group Pen Portrait



CATEGORY

GROUP

TYPE

MAP

WHAT IS ACORN?

ACORN TYPE PROFILE - HOUSEHOLDS

© 2023 CACI Limited and all other applicable third party notices (Acorn) can be found at www.caci.co.uk/copyrightnotices.pdf

Area: P01543_Stag Inn, Stockton on Tees, TS18 1SX (0.50 Mile contour)

Base: Great Britain

Year: 2022

Sort by:  Acorn Structure
 Index
 Profile %

Acorn Type Description		Area Profile	% for Area	% for Base	Index	0	100	200
1. Affluent Achievers								
1.A Lavish Lifestyles								
	1.A.1 Exclusive enclaves	0	0.0	0.1	0			
	1.A.2 Metropolitan money	0	0.0	0.2	0			
	1.A.3 Large house luxury	0	0.0	0.9	0			
1.B Executive Wealth								
	1.B.4 Asset rich families	0	0.0	2.6	0			
	1.B.5 Wealthy countryside commuters	0	0.0	2.4	0			
	1.B.6 Financially comfortable families	16	0.5	2.2	23			
	1.B.7 Affluent professionals	0	0.0	0.8	0			
	1.B.8 Prosperous suburban families	0	0.0	1.5	0			
	1.B.9 Well-off edge of towners	0	0.0	1.6	0			
1.C Mature Money								
	1.C.10 Better-off villagers	0	0.0	3.0	0			
	1.C.11 Settled suburbia, older people	0	0.0	2.8	0			
	1.C.12 Retired and empty nesters	0	0.0	2.5	0			
	1.C.13 Upmarket downsizers	0	0.0	1.3	0			
2. Rising Prosperity								
2.D City Sophisticates								
	2.D.14 Townhouse cosmopolitans	0	0.0	0.7	0			
	2.D.15 Younger professionals in smaller flats	0	0.0	1.5	0			
	2.D.16 Metropolitan professionals	0	0.0	0.8	0			
	2.D.17 Socialising young renters	0	0.0	1.0	0			
2.E Career Climbers								
	2.E.18 Career driven young families	0	0.0	1.9	0			
	2.E.19 First time buyers in small, modern homes	0	0.0	3.3	0			
	2.E.20 Mixed metropolitan areas	0	0.0	1.0	0			
3. Comfortable Communities								
3.F Countryside Communities								
	3.F.21 Farms and cottages	0	0.0	1.5	0			
	3.F.22 Older couples and families in rural areas	0	0.0	1.0	0			
	3.F.23 Owner occupiers in small towns and villages	0	0.0	3.2	0			
3.G Successful Suburbs								
	3.G.24 Comfortably-off families in modern housing	15	0.5	2.7	18			
	3.G.25 Larger family homes, multi-ethnic areas	0	0.0	0.8	0			
	3.G.26 Semi-professional families, owner occupied neighbourhoods	0	0.0	2.4	0			
3.H Steady Neighbourhoods								
	3.H.27 Suburban semis, conventional attitudes	0	0.0	3.4	0			
	3.H.28 Owner occupied terraces, average income	0	0.0	1.6	0			
	3.H.29 Established suburbs, older families	0	0.0	2.3	0			
3.I Comfortable Seniors								
	3.I.30 Older people, neat and tidy neighbourhoods	0	0.0	2.4	0			
	3.I.31 Elderly singles in purpose-built accommodation	0	0.0	0.5	0			
3.J Starting Out								
	3.J.32 Educated families in terraces, young children	39	1.2	2.1	59			
	3.J.33 Smaller houses and starter homes	47	1.5	2.3	65			
4. Financially Stretched								
4.K Student Life								
	4.K.34 Student flats and halls of residence	325	10.4	0.4	2,949			
	4.K.35 Term-time terraces	0	0.0	0.3	0			
	4.K.36 Educated young people in flats and tenements	211	6.7	1.9	364			
4.L Modest Means								
	4.L.37 Low cost flats in suburban areas	5	0.2	1.4	11			
	4.L.38 Semi-skilled workers in traditional neighbourhoods	0	0.0	2.6	0			
	4.L.39 Fading owner occupied terraces	0	0.0	2.9	0			
	4.L.40 High occupancy terraces, culturally diverse family areas	59	1.9	1.0	191			
4.M Striving Families								
	4.M.41 Labouring semi-rural estates	0	0.0	1.6	0			
	4.M.42 Struggling young families in post-war terraces	22	0.7	1.6	43			
	4.M.43 Families in right-to-buy estates	1	0.0	2.1	2			
	4.M.44 Post-war estates, limited means	77	2.5	2.2	112			
4.N Poorer Pensioners								
	4.N.45 Pensioners in social housing, semis and terraces	6	0.2	0.8	24			
	4.N.46 Elderly people in social rented flats	225	7.2	1.1	679			
	4.N.47 Low income older people in smaller semis	0	0.0	2.3	0			
	4.N.48 Pensioners and singles in social rented flats	39	1.2	1.7	72			
5. Urban Adversity								
5.O Young Hardship								
	5.O.49 Young families in low cost private flats	461	14.7	2.2	681			
	5.O.50 Struggling younger people in mixed tenure	396	12.7	1.8	715			
	5.O.51 Young people in small, low cost terraces	349	11.2	2.3	493			
5.P Struggling Estates								
	5.P.52 Poorer families, many children, terraced housing	81	2.6	1.6	164			
	5.P.53 Low income terraces	0	0.0	0.8	0			
	5.P.54 Multi-ethnic, purpose-built estates	0	0.0	1.1	0			
	5.P.55 Deprived and ethnically diverse in flats	1	0.0	0.8	4			
	5.P.56 Low income large families in social rented semis	2	0.1	1.6	4			
5.Q Difficult Circumstances								
	5.Q.57 Social rented flats, families and single parents	42	1.3	1.5	89			
	5.Q.58 Singles and young families, some receiving benefits	414	13.2	1.8	744			
	5.Q.59 Deprived areas and high-rise flats	280	9.0	2.0	447			
6. Not Private Households								
6.R Not Private Households								
	6.R.60 Active communal population	0	0.0	0.1	0			
	6.R.61 Inactive communal population	15	0.5	0.3	175			
	6.R.62 Business areas without resident population	0	0	0	0			
Total households		3,128						

CATEGORY

GROUP

TYPE

MAP

WHAT IS ACORN?

DOMINANT ACORN GROUP - HOUSEHOLDS

Area: P01543_Stag Inn, Stockton on Tees, TS18 1SX (0.50 Mile contour)

© 2023 CACI Limited and all other applicable third party notices (Acorn) can be found at www.caci.co.uk/copyrightnotices.pdf

Source: OS Open Data 2018



- Dominant Acorn Category
- % Affluent Achievers
- % Rising Prosperity
- % Comfortable Communities
- % Financially Stretched
- % Urban Adversity
- Dominant Acorn Group

Acorn Groups

- 1.A Lavish Lifestyles
- 1.B Executive Wealth
- 1.C Mature Money
- 2.D City Sophisticates
- 2.E Career Climbers
- 3.F Countryside Communities
- 3.G Successful Suburbs
- 3.H Steady Neighbourhoods
- 3.I Comfortable Seniors
- 3.J Starting Out
- 4.K Student Life
- 4.L Modest Means
- 4.M Striving Families
- 4.N Poorer Pensioners
- 5.O Young Hardship
- 5.P Struggling Estates
- 5.Q Difficult Circumstances
- 6.R Not Private Households

Area boundary

CATEGORY

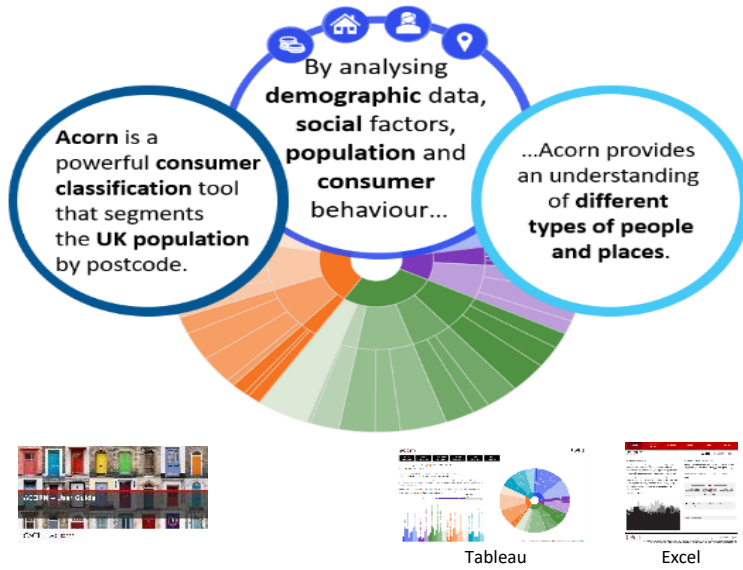
GROUP

TYPE

MAP

WHAT IS ACORN?

ACORN - WHAT IS IT?

© 2023 CACI Limited and all other applicable third party notices (Acorn) can be found at www.caci.co.uk/copyrightnotices.pdf

6 CATEGORIES

18 GROUPS

62 TYPES

1. Affluent Achievers	A. Lavish Lifestyles	1-3
	B. Executive Wealth	4-9
	C. Mature Money	10-13
2. Rising Prosperity	D. City Sophisticates	14-17
	E. Career Climbers	18-20
	F. Countryside Communities	21-23
	G. Successful Suburbs	24-26
	H. Steady Neighbourhoods	27-29
	I. Comfortable Seniors	30-31
	J. Starting Out	32-33
3. Comfortable Communities	K. Student Life	34-36
	L. Modest Means	37-40
	M. Striving Families	41-44
	N. Poorer Pensioners	45-48
4. Financially Stretched	O. Young Hardship	49-51
	P. Struggling Estates	52-56
	Q. Difficult Circumstances	57-59
5. Urban Adversity	R. Not Private Households	60-62
6. Not Private Households		

