

CGA LICENCED PREMISES

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Area: P04510_Holden Arms, Rossendale, BB4 4PD
 Base: Great Britain
 Year: 2023

Licence Type	Profile	Per 1000 Pop (Area)	Per 1000 Pop (Base)	Index	0	100	200
Pubs & Full On	6	43.9	81.7	54			
Proprietary Club	0	0.0	7.3	0			
Registered Club	5	36.6	28.2	130			
Restaurant	1	7.3	32.1	23			
Residential	0	0.0	2.7	0			

Name	Description	License Type	Owner Name	Postcode
Haslingden Bowling Club	Independent Free	Registered Club	Independent Free	BB 4 4BG
Station Hotel	Daniel Thwaites plc	Pubs & Full On	Daniel Thwaites plc	BB 4 4JR
Robin Hood	Hydes Anvil	Pubs & Full On	Hydes Anvil	BB 4 4NP
Holden Arms	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	BB 4 4PD
Black Bull Hotel	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	BB 4 5QQ
Haslingden Irish Democratic Club	Independent Free	Registered Club	Independent Free	BB 4 5RX
Las Tapas	Independent Free	Restaurant	Independent Free	BB 4 5HL
Haslingden Masonic Association	Independent Free	Registered Club	Independent Free	BB 4 5SN
Green Squirrel	Unknown	Pubs & Full On	Unknown	BB 4 6NP
Rose & Crown	Star Pubs & Bars	Pubs & Full On	Star Pubs & Bars	BB 4 6PU
Haslingden Trades Club	Independent Free	Registered Club	Independent Free	BB 4 5HQ
St Mary's Community Centre	Independent Free	Registered Club	Independent Free	BB 4 5DX

ACORN CATEGORY PROFILE - HOUSEHOLDS

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Area: P04510_Holden Arms, Rossendale, BB4 4PD (1 Mile contour)
Base: Great Britain
Year: 2023

Acorn Category Description	Area Profile	% for Area	% for Base	Index 0	100	200
1 Affluent Achievers	1,099	19.1	22.1	87		
2 Rising Prosperity	150	2.6	10.2	26		
3 Comfortable Communities	1,222	21.3	26.5	80		
4 Financially Stretched	2,331	40.6	23.7	171		
5 Urban Adversity	913	15.9	17.2	93		
6 Not Private Households	24	0.4	0.3	122		
Total households	5,739					



- 1 Affluent Achievers
- 2 Rising Prosperity
- 3 Comfortable Communities
- 4 Financially Stretched
- 5 Urban Adversity
- 6 Not Private Households

Graph

Total households

Acorn Category Pen Portrait

5 Urban Adversity
8.4M UK Adults
15.9% of UK

Age range
25-34

Financial situation

Children at home
3+

House type
Flat or terraced

House tenure
Social renting

Number of beds
1-2

Acorn Groups within Category 5: Urban Adversity

- O Young Hardship 32%
- P Struggling Estates 41%
- Q Difficult Circumstances 27%

This category contains the most deprived areas of towns and cities across the UK. Household incomes are low, nearly always below the national average.

ACORN GROUP PROFILE - HOUSEHOLDS

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Area: P04510_Holden Arms, Rossendale, BB4 4PD (1 Mile contour)
 Base: Great Britain
 Year: 2023

Acorn Group Description	Area Profile	% for Area	% for Base	Index	0	100	200
1. Affluent Achievers							
1.A Lavish Lifestyles	0	0.0	1.1	0			
1.B Executive Wealth	714	12.4	11.3	110			
1.C Mature Money	385	6.7	9.6	70			
2. Rising Prosperity							
2.D City Sophisticates	0	0.0	3.8	0			
2.E Career Climbers	150	2.6	6.4	41			
3. Comfortable Communities							
3.F Countryside Communities	114	2.0	5.7	35			
3.G Successful Suburbs	657	11.4	6.0	192			
3.H Steady Neighbourhoods	320	5.6	7.4	75			
3.I Comfortable Seniors	82	1.4	2.9	50			
3.J Starting Out	49	0.9	4.6	19			
4. Financially Stretched							
4.K Student Life	0	0.0	2.5	0			
4.L Modest Means	1,388	24.2	8.0	303			
4.M Striving Families	296	5.2	7.4	69			
4.N Poorer Pensioners	647	11.3	5.8	196			
5. Urban Adversity							
5.O Young Hardship	515	9.0	6.3	144			
5.P Struggling Estates	115	2.0	5.7	35			
5.Q Difficult Circumstances	283	4.9	5.2	94			
6. Not Private Households							
6.R Not Private Households	24	0.4	0.3	122			
Total households	5,739						

Acorn Group Pen Portrait

6 Not Private Households 790k UK Adults 1.5% of UK

These are postcodes where the bulk of the residents are not living in private households.

The category forms a single group, R: Not private households, which is sub-divided into three types:

60 Active communal population –
 Generally this is accommodation that may be unoccupied for part of the year, or where the people living in the accommodation regularly change. Other active communal accommodation might include hostels, children’s homes, refuges and local authority accommodation for travellers.

61 Inactive communal population –
 These people may be in communal establishments but unlikely to be active consumers. This includes care homes, hospitals, and other medical or nursing establishments where due to their health, the residents are unlikely to get out and about to function as regular consumers. It also includes prisons.

62 Business areas without resident population –
 These are postcodes where we believe there is no regular resident population. An example of this might be a business or industrial park.

ABCDEFGHIJKLMNOPQRS

CATEGORY	GROUP	TYPE	MAP	WHAT IS ACORN?
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ACORN TYPE PROFILE - HOUSEHOLDS

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Area: P04510_Holden Arms, Rossendale, BB4 4PD (1 Mile contour)
 Base: Great Britain
 Year: 2023

Sort by: Acorn Structure
 Index
 Profile %

Acorn Type Description	Area Profile	% for Area	% for Base	Index	0	100	200
1. Affluent Achievers							
1.A Lavish Lifestyles							
1.A.1 Exclusive enclaves	0	0.0	0.1	0			
1.A.2 Metropolitan money	0	0.0	0.1	0			
1.A.3 Large house luxury	0	0.0	0.9	0			
1.B Executive Wealth							
1.B.4 Asset rich families	215	3.7	2.6	142			
1.B.5 Wealthy countryside commuters	0	0.0	2.5	0			
1.B.6 Financially comfortable families	280	4.9	2.2	220			
1.B.7 Affluent professionals	0	0.0	0.9	0			
1.B.8 Prosperous suburban families	31	0.5	1.5	35			
1.B.9 Well-off edge of towners	188	3.3	1.6	204			
1.C Mature Money							
1.C.10 Better-off villagers	60	1.0	3.1	34			
1.C.11 Settled suburbia, older people	143	2.5	2.8	88			
1.C.12 Retired and empty nesters	119	2.1	2.5	84			
1.C.13 Upmarket downsizers	63	1.1	1.3	85			
2. Rising Prosperity							
2.D City Sophisticates							
2.D.14 Townhouse cosmopolitans	0	0.0	0.7	0			
2.D.15 Younger professionals in smaller flats	0	0.0	1.5	0			
2.D.16 Metropolitan professionals	0	0.0	0.7	0			
2.D.17 Socialising young renters	0	0.0	1.0	0			
2.E Career Climbers							
2.E.18 Career driven young families	138	2.4	2.0	122			
2.E.19 First time buyers in small, modern homes	12	0.2	3.4	6			
2.E.20 Mixed metropolitan areas	0	0.0	1.0	0			
3. Comfortable Communities							
3.F Countryside Communities							
3.F.21 Farms and cottages	0	0.0	1.5	0			
3.F.22 Older couples and families in rural areas	0	0.0	1.0	0			
3.F.23 Owner occupiers in small towns and villages	114	2.0	3.2	62			
3.G Successful Suburbs							
3.G.24 Comfortably-off families in modern housing	227	4.0	2.7	147			
3.G.25 Larger family homes, multi-ethnic areas	0	0.0	0.8	0			
3.G.26 Semi-professional families, owner occupied neighbourhoods	430	7.5	2.4	309			
3.H Steady Neighbourhoods							
3.H.27 Suburban semis, conventional attitudes	77	1.3	3.5	39			
3.H.28 Owner occupied terraces, average income	0	0.0	1.6	0			
3.H.29 Established suburbs, older families	243	4.2	2.3	181			
3.I Comfortable Seniors							
3.I.30 Older people, neat and tidy neighbourhoods	67	1.2	2.4	49			
3.I.31 Elderly singles in purpose-built accommodation	15	0.3	0.5	54			
3.J Starting Out							
3.J.32 Educated families in terraces, young children	0	0.0	2.2	0			
3.J.33 Smaller houses and starter homes	49	0.9	2.4	36			
4. Financially Stretched							
4.K Student Life							
4.K.34 Student flats and halls of residence	0	0.0	0.3	0			
4.K.35 Term-time terraces	0	0.0	0.2	0			
4.K.36 Educated young people in flats and tenements	0	0.0	1.9	0			
4.L Modest Means							
4.L.37 Low cost flats in suburban areas	41	0.7	1.4	50			
4.L.38 Semi-skilled workers in traditional neighbourhoods	152	2.6	2.6	101			
4.L.39 Fading owner occupied terraces	939	16.4	2.9	561			
4.L.40 High occupancy terraces, culturally diverse family areas	256	4.5	1.0	449			
4.M Striving Families							
4.M.41 Labouring semi-rural estates	16	0.3	1.6	17			
4.M.42 Struggling young families in post-war terraces	30	0.5	1.6	32			
4.M.43 Families in right-to-buy estates	133	2.3	2.0	114			
4.M.44 Post-war estates, limited means	117	2.0	2.2	94			
4.N Poorer Pensioners							
4.N.45 Pensioners in social housing, semis and terraces	115	2.0	0.8	255			
4.N.46 Elderly people in social rented flats	173	3.0	1.0	292			
4.N.47 Low income older people in smaller semis	163	2.8	2.2	127			
4.N.48 Pensioners and singles in social rented flats	196	3.4	1.7	200			
5. Urban Adversity							
5.O Young Hardship							
5.O.49 Young families in low cost private flats	63	1.1	2.2	50			
5.O.50 Struggling younger people in mixed tenure	81	1.4	1.8	78			
5.O.51 Young people in small, low cost terraces	371	6.5	2.3	285			
5.P Struggling Estates							
5.P.52 Poorer families, many children, terraced housing	44	0.8	1.6	49			
5.P.53 Low income terraces	0	0.0	0.8	0			
5.P.54 Multi-ethnic, purpose-built estates	0	0.0	1.0	0			
5.P.55 Deprived and ethnically diverse in flats	0	0.0	0.7	0			
5.P.56 Low income large families in social rented semis	71	1.2	1.6	77			
5.Q Difficult Circumstances							
5.Q.57 Social rented flats, families and single parents	39	0.7	1.5	45			
5.Q.58 Singles and young families, some receiving benefits	58	1.0	1.8	57			
5.Q.59 Deprived areas and high-rise flats	186	3.2	2.0	165			
6. Not Private Households							
6.R Not Private Households							
6.R.60 Active communal population	5	0.1	0.1	147			
6.R.61 Inactive communal population	19	0.3	0.3	116			
6.R.62 Business areas without resident population	0	0	0	0			
Total households	5,739						

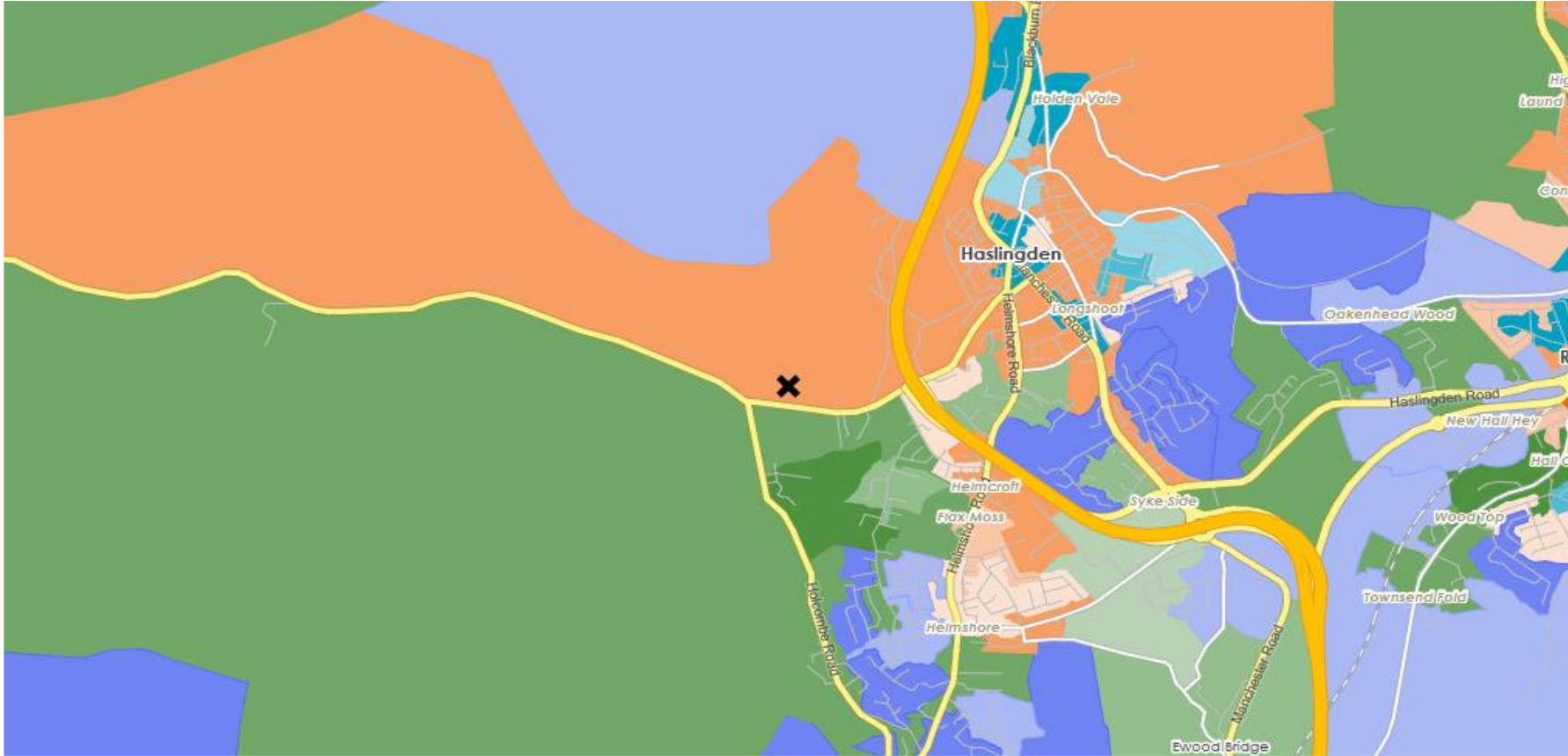
CATEGORY GROUP TYPE **MAP** WHAT IS ACORN?

DOMINANT ACORN GROUP - HOUSEHOLDS

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Source: OS Open Data 2018

Area: P04510_Holden Arms, Rossendale, BB4 4PD (1 Mile contour)



- Dominant Acorn Category
- % Affluent Achievers
- % Rising Prosperity
- % Comfortable Communities
- % Financially Stretched
- % Urban Adversity
- Dominant Acorn Group

- Acorn Groups**
- 1.A Lavish Lifestyles
 - 1.B Executive Wealth
 - 1.C Mature Money
 - 2.D City Sophisticates
 - 2.E Career Climbers
 - 3.F Countryside Communities
 - 3.G Successful Suburbs
 - 3.H Steady Neighbourhoods
 - 3.I Comfortable Seniors
 - 3.J Starting Out
 - 4.K Student Life
 - 4.L Modest Means
 - 4.M Striving Families
 - 4.N Poorer Pensioners
 - 5.O Young Hardship
 - 5.P Struggling Estates
 - 5.Q Difficult Circumstances
 - 6.R Not Private Households

Area boundary

ACORN - WHAT IS IT?

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6 CATEGORIES 18 GROUPS 62 TYPES

1. Affluent Achievers	A. Lavish Lifestyles	1-3
	B. Executive Wealth	4-9
	C. Mature Money	10-13
2. Rising Prosperity	D. City Sophisticates	14-17
	E. Career Climbers	18-20
3. Comfortable Communities	F. Countryside Communities	21-23
	G. Successful Suburbs	24-26
	H. Steady Neighbourhoods	27-29
	I. Comfortable Seniors	30-31
	J. Starting Out	32-33
4. Financially Stretched	K. Student Life	34-36
	L. Modest Means	37-40
	M. Striving Families	41-44
	N. Poorer Pensioners	45-48
5. Urban Adversity	O. Young Hardship	49-51
	P. Struggling Estates	52-56
	Q. Difficult Circumstances	57-59
6. Not Private Households	R. Not Private Households	60-62

1 Affluent Achievers

12.1M UK Adults 22.8% of UK

Age range: 55+

Financial situation: Running into debt ↔ Saving a lot

Children at home: 0

House type: Detached

House tenure: Owned outright

Number of beds: 4+

Acorn Groups within Category 1: Affluent Achievers

- A. Lavish Lifestyles: 6%
- B. Executive Wealth: 54%
- C. Mature Money: 40%

These are some of the most financially successful people in the UK. They live in affluent, high status areas of the country. They are healthy, wealthy and confident consumers.



