

CGA LICENCED PREMISES

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Area: P03910_Pinny, Cumbria, CA11 7TA (1 Mile cr
 Base: Great Britain
 Year: 2023

Licence Type	Profile	Per 1000 Pop (Area)	Per 1000 Pop (Base)	Index	0	100	200
Pubs & Full On	25	151.0	81.7	185			
Proprietary Club	1	6.0	7.3	83			
Registered Club	4	24.2	28.2	86			
Restaurant	10	60.4	32.1	188			
Residential	1	6.0	2.7	226			

Name	Description	License Type	Owner Name	Postcode
Penrith Conservative Club	Independent Free	Registered Club	Independent Free	CA11 7AB
Robin Hood	Star Pubs & Bars	Pubs & Full On	Star Pubs & Bars	CA11 7AG
Giannis Ristorante Pizzeria	Independent Free	Pubs & Full On	Independent Free	CA11 7BY
Board & Elbow Inn	Punch Pub Company	Pubs & Full On	Punch Pub Company	CA11 7HS
Dockray Hall	Independent Free	Pubs & Full On	Independent Free	CA11 7DE
General Wolfe Inn	Daniel Thwaites plc	Pubs & Full On	Daniel Thwaites plc	CA11 7HL
Penrith Players Theatre Club	Independent Free	Pubs & Full On	Independent Free	CA11 7JG
Salsa	Independent Free	Restaurant	Independent Free	CA11 7HX
Agricultural Hotel	Jennings	Pubs & Full On	Jennings	CA11 7JE
Beacon Social Club	Independent Free	Registered Club	Independent Free	CA11 7NB
Royal	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	CA11 7PZ
George Hotel	Independent Free	Pubs & Full On	Independent Free	CA11 7SU
Pinney	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	CA11 7TA
Grey Goat Inn	Punch Pub Company	Pubs & Full On	Punch Pub Company	CA11 7TJ
Woolpack	Punch Pub Company	Pubs & Full On	Punch Pub Company	CA11 7TA
Druids Arms	Independent Free	Pubs & Full On	Independent Free	CA11 7TJ
Penrith Cricket Club	Independent Free	Registered Club	Independent Free	CA11 8PE
North Lakes Hotel & Spa	Daniel Thwaites plc	Pubs & Full On	Daniel Thwaites plc	CA11 8QT
Penrith Rugby Club	Independent Free	Registered Club	Independent Free	CA11 8RQ
Cross Keys Inn	Independent Free	Pubs & Full On	Independent Free	CA11 8TP
Penrith Truck Stop	Independent Free	Restaurant	Independent Free	CA11 9DP
Taste Of Bengal	Independent Free	Restaurant	Independent Free	CA11 7NJ
Station Hotel	Punch Pub Company	Pubs & Full On	Punch Pub Company	CA11 7JB
Dog Beck	Wetherspoons GB	Pubs & Full On	Wetherspoons GB	CA11 8JH
Jenkinson Truck Stop Penrith	Nightowl Limited	Residential	Nightowl Limited	CA11 9EH
La Casita	Independent Free	Pubs & Full On	Independent Free	CA11 7XF
Warehouse	Independent Free	Pubs & Full On	Independent Free	CA11 7TA
Foundry 34	Independent Free	Restaurant	Independent Free	CA11 7TA
Grants Of Castlegate	Independent Free	Pubs & Full On	Independent Free	CA11 7HY
Penrith Leisure Centre	Independent Free	Proprietary Club	Independent Free	CA11 8JH
Xaivers Cafe And Wine Bar	Independent Free	Pubs & Full On	Independent Free	CA11 8HN
Indian Plaza	Independent Free	Restaurant	Independent Free	CA11 7PT
Four & Twenty	Independent Free	Restaurant	Independent Free	CA11 7AY
Lounge Hotel & Bar	Independent Free	Pubs & Full On	Independent Free	CA11 7AJ
Villa Bianca	Independent Free	Restaurant	Independent Free	CA11 7PX
Cranstons Cumbria Food Hall & Cafe Osv	Independent Free	Restaurant	Independent Free	CA11 7EH
Fell Bar	Independent Free	Pubs & Full On	Independent Free	CA11 7AY
Courtyard	Independent Free	Restaurant	Independent Free	CA11 7DA
Lonsdale Alhambra Cinema	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	CA11 7PT
Premier Inn	Whitbread Hotels	Pubs & Full On	Whitbread	CA11 7FG
Woodstone Pizza & Grill	Independent Free	Restaurant	Independent Free	CA11 7BQ

MAP OF AREA

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Source: OS Open Data 2018

Area: P03910_Pinny, Cumbria, CA11 7TA (1 Mile contour)



















KEY

- Large pub co's & bars
 - Admiral Taverns Ltd
 - Ei Group
 - Greene King
 - Marston's
 - Mitchells & Butlers
 - Punch Pub Company
 - Stonegate Pub Company
 - Star Pubs & Bars
 - Wetherspoon
 - Whitbread
 - Shepherd Neame
- Small to medium pub co's & bars
 - Family Brewers with pubs
- Hotels
- Restaurants
- Leisure
- Independent
- Other
- Site Location
- Boundary

ACORN CATEGORY PROFILE - HOUSEHOLDS

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Area: P03910_Pinny, Cumbria, CA11 7TA (1 Mile contour)
Base: Great Britain
Year: 2023

Acorn Category Description	Area Profile	% for Area	% for Base	Index 0	100	200
 1 Affluent Achievers	1,422	18.0	22.1	81		
 2 Rising Prosperity	265	3.3	10.2	33		
 3 Comfortable Communities	2,414	30.5	26.5	115		
 4 Financially Stretched	2,955	37.3	23.7	158		
 5 Urban Adversity	825	10.4	17.2	61		
 6 Not Private Households	32	0.4	0.3	118		
 Graph						
Total households	7,913					

Acorn Category Pen Portrait

4 Financially Stretched 12.2M UK Adults 23.1% of UK

Age range
All ages

Financial situation
Running into debt Saving a lot

Children at home
Mixed

House type
Semi-detached or terraced

House tenure
Social renting

Number of beds
1-3

Acorn Groups within Category 4: Financially Stretched

- K Student Life 13%
- L Modest Means 34%
- M Striving Families 34%
- N Poorer Pensioners 20%

This category contains a mix of traditional areas of Britain, including social housing developments specifically for the elderly. It also includes student term-time areas.

ACORN GROUP PROFILE - HOUSEHOLDS

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Area: P03910_Pinny, Cumbria, CA11 7TA (1 Mile contour)
Base: Great Britain
Year: 2023

Acorn Group Description	Area Profile	% for Area	% for Base	Index	0	100	200
1. Affluent Achievers							
1.A Lavish Lifestyles	16	0.2	1.1	18			
1.B Executive Wealth	669	8.5	11.3	75			
1.C Mature Money	737	9.3	9.6	97			
2. Rising Prosperity							
2.D City Sophisticates	0	0.0	3.8	0			
2.E Career Climbers	265	3.3	6.4	53			
3. Comfortable Communities							
3.F Countryside Communities	324	4.1	5.7	71			
3.G Successful Suburbs	602	7.6	6.0	128			
3.H Steady Neighbourhoods	481	6.1	7.4	82			
3.I Comfortable Seniors	869	11.0	2.9	384			
3.J Starting Out	138	1.7	4.6	38			
4. Financially Stretched							
4.K Student Life	0	0.0	2.5	0			
4.L Modest Means	1,182	14.9	8.0	187			
4.M Striving Families	841	10.6	7.4	143			
4.N Poorer Pensioners	932	11.8	5.8	205			
5. Urban Adversity							
5.O Young Hardship	524	6.6	6.3	106			
5.P Struggling Estates	84	1.1	5.7	19			
5.Q Difficult Circumstances	217	2.7	5.2	52			
6. Not Private Households							
6.R Not Private Households	32	0.4	0.3	118			
Total households	7,913						

Acorn Group Pen Portrait

6 Not Private Households
790k 1.5%

UK Adults of UK

60 Active communal population –
 Generally this is accommodation that may be unoccupied for part of the year, or where the people living in the accommodation regularly change. Other active communal accommodation might include hostels, children’s homes, refuges and local authority accommodation for travellers.

61 Inactive communal population –
 These people may be in communal establishments but unlikely to be active consumers. This includes care homes, hospitals, and other medical or nursing establishments where due to their health, the residents are unlikely to get out and about to function as regular consumers. It also includes prisons.

62 Business areas without resident population –
 These are postcodes where we believe there is no regular resident population. An example of this might be a business or industrial park.

These are postcodes where the bulk of the residents are not living in private households.

The category forms a single group, R: Not private households, which is sub-divided into three types:

A
B
C
D
E
F
G
H
I
J
K
L
M
N
O
P
Q
R

CATEGORY	GROUP	TYPE	MAP	WHAT IS ACORN?
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ACORN TYPE PROFILE - HOUSEHOLDS

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Area: P03910_Pinny, Cumbria, CA11 7TA (1 Mile contour)
 Base: Great Britain
 Year: 2023

Sort by: Acorn Structure
 Index
 Profile %

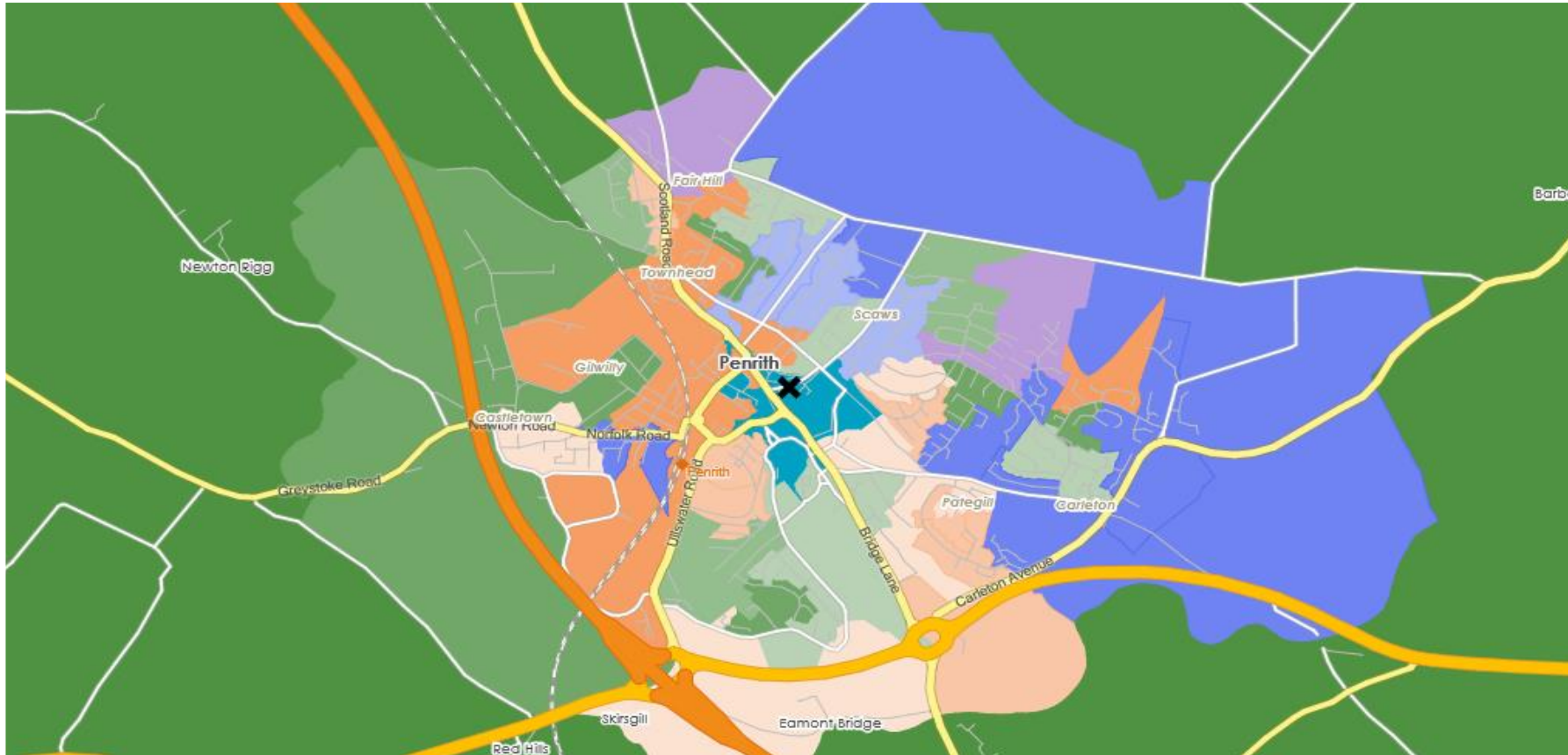
Acorn Type Description	Area Profile	% for Area	% for Base	Index	0	100	200
1. Affluent Achievers							
1.A Lavish Lifestyles							
1.A.1 Exclusive enclaves	0	0.0	0.1	0			
1.A.2 Metropolitan money	0	0.0	0.1	0			
1.A.3 Large house luxury	16	0.2	0.9	24			
1.B Executive Wealth							
1.B.4 Asset rich families	526	6.6	2.6	252			
1.B.5 Wealthy countryside commuters	0	0.0	2.5	0			
1.B.6 Financially comfortable families	123	1.6	2.2	70			
1.B.7 Affluent professionals	0	0.0	0.9	0			
1.B.8 Prosperous suburban families	1	0.0	1.5	1			
1.B.9 Well-off edge of towners	19	0.2	1.6	15			
1.C Mature Money							
1.C.10 Better-off villagers	90	1.1	3.1	37			
1.C.11 Settled suburbia, older people	220	2.8	2.8	99			
1.C.12 Retired and empty nesters	267	3.4	2.5	137			
1.C.13 Upmarket downsizers	160	2.0	1.3	156			
2. Rising Prosperity							
2.D City Sophisticates							
2.D.14 Townhouse cosmopolitans	0	0.0	0.7	0			
2.D.15 Younger professionals in smaller flats	0	0.0	1.5	0			
2.D.16 Metropolitan professionals	0	0.0	0.7	0			
2.D.17 Socialising young renters	0	0.0	1.0	0			
2.E Career Climbers							
2.E.18 Career driven young families	230	2.9	2.0	147			
2.E.19 First time buyers in small, modern homes	35	0.4	3.4	13			
2.E.20 Mixed metropolitan areas	0	0.0	1.0	0			
3. Comfortable Communities							
3.F Countryside Communities							
3.F.21 Farms and cottages	9	0.1	1.5	7			
3.F.22 Older couples and families in rural areas	0	0.0	1.0	0			
3.F.23 Owner occupiers in small towns and villages	315	4.0	3.2	124			
3.G Successful Suburbs							
3.G.24 Comfortably-off families in modern housing	333	4.2	2.7	156			
3.G.25 Larger family homes, multi-ethnic areas	0	0.0	0.8	0			
3.G.26 Semi-professional families, owner occupied neighbourhoods	269	3.4	2.4	140			
3.H Steady Neighbourhoods							
3.H.27 Suburban semis, conventional attitudes	434	5.5	3.5	158			
3.H.28 Owner occupied terraces, average income	0	0.0	1.6	0			
3.H.29 Established suburbs, older families	47	0.6	2.3	25			
3.I Comfortable Seniors							
3.I.30 Older people, neat and tidy neighbourhoods	705	8.9	2.4	376			
3.I.31 Elderly singles in purpose-built accommodation	164	2.1	0.5	427			
3.J Starting Out							
3.J.32 Educated families in terraces, young children	11	0.1	2.2	6			
3.J.33 Smaller houses and starter homes	127	1.6	2.4	67			
4. Financially Stretched							
4.K Student Life							
4.K.34 Student flats and halls of residence	0	0.0	0.3	0			
4.K.35 Term-time terraces	0	0.0	0.2	0			
4.K.36 Educated young people in flats and tenements	0	0.0	1.9	0			
4.L Modest Means							
4.L.37 Low cost flats in suburban areas	296	3.7	1.4	259			
4.L.38 Semi-skilled workers in traditional neighbourhoods	382	4.8	2.6	184			
4.L.39 Fading owner occupied terraces	504	6.4	2.9	218			
4.L.40 High occupancy terraces, culturally diverse family areas	0	0.0	1.0	0			
4.M Striving Families							
4.M.41 Labouring semi-rural estates	121	1.5	1.6	96			
4.M.42 Struggling young families in post-war terraces	36	0.5	1.6	28			
4.M.43 Families in right-to-buy estates	224	2.8	2.0	139			
4.M.44 Post-war estates, limited means	460	5.8	2.2	267			
4.N Poorer Pensioners							
4.N.45 Pensioners in social housing, semis and terraces	135	1.7	0.8	217			
4.N.46 Elderly people in social rented flats	105	1.3	1.0	129			
4.N.47 Low income older people in smaller semis	452	5.7	2.2	256			
4.N.48 Pensioners and singles in social rented flats	240	3.0	1.7	178			
5. Urban Adversity							
5.O Young Hardship							
5.O.49 Young families in low cost private flats	253	3.2	2.2	146			
5.O.50 Struggling younger people in mixed tenure	178	2.2	1.8	125			
5.O.51 Young people in small, low cost terraces	93	1.2	2.3	52			
5.P Struggling Estates							
5.P.52 Poorer families, many children, terraced housing	36	0.5	1.6	29			
5.P.53 Low income terraces	0	0.0	0.8	0			
5.P.54 Multi-ethnic, purpose-built estates	0	0.0	1.0	0			
5.P.55 Deprived and ethnically diverse in flats	0	0.0	0.7	0			
5.P.56 Low income large families in social rented semis	48	0.6	1.6	38			
5.Q Difficult Circumstances							
5.Q.57 Social rented flats, families and single parents	21	0.3	1.5	18			
5.Q.58 Singles and young families, some receiving benefits	118	1.5	1.8	85			
5.Q.59 Deprived areas and high-rise flats	78	1.0	2.0	50			
6. Not Private Households							
6.R Not Private Households							
6.R.60 Active communal population	4	0.1	0.1	85			
6.R.61 Inactive communal population	28	0.4	0.3	124			
6.R.62 Business areas without resident population	0	0	0	0			
Total households	7,913						

DOMINANT ACORN GROUP - HOUSEHOLDS

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Source: OS Open Data 2018

Area: P03910_Pinny, Cumbria, CA11 7TA (1 Mile contour)



- Dominant Acorn Category
- % Affluent Achievers
- % Rising Prosperity
- % Comfortable Communities
- % Financially Stretched
- % Urban Adversity
- Dominant Acorn Group

- Acorn Groups**
- 1.A Lavish Lifestyles
 - 1.B Executive Wealth
 - 1.C Mature Money
 - 2.D City Sophisticates
 - 2.E Career Climbers
 - 3.F Countryside Communities
 - 3.G Successful Suburbs
 - 3.H Steady Neighbourhoods
 - 3.I Comfortable Seniors
 - 3.J Starting Out
 - 4.K Student Life
 - 4.L Modest Means
 - 4.M Striving Families
 - 4.N Poorer Pensioners
 - 5.O Young Hardship
 - 5.P Struggling Estates
 - 5.Q Difficult Circumstances
 - 6.R Not Private Households

Area boundary

ACORN - WHAT IS IT?

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6 CATEGORIES 18 GROUPS 62 TYPES

1. Affluent Achievers	A. Lavish Lifestyles	1-3
	B. Executive Wealth	4-9
	C. Mature Money	10-13
2. Rising Prosperity	D. City Sophisticates	14-17
	E. Career Climbers	18-20
	F. Countryside Communities	21-23
	G. Successful Suburbs	24-26
	H. Steady Neighbourhoods	27-29
	I. Comfortable Seniors	30-31
	J. Starting Out	32-33
3. Comfortable Communities	K. Student Life	34-36
	L. Modest Means	37-40
	M. Striving Families	41-44
	N. Poorer Pensioners	45-48
4. Financially Stretched	O. Young Hardship	49-51
	P. Struggling Estates	52-56
	Q. Difficult Circumstances	57-59
5. Urban Adversity	R. Not Private Households	60-62
6. Not Private Households		

1 Affluent Achievers

Age range: **55+**

Financial situation: Running into debt ↔ Saving a lot

Children at home: **0**

12.1M UK Adults 22.8% of UK

House type: **Detached**

House tenure: **Owned outright**

Number of beds: **4+**

These are some of the most financially successful people in the UK. They live in affluent, high status areas of the country. They are healthy, wealthy and confident consumers.

Acorn Groups within Category 1: Affluent Achievers

- A. Lavish Lifestyles: 6%
- B. Executive Wealth: 54%
- C. Mature Money: 40%



MAP OF AREA

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