

CGA LICENCED PREMISES

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Area: P00630_George Tavern, Oldham, OL1 1LB (1)
 Base: Great Britain
 Year: 2023

Licence Type	Profile	Per 1000 Pop (Area)	Per 1000 Pop (Base)	Index	0	100	200
Pubs & Full On	32	62.8	81.7	77			
Proprietary Club	5	9.8	7.3	135			
Registered Club	9	17.7	28.2	63			
Restaurant	10	19.6	32.1	61			
Residential	0	0.0	2.7	0			

Name	Description	License Type	Owner Name	Postcode
Buck & Union	Unknown	Pubs & Full On	Unknown	OL 1 1BE
Royal Oak	Robinsons	Pubs & Full On	Robinsons	OL 1 1EN
George Tavern	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	OL 1 1LB
Tommy Field	JW Lees	Pubs & Full On	JW Lees	OL 1 1NJ
Ashton Arms	Independent Free	Pubs & Full On	Independent Free	OL 1 1PL
Valentinos Ristorante	Independent Free	Restaurant	Independent Free	OL 1 1SA
Old Bank	Independent Free	Pubs & Full On	Independent Free	OL 1 1SN
Coldhurst Conservative Club	Independent Free	Registered Club	Independent Free	OL 1 2AA
Oldham Sports Centre	Independent Free	Proprietary Club	Independent Free	OL 1 3DH
Higginshaw Sports Club	Independent Free	Registered Club	Independent Free	OL 1 3QT
Harrys	Independent Free	Pubs & Full On	Independent Free	OL 1 3SL
Coliseum Theatre Club	Independent Free	Pubs & Full On	Independent Free	OL 1 3SW
Stocco	Independent Free	Restaurant	Independent Free	OL 1 3TQ
Jaymar Dance Centre	Independent Free	Proprietary Club	Independent Free	OL 1 3UH
Bridge Inn	JW Lees	Pubs & Full On	JW Lees	OL 4 1JE
Oldham Deaf Social Club	Independent Free	Registered Club	Independent Free	OL 4 1SH
Werneth Cricket Bowls & Tennis Club	Independent Free	Registered Club	Independent Free	OL 8 1AA
Tanase Tavern	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	OL 8 1DP
Bank Top Tavern	JW Lees	Pubs & Full On	JW Lees	OL 8 1ES
Druids Arms	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	OL 8 1QN
West End Bowl Club	Independent Free	Registered Club	Independent Free	OL 8 4DQ
247 Hotel	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	OL 8 4AS
North Chadderton Conservative Club	Independent Free	Registered Club	Independent Free	OL 9 0HH
Oldham College Of Technology	Independent Free	Registered Club	Independent Free	OL 9 6AA
Friendship Inn	Trust Inns Limited	Pubs & Full On	Trust Inns Limited	OL 9 6HB
Cambridge Hotel	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	OL 9 7BU
Dog Inn	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	OL 9 8QT
Crown	Independent Free	Pubs & Full On	Independent Free	OL 9 9LR
Winos Wine Bar	Independent Free	Pubs & Full On	Independent Free	OL 1 1LX
St Annes Rugby Club	Independent Free	Registered Club	Independent Free	OL 1 3JY
Upsteps Inn	Wetherspoons GB	Pubs & Full On	Wetherspoons GB	OL 1 3AJ
Town Hall Tavern	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	OL 1 1QX
Lyceum Theatre	Independent Free	Pubs & Full On	Independent Free	OL 1 1QG
Liquid & Envy	Rekom UK	Proprietary Club	Rekom UK	OL 1 1SA
Bees Knees	Dukedom Ltd	Pubs & Full On	Dukedom Ltd	OL 1 3SW
Queen Elizabeth	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	OL 1 1UT
Lounge	Independent Free	Pubs & Full On	Independent Free	OL 1 1TD
Mecca Bingo	Rank	Proprietary Club	Rank	OL 8 1DR
Million Restaurant	Independent Free	Restaurant	Independent Free	OL 9 6HN
Indian Ocean Restaurant	Independent Free	Restaurant	Independent Free	OL 9 6QR
Chadderton Bar And Grill	Independent Free	Pubs & Full On	Independent Free	OL 9 6PP
Chadderton Town Hall	Independent Free	Pubs & Full On	Independent Free	OL 9 6PP
Club Revolution	Independent Free	Pubs & Full On	Independent Free	OL 1 1SR
Westwood East	Independent Free	Restaurant	Independent Free	OL 1 2NN
Smoke Yard	Independent Free	Restaurant	Independent Free	OL 1 3AT
Yolo Burger & Milkshake Bar	Independent Free	Restaurant	Independent Free	OL 1 3ST
Al-Marrakech	Independent Free	Restaurant	Independent Free	OL 1 1HA
Mahdlo Youth Zone	Independent Free	Registered Club	Independent Free	OL 1 3SE
Cotton Rooms	Independent Free	Pubs & Full On	Independent Free	OL 1 3UJ
Gourm,t Steak & Grill	Independent Free	Restaurant	Independent Free	OL 9 6QR
Odeon	Odeon Cinema Holdings	Pubs & Full On	Odeon Cinema Holdings	OL 1 1QN
Nandos	Nandos Restaurants	Restaurant	Nandos Restaurants	OL 1 1PL
Molino Lounge	Loungers	Pubs & Full On	Loungers	OL 1 1RA

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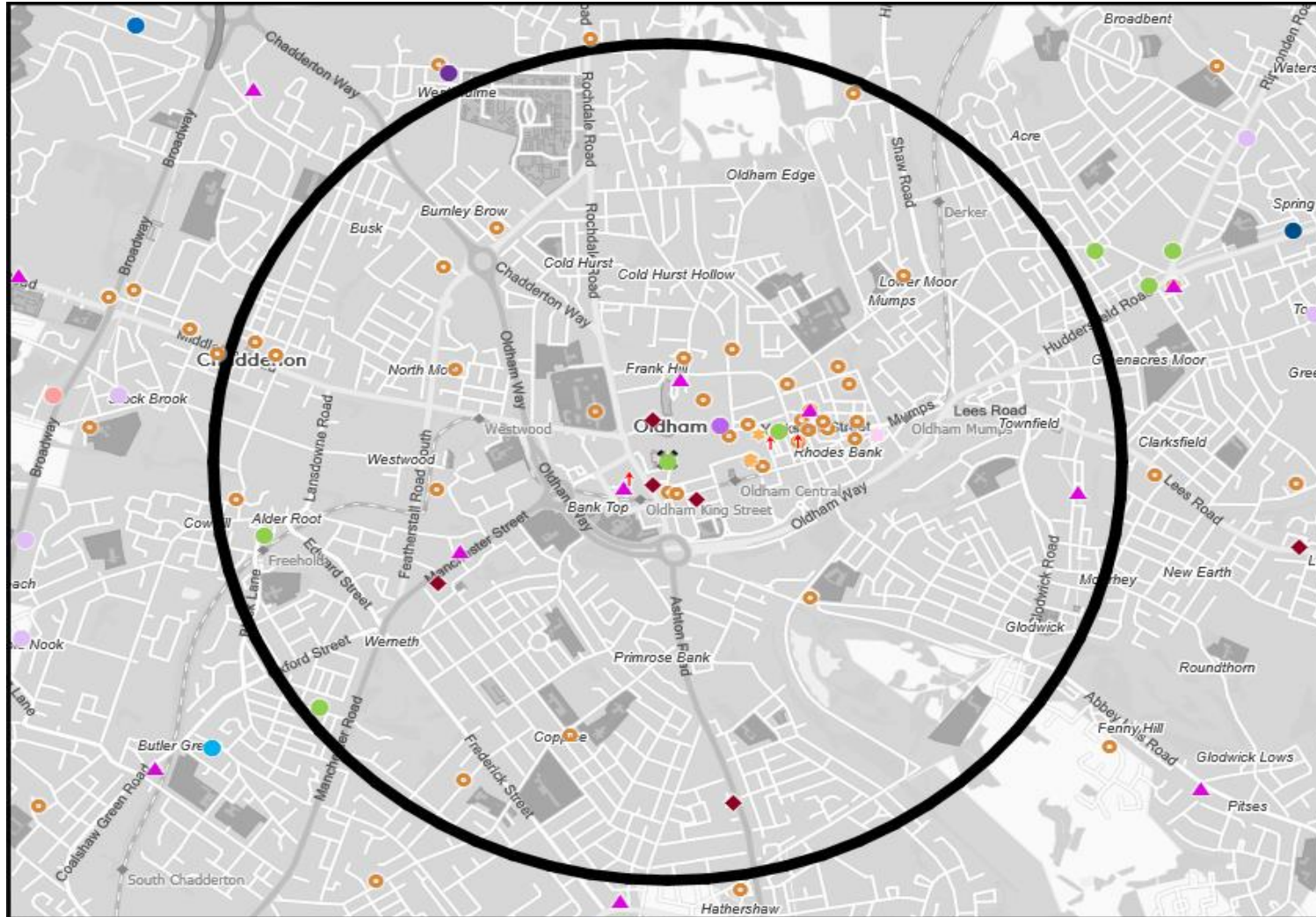
Name	Description	License Type	Owner Name	Postcode
Central Snooker Club	Independent Free	Proprietary Club	Independent Free	OL 9 6AZ
Parliament Square	Independent Free	Pubs & Full On	Independent Free	OL 1 1JA
Cob And Coal	Independent Free	Pubs & Full On	Independent Free	OL 1 3BG

MAP OF AREA

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Source: OS Open Data 2018

Area: P00630_George Tavern, Oldham, OL1 1LB (1 Mile contour)



KEY

- Large pub co's & bars
 - Admiral Taverns Ltd
 - Ei Group
 - Greene King
 - Marston's
 - Mitchells & Butlers
 - Punch Pub Company
 - Stonegate Pub Company
 - Star Pubs & Bars
 - Wetherspoon
 - Whitbread
 - Shepherd Neame
- Small to medium pub co's & bars
- Family Brewers with pubs
- Hotels
- Restaurants
- Leisure
- Independent
- Other
- Site Location
- Boundary

ACORN CATEGORY PROFILE - HOUSEHOLDS

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Area: P00630_George Tavern, Oldham, OL1 1LB (1 Mile contour)
Base: Great Britain
Year: 2023

Acorn Category Description	Area Profile	% for Area	% for Base	Index 0	100	200
1 Affluent Achievers	66	0.4	22.1	2		
2 Rising Prosperity	49	0.3	10.2	3		
3 Comfortable Communities	1,289	7.9	26.5	30		
4 Financially Stretched	8,974	55.1	23.7	233		
5 Urban Adversity	5,880	36.1	17.2	210		
6 Not Private Households	22	0.1	0.3	39		
Total households		16,280				

Acorn Category Pen Portrait

6 Not Private Households
790k
1.5%

UK Adults of UK




60 Active communal population –
 Generally this is accommodation that may be unoccupied for part of the year, or where the people living in the accommodation regularly change. Other active communal accommodation might include hostels, children’s homes, refuges and local authority accommodation for travellers.

61 Inactive communal population –
 These people may be in communal establishments but unlikely to be active consumers. This includes care homes, hospitals, and other medical or nursing establishments where due to their health, the residents are unlikely to get out and about to function as regular consumers. It also includes prisons.

62 Business areas without resident population –
 These are postcodes where we believe there is no regular resident population. An example of this might be a business or industrial park.

These are postcodes where the bulk of the residents are not living in private households.

The category forms a single group, R: Not private households, which is sub-divided into three types:



ACORN GROUP PROFILE - HOUSEHOLDS

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Area: P00630_George Tavern, Oldham, OL1 1LB (1 Mile contour)
Base: Great Britain
Year: 2023

Acorn Group Description	Area Profile	% for Area	% for Base	Index	0	100	200
1. Affluent Achievers							
1.A Lavish Lifestyles	0	0.0	1.1	0			
1.B Executive Wealth	66	0.4	11.3	4			
1.C Mature Money	0	0.0	9.6	0			
2. Rising Prosperity							
2.D City Sophisticates	0	0.0	3.8	0			
2.E Career Climbers	49	0.3	6.4	5			
3. Comfortable Communities							
3.F Countryside Communities	0	0.0	5.7	0			
3.G Successful Suburbs	538	3.3	6.0	56			
3.H Steady Neighbourhoods	68	0.4	7.4	6			
3.I Comfortable Seniors	47	0.3	2.9	10			
3.J Starting Out	636	3.9	4.6	86			
4. Financially Stretched							
4.K Student Life	196	1.2	2.5	48			
4.L Modest Means	7,825	48.1	8.0	602			
4.M Striving Families	321	2.0	7.4	26			
4.N Poorer Pensioners	632	3.9	5.8	67			
5. Urban Adversity							
5.O Young Hardship	1,800	11.1	6.3	177			
5.P Struggling Estates	1,091	6.7	5.7	118			
5.Q Difficult Circumstances	2,989	18.4	5.2	350			
6. Not Private Households							
6.R Not Private Households	22	0.1	0.3	39			
Total households	16,280						

Acorn Group Pen Portrait

4 N
Poorer Pensioners

2.4M
UK Adults

4.5%
of UK

Older people and pensioners, the majority of whom live in social housing. The majority are renting social housing but there are a few who own their home or rent privately. Properties are mainly flats or maisonettes, but there will be some smaller bungalows or semi-detached houses.

CORE DEMOGRAPHICS

Age range 65+	Children at home 0
House tenure Social renting	Family structure Single
Number of beds 1	House type Flat or maisonette

BRANDS

SHOPPING:

LEISURE:

WEBSITES:

DIGITAL ATTITUDES

 I worry about online security 56% <small>UK average: 59%</small>	 Shopping online makes my life easier 57% <small>UK average: 52%</small>	 I love the ease of using chat bots to get answers 24% <small>UK average: 28%</small>
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TOP BEHAVIOURS

 1 in 4 have never used the internet	 Least likely of all groups to own a tablet or smartphone	 Around half will use Facebook (probably with some help)
------------------------------------------------	---------------------------------------------------------------------	--------------------------------------------------------------------

FINANCIAL PROFILE

Household income UK: £21k <small>Average: £40k</small> London: £19k <small>Average: £46k</small>	% Disposable income UK: 42% <small>Average: 43%</small> London: 35% <small>Average: 29%</small>	Financial situation
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A
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N
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Q
R

CATEGORY	GROUP	TYPE	MAP	WHAT IS ACORN?
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ACORN TYPE PROFILE - HOUSEHOLDS

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Area: P00630_George Tavern, Oldham, OL1 1LB (1 Mile contour)
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Sort by: Corn Structure
 Index
 Profile %

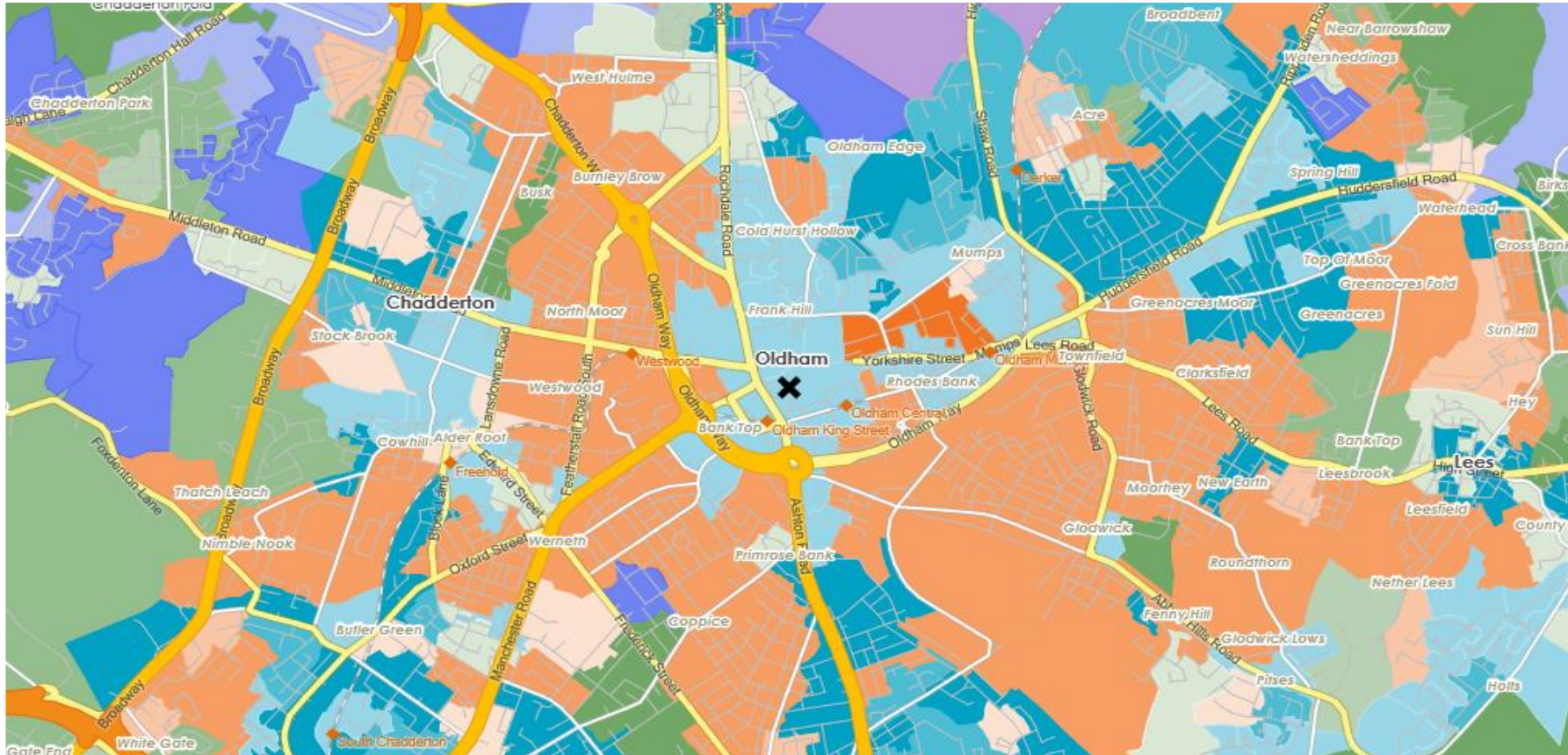
Acorn Type Description	Area Profile	% for Area	% for Base	Index	0	100	200
1. Affluent Achievers							
1.A Lavish Lifestyles							
1.A.1 Exclusive enclaves	0	0.0	0.1	0			
1.A.2 Metropolitan money	0	0.0	0.1	0			
1.A.3 Large house luxury	0	0.0	0.9	0			
1.B Executive Wealth							
1.B.4 Asset rich families	0	0.0	2.6	0			
1.B.5 Wealthy countryside commuters	0	0.0	2.5	0			
1.B.6 Financially comfortable families	50	0.3	2.2	14			
1.B.7 Affluent professionals	0	0.0	0.9	0			
1.B.8 Prosperous suburban families	0	0.0	1.5	0			
1.B.9 Well-off edge of towners	16	0.1	1.6	6			
1.C Mature Money							
1.C.10 Better-off villagers	0	0.0	3.1	0			
1.C.11 Settled suburbia, older people	0	0.0	2.8	0			
1.C.12 Retired and empty nesters	0	0.0	2.5	0			
1.C.13 Upmarket downsizers	0	0.0	1.3	0			
2. Rising Prosperity							
2.D City Sophisticates							
2.D.14 Townhouse cosmopolitans	0	0.0	0.7	0			
2.D.15 Younger professionals in smaller flats	0	0.0	1.5	0			
2.D.16 Metropolitan professionals	0	0.0	0.7	0			
2.D.17 Socialising young renters	0	0.0	1.0	0			
2.E Career Climbers							
2.E.18 Career driven young families	18	0.1	2.0	6			
2.E.19 First time buyers in small, modern homes	31	0.2	3.4	6			
2.E.20 Mixed metropolitan areas	0	0.0	1.0	0			
3. Comfortable Communities							
3.F Countryside Communities							
3.F.21 Farms and cottages	0	0.0	1.5	0			
3.F.22 Older couples and families in rural areas	0	0.0	1.0	0			
3.F.23 Owner occupiers in small towns and villages	0	0.0	3.2	0			
3.G Successful Suburbs							
3.G.24 Comfortably-off families in modern housing	57	0.4	2.7	13			
3.G.25 Larger family homes, multi-ethnic areas	481	3.0	0.8	355			
3.G.26 Semi-professional families, owner occupied neighbourhoods	0	0.0	2.4	0			
3.H Steady Neighbourhoods							
3.H.27 Suburban semis, conventional attitudes	66	0.4	3.5	12			
3.H.28 Owner occupied terraces, average income	2	0.0	1.6	1			
3.H.29 Established suburbs, older families	0	0.0	2.3	0			
3.I Comfortable Seniors							
3.I.30 Older people, neat and tidy neighbourhoods	47	0.3	2.4	12			
3.I.31 Elderly singles in purpose-built accommodation	0	0.0	0.5	0			
3.J Starting Out							
3.J.32 Educated families in terraces, young children	466	2.9	2.2	133			
3.J.33 Smaller houses and starter homes	170	1.0	2.4	44			
4. Financially Stretched							
4.K Student Life							
4.K.34 Student flats and halls of residence	0	0.0	0.3	0			
4.K.35 Term-time terraces	0	0.0	0.2	0			
4.K.36 Educated young people in flats and tenements	196	1.2	1.9	63			
4.L Modest Means							
4.L.37 Low cost flats in suburban areas	28	0.2	1.4	12			
4.L.38 Semi-skilled workers in traditional neighbourhoods	61	0.4	2.6	14			
4.L.39 Fading owner occupied terraces	95	0.6	2.9	20			
4.L.40 High occupancy terraces, culturally diverse family areas	7,641	46.9	1.0	4,723			
4.M Striving Families							
4.M.41 Labouring semi-rural estates	0	0.0	1.6	0			
4.M.42 Struggling young families in post-war terraces	0	0.0	1.6	0			
4.M.43 Families in right-to-buy estates	149	0.9	2.0	45			
4.M.44 Post-war estates, limited means	172	1.1	2.2	49			
4.N Poorer Pensioners							
4.N.45 Pensioners in social housing, semis and terraces	14	0.1	0.8	11			
4.N.46 Elderly people in social rented flats	551	3.4	1.0	328			
4.N.47 Low income older people in smaller semis	4	0.0	2.2	1			
4.N.48 Pensioners and singles in social rented flats	63	0.4	1.7	23			
5. Urban Adversity							
5.O Young Hardship							
5.O.49 Young families in low cost private flats	78	0.5	2.2	22			
5.O.50 Struggling younger people in mixed tenure	395	2.4	1.8	135			
5.O.51 Young people in small, low cost terraces	1,327	8.2	2.3	360			
5.P Struggling Estates							
5.P.52 Poorer families, many children, terraced housing	868	5.3	1.6	341			
5.P.53 Low income terraces	0	0.0	0.8	0			
5.P.54 Multi-ethnic, purpose-built estates	0	0.0	1.0	0			
5.P.55 Deprived and ethnically diverse in flats	83	0.5	0.7	69			
5.P.56 Low income large families in social rented semis	140	0.9	1.6	54			
5.Q Difficult Circumstances							
5.Q.57 Social rented flats, families and single parents	481	3.0	1.5	196			
5.Q.58 Singles and young families, some receiving benefits	583	3.6	1.8	203			
5.Q.59 Deprived areas and high-rise flats	1,925	11.8	2.0	600			
6. Not Private Households							
6.R Not Private Households							
6.R.60 Active communal population	0	0.0	0.1	0			
6.R.61 Inactive communal population	22	0.1	0.3	47			
6.R.62 Business areas without resident population	0	0	0	0			
Total households	16,280						

DOMINANT ACORN GROUP - HOUSEHOLDS

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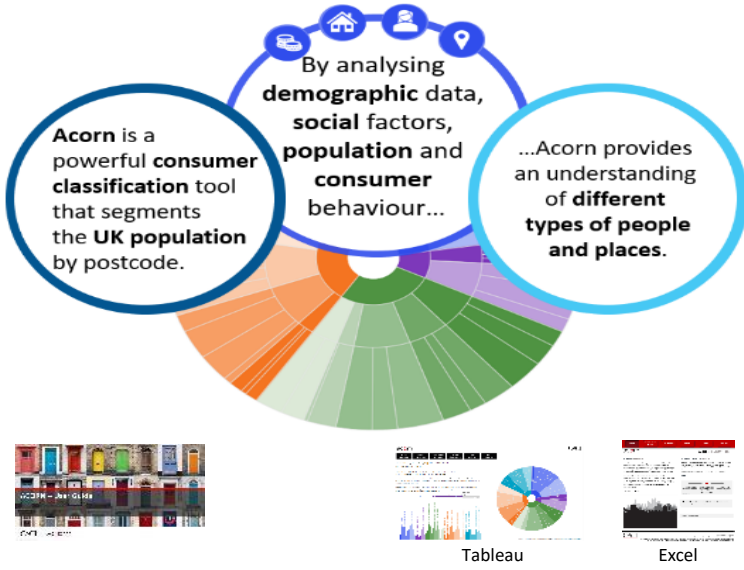
- Dominant Acorn Category
- % Affluent Achievers
- % Rising Prosperity
- % Comfortable Communities
- % Financially Stretched
- % Urban Adversity
- Dominant Acorn Group

- Acorn Groups**
- 1.A Lavish Lifestyles
 - 1.B Executive Wealth
 - 1.C Mature Money
 - 2.D City Sophisticates
 - 2.E Career Climbers
 - 3.F Countryside Communities
 - 3.G Successful Suburbs
 - 3.H Steady Neighbourhoods
 - 3.I Comfortable Seniors
 - 3.J Starting Out
 - 4.K Student Life
 - 4.L Modest Means
 - 4.M Striving Families
 - 4.N Poorer Pensioners
 - 5.O Young Hardship
 - 5.P Struggling Estates
 - 5.Q Difficult Circumstances
 - 6.R Not Private Households

Area boundary

ACORN - WHAT IS IT?

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6 CATEGORIES 18 GROUPS 62 TYPES

1. Affluent Achievers	A. Lavish Lifestyles	1-3
	B. Executive Wealth	4-9
	C. Mature Money	10-13
2. Rising Prosperity	D. City Sophisticates	14-17
	E. Career Climbers	18-20
	F. Countryside Communities	21-23
	G. Successful Suburbs	24-26
	H. Steady Neighbourhoods	27-29
	I. Comfortable Seniors	30-31
	J. Starting Out	32-33
3. Comfortable Communities	K. Student Life	34-36
	L. Modest Means	37-40
	M. Striving Families	41-44
	N. Poorer Pensioners	45-48
	O. Young Hardship	49-51
	P. Struggling Estates	52-56
	Q. Difficult Circumstances	57-59
4. Financially Stretched	R. Not Private Households	60-62
5. Urban Adversity		
6. Not Private Households		

1 Affluent Achievers

Age range: **55+**

Financial situation: Running into debt ↔ Saving a lot

Children at home: **0**

12.1M UK Adults

22.8% of UK

House type: **Detached**

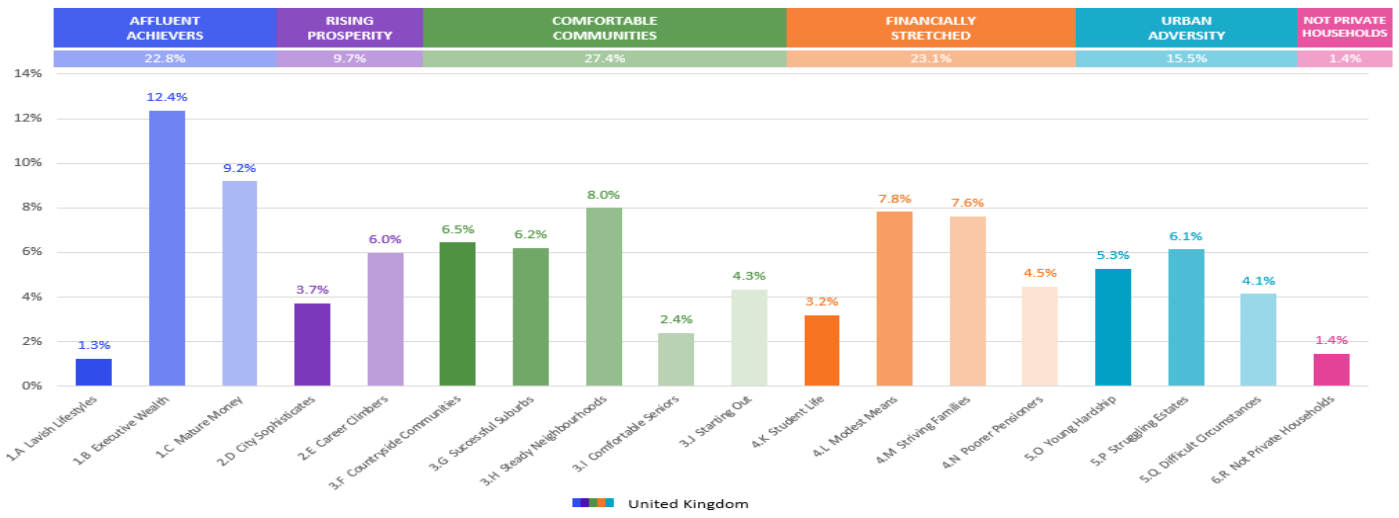
House tenure: **Owned outright**

Number of beds: **4+**

These are some of the most financially successful people in the UK. They live in affluent, high status areas of the country. They are healthy, wealthy and confident consumers.

Acorn Groups within Category 1: Affluent Achievers

- A. Lavish Lifestyles: 6%
- B. Executive Wealth: 54%
- C. Mature Money: 40%



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