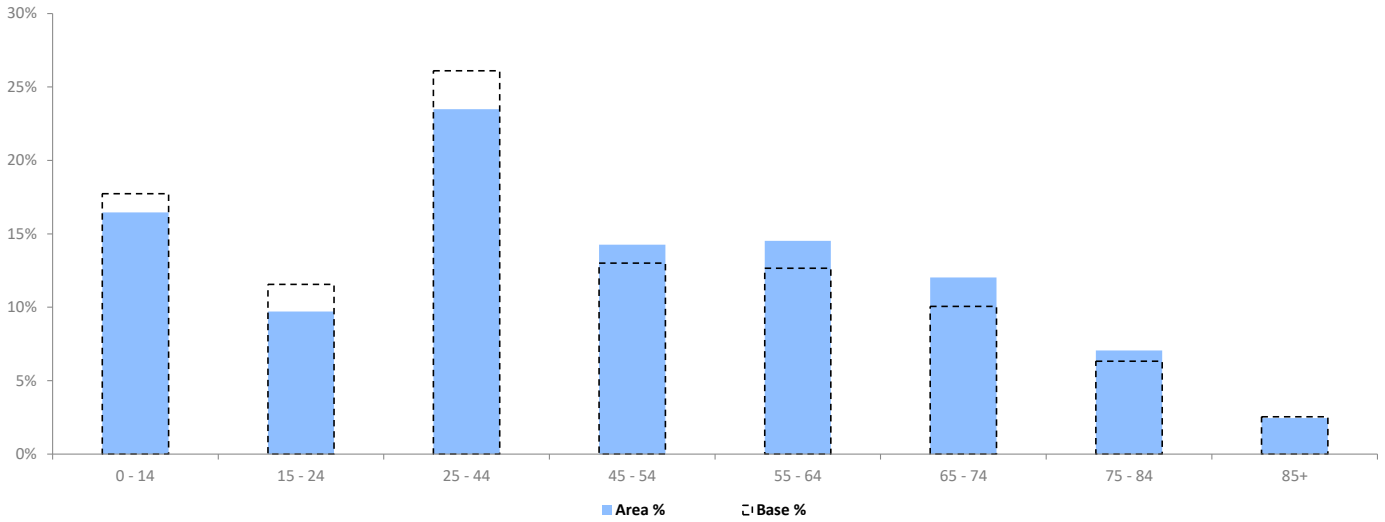


POPULATION PROJECTIONS

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Area: P04633_Blue Bell, Bolsover, S44 6HF (1 Mile contour)
 Base: Great Britain
 Year: 2021

	Area Profile	Area %	Base %	Index av=100	0	100	200
0 - 14	1,865	16.5	17.7	93			
15 - 24	1,101	9.7	11.6	84			
25 - 44	2,662	23.5	26.1	90			
45 - 54	1,615	14.3	13.0	110			
55 - 64	1,645	14.5	12.7	115			
65 - 74	1,364	12.0	10.1	120			
75 - 84	799	7.1	6.3	112			
85+	279	2.5	2.5	97			
Total population	11,330						



CGA LICENCED PREMISES

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Area: P04633_Bolover, S44 6HF (1 Mile)

Base: Great Britain

Year: 2021

Licence Type	Profile	Per 1000 Pop (Area)	Per 1000 Pop (Base)	Index	0	100	200
Pubs & Full On	6	53.0	85.9	62			
Proprietary Club	0	0.0	8.2	0			
Registered Club	5	44.1	30.1	147			
Restaurant	0	0.0	35.3	0			
Residential	0	0.0	3.5	0			

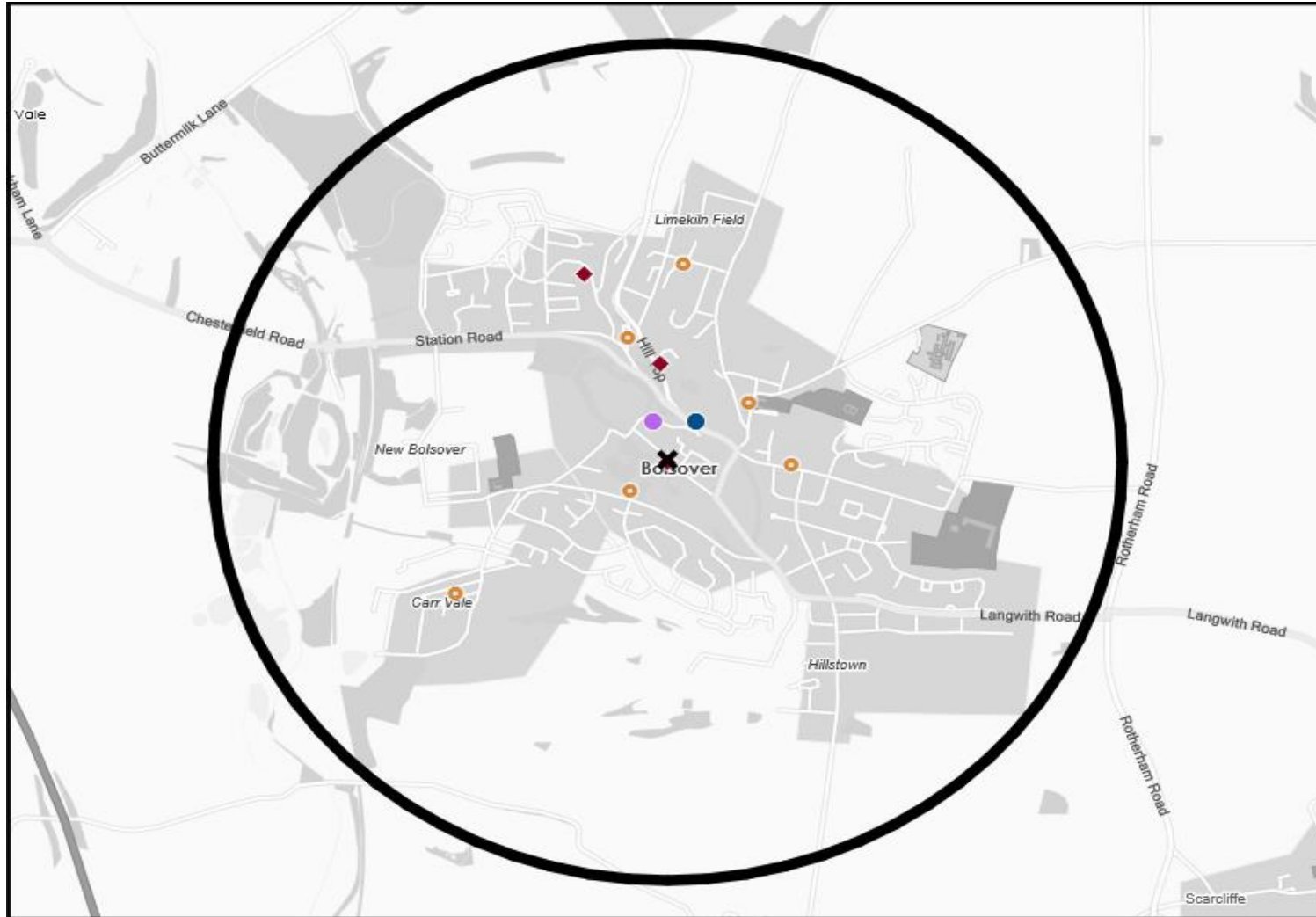
Name	Description	License Type	Owner Name	Postcode
Blue Bell	Unknown	Pubs & Full On	Unknown	S 44 6HF
Pillar Of Rock	Wetherspoons GB	Pubs & Full On	Wetherspoon	S 44 6PP
Bolover Town Social Club	Independent Free	Registered Club	Independent Free	S 44 6EB
North Star Club	Independent Free	Registered Club	Independent Free	S 44 6DE
New Bolsover Social Club	Independent Free	Registered Club	Independent Free	S 44 6JB
Carr Vale Working Mens Club	Independent Free	Registered Club	Independent Free	S 44 6JP
Black Bull Inn	Unknown	Pubs & Full On	Unknown	S 44 6NG
Hilltop Working Mens Club	Independent Free	Registered Club	Independent Free	S 44 6NT
Cavendish Hotel	Marston's	Pubs & Full On	Marston's	S 44 6PH
Quiet Woman	Unknown	Pubs & Full On	Unknown	S 44 6RP
Fiddlers Rest	Independent Free	Pubs & Full On	Independent Free	S 44 6BQ

MAP OF AREA

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Source: OS Open Data 2018

Area: P04633_Blue Bell, Bolsover, S44 6HF (1 Mile contour)




















KEY

- Large pub co's & bars
 - Admiral Taverns Ltd
 - Ei Group
 - Greene King
 - Marston's
 - Mitchells & Butlers
 - Punch Pub Company
 - Stonegate Pub Company
 - Star Pubs & Bars
 - Wetherspoon
 - Whitbread
 - Shepherd Neame
- Small to medium pub co's & bars
- Family Brewers with pubs
- Hotels
- Restaurants
- Leisure
- Independent
- Other
- Site Location
- Boundary

ACORN CATEGORY PROFILE - HOUSEHOLDS

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Area: P04633_Blue Bell, Bolsover, S44 6HF (1 Mile contour)
Base: Great Britain
Year: 2021

Acorn Category Description	Area Profile	% for Area	% for Base	Index 0	100	200
 1 Affluent Achievers	380	7.5	22.0	34		
 2 Rising Prosperity	14	0.3	10.1	3		
 3 Comfortable Communities	1,728	33.9	26.2	129		
 4 Financially Stretched	2,384	46.8	23.7	197		
 5 Urban Adversity	573	11.2	17.6	64		
 6 Not Private Households	16	0.3	0.3	94		
 Graph						
Total households	5,095					

Acorn Category Pen Portrait

4 Financially Stretched **12.1M** UK Adults **23.0%** of UK

Age range
All ages

Financial situation
Running into debt ————— Saving a lot

Children at home
Mixed

House type
Semi-detached or terraced

House tenure
Social renting

Number of beds
1-3

This category contains a mix of traditional areas of Britain, including social housing developments specifically for the elderly. It also includes student term-time areas.

Acorn Groups within Category 4: Financially Stretched

- K Student Life 12%
- L Modest Means 34%
- M Striving Families 35%
- N Poorer Pensioners 19%



ACORN GROUP PROFILE - HOUSEHOLDS

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Area: P04633_Blue Bell, Bolsover, S44 6HF (1 Mile contour)
 Base: Great Britain
 Year: 2021

Acorn Group Description	Area Profile	% for Area	% for Base	Index 0	100	200
1. Affluent Achievers						
1.A Lavish Lifestyles	0	0.0	1.1	0		
1.B Executive Wealth	210	4.1	11.2	37		
1.C Mature Money	170	3.3	9.6	35		
2. Rising Prosperity						
2.D City Sophisticates	0	0.0	4.0	0		
2.E Career Climbers	14	0.3	6.2	4		
3. Comfortable Communities						
3.F Countryside Communities	566	11.1	5.7	194		
3.G Successful Suburbs	523	10.3	5.9	174		
3.H Steady Neighbourhoods	115	2.3	7.4	31		
3.I Comfortable Seniors	270	5.3	2.9	182		
3.J Starting Out	254	5.0	4.3	115		
4. Financially Stretched						
4.K Student Life	0	0.0	2.4	0		
4.L Modest Means	926	18.2	7.9	230		
4.M Striving Families	372	7.3	7.5	97		
4.N Poorer Pensioners	1,086	21.3	5.9	361		
5. Urban Adversity						
5.O Young Hardship	289	5.7	6.1	92		
5.P Struggling Estates	222	4.4	6.1	71		
5.Q Difficult Circumstances	62	1.2	5.3	23		
6. Not Private Households						
6.R Not Private Households	16	0.3	0.3	94		
Total households	5,095					

Acorn Group Pen Portrait

4 N Poorer Pensioners 2.4M UK Adults 4.6% of UK

Older people and pensioners, the majority of whom live in social housing. The majority are renting social housing but there are a few who own their home or rent privately. Properties are mainly flats or maisonettes, but there will be some smaller bungalows or semi-detached houses.

DEMOGRAPHICS

Age range 65+	Children at home 0
House tenure Social renting	Family structure Single
Number of beds 1	House type Flat or maisonette

BRANDS

SHOPPING: The Works, Poundland, btm, Iceland

LEISURE: GREGGS, Harry Potter, Harvester

WEBSITES: NHS, GOV.UK, Argos, MECCA

DIGITAL ATTITUDES

I worry about online security 53% <small>UK average: 55%</small>	Shopping online makes my life easier 44% <small>UK average: 53%</small>	I couldn't live without the internet on my mobile 29% <small>UK average: 34%</small>
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FINANCIAL PROFILE

Household Income UK £20k London £17k <small>Average: £40k Average: £44k</small>	% Disposable Income UK 41% London 41% <small>Average: 44% Average: 39%</small>	Financial situation
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KEY INTERNET USAGE **TECHNOLOGY USAGE**

Whilst internet usage is below average, this group may research utilities online	Whilst internet usage is below average, this group may purchase electrical appliances online	This group are more likely to subscribe to Sky TV
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CATEGORY	GROUP	TYPE	MAP	WHAT IS ACORN?
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ACORN TYPE PROFILE - HOUSEHOLDS

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Area: P04633_Blue Bell, Bolsover, S44 6HF (1 Mile contour)
 Base: Great Britain
 Year: 2021

Sort by: Corn Structure
 Index
 Profile %

Acorn Type Description	Area Profile	% for Area	% for Base	Index	0	100	200
1. Affluent Achievers							
1.A Lavish Lifestyles							
1.A.1 Exclusive enclaves	0	0.0	0.1	0			
1.A.2 Metropolitan money	0	0.0	0.2	0			
1.A.3 Large house luxury	0	0.0	0.9	0			
1.B Executive Wealth							
1.B.4 Asset rich families	0	0.0	2.6	0			
1.B.5 Wealthy countryside commuters	0	0.0	2.4	0			
1.B.6 Financially comfortable families	210	4.1	2.2	187			
1.B.7 Affluent professionals	0	0.0	0.9	0			
1.B.8 Prosperous suburban families	0	0.0	1.5	0			
1.B.9 Well-off edge of towners	0	0.0	1.6	0			
1.C Mature Money							
1.C.10 Better-off villagers	34	0.7	3.0	22			
1.C.11 Settled suburbia, older people	0	0.0	2.9	0			
1.C.12 Retired and empty nesters	136	2.7	2.5	108			
1.C.13 Upmarket downsizers	0	0.0	1.3	0			
2. Rising Prosperity							
2.D City Sophisticates							
2.D.14 Townhouse cosmopolitans	0	0.0	0.7	0			
2.D.15 Younger professionals in smaller flats	0	0.0	1.5	0			
2.D.16 Metropolitan professionals	0	0.0	0.8	0			
2.D.17 Socialising young renters	0	0.0	1.0	0			
2.E Career Climbers							
2.E.18 Career driven young families	14	0.3	1.9	15			
2.E.19 First time buyers in small, modern homes	0	0.0	3.3	0			
2.E.20 Mixed metropolitan areas	0	0.0	1.0	0			
3. Comfortable Communities							
3.F Countryside Communities							
3.F.21 Farms and cottages	3	0.1	1.5	4			
3.F.22 Older couples and families in rural areas	51	1.0	1.1	94			
3.F.23 Owner occupiers in small towns and villages	512	10.0	3.2	317			
3.G Successful Suburbs							
3.G.24 Comfortably-off families in modern housing	511	10.0	2.6	380			
3.G.25 Larger family homes, multi-ethnic areas	0	0.0	0.8	0			
3.G.26 Semi-professional families, owner occupied neighbourhoods	12	0.2	2.4	10			
3.H Steady Neighbourhoods							
3.H.27 Suburban semis, conventional attitudes	79	1.6	3.4	45			
3.H.28 Owner occupied terraces, average income	0	0.0	1.6	0			
3.H.29 Established suburbs, older families	36	0.7	2.3	30			
3.I Comfortable Seniors							
3.I.30 Older people, neat and tidy neighbourhoods	257	5.0	2.4	209			
3.I.31 Elderly singles in purpose-built accommodation	13	0.3	0.5	52			
3.J Starting Out							
3.J.32 Educated families in terraces, young children	0	0.0	2.1	0			
3.J.33 Smaller houses and starter homes	254	5.0	2.3	221			
4. Financially Stretched							
4.K Student Life							
4.K.34 Student flats and halls of residence	0	0.0	0.4	0			
4.K.35 Term-time terraces	0	0.0	0.3	0			
4.K.36 Educated young people in flats and tenements	0	0.0	1.7	0			
4.L Modest Means							
4.L.37 Low cost flats in suburban areas	0	0.0	1.4	0			
4.L.38 Semi-skilled workers in traditional neighbourhoods	545	10.7	2.6	407			
4.L.39 Fading owner occupied terraces	381	7.5	2.9	260			
4.L.40 High occupancy terraces, culturally diverse family areas	0	0.0	1.0	0			
4.M Striving Families							
4.M.41 Labouring semi-rural estates	56	1.1	1.6	69			
4.M.42 Struggling young families in post-war terraces	0	0.0	1.7	0			
4.M.43 Families in right-to-buy estates	150	2.9	2.1	142			
4.M.44 Post-war estates, limited means	166	3.3	2.2	148			
4.N Poorer Pensioners							
4.N.45 Pensioners in social housing, semis and terraces	215	4.2	0.8	538			
4.N.46 Elderly people in social rented flats	131	2.6	1.1	237			
4.N.47 Low income older people in smaller semis	708	13.9	2.3	611			
4.N.48 Pensioners and singles in social rented flats	32	0.6	1.8	36			
5. Urban Adversity							
5.O Young Hardship							
5.O.49 Young families in low cost private flats	0	0.0	2.1	0			
5.O.50 Struggling younger people in mixed tenure	48	0.9	1.7	54			
5.O.51 Young people in small, low cost terraces	241	4.7	2.3	210			
5.P Struggling Estates							
5.P.52 Poorer families, many children, terraced housing	150	2.9	1.6	181			
5.P.53 Low income terraces	0	0.0	0.9	0			
5.P.54 Multi-ethnic, purpose-built estates	0	0.0	1.2	0			
5.P.55 Deprived and ethnically diverse in flats	0	0.0	0.8	0			
5.P.56 Low income large families in social rented semis	72	1.4	1.6	86			
5.Q Difficult Circumstances							
5.Q.57 Social rented flats, families and single parents	11	0.2	1.5	14			
5.Q.58 Singles and young families, some receiving benefits	23	0.5	1.8	25			
5.Q.59 Deprived areas and high-rise flats	28	0.5	2.0	27			
6. Not Private Households							
6.R Not Private Households							
6.R.60 Active communal population	0	0.0	0.1	0			
6.R.61 Inactive communal population	16	0.3	0.3	114			
6.R.62 Business areas without resident population	0	0	0	0			
Total households	5,095						

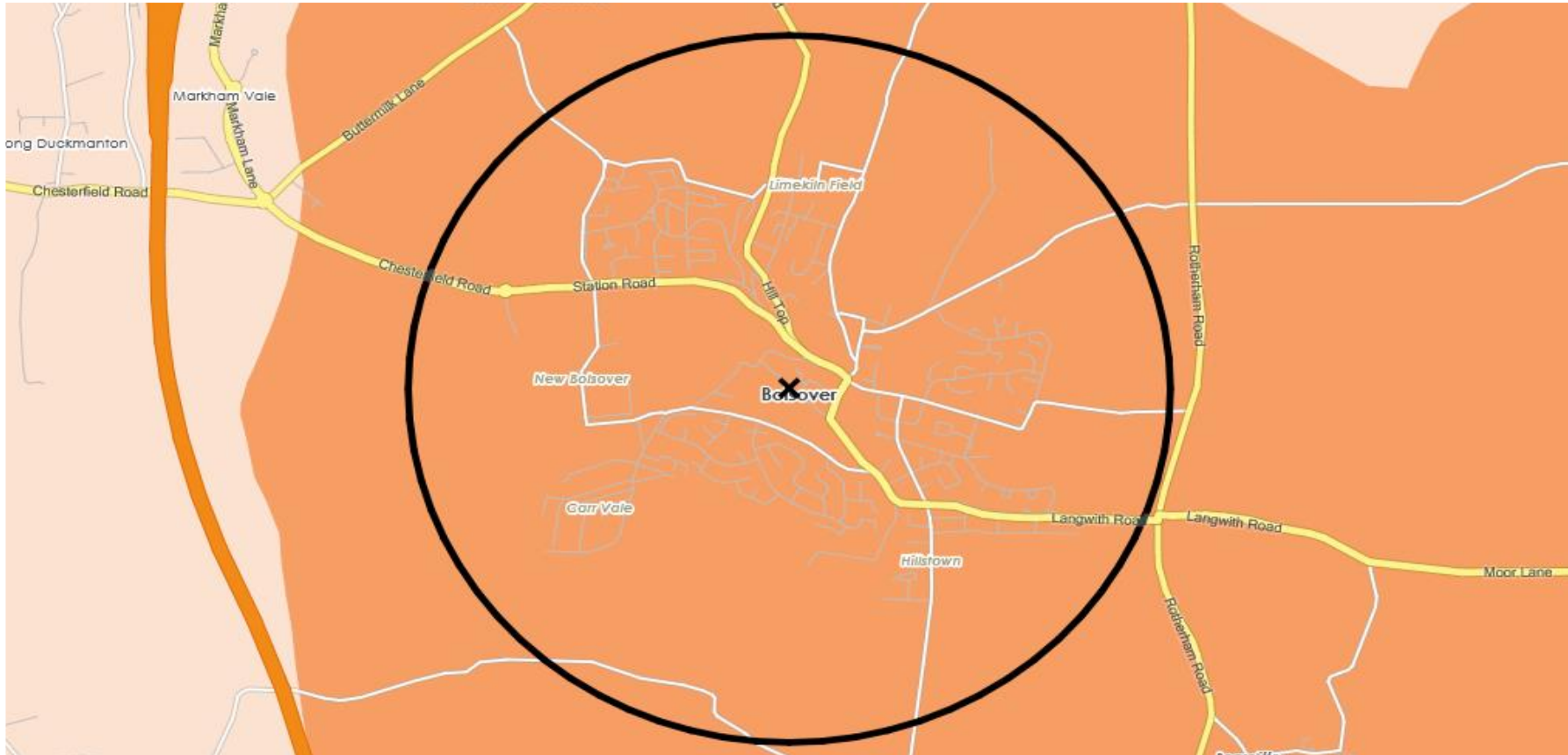
CATEGORY GROUP TYPE **MAP** WHAT IS ACORN?

DOMINANT ACORN GROUP - HOUSEHOLDS

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Source: OS Open Data 2018

Area: P04633_Blue Bell, Bolsover, S44 6HF (1 Mile contour)



Dominant Acorn Category

- % Affluent Achievers
- % Rising Prosperity
- % Comfortable Communities
- % Financially Stretched
- % Urban Adversity
- Dominant Acorn Group

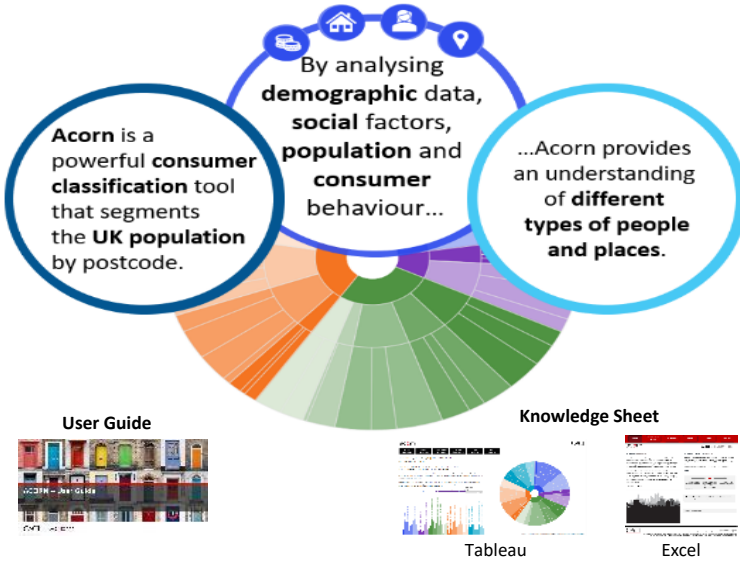
Acorn Groups

- 1.A Lavish Lifestyles
- 1.B Executive Wealth
- 1.C Mature Money
- 2.D City Sophisticates
- 2.E Career Climbers
- 3.F Countryside Communities
- 3.G Successful Suburbs
- 3.H Steady Neighbourhoods
- 3.I Comfortable Seniors
- 3.J Starting Out
- 4.K Student Life
- 4.L Modest Means
- 4.M Striving Families
- 4.N Poorer Pensioners
- 5.O Young Hardship
- 5.P Struggling Estates
- 5.Q Difficult Circumstances
- 6.R Not Private Households

Area boundary

ACORN - WHAT IS IT?

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6 CATEGORIES 18 GROUPS 62 TYPES

1. Affluent Achievers	A. Lavish Lifestyles	1-3
	B. Executive Wealth	4-9
	C. Mature Money	10-13
2. Rising Prosperity	D. City Sophisticates	14-17
	E. Career Climbers	18-20
	F. Countryside Communities	21-23
	G. Successful Suburbs	24-26
	H. Steady Neighbourhoods	27-29
	I. Comfortable Seniors	30-31
	J. Starting Out	32-33
3. Comfortable Communities	K. Student Life	34-36
	L. Modest Means	37-40
	M. Striving Families	41-44
	N. Poorer Pensioners	45-48
4. Financially Stretched	O. Young Hardship	49-51
	P. Struggling Estates	52-56
	Q. Difficult Circumstances	57-59
5. Urban Adversity	R. Not Private Households	60-62
6. Not Private Households		

1 Affluent Achievers

12.0M UK Adults 22.8% of UK

Age range: 55+

Financial situation: Running into debt ↔ Saving a lot

Children at home: 0

House type: Detached

House tenure: Owned outright

Number of beds: 4+

These are some of the most financially successful people in the UK. They live in affluent, high status areas of the country. They are healthy, wealthy and confident consumers.

Acorn Groups within Category 1: Affluent Achievers

- A. Lavish Lifestyles
- B. Executive Wealth
- C. Mature Money

