

CGA LICENCED PREMISES

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Area: P04528_Miners, Prestatyn, LL19 8LA (1 Mile)
 Base: Great Britain
 Year: 2023

Licence Type	Profile	Per 1000 Pop (Area)	Per 1000 Pop (Base)	Index	0	100	200
Pubs & Full On	4	49.6	81.7	61			
Proprietary Club	0	0.0	7.3	0			
Registered Club	1	12.4	28.2	44			
Restaurant	1	12.4	32.1	39			
Residential	0	0.0	2.7	0			

Name	Description	License Type	Owner Name	Postcode
Eagle & Child Inn	Independent Free	Pubs & Full On	Independent Free	LL18 6EP
Miners	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	LL19 8LA
Red Lion	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	LL19 8LA
St Melyd Golf Club	Independent Free	Registered Club	Independent Free	LL19 8NB
Jolly Sailor	Punch Pub Company	Pubs & Full On	Punch Pub Company	LL19 8BP
Rozis Tandoori House	Independent Free	Restaurant	Independent Free	LL19 9RT

MAP OF AREA

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Source: OS Open Data 2018

Area: P04528_Miners, Prestatyn, LL19 8LA (1 Mile contour)
















KEY

- Large pub co's & bars**
- Admiral Taverns Ltd
- Ei Group
- Greene King
- Marston's
- Mitchells & Butlers
- Punch Pub Company
- Stonegate Pub Company
- Star Pubs & Bars
- Wetherspoon
- Whitbread
- Shepherd Neame
- ▲ Small to medium pub co's & bars
- Family Brewers with pubs
- ✕ Hotels
- ★ Restaurants
- ↑ Leisure
- Independent
- ◆ Other
- ✕ Site Location
- Boundary

ACORN CATEGORY PROFILE - HOUSEHOLDS

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Area: P04528_Miners, Prestatyn, LL19 8LA (1 Mile contour)
Base: Great Britain
Year: 2023

Acorn Category Description	Area Profile	% for Area	% for Base	Index 0	100	200
 1 Affluent Achievers	1,152	31.6	22.1	143		
 2 Rising Prosperity	66	1.8	10.2	18		
 3 Comfortable Communities	1,553	42.7	26.5	161		
 4 Financially Stretched	719	19.8	23.7	83		
 5 Urban Adversity	142	3.9	17.2	23		
 6 Not Private Households	8	0.2	0.3	64		
 Graph						
Total households	3,640					

Acorn Category Pen Portrait

4 Financially Stretched 12.2M UK Adults 23.1% of UK

Age range
All ages

Financial situation
Running into debt Saving a lot

Children at home
Mixed

House type
Semi-detached or terraced

House tenure
Social renting

Number of beds
1-3

Acorn Groups within Category 4: Financially Stretched

- K Student Life 13%
- L Modest Means 34%
- M Striving Families 34%
- N Poorer Pensioners 20%

This category contains a mix of traditional areas of Britain, including social housing developments specifically for the elderly. It also includes student term-time areas.

CATEGORY	GROUP	TYPE	MAP	WHAT IS ACORN?
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ACORN GROUP PROFILE - HOUSEHOLDS

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Area: P04528_Miners, Prestatyn, LL19 8LA (1 Mile contour)
Base: Great Britain
Year: 2023

Acorn Group Description	Area Profile	% for Area	% for Base	Index	0	100	200
1. Affluent Achievers							
1.A Lavish Lifestyles	0	0.0	1.1	0			
1.B Executive Wealth	463	12.7	11.3	112			
1.C Mature Money	689	18.9	9.6	196			
2. Rising Prosperity							
2.D City Sophisticates	0	0.0	3.8	0			
2.E Career Climbers	66	1.8	6.4	28			
3. Comfortable Communities							
3.F Countryside Communities	512	14.1	5.7	245			
3.G Successful Suburbs	257	7.1	6.0	119			
3.H Steady Neighbourhoods	120	3.3	7.4	45			
3.I Comfortable Seniors	604	16.6	2.9	581			
3.J Starting Out	60	1.6	4.6	36			
4. Financially Stretched							
4.K Student Life	0	0.0	2.5	0			
4.L Modest Means	286	7.9	8.0	98			
4.M Striving Families	342	9.4	7.4	126			
4.N Poorer Pensioners	91	2.5	5.8	43			
5. Urban Adversity							
5.O Young Hardship	105	2.9	6.3	46			
5.P Struggling Estates	37	1.0	5.7	18			
5.Q Difficult Circumstances	0	0.0	5.2	0			
6. Not Private Households							
6.R Not Private Households	8	0.2	0.3	64			
Total households	3,640						

Acorn Group Pen Portrait

5 | 0 Young Hardship
2.7M UK Adults
5.2% of UK

People with a modest lifestyle who may be struggling in the economic climate. Younger people are more prevalent in these streets. Some might be first time buyers and it is usual for mortgages to have many years left to run.

CORE DEMOGRAPHICS		BRANDS	
Age range 25-44	Children at home 1	SHOPPING e.g. Poundland, The Works	LEISURE e.g. Harvester, KFC, Argos
House tenure Privately renting	Family structure Single parent	WEBSITES e.g. Gumtree, very	DIGITAL e.g. Argos, HUNDEY ROSE
Number of beds 2	House type Terraced	ATTITUDES	
FINANCIAL PROFILE		TOP BEHAVIOURS	
Household income UK: £30k, London: £35k	% Disposable income UK: 38%, London: 26%	Financial situation Running into debt vs Saving a lot	Wait until tech becomes cheaper before purchasing
		Take part in online groups / forums	Research beauty online



CATEGORY	GROUP	TYPE	MAP	WHAT IS ACORN?
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ACORN TYPE PROFILE - HOUSEHOLDS

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Area: P04528_Miners, Prestatyn, LL19 8LA (1 Mile contour)
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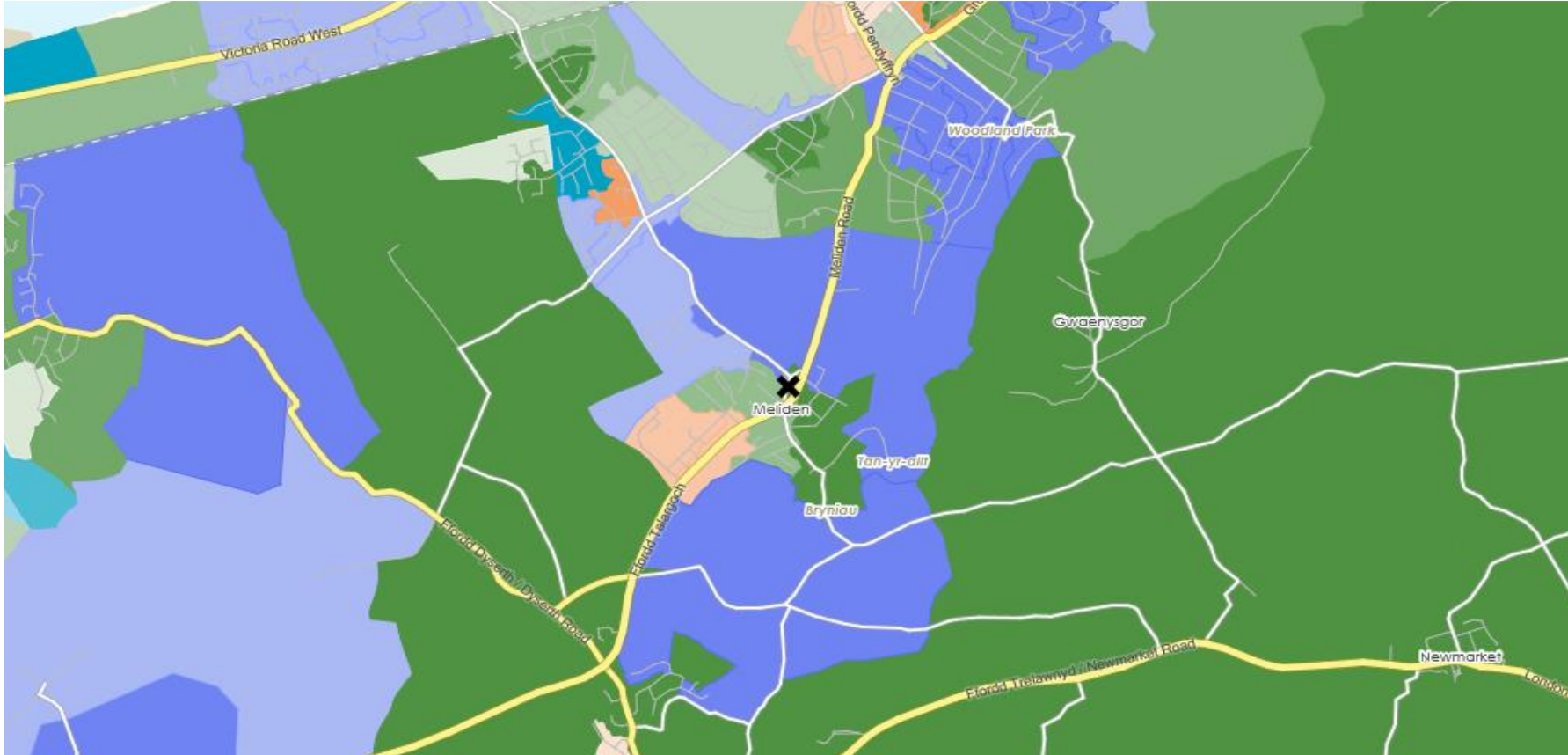
Sort by: Corn Structure
 Index
 Profile %

Acorn Type Description	Area Profile	% for Area	% for Base	Index	0	100	200
1. Affluent Achievers							
1.A Lavish Lifestyles							
1.A.1 Exclusive enclaves	0	0.0	0.1	0			
1.A.2 Metropolitan money	0	0.0	0.1	0			
1.A.3 Large house luxury	0	0.0	0.9	0			
1.B Executive Wealth							
1.B.4 Asset rich families	378	10.4	2.6	393			
1.B.5 Wealthy countryside commuters	25	0.7	2.5	28			
1.B.6 Financially comfortable families	33	0.9	2.2	41			
1.B.7 Affluent professionals	0	0.0	0.9	0			
1.B.8 Prosperous suburban families	0	0.0	1.5	0			
1.B.9 Well-off edge of towners	27	0.7	1.6	46			
1.C Mature Money							
1.C.10 Better-off villagers	35	1.0	3.1	31			
1.C.11 Settled suburbia, older people	44	1.2	2.8	43			
1.C.12 Retired and empty nesters	610	16.8	2.5	680			
1.C.13 Upmarket downsizers	0	0.0	1.3	0			
2. Rising Prosperity							
2.D City Sophisticates							
2.D.14 Townhouse cosmopolitans	0	0.0	0.7	0			
2.D.15 Younger professionals in smaller flats	0	0.0	1.5	0			
2.D.16 Metropolitan professionals	0	0.0	0.7	0			
2.D.17 Socialising young renters	0	0.0	1.0	0			
2.E Career Climbers							
2.E.18 Career driven young families	66	1.8	2.0	92			
2.E.19 First time buyers in small, modern homes	0	0.0	3.4	0			
2.E.20 Mixed metropolitan areas	0	0.0	1.0	0			
3. Comfortable Communities							
3.F Countryside Communities							
3.F.21 Farms and cottages	0	0.0	1.5	0			
3.F.22 Older couples and families in rural areas	56	1.5	1.0	153			
3.F.23 Owner occupiers in small towns and villages	456	12.5	3.2	390			
3.G Successful Suburbs							
3.G.24 Comfortably-off families in modern housing	257	7.1	2.7	262			
3.G.25 Larger family homes, multi-ethnic areas	0	0.0	0.8	0			
3.G.26 Semi-professional families, owner occupied neighbourhoods	0	0.0	2.4	0			
3.H Steady Neighbourhoods							
3.H.27 Suburban semis, conventional attitudes	120	3.3	3.5	95			
3.H.28 Owner occupied terraces, average income	0	0.0	1.6	0			
3.H.29 Established suburbs, older families	0	0.0	2.3	0			
3.I Comfortable Seniors							
3.I.30 Older people, neat and tidy neighbourhoods	604	16.6	2.4	700			
3.I.31 Elderly singles in purpose-built accommodation	0	0.0	0.5	0			
3.J Starting Out							
3.J.32 Educated families in terraces, young children	0	0.0	2.2	0			
3.J.33 Smaller houses and starter homes	60	1.6	2.4	69			
4. Financially Stretched							
4.K Student Life							
4.K.34 Student flats and halls of residence	0	0.0	0.3	0			
4.K.35 Term-time terraces	0	0.0	0.2	0			
4.K.36 Educated young people in flats and tenements	0	0.0	1.9	0			
4.L Modest Means							
4.L.37 Low cost flats in suburban areas	30	0.8	1.4	57			
4.L.38 Semi-skilled workers in traditional neighbourhoods	171	4.7	2.6	179			
4.L.39 Fading owner occupied terraces	85	2.3	2.9	80			
4.L.40 High occupancy terraces, culturally diverse family areas	0	0.0	1.0	0			
4.M Striving Families							
4.M.41 Labouring semi-rural estates	25	0.7	1.6	43			
4.M.42 Struggling young families in post-war terraces	23	0.6	1.6	39			
4.M.43 Families in right-to-buy estates	294	8.1	2.0	396			
4.M.44 Post-war estates, limited means	0	0.0	2.2	0			
4.N Poorer Pensioners							
4.N.45 Pensioners in social housing, semis and terraces	0	0.0	0.8	0			
4.N.46 Elderly people in social rented flats	0	0.0	1.0	0			
4.N.47 Low income older people in smaller semis	91	2.5	2.2	112			
4.N.48 Pensioners and singles in social rented flats	0	0.0	1.7	0			
5. Urban Adversity							
5.O Young Hardship							
5.O.49 Young families in low cost private flats	71	2.0	2.2	89			
5.O.50 Struggling younger people in mixed tenure	34	0.9	1.8	52			
5.O.51 Young people in small, low cost terraces	0	0.0	2.3	0			
5.P Struggling Estates							
5.P.52 Poorer families, many children, terraced housing	37	1.0	1.6	65			
5.P.53 Low income terraces	0	0.0	0.8	0			
5.P.54 Multi-ethnic, purpose-built estates	0	0.0	1.0	0			
5.P.55 Deprived and ethnically diverse in flats	0	0.0	0.7	0			
5.P.56 Low income large families in social rented semis	0	0.0	1.6	0			
5.Q Difficult Circumstances							
5.Q.57 Social rented flats, families and single parents	0	0.0	1.5	0			
5.Q.58 Singles and young families, some receiving benefits	0	0.0	1.8	0			
5.Q.59 Deprived areas and high-rise flats	0	0.0	2.0	0			
6. Not Private Households							
6.R Not Private Households							
6.R.60 Active communal population	0	0.0	0.1	0			
6.R.61 Inactive communal population	8	0.2	0.3	77			
6.R.62 Business areas without resident population	0	0	0	0			
Total households	3,640						

DOMINANT ACORN GROUP - HOUSEHOLDS

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- Dominant Acorn Category
- % Affluent Achievers
- % Rising Prosperity
- % Comfortable Communities
- % Financially Stretched
- % Urban Adversity
- Dominant Acorn Group

Acorn Groups

- 1.A Lavish Lifestyles
- 1.B Executive Wealth
- 1.C Mature Money
- 2.D City Sophisticates
- 2.E Career Climbers
- 3.F Countryside Communities
- 3.G Successful Suburbs
- 3.H Steady Neighbourhoods
- 3.I Comfortable Seniors
- 3.J Starting Out
- 4.K Student Life
- 4.L Modest Means
- 4.M Striving Families
- 4.N Poorer Pensioners
- 5.O Young Hardship
- 5.P Struggling Estates
- 5.Q Difficult Circumstances
- 6.R Not Private Households

Area boundary

ACORN - WHAT IS IT?

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6 CATEGORIES 18 GROUPS 62 TYPES

1. Affluent Achievers	A. Lavish Lifestyles	1-3
	B. Executive Wealth	4-9
	C. Mature Money	10-13
2. Rising Prosperity	D. City Sophisticates	14-17
	E. Career Climbers	18-20
3. Comfortable Communities	F. Countryside Communities	21-23
	G. Successful Suburbs	24-26
	H. Steady Neighbourhoods	27-29
	I. Comfortable Seniors	30-31
	J. Starting Out	32-33
4. Financially Stretched	K. Student Life	34-36
	L. Modest Means	37-40
	M. Striving Families	41-44
	N. Poorer Pensioners	45-48
5. Urban Adversity	O. Young Hardship	49-51
	P. Struggling Estates	52-56
	Q. Difficult Circumstances	57-59
6. Not Private Households	R. Not Private Households	60-62

1 Affluent Achievers

Age range: **55+**

Financial situation: Running into debt ↔ Saving a lot

Children at home: **0**

12.1M UK Adults 22.8% of UK

House type: **Detached**

House tenure: **Owned outright**

Number of beds: **4+**

These are some of the most financially successful people in the UK. They live in affluent, high status areas of the country. They are healthy, wealthy and confident consumers.

Acorn Groups within Category 1: Affluent Achievers

- A. Lavish Lifestyles: 6%
- B. Executive Wealth: 54%
- C. Mature Money: 40%



MAP OF AREA

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