

POPULATION PROJECTIONS

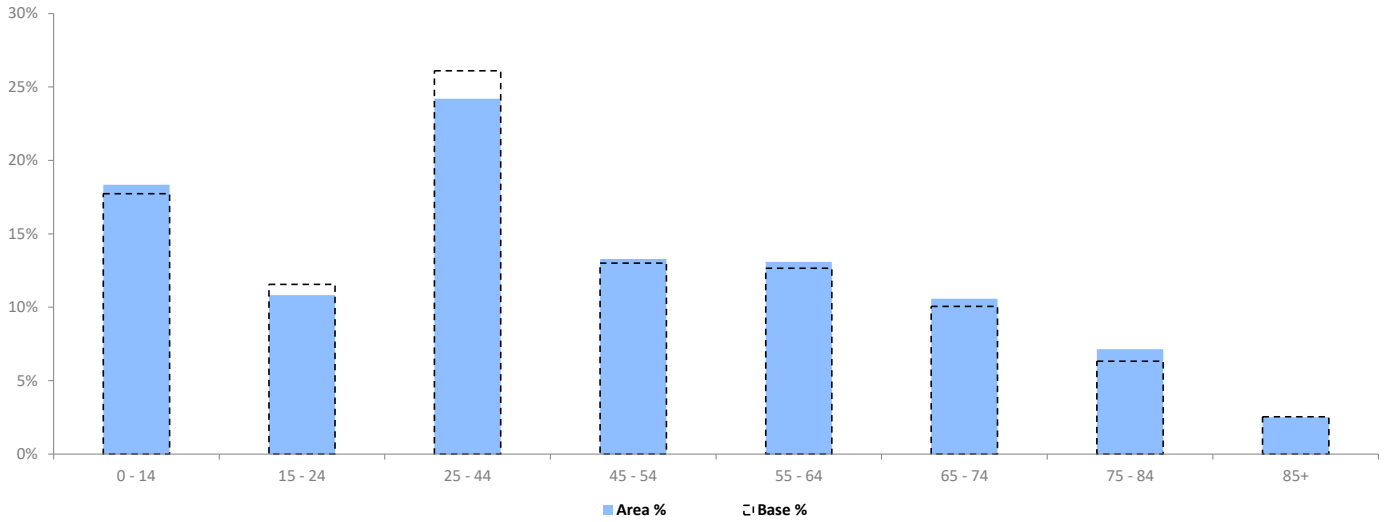
© 2022 CACI Limited and all other applicable third party notices (Population Estimates and Projections) can be found at www.caci.co.uk/copyrightnotices.pdf

Area: P01563_Star Inn, Bristol, BS39 6HX (5 Mile contour)

Base: Great Britain

Year: 2021

	Area Profile	Area %	Base %	Index av=100	0	100	200
0 - 14	11,285	18.3	17.7	103			
15 - 24	6,658	10.8	11.6	94			
25 - 44	14,895	24.2	26.1	93			
45 - 54	8,174	13.3	13.0	102			
55 - 64	8,056	13.1	12.7	103			
65 - 74	6,511	10.6	10.1	105			
75 - 84	4,393	7.1	6.3	113			
85+	1,546	2.5	2.5	99			
Total population	61,518						



CGA LICENCED PREMISES

© 2022 CACI Limited and all other applicable third party notices (CGA) can be found at www.caci.co.uk/copyrightnotices.pdf

Area: P01563_Star Inn, Bristol, BS39 6HX (5 Mile c)
 Base: Great Britain
 Year: 2021

Licence Type	Profile	Per 1000 Pop (Area)	Per 1000 Pop (Base)	Index	0	100	200
Pubs & Full On	53	86.2	85.9	100			
Proprietary Club	1	1.6	8.2	20			
Registered Club	28	45.5	30.1	151			
Restaurant	4	6.5	35.3	18			
Residential	2	3.3	3.5	92			

Name	Description	License Type	Owner Name	Postcode
Kings Arms	Unknown	Pubs & Full On	Unknown	BA 3 4RA
Waggon & Horses	Star Pubs & Bars	Pubs & Full On	Star Pubs & Bars	BA 2 8DL
Red Post Inn	Unknown	Pubs & Full On	Unknown	BA 2 8JH
Apple Tree Inn	Independent Free	Pubs & Full On	Independent Free	BA 2 8LS
Bath Spa University	Independent Free	Registered Club	Independent Free	BA 2 9BN
Ring O Bells	Independent Free	Pubs & Full On	Independent Free	BA 2 9EE
Wheatsheaf Inn	Punch Pub Company	Pubs & Full On	Punch Pub Company	BA 2 9HB
Midsomer Norton Social Club	Independent Free	Registered Club	Independent Free	BA 3 2QD
Norwest Bowling Club	Independent Free	Registered Club	Independent Free	BA 3 4AY
Haydon Que And Social Club	Independent Free	Registered Club	Independent Free	BA 3 2DQ
Butchers Arms	Punch Pub Company	Pubs & Full On	Punch Pub Company	BA 2 0AE
New Inn	Greene King	Pubs & Full On	Greene King	BA 2 0EG
King William Iv	Unknown	Pubs & Full On	Unknown	BA 2 0EB
Old Malt House Hotel	Independent Free	Pubs & Full On	Independent Free	BA 2 0QF
Timsbury Cricket Club	Independent Free	Registered Club	Independent Free	BA 2 0JH
Royal British Legion Club	Independent Free	Registered Club	Independent Free	BA 2 0JA
Seven Stars	Punch Pub Company	Pubs & Full On	Punch Pub Company	BA 2 0JJ
Mallards	Independent Free	Pubs & Full On	Independent Free	BA 3 2DR
White Hart	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	BA 3 2HQ
Midsomer Norton Cricket Club	Independent Free	Registered Club	Independent Free	BA 3 2JE
Crossways Tavern	Punch Pub Company	Pubs & Full On	Punch Pub Company	BA 3 2JH
Masonic Lodge No 3 573	Independent Free	Registered Club	Independent Free	BA 3 2JN
Welton Rovers Football Club	Independent Free	Registered Club	Independent Free	BA 3 2QD
Dolphin	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	BA 3 2TL
Fromeway Inn	Independent Free	Pubs & Full On	Independent Free	BA 3 3LG
Radstock Town Football Social Club	Independent Free	Registered Club	Independent Free	BA 3 3NZ
Radstock Working Mens Club & Institut	Independent Free	Registered Club	Independent Free	BA 3 3PR
Railway Hotel	Punch Pub Company	Pubs & Full On	Punch Pub Company	BA 3 3RR
Westhill Gardens Sport	Independent Free	Registered Club	Independent Free	BA 3 3TE
Best Western Plus Centurion Hotel	Independent Free	Pubs & Full On	Independent Free	BA 3 4BD
Prattens Sports Club 21	Independent Free	Registered Club	Independent Free	BA 3 4BD
Ston Easton Park	von Essen Hotels	Pubs & Full On	von Essen Hotels	BA 3 4DF
Crown Inn	Independent Free	Pubs & Full On	Independent Free	BA 3 4EB
Redan Inn	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	BA 3 4HA
Somerset Wagon	Wadworth & Co Limited	Pubs & Full On	Wadworth & Co Limited	BA 3 4JW
Waldegrave Arms	Ei Group	Pubs & Full On	Ei Group	BA 3 4LL
Litton	Independent Free	Pubs & Full On	Independent Free	BA 3 4PW
White Post Inn	Independent Free	Pubs & Full On	Independent Free	BA 3 4QA
Old Down Inn	Independent Free	Pubs & Full On	Independent Free	BA 3 4SA
Jolliffe Arms	Independent Free	Pubs & Full On	Independent Free	BA 3 5TD
Purnells Bowling Club	Independent Free	Registered Club	Independent Free	BS39 7LG
Rising Sun	St Austell Brewery	Pubs & Full On	St Austell Brewery	BS39 4AQ
George & Dragon	Ei Group	Pubs & Full On	Ei Group	BS39 4BH
Carpenters Arms	Buccaneer Holdings Ltd	Pubs & Full On	Buccaneer Holdings Ltd	BS39 4BX
Druids Arms	Wellington	Pubs & Full On	Wellington	BS39 4EJ
Travellers Rest	Punch Pub Company	Pubs & Full On	Punch Pub Company	BS39 4JF
Compton Inn	Star Pubs & Bars	Pubs & Full On	Star Pubs & Bars	BS39 4JZ
Chelwood House	Independent Free	Residential	Independent Free	BS39 4NH
Railway Inn	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	BS39 5PD
Hunters Rest	Independent Free	Pubs & Full On	Independent Free	BS39 5QL
Clutton Village Hall	Independent Free	Registered Club	Independent Free	BS39 5SP
Temple Cloud Cricket Club	Independent Free	Registered Club	Independent Free	BS39 5TF
Clutton Football Club	Independent Free	Registered Club	Independent Free	BS39 5TA

CGA LICENCED PREMISES

© 2022 CACI Limited and all other applicable third party notices (CGA) can be found at www.caci.co.uk/copyrightnotices.pdf

Area: P01563_Star Inn, Bristol, BS39 6HX (5 Mile c
 Base: Great Britain
 Year: 2021

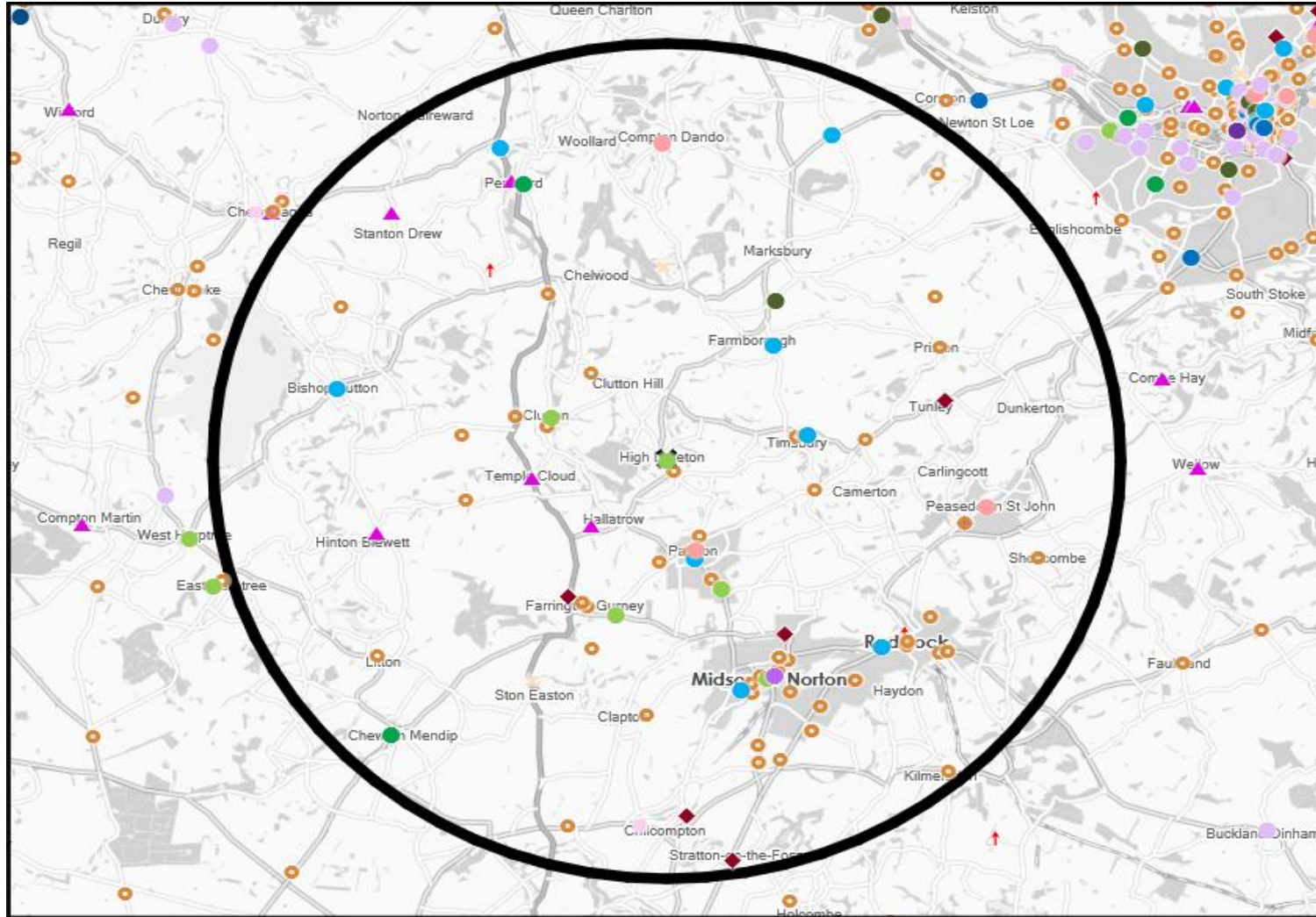
Licence Type	Profile	Per 1000 Pop (Area)	Per 1000 Pop (Base)	Index	0	100	200
Pubs & Full On	53	86.2	85.9	100			
Proprietary Club	1	1.6	8.2	20			
Registered Club	28	45.5	30.1	151			
Restaurant	4	6.5	35.3	18			
Residential	2	3.3	3.5	92			

Name	Description	License Type	Owner Name	Postcode
Red Lion	Punch Pub Company	Pubs & Full On	Punch Pub Company	BS39 5UT
Cameley Lodge	Independent Free	Pubs & Full On	Independent Free	BS39 5AH
Ring O Bells	Butcombe Brewery	Pubs & Full On	Liberation	BS39 5AN
Temple Inn	Country Pub Group Ltd	Pubs & Full On	Country Pub Group Ltd	BS39 5DA
Old Station Inn	Butcombe Brewery	Pubs & Full On	Liberation	BS39 6EN
Star Inn	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	BS39 6HX
Red Lion	Star Pubs & Bars	Pubs & Full On	Star Pubs & Bars	BS39 7NW
Purnell Cricket Club	Independent Free	Registered Club	Independent Free	BS39 7NX
Lamb Inn	Punch Pub Company	Pubs & Full On	Punch Pub Company	BS39 7QQ
Paulton Rovers Football Club	Independent Free	Registered Club	Independent Free	BS39 7RF
La Campagna	Admiral Taverns Ltd	Restaurant	Admiral Taverns Ltd	BS39 7RJ
Farrington Inn	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	BS39 6TG
Farrington Memorial Hall Social Club	Independent Free	Registered Club	Independent Free	BS39 6TY
Old Parsonage	Independent Free	Residential	Independent Free	BS39 6UB
Spice Dunes	Admiral Taverns Ltd	Restaurant	Admiral Taverns Ltd	BS39 6UL
Pig Near Bath	Home Grown Hotels LTD	Pubs & Full On	Home Grown Hotels LTD	BS39 4NS
Midsomer Norton Rugby Club	Independent Free	Registered Club	Independent Free	BA 3 4RW
Mardon Flexible Sports & Social Club	Independent Free	Registered Club	Independent Free	BA 3 4NL
Pony & Trap	Independent Free	Pubs & Full On	Independent Free	BS40 8TQ
Farrington Golf Club	Independent Free	Registered Club	Independent Free	BS39 6TS
Riverside 2000	Independent Free	Pubs & Full On	Independent Free	BA 3 2DA
Watermill	Independent Free	Pubs & Full On	Independent Free	BA 2 9EQ
Fat Sams	Independent Free	Pubs & Full On	Independent Free	BA 3 2DA
High Littleton Recreation Club	Independent Free	Proprietary Club	Independent Free	BS39 6HD
Radstock Hotel	Dominion Hospitality	Pubs & Full On	Dominion Hospitality	BA 3 3AD
Whisty Comm Centre	Independent Free	Registered Club	Independent Free	BA 3 3JL
Peasedown St John Cricket Club	Independent Free	Registered Club	Independent Free	BA 2 8JH
Moody Goose At The Old Prioory	Independent Free	Restaurant	Independent Free	BA 3 2HX
Celebrations Bars	Independent Free	Pubs & Full On	Independent Free	BS39 7XJ
Priston Mill	Independent Free	Pubs & Full On	Independent Free	BA 2 9EQ
Camerton Hall	Independent Free	Registered Club	Independent Free	BA 2 0NW
Fosseway Golf Club	Independent Free	Registered Club	Independent Free	BA 3 4BD
Midsomer Norton Rfc	Independent Free	Registered Club	Independent Free	BA 3 2UE
Palladium Electric	Wetherspoons GB	Pubs & Full On	Wetherspoon	BA 3 2DA
Castello	Independent Free	Restaurant	Independent Free	BA 3 3PZ

MAP OF AREA

© 2022 CACI Limited and all other applicable third party notices (CGA) can be found at www.caci.co.uk/copyrightnotices.pdf
 Source: OS Open Data 2018

Area: P01563_Star Inn, Bristol, BS39 6HX (5 Mile contour)






















KEY

- Large pub co's & bars
 - Admiral Taverns Ltd
 - Ei Group
 - Greene King
 - Marston's
 - Mitchells & Butlers
 - Punch Pub Company
 - Stonegate Pub Company
 - Star Pubs & Bars
 - Wetherspoon
 - Whitbread
 - Shepherd Neame
- Small to medium pub co's & bars
- Family Brewers with pubs
- Hotels
- Restaurants
- Leisure
- Independent
- Other
- Site Location
- Boundary

ACORN CATEGORY PROFILE - HOUSEHOLDS

© 2022 CACI Limited and all other applicable third party notices (Acorn) can be found at www.caci.co.uk/copyrightnotices.pdf

Area: P01563_Star Inn, Bristol, BS39 6HX (5 Mile contour)
Base: Great Britain
Year: 2021

Acorn Category Description	Area Profile	% for Area	% for Base	Index 0	100	200
 1 Affluent Achievers	7,056	29.3	22.0	134		
 2 Rising Prosperity	994	4.1	10.1	41		
 3 Comfortable Communities	8,669	36.0	26.2	137		
 4 Financially Stretched	6,415	26.7	23.7	112		
 5 Urban Adversity	860	3.6	17.6	20		
 6 Not Private Households	72	0.3	0.3	90		
 Graph						
Total households	24,066					

Acorn Category Pen Portrait

3 Comfortable Communities
14.4M 27.3%
UK Adults of UK

Age range
35-64

Financial situation

Running into debt Saving a lot

Children at home
0-2

House type
Semi-detached or detached

House tenure
Owned outright or mortgaged

Number of beds
3-4

This category contains much of middle-of-the-road Britain, whether in the suburbs, smaller towns or the countryside. They are stable families and empty nesters in suburban or semi-rural areas.

Acorn Groups within Category 3: Comfortable Communities

- F Countryside Communities 23%
- G Successful Suburbs 23%
- H Steady Neighbourhoods 30%
- I Comfortable Seniors 8%
- J Starting Out 15%



ACORN GROUP PROFILE - HOUSEHOLDS

© 2022 CACI Limited and all other applicable third party notices (Acorn) can be found at www.caci.co.uk/copyrightnotices.pdf

Area: P01563_Star Inn, Bristol, BS39 6HX (5 Mile contour)
 Base: Great Britain
 Year: 2021

Acorn Group Description	Area Profile	% for Area	% for Base	Index	0	100	200
1. Affluent Achievers							
1.A Lavish Lifestyles	10	0.0	1.1	4			
1.B Executive Wealth	3,693	15.3	11.2	137			
1.C Mature Money	3,353	13.9	9.6	145			
2. Rising Prosperity							
2.D City Sophisticates	0	0.0	4.0	0			
2.E Career Climbers	994	4.1	6.2	67			
3. Comfortable Communities							
3.F Countryside Communities	2,040	8.5	5.7	148			
3.G Successful Suburbs	2,878	12.0	5.9	203			
3.H Steady Neighbourhoods	2,395	10.0	7.4	135			
3.I Comfortable Seniors	502	2.1	2.9	72			
3.J Starting Out	854	3.5	4.3	82			
4. Financially Stretched							
4.K Student Life	4	0.0	2.4	1			
4.L Modest Means	2,178	9.1	7.9	114			
4.M Striving Families	3,012	12.5	7.5	166			
4.N Poorer Pensioners	1,221	5.1	5.9	86			
5. Urban Adversity							
5.O Young Hardship	263	1.1	6.1	18			
5.P Struggling Estates	199	0.8	6.1	14			
5.Q Difficult Circumstances	398	1.7	5.3	31			
6. Not Private Households							
6.R Not Private Households	72	0.3	0.3	90			
Total households	24,066						

Acorn Group Pen Portrait

1 B Executive Wealth 6.5M UK Adults 12.3% of UK

High income people, successfully combining jobs and families. These are wealthy families living in larger detached or semi-detached properties either in the suburbs, the edge of towns or in semi-rural locations.

DEMOGRAPHICS

BRANDS

DIGITAL ATTITUDES

- I worry about online security: 58% (UK average: 55%)
- Shopping online makes my life easier: 58% (UK average: 53%)
- I couldn't live without the internet on my mobile: 31% (UK average: 34%)

FINANCIAL PROFILE

- Household Income: UK £60k (Average: £40k), London £63k (Average: £44k)
- % Disposable Income: UK 50% (Average: 44%), London 49% (Average: 39%)
- Financial situation: Running into debt to Saving a lot

KEY INTERNET USAGE **TECHNOLOGY USAGE**

- This group are more likely to browse for hotels online
- This group are more likely to purchase holidays online
- This group are more likely to own an iPhone



CATEGORY	GROUP	TYPE	MAP	WHAT IS ACORN?
----------	-------	------	-----	----------------

ACORN TYPE PROFILE - HOUSEHOLDS

© 2022 CACI Limited and all other applicable third party notices (Acorn) can be found at www.caci.co.uk/copyrightnotices.pdf

Area: P01563_Star Inn, Bristol, BS39 6HX (5 Mile contour)
 Base: Great Britain
 Year: 2021

Sort by: Acorn Structure
 Index
 Profile %

Acorn Type Description	Area Profile	% for Area	% for Base	Index	0	100	200
1. Affluent Achievers							
1.A Lavish Lifestyles							
1.A.1 Exclusive enclaves	0	0.0	0.1	0			
1.A.2 Metropolitan money	0	0.0	0.2	0			
1.A.3 Large house luxury	10	0.0	0.9	5			
1.B Executive Wealth							
1.B.4 Asset rich families	498	2.1	2.6	79			
1.B.5 Wealthy countryside commuters	1,546	6.4	2.4	267			
1.B.6 Financially comfortable families	1,341	5.6	2.2	253			
1.B.7 Affluent professionals	0	0.0	0.9	0			
1.B.8 Prosperous suburban families	6	0.0	1.5	2			
1.B.9 Well-off edge of towners	302	1.3	1.6	78			
1.C Mature Money							
1.C.10 Better-off villagers	2,622	10.9	3.0	365			
1.C.11 Settled suburbia, older people	78	0.3	2.9	11			
1.C.12 Retired and empty nesters	430	1.8	2.5	72			
1.C.13 Upmarket downsizers	223	0.9	1.3	71			
2. Rising Prosperity							
2.D City Sophisticates							
2.D.14 Townhouse cosmopolitans	0	0.0	0.7	0			
2.D.15 Younger professionals in smaller flats	0	0.0	1.5	0			
2.D.16 Metropolitan professionals	0	0.0	0.8	0			
2.D.17 Socialising young renters	0	0.0	1.0	0			
2.E Career Climbers							
2.E.18 Career driven young families	898	3.7	1.9	198			
2.E.19 First time buyers in small, modern homes	96	0.4	3.3	12			
2.E.20 Mixed metropolitan areas	0	0.0	1.0	0			
3. Comfortable Communities							
3.F Countryside Communities							
3.F.21 Farms and cottages	71	0.3	1.5	20			
3.F.22 Older couples and families in rural areas	325	1.4	1.1	127			
3.F.23 Owner occupiers in small towns and villages	1,644	6.8	3.2	215			
3.G Successful Suburbs							
3.G.24 Comfortably-off families in modern housing	764	3.2	2.6	120			
3.G.25 Larger family homes, multi-ethnic areas	0	0.0	0.8	0			
3.G.26 Semi-professional families, owner occupied neighbourhoods	2,114	8.8	2.4	362			
3.H Steady Neighbourhoods							
3.H.27 Suburban semis, conventional attitudes	647	2.7	3.4	78			
3.H.28 Owner occupied terraces, average income	5	0.0	1.6	1			
3.H.29 Established suburbs, older families	1,743	7.2	2.3	311			
3.I Comfortable Seniors							
3.I.30 Older people, neat and tidy neighbourhoods	440	1.8	2.4	76			
3.I.31 Elderly singles in purpose-built accommodation	62	0.3	0.5	53			
3.J Starting Out							
3.J.32 Educated families in terraces, young children	16	0.1	2.1	3			
3.J.33 Smaller houses and starter homes	838	3.5	2.3	155			
4. Financially Stretched							
4.K Student Life							
4.K.34 Student flats and halls of residence	2	0.0	0.4	2			
4.K.35 Term-time terraces	2	0.0	0.3	3			
4.K.36 Educated young people in flats and tenements	0	0.0	1.7	0			
4.L Modest Means							
4.L.37 Low cost flats in suburban areas	641	2.7	1.4	189			
4.L.38 Semi-skilled workers in traditional neighbourhoods	676	2.8	2.6	107			
4.L.39 Fading owner occupied terraces	861	3.6	2.9	124			
4.L.40 High occupancy terraces, culturally diverse family areas	0	0.0	1.0	0			
4.M Striving Families							
4.M.41 Labouring semi-rural estates	1,844	7.7	1.6	480			
4.M.42 Struggling young families in post-war terraces	735	3.1	1.7	182			
4.M.43 Families in right-to-buy estates	342	1.4	2.1	68			
4.M.44 Post-war estates, limited means	91	0.4	2.2	17			
4.N Poorer Pensioners							
4.N.45 Pensioners in social housing, semis and terraces	400	1.7	0.8	212			
4.N.46 Elderly people in social rented flats	93	0.4	1.1	36			
4.N.47 Low income older people in smaller semis	478	2.0	2.3	87			
4.N.48 Pensioners and singles in social rented flats	250	1.0	1.8	59			
5. Urban Adversity							
5.O Young Hardship							
5.O.49 Young families in low cost private flats	186	0.8	2.1	36			
5.O.50 Struggling younger people in mixed tenure	77	0.3	1.7	18			
5.O.51 Young people in small, low cost terraces	0	0.0	2.3	0			
5.P Struggling Estates							
5.P.52 Poorer families, many children, terraced housing	24	0.1	1.6	6			
5.P.53 Low income terraces	0	0.0	0.9	0			
5.P.54 Multi-ethnic, purpose-built estates	0	0.0	1.2	0			
5.P.55 Deprived and ethnically diverse in flats	0	0.0	0.8	0			
5.P.56 Low income large families in social rented semis	175	0.7	1.6	44			
5.Q Difficult Circumstances							
5.Q.57 Social rented flats, families and single parents	356	1.5	1.5	97			
5.Q.58 Singles and young families, some receiving benefits	42	0.2	1.8	10			
5.Q.59 Deprived areas and high-rise flats	0	0.0	2.0	0			
6. Not Private Households							
6.R Not Private Households							
6.R.60 Active communal population	5	0.0	0.1	36			
6.R.61 Inactive communal population	67	0.3	0.3	101			
6.R.62 Business areas without resident population	0	0	0	0			
Total households	24,066						

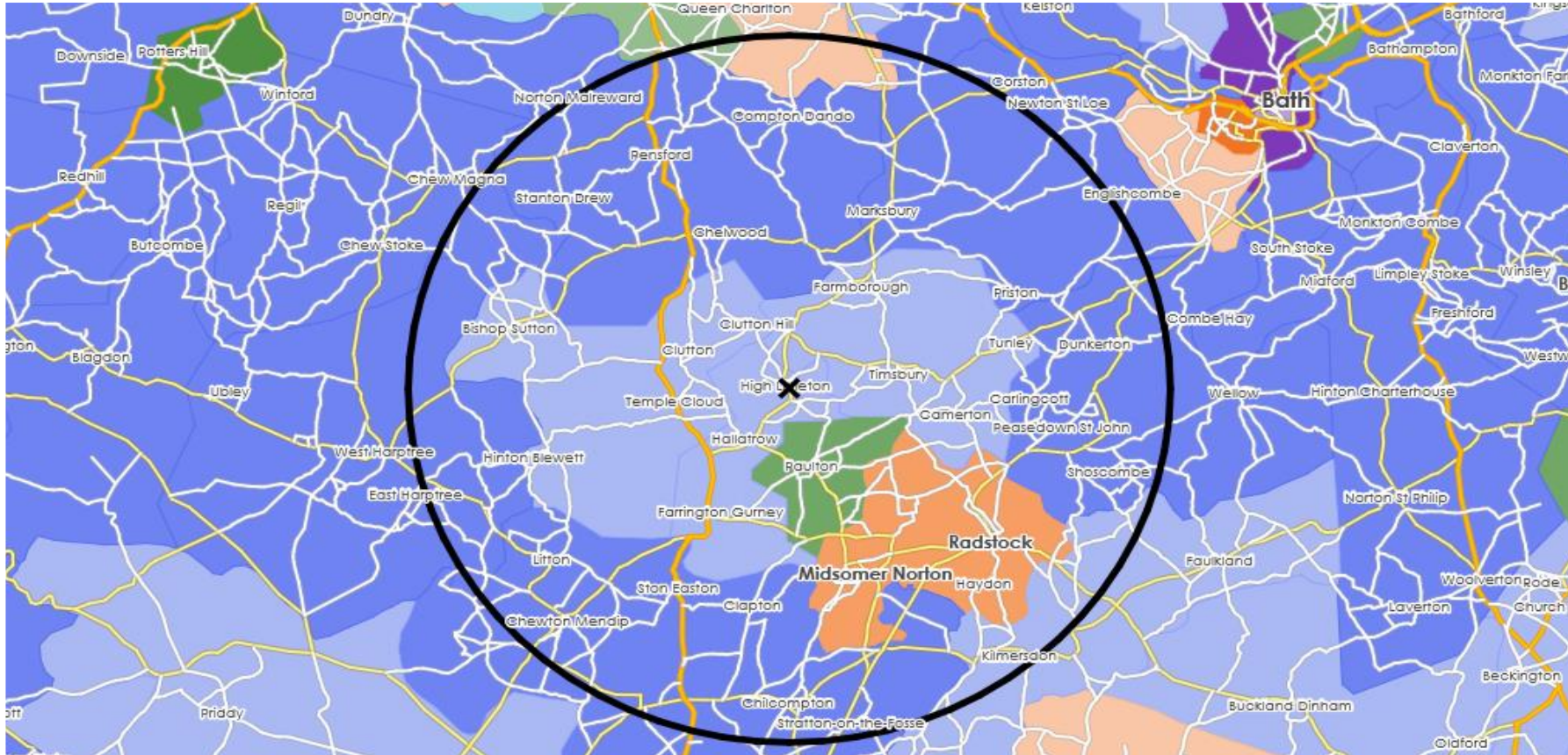
CATEGORY GROUP TYPE **MAP** WHAT IS ACORN?

DOMINANT ACORN GROUP - HOUSEHOLDS

© 2022 CACI Limited and all other applicable third party notices (Acorn) can be found at www.caci.co.uk/copyrightnotices.pdf

Source: OS Open Data 2018

Area: P01563_Star Inn, Bristol, BS39 6HX (5 Mile contour)



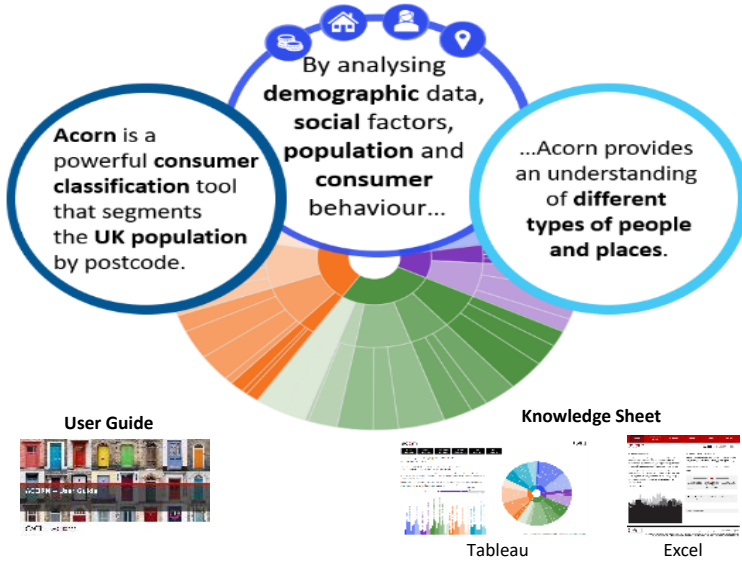
- Dominant Acorn Category
- % Affluent Achievers
- % Rising Prosperity
- % Comfortable Communities
- % Financially Stretched
- % Urban Adversity
- Dominant Acorn Group

- Acorn Groups**
- 1.A Lavish Lifestyles
 - 1.B Executive Wealth
 - 1.C Mature Money
 - 2.D City Sophisticates
 - 2.E Career Climbers
 - 3.F Countryside Communities
 - 3.G Successful Suburbs
 - 3.H Steady Neighbourhoods
 - 3.I Comfortable Seniors
 - 3.J Starting Out
 - 4.K Student Life
 - 4.L Modest Means
 - 4.M Striving Families
 - 4.N Poorer Pensioners
 - 5.O Young Hardship
 - 5.P Struggling Estates
 - 5.Q Difficult Circumstances
 - 6.R Not Private Households

Area boundary

ACORN - WHAT IS IT?

© 2022 CACI Limited and all other applicable third party notices (Acorn) can be found at www.caci.co.uk/copyrightnotices.pdf



6 CATEGORIES 18 GROUPS 62 TYPES

1. Affluent Achievers	A. Lavish Lifestyles	1-3
	B. Executive Wealth	4-9
	C. Mature Money	10-13
2. Rising Prosperity	D. City Sophisticates	14-17
	E. Career Climbers	18-20
	F. Countryside Communities	21-23
	G. Successful Suburbs	24-26
	H. Steady Neighbourhoods	27-29
	I. Comfortable Seniors	30-31
	J. Starting Out	32-33
3. Comfortable Communities	K. Student Life	34-36
	L. Modest Means	37-40
	M. Striving Families	41-44
	N. Poorer Pensioners	45-48
4. Financially Stretched	O. Young Hardship	49-51
	P. Struggling Estates	52-56
	Q. Difficult Circumstances	57-59
5. Urban Adversity	R. Not Private Households	60-62
6. Not Private Households		

1 Affluent Achievers

12.0M UK Adults 22.8% of UK

Age range: 55+

Financial situation: Running into debt ↔ Saving a lot

Children at home: 0

House type: Detached

House tenure: Owned outright

Number of beds: 4+

These are some of the most financially successful people in the UK. They live in affluent, high status areas of the country. They are healthy, wealthy and confident consumers.

Acorn Groups within Category 1: Affluent Achievers

- A. Lavish Lifestyles
- B. Executive Wealth
- C. Mature Money

