

CGA LICENCED PREMISES

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Area: P00602_Friendship Tavern, Gorton, M18 7JC

Base: Great Britain

Year: 2023

Licence Type	Profile	Per 1000 Pop (Area)	Per 1000 Pop (Base)	Index	0	100	200
Pubs & Full On	14	32.6	81.7	40			
Proprietary Club	0	0.0	7.3	0			
Registered Club	6	14.0	28.2	50			
Restaurant	2	4.7	32.1	15			
Residential	0	0.0	2.7	0			

Name	Description	License Type	Owner Name	Postcode
Lord Raglan	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	M 11 1JJ
Oddfellows Arms	Dorbiere	Pubs & Full On	Dorbiere	M 11 1LD
Higher Openshaw Working Mens Club &	Independent Free	Registered Club	Independent Free	M 11 1LE
Gorton St James Conservative Club	Independent Free	Registered Club	Independent Free	M 18 8EH
Angel	Independent Free	Pubs & Full On	Independent Free	M 18 8TX
Waggon & Horses	Holt	Pubs & Full On	Holt	M 18 7EF
Plough Hotel	Robinsons	Pubs & Full On	Robinsons	M 18 7FB
Lord Nelson	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	M 18 7FA
Friendship Tavern	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	M 18 7JD
Cotton Tree	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	M 18 8NY
Prince Of Wales	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	M 18 8RQ
Hare & Hounds	Punch Pub Company	Pubs & Full On	Punch Pub Company	M 18 8TN
Vale Cottage	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	M 18 8WE
Denton Golf Club	Independent Free	Registered Club	Independent Free	M 34 2NU
Windmill	Mitchells & Butlers	Pubs & Full On	Mitchells & Butlers	M 34 2WZ
North Reddish Working Mens Club	Independent Free	Registered Club	Independent Free	SK 5 6PY
Sacred Heart Community Centre	Independent Free	Registered Club	Independent Free	M 18 7WJ
Royal Oak	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	M 18 8NZ
Abbey Hey Football Club	Independent Free	Registered Club	Independent Free	M 18 7HD
Express By Holiday Inn	Atlas Hotels	Pubs & Full On	Atlas Hotels	M 18 7LJ
Roots	Independent Free	Restaurant	Independent Free	M 18 7AA
Salora Grill Denton Restaurant & Takeav	Independent Free	Restaurant	Independent Free	M 34 2WZ

MAP OF AREA

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Source: OS Open Data 2018

Area: P00602_Friendship Tavern, Gorton, M18 7JD (1 Mile contour)



KEY

- Large pub co's & bars**
- Admiral Taverns Ltd
- Ei Group
- Greene King
- Marston's
- Mitchells & Butlers
- Punch Pub Company
- Stonegate Pub Company
- Star Pubs & Bars
- Wetherspoon
- Whitbread
- Shepherd Neame
- ▲ Small to medium pub co's & bars
- Family Brewers with pubs
- ✦ Hotels
- ★ Restaurants
- ↑ Leisure
- Independent
- ◆ Other
- ✕ Site Location
- Boundary

ACORN CATEGORY PROFILE - HOUSEHOLDS

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Area: P00602_Friendship Tavern, Gorton, M18 7JD (1 Mile contour)
Base: Great Britain
Year: 2023

Acorn Category Description	Area Profile	% for Area	% for Base	Index 0	100	200
1 Affluent Achievers	519	2.9	22.1	13		
2 Rising Prosperity	146	0.8	10.2	8		
3 Comfortable Communities	3,861	21.9	26.5	83		
4 Financially Stretched	3,917	22.3	23.7	94		
5 Urban Adversity	9,144	52.0	17.2	302		
6 Not Private Households	13	0.1	0.3	21		
Total households	17,600					

Acorn Category Pen Portrait

5 Urban Adversity

Age range

25-34

House type

Flat or terraced

8.4M UK Adults

15.9%

of UK

Financial situation

Running into debt ← → Saving a lot

House tenure

Social renting

Children at home

3+

Number of beds

1-2

This category contains the most deprived areas of towns and cities across the UK. Household incomes are low, nearly always below the national average.

Acorn Groups within Category 5: Urban Adversity

- O Young Hardship 32%
- P Struggling Estates 41%
- Q Difficult Circumstances 27%

ACORN GROUP PROFILE - HOUSEHOLDS

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Area: P00602_Friendship Tavern, Gorton, M18 7JD (1 Mile contour)
Base: Great Britain
Year: 2023

Acorn Group Description	Area Profile	% for Area	% for Base	Index	0	100	200
1. Affluent Achievers							
1.A Lavish Lifestyles	0	0.0	1.1	0			
1.B Executive Wealth	0	0.0	11.3	0			
1.C Mature Money	519	2.9	9.6	31			
2. Rising Prosperity							
2.D City Sophisticates	0	0.0	3.8	0			
2.E Career Climbers	146	0.8	6.4	13			
3. Comfortable Communities							
3.F Countryside Communities	0	0.0	5.7	0			
3.G Successful Suburbs	160	0.9	6.0	15			
3.H Steady Neighbourhoods	2,392	13.6	7.4	183			
3.I Comfortable Seniors	239	1.4	2.9	48			
3.J Starting Out	1,070	6.1	4.6	134			
4. Financially Stretched							
4.K Student Life	161	0.9	2.5	36			
4.L Modest Means	1,570	8.9	8.0	112			
4.M Striving Families	1,435	8.2	7.4	109			
4.N Poorer Pensioners	751	4.3	5.8	74			
5. Urban Adversity							
5.O Young Hardship	5,787	32.9	6.3	526			
5.P Struggling Estates	2,132	12.1	5.7	212			
5.Q Difficult Circumstances	1,225	7.0	5.2	133			
6. Not Private Households							
6.R Not Private Households	13	0.1	0.3	21			
Total households	17,600						

Acorn Group Pen Portrait

6 Not Private Households
790k 1.5%

UK Adults of UK

These are postcodes where the bulk of the residents are not living in private households.

The category forms a single group, R: Not private households, which is sub-divided into three types:

60 Active communal population –
 Generally this is accommodation that may be unoccupied for part of the year, or where the people living in the accommodation regularly change. Other active communal accommodation might include hostels, children’s homes, refuges and local authority accommodation for travellers.

61 Inactive communal population –
 These people may be in communal establishments but unlikely to be active consumers. This includes care homes, hospitals, and other medical or nursing establishments where due to their health, the residents are unlikely to get out and about to function as regular consumers. It also includes prisons.

62 Business areas without resident population –
 These are postcodes where we believe there is no regular resident population. An example of this might be a business or industrial park.

A
B
C
D
E
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I
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N
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P
Q
R

CATEGORY	GROUP	TYPE	MAP	WHAT IS ACORN?
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ACORN TYPE PROFILE - HOUSEHOLDS

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Area: P00602_Friendship Tavern, Gorton, M18 7JD (1 Mile contour)
 Base: Great Britain
 Year: 2023

Sort by: Corn Structure
 Index
 Profile %

Acorn Type Description	Area Profile	% for Area	% for Base	Index	0	100	200
1. Affluent Achievers							
1.A Lavish Lifestyles							
1.A.1 Exclusive enclaves	0	0.0	0.1	0			
1.A.2 Metropolitan money	0	0.0	0.1	0			
1.A.3 Large house luxury	0	0.0	0.9	0			
1.B Executive Wealth							
1.B.4 Asset rich families	0	0.0	2.6	0			
1.B.5 Wealthy countryside commuters	0	0.0	2.5	0			
1.B.6 Financially comfortable families	0	0.0	2.2	0			
1.B.7 Affluent professionals	0	0.0	0.9	0			
1.B.8 Prosperous suburban families	0	0.0	1.5	0			
1.B.9 Well-off edge of towners	0	0.0	1.6	0			
1.C Mature Money							
1.C.10 Better-off villagers	0	0.0	3.1	0			
1.C.11 Settled suburbia, older people	451	2.6	2.8	91			
1.C.12 Retired and empty nesters	0	0.0	2.5	0			
1.C.13 Upmarket downsizers	68	0.4	1.3	30			
2. Rising Prosperity							
2.D City Sophisticates							
2.D.14 Townhouse cosmopolitans	0	0.0	0.7	0			
2.D.15 Younger professionals in smaller flats	0	0.0	1.5	0			
2.D.16 Metropolitan professionals	0	0.0	0.7	0			
2.D.17 Socialising young renters	0	0.0	1.0	0			
2.E Career Climbers							
2.E.18 Career driven young families	14	0.1	2.0	4			
2.E.19 First time buyers in small, modern homes	132	0.8	3.4	22			
2.E.20 Mixed metropolitan areas	0	0.0	1.0	0			
3. Comfortable Communities							
3.F Countryside Communities							
3.F.21 Farms and cottages	0	0.0	1.5	0			
3.F.22 Older couples and families in rural areas	0	0.0	1.0	0			
3.F.23 Owner occupiers in small towns and villages	0	0.0	3.2	0			
3.G Successful Suburbs							
3.G.24 Comfortably-off families in modern housing	50	0.3	2.7	11			
3.G.25 Larger family homes, multi-ethnic areas	110	0.6	0.8	75			
3.G.26 Semi-professional families, owner occupied neighbourhoods	0	0.0	2.4	0			
3.H Steady Neighbourhoods							
3.H.27 Suburban semis, conventional attitudes	1,979	11.2	3.5	324			
3.H.28 Owner occupied terraces, average income	205	1.2	1.6	73			
3.H.29 Established suburbs, older families	208	1.2	2.3	51			
3.I Comfortable Seniors							
3.I.30 Older people, neat and tidy neighbourhoods	239	1.4	2.4	57			
3.I.31 Elderly singles in purpose-built accommodation	0	0.0	0.5	0			
3.J Starting Out							
3.J.32 Educated families in terraces, young children	653	3.7	2.2	172			
3.J.33 Smaller houses and starter homes	417	2.4	2.4	99			
4. Financially Stretched							
4.K Student Life							
4.K.34 Student flats and halls of residence	0	0.0	0.3	0			
4.K.35 Term-time terraces	0	0.0	0.2	0			
4.K.36 Educated young people in flats and tenements	161	0.9	1.9	48			
4.L Modest Means							
4.L.37 Low cost flats in suburban areas	88	0.5	1.4	35			
4.L.38 Semi-skilled workers in traditional neighbourhoods	594	3.4	2.6	128			
4.L.39 Fading owner occupied terraces	888	5.0	2.9	173			
4.L.40 High occupancy terraces, culturally diverse family areas	0	0.0	1.0	0			
4.M Striving Families							
4.M.41 Labouring semi-rural estates	0	0.0	1.6	0			
4.M.42 Struggling young families in post-war terraces	128	0.7	1.6	44			
4.M.43 Families in right-to-buy estates	822	4.7	2.0	229			
4.M.44 Post-war estates, limited means	485	2.8	2.2	127			
4.N Poorer Pensioners							
4.N.45 Pensioners in social housing, semis and terraces	13	0.1	0.8	9			
4.N.46 Elderly people in social rented flats	324	1.8	1.0	179			
4.N.47 Low income older people in smaller semis	84	0.5	2.2	21			
4.N.48 Pensioners and singles in social rented flats	330	1.9	1.7	110			
5. Urban Adversity							
5.O Young Hardship							
5.O.49 Young families in low cost private flats	160	0.9	2.2	42			
5.O.50 Struggling younger people in mixed tenure	946	5.4	1.8	299			
5.O.51 Young people in small, low cost terraces	4,681	26.6	2.3	1,174			
5.P Struggling Estates							
5.P.52 Poorer families, many children, terraced housing	797	4.5	1.6	290			
5.P.53 Low income terraces	94	0.5	0.8	65			
5.P.54 Multi-ethnic, purpose-built estates	0	0.0	1.0	0			
5.P.55 Deprived and ethnically diverse in flats	0	0.0	0.7	0			
5.P.56 Low income large families in social rented semis	1,241	7.1	1.6	441			
5.Q Difficult Circumstances							
5.Q.57 Social rented flats, families and single parents	192	1.1	1.5	72			
5.Q.58 Singles and young families, some receiving benefits	614	3.5	1.8	198			
5.Q.59 Deprived areas and high-rise flats	419	2.4	2.0	121			
6. Not Private Households							
6.R Not Private Households							
6.R.60 Active communal population	0	0.0	0.1	0			
6.R.61 Inactive communal population	13	0.1	0.3	26			
6.R.62 Business areas without resident population	0	0	0	0			
Total households	17,600						

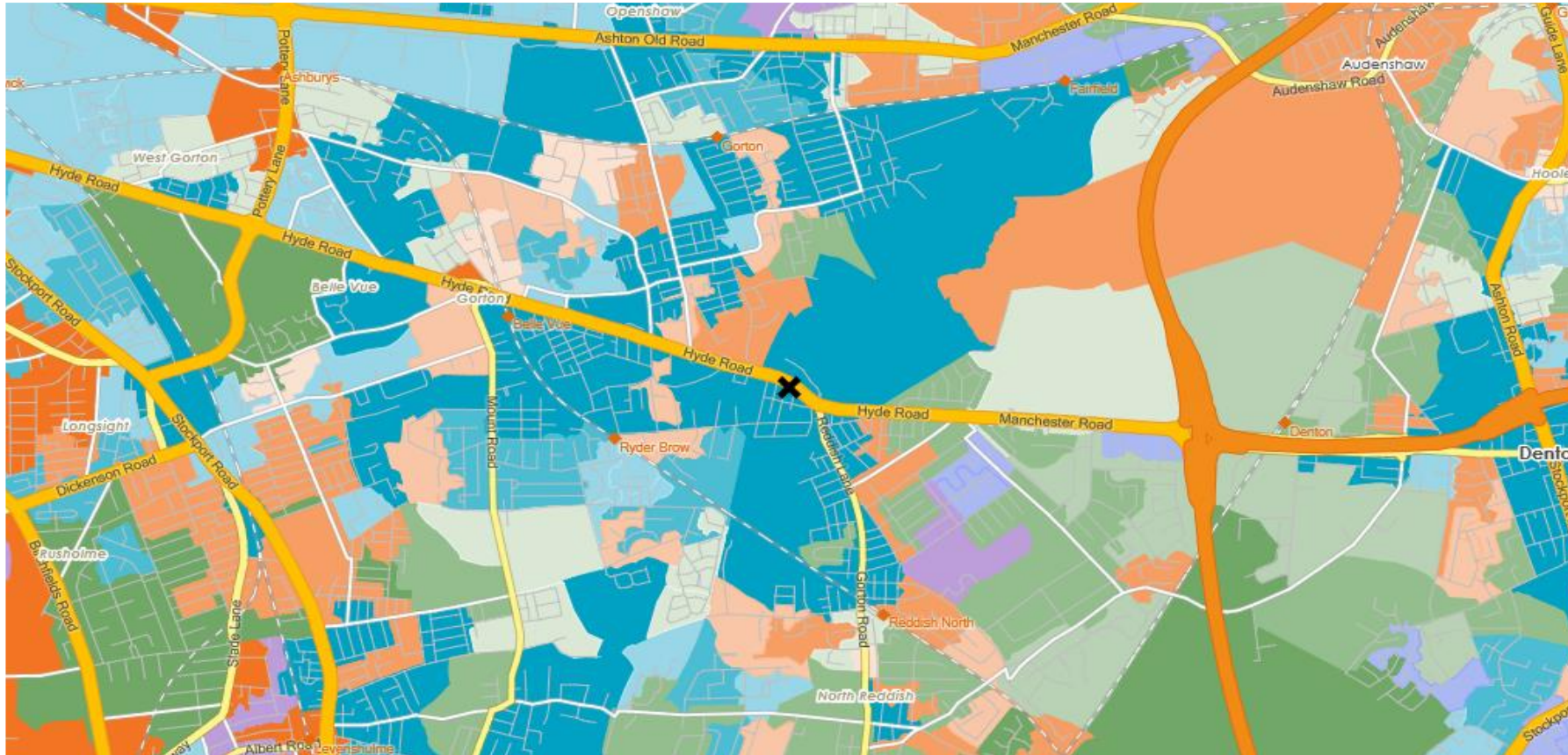
CATEGORY GROUP TYPE **MAP** WHAT IS ACORN?

DOMINANT ACORN GROUP - HOUSEHOLDS

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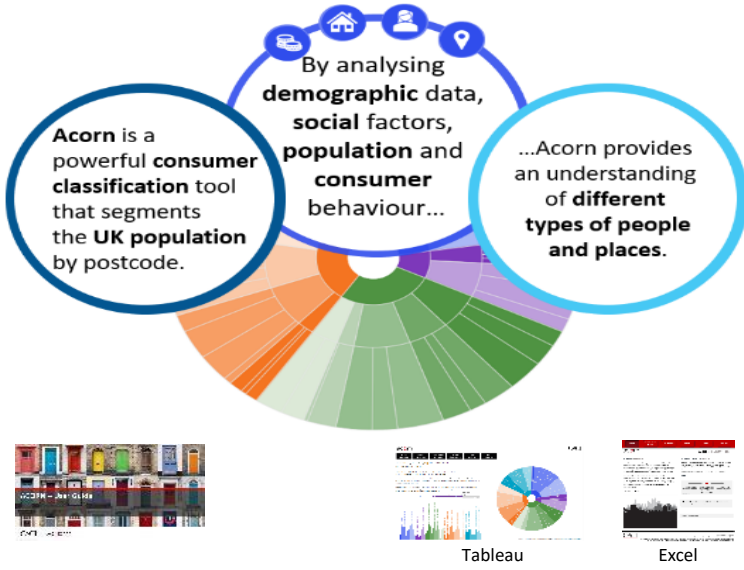
- Dominant Acorn Category
- % Affluent Achievers
- % Rising Prosperity
- % Comfortable Communities
- % Financially Stretched
- % Urban Adversity
- Dominant Acorn Group

- Acorn Groups**
- 1.A Lavish Lifestyles
 - 1.B Executive Wealth
 - 1.C Mature Money
 - 2.D City Sophisticates
 - 2.E Career Climbers
 - 3.F Countryside Communities
 - 3.G Successful Suburbs
 - 3.H Steady Neighbourhoods
 - 3.I Comfortable Seniors
 - 3.J Starting Out
 - 4.K Student Life
 - 4.L Modest Means
 - 4.M Striving Families
 - 4.N Poorer Pensioners
 - 5.O Young Hardship
 - 5.P Struggling Estates
 - 5.Q Difficult Circumstances
 - 6.R Not Private Households

Area boundary

ACORN - WHAT IS IT?

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6 CATEGORIES 18 GROUPS 62 TYPES

1. Affluent Achievers	A. Lavish Lifestyles	1-3
	B. Executive Wealth	4-9
	C. Mature Money	10-13
2. Rising Prosperity	D. City Sophisticates	14-17
	E. Career Climbers	18-20
	F. Countryside Communities	21-23
	G. Successful Suburbs	24-26
	H. Steady Neighbourhoods	27-29
	I. Comfortable Seniors	30-31
	J. Starting Out	32-33
3. Comfortable Communities	K. Student Life	34-36
	L. Modest Means	37-40
	M. Striving Families	41-44
	N. Poorer Pensioners	45-48
4. Financially Stretched	O. Young Hardship	49-51
	P. Struggling Estates	52-56
	Q. Difficult Circumstances	57-59
5. Urban Adversity	R. Not Private Households	60-62
6. Not Private Households		

1 Affluent Achievers

12.1M UK Adults 22.8% of UK

Age range: 55+

Financial situation: Running into debt ↔ Saving a lot

Children at home: 0

House type: Detached

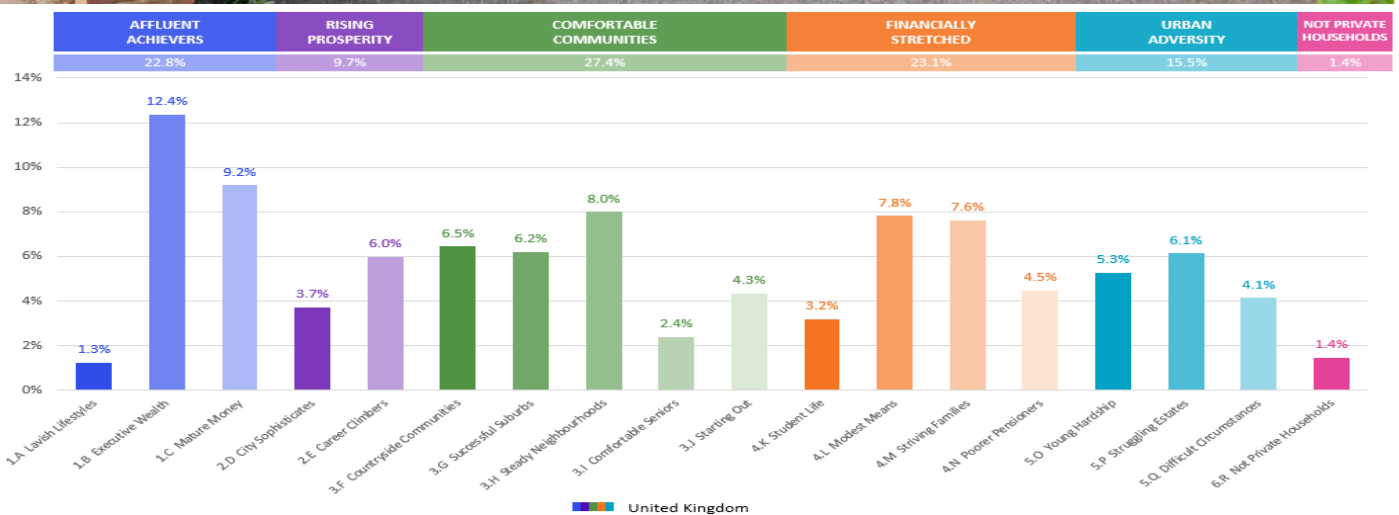
House tenure: Owned outright

Number of beds: 4+

Acorn Groups within Category 1: Affluent Achievers

- A. Lavish Lifestyles: 6%
- B. Executive Wealth: 54%
- C. Mature Money: 40%

These are some of the most financially successful people in the UK. They live in affluent, high status areas of the country. They are healthy, wealthy and confident consumers.



MAP OF AREA

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