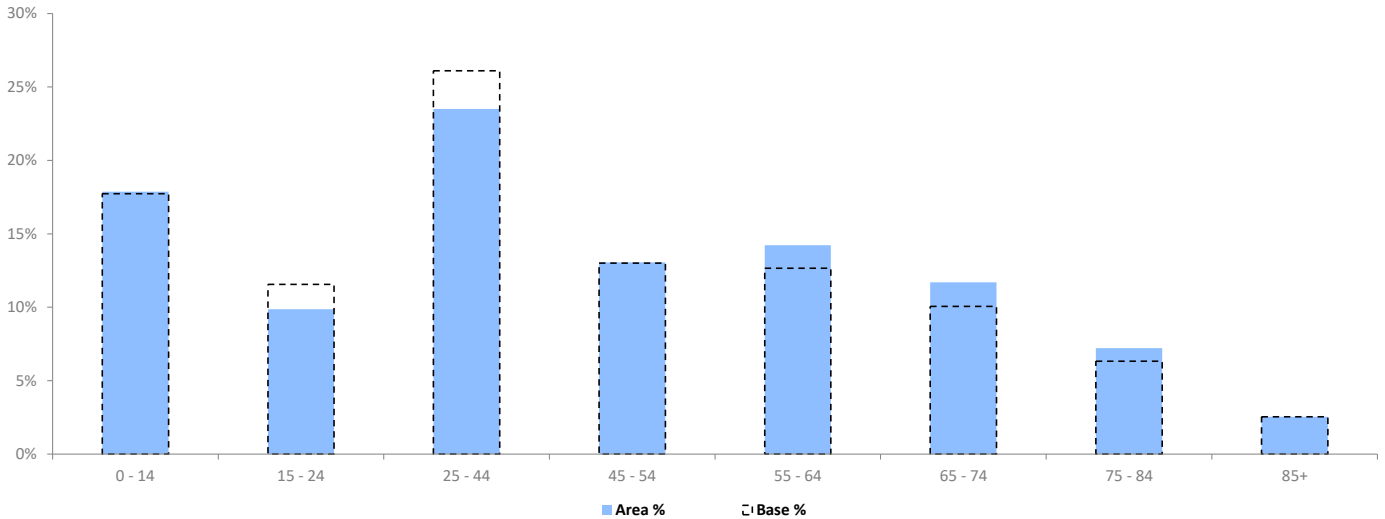


POPULATION PROJECTIONS

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Area: P03855_Travellers Rest Inn, Tickhill, DN11 9NQ (5 Mile contour)
 Base: Great Britain
 Year: 2021

| | Area Profile | Area % | Base % | Index av=100 | 0 | 100 | 200 |
|-------------------------|---------------|--------|--------|-----------------|---|-----|-----|
| 0 - 14 | 13,714 | 17.9 | 17.7 | 101 | | | |
| 15 - 24 | 7,580 | 9.9 | 11.6 | 85 | | | |
| 25 - 44 | 18,043 | 23.5 | 26.1 | 90 | | | |
| 45 - 54 | 10,026 | 13.1 | 13.0 | 100 | | | |
| 55 - 64 | 10,925 | 14.2 | 12.7 | 112 | | | |
| 65 - 74 | 8,973 | 11.7 | 10.1 | 116 | | | |
| 75 - 84 | 5,537 | 7.2 | 6.3 | 114 | | | |
| 85+ | 1,958 | 2.6 | 2.5 | 100 | | | |
| Total population | 76,756 | | | | | | |



CGA LICENCED PREMISES

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Area: P03855_Travellers Rest Inn, Tickhill, DN11 9J
 Base: Great Britain
 Year: 2021

| Licence Type | Profile | Per 1000 Pop (Area) | Per 1000 Pop (Base) | Index | 0 | 100 | 200 |
|------------------|---------|---------------------|---------------------|------------|---|-----|-----|
| Pubs & Full On | 53 | 69.0 | 85.9 | 80 | | | |
| Proprietary Club | 3 | 3.9 | 8.2 | 48 | | | |
| Registered Club | 32 | 41.7 | 30.1 | 139 | | | |
| Restaurant | 15 | 19.5 | 35.3 | 55 | | | |
| Residential | 0 | 0.0 | 3.5 | 0 | | | |

| Name | Description | License Type | Owner Name | Postcode |
|---------------------------------------|----------------------------|------------------|----------------------------|----------|
| Pilgrim Fathers | Stonegate Pub Company | Pubs & Full On | Stonegate Pub Company | DN10 6AT |
| Serlby Park Golf Club | Independent Free | Registered Club | Independent Free | DN10 6BA |
| King William IV | Independent Free | Pubs & Full On | Independent Free | DN10 6BL |
| Ship Inn | Trust Inns Limited | Pubs & Full On | Trust Inns Limited | DN10 6DJ |
| Turnpike | Stonegate Pub Company | Pubs & Full On | Stonegate Pub Company | DN10 6JE |
| Crown Hotel | Independent Free | Pubs & Full On | Independent Free | DN10 6JW |
| China Rose Cantonese Restaurant | Independent Free | Restaurant | Independent Free | DN10 6JH |
| Dower House | Independent Free | Restaurant | Independent Free | DN10 6JL |
| White Hart | Punch Pub Company | Pubs & Full On | Punch Pub Company | DN10 6JQ |
| Bawtrys Bar & Brasserie | Independent Free | Pubs & Full On | Independent Free | DN10 6JA |
| Bawtry Golf Club | Independent Free | Registered Club | Independent Free | DN10 6RF |
| Rossington Miners Welfare | Independent Free | Registered Club | Independent Free | DN11 0DU |
| Styrrup | Stonegate Pub Company | Pubs & Full On | Stonegate Pub Company | DN11 0XY |
| Mount Pleasant Hotel | Independent Free | Pubs & Full On | Independent Free | DN11 0HW |
| Rossington Colliery Officials Club | Independent Free | Registered Club | Independent Free | DN11 0LH |
| Rossington Labour Club | Independent Free | Registered Club | Independent Free | DN11 0NR |
| Rossington Ex-Services Club | Independent Free | Registered Club | Independent Free | DN11 0PQ |
| White Rose | Sam Smith | Pubs & Full On | Sam Smith | DN11 0QZ |
| Poacher | Punch Pub Company | Pubs & Full On | Punch Pub Company | DN11 0SH |
| Rossington Club | Independent Free | Registered Club | Independent Free | DN11 0TS |
| Harworth And Bircotes Sports Pavilion | Independent Free | Registered Club | Independent Free | DN11 8JT |
| Harworth Comrades | Independent Free | Registered Club | Independent Free | DN11 8JW |
| Blacksmiths Arms | Independent Free | Pubs & Full On | Independent Free | DN11 8LB |
| Gamecock Hotel | Sam Smith | Pubs & Full On | Sam Smith | DN11 8NT |
| White Hart | Star Pubs & Bars | Pubs & Full On | Star Pubs & Bars | DN11 9AZ |
| Tickhill Cricket Club | Independent Free | Registered Club | Independent Free | DN11 9EU |
| Royal Oak | Stonegate Pub Company | Pubs & Full On | Stonegate Pub Company | DN11 9HZ |
| Tickhill Institute | Independent Free | Registered Club | Independent Free | DN11 9HZ |
| Taj Cottage Restaurant | Independent Free | Restaurant | Independent Free | DN11 9HZ |
| Carpenters Arms | Punch Pub Company | Pubs & Full On | Punch Pub Company | DN11 9NE |
| Travellers Rest | Admiral Taverns Ltd | Pubs & Full On | Admiral Taverns Ltd | DN11 9NQ |
| Scarborough Arms | Stonegate Pub Company | Pubs & Full On | Stonegate Pub Company | DN11 9QJ |
| Yorkshire Main Officials Club | Independent Free | Registered Club | Independent Free | DN12 1BZ |
| Yorkshire Main Miners Welfare Club | Independent Free | Registered Club | Independent Free | DN12 1DP |
| Top Club | Independent Free | Registered Club | Independent Free | DN12 1DL |
| Tumbler | Amber Taverns | Pubs & Full On | Amber Taverns | DN12 1LH |
| Crookhill Park Golf Club House | Independent Free | Registered Club | Independent Free | DN12 2AH |
| Miller & Carter | Mitchells & Butlers | Pubs & Full On | Mitchells & Butlers | DN 4 7PB |
| Dome | Independent Free | Proprietary Club | Independent Free | DN 4 7PD |
| Campanile Hotel | Campanile Hotels | Pubs & Full On | Campanile Hotels | DN 4 7PD |
| Alverley Inn | Independent Free | Pubs & Full On | Independent Free | DN 4 9DL |
| Butchers Arms | *Other Small Retail Groups | Pubs & Full On | *Other Small Retail Groups | S 66 7AW |
| Sheppey | Admiral Taverns Ltd | Pubs & Full On | Admiral Taverns Ltd | S 66 7DN |
| Queens Hotel | Wetherspoons GB | Pubs & Full On | Wetherspoon | S 66 7NQ |
| Lumley Arms | Sam Smith | Pubs & Full On | Sam Smith | S 66 7PW |
| Maltby Progressive Working Mens Club | Independent Free | Registered Club | Independent Free | S 66 7NX |
| Maltby Miners Welfare Institute | Independent Free | Registered Club | Independent Free | S 66 7JQ |
| Three Tunns | Independent Free | Pubs & Full On | Independent Free | S 66 7RB |
| Grazing Hart | Stonegate Pub Company | Pubs & Full On | Stonegate Pub Company | S 66 7RR |
| Hay Nook | Greene King | Pubs & Full On | Greene King | S 66 8HZ |
| Manor Hotel | Sam Smith | Pubs & Full On | Sam Smith | S 66 8JT |
| Don Jon | Punch Pub Company | Pubs & Full On | Punch Pub Company | S 66 8LH |
| Brooklands Club | Independent Free | Registered Club | Independent Free | S 66 8NA |

CGA LICENCED PREMISES

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Area: P03855_Travellers Rest Inn, Tickhill, DN11 9I
 Base: Great Britain
 Year: 2021

| Licence Type | Profile | Per 1000 Pop (Area) | Per 1000 Pop (Base) | Index | 0 | 100 | 200 |
|------------------|---------|---------------------|---------------------|------------|---|-----|-----|
| Pubs & Full On | 53 | 69.0 | 85.9 | 80 | | | |
| Proprietary Club | 3 | 3.9 | 8.2 | 48 | | | |
| Registered Club | 32 | 41.7 | 30.1 | 139 | | | |
| Restaurant | 15 | 19.5 | 35.3 | 55 | | | |
| Residential | 0 | 0.0 | 3.5 | 0 | | | |

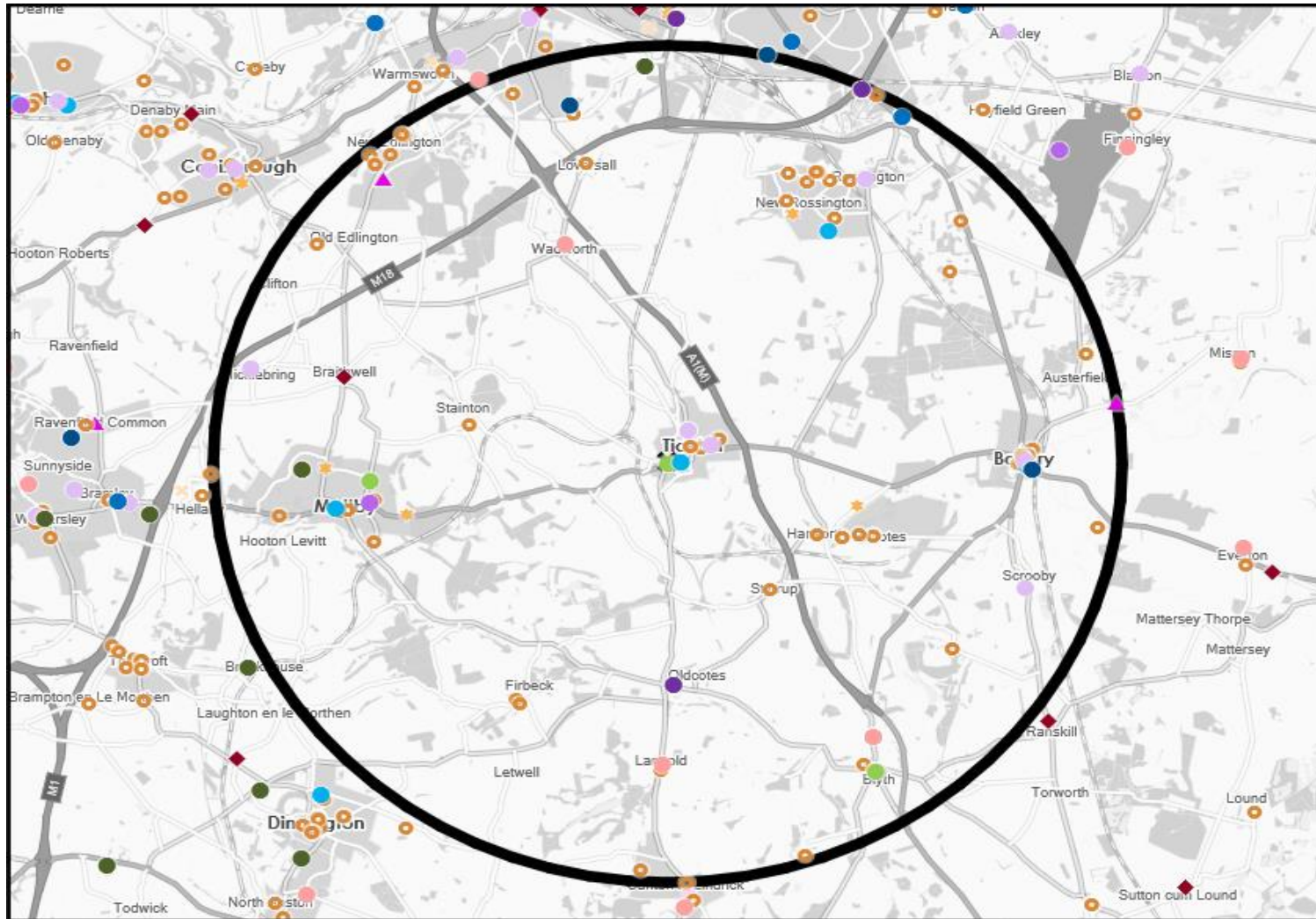
| Name | Description | License Type | Owner Name | Postcode |
|---------------------------------------|------------------------|------------------|------------------------|----------|
| Fourways Hotel | Admiral Taverns Ltd | Pubs & Full On | Admiral Taverns Ltd | S 81 8EW |
| Barnaby Memorial Hall | Independent Free | Registered Club | Independent Free | S 81 8EW |
| Blyth Cricket Club | Independent Free | Registered Club | Independent Free | S 81 8HF |
| Angel Inn | Greene King | Pubs & Full On | Greene King | S 81 8HG |
| Red Hart | Star Pubs & Bars | Pubs & Full On | Star Pubs & Bars | S 81 8HG |
| King William IV Hotel | Whitbread | Pubs & Full On | Whitbread | S 81 8HU |
| Black Lion | Independent Free | Pubs & Full On | Independent Free | S 81 8JY |
| Park Hill Social Club | Independent Free | Registered Club | Independent Free | S 81 8LA |
| Carlton-In-Lindrick Working Mens Club | Independent Free | Registered Club | Independent Free | S 81 9HH |
| Legion Public House | Star Pubs & Bars | Pubs & Full On | Star Pubs & Bars | S 81 9QH |
| Pocket | Independent Free | Proprietary Club | Independent Free | S 81 9QL |
| New Rossington Ex-Servicemens | Independent Free | Registered Club | Independent Free | DN11 0PQ |
| Tenpin | Tenpin Ltd | Proprietary Club | Tenpin Ltd | DN 4 7PD |
| Cheswold Lodge | Whitbread | Pubs & Full On | Whitbread | DN 4 7PD |
| Zinis Wine Bar & Restaurant | Independent Free | Restaurant | Independent Free | DN10 6JL |
| Emilios Italian Restaurant | Independent Free | Restaurant | Independent Free | DN10 6LS |
| Zaras | Independent Free | Restaurant | Independent Free | DN11 9PT |
| Hill Top Club | Independent Free | Registered Club | Independent Free | S 81 9QL |
| Royal British Legion Club | Independent Free | Registered Club | Independent Free | DN12 1AB |
| White Swan Inn | Stonegate Pub Company | Pubs & Full On | Stonegate Pub Company | S 81 8EQ |
| O'grill | Independent Free | Restaurant | Independent Free | DN12 1BX |
| Maltby Catholic Club | Independent Free | Registered Club | Independent Free | S 66 7LE |
| Ship | Marston's | Pubs & Full On | Marston's | DN10 6HT |
| Jamps | Independent Free | Restaurant | Independent Free | DN11 9LX |
| Styrrup Hall Golf & Country | Independent Free | Registered Club | Independent Free | DN11 8NB |
| Express By Holiday Inn | Atlas Hotels | Pubs & Full On | Atlas Hotels | DN 4 8SJ |
| Maple Tree | Marston's | Pubs & Full On | Marston's | DN 4 8RZ |
| Woodfield Farm | Greene King | Pubs & Full On | Greene King | DN 4 8SJ |
| Jaishu | Independent Free | Restaurant | Independent Free | DN11 8JN |
| Rocco | Independent Free | Restaurant | Independent Free | DN11 9LX |
| Wesley Community Centre | Independent Free | Registered Club | Independent Free | S 66 8JD |
| Doncaster Golf Club | Independent Free | Registered Club | Independent Free | DN 4 7NY |
| Hodsock Priory | Independent Free | Pubs & Full On | Independent Free | S 81 0TY |
| 31 Market Place | Independent Free | Restaurant | Independent Free | DN10 6JL |
| Rossington Hall | Independent Free | Pubs & Full On | Independent Free | DN11 0HR |
| Lotties | Independent Free | Pubs & Full On | Independent Free | DN11 9PT |
| Harworth Colliery Football Club | Independent Free | Registered Club | Independent Free | DN11 8JT |
| Rioja Tapas | Independent Free | Restaurant | Independent Free | DN 4 8RT |
| Pangea | Independent Free | Pubs & Full On | Independent Free | DN10 6JA |
| Town House Tea Rooms & Pantry | Independent Free | Pubs & Full On | Independent Free | DN10 6JL |
| Phoenix Theatre | Independent Free | Pubs & Full On | Independent Free | DN10 6PT |
| Bawtry Hall | Independent Free | Pubs & Full On | Independent Free | DN10 6JH |
| Royal Grand | Independent Free | Restaurant | Independent Free | DN11 8JN |
| Sloe Badger | Independent Free | Restaurant | Independent Free | DN10 6LS |
| Unique Occasions | Independent Free | Pubs & Full On | Independent Free | DN11 9DD |
| Rossington Cricket Club | Independent Free | Registered Club | Independent Free | DN11 0TD |
| Fika Coffee And Wine Lounge | Independent Free | Pubs & Full On | Independent Free | DN11 0XZ |
| Famous At Fridays | TGI Fridays UK Limited | Restaurant | TGI Fridays UK Limited | DN 4 7PD |
| Rossington Main Fc | Independent Free | Registered Club | Independent Free | DN11 0TE |
| Blind Librarian | Independent Free | Pubs & Full On | Independent Free | DN10 6HW |

MAP OF AREA

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Source: OS Open Data 2018

Area: P03855_Travellers Rest Inn, Tickhill, DN11 9NQ (5 Mile contour)



KEY

- Large pub co's & bars
 - Admiral Taverns Ltd
 - Ei Group
 - Greene King
 - Marston's
 - Mitchells & Butlers
 - Punch Pub Company
 - Stonegate Pub Company
 - Star Pubs & Bars
 - Wetherspoon
 - Whitbread
 - Shepherd Neame
- Small to medium pub co's & bars
- Family Brewers with pubs
- Hotels
- Restaurants
- Leisure
- Independent
- Other
- Site Location
- Boundary

ACORN CATEGORY PROFILE - HOUSEHOLDS

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Area: P03855_Travellers Rest Inn, Tickhill, DN11 9NQ (5 Mile contour)
Base: Great Britain
Year: 2021

| Acorn Category Description | Area Profile | % for Area | % for Base | Index 0 | 100 | 200 |
|----------------------------|---------------|------------|------------|---------|-----|-----|
| 1 Affluent Achievers | 6,250 | 19.1 | 22.0 | 87 | | |
| 2 Rising Prosperity | 911 | 2.8 | 10.1 | 27 | | |
| 3 Comfortable Communities | 9,743 | 29.7 | 26.2 | 113 | | |
| 4 Financially Stretched | 12,355 | 37.7 | 23.7 | 159 | | |
| 5 Urban Adversity | 3,397 | 10.4 | 17.6 | 59 | | |
| 6 Not Private Households | 101 | 0.3 | 0.3 | 93 | | |
| Graph | | | | | | |
| Total households | 32,757 | | | | | |

Acorn Category Pen Portrait

4 Financially Stretched 12.1M UK Adults 23.0% of UK

Age range
All ages

Financial situation
Running into debt ————— Saving a lot

Children at home
Mixed

House type
Semi-detached or terraced

House tenure
Social renting

Number of beds
1-3

This category contains a mix of traditional areas of Britain, including social housing developments specifically for the elderly. It also includes student term-time areas.

Acorn Groups within Category 4: Financially Stretched

- K Student Life 12%
- L Modest Means 34%
- M Striving Families 35%
- N Poorer Pensioners 19%

ACORN GROUP PROFILE - HOUSEHOLDS

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Area: P03855_Travellers Rest Inn, Tickhill, DN11 9NQ (5 Mile contour)
Base: Great Britain
Year: 2021

| Acorn Group Description | Area Profile | % for Area | % for Base | Index 0 | 100 | 200 |
|-----------------------------------|---------------|------------|------------|---------|-----|-----|
| 1. Affluent Achievers | | | | | | |
| 1.A Lavish Lifestyles | 0 | 0.0 | 1.1 | 0 | | |
| 1.B Executive Wealth | 3,478 | 10.6 | 11.2 | 95 | | |
| 1.C Mature Money | 2,772 | 8.5 | 9.6 | 88 | | |
| 2. Rising Prosperity | | | | | | |
| 2.D City Sophisticates | 0 | 0.0 | 4.0 | 0 | | |
| 2.E Career Climbers | 911 | 2.8 | 6.2 | 45 | | |
| 3. Comfortable Communities | | | | | | |
| 3.F Countryside Communities | 3,640 | 11.1 | 5.7 | 194 | | |
| 3.G Successful Suburbs | 1,985 | 6.1 | 5.9 | 103 | | |
| 3.H Steady Neighbourhoods | 2,238 | 6.8 | 7.4 | 93 | | |
| 3.I Comfortable Seniors | 1,052 | 3.2 | 2.9 | 111 | | |
| 3.J Starting Out | 828 | 2.5 | 4.3 | 58 | | |
| 4. Financially Stretched | | | | | | |
| 4.K Student Life | 11 | 0.0 | 2.4 | 1 | | |
| 4.L Modest Means | 3,352 | 10.2 | 7.9 | 129 | | |
| 4.M Striving Families | 4,693 | 14.3 | 7.5 | 190 | | |
| 4.N Poorer Pensioners | 4,299 | 13.1 | 5.9 | 222 | | |
| 5. Urban Adversity | | | | | | |
| 5.O Young Hardship | 1,429 | 4.4 | 6.1 | 71 | | |
| 5.P Struggling Estates | 1,544 | 4.7 | 6.1 | 77 | | |
| 5.Q Difficult Circumstances | 424 | 1.3 | 5.3 | 24 | | |
| 6. Not Private Households | | | | | | |
| 6.R Not Private Households | 101 | 0.3 | 0.3 | 93 | | |
| Total households | 32,757 | | | | | |

Acorn Group Pen Portrait

4 M Striving Families 4.1M UK Adults 7.8% of UK

Struggling families on limited incomes in urban areas. These low income families typically live on traditional low-rise estates. Relatively high numbers of children are typical and there may be high numbers of single parents.

| | | | |
|--|--|---|--|
| DEMOGRAPHICS <ul style="list-style-type: none"> Age range: 25-44 Children at home: 3+ House tenure: Social renting Family structure: Single parent Number of beds: 3 House type: Semi-detached or terraced | | BRANDS <ul style="list-style-type: none"> SHOPPING: LEISURE: WEBSITES: | |
| FINANCIAL PROFILE <ul style="list-style-type: none"> Household Income: UK £32k, London £37k % Disposable Income: UK 41%, London 37% Financial situation: | | DIGITAL <ul style="list-style-type: none"> ATTITUDES: <ul style="list-style-type: none"> I worry about online security: 54% (UK average: 55%) Shopping online makes my life easier: 49% (UK average: 53%) I couldn't live without the internet on my mobile: 32% (UK average: 34%) KEY INTERNET USAGE: Whilst internet usage is below average, this group are more likely to browse for computer games online TECHNOLOGY USAGE: Whilst internet usage is below average, this group are more likely to purchase toys online This group are more likely to watch TV on demand on a mobile | |

| | | | | |
|----------|-------|------|-----|----------------|
| CATEGORY | GROUP | TYPE | MAP | WHAT IS ACORN? |
|----------|-------|------|-----|----------------|

ACORN TYPE PROFILE - HOUSEHOLDS

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Area: P03855_Travellers Rest Inn, Tickhill, DN11 9NQ (5 Mile contour)
 Base: Great Britain
 Year: 2021

Sort by: Corn Structure
 Index
 Profile %

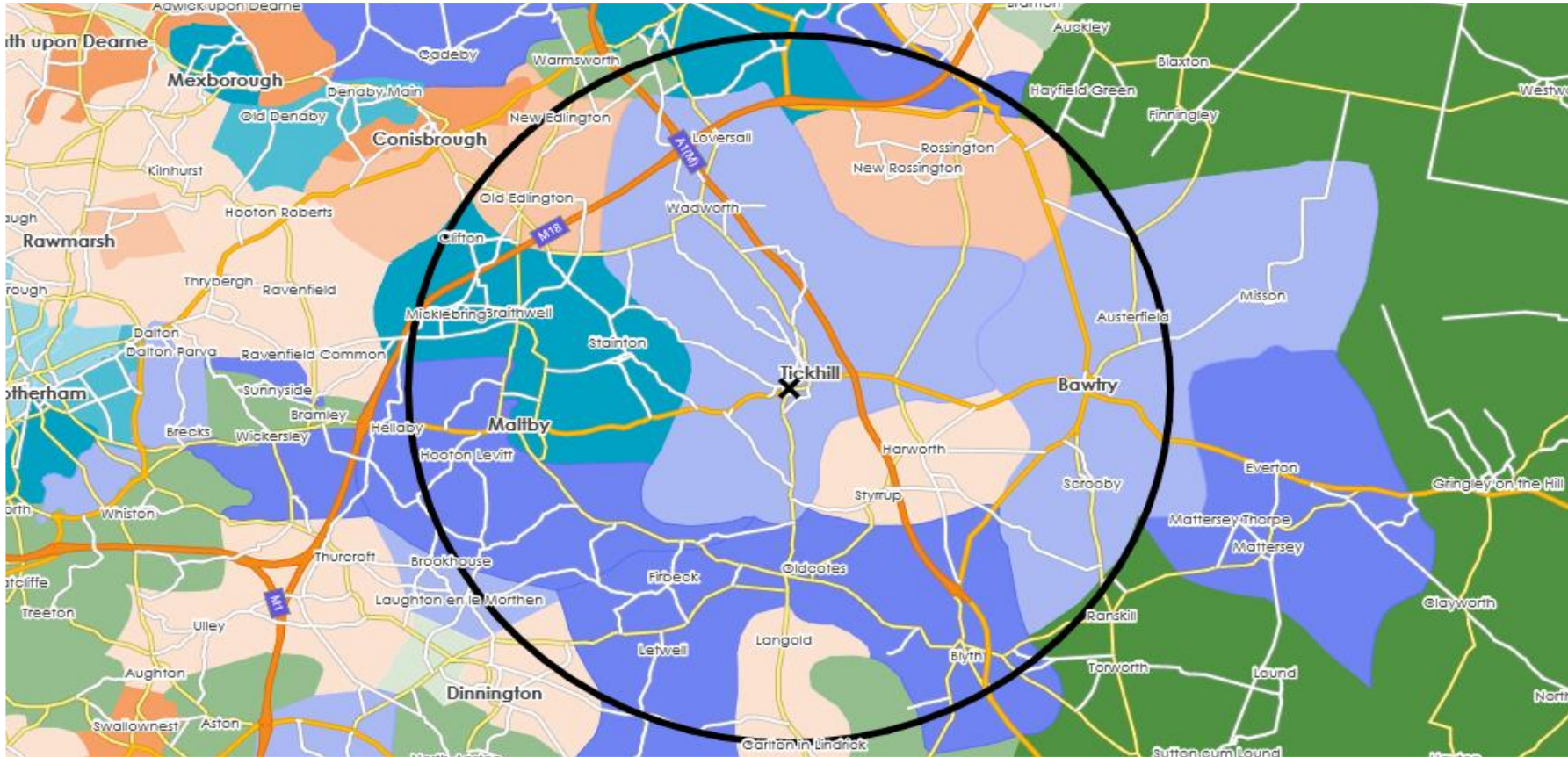
| Acorn Type Description | Area Profile | % for Area | % for Base | Index | 0 | 100 | 200 |
|--|---------------|------------|------------|-------|---|-----|-----|
| 1. Affluent Achievers | | | | | | | |
| 1.A Lavish Lifestyles | | | | | | | |
| 1.A.1 Exclusive enclaves | 0 | 0.0 | 0.1 | 0 | | | |
| 1.A.2 Metropolitan money | 0 | 0.0 | 0.2 | 0 | | | |
| 1.A.3 Large house luxury | 0 | 0.0 | 0.9 | 0 | | | |
| 1.B Executive Wealth | | | | | | | |
| 1.B.4 Asset rich families | 949 | 2.9 | 2.6 | 111 | | | |
| 1.B.5 Wealthy countryside commuters | 484 | 1.5 | 2.4 | 61 | | | |
| 1.B.6 Financially comfortable families | 1,679 | 5.1 | 2.2 | 233 | | | |
| 1.B.7 Affluent professionals | 0 | 0.0 | 0.9 | 0 | | | |
| 1.B.8 Prosperous suburban families | 0 | 0.0 | 1.5 | 0 | | | |
| 1.B.9 Well-off edge of towners | 366 | 1.1 | 1.6 | 69 | | | |
| 1.C Mature Money | | | | | | | |
| 1.C.10 Better-off villagers | 984 | 3.0 | 3.0 | 101 | | | |
| 1.C.11 Settled suburbia, older people | 68 | 0.2 | 2.9 | 7 | | | |
| 1.C.12 Retired and empty nesters | 1,586 | 4.8 | 2.5 | 195 | | | |
| 1.C.13 Upmarket downsizers | 134 | 0.4 | 1.3 | 31 | | | |
| 2. Rising Prosperity | | | | | | | |
| 2.D City Sophisticates | | | | | | | |
| 2.D.14 Townhouse cosmopolitans | 0 | 0.0 | 0.7 | 0 | | | |
| 2.D.15 Younger professionals in smaller flats | 0 | 0.0 | 1.5 | 0 | | | |
| 2.D.16 Metropolitan professionals | 0 | 0.0 | 0.8 | 0 | | | |
| 2.D.17 Socialising young renters | 0 | 0.0 | 1.0 | 0 | | | |
| 2.E Career Climbers | | | | | | | |
| 2.E.18 Career driven young families | 793 | 2.4 | 1.9 | 129 | | | |
| 2.E.19 First time buyers in small, modern homes | 118 | 0.4 | 3.3 | 11 | | | |
| 2.E.20 Mixed metropolitan areas | 0 | 0.0 | 1.0 | 0 | | | |
| 3. Comfortable Communities | | | | | | | |
| 3.F Countryside Communities | | | | | | | |
| 3.F.21 Farms and cottages | 238 | 0.7 | 1.5 | 49 | | | |
| 3.F.22 Older couples and families in rural areas | 479 | 1.5 | 1.1 | 137 | | | |
| 3.F.23 Owner occupiers in small towns and villages | 2,923 | 8.9 | 3.2 | 281 | | | |
| 3.G Successful Suburbs | | | | | | | |
| 3.G.24 Comfortably-off families in modern housing | 1,434 | 4.4 | 2.6 | 166 | | | |
| 3.G.25 Larger family homes, multi-ethnic areas | 0 | 0.0 | 0.8 | 0 | | | |
| 3.G.26 Semi-professional families, owner occupied neighbourhoods | 551 | 1.7 | 2.4 | 69 | | | |
| 3.H Steady Neighbourhoods | | | | | | | |
| 3.H.27 Suburban semis, conventional attitudes | 1,874 | 5.7 | 3.4 | 166 | | | |
| 3.H.28 Owner occupied terraces, average income | 0 | 0.0 | 1.6 | 0 | | | |
| 3.H.29 Established suburbs, older families | 364 | 1.1 | 2.3 | 48 | | | |
| 3.I Comfortable Seniors | | | | | | | |
| 3.I.30 Older people, neat and tidy neighbourhoods | 999 | 3.0 | 2.4 | 126 | | | |
| 3.I.31 Elderly singles in purpose-built accommodation | 53 | 0.2 | 0.5 | 33 | | | |
| 3.J Starting Out | | | | | | | |
| 3.J.32 Educated families in terraces, young children | 70 | 0.2 | 2.1 | 10 | | | |
| 3.J.33 Smaller houses and starter homes | 758 | 2.3 | 2.3 | 103 | | | |
| 4. Financially Stretched | | | | | | | |
| 4.K Student Life | | | | | | | |
| 4.K.34 Student flats and halls of residence | 11 | 0.0 | 0.4 | 9 | | | |
| 4.K.35 Term-time terraces | 0 | 0.0 | 0.3 | 0 | | | |
| 4.K.36 Educated young people in flats and tenements | 0 | 0.0 | 1.7 | 0 | | | |
| 4.L Modest Means | | | | | | | |
| 4.L.37 Low cost flats in suburban areas | 333 | 1.0 | 1.4 | 72 | | | |
| 4.L.38 Semi-skilled workers in traditional neighbourhoods | 1,756 | 5.4 | 2.6 | 204 | | | |
| 4.L.39 Fading owner occupied terraces | 1,263 | 3.9 | 2.9 | 134 | | | |
| 4.L.40 High occupancy terraces, culturally diverse family areas | 0 | 0.0 | 1.0 | 0 | | | |
| 4.M Striving Families | | | | | | | |
| 4.M.41 Labouring semi-rural estates | 817 | 2.5 | 1.6 | 156 | | | |
| 4.M.42 Struggling young families in post-war terraces | 327 | 1.0 | 1.7 | 60 | | | |
| 4.M.43 Families in right-to-buy estates | 2,266 | 6.9 | 2.1 | 333 | | | |
| 4.M.44 Post-war estates, limited means | 1,283 | 3.9 | 2.2 | 178 | | | |
| 4.N Poorer Pensioners | | | | | | | |
| 4.N.45 Pensioners in social housing, semis and terraces | 1272 | 3.9 | 0.8 | 495 | | | |
| 4.N.46 Elderly people in social rented flats | 97 | 0.3 | 1.1 | 27 | | | |
| 4.N.47 Low income older people in smaller semis | 2,729 | 8.3 | 2.3 | 366 | | | |
| 4.N.48 Pensioners and singles in social rented flats | 201 | 0.6 | 1.8 | 35 | | | |
| 5. Urban Adversity | | | | | | | |
| 5.O Young Hardship | | | | | | | |
| 5.O.49 Young families in low cost private flats | 47 | 0.1 | 2.1 | 7 | | | |
| 5.O.50 Struggling younger people in mixed tenure | 287 | 0.9 | 1.7 | 50 | | | |
| 5.O.51 Young people in small, low cost terraces | 1,095 | 3.3 | 2.3 | 148 | | | |
| 5.P Struggling Estates | | | | | | | |
| 5.P.52 Poorer families, many children, terraced housing | 1,237 | 3.8 | 1.6 | 232 | | | |
| 5.P.53 Low income terraces | 0 | 0.0 | 0.9 | 0 | | | |
| 5.P.54 Multi-ethnic, purpose-built estates | 0 | 0.0 | 1.2 | 0 | | | |
| 5.P.55 Deprived and ethnically diverse in flats | 0 | 0.0 | 0.8 | 0 | | | |
| 5.P.56 Low income large families in social rented semis | 307 | 0.9 | 1.6 | 57 | | | |
| 5.Q Difficult Circumstances | | | | | | | |
| 5.Q.57 Social rented flats, families and single parents | 15 | 0.0 | 1.5 | 3 | | | |
| 5.Q.58 Singles and young families, some receiving benefits | 362 | 1.1 | 1.8 | 62 | | | |
| 5.Q.59 Deprived areas and high-rise flats | 47 | 0.1 | 2.0 | 7 | | | |
| 6. Not Private Households | | | | | | | |
| 6.R Not Private Households | | | | | | | |
| 6.R.60 Active communal population | 8 | 0.0 | 0.1 | 42 | | | |
| 6.R.61 Inactive communal population | 93 | 0.3 | 0.3 | 103 | | | |
| 6.R.62 Business areas without resident population | 0 | 0 | 0 | 0 | | | |
| Total households | 32,757 | | | | | | |

DOMINANT ACORN GROUP - HOUSEHOLDS

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Source: OS Open Data 2018

Area: P03855_Travellers Rest Inn, Tickhill, DN11 9NQ (5 Mile contour)



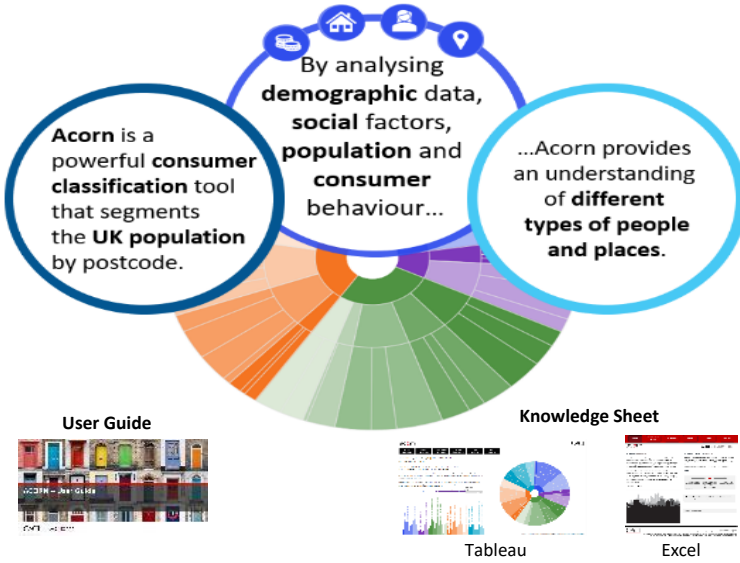
- Dominant Acorn Category
- % Affluent Achievers
- % Rising Prosperity
- % Comfortable Communities
- % Financially Stretched
- % Urban Adversity
- Dominant Acorn Group

- Acorn Groups**
- 1.A Lavish Lifestyles
 - 1.B Executive Wealth
 - 1.C Mature Money
 - 2.D City Sophisticates
 - 2.E Career Climbers
 - 3.F Countryside Communities
 - 3.G Successful Suburbs
 - 3.H Steady Neighbourhoods
 - 3.I Comfortable Seniors
 - 3.J Starting Out
 - 4.K Student Life
 - 4.L Modest Means
 - 4.M Striving Families
 - 4.N Poorer Pensioners
 - 5.O Young Hardship
 - 5.P Struggling Estates
 - 5.Q Difficult Circumstances
 - 6.R Not Private Households

Area boundary

ACORN - WHAT IS IT?

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6 CATEGORIES 18 GROUPS 62 TYPES

| | | |
|----------------------------|----------------------------|-------|
| 1. Affluent Achievers | A. Lavish Lifestyles | 1-3 |
| | B. Executive Wealth | 4-9 |
| | C. Mature Money | 10-13 |
| 2. Rising Prosperity | D. City Sophisticates | 14-17 |
| | E. Career Climbers | 18-20 |
| | F. Countryside Communities | 21-23 |
| | G. Successful Suburbs | 24-26 |
| | H. Steady Neighbourhoods | 27-29 |
| | I. Comfortable Seniors | 30-31 |
| | J. Starting Out | 32-33 |
| 3. Comfortable Communities | K. Student Life | 34-36 |
| | L. Modest Means | 37-40 |
| | M. Striving Families | 41-44 |
| | N. Poorer Pensioners | 45-48 |
| 4. Financially Stretched | O. Young Hardship | 49-51 |
| | P. Struggling Estates | 52-56 |
| | Q. Difficult Circumstances | 57-59 |
| 5. Urban Adversity | R. Not Private Households | 60-62 |
| 6. Not Private Households | | |

1 Affluent Achievers

12.0M UK Adults 22.8% of UK

Age range: 55+

Financial situation: Running into debt ↔ Saving a lot

Children at home: 0

House type: Detached

House tenure: Owned outright

Number of beds: 4+

These are some of the most financially successful people in the UK. They live in affluent, high status areas of the country. They are healthy, wealthy and confident consumers.

Acorn Groups within Category 1: Affluent Achievers

- A. Lavish Lifestyles
- B. Executive Wealth
- C. Mature Money

