

# POPULATION PROJECTIONS

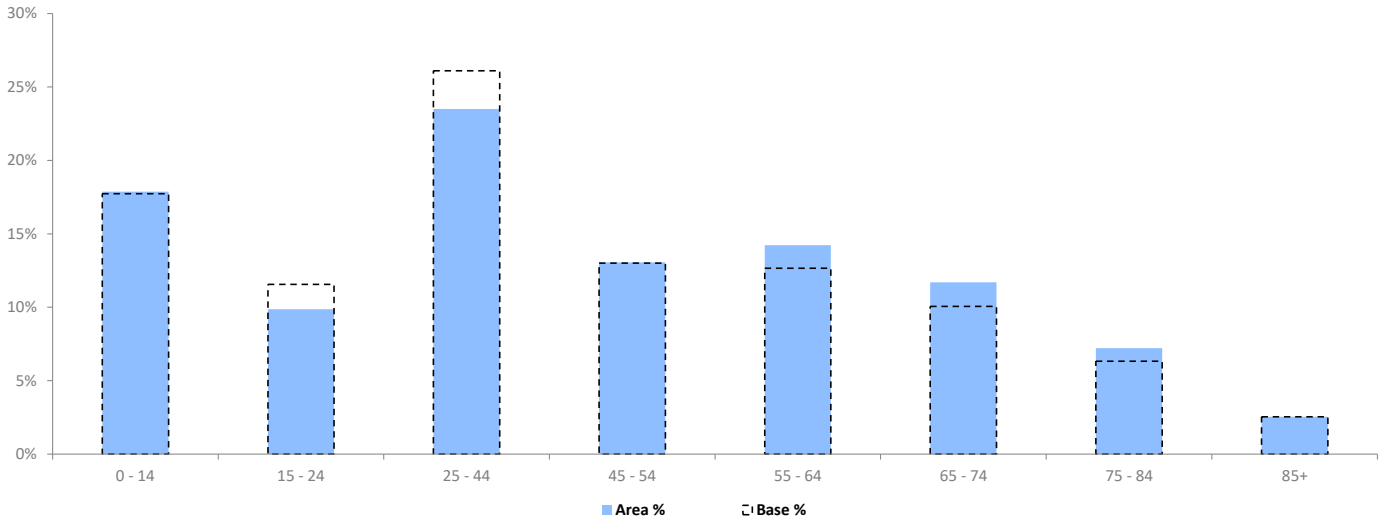
© 2022 CACI Limited and all other applicable third party notices (Population Estimates and Projections) can be found at [www.caci.co.uk/copyrightnotices.pdf](http://www.caci.co.uk/copyrightnotices.pdf)

Area: P03855\_Travellers Rest Inn, Tickhill, DN11 9NQ (5 Mile contour)

Base: Great Britain

Year: 2021

	Area Profile	Area %	Base %	Index av=100	0	100	200
0 - 14	13,714	17.9	17.7	<b>101</b>			
15 - 24	7,580	9.9	11.6	85			
25 - 44	18,043	23.5	26.1	90			
45 - 54	10,026	13.1	13.0	100			
55 - 64	10,925	14.2	12.7	<b>112</b>			
65 - 74	8,973	11.7	10.1	<b>116</b>			
75 - 84	5,537	7.2	6.3	<b>114</b>			
85+	1,958	2.6	2.5	100			
<b>Total population</b>	<b>76,756</b>						



# CGA LICENCED PREMISES

© 2022 CACI Limited and all other applicable third party notices (CGA) can be found at [www.caci.co.uk/copyrightnotices.pdf](http://www.caci.co.uk/copyrightnotices.pdf)

Area: P03855\_Travellers Rest Inn, Tickhill, DN11 9J  
 Base: Great Britain  
 Year: 2021

Licence Type	Profile	Per 1000 Pop (Area)	Per 1000 Pop (Base)	Index	0	100	200
Pubs & Full On	53	69.0	85.9	80			
Proprietary Club	3	3.9	8.2	48			
Registered Club	32	41.7	30.1	<b>139</b>			
Restaurant	15	19.5	35.3	55			
Residential	0	0.0	3.5	0			

Name	Description	License Type	Owner Name	Postcode
Pilgrim Fathers	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	DN10 6AT
Serlby Park Golf Club	Independent Free	Registered Club	Independent Free	DN10 6BA
King William IV	Independent Free	Pubs & Full On	Independent Free	DN10 6BL
Ship Inn	Trust Inns Limited	Pubs & Full On	Trust Inns Limited	DN10 6DJ
Turnpike	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	DN10 6JE
Crown Hotel	Independent Free	Pubs & Full On	Independent Free	DN10 6JW
China Rose Cantonese Restaurant	Independent Free	Restaurant	Independent Free	DN10 6JH
Dower House	Independent Free	Restaurant	Independent Free	DN10 6JL
White Hart	Punch Pub Company	Pubs & Full On	Punch Pub Company	DN10 6JQ
Bawtrys Bar & Brasserie	Independent Free	Pubs & Full On	Independent Free	DN10 6JA
Bawtry Golf Club	Independent Free	Registered Club	Independent Free	DN10 6RF
Rossington Miners Welfare	Independent Free	Registered Club	Independent Free	DN11 0DU
Styrrup	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	DN11 0XY
Mount Pleasant Hotel	Independent Free	Pubs & Full On	Independent Free	DN11 0HW
Rossington Colliery Officials Club	Independent Free	Registered Club	Independent Free	DN11 0LH
Rossington Labour Club	Independent Free	Registered Club	Independent Free	DN11 0NR
Rossington Ex-Services Club	Independent Free	Registered Club	Independent Free	DN11 0PQ
White Rose	Sam Smith	Pubs & Full On	Sam Smith	DN11 0QZ
Poacher	Punch Pub Company	Pubs & Full On	Punch Pub Company	DN11 0SH
Rossington Club	Independent Free	Registered Club	Independent Free	DN11 0TS
Harworth And Bircotes Sports Pavilion	Independent Free	Registered Club	Independent Free	DN11 8JT
Harworth Comrades	Independent Free	Registered Club	Independent Free	DN11 8JW
Blacksmiths Arms	Independent Free	Pubs & Full On	Independent Free	DN11 8LB
Gamecock Hotel	Sam Smith	Pubs & Full On	Sam Smith	DN11 8NT
White Hart	Star Pubs & Bars	Pubs & Full On	Star Pubs & Bars	DN11 9AZ
Tickhill Cricket Club	Independent Free	Registered Club	Independent Free	DN11 9EU
Royal Oak	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	DN11 9HZ
Tickhill Institute	Independent Free	Registered Club	Independent Free	DN11 9HZ
Taj Cottage Restaurant	Independent Free	Restaurant	Independent Free	DN11 9HZ
Carpenters Arms	Punch Pub Company	Pubs & Full On	Punch Pub Company	DN11 9NE
Travellers Rest	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	DN11 9NQ
Scarborough Arms	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	DN11 9QJ
Yorkshire Main Officials Club	Independent Free	Registered Club	Independent Free	DN12 1BZ
Yorkshire Main Miners Welfare Club	Independent Free	Registered Club	Independent Free	DN12 1DP
Top Club	Independent Free	Registered Club	Independent Free	DN12 1DL
Tumbler	Amber Taverns	Pubs & Full On	Amber Taverns	DN12 1LH
Crookhill Park Golf Club House	Independent Free	Registered Club	Independent Free	DN12 2AH
Miller & Carter	Mitchells & Butlers	Pubs & Full On	Mitchells & Butlers	DN 4 7PB
Dome	Independent Free	Proprietary Club	Independent Free	DN 4 7PD
Campanile Hotel	Campanile Hotels	Pubs & Full On	Campanile Hotels	DN 4 7PD
Alverley Inn	Independent Free	Pubs & Full On	Independent Free	DN 4 9DL
Butchers Arms	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	S 66 7AW
Sheppey	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	S 66 7DN
Queens Hotel	Wetherspoons GB	Pubs & Full On	Wetherspoon	S 66 7NQ
Lumley Arms	Sam Smith	Pubs & Full On	Sam Smith	S 66 7PW
Maltby Progressive Working Mens Club	Independent Free	Registered Club	Independent Free	S 66 7NX
Maltby Miners Welfare Institute	Independent Free	Registered Club	Independent Free	S 66 7JQ
Three Tunns	Independent Free	Pubs & Full On	Independent Free	S 66 7RB
Grazing Hart	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	S 66 7RR
Hay Nook	Greene King	Pubs & Full On	Greene King	S 66 8HZ
Manor Hotel	Sam Smith	Pubs & Full On	Sam Smith	S 66 8JT
Don Jon	Punch Pub Company	Pubs & Full On	Punch Pub Company	S 66 8LH
Brooklands Club	Independent Free	Registered Club	Independent Free	S 66 8NA

# CGA LICENCED PREMISES

© 2022 CACI Limited and all other applicable third party notices (CGA) can be found at [www.caci.co.uk/copyrightnotices.pdf](http://www.caci.co.uk/copyrightnotices.pdf)

Area: P03855\_Travellers Rest Inn, Tickhill, DN11 9I  
 Base: Great Britain  
 Year: 2021

Licence Type	Profile	Per 1000 Pop (Area)	Per 1000 Pop (Base)	Index	0	100	200
Pubs & Full On	53	69.0	85.9	80			
Proprietary Club	3	3.9	8.2	48			
Registered Club	32	41.7	30.1	<b>139</b>			
Restaurant	15	19.5	35.3	55			
Residential	0	0.0	3.5	0			

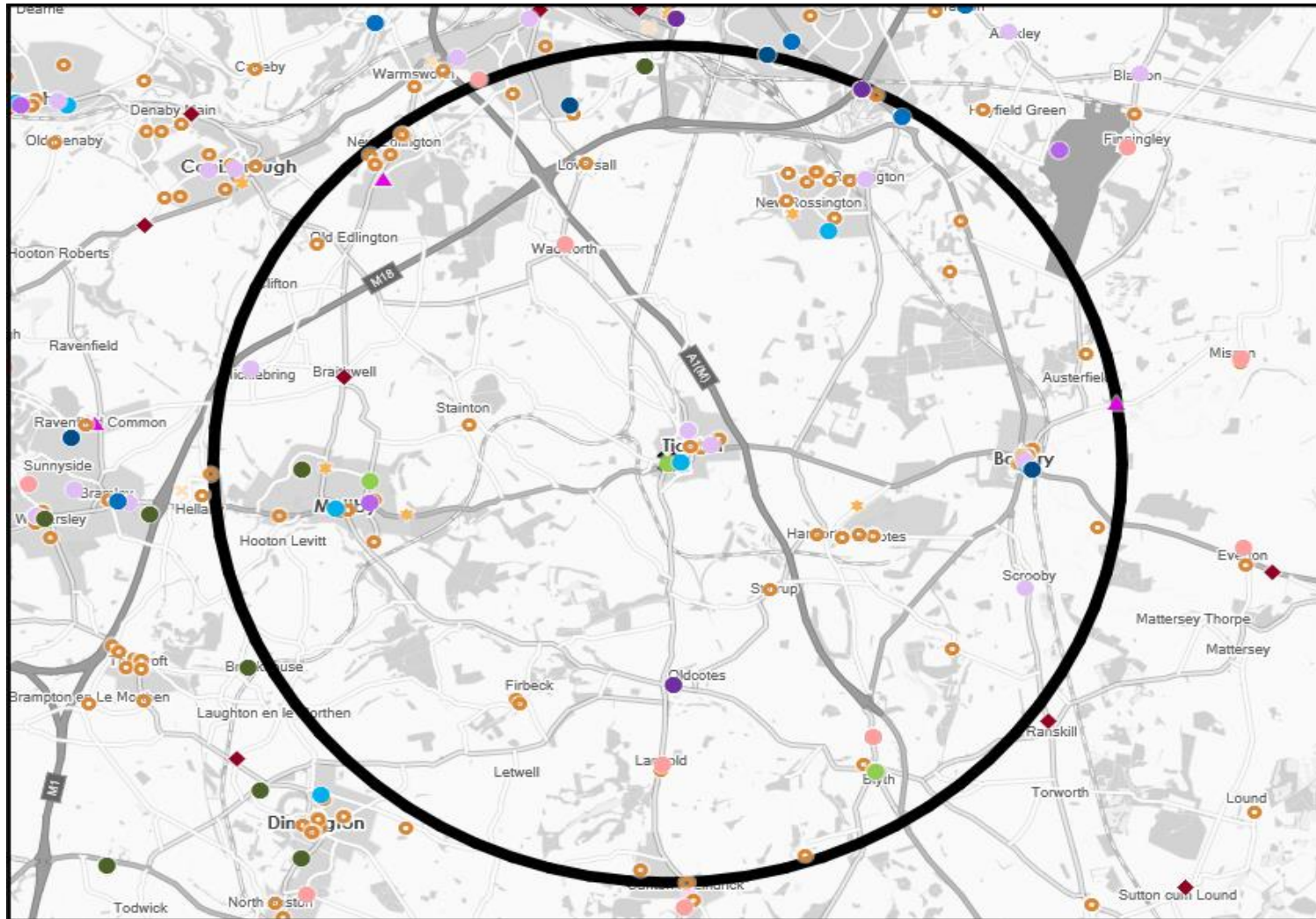
Name	Description	License Type	Owner Name	Postcode
Fourways Hotel	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	S 81 8EW
Barnaby Memorial Hall	Independent Free	Registered Club	Independent Free	S 81 8EW
Blyth Cricket Club	Independent Free	Registered Club	Independent Free	S 81 8HF
Angel Inn	Greene King	Pubs & Full On	Greene King	S 81 8HG
Red Hart	Star Pubs & Bars	Pubs & Full On	Star Pubs & Bars	S 81 8HG
King William IV Hotel	Whitbread	Pubs & Full On	Whitbread	S 81 8HU
Black Lion	Independent Free	Pubs & Full On	Independent Free	S 81 8JY
Park Hill Social Club	Independent Free	Registered Club	Independent Free	S 81 8LA
Carlton-In-Lindrick Working Mens Club	Independent Free	Registered Club	Independent Free	S 81 9HH
Legion Public House	Star Pubs & Bars	Pubs & Full On	Star Pubs & Bars	S 81 9QH
Pocket	Independent Free	Proprietary Club	Independent Free	S 81 9QL
New Rossington Ex-Servicemens	Independent Free	Registered Club	Independent Free	DN11 0PQ
Tenpin	Tenpin Ltd	Proprietary Club	Tenpin Ltd	DN 4 7PD
Cheswold Lodge	Whitbread	Pubs & Full On	Whitbread	DN 4 7PD
Zinis Wine Bar & Restaurant	Independent Free	Restaurant	Independent Free	DN10 6JL
Emilios Italian Restaurant	Independent Free	Restaurant	Independent Free	DN10 6LS
Zaras	Independent Free	Restaurant	Independent Free	DN11 9PT
Hill Top Club	Independent Free	Registered Club	Independent Free	S 81 9QL
Royal British Legion Club	Independent Free	Registered Club	Independent Free	DN12 1AB
White Swan Inn	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	S 81 8EQ
O'grill	Independent Free	Restaurant	Independent Free	DN12 1BX
Maltby Catholic Club	Independent Free	Registered Club	Independent Free	S 66 7LE
Ship	Marston's	Pubs & Full On	Marston's	DN10 6HT
Jamps	Independent Free	Restaurant	Independent Free	DN11 9LX
Styrrup Hall Golf & Country	Independent Free	Registered Club	Independent Free	DN11 8NB
Express By Holiday Inn	Atlas Hotels	Pubs & Full On	Atlas Hotels	DN 4 8SJ
Maple Tree	Marston's	Pubs & Full On	Marston's	DN 4 8RZ
Woodfield Farm	Greene King	Pubs & Full On	Greene King	DN 4 8SJ
Jaishu	Independent Free	Restaurant	Independent Free	DN11 8JN
Rocco	Independent Free	Restaurant	Independent Free	DN11 9LX
Wesley Community Centre	Independent Free	Registered Club	Independent Free	S 66 8JD
Doncaster Golf Club	Independent Free	Registered Club	Independent Free	DN 4 7NY
Hodsock Priory	Independent Free	Pubs & Full On	Independent Free	S 81 0TY
31 Market Place	Independent Free	Restaurant	Independent Free	DN10 6JL
Rossington Hall	Independent Free	Pubs & Full On	Independent Free	DN11 0HR
Lotties	Independent Free	Pubs & Full On	Independent Free	DN11 9PT
Harworth Colliery Football Club	Independent Free	Registered Club	Independent Free	DN11 8JT
Rioja Tapas	Independent Free	Restaurant	Independent Free	DN 4 8RT
Pangea	Independent Free	Pubs & Full On	Independent Free	DN10 6JA
Town House Tea Rooms & Pantry	Independent Free	Pubs & Full On	Independent Free	DN10 6JL
Phoenix Theatre	Independent Free	Pubs & Full On	Independent Free	DN10 6PT
Bawtry Hall	Independent Free	Pubs & Full On	Independent Free	DN10 6JH
Royal Grand	Independent Free	Restaurant	Independent Free	DN11 8JN
Sloe Badger	Independent Free	Restaurant	Independent Free	DN10 6LS
Unique Occasions	Independent Free	Pubs & Full On	Independent Free	DN11 9DD
Rossington Cricket Club	Independent Free	Registered Club	Independent Free	DN11 0TD
Fika Coffee And Wine Lounge	Independent Free	Pubs & Full On	Independent Free	DN11 0XZ
Famous At Fridays	TGI Fridays UK Limited	Restaurant	TGI Fridays UK Limited	DN 4 7PD
Rossington Main Fc	Independent Free	Registered Club	Independent Free	DN11 0TE
Blind Librarian	Independent Free	Pubs & Full On	Independent Free	DN10 6HW

# MAP OF AREA

© 2022 CACI Limited and all other applicable third party notices (CGA) can be found at [www.caci.co.uk/copyrightnotices.pdf](http://www.caci.co.uk/copyrightnotices.pdf)

Source: OS Open Data 2018

Area: P03855\_Travellers Rest Inn, Tickhill, DN11 9NQ (5 Mile contour)










## KEY

- Large pub co's & bars
  - Admiral Taverns Ltd
  - Ei Group
  - Greene King
  - Marston's
  - Mitchells & Butlers
  - Punch Pub Company
  - Stonegate Pub Company
  - Star Pubs & Bars
  - Wetherspoon
  - Whitbread
  - Shepherd Neame
- Small to medium pub co's & bars
- Family Brewers with pubs
- Hotels
- Restaurants
- Leisure
- Independent
- Other
- Site Location
- Boundary

## ACORN CATEGORY PROFILE - HOUSEHOLDS

© 2022 CACI Limited and all other applicable third party notices (Acorn) can be found at [www.caci.co.uk/copyrightnotices.pdf](http://www.caci.co.uk/copyrightnotices.pdf)

**Area:** P03855\_Travellers Rest Inn, Tickhill, DN11 9NQ (5 Mile contour)  
**Base:** Great Britain  
**Year:** 2021

Acorn Category Description	Area Profile	% for Area	% for Base	Index 0	100	200
 1 Affluent Achievers	6,250	19.1	22.0	87		
 2 Rising Prosperity	911	2.8	10.1	27		
 3 Comfortable Communities	9,743	29.7	26.2	113		
 4 Financially Stretched	12,355	37.7	23.7	159		
 5 Urban Adversity	3,397	10.4	17.6	59		
 6 Not Private Households	101	0.3	0.3	93		
 Graph						
<b>Total households</b>	<b>32,757</b>					

### Acorn Category Pen Portrait

**4 Financially Stretched** 12.1M UK Adults    23.0% of UK

**Age range**  
All ages

**Financial situation**  
Running into debt ————— Saving a lot

**Children at home**  
Mixed

**House type**  
Semi-detached or terraced

**House tenure**  
Social renting

**Number of beds**  
1-3

This category contains a mix of traditional areas of Britain, including social housing developments specifically for the elderly. It also includes student term-time areas.

**Acorn Groups within Category 4: Financially Stretched**

- K Student Life 12%
- L Modest Means 34%
- M Striving Families 35%
- N Poorer Pensioners 19%

## ACORN GROUP PROFILE - HOUSEHOLDS

© 2022 CACI Limited and all other applicable third party notices (Acorn) can be found at www.caci.co.uk/copyrightnotices.pdf

**Area:** P03855\_Travellers Rest Inn, Tickhill, DN11 9NQ (5 Mile contour)  
**Base:** Great Britain  
**Year:** 2021

Acorn Group Description	Area Profile	% for Area	% for Base	Index 0	100	200
<b>1. Affluent Achievers</b>						
1.A Lavish Lifestyles	0	0.0	1.1	0		
1.B Executive Wealth	3,478	10.6	11.2	95		
1.C Mature Money	2,772	8.5	9.6	88		
<b>2. Rising Prosperity</b>						
2.D City Sophisticates	0	0.0	4.0	0		
2.E Career Climbers	911	2.8	6.2	45		
<b>3. Comfortable Communities</b>						
3.F Countryside Communities	3,640	11.1	5.7	194		
3.G Successful Suburbs	1,985	6.1	5.9	103		
3.H Steady Neighbourhoods	2,238	6.8	7.4	93		
3.I Comfortable Seniors	1,052	3.2	2.9	111		
3.J Starting Out	828	2.5	4.3	58		
<b>4. Financially Stretched</b>						
4.K Student Life	11	0.0	2.4	1		
4.L Modest Means	3,352	10.2	7.9	129		
4.M Striving Families	4,693	14.3	7.5	190		
4.N Poorer Pensioners	4,299	13.1	5.9	222		
<b>5. Urban Adversity</b>						
5.O Young Hardship	1,429	4.4	6.1	71		
5.P Struggling Estates	1,544	4.7	6.1	77		
5.Q Difficult Circumstances	424	1.3	5.3	24		
<b>6. Not Private Households</b>						
6.R Not Private Households	101	0.3	0.3	93		
<b>Total households</b>	<b>32,757</b>					

### Acorn Group Pen Portrait

**4 M Striving Families**      4.1M UK Adults      7.8% of UK

**Struggling families on limited incomes in urban areas.** These low income families typically live on traditional low-rise estates. Relatively high numbers of children are typical and there may be high numbers of single parents.

#### DEMOGRAPHICS

Age range <b>25-44</b>	Children at home <b>3+</b>
House tenure <b>Social renting</b>	Family structure <b>Single parent</b>
Number of beds <b>3</b>	House type <b>Semi-detached or terraced</b>



#### BRANDS

SHOPPING: PRIMARK PEACOCKS savers

LEISURE: GREGGS

WEBSITES: hotukdeals

#### DIGITAL ATTITUDES

I worry about online security <b>54%</b> <small>UK average: 55%</small>	Shopping online makes my life easier <b>49%</b> <small>UK average: 53%</small>	I couldn't live without the internet on my mobile <b>32%</b> <small>UK average: 34%</small>
-------------------------------------------------------------------------------	--------------------------------------------------------------------------------------	---------------------------------------------------------------------------------------------------

#### FINANCIAL PROFILE

Household Income UK: <b>£32k</b> London: <b>£37k</b> <small>Average: £40k      Average: £44k</small>	% Disposable Income UK: <b>41%</b> London: <b>37%</b> <small>Average: 44%      Average: 39%</small>	Financial situation 
------------------------------------------------------------------------------------------------------------	-----------------------------------------------------------------------------------------------------------	-------------------------

#### KEY INTERNET USAGE

Whilst internet usage is below average, this group are more likely to **browse for computer games** online

#### TECHNOLOGY USAGE

Whilst internet usage is below average, this group are more likely to **purchase toys** online

This group are more likely to **watch TV on demand on a mobile**

**A B C D E F G H I J K L M N O P Q R**

CATEGORY	GROUP	TYPE	MAP	WHAT IS ACORN?
----------	-------	------	-----	----------------

### ACORN TYPE PROFILE - HOUSEHOLDS

© 2022 CACI Limited and all other applicable third party notices (Acorn) can be found at [www.caci.co.uk/copyrightnotices.pdf](http://www.caci.co.uk/copyrightnotices.pdf)

Area: P03855\_Travellers Rest Inn, Tickhill, DN11 9NQ (5 Mile contour)  
 Base: Great Britain  
 Year: 2021

Sort by:  Corn Structure  
 Index  
 Profile %

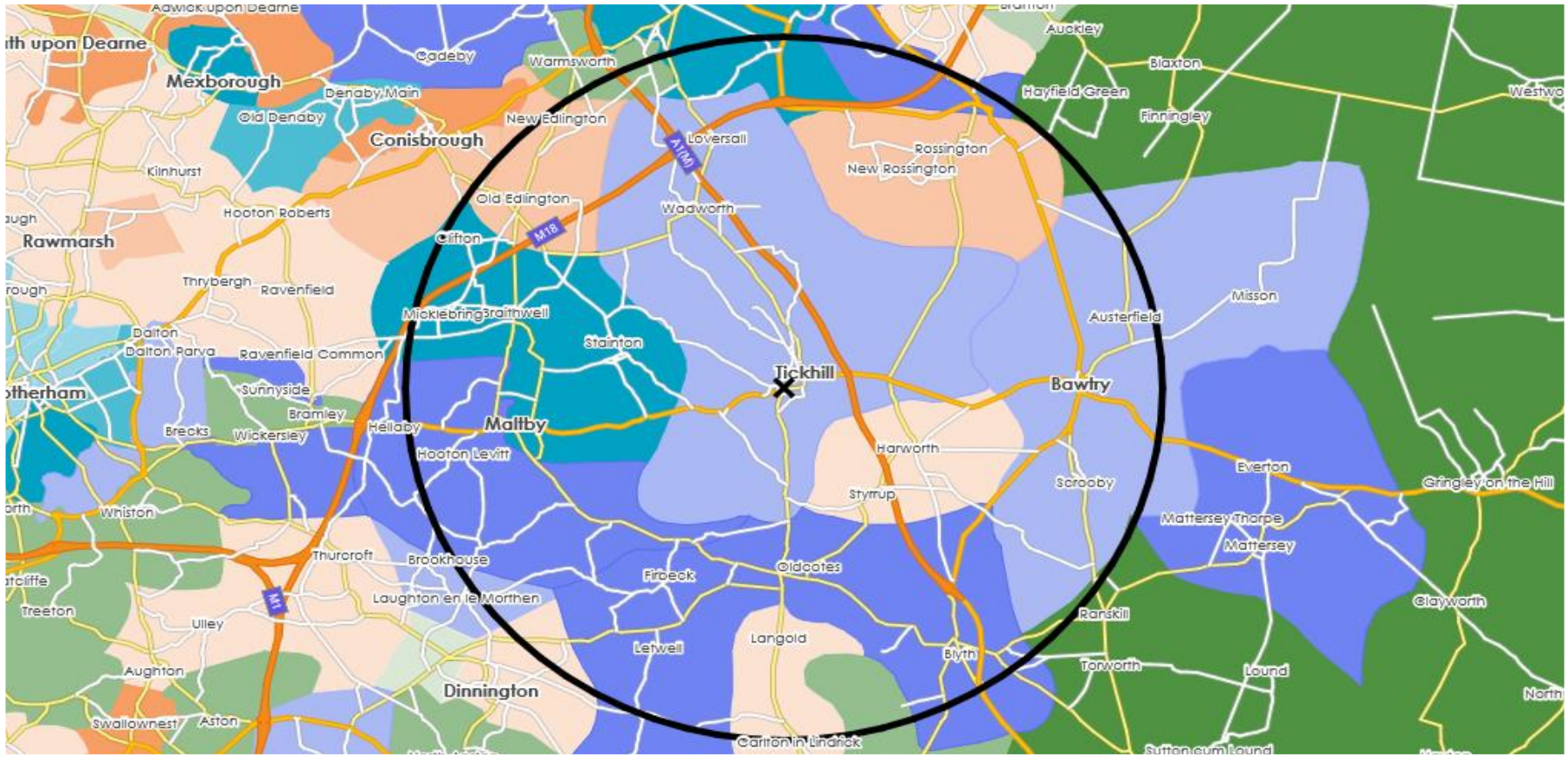
Acorn Type Description	Area Profile	% for Area	% for Base	Index	0	100	200
<b>1. Affluent Achievers</b>							
<b>1.A Lavish Lifestyles</b>							
1.A.1 Exclusive enclaves	0	0.0	0.1	0			
1.A.2 Metropolitan money	0	0.0	0.2	0			
1.A.3 Large house luxury	0	0.0	0.9	0			
<b>1.B Executive Wealth</b>							
1.B.4 Asset rich families	949	2.9	2.6	111			
1.B.5 Wealthy countryside commuters	484	1.5	2.4	61			
1.B.6 Financially comfortable families	1,679	5.1	2.2	233			
1.B.7 Affluent professionals	0	0.0	0.9	0			
1.B.8 Prosperous suburban families	0	0.0	1.5	0			
1.B.9 Well-off edge of towners	366	1.1	1.6	69			
<b>1.C Mature Money</b>							
1.C.10 Better-off villagers	984	3.0	3.0	101			
1.C.11 Settled suburbia, older people	68	0.2	2.9	7			
1.C.12 Retired and empty nesters	1,586	4.8	2.5	195			
1.C.13 Upmarket downsizers	134	0.4	1.3	31			
<b>2. Rising Prosperity</b>							
<b>2.D City Sophisticates</b>							
2.D.14 Townhouse cosmopolitans	0	0.0	0.7	0			
2.D.15 Younger professionals in smaller flats	0	0.0	1.5	0			
2.D.16 Metropolitan professionals	0	0.0	0.8	0			
2.D.17 Socialising young renters	0	0.0	1.0	0			
<b>2.E Career Climbers</b>							
2.E.18 Career driven young families	793	2.4	1.9	129			
2.E.19 First time buyers in small, modern homes	118	0.4	3.3	11			
2.E.20 Mixed metropolitan areas	0	0.0	1.0	0			
<b>3. Comfortable Communities</b>							
<b>3.F Countryside Communities</b>							
3.F.21 Farms and cottages	238	0.7	1.5	49			
3.F.22 Older couples and families in rural areas	479	1.5	1.1	137			
3.F.23 Owner occupiers in small towns and villages	2,923	8.9	3.2	281			
<b>3.G Successful Suburbs</b>							
3.G.24 Comfortably-off families in modern housing	1,434	4.4	2.6	166			
3.G.25 Larger family homes, multi-ethnic areas	0	0.0	0.8	0			
3.G.26 Semi-professional families, owner occupied neighbourhoods	551	1.7	2.4	69			
<b>3.H Steady Neighbourhoods</b>							
3.H.27 Suburban semis, conventional attitudes	1,874	5.7	3.4	166			
3.H.28 Owner occupied terraces, average income	0	0.0	1.6	0			
3.H.29 Established suburbs, older families	364	1.1	2.3	48			
<b>3.I Comfortable Seniors</b>							
3.I.30 Older people, neat and tidy neighbourhoods	999	3.0	2.4	126			
3.I.31 Elderly singles in purpose-built accommodation	53	0.2	0.5	33			
<b>3.J Starting Out</b>							
3.J.32 Educated families in terraces, young children	70	0.2	2.1	10			
3.J.33 Smaller houses and starter homes	758	2.3	2.3	103			
<b>4. Financially Stretched</b>							
<b>4.K Student Life</b>							
4.K.34 Student flats and halls of residence	11	0.0	0.4	9			
4.K.35 Term-time terraces	0	0.0	0.3	0			
4.K.36 Educated young people in flats and tenements	0	0.0	1.7	0			
<b>4.L Modest Means</b>							
4.L.37 Low cost flats in suburban areas	333	1.0	1.4	72			
4.L.38 Semi-skilled workers in traditional neighbourhoods	1,756	5.4	2.6	204			
4.L.39 Fading owner occupied terraces	1,263	3.9	2.9	134			
4.L.40 High occupancy terraces, culturally diverse family areas	0	0.0	1.0	0			
<b>4.M Striving Families</b>							
4.M.41 Labouring semi-rural estates	817	2.5	1.6	156			
4.M.42 Struggling young families in post-war terraces	327	1.0	1.7	60			
4.M.43 Families in right-to-buy estates	2,266	6.9	2.1	333			
4.M.44 Post-war estates, limited means	1,283	3.9	2.2	178			
<b>4.N Poorer Pensioners</b>							
4.N.45 Pensioners in social housing, semis and terraces	1272	3.9	0.8	495			
4.N.46 Elderly people in social rented flats	97	0.3	1.1	27			
4.N.47 Low income older people in smaller semis	2,729	8.3	2.3	366			
4.N.48 Pensioners and singles in social rented flats	201	0.6	1.8	35			
<b>5. Urban Adversity</b>							
<b>5.O Young Hardship</b>							
5.O.49 Young families in low cost private flats	47	0.1	2.1	7			
5.O.50 Struggling younger people in mixed tenure	287	0.9	1.7	50			
5.O.51 Young people in small, low cost terraces	1,095	3.3	2.3	148			
<b>5.P Struggling Estates</b>							
5.P.52 Poorer families, many children, terraced housing	1,237	3.8	1.6	232			
5.P.53 Low income terraces	0	0.0	0.9	0			
5.P.54 Multi-ethnic, purpose-built estates	0	0.0	1.2	0			
5.P.55 Deprived and ethnically diverse in flats	0	0.0	0.8	0			
5.P.56 Low income large families in social rented semis	307	0.9	1.6	57			
<b>5.Q Difficult Circumstances</b>							
5.Q.57 Social rented flats, families and single parents	15	0.0	1.5	3			
5.Q.58 Singles and young families, some receiving benefits	362	1.1	1.8	62			
5.Q.59 Deprived areas and high-rise flats	47	0.1	2.0	7			
<b>6. Not Private Households</b>							
<b>6.R Not Private Households</b>							
6.R.60 Active communal population	8	0.0	0.1	42			
6.R.61 Inactive communal population	93	0.3	0.3	103			
6.R.62 Business areas without resident population	0	0	0	0			
<b>Total households</b>	<b>32,757</b>						

# DOMINANT ACORN GROUP - HOUSEHOLDS

© 2022 CACI Limited and all other applicable third party notices (Acorn) can be found at [www.caci.co.uk/copyrightnotices.pdf](http://www.caci.co.uk/copyrightnotices.pdf)

Source: OS Open Data 2018

Area: P03855\_Travellers Rest Inn, Tickhill, DN11 9NQ (5 Mile contour)



- Dominant Acorn Category
- % Affluent Achievers
- % Rising Prosperity
- % Comfortable Communities
- % Financially Stretched
- % Urban Adversity
- Dominant Acorn Group

**Acorn Groups**

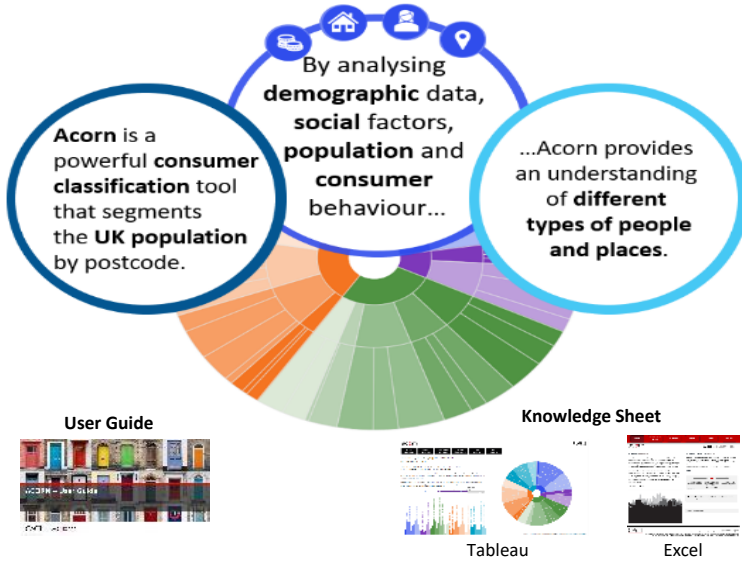
- 1.A Lavish Lifestyles
- 1.B Executive Wealth
- 1.C Mature Money
- 2.D City Sophisticates
- 2.E Career Climbers
- 3.F Countryside Communities
- 3.G Successful Suburbs
- 3.H Steady Neighbourhoods
- 3.I Comfortable Seniors
- 3.J Starting Out
- 4.K Student Life
- 4.L Modest Means
- 4.M Striving Families
- 4.N Poorer Pensioners
- 5.O Young Hardship
- 5.P Struggling Estates
- 5.Q Difficult Circumstances
- 6.R Not Private Households

Area boundary



ACORN - WHAT IS IT?

© 2022 CACI Limited and all other applicable third party notices (Acorn) can be found at [www.caci.co.uk/copyrightnotices.pdf](http://www.caci.co.uk/copyrightnotices.pdf)



6 CATEGORIES      18 GROUPS      62 TYPES

1. Affluent Achievers	<input checked="" type="radio"/>	A. Lavish Lifestyles	1-3
	<input type="radio"/>	B. Executive Wealth	4-9
	<input type="radio"/>	C. Mature Money	10-13
2. Rising Prosperity	<input type="radio"/>	D. City Sophisticates	14-17
	<input type="radio"/>	E. Career Climbers	18-20
3. Comfortable Communities	<input type="radio"/>	F. Countryside Communities	21-23
	<input type="radio"/>	G. Successful Suburbs	24-26
	<input type="radio"/>	H. Steady Neighbourhoods	27-29
	<input type="radio"/>	I. Comfortable Seniors	30-31
	<input type="radio"/>	J. Starting Out	32-33
	<input type="radio"/>	K. Student Life	34-36
4. Financially Stretched	<input type="radio"/>	L. Modest Means	37-40
	<input type="radio"/>	M. Striving Families	41-44
	<input type="radio"/>	N. Poorer Pensioners	45-48
	<input type="radio"/>	O. Young Hardship	49-51
5. Urban Adversity	<input type="radio"/>	P. Struggling Estates	52-56
	<input type="radio"/>	Q. Difficult Circumstances	57-59
	<input type="radio"/>	R. Not Private Households	60-62

### 1 Affluent Achievers

12.0M UK Adults      22.8% of UK

Age range: 55+

Financial situation: Running into debt ↔ Saving a lot

Children at home: 0

House type: Detached

House tenure: Owned outright

Number of beds: 4+

These are some of the most financially successful people in the UK. They live in affluent, high status areas of the country. They are healthy, wealthy and confident consumers.

Acorn Groups within Category 1: Affluent Achievers

- A. Lavish Lifestyles
- B. Executive Wealth
- C. Mature Money

