

CGA LICENCED PREMISES

© 2024 CACI Limited and all other applicable third party notices (CGA) can be found at www.caci.co.uk/copyrightnotices.pdf

Area: P03593_Cleddans Bar, Clydebank, G81 2TU ()
 Base: Great Britain
 Year: 2023

Licence Type	Profile	Per 1000 Pop (Area)	Per 1000 Pop (Base)	Index	0	100	200
Pubs & Full On	11	49.3	81.7	60			
Proprietary Club	4	17.9	7.3	246			
Registered Club	8	35.9	28.2	127			
Restaurant	4	17.9	32.1	56			
Residential	0	0.0	2.7	0			

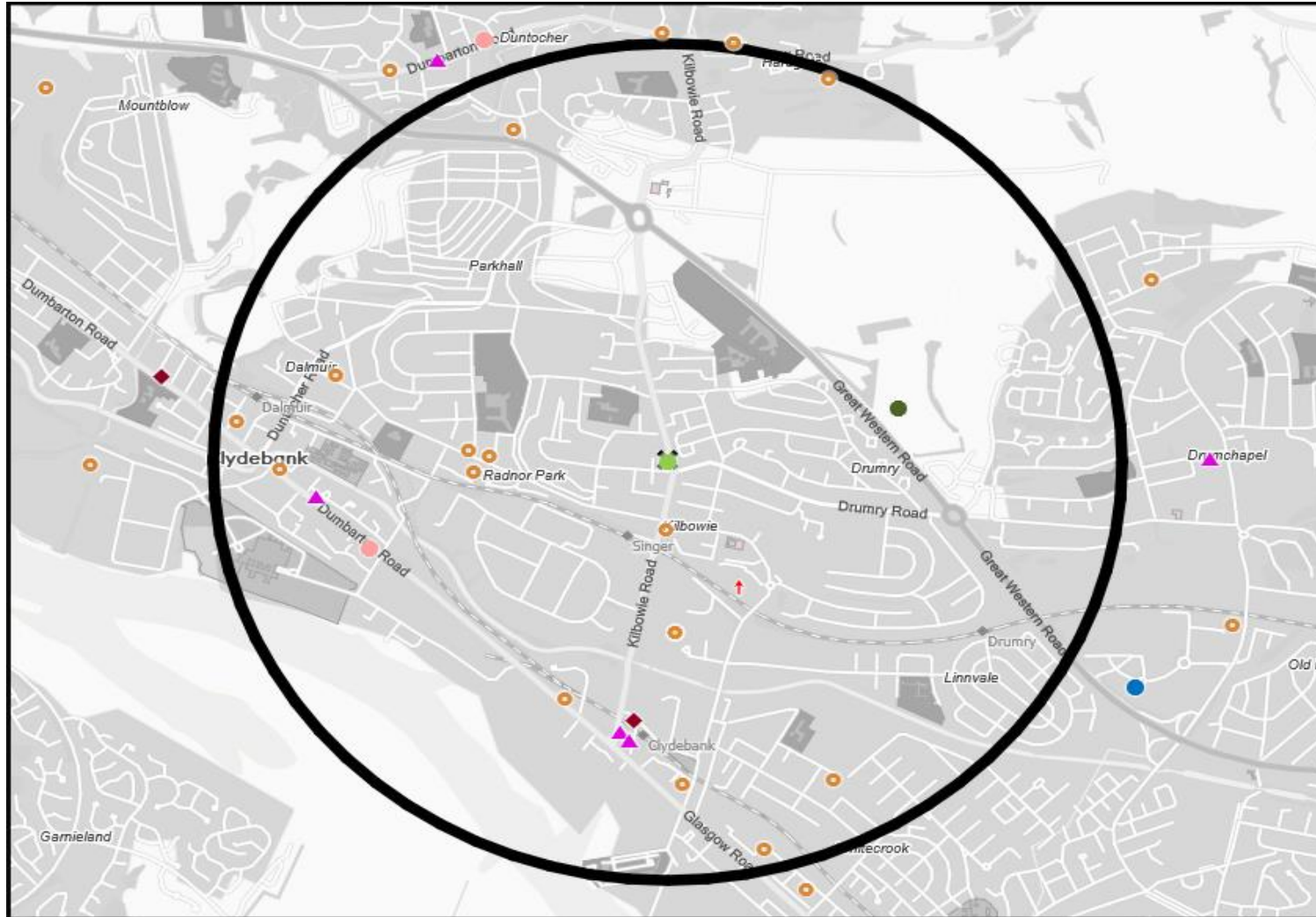
Name	Description	License Type	Owner Name	Postcode
Douglas Hotel	Independent Free	Pubs & Full On	Independent Free	G 81 1NQ
Clydebank Masonic Social Club	Independent Free	Registered Club	Independent Free	G 81 1SW
Chandlers	Trust Inns Limited	Pubs & Full On	Trust Inns Limited	G 81 1TH
Atlantis	Independent Free	Pubs & Full On	Independent Free	G 81 2JG
Cleddans Bar	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	G 81 2TU
Titan	Greene King	Pubs & Full On	Greene King	G 81 2XT
Radnor Park Bowling Club	Independent Free	Registered Club	Independent Free	G 81 3AY
Singer 1980 Bowling Club	Independent Free	Registered Club	Independent Free	G 81 3BE
Dalmuir Bowling Club	Independent Free	Registered Club	Independent Free	G 81 3LJ
Lodge Barns Oclyde	Independent Free	Registered Club	Independent Free	G 81 3AZ
S43 Club	Independent Free	Registered Club	Independent Free	G 81 4AU
Park Bar	Star Pubs & Bars	Pubs & Full On	Star Pubs & Bars	G 81 4DU
Mackintosh Bar	Independent Free	Pubs & Full On	Independent Free	G 81 4HR
Clydebank & District Golf Club	Independent Free	Registered Club	Independent Free	G 81 5QY
West Park Hotel	Independent Free	Pubs & Full On	Independent Free	G 81 6DB
Alexanders	Great Pub Company	Pubs & Full On	Great Pub Company	G 81 1SQ
JB Lounge	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	G 81 1RT
Mahonys	Independent Free	Restaurant	Independent Free	G 81 2RZ
Goals	Goals Soccer Centres	Proprietary Club	Goals Soccer Centres	G 81 2XT
World Of Golf	Independent Free	Registered Club	Independent Free	G 81 2XT
Club Mango	Independent Free	Proprietary Club	Independent Free	G 81 1UG
Club 3000	Fraser Capital Management Ltd	Proprietary Club	Fraser Capital Management Ltd	G 81 2QB
Matzaluna Pizza	Independent Free	Restaurant	Independent Free	G 81 2RZ
Cabin Inn	Rosemount Taverns	Pubs & Full On	Rosemount Taverns	G 81 4DN
Nandos	Nandos Restaurants	Restaurant	Nandos Restaurants	G 81 2RZ
Clydebank Community Sport Hub	Independent Free	Proprietary Club	Independent Free	G 81 1RL
Booffii	Independent Free	Restaurant	Independent Free	G 81 2RZ

MAP OF AREA

© 2024 CACI Limited and all other applicable third party notices (CGA) can be found at www.caci.co.uk/copyrightnotices.pdf

Source: OS Open Data 2018

Area: P03593_Cleddans Bar, Clydebank, G81 2TU (1 Mile contour)



KEY

- Large pub co's & bars**
 - Admiral Taverns Ltd
 - Ei Group
 - Greene King
 - Marston's
 - Mitchells & Butlers
 - Punch Pub Company
 - Stonegate Pub Company
 - Star Pubs & Bars
 - Wetherspoon
 - Whitbread
 - Shepherd Neame
- Small to medium pub co's & bars**
 - ▲ Family Brewers with pubs
- ✕ Hotels
- ★ Restaurants
- ↑ Leisure
- Independent
- ◆ Other
- ✕ Site Location
- Boundary

ACORN CATEGORY PROFILE - HOUSEHOLDS

© 2024 CACI Limited and all other applicable third party notices (Acorn) can be found at www.caci.co.uk/copyrightnotices.pdf

Area: P03593_Cleddans Bar, Clydebank, G81 2TU (1 Mile contour)
Base: Great Britain
Year: 2023

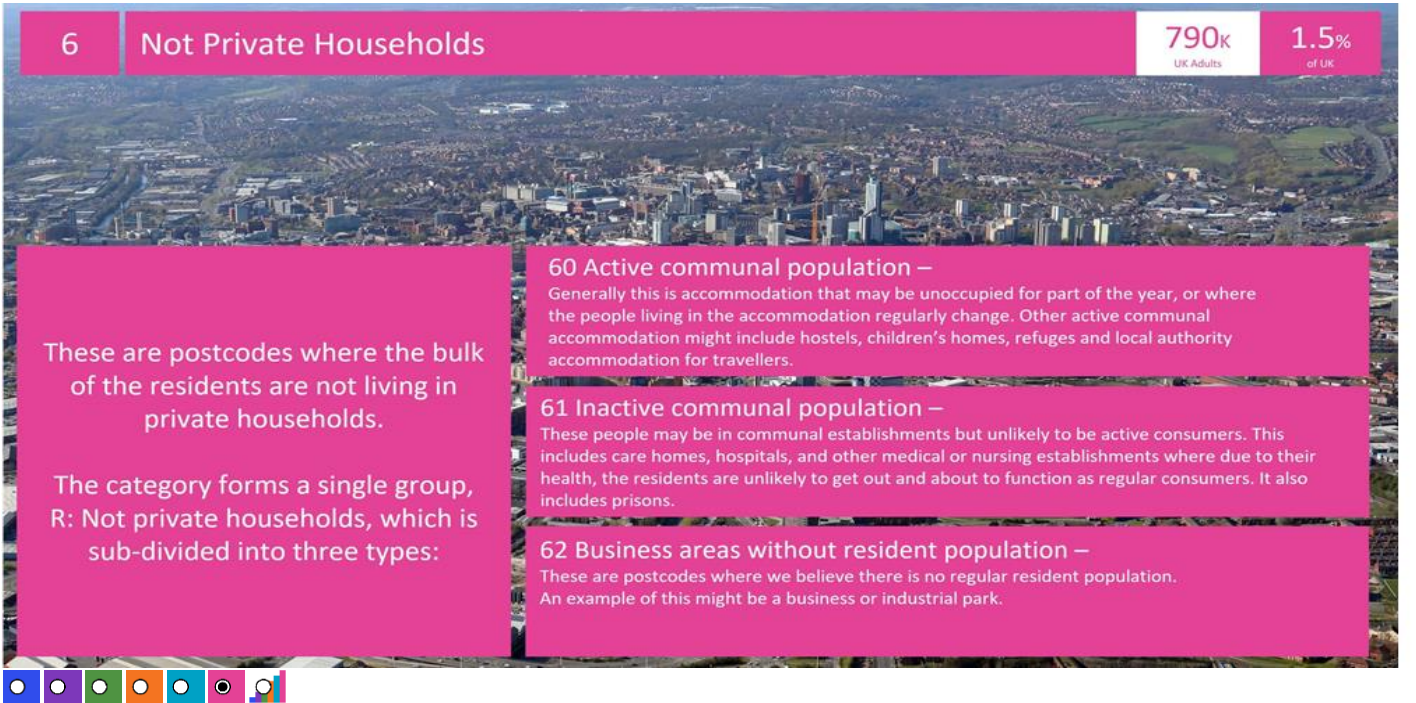
Acorn Category Description	Area Profile	% for Area	% for Base	Index 0	100	200
1 Affluent Achievers	300	2.7	22.1	12		
2 Rising Prosperity	229	2.0	10.2	20		
3 Comfortable Communities	929	8.3	26.5	31		
4 Financially Stretched	5,245	46.7	23.7	197		
5 Urban Adversity	4,522	40.2	17.2	234		
6 Not Private Households	10	0.1	0.3	26		
Total households		11,235				

Acorn Category Pen Portrait

6
Not Private Households

790k
UK Adults

1.5%
of UK



These are postcodes where the bulk of the residents are not living in private households.

The category forms a single group, R: Not private households, which is sub-divided into three types:

60 Active communal population –
 Generally this is accommodation that may be unoccupied for part of the year, or where the people living in the accommodation regularly change. Other active communal accommodation might include hostels, children’s homes, refuges and local authority accommodation for travellers.

61 Inactive communal population –
 These people may be in communal establishments but unlikely to be active consumers. This includes care homes, hospitals, and other medical or nursing establishments where due to their health, the residents are unlikely to get out and about to function as regular consumers. It also includes prisons.

62 Business areas without resident population –
 These are postcodes where we believe there is no regular resident population. An example of this might be a business or industrial park.

ACORN GROUP PROFILE - HOUSEHOLDS

© 2024 CACI Limited and all other applicable third party notices (Acorn) can be found at www.caci.co.uk/copyrightnotices.pdf

Area: P03593_Cleddans Bar, Clydebank, G81 2TU (1 Mile contour)
Base: Great Britain
Year: 2023

Acorn Group Description	Area Profile	% for Area	% for Base	Index 0	100	200
1. Affluent Achievers						
1.A Lavish Lifestyles	0	0.0	1.1	0		
1.B Executive Wealth	95	0.8	11.3	7		
1.C Mature Money	205	1.8	9.6	19		
2. Rising Prosperity						
2.D City Sophisticates	0	0.0	3.8	0		
2.E Career Climbers	229	2.0	6.4	32		
3. Comfortable Communities						
3.F Countryside Communities	4	0.0	5.7	1		
3.G Successful Suburbs	214	1.9	6.0	32		
3.H Steady Neighbourhoods	199	1.8	7.4	24		
3.I Comfortable Seniors	148	1.3	2.9	46		
3.J Starting Out	364	3.2	4.6	71		
4. Financially Stretched						
4.K Student Life	0	0.0	2.5	0		
4.L Modest Means	1,690	15.0	8.0	188		
4.M Striving Families	839	7.5	7.4	100		
4.N Poorer Pensioners	2,716	24.2	5.8	420		
5. Urban Adversity						
5.O Young Hardship	911	8.1	6.3	130		
5.P Struggling Estates	97	0.9	5.7	15		
5.Q Difficult Circumstances	3,514	31.3	5.2	597		
6. Not Private Households						
6.R Not Private Households	10	0.1	0.3	26		
Total households	11,235					

Acorn Group Pen Portrait

1 A Lavish Lifestyles

0.7M
UK Adults

1.3%
of UK

The most affluent people in the UK who live comfortable lifestyles with few financial concerns. These individuals are typically empty nesters, who live in large detached homes that they own outright and which are often worth millions.

Age range
45-74

Children at home
0

House tenure
Owned outright

Family structure
Couple

Number of beds
4+

House type
Detached

BRANDS

SHOPPING: BOSS, HARVEY NICHOLS, APPLE, ANTHROPOLOGIE

LEISURE: duffelport, SEARCYS, GAUCHO, HAWKSMOOR

WEBSITES: rightmove, BBC NEWS, THE MAIL ON SUNDAY

DIGITAL AND TECH

ATTITUDES

I worry about online security
60%
UK average: 59%

Shopping online makes my life easier
62%
UK average: 62%

I love the ease of using chat bots to get answers
28%
UK average: 28%

TOP BEHAVIOURS

Highest online shopping expenditure

Book a holiday online

Visit LinkedIn

A
B
C
D
E
F
G
H
I
J
K
L
M
N
O
P
Q
R

CATEGORY	GROUP	TYPE	MAP	WHAT IS ACORN?
----------	-------	------	-----	----------------

ACORN TYPE PROFILE - HOUSEHOLDS

© 2024 CACI Limited and all other applicable third party notices (Acorn) can be found at www.caci.co.uk/copyrightnotices.pdf

Area: P03593_Cleddans Bar, Clydebank, G81 2TU (1 Mile contour)
 Base: Great Britain
 Year: 2023

Sort by: Corn Structure
 Index
 Profile %

Acorn Type Description	Area Profile	% for Area	% for Base	Index	0	100	200
1. Affluent Achievers							
1.A Lavish Lifestyles							
1.A.1 Exclusive enclaves	0	0.0	0.1	0			
1.A.2 Metropolitan money	0	0.0	0.1	0			
1.A.3 Large house luxury	0	0.0	0.9	0			
1.B Executive Wealth							
1.B.4 Asset rich families	19	0.2	2.6	6			
1.B.5 Wealthy countryside commuters	0	0.0	2.5	0			
1.B.6 Financially comfortable families	76	0.7	2.2	30			
1.B.7 Affluent professionals	0	0.0	0.9	0			
1.B.8 Prosperous suburban families	0	0.0	1.5	0			
1.B.9 Well-off edge of towners	0	0.0	1.6	0			
1.C Mature Money							
1.C.10 Better-off villagers	0	0.0	3.1	0			
1.C.11 Settled suburbia, older people	119	1.1	2.8	38			
1.C.12 Retired and empty nesters	48	0.4	2.5	17			
1.C.13 Upmarket downsizers	38	0.3	1.3	26			
2. Rising Prosperity							
2.D City Sophisticates							
2.D.14 Townhouse cosmopolitans	0	0.0	0.7	0			
2.D.15 Younger professionals in smaller flats	0	0.0	1.5	0			
2.D.16 Metropolitan professionals	0	0.0	0.7	0			
2.D.17 Socialising young renters	0	0.0	1.0	0			
2.E Career Climbers							
2.E.18 Career driven young families	46	0.4	2.0	21			
2.E.19 First time buyers in small, modern homes	183	1.6	3.4	48			
2.E.20 Mixed metropolitan areas	0	0.0	1.0	0			
3. Comfortable Communities							
3.F Countryside Communities							
3.F.21 Farms and cottages	0	0.0	1.5	0			
3.F.22 Older couples and families in rural areas	0	0.0	1.0	0			
3.F.23 Owner occupiers in small towns and villages	4	0.0	3.2	1			
3.G Successful Suburbs							
3.G.24 Comfortably-off families in modern housing	193	1.7	2.7	64			
3.G.25 Larger family homes, multi-ethnic areas	0	0.0	0.8	0			
3.G.26 Semi-professional families, owner occupied neighbourhoods	21	0.2	2.4	8			
3.H Steady Neighbourhoods							
3.H.27 Suburban semis, conventional attitudes	153	1.4	3.5	39			
3.H.28 Owner occupied terraces, average income	31	0.3	1.6	17			
3.H.29 Established suburbs, older families	15	0.1	2.3	6			
3.I Comfortable Seniors							
3.I.30 Older people, neat and tidy neighbourhoods	146	1.3	2.4	55			
3.I.31 Elderly singles in purpose-built accommodation	2	0.0	0.5	4			
3.J Starting Out							
3.J.32 Educated families in terraces, young children	136	1.2	2.2	56			
3.J.33 Smaller houses and starter homes	228	2.0	2.4	85			
4. Financially Stretched							
4.K Student Life							
4.K.34 Student flats and halls of residence	0	0.0	0.3	0			
4.K.35 Term-time terraces	0	0.0	0.2	0			
4.K.36 Educated young people in flats and tenements	0	0.0	1.9	0			
4.L Modest Means							
4.L.37 Low cost flats in suburban areas	1,328	11.8	1.4	819			
4.L.38 Semi-skilled workers in traditional neighbourhoods	208	1.9	2.6	70			
4.L.39 Fading owner occupied terraces	154	1.4	2.9	47			
4.L.40 High occupancy terraces, culturally diverse family areas	0	0.0	1.0	0			
4.M Striving Families							
4.M.41 Labouring semi-rural estates	0	0.0	1.6	0			
4.M.42 Struggling young families in post-war terraces	26	0.2	1.6	14			
4.M.43 Families in right-to-buy estates	369	3.3	2.0	161			
4.M.44 Post-war estates, limited means	444	4.0	2.2	182			
4.N Poorer Pensioners							
4.N.45 Pensioners in social housing, semis and terraces	32	0.3	0.8	36			
4.N.46 Elderly people in social rented flats	392	3.5	1.0	338			
4.N.47 Low income older people in smaller semis	416	3.7	2.2	166			
4.N.48 Pensioners and singles in social rented flats	1,876	16.7	1.7	978			
5. Urban Adversity							
5.O Young Hardship							
5.O.49 Young families in low cost private flats	599	5.3	2.2	244			
5.O.50 Struggling younger people in mixed tenure	304	2.7	1.8	150			
5.O.51 Young people in small, low cost terraces	8	0.1	2.3	3			
5.P Struggling Estates							
5.P.52 Poorer families, many children, terraced housing	55	0.5	1.6	31			
5.P.53 Low income terraces	0	0.0	0.8	0			
5.P.54 Multi-ethnic, purpose-built estates	0	0.0	1.0	0			
5.P.55 Deprived and ethnically diverse in flats	0	0.0	0.7	0			
5.P.56 Low income large families in social rented semis	42	0.4	1.6	23			
5.Q Difficult Circumstances							
5.Q.57 Social rented flats, families and single parents	1,410	12.6	1.5	832			
5.Q.58 Singles and young families, some receiving benefits	219	1.9	1.8	111			
5.Q.59 Deprived areas and high-rise flats	1,885	16.8	2.0	852			
6. Not Private Households							
6.R Not Private Households							
6.R.60 Active communal population	5	0.0	0.1	75			
6.R.61 Inactive communal population	5	0.0	0.3	16			
6.R.62 Business areas without resident population	0	0	0	0			
Total households	11,235						

CATEGORY GROUP TYPE **MAP** WHAT IS ACORN?

DOMINANT ACORN GROUP - HOUSEHOLDS

© 2024 CACI Limited and all other applicable third party notices (Acorn) can be found at www.caci.co.uk/copyrightnotices.pdf

Source: OS Open Data 2018

Area: P03593_Cleddans Bar, Clydebank, G81 2TU (1 Mile contour)



- Dominant Acorn Category
- % Affluent Achievers
- % Rising Prosperity
- % Comfortable Communities
- % Financially Stretched
- % Urban Adversity
- Dominant Acorn Group

- Acorn Groups**
- 1.A Lavish Lifestyles
 - 1.B Executive Wealth
 - 1.C Mature Money
 - 2.D City Sophisticates
 - 2.E Career Climbers
 - 3.F Countryside Communities
 - 3.G Successful Suburbs
 - 3.H Steady Neighbourhoods
 - 3.I Comfortable Seniors
 - 3.J Starting Out
 - 4.K Student Life
 - 4.L Modest Means
 - 4.M Striving Families
 - 4.N Poorer Pensioners
 - 5.O Young Hardship
 - 5.P Struggling Estates
 - 5.Q Difficult Circumstances
 - 6.R Not Private Households

Area boundary

ACORN - WHAT IS IT?

© 2024 CACI Limited and all other applicable third party notices (Acorn) can be found at www.caci.co.uk/copyrightnotices.pdf



6 CATEGORIES 18 GROUPS 62 TYPES

1. Affluent Achievers	A. Lavish Lifestyles	1-3
	B. Executive Wealth	4-9
	C. Mature Money	10-13
2. Rising Prosperity	D. City Sophisticates	14-17
	E. Career Climbers	18-20
3. Comfortable Communities	F. Countryside Communities	21-23
	G. Successful Suburbs	24-26
	H. Steady Neighbourhoods	27-29
	I. Comfortable Seniors	30-31
	J. Starting Out	32-33
4. Financially Stretched	K. Student Life	34-36
	L. Modest Means	37-40
	M. Striving Families	41-44
	N. Poorer Pensioners	45-48
5. Urban Adversity	O. Young Hardship	49-51
	P. Struggling Estates	52-56
	Q. Difficult Circumstances	57-59
6. Not Private Households	R. Not Private Households	60-62

1 Affluent Achievers

12.1M UK Adults 22.8% of UK

Age range: 55+

Financial situation: Running into debt ↔ Saving a lot

Children at home: 0

House type: Detached

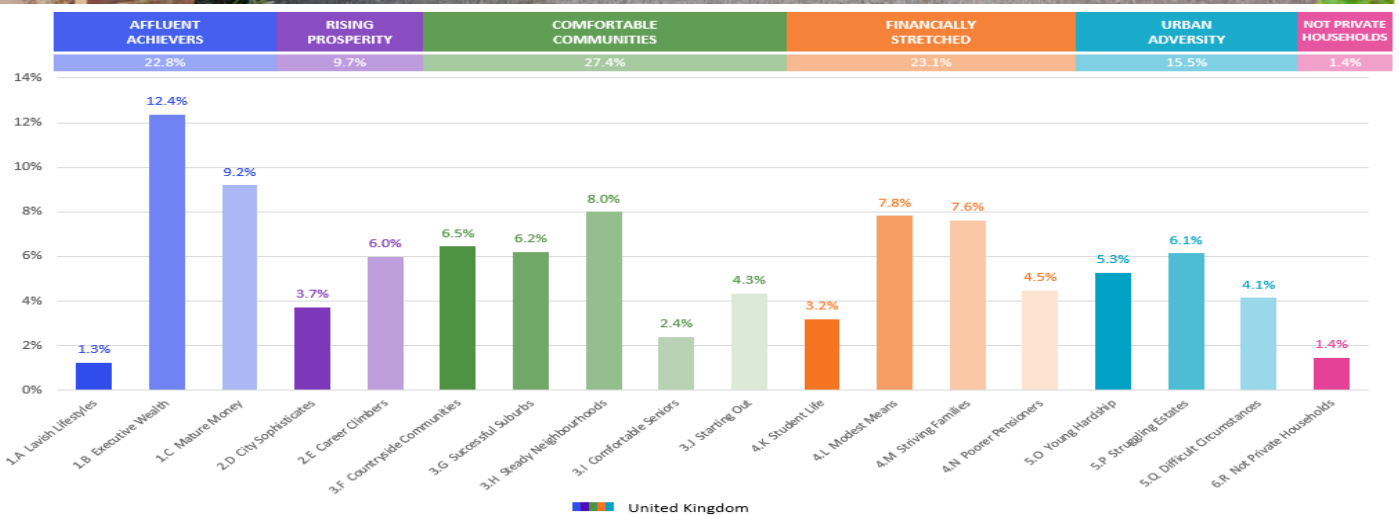
House tenure: Owned outright

Number of beds: 4+

Acorn Groups within Category 1: Affluent Achievers

- A. Lavish Lifestyles: 6%
- B. Executive Wealth: 54%
- C. Mature Money: 40%

These are some of the most financially successful people in the UK. They live in affluent, high status areas of the country. They are healthy, wealthy and confident consumers.



MAP OF AREA

© 2024 CACI Limited and all other applicable third party notices can be found at www.caci.co.uk/copyrightnotices.pdf

Source: OS Open Data 2018

Area: P03593_Cleddans Bar, Clydebank, G81 2TU (1 Mile contour)

