

CGA LICENCED PREMISES

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Area: P04350_Hare & Hounds, Nuneaton, CV10 7J.
 Base: Great Britain
 Year: 2023

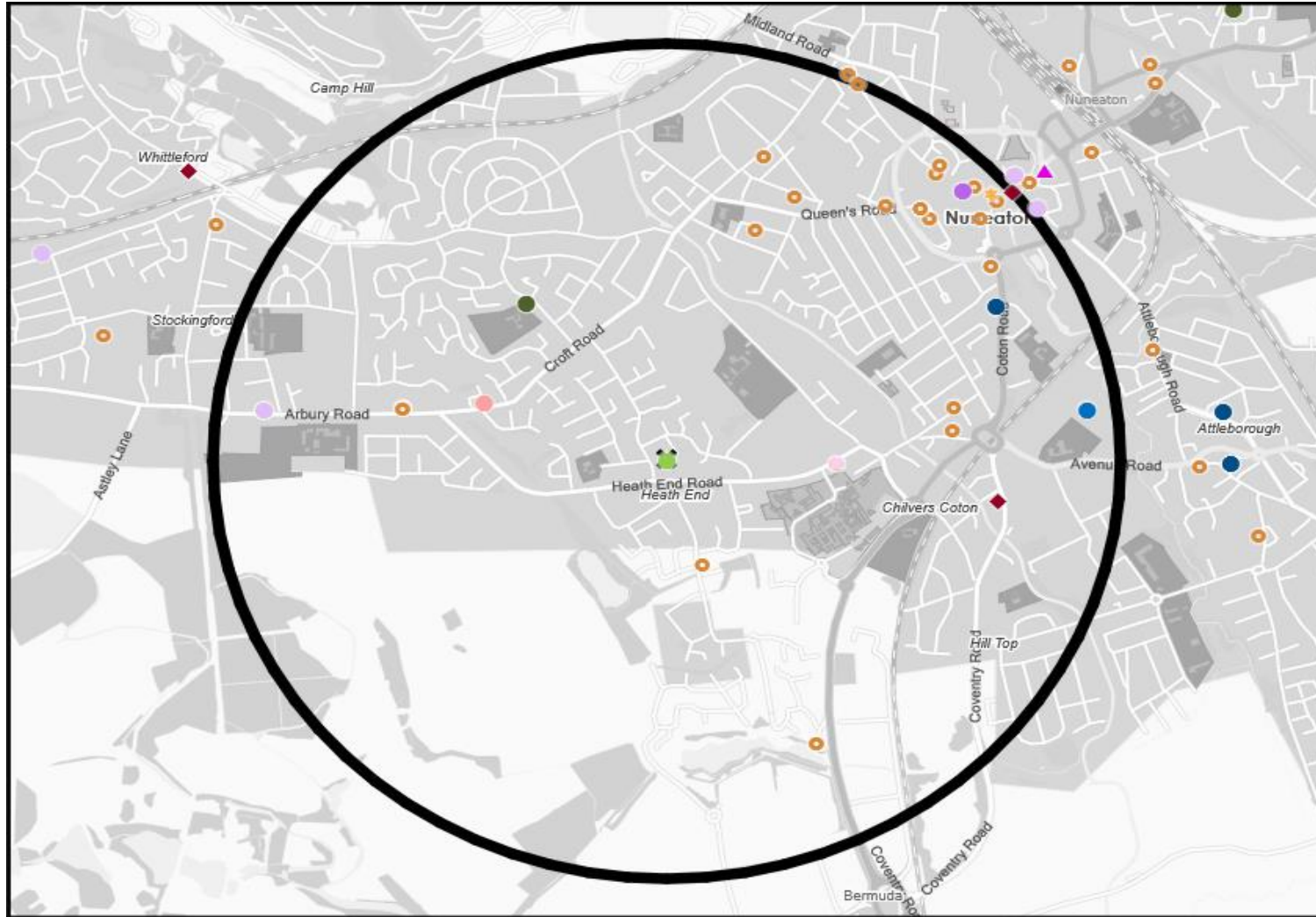
Licence Type	Profile	Per 1000 Pop (Area)	Per 1000 Pop (Base)	Index	0	100	200
Pubs & Full On	18	62.6	81.7	77			
Proprietary Club	2	7.0	7.3	95			
Registered Club	7	24.3	28.2	86			
Restaurant	7	24.3	32.1	76			
Residential	1	3.5	2.7	130			

Name	Description	License Type	Owner Name	Postcode
Hearty Goodfellow	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	CV10 7NQ
White Lion	Star Pubs & Bars	Pubs & Full On	Star Pubs & Bars	CV10 7DZ
Hare & Hounds	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	CV10 7JA
Griff & Coton Smin Club	Independent Free	Registered Club	Independent Free	CV10 7JQ
Cjs	Independent Free	Restaurant	Independent Free	CV10 7NJ
Stockingford Sports & Labour Club	Independent Free	Registered Club	Independent Free	CV10 7NJ
Royal Oak	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	CV10 7NQ
Sunnyside Inn	Greene King	Pubs & Full On	Greene King	CV10 8ER
Crafty George Eliot	Elmesthorpe Brewery Co	Pubs & Full On	Elmesthorpe Brewery Co	CV11 4DZ
Arches	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	CV11 4NL
Blue Bear	Independent Free	Pubs & Full On	Independent Free	CV11 5BP
India Red	Independent Free	Pubs & Full On	Independent Free	CV11 5BT
Abbey Grange	Independent Free	Residential	Independent Free	CV11 5HQ
Queens Hall	Independent Free	Proprietary Club	Independent Free	CV11 5LA
Lucky Break	Independent Free	Proprietary Club	Independent Free	CV11 5LR
Fife St Working Mens Club & Institute	Independent Free	Registered Club	Independent Free	CV11 5PW
Nuneaton Co-Op Sports Club	Independent Free	Registered Club	Independent Free	CV11 5QJ
Chilvers Coton Liberal Club	Independent Free	Registered Club	Independent Free	CV11 5SQ
Gurkha Corner	Independent Free	Pubs & Full On	Independent Free	CV11 5TJ
Rose Inn	Marston's	Pubs & Full On	Marston's	CV11 5TW
Chilvers Coton Conservative Club	Independent Free	Registered Club	Independent Free	CV11 5UD
Ego	Ego Restaurants	Restaurant	Mitchells & Butlers	CV11 4LX
Felix Holt	Wetherspoons GB	Pubs & Full On	Wetherspoons GB	CV11 5BS
Thai Tham	Independent Free	Restaurant	Independent Free	CV11 5TJ
Horsehoes	Everards	Pubs & Full On	Everards	CV10 7JQ
Jailhouse Bistro	Independent Free	Pubs & Full On	Independent Free	CV11 5QH
Tracey's Cafe	Independent Free	Pubs & Full On	Independent Free	CV10 7DA
Crossed Khukris	Independent Free	Restaurant	Independent Free	CV11 5BX
Anthony's	Independent Free	Restaurant	Independent Free	CV11 5JX
Amid Palace	Independent Free	Restaurant	Independent Free	CV10 7DA
Bermuda Phoenix Centre	Independent Free	Pubs & Full On	Independent Free	CV10 7HU
Hatters Space Community Centre	Independent Free	Registered Club	Independent Free	CV11 5DN
Lord Hop	Independent Free	Pubs & Full On	Independent Free	CV11 5JX
Time Cafe And Bar	Independent Free	Restaurant	Independent Free	CV11 4EA
Piero Lounge	Loungers	Pubs & Full On	Loungers	CV11 4EG

MAP OF AREA

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 Source: OS Open Data 2018

Area: P04350_Hare & Hounds, Nuneaton, CV10 7JA (1 Mile contour)



- KEY**
- Large pub co's & bars
 - Admiral Taverns Ltd
 - Ei Group
 - Greene King
 - Marston's
 - Mitchells & Butlers
 - Punch Pub Company
 - Stonegate Pub Company
 - Star Pubs & Bars
 - Wetherspoon
 - Whitbread
 - Shepherd Neame
 - Small to medium pub co's & bars
 - Family Brewers with pubs
 - Hotels
 - Restaurants
 - Leisure
 - Independent
 - Other
 - Site Location
 - Boundary

ACORN CATEGORY PROFILE - HOUSEHOLDS

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Area: P04350_Hare & Hounds, Nuneaton, CV10 7JA (1 Mile contour)
Base: Great Britain
Year: 2023

Acorn Category Description	Area Profile	% for Area	% for Base	Index 0	100	200
1 Affluent Achievers	377	3.0	22.1	14		
2 Rising Prosperity	437	3.5	10.2	34		
3 Comfortable Communities	3,203	25.5	26.5	96		
4 Financially Stretched	4,462	35.6	23.7	150		
5 Urban Adversity	4,021	32.1	17.2	186		
6 Not Private Households	41	0.3	0.3	95		
Total households		12,541				

Acorn Category Pen Portrait

5 Urban Adversity

Age range

25-34

House type

Flat or terraced

UK Adults

8.4M

15.9% of UK

Financial situation

House tenure

Social renting

Children at home

3+

Number of beds

1-2

This category contains the most deprived areas of towns and cities across the UK. Household incomes are low, nearly always below the national average.

Acorn Groups within Category 5: Urban Adversity

- O Young Hardship 32%
- P Struggling Estates 41%
- Q Difficult Circumstances 27%

ACORN GROUP PROFILE - HOUSEHOLDS

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Area: P04350_Hare & Hounds, Nuneaton, CV10 7JA (1 Mile contour)
Base: Great Britain
Year: 2023

Acorn Group Description	Area Profile	% for Area	% for Base	Index	0	100	200
1. Affluent Achievers							
1.A Lavish Lifestyles	0	0.0	1.1	0			
1.B Executive Wealth	231	1.8	11.3	16			
1.C Mature Money	146	1.2	9.6	12			
2. Rising Prosperity							
2.D City Sophisticates	0	0.0	3.8	0			
2.E Career Climbers	437	3.5	6.4	55			
3. Comfortable Communities							
3.F Countryside Communities	51	0.4	5.7	7			
3.G Successful Suburbs	621	5.0	6.0	83			
3.H Steady Neighbourhoods	1,775	14.2	7.4	191			
3.I Comfortable Seniors	85	0.7	2.9	24			
3.J Starting Out	671	5.4	4.6	118			
4. Financially Stretched							
4.K Student Life	0	0.0	2.5	0			
4.L Modest Means	2,846	22.7	8.0	284			
4.M Striving Families	851	6.8	7.4	91			
4.N Poorer Pensioners	765	6.1	5.8	106			
5. Urban Adversity							
5.O Young Hardship	2,332	18.6	6.3	297			
5.P Struggling Estates	796	6.3	5.7	111			
5.Q Difficult Circumstances	893	7.1	5.2	136			
6. Not Private Households							
6.R Not Private Households	41	0.3	0.3	95			
Total households	12,541						

Acorn Group Pen Portrait

6 Not Private Households
790k 1.5%

UK Adults of UK

60 Active communal population –
 Generally this is accommodation that may be unoccupied for part of the year, or where the people living in the accommodation regularly change. Other active communal accommodation might include hostels, children’s homes, refuges and local authority accommodation for travellers.

61 Inactive communal population –
 These people may be in communal establishments but unlikely to be active consumers. This includes care homes, hospitals, and other medical or nursing establishments where due to their health, the residents are unlikely to get out and about to function as regular consumers. It also includes prisons.

62 Business areas without resident population –
 These are postcodes where we believe there is no regular resident population. An example of this might be a business or industrial park.

These are postcodes where the bulk of the residents are not living in private households.

The category forms a single group, R: Not private households, which is sub-divided into three types:

A
B
C
D
E
F
G
H
I
J
K
L
M
N
O
P
Q
R

CATEGORY	GROUP	TYPE	MAP	WHAT IS ACORN?
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ACORN TYPE PROFILE - HOUSEHOLDS

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Area: P04350_Hare & Hounds, Nuneaton, CV10 7JA (1 Mile contour)
 Base: Great Britain
 Year: 2023

Sort by: Corn Structure
 Index
 Profile %

Acorn Type Description	Area Profile	% for Area	% for Base	Index	0	100	200
1. Affluent Achievers							
1.A Lavish Lifestyles							
1.A.1 Exclusive enclaves	0	0.0	0.1	0			
1.A.2 Metropolitan money	0	0.0	0.1	0			
1.A.3 Large house luxury	0	0.0	0.9	0			
1.B Executive Wealth							
1.B.4 Asset rich families	0	0.0	2.6	0			
1.B.5 Wealthy countryside commuters	0	0.0	2.5	0			
1.B.6 Financially comfortable families	145	1.2	2.2	52			
1.B.7 Affluent professionals	0	0.0	0.9	0			
1.B.8 Prosperous suburban families	0	0.0	1.5	0			
1.B.9 Well-off edge of towners	86	0.7	1.6	43			
1.C Mature Money							
1.C.10 Better-off villagers	0	0.0	3.1	0			
1.C.11 Settled suburbia, older people	116	0.9	2.8	33			
1.C.12 Retired and empty nesters	18	0.1	2.5	6			
1.C.13 Upmarket downsizers	12	0.1	1.3	7			
2. Rising Prosperity							
2.D City Sophisticates							
2.D.14 Townhouse cosmopolitans	0	0.0	0.7	0			
2.D.15 Younger professionals in smaller flats	0	0.0	1.5	0			
2.D.16 Metropolitan professionals	0	0.0	0.7	0			
2.D.17 Socialising young renters	0	0.0	1.0	0			
2.E Career Climbers							
2.E.18 Career driven young families	175	1.4	2.0	71			
2.E.19 First time buyers in small, modern homes	262	2.1	3.4	62			
2.E.20 Mixed metropolitan areas	0	0.0	1.0	0			
3. Comfortable Communities							
3.F Countryside Communities							
3.F.21 Farms and cottages	0	0.0	1.5	0			
3.F.22 Older couples and families in rural areas	0	0.0	1.0	0			
3.F.23 Owner occupiers in small towns and villages	51	0.4	3.2	13			
3.G Successful Suburbs							
3.G.24 Comfortably-off families in modern housing	530	4.2	2.7	157			
3.G.25 Larger family homes, multi-ethnic areas	62	0.5	0.8	59			
3.G.26 Semi-professional families, owner occupied neighbourhoods	29	0.2	2.4	10			
3.H Steady Neighbourhoods							
3.H.27 Suburban semis, conventional attitudes	1,598	12.7	3.5	368			
3.H.28 Owner occupied terraces, average income	0	0.0	1.6	0			
3.H.29 Established suburbs, older families	177	1.4	2.3	60			
3.I Comfortable Seniors							
3.I.30 Older people, neat and tidy neighbourhoods	85	0.7	2.4	29			
3.I.31 Elderly singles in purpose-built accommodation	0	0.0	0.5	0			
3.J Starting Out							
3.J.32 Educated families in terraces, young children	64	0.5	2.2	24			
3.J.33 Smaller houses and starter homes	607	4.8	2.4	202			
4. Financially Stretched							
4.K Student Life							
4.K.34 Student flats and halls of residence	0	0.0	0.3	0			
4.K.35 Term-time terraces	0	0.0	0.2	0			
4.K.36 Educated young people in flats and tenements	0	0.0	1.9	0			
4.L Modest Means							
4.L.37 Low cost flats in suburban areas	179	1.4	1.4	99			
4.L.38 Semi-skilled workers in traditional neighbourhoods	1,041	8.3	2.6	316			
4.L.39 Fading owner occupied terraces	957	7.6	2.9	261			
4.L.40 High occupancy terraces, culturally diverse family areas	669	5.3	1.0	537			
4.M Striving Families							
4.M.41 Labouring semi-rural estates	32	0.3	1.6	16			
4.M.42 Struggling young families in post-war terraces	147	1.2	1.6	71			
4.M.43 Families in right-to-buy estates	464	3.7	2.0	181			
4.M.44 Post-war estates, limited means	208	1.7	2.2	76			
4.N Poorer Pensioners							
4.N.45 Pensioners in social housing, semis and terraces	25	0.2	0.8	25			
4.N.46 Elderly people in social rented flats	393	3.1	1.0	304			
4.N.47 Low income older people in smaller semis	75	0.6	2.2	27			
4.N.48 Pensioners and singles in social rented flats	272	2.2	1.7	127			
5. Urban Adversity							
5.O Young Hardship							
5.O.49 Young families in low cost private flats	376	3.0	2.2	137			
5.O.50 Struggling younger people in mixed tenure	848	6.8	1.8	376			
5.O.51 Young people in small, low cost terraces	1,108	8.8	2.3	390			
5.P Struggling Estates							
5.P.52 Poorer families, many children, terraced housing	392	3.1	1.6	200			
5.P.53 Low income terraces	0	0.0	0.8	0			
5.P.54 Multi-ethnic, purpose-built estates	0	0.0	1.0	0			
5.P.55 Deprived and ethnically diverse in flats	0	0.0	0.7	0			
5.P.56 Low income large families in social rented semis	404	3.2	1.6	201			
5.Q Difficult Circumstances							
5.Q.57 Social rented flats, families and single parents	30	0.2	1.5	16			
5.Q.58 Singles and young families, some receiving benefits	167	1.3	1.8	76			
5.Q.59 Deprived areas and high-rise flats	696	5.5	2.0	282			
6. Not Private Households							
6.R Not Private Households							
6.R.60 Active communal population	3	0.0	0.1	40			
6.R.61 Inactive communal population	38	0.3	0.3	106			
6.R.62 Business areas without resident population	0	0	0	0			
Total households	12,541						

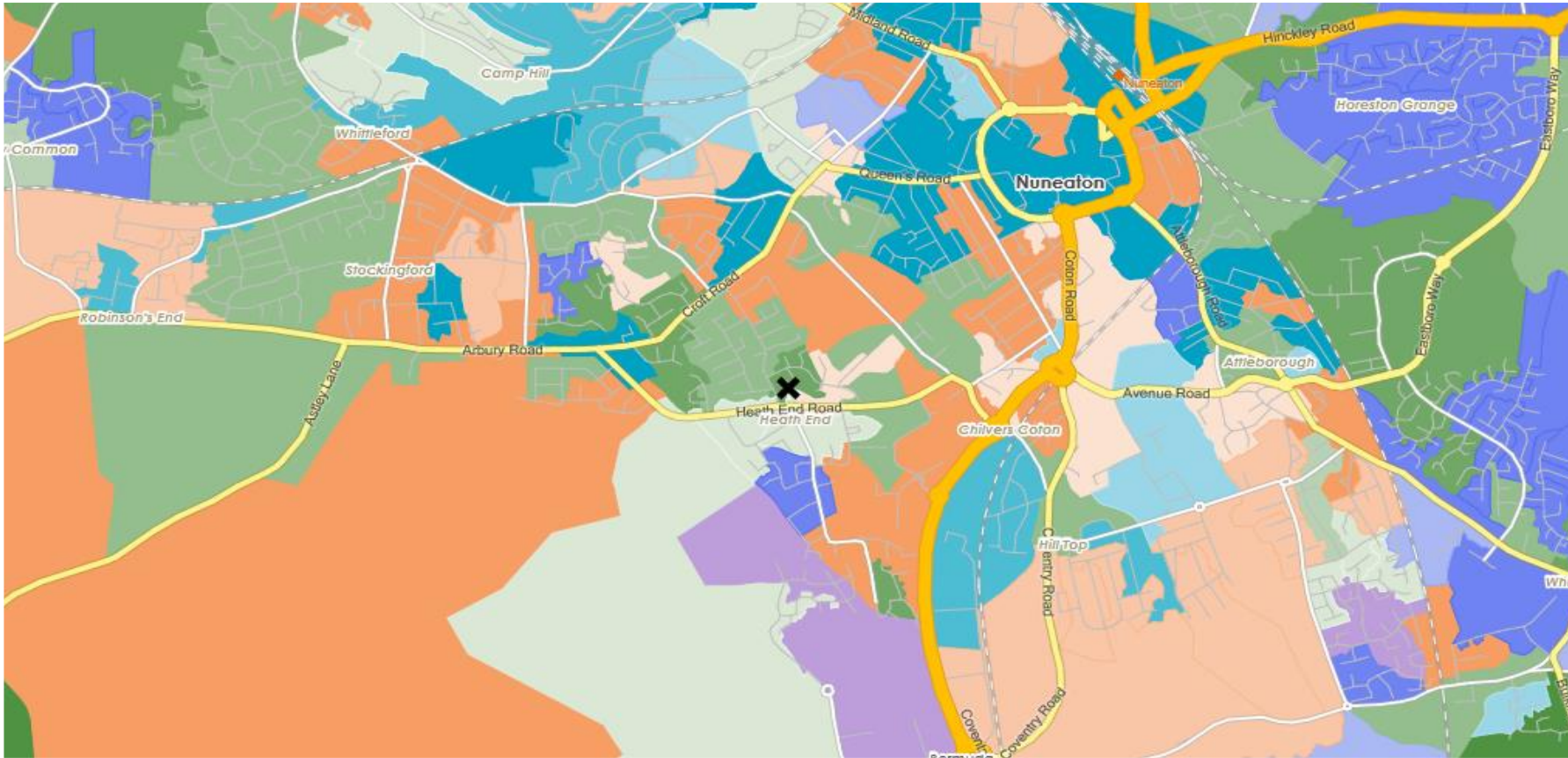
CATEGORY GROUP TYPE **MAP** WHAT IS ACORN?

DOMINANT ACORN GROUP - HOUSEHOLDS

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Source: OS Open Data 2018

Area: P04350_Hare & Hounds, Nuneaton, CV10 7JA (1 Mile contour)



- Dominant Acorn Category
- % Affluent Achievers
- % Rising Prosperity
- % Comfortable Communities
- % Financially Stretched
- % Urban Adversity
- Dominant Acorn Group

- Acorn Groups**
- 1.A Lavish Lifestyles
 - 1.B Executive Wealth
 - 1.C Mature Money
 - 2.D City Sophisticates
 - 2.E Career Climbers
 - 3.F Countryside Communities
 - 3.G Successful Suburbs
 - 3.H Steady Neighbourhoods
 - 3.I Comfortable Seniors
 - 3.J Starting Out
 - 4.K Student Life
 - 4.L Modest Means
 - 4.M Striving Families
 - 4.N Poorer Pensioners
 - 5.O Young Hardship
 - 5.P Struggling Estates
 - 5.Q Difficult Circumstances
 - 6.R Not Private Households

Area boundary

ACORN - WHAT IS IT?

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6 CATEGORIES 18 GROUPS 62 TYPES

1. Affluent Achievers	A. Lavish Lifestyles	1-3
	B. Executive Wealth	4-9
	C. Mature Money	10-13
2. Rising Prosperity	D. City Sophisticates	14-17
	E. Career Climbers	18-20
	F. Countryside Communities	21-23
	G. Successful Suburbs	24-26
	H. Steady Neighbourhoods	27-29
	I. Comfortable Seniors	30-31
	J. Starting Out	32-33
3. Comfortable Communities	K. Student Life	34-36
	L. Modest Means	37-40
	M. Striving Families	41-44
	N. Poorer Pensioners	45-48
4. Financially Stretched	O. Young Hardship	49-51
	P. Struggling Estates	52-56
	Q. Difficult Circumstances	57-59
5. Urban Adversity	R. Not Private Households	60-62
6. Not Private Households		

1 Affluent Achievers

12.1M UK Adults 22.8% of UK

Age range: 55+

Financial situation: Running into debt ↔ Saving a lot

Children at home: 0

House type: Detached

House tenure: Owned outright

Number of beds: 4+

Acorn Groups within Category 1: Affluent Achievers

- A. Lavish Lifestyles: 6%
- B. Executive Wealth: 54%
- C. Mature Money: 40%

These are some of the most financially successful people in the UK. They live in affluent, high status areas of the country. They are healthy, wealthy and confident consumers.



MAP OF AREA

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