

# CGA LICENCED PREMISES

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Area: P02222\_Trumpet Inn, Ilkeston, DE7 8NZ (1 N  
 Base: Great Britain  
 Year: 2023

Licence Type	Profile	Per 1000 Pop (Area)	Per 1000 Pop (Base)	Index	0	100	200
Pubs & Full On	11	59.0	81.7	72			
Proprietary Club	2	10.7	7.3	<b>147</b>			
Registered Club	3	16.1	28.2	57			
Restaurant	2	10.7	32.1	33			
Residential	0	0.0	2.7	0			

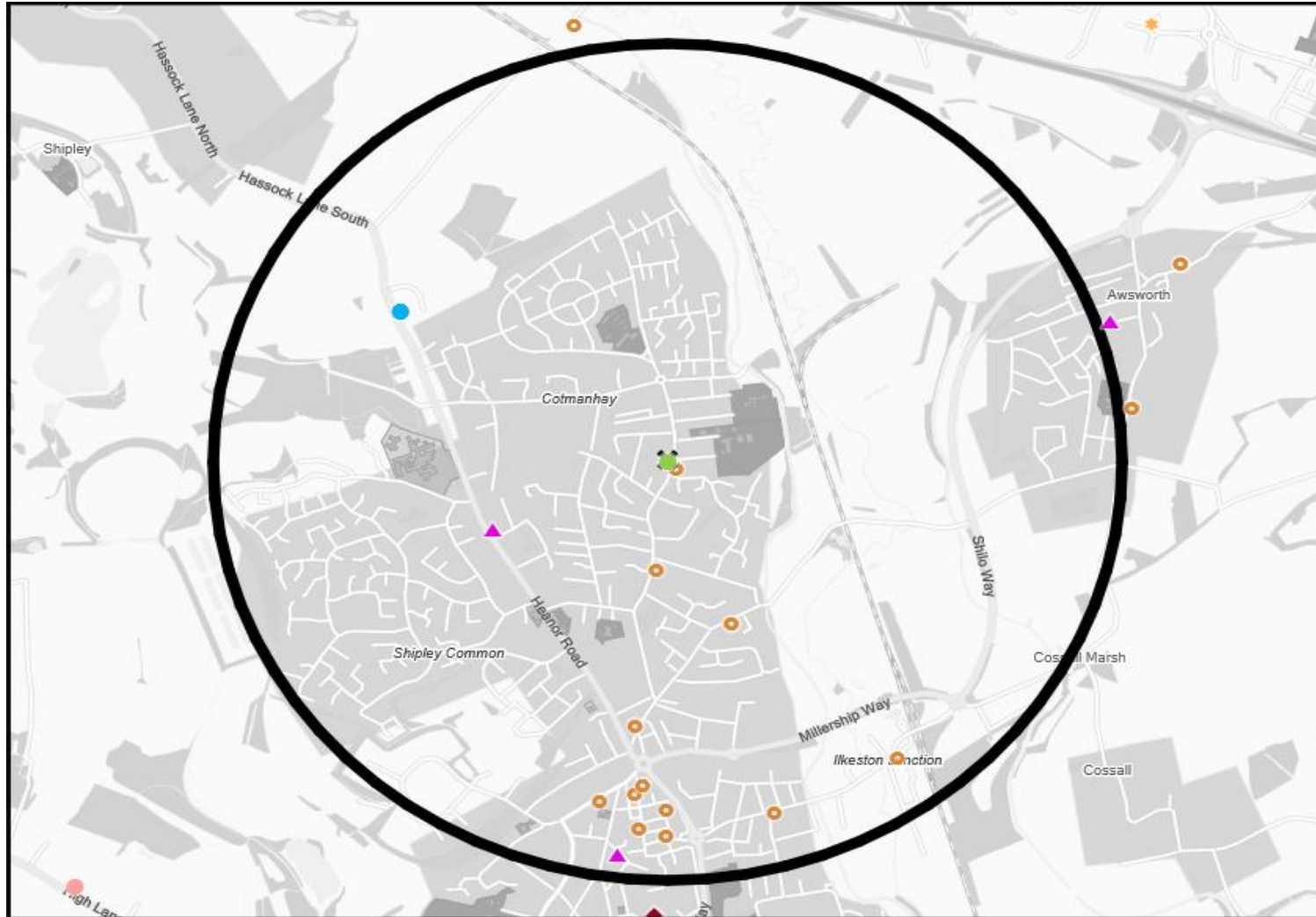
Name	Description	License Type	Owner Name	Postcode
Rutland Cottage	Pub People Co Ltd	Pubs & Full On	Pub People Co Ltd	DE 7 8TE
Trumpet Inn	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	DE 7 8NZ
Mallard	Punch Pub Company	Pubs & Full On	Punch Pub Company	DE 7 8TJ
Carlton Club	Independent Free	Proprietary Club	Independent Free	DE 7 5LD
Enterprise Sports Club	Independent Free	Registered Club	Independent Free	DE 7 5LL
Dewdrop Inn	Independent Free	Pubs & Full On	Independent Free	DE 7 5TE
Ilkeston Manor Squash Club	Independent Free	Registered Club	Independent Free	DE 7 8AT
Spring Cottage	Amber Taverns	Pubs & Full On	Amber Taverns	DE 7 8AZ
Durham Ox Inn	Independent Free	Pubs & Full On	Independent Free	DE 7 8FQ
Jhakhas Indian Kitchen And Bar	Independent Free	Restaurant	Independent Free	DE 7 8HP
Little Acorn	Independent Free	Pubs & Full On	Independent Free	DE 7 8JF
Glass Pilla	Independent Free	Pubs & Full On	Independent Free	DE 7 8NZ
New 66 Club	Independent Free	Proprietary Club	Independent Free	DE 7 8PB
Dukeries	Independent Free	Pubs & Full On	Independent Free	DE 7 8JW
Ilkeston Football Club	Independent Free	Registered Club	Independent Free	DE 7 8JF
Radhuni Rest	Independent Free	Restaurant	Independent Free	DE 7 8AS
Ilson Tap	Independent Free	Pubs & Full On	Independent Free	DE 7 8FH
Mad Dog	Independent Free	Pubs & Full On	Independent Free	DE 7 8AP

# MAP OF AREA

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Source: OS Open Data 2018

Area: P02222\_Trumpet Inn, Ilkeston, DE7 8NZ (1 Mile contour)




















**KEY**

- Large pub co's & bars
  - Admiral Taverns Ltd
  - Ei Group
  - Greene King
  - Marston's
  - Mitchells & Butlers
  - Punch Pub Company
  - Stonegate Pub Company
  - Star Pubs & Bars
  - Wetherspoon
  - Whitbread
  - Shepherd Neame
- Small to medium pub co's & bars
- Family Brewers with pubs
- Hotels
- Restaurants
- Leisure
- Independent
- Other
- Site Location
- Boundary

## ACORN CATEGORY PROFILE - HOUSEHOLDS

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**Area:** P02222\_Trumpet Inn, Ilkeston, DE7 8NZ (1 Mile contour)  
**Base:** Great Britain  
**Year:** 2023

Acorn Category Description	Area Profile	% for Area	% for Base	Index 0	100	200
 1 Affluent Achievers	742	9.1	22.1	41		
 2 Rising Prosperity	190	2.3	10.2	23		
 3 Comfortable Communities	2,262	27.6	26.5	104		
 4 Financially Stretched	2,662	32.5	23.7	137		
 5 Urban Adversity	2,296	28.0	17.2	163		
 6 Not Private Households	44	0.5	0.3	156		
 Graph						
<b>Total households</b>	<b>8,196</b>					

### Acorn Category Pen Portrait

## 5 Urban Adversity

**Age range**  
25-34

**Financial situation**  
Running into debt ——— Saving a lot

**Children at home**  
3+

**House type**  
Flat or terraced

**House tenure**  
Social renting

**Number of beds**  
1-2

This category contains the most deprived areas of towns and cities across the UK. Household incomes are low, nearly always below the national average.

Acorn Groups within Category 5: Urban Adversity

- O Young Hardship 32%
- P Struggling Estates 41%
- Q Difficult Circumstances 27%

## ACORN GROUP PROFILE - HOUSEHOLDS

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**Area:** P02222\_Trumpet Inn, Ilkeston, DE7 8NZ (1 Mile contour)  
**Base:** Great Britain  
**Year:** 2023

Acorn Group Description	Area Profile	% for Area	% for Base	Index	0	100	200
<b>1. Affluent Achievers</b>							
1.A Lavish Lifestyles	0	0.0	1.1	0			
1.B Executive Wealth	457	5.6	11.3	49			
1.C Mature Money	285	3.5	9.6	36			
<b>2. Rising Prosperity</b>							
2.D City Sophisticates	0	0.0	3.8	0			
2.E Career Climbers	190	2.3	6.4	36			
<b>3. Comfortable Communities</b>							
3.F Countryside Communities	242	3.0	5.7	51			
3.G Successful Suburbs	413	5.0	6.0	85			
3.H Steady Neighbourhoods	920	11.2	7.4	152			
3.I Comfortable Seniors	263	3.2	2.9	112			
3.J Starting Out	424	5.2	4.6	114			
<b>4. Financially Stretched</b>							
4.K Student Life	0	0.0	2.5	0			
4.L Modest Means	1,468	17.9	8.0	224			
4.M Striving Families	533	6.5	7.4	87			
4.N Poorer Pensioners	661	8.1	5.8	140			
<b>5. Urban Adversity</b>							
5.O Young Hardship	1,050	12.8	6.3	205			
5.P Struggling Estates	604	7.4	5.7	129			
5.Q Difficult Circumstances	642	7.8	5.2	149			
<b>6. Not Private Households</b>							
6.R Not Private Households	44	0.5	0.3	156			
<b>Total households</b>	<b>8,196</b>						

### Acorn Group Pen Portrait

6
Not Private Households

790k  
UK Adults

1.5%  
of UK



These are postcodes where the bulk of the residents are not living in private households.

The category forms a single group, R: Not private households, which is sub-divided into three types:

**60 Active communal population –**  
 Generally this is accommodation that may be unoccupied for part of the year, or where the people living in the accommodation regularly change. Other active communal accommodation might include hostels, children's homes, refuges and local authority accommodation for travellers.

**61 Inactive communal population –**  
 These people may be in communal establishments but unlikely to be active consumers. This includes care homes, hospitals, and other medical or nursing establishments where due to their health, the residents are unlikely to get out and about to function as regular consumers. It also includes prisons.

**62 Business areas without resident population –**  
 These are postcodes where we believe there is no regular resident population. An example of this might be a business or industrial park.

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 28/02/2024

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CATEGORY	GROUP	TYPE	MAP	WHAT IS ACORN?
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### ACORN TYPE PROFILE - HOUSEHOLDS

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Area: P02222\_Trumpet Inn, Ilkeston, DE7 8NZ (1 Mile contour)  
 Base: Great Britain  
 Year: 2023

Sort by:  Acorn Structure  
 Index  
 Profile %

Acorn Type Description	Area Profile	% for Area	% for Base	Index	0	100	200
<b>1. Affluent Achievers</b>							
<b>1.A Lavish Lifestyles</b>							
1.A.1 Exclusive enclaves	0	0.0	0.1	0			
1.A.2 Metropolitan money	0	0.0	0.1	0			
1.A.3 Large house luxury	0	0.0	0.9	0			
<b>1.B Executive Wealth</b>							
1.B.4 Asset rich families	0	0.0	2.6	0			
1.B.5 Wealthy countryside commuters	0	0.0	2.5	0			
1.B.6 Financially comfortable families	457	5.6	2.2	251			
1.B.7 Affluent professionals	0	0.0	0.9	0			
1.B.8 Prosperous suburban families	0	0.0	1.5	0			
1.B.9 Well-off edge of towners	0	0.0	1.6	0			
<b>1.C Mature Money</b>							
1.C.10 Better-off villagers	0	0.0	3.1	0			
1.C.11 Settled suburbia, older people	2	0.0	2.8	1			
1.C.12 Retired and empty nesters	283	3.5	2.5	140			
1.C.13 Upmarket downsizers	0	0.0	1.3	0			
<b>2. Rising Prosperity</b>							
<b>2.D City Sophisticates</b>							
2.D.14 Townhouse cosmopolitans	0	0.0	0.7	0			
2.D.15 Younger professionals in smaller flats	0	0.0	1.5	0			
2.D.16 Metropolitan professionals	0	0.0	0.7	0			
2.D.17 Socialising young renters	0	0.0	1.0	0			
<b>2.E Career Climbers</b>							
2.E.18 Career driven young families	190	2.3	2.0	117			
2.E.19 First time buyers in small, modern homes	0	0.0	3.4	0			
2.E.20 Mixed metropolitan areas	0	0.0	1.0	0			
<b>3. Comfortable Communities</b>							
<b>3.F Countryside Communities</b>							
3.F.21 Farms and cottages	0	0.0	1.5	0			
3.F.22 Older couples and families in rural areas	0	0.0	1.0	0			
3.F.23 Owner occupiers in small towns and villages	242	3.0	3.2	92			
<b>3.G Successful Suburbs</b>							
3.G.24 Comfortably-off families in modern housing	396	4.8	2.7	179			
3.G.25 Larger family homes, multi-ethnic areas	0	0.0	0.8	0			
3.G.26 Semi-professional families, owner occupied neighbourhoods	17	0.2	2.4	9			
<b>3.H Steady Neighbourhoods</b>							
3.H.27 Suburban semis, conventional attitudes	636	7.8	3.5	224			
3.H.28 Owner occupied terraces, average income	0	0.0	1.6	0			
3.H.29 Established suburbs, older families	284	3.5	2.3	148			
<b>3.I Comfortable Seniors</b>							
3.I.30 Older people, neat and tidy neighbourhoods	263	3.2	2.4	135			
3.I.31 Elderly singles in purpose-built accommodation	0	0.0	0.5	0			
<b>3.J Starting Out</b>							
3.J.32 Educated families in terraces, young children	0	0.0	2.2	0			
3.J.33 Smaller houses and starter homes	424	5.2	2.4	216			
<b>4. Financially Stretched</b>							
<b>4.K Student Life</b>							
4.K.34 Student flats and halls of residence	0	0.0	0.3	0			
4.K.35 Term-time terraces	0	0.0	0.2	0			
4.K.36 Educated young people in flats and tenements	0	0.0	1.9	0			
<b>4.L Modest Means</b>							
4.L.37 Low cost flats in suburban areas	16	0.2	1.4	14			
4.L.38 Semi-skilled workers in traditional neighbourhoods	896	10.9	2.6	416			
4.L.39 Fading owner occupied terraces	556	6.8	2.9	232			
4.L.40 High occupancy terraces, culturally diverse family areas	0	0.0	1.0	0			
<b>4.M Striving Families</b>							
4.M.41 Labouring semi-rural estates	61	0.7	1.6	47			
4.M.42 Struggling young families in post-war terraces	234	2.9	1.6	174			
4.M.43 Families in right-to-buy estates	77	0.9	2.0	46			
4.M.44 Post-war estates, limited means	161	2.0	2.2	90			
<b>4.N Poorer Pensioners</b>							
4.N.45 Pensioners in social housing, semis and terraces	26	0.3	0.8	40			
4.N.46 Elderly people in social rented flats	77	0.9	1.0	91			
4.N.47 Low income older people in smaller semis	344	4.2	2.2	188			
4.N.48 Pensioners and singles in social rented flats	214	2.6	1.7	153			
<b>5. Urban Adversity</b>							
<b>5.O Young Hardship</b>							
5.O.49 Young families in low cost private flats	34	0.4	2.2	19			
5.O.50 Struggling younger people in mixed tenure	308	3.8	1.8	209			
5.O.51 Young people in small, low cost terraces	708	8.6	2.3	381			
<b>5.P Struggling Estates</b>							
5.P.52 Poorer families, many children, terraced housing	266	3.2	1.6	208			
5.P.53 Low income terraces	0	0.0	0.8	0			
5.P.54 Multi-ethnic, purpose-built estates	0	0.0	1.0	0			
5.P.55 Deprived and ethnically diverse in flats	0	0.0	0.7	0			
5.P.56 Low income large families in social rented semis	338	4.1	1.6	258			
<b>5.Q Difficult Circumstances</b>							
5.Q.57 Social rented flats, families and single parents	76	0.9	1.5	61			
5.Q.58 Singles and young families, some receiving benefits	376	4.6	1.8	260			
5.Q.59 Deprived areas and high-rise flats	190	2.3	2.0	118			
<b>6. Not Private Households</b>							
<b>6.R Not Private Households</b>							
6.R.60 Active communal population	0	0.0	0.1	0			
6.R.61 Inactive communal population	44	0.5	0.3	189			
6.R.62 Business areas without resident population	0	0	0	0			
<b>Total households</b>	<b>8,196</b>						

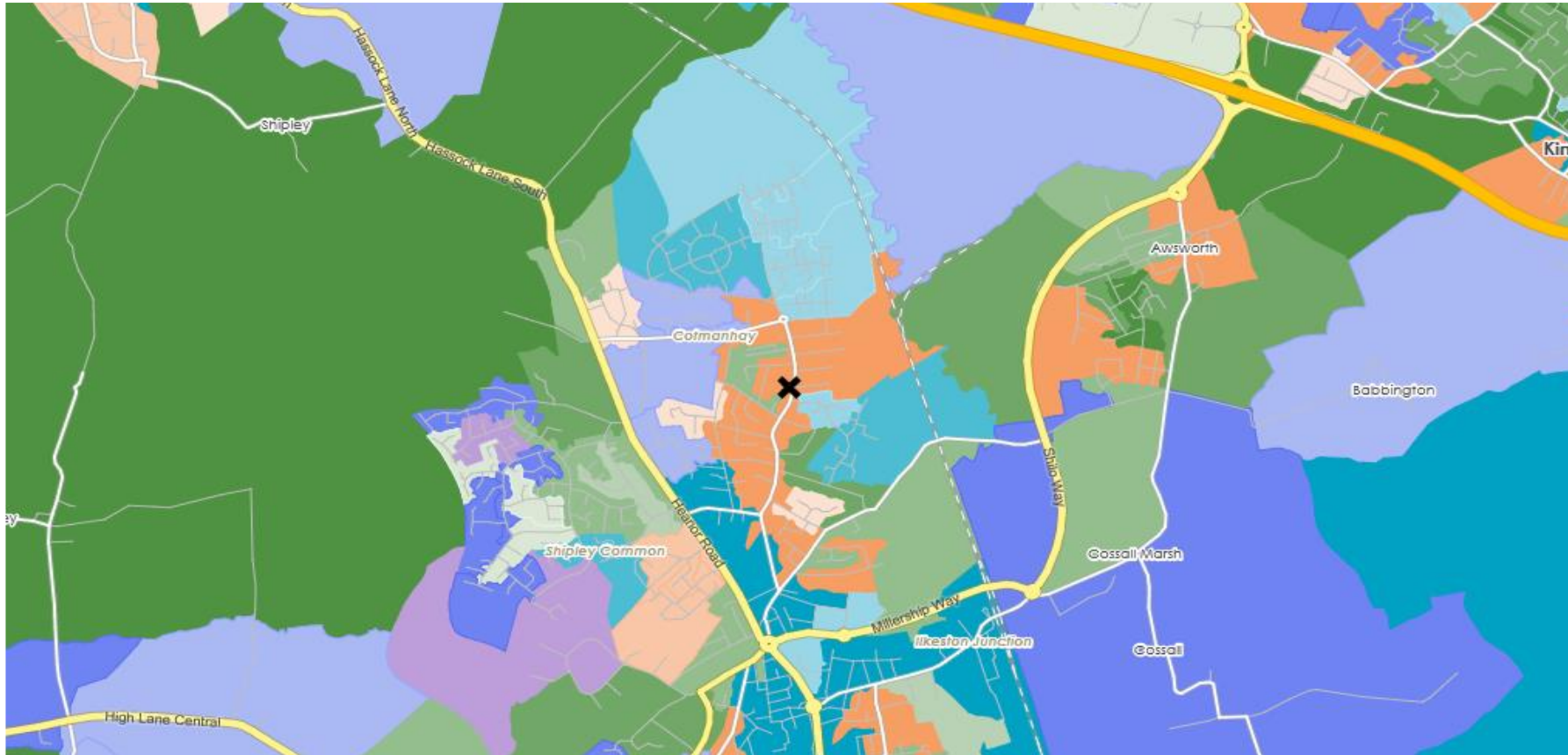
CATEGORY      GROUP      TYPE      **MAP**      WHAT IS ACORN?

# DOMINANT ACORN GROUP - HOUSEHOLDS

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Source: OS Open Data 2018

Area: P02222\_Trumpet Inn, Ilkeston, DE7 8NZ (1 Mile contour)



- Dominant Acorn Category
- % Affluent Achievers
- % Rising Prosperity
- % Comfortable Communities
- % Financially Stretched
- % Urban Adversity
- Dominant Acorn Group

- Acorn Groups**
- 1.A Lavish Lifestyles
  - 1.B Executive Wealth
  - 1.C Mature Money
  - 2.D City Sophisticates
  - 2.E Career Climbers
  - 3.F Countryside Communities
  - 3.G Successful Suburbs
  - 3.H Steady Neighbourhoods
  - 3.I Comfortable Seniors
  - 3.J Starting Out
  - 4.K Student Life
  - 4.L Modest Means
  - 4.M Striving Families
  - 4.N Poorer Pensioners
  - 5.O Young Hardship
  - 5.P Struggling Estates
  - 5.Q Difficult Circumstances
  - 6.R Not Private Households

Area boundary

ACORN - WHAT IS IT?

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6 CATEGORIES      18 GROUPS      62 TYPES

1. Affluent Achievers	<input type="radio"/>	A. Lavish Lifestyles	1-3
	<input type="radio"/>	B. Executive Wealth	4-9
	<input type="radio"/>	C. Mature Money	10-13
2. Rising Prosperity	<input type="radio"/>	D. City Sophisticates	14-17
	<input type="radio"/>	E. Career Climbers	18-20
3. Comfortable Communities	<input type="radio"/>	F. Countryside Communities	21-23
	<input type="radio"/>	G. Successful Suburbs	24-26
	<input type="radio"/>	H. Steady Neighbourhoods	27-29
	<input type="radio"/>	I. Comfortable Seniors	30-31
	<input type="radio"/>	J. Starting Out	32-33
	<input type="radio"/>	K. Student Life	34-36
4. Financially Stretched	<input type="radio"/>	L. Modest Means	37-40
	<input type="radio"/>	M. Striving Families	41-44
	<input type="radio"/>	N. Poorer Pensioners	45-48
	<input type="radio"/>	O. Young Hardship	49-51
5. Urban Adversity	<input type="radio"/>	P. Struggling Estates	52-56
	<input type="radio"/>	Q. Difficult Circumstances	57-59
6. Not Private Households	<input type="radio"/>	R. Not Private Households	60-62

### 1 Affluent Achievers

12.1M UK Adults      22.8% of UK

Age range: 55+

Financial situation: Running into debt ↔ Saving a lot

Children at home: 0

House type: Detached

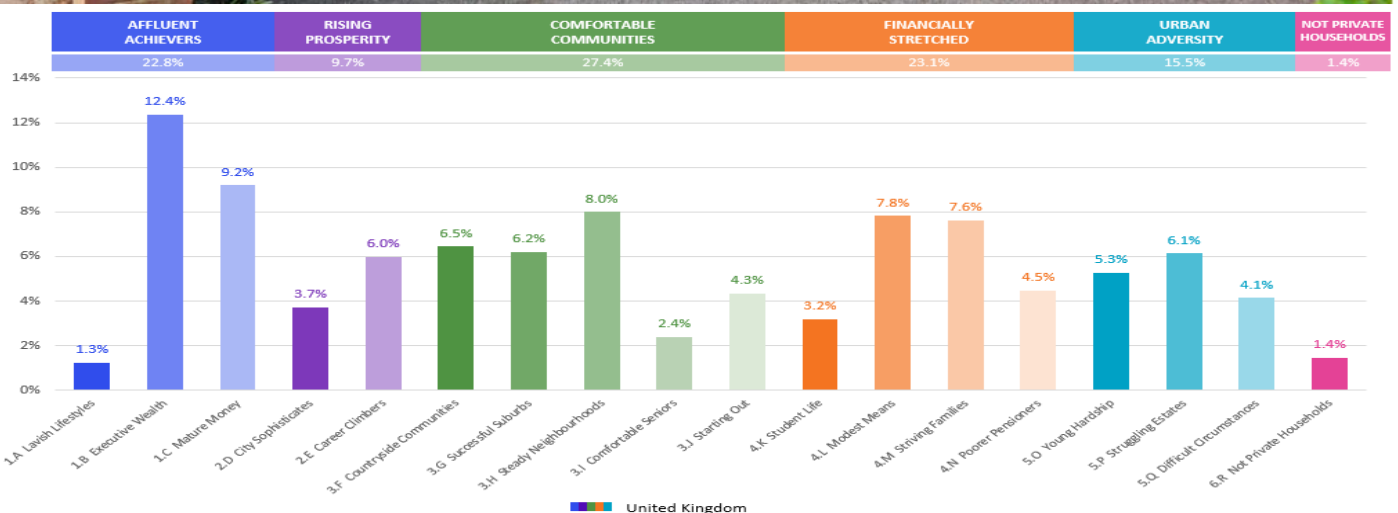
House tenure: Owned outright

Number of beds: 4+

Acorn Groups within Category 1: Affluent Achievers

- A. Lavish Lifestyles: 6%
- B. Executive Wealth: 54%
- C. Mature Money: 40%

These are some of the most financially successful people in the UK. They live in affluent, high status areas of the country. They are healthy, wealthy and confident consumers.



# MAP OF AREA

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